

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: July 2026 Membership, Certificate & Credentialing Program Report
DATE: August 5, 2026

Membership Overview

The July Membership Report shows that we have 43,259 members, which is 983 less than the May 2026 year-end total. Membership trends are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

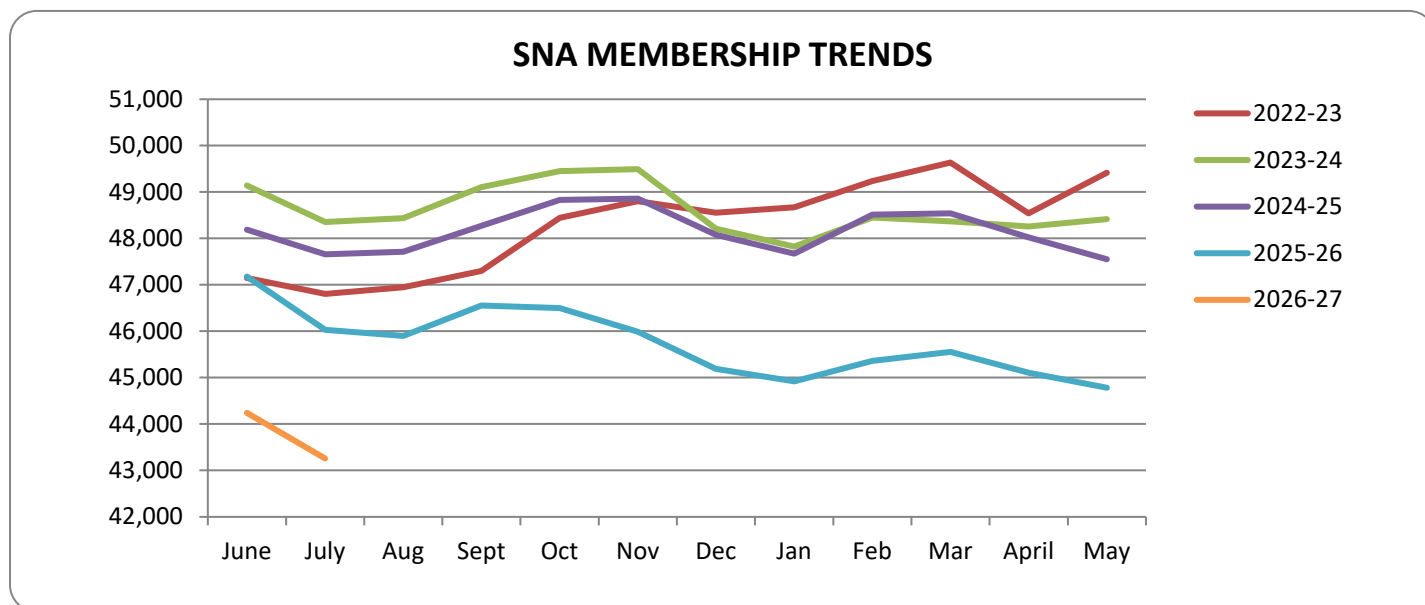
With the exception of the Mid-Atlantic, all regions are showing declines compared to last year. The Southwest is showing the largest decrease in both number and percentage.

Region	July 2026	July 2025	Diff	% Diff
Mid-Atlantic	4,473	4,360	113	3%
Midwest	7,245	7,920	-675	-9%
Mountain Plains	3,167	3,278	-111	-3%
Northeast	2,417	2,482	-65	-3%
Southeast	15,877	16,498	-621	-4%
Southwest	4,794	5,797	-1,469	-17%
Western	4,958	5,389	-431	-8%
Misc.	328	308	20	2%
Total	43,259	46,032	-2,773	-6.0%

Since May 2026 year-end, the combined director categories are showing a very small decrease. Most of the decrease in membership is confined to the Employee and Manager categories which are down 903 and 499 members respectively.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and after some recovery they are now again below the pandemic dip.



Continued...

