TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: October 2026 Membership, Certificate & Credentialing Program Report
DATE: November 4, 2026

Membership Overview

Note: This is the first report featuring the new membership categories and is generated from the new database. Some calculations are different due to the new categories and functionality. Any differences are flagged in the report body.

Region	Oct 2026	Oct 2025	Diff	% Diff
Mid-Atlantic	4,401	4,488	-87	-2%
Midwest	7,306	7,830	-524	-7%
Mountain Plains	3,181	3,295	-114	-3%
Northeast	2,457	2,510	-53	-2%
Southeast	16,104	17,188	-1,014	-6%
Southwest	4,892	5,542	-650	-12%
Western	4,937	5,411	-474	-9%
Misc.	444	309	135	-
Total	43,722	46,503	-2,781	-6.0%

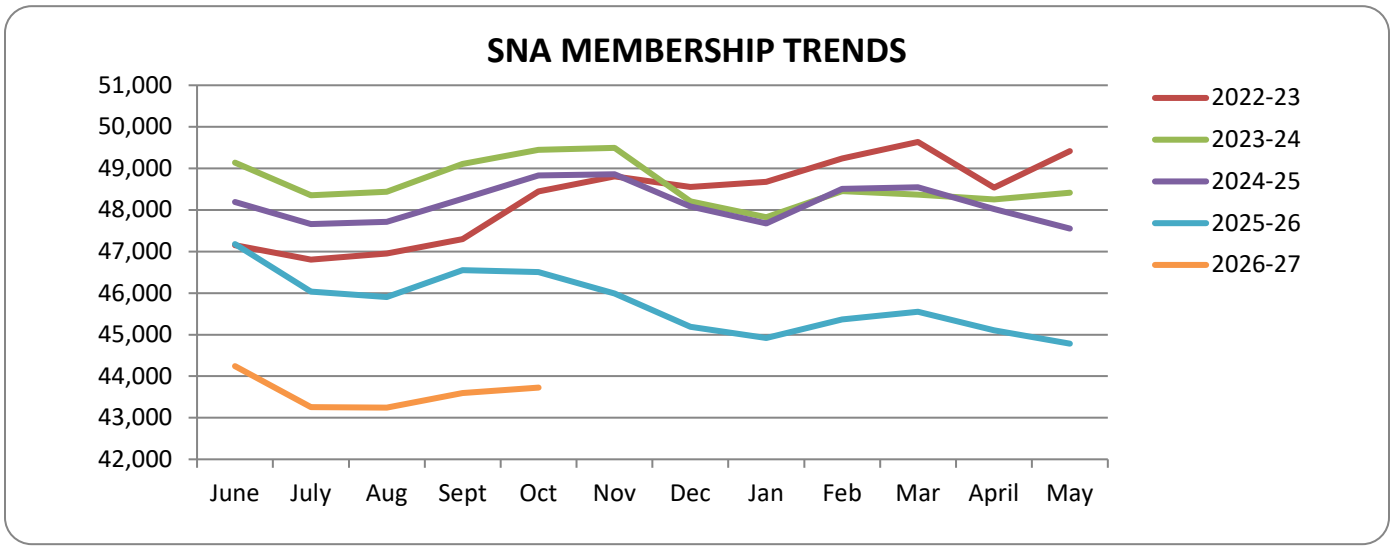
The October Membership Report shows that we have 43,722 which is 126 more than September 2026, but 2,781 less than October 2025 and 1,061 less than the May 2026 year-end total. Membership trends are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

All regions are showing declines compared to last year. The Southeast is showing the largest decrease in membership numbers and the biggest percentage decrease is in the Southwest

Since May 2026 year-end, the District Directors and Supervisor category are showing a small increase. Most of the decrease in membership is confined to the School/ Site Nutrition Staff, which is down 1.079 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and after some recovery they are now again below the pandemic dip.



If you have any questions, please email lmaynard@schoolnutrition.org.

Continued…

School District Membership (SDM)

The total number of SDMs for October 2026 is 30,351 which is 899 less than the May 2026 year-end total. SDMs currently account for 69.4% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,125	**Kentucky**	1,362
North Carolina	2,211	**Florida**	1,145
Alabama	2,009	**Delaware**	1,056
Tennessee	1,725	**Washington**	1,043
Minnesota	1,371	**Virginia**	973

Credentialing Overview

The October Credentialing Report shows that there are 1,453 members with the School Nutrition Specialist (SNS) credential which is 58 less than May 2026 year-end.

Certificate Program Overview

The October Certificate Program Report shows that we have 10,386 certificate holders, which is 213 less than May 2026 year-end total. See the table below for more details.

Level	Oct 2026	May 2026	% Diff
Level 1	5,934	6,112	-2.91%
Level 2	594	583	1.89%
Level 3	877	893	-1.79%
Level 4	2,981	3,011	-1.00%
Total	10,386	10,599	-2.01%

Region	Oct 2026	Oct 2025	Diff	% Diff
Mid-Atlantic	717	761	-44	-6%
Midwest	2,513	2,781	-268	-10%
Mountain Plains	442	511	-69	-14%
Northeast	311	336	-25	-7%
Southeast	4,220	4,687	-467	-10%
Southwest	660	748	-88	-12%
Western	1,407	1,454	-47	-3%
Misc.	116	31	-	-
Total	10,386	11,309	-923	-8.2%

Members with a certificate account for 24% of our total membership.

SCHOOL NUTRITION ASSOCIATION

SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2026 (Applications processed through 10/31/2026)

	Oct 2026	Sep 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2026/27 2% Goal	Oct 2026 Cert Program	+/- Prior Month	Oct 2026 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,078	1,081	-3	0	0	1	9	1,056	1,110	63	6	16	0
Dist. of Columbia	28	28	0	0	0	0	0	28	35	0	0	1	0
Maryland	619	509	110	0	0	8	17	447	626	212	1	27	0
New Jersey	342	211	131	42	9	11	22	229	326	18	0	15	0
Pennsylvania	588	640	-52	2	4	61	105	289	683	34	0	26	0
Puerto Rico	0	2	-2	0	0	0	0	0	3	0	-	0	0
Virginia	1,465	1,447	18	9	1	7	330	973	1,547	385	4	47	0
West Virginia	281	278	3	4	0	0	23	233	287	5	-1	6	0
TOTAL	**4,401**	**4,196**	**205**	**57**	**14**	**88**	**506**	**3,255**	**4,617**	**717**	**10**	**138**	**0**
MIDWEST REGION													
Illinois	422	439	-17	2	1	16	29	186	449	65	1	25	0
Indiana	1,020	991	29	22	0	4	58	716	1,039	149	0	34	-2
Iowa	639	753	-114	5	2	27	77	313	705	192	-1	14	0
Michigan	1,275	1,257	18	18	2	31	110	884	1,260	114	-1	54	0
Minnesota	2,503	2,477	26	34	9	29	187	1,371	2,577	1,674	50	47	0
Ohio	863	864	-1	10	1	12	94	497	1,080	209	2	47	0
Wisconsin	584	579	5	3	1	13	77	351	626	110	2	11	-2
TOTAL	**7,306**	**7,360**	**-54**	**94**	**16**	**132**	**632**	**4,318**	**7,736**	**2,513**	**53**	**232**	**-4**
MOUNTAIN PLAINS REGION													
Colorado	979	978	1	9	1	4	85	853	1,042	42	-1	76	0
Kansas	377	391	-14	4	5	5	25	212	392	79	-2	11	0
Missouri	698	689	9	10	1	11	59	421	707	125	-1	19	0
Montana	179	181	-2	2	0	3	4	59	203	13	0	2	0
Nebraska	282	285	-3	2	0	6	25	136	322	43	3	4	0
North Dakota	270	278	-8	0	0	4	31	175	285	27	-5	5	0
South Dakota	228	224	4	0	1	2	14	142	253	27	-1	2	0
Wyoming	168	162	6	7	1	5	27	28	168	86	8	2	0
TOTAL	**3,181**	**3,188**	**-7**	**34**	**9**	**40**	**270**	**2,026**	**3,372**	**442**	**1**	**121**	**0**
NORTHEAST REGION													
Connecticut	490	491	-1	4	1	5	58	340	511	82	4	12	0
Maine	309	301	8	8	4	6	18	197	315	30	0	16	0
Massachusetts	790	791	-1	2	0	4	94	587	779	65	4	45	0
New Hampshire	165	162	3	7	0	0	9	103	165	68	-1	8	0
New York	504	503	1	4	0	10	16	291	524	62	3	31	-5
Rhode Island	9	10	-1	0	0	0	0	0	6	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	190	181	9	10	0	4	7	160	190	4	0	11	0
TOTAL	**2,457**	**2,439**	**18**	**35**	**5**	**29**	**202**	**1,678**	**2,491**	**311**	**10**	**124**	**-5**

SCHOOL NUTRITION ASSOCIATION

SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2026 (continued)