School District Membership (SDM)

The total number of SDMs for July 2026 is 30,237, which is 711 less than the May 2026 year-end total. SDMs currently account for 69.9% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,093	Kentucky	1,351
North Carolina	2,134	Florida	1,161
Alabama	1,954	Delaware	1,056
Tennessee	1,689	South Carolina	1,027
Minnesota	1,385	Washington	1,004

Credentialing Overview

The July Credentialing Report shows that there are 1,473 members with the School Nutrition Specialist (SNS) credential which is 38 less than May 2026 year-end.

Certificate Program Overview

The July Certificate Program Report shows that we have 10,433 certificate holders, which is 166 less than May 2026 year-end total. See the table below for more details.

Level	July 2026	May 2026	% Diff
Level 1	6,005	6,112	-1.75%
Level 2	575	583	-1.37%
Level 3	889	893	-0.45%
Level 4	2,964	3,011	-1.56%
Total	10,433	10,599	-1.57%

Region	July 2026	July 2025	Diff	% Diff
Mid-Atlantic	700	774	-74	-10%
Midwest	2,575	2,851	-276	-10%
Mountain Plains	454	518	-64	-12%
Northeast	303	352	-49	-14%
Southeast	4,278	4,777	-499	-10%
Southwest	692	790	-98	-12%
Western	1,407	1,453	-46	-3%
Misc.	24	35	-	-
Total	10,433	11,550	-1,117	-9.7%

Members with a certificate account for 24% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2026 (Applications processed through 07/31/2026)													
	July 2026	June 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2026/27 2% Goal	July 2026 Cert Program	+/- Prior Month	July 2026 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,081	1,080	1	9	0	1	11	1,056	1,110	69	1	16	0
Dist. of Columbia	29	32	-3	0	0	3	1	23	35	0	0	0	0
Maryland	616	618	-2	3	0	6	73	436	626	185	-1	29	0
New Jersey	302	325	-23	0	0	23	19	198	326	21	0	15	-1
Pennsylvania	648	675	-27	6	0	33	90	339	683	33	2	26	-1
Puerto Rico	2	2	0	0	0	0	0	0	3	0	-	0	-1
Virginia	1,516	1,528	-12	12	4	38	103	968	1,547	386	-2	50	-1
West Virginia	279	281	-2	3	1	5	12	234	287	6	0	6	0
TOTAL	4,473	4,541	-68	33	5	109	309	3,254	4,617	700	0	142	-4
MIDWEST REGION													
Illinois	430	437	-7	9	0	16	57	190	449	67	0	26	0
Indiana	999	1,004	-5	6	1	14	75	703	1,039	158	-1	37	0
Iowa	670	694	-24	7	0	31	72	310	705	197	-32	14	0
Michigan	1,197	1,238	-41	29	0	75	107	850	1,260	118	2	58	0
Minnesota	2,508	2,543	-35	16	27	61	146	1,385	2,577	1,706	-7	47	-1
Ohio	845	1,034	-189	4	8	198	71	490	1,080	215	0	48	-1
Wisconsin	596	610	-14	3	2	22	60	362	626	114	0	14	0
TOTAL	7,245	7,560	-315	74	38	417	588	4,290	7,736	2,575	-38	244	-2
MOUNTAIN PLAINS REGION													
Colorado	980	1,010	-30	9	3	62	25	846	1,042	43	0	80	0
Kansas	377	381	-4	6	3	16	29	212	392	82	-2	11	0
Missouri	665	693	-28	1	0	29	86	389	707	128	0	19	-1
Montana	182	193	-11	2	1	14	9	59	203	13	0	2	0
Nebraska	288	302	-14	0	0	14	25	141	322	45	0	4	-1
North Dakota	268	275	-7	0	0	8	17	165	285	25	-1	7	0
South Dakota	244	252	-8	4	0	11	27	158	253	30	-1	2	0
Wyoming	163	166	-3	0	0	3	13	28	168	88	1	2	0
TOTAL	3,167	3,272	-105	22	7	157	231	1,998	3,372	454	-3	127	-2
NORTHEAST REGION													
Connecticut	489	494	-5	4	0	8	55	347	511	81	0	12	0
Maine	304	308	-4	9	0	14	45	187	315	29	1	15	-1
Massachusetts	773	797	-24	3	2	29	44	569	779	63	0	46	-1
New Hampshire	163	161	2	7	0	3	28	102	165	65	1	10	0
New York	500	501	-1	5	0	8	33	283	524	61	2	36	0
Rhode Island	6	6	0	0	0	0	0	0	6	0	0	0	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	182	180	2	5	2	0	18	154	190	4	0	11	0
TOTAL	2,417	2,447	-30	33	4	62	223	1,642	2,491	303	4	130	-2