	Oct 2026	Sep 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2026/27 2% Goal	Oct 2026 Cert Program	+/- Prior Month	Oct 2026 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,657	2,632	25	48	3	16	306	2,009	2,625	1,173	37	42	0
Florida	1,615	1,621	-6	5	0	13	281	1,145	1,768	569	-3	65	-2
Georgia	3,493	3,618	-125	12	1	129	904	3,125	3,647	512	-13	55	0
Kentucky	1,778	1,769	9	16	4	25	190	1,362	1,827	668	24	29	0
Mississippi	765	808	-43	7	0	6	176	589	676	21	3	17	0
North Carolina	2,482	2,415	67	4	2	1	283	2,211	2,457	304	-4	56	-1
South Carolina	1,158	1,215	-57	12	0	38	99	933	1,275	99	-6	16	-1
Tennessee	2,156	2,023	133	10	0	17	202	1,725	2,163	874	29	35	0
TOTAL	**16,104**	**16,101**	**3**	**114**	**10**	**245**	**2,441**	**13,099**	**16,438**	**4,220**	**67**	**315**	**-4**
SOUTHWEST REGION													
Arizona	861	833	28	0	0	1	68	685	911	60	-3	52	0
Arkansas	354	376	-22	1	1	22	45	207	373	15	0	8	0
Louisiana	998	1,047	-49	1	1	35	139	811	1,048	28	3	15	0
New Mexico	527	533	-6	2	0	3	10	395	576	155	-7	7	0
Oklahoma	595	597	-2	0	0	2	18	452	617	84	-2	6	0
Texas	955	964	-9	2	2	13	112	508	1,138	32	3	105	1
Utah	602	551	51	3	1	6	63	303	817	286	-5	15	0
TOTAL	**4,892**	**4,901**	**-9**	**9**	**5**	**82**	**455**	**3,361**	**5,480**	**660**	**-11**	**208**	**1**
WESTERN REGION													
Alaska	53	63	-10	1	0	8	2	27	102	7	0	5	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,720	1,611	109	63	4	62	250	691	1,687	100	7	131	-2
CNMI*	10	10	0	0	0	0	0	0	11	0	-	0	-
Guam	0	1	-1	0	0	1	0	0	2	0	-	0	-
Hawaii	35	33	2	2	0	1	4	8	34	2	0	2	0
Idaho	490	493	-3	2	1	1	25	330	517	146	0	18	0
Nevada	91	92	-1	2	0	0	0	79	91	2	0	3	0
Oregon	566	738	-172	0	1	173	85	430	749	22	1	13	0
Washington	1,972	1,957	15	22	1	29	100	1,043	2,026	1,128	32	40	0
TOTAL	**4,937**	**4,998**	**-61**	**92**	**7**	**275**	**466**	**2,608**	**5,220**	**1,407**	**40**	**212**	**-2**
SUBTOTAL	**43,278**	**43,183**	**95**	**435**	**66**	**891**	**4,972**	**30,345**	**45,354**	**10,270**	**170**	**1,350**	**-14**
Miscellaneous	444	413	31	1	0	2	5	6	329	116	-4	103	-2
GRAND TOTAL	**43,722**	**43,596**	**126**	**436**	**66**	**893**	**4,977**	**30,351**	**45,683**	**10,386**	**166**	**1,453**	**-16**

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.

SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

October 2026

	Oct 2026	Oct 2025	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,078	1,104	-26	-2%
Dist. of Columbia	28	26	2	8%
Maryland	619	603	16	3%
New Jersey	342	397	-55	-14%
Pennsylvania	588	640	-52	-8%
Puerto Rico	0	3	-3	-
Virginia	1,465	1,419	46	3%
West Virginia	281	296	-15	-5%
TOTAL	**4,401**	**4,488**	**-87**	**-2%**
MIDWEST REGION				
Illinois	422	449	-27	-6%
Indiana	1,020	1,067	-47	-4%
Iowa	639	800	-161	-20%
Michigan	1,275	1,305	-30	-2%
Minnesota	2,503	2,502	1	0%
Ohio	863	1,083	-220	-20%
Wisconsin	584	624	-40	-6%
TOTAL	**7,306**	**7,830**	**-524**	**-7%**
MOUNTAIN PLAINS REGION				
Colorado	979	1,017	-38	-4%
Kansas	377	391	-14	-4%
Missouri	698	695	3	0%
Montana	179	180	-1	-1%
Nebraska	282	319	-37	-12%
North Dakota	270	286	-16	-6%
South Dakota	228	245	-17	-7%
Wyoming	168	162	6	4%
TOTAL	**3,181**	**3,295**	**-114**	**-3%**
NORTHEAST REGION				
Connecticut	490	511	-21	-4%
Maine	309	316	-7	-2%
Massachusetts	790	821	-31	-4%
New Hampshire	165	176	-11	-6%
New York	504	500	4	1%
Rhode Island	9	7	2	29%
US Virgin Islands (USVI)	0	0	-	-
Vermont	190	179	11	6%
TOTAL	**2,457**	**2,510**	**-53**	**-2%**

SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

October 2026	(continued)			
	Oct 2026	Oct 2025	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,657	2,637	20	1%
Florida	1,615	1,930	-315	-16%
Georgia	3,493	3,757	-264	-7%
Kentucky	1,778	2,020	-242	-12%
Mississippi	765	791	-26	-3%
North Carolina	2,482	2,569	-87	-3%
South Carolina	1,158	1,268	-110	-9%
Tennessee	2,156	2,146	10	0%
TOTAL	**16,104**	**17,118**	**-1,014**	**-6%**
SOUTHWEST REGION				
Arizona	861	868	-7	-1%
Arkansas	354	378	-24	-6%
Louisiana	998	998	0	0%
New Mexico	527	603	-76	-13%
Oklahoma	595	663	-68	-10%
Texas	955	1,209	-254	-21%
Utah	602	823	-221	-27%
TOTAL	**4,892**	**5,542**	**-650**	**-12%**
WESTERN REGION				
Alaska	53	104	-51	-49%
American Samoa	0	0	0	-
California	1,720	1,902	-182	-10%
CNMI*	10	17	-7	-
Guam	0	1	-1	-
Hawaii	35	38	-3	-8%
Idaho	490	514	-24	-5%
Nevada	91	92	-1	-1%
Oregon	566	748	-182	-24%
Washington	1,972	1,995	-23	-1%
TOTAL	**4,937**	**5,411**	**-474**	**-9%**
SUBTOTAL	**43,278**	**46,194**	**-2,916**	**-6%**
Miscellaneous	444	309	135	**44%**
GRAND TOTAL	**43,722**	**46,503**	**-2,781**	**-6.0%**

SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2026	Year To Date Retention						
	Oct 2026	May 2026	+/- Members	Reinstated Members	Expired Members	Retention Rate	2026/27 2% Goal
MID-ATLANTIC REGION							
Delaware	1078	1,088	-10	1	23	98.0%	1,110
Dist. of Columbia	28	34	-6	0	5	85.3%	35
Maryland	619	614	5	1	52	91.7%	626
New Jersey	342	320	22	11	52	87.2%	326
Pennsylvania	588	670	-82	6	179	74.2%	683
Puerto Rico	0	3	-3	0	1	66.7%	3
Virginia	1465	1,517	-52	20	77	96.2%	1,547
West Virginia	281	281	0	13	7	102.1%	287
TOTAL	**4,401**	**4,527**	**-126**	**52**	**396**	**92.4%**	**4,617**
MIDWEST REGION							
Illinois	422	440	-18	5	65	86.4%	449
Indiana	1020	1,019	1	6	51	95.6%	1,039
Iowa	639	691	-52	16	127	83.9%	705
Michigan	1275	1,235	40	4	169	86.6%	1,260
Minnesota	2503	2,526	-23	49	194	94.3%	2,577
Ohio	863	1,059	-196	18	265	76.7%	1,080
Wisconsin	584	614	-30	4	71	89.1%	626
TOTAL	**7,306**	**7,584**	**-278**	**102**	**942**	**88.9%**	**7,736**
MOUNTAIN PLAINS REGION							
Colorado	979	1,022	-43	4	94	91.2%	1,042
Kansas	377	384	-7	10	47	90.4%	392
Missouri	698	693	5	1	88	87.4%	707
Montana	179	199	-20	2	37	82.4%	203
Nebraska	282	316	-34	1	54	83.2%	322
North Dakota	270	279	-9	0	30	89.2%	285
South Dakota	228	248	-20	2	45	82.7%	253
Wyoming	168	165	3	2	16	91.5%	168
TOTAL	**3,181**	**3,306**	**-125**	**22**	**411**	**88.2%**	**3,372**
NORTHEAST REGION							
Connecticut	490	501	-11	1	33	93.6%	511
Maine	309	309	0	9	47	87.7%	315
Massachusetts	790	764	26	31	60	96.2%	779
New Hampshire	165	162	3	1	21	87.7%	165
New York	504	514	-10	0	52	89.9%	524
Rhode Island	9	5	4	1	0	120.0%	6
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	190	186	4	2	19	90.9%	190
TOTAL	**2,457**	**2,441**	**16**	**45**	**232**	**92.3%**	**2,491**

SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

October 2026	(continued)						
	Oct 2026	May 2026	+/- Members	Reinstated Members	Expired Members	Retention Rate	2026/27 2% Goal
SOUTHEAST REGION							
Alabama	2657	2,574	83	31	122	96.5%	2,625
Florida	1615	1,733	-118	5	190	89.3%	1,768
Georgia	3493	3,575	-82	7	422	88.4%	3,647
Kentucky	1778	1,791	-13	9	169	91.1%	1,827
Mississippi	765	663	102	31	38	98.9%	676
North Carolina	2482	2,409	73	51	99	98.0%	2,457
South Carolina	1158	1,250	-92	2	174	86.2%	1,275
Tennessee	2156	2,121	35	2	79	96.4%	2,163
TOTAL	**16,104**	**16,116**	**-12**	**138**	**1,293**	**92.8%**	**16,438**
SOUTHWEST REGION							
Arizona	861	893	-32	34	97	92.9%	911
Arkansas	354	366	-12	1	58	84.4%	373
Louisiana	998	1,027	-29	6	220	79.2%	1,048
New Mexico	527	565	-38	1	63	89.0%	576
Oklahoma	595	605	-10	3	43	93.4%	617
Texas	955	1,116	-161	15	248	79.1%	1,138
Utah	602	801	-199	1	222	72.4%	817
TOTAL	**4,892**	**5,373**	**-481**	**61**	**951**	**83.4%**	**5,480**
WESTERN REGION							
Alaska	53	100	-47	0	57	43.0%	102
American Samoa	0	0	0	0	0	*	1
California	1720	1,654	66	15	243	86.2%	1,687
CNMI*	10	10	0	0	0	100.0%	11
Guam	0	1	-1	0	2	*	2
Hawaii	35	33	2	2	4	93.9%	34
Idaho	490	507	-17	2	41	92.3%	517
Nevada	91	89	2	1	4	96.6%	91
Oregon	566	734	-168	4	372	49.9%	749
Washington	1972	1,986	-14	7	200	90.3%	2,026
TOTAL	**4,937**	**5,114**	**-177**	**31**	**923**	**82.6%**	**5,220**
SUBTOTAL	**43,278**	**44,461**	**-1,183**	**451**	**5,148**	**89.4%**	**45,354**
Miscellaneous	444	322	122	0	8	*	329
GRAND TOTAL	**43,722**	**44,783**	**-1,061**	**451**	**5,156**	**89.5%**	**45,683**

Note: In 2025-26, SNA's national retention rate was 76.3%. It is also close to the 2026 mean association retention rate of 79%. SNA is monitoring the calcuation of retention as the revised SDM functions in the new database are impacting the reinstatement count.

SMALL AFFILIATES (1-505 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

October 2026

	State	+/- Members	Oct 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	New Jersey	22	342	320	6.9%	2	326
2	Rhode Island	4	9	5	80.0%	1	6
3	Vermont	4	190	186	2.2%	5	190
4	New Hampshire	3	165	162	1.9%	7	165
5	Wyoming	3	168	165	1.8%	8	168
6	Hawaii	2	35	33	6.1%	3	34
7	Nevada	2	91	89	2.2%	5	91
8	Northern Mariana Islands (CNMI)	0	10	10	0.0%	9	11
9	West Virginia	0	281	281	0.0%	9	287
10	Maine	0	309	309	0.0%	9	315
11	Guam	-1	0	1	-100.0%	22	2
12	Puerto Rico	-3	0	3	6.0%	4	3
13	Dist. of Columbia	-6	28	34	-17.6%	20	35
14	Kansas	-7	377	384	-1.8%	12	392
15	North Dakota	-9	270	279	-3.2%	14	285
16	Connecticut	-11	490	501	-2.2%	13	511
17	Arkansas	-12	354	366	-3.3%	15	373
18	Illinois	-18	422	440	-4.1%	16	449
19	South Dakota	-20	228	248	-8.1%	17	253
20	Montana	-20	179	199	-10.1%	18	203
21	Nebraska	-34	282	316	-10.8%	19	322
22	Alaska	-47	53	100	-47.0%	21	102
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
	TOTAL	-148	4,283	4,431	-3.3%	-	4,525

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligble for awards.

MEDIUM AFFILIATES (506-1,025 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

October 2026

	State	+/- Members	Oct 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	Mississippi	102	765	663	15.4%	1	676
2	Massachusetts	26	790	764	3.4%	2	779
3	Maryland	5	619	614	0.8%	3	626
4	Missouri	5	698	693	0.7%	4	707
5	Indiana	1	1,020	1,019	0.1%	5	1,039
6	Oklahoma	-10	595	605	-1.7%	6	617
7	New York	-10	504	514	-1.9%	7	524
8	Idaho	-17	490	507	-3.4%	8	517
9	Wisconsin	-30	584	614	-4.9%	11	626
10	Arizona	-32	861	893	-3.6%	9	911
11	New Mexico	-38	527	565	-6.7%	12	576
12	Colorado	-43	979	1,022	-4.2%	10	1,042
13	Iowa	-52	639	691	-7.5%	13	705
14	Pennsylvania	-82	588	670	-12.2%	14	683
15	Oregon	-168	566	734	-22.9%	15	749
16	Utah	-199	602	801	-24.8%	16	817
	TOTAL	-542	10,827	11,369	-4.8%	-	11,594

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.

LARGE AFFILIATES (1,026+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

October 2026

	State	+/- Members	Oct 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	Alabama	83	2,657	2,574	3.2%	2	2,625
2	North Carolina	73	2,482	2,409	3.0%	4	2,457
3	California	66	1,720	1,654	4.0%	1	1,687
4	Michigan	40	1,275	1,235	3.2%	2	1,260
5	Tennessee	35	2,156	2,121	1.7%	5	2,163
6	Delaware	-10	1,078	1,088	-0.9%	8	1,110
7	Kentucky	-13	1,778	1,791	-0.7%	6	1,827
8	Washington	-14	1,972	1,986	-0.7%	6	2,026
9	Minnesota	-23	2,503	2,526	-0.9%	8	2,577
10	Louisiana	-29	998	1,027	-2.8%	11	1,048
11	Virginia	-52	1,465	1,517	-3.4%	12	1,547
12	Georgia	-82	3,493	3,575	-2.3%	10	3,647
13	South Carolina	-92	1,158	1,250	-7.4%	14	1,275
14	Florida	-118	1,615	1,733	-6.8%	13	1,768
15	Texas	-161	955	1,116	-14.4%	15	1,138
16	Ohio	-196	863	1,059	-18.5%	16	1,080
	TOTAL	-493	28,168	28,661	-1.7%	-	29,235

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.

MEMBERSHIP PROFILE

October 2026

	Sep 2026	May 2026	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School/ Site Nutrition Staff	965	0	965	2.2%		668	186
School Nutrition Employees	17,694	18,968	-1,274	40.5%	-7%	13,683	4,774
School Nutrition Managers	15,716	16,477	-761	35.9%	-5%	11,993	3,585
School/ Site Nutrition Staff Sub Total	**34,375**	**35,445**	**-1,070**	**78.6%**	-3%	**26,344**	**8,545**
District Directors and Superviors	243	0	243	0.6%		95	23
District Directors	6,284	6,460	-176	14.4%	-3%	2,462	1,001
Major City Directors	627	654	-27	1.4%	-4%	526	57
District Directors and Supervisors Sub Total	**7,154**	**7,114**	**40**	**16.4%**	1%	**3,083**	**1,081**
State Agency Professionals	6	0	6	0.0%		5	0
State Agency Directors	768	793	-25	1.8%	-3%	643	34
State Agency Professionals Sub Total	**774**	**793**	**-19**	**1.8%**	-2%	**648**	**34**
Associate	4	0	4	*		0	463
Other	113	115	-2	*	-2%	276	5
Educators	21	22	-1	*	-5%	n/a	2
Associate Sub Total	**138**	**137**	**1**	0.3%	1%	**276**	**470**
Affiliate	504	525	-21	1.2%	-4%	n/a	195
Retired	330	330	0	0.8%	0%	n/a	61
Honorary	29	27	2	*	7%	n/a	-
Student	17	16	1	*	6%	n/a	-
International	1	1	0	*	-	n/a	-
Industry Individual	36	36	0	*	0%	n/a	-
Corporate Industry + Patron	351	347	4	0.8%	1%	n/a	-
Allied Groups	13	12	1	*	-	n/a	-
TOTAL MEMBERS	**43,722**	**44,783**	**-1,061**	**100%**	**-2.37%**	**30,351**	**10,386**

Note: * is less than 1%

SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

October 2026

	Oct 2026	Sep 2026	+/- Members	May 2026	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,056	1,057	-1	1,057	-1	98%
Dist. of Columbia	28	28	0	23	5	100%
Maryland	447	331	116	426	21	72%
New Jersey	229	111	118	223	6	67%
Pennsylvania	289	335	-46	353	-64	49%
Puerto Rico	0	0	-	0	-	-
Virginia	973	974	-1	1,046	-73	66%
West Virginia	233	233	0	239	-6	83%
TOTAL	**3,255**	**3,069**	**186**	**3,367**	**-112**	**74%**
MIDWEST REGION						
Illinois	186	197	-11	197	-11	44%
Indiana	716	687	29	709	7	70%
Iowa	313	402	-89	320	-7	49%
Michigan	884	866	18	871	13	69%
Minnesota	1,371	1,357	14	1,370	1	55%
Ohio	497	500	-3	689	-192	58%
Wisconsin	351	346	5	362	-11	60%
TOTAL	**4,318**	**4,355**	**-37**	**4,518**	**-200**	**59%**
MOUNTAIN PLAINS REGION						
Colorado	853	853	0	850	3	87%
Kansas	212	228	-16	212	0	56%
Missouri	421	419	2	402	19	60%
Montana	59	59	0	59	0	33%
Nebraska	136	142	-6	146	-10	48%
North Dakota	175	179	-4	166	9	65%
South Dakota	142	138	4	157	-15	62%
Wyoming	28	28	0	26	2	17%
TOTAL	**2,026**	**2,046**	**-20**	**2,018**	**8**	**64%**
NORTHEAST REGION						
Connecticut	340	346	-6	355	-15	69%
Maine	197	190	7	181	16	64%
Massachusetts	587	591	-4	549	38	74%
New Hampshire	103	102	1	101	2	62%
New York	291	289	2	277	14	58%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	160	153	7	154	6	84%
TOTAL	**1,678**	**1,671**	**7**	**1,617**	**61**	**68%**

SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

October 2026	(continued)					
	Oct 2026	Sep 2026	+/- Members	May 2026	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	2,009	1,986	23	1,954	55	76%
Florida	1,145	1,152	-7	1,272	-127	71%
Georgia	3,125	3,245	-120	3,220	-95	89%
Kentucky	1,362	1,358	4	1,345	17	77%
Mississippi	589	644	-55	513	76	77%
North Carolina	2,211	2,149	62	2,094	117	89%
South Carolina	933	984	-51	1,055	-122	81%
Tennessee	1,725	1,603	122	1,686	39	80%
TOTAL	**13,099**	**13,121**	**-22**	**13,139**	**-40**	**81%**
SOUTHWEST REGION						
Arizona	685	655	30	674	11	80%
Arkansas	207	217	-10	210	-3	58%
Louisiana	811	842	-31	885	-74	81%
New Mexico	395	399	-4	406	-11	75%
Oklahoma	452	452	0	458	-6	76%
Texas	508	519	-11	635	-127	53%
Utah	303	251	52	489	-186	50%
TOTAL	**3,361**	**3,335**	**26**	**3,757**	**-396**	**69%**
WESTERN REGION						
Alaska	27	41	-14	74	-47	51%
American Samoa	0	0	0	0	0	-
California	691	712	-21	700	-9	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	8	8	0	8	0	23%
Idaho	330	334	-4	323	7	67%
Nevada	79	81	-2	79	0	87%
Oregon	430	602	-172	595	-165	76%
Washington	1,043	1,025	18	1,055	-12	53%
TOTAL	**2,608**	**2,803**	**-195**	**2,834**	**-226**	**53%**
SUBTOTAL	**30,345**	**30,400**	**-55**	**31,250**	**-905**	**70%**
Miscellaneous	6	3	3	0	6	**1%**
GRAND TOTAL	**30,351**	**30,403**	**-52**	**31,250**	**-899**	**69.4%**

SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

October 2026 **(Applications processed through 10/31/2026)**

	Oct 2026	Sep 2026	+/-	May 2026	+/-	Oct 2025	2026/27 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	63	57	6	68	-5	79	69	6%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	212	211	1	191	21	202	195	34%
New Jersey	18	18	0	22	-4	25	23	5%
Pennsylvania	34	34	0	31	3	31	32	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	385	381	4	390	-5	415	398	26%
West Virginia	5	6	-1	7	-2	9	8	2%
TOTAL	**717**	**707**	**10**	**709**	**8**	**761**	**727**	**16%**
MIDWEST REGION								
Illinois	65	64	1	66	-1	71	67	15%
Indiana	149	149	0	159	-10	160	162	15%
Iowa	192	193	-1	244	-52	302	249	30%
Michigan	114	115	-1	116	-2	125	118	9%
Minnesota	1,674	1,624	50	1,717	-43	1,771	1751	67%
Ohio	209	207	2	215	-6	230	219	24%
Wisconsin	110	108	2	114	-4	122	116	19%
TOTAL	**2,513**	**2,460**	**53**	**2,631**	**-118**	**2,781**	**2,682**	**34%**
MOUNTAIN PLAINS REGION								
Colorado	42	43	-1	44	-2	49	45	4%
Kansas	79	81	-2	85	-6	97	87	21%
Missouri	125	126	-1	128	-3	141	131	18%
Montana	13	13	0	14	-1	14	15	7%
Nebraska	43	40	3	47	-4	47	48	15%
North Dakota	27	32	-5	33	-6	35	34	10%
South Dakota	27	28	-1	30	-3	37	31	12%
Wyoming	86	78	8	86	0	91	88	51%
TOTAL	**442**	**441**	**1**	**467**	**-25**	**511**	**479**	**14%**
NORTHEAST REGION								
Connecticut	82	78	4	81	1	87	83	17%
Maine	30	30	0	29	1	39	30	10%
Massachusetts	65	61	4	64	1	76	65	8%
New Hampshire	68	69	-1	63	5	67	64	41%
New York	62	59	3	59	3	63	60	12%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	4	4	0	4	0	4	5	2%
TOTAL	**311**	**301**	**10**	**300**	**11**	**336**	**309**	**13%**

SNA STATE ASSOCIATION
CERTIFICATE PROGRAM REPORT

October 2026 (continued)	Oct 2026	Sep 2026	+/-	May 2026	+/-	Oct 2025	2026/27 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,173	1,136	37	1,160	13	1,142	1183	44%
Florida	569	572	-3	577	-8	635	589	35%
Georgia	512	525	-13	551	-39	655	562	15%
Kentucky	668	644	24	703	-35	878	717	38%
Mississippi	21	18	3	21	0	23	22	3%
North Carolina	304	308	-4	316	-12	329	322	12%
South Carolina	99	105	-6	116	-17	117	118	9%
Tennessee	874	845	29	893	-19	908	911	41%
TOTAL	**4,220**	**4,153**	**67**	**4,337**	**-117**	**4,687**	**4,424**	**26%**
SOUTHWEST REGION								
Arizona	60	63	-3	62	-2	58	63	7%
Arkansas	15	15	0	15	0	14	16	4%
Louisiana	28	25	3	28	0	29	29	3%
New Mexico	155	162	-7	170	-15	188	173	29%
Oklahoma	84	86	-2	92	-8	104	94	14%
Texas	32	29	3	37	-5	41	38	3%
Utah	286	291	-5	303	-17	314	309	48%
TOTAL	**660**	**671**	**-11**	**707**	**-47**	**748**	**722**	**13%**
WESTERN REGION								
Alaska	7	7	0	7	0	6	8	13%
American Samoa	0	0	-	0	-	0	1	-
California	100	93	7	98	2	106	100	6%
CNMI*	0	0	-	1	-1	1	2	-
Guam	0	0	-	0	-	0	1	-
Hawaii	2	2	0	2	0	4	3	6%
Idaho	146	146	0	154	-8	165	157	30%
Nevada	2	2	0	2	0	2	3	2%
Oregon	22	21	1	19	3	22	20	4%
Washington	1,128	1,096	32	1,137	-9	1,148	1,160	57%
TOTAL	**1,407**	**1,367**	**40**	**1,420**	**-13**	**1,454**	**1,455**	**28%**
SUBTOTAL	**10,270**	**10,100**	**170**	**10,571**	**-301**	**11,278**	**10,798**	**24%**
Miscellaneous	116	120	-4	28	88	31	29	**26%**
GRAND TOTAL	**10,386**	**10,220**	**166**	**10,599**	**-213**	**11,309**	**10,827**	**24%**

SNA STATE ASSOCIATION
CREDENTIALING (SNS) REPORT

October 2026 **(Applications processed through 10/31/2026)**

	Oct 2026	Sep 2026	+/-	May 2026	+/-	% Diff in Cred	Sep 2025
MID-ATLANTIC REGION							
Delaware	16	16	0	16	0	0%	17
Dist. of Columbia	1	1	0	0	1	-	0
Maryland	27	27	0	29	-2	-7%	28
New Jersey	15	15	0	16	-1	-6%	19
Pennsylvania	26	26	0	27	-1	-4%	27
Puerto Rico	0	0	0	1	-1	-100%	1
Virginia	47	47	0	50	-3	-6%	55
West Virginia	6	6	0	7	-1	-14%	7
TOTAL	**138**	**138**	**0**	**146**	**-8**	**-5%**	**154**
MIDWEST REGION							
Illinois	25	25	0	26	-1	-4%	27
Indiana	34	36	-2	37	-3	-8%	37
Iowa	14	14	0	15	-1	-7%	13
Michigan	54	54	0	58	-4	-7%	58
Minnesota	47	47	0	48	-1	-2%	46
Ohio	47	47	0	54	-7	-13%	56
Wisconsin	11	13	-2	14	-3	-21%	15
TOTAL	**232**	**236**	**-4**	**252**	**-20**	**-8%**	**252**
MOUNTAIN PLAINS REGION							
Colorado	76	76	0	82	-6	-7%	82
Kansas	11	11	0	11	0	0%	11
Missouri	19	19	0	19	0	0%	18
Montana	2	2	0	2	0	0%	3
Nebraska	4	4	0	5	-1	-20%	5
North Dakota	5	5	0	7	-2	-29%	7
South Dakota	2	2	0	2	0	0%	3
Wyoming	2	2	0	2	0	0%	2
TOTAL	**121**	**121**	**0**	**130**	**-9**	**-7%**	**131**
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	12
Maine	16	16	0	16	0	0%	18
Massachusetts	45	45	0	46	-1	-2%	51
New Hampshire	8	8	0	10	-2	-20%	9
New York	31	36	-5	35	-4	-11%	34
Rhode Island	1	1	0	0	1	-	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	11	11	0	11	0	0%	12
TOTAL	**124**	**129**	**-5**	**130**	**-6**	**-5%**	**137**

SNA STATE ASSOCIATION
CREDENTIALING (SNS) REPORT

October 2026 **(continued)**

	Oct 2026	Sep 2026	+/-	May 2026	+/-	% Diff in Cred	Oct 2025
SOUTHEAST REGION							
Alabama	42	42	0	42	0	0%	41
Florida	65	67	-2	70	-5	-7%	71
Georgia	55	55	0	57	-2	-4%	55
Kentucky	29	29	0	29	0	0%	30
Mississippi	17	17	0	17	0	0%	17
North Carolina	56	57	-1	61	-5	-8%	61
South Carolina	16	17	-1	17	-1	-6%	16
Tennessee	35	35	0	38	-3	-8%	37
TOTAL	**315**	**319**	**-4**	**331**	**-16**	**-5%**	**328**
SOUTHWEST REGION							
Arizona	52	52	0	57	-5	-9%	58
Arkansas	8	8	0	9	-1	-11%	9
Louisiana	15	15	0	15	0	0%	17
New Mexico	7	7	0	7	0	0%	7
Oklahoma	6	6	0	7	-1	-14%	7
Texas	105	104	1	107	-2	-2%	106
Utah	15	15	0	16	-1	-6%	16
TOTAL	**208**	**207**	**1**	**218**	**-10**	**-5%**	**220**
WESTERN REGION							
Alaska	5	5	0	5	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	131	133	-2	132	-1	-1%	132
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	2	2	0	2	0	0%	1
Idaho	18	18	0	17	1	6%	18
Nevada	3	3	0	3	0	0%	3
Oregon	13	13	0	14	-1	-7%	16
Washington	40	40	0	40	0	0%	41
TOTAL	**212**	**214**	**-2**	**213**	**-1**	**0%**	**217**
SUBTOTAL	**1,350**	**1,364**	**-14**	**1,420**	**-70**	**-5%**	**1,439**
Miscellaneous	103	105	-2	91	12	**13%**	88
GRAND TOTAL	**1,453**	**1,469**	**-16**	**1,511**	**-58**	**-4%**	**1,527**