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2026 (continued)													
	July 2026	June 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2026/27 2% Goal	July 2026 Cert Program	+/- Prior Month	July 2026 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,562	2,567	-5	15	22	43	152	1,954	2,625	1,163	5	42	0
Florida	1,606	1,647	-41	12	4	58	54	1,161	1,768	571	3	67	-3
Georgia	3,467	3,528	-61	12	2	76	599	3,093	3,647	540	-8	56	-1
Kentucky	1,788	1,806	-18	27	1	52	189	1,351	1,827	677	-17	28	0
Mississippi	740	708	32	9	31	10	144	585	676	21	0	17	0
North Carolina	2,404	2,391	13	14	38	43	32	2,134	2,457	311	-3	57	-1
South Carolina	1,205	1,241	-36	6	0	42	168	1,027	1,275	109	-8	17	0
Tennessee	2,105	2,119	-14	9	1	21	426	1,689	2,163	886	-7	37	0
TOTAL	15,877	16,007	-130	104	99	345	1,764	12,994	16,438	4,278	-35	321	-5
SOUTHWEST REGION													
Arizona	843	814	29	6	33	10	44	667	911	60	0	54	-3
Arkansas	367	370	-3	4	0	7	33	210	373	15	0	8	-1
Louisiana	930	985	-55	10	1	66	79	821	1,048	27	-1	15	0
New Mexico	526	544	-18	1	0	24	21	397	576	168	-2	7	0
Oklahoma	593	601	-8	6	2	17	49	443	617	90	2	6	-1
Texas	933	1,002	-69	4	11	81	51	496	1,138	36	-2	108	2
Utah	602	667	-65	2	0	66	60	304	817	296	-5	15	0
TOTAL	4,794	4,983	-189	33	47	271	337	3,338	5,480	692	-8	213	-3
WESTERN REGION													
Alaska	67	100	-33	0	0	33	17	42	102	6	-1	5	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,610	1,630	-20	20	2	41	172	677	1,687	96	-1	132	-1
CNMI*	10	10	0	0	0	0	2	0	11	0	-	0	-
Guam	1	1	0	0	0	0	1	0	2	0	-	0	-
Hawaii	34	34	0	0	0	0	4	8	34	2	0	2	0
Idaho	489	508	-19	3	0	22	28	328	517	153	2	17	0
Nevada	88	87	1	1	0	0	0	79	91	2	0	3	0
Oregon	716	734	-18	0	0	18	205	583	749	21	2	13	-1
Washington	1,943	1,992	-49	28	0	83	120	1,004	2,026	1,127	-6	39	-1
TOTAL	4,958	5,096	-138	52	2	197	549	2,721	5,220	1,407	-4	211	-3
SUBTOTAL	42,931	43,906	-975	351	202	1,558	4,001	30,237	45,354	10,409	-84	1,388	-21
Miscellaneous	328	336	-8	0	0	0	0	0	329	24	0	85	-6
GRAND TOTAL	43,259	44,242	-983	351	202	1,558	4,001	30,237	45,683	10,433	-84	1,473	-27

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2026

	July 2026	July 2025	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,081	1,098	-17	-2%
Dist. of Columbia	29	27	2	7%
Maryland	616	535	81	15%
New Jersey	302	389	-87	-22%
Pennsylvania	648	618	30	5%
Puerto Rico	2	3	-1	-
Virginia	1,516	1,392	124	9%
West Virginia	279	298	-19	-6%
TOTAL	4,473	4,360	113	3%
MIDWEST REGION				
Illinois	430	454	-24	-5%
Indiana	999	1,041	-42	-4%
Iowa	670	788	-118	-15%
Michigan	1,197	1,259	-62	-5%
Minnesota	2,508	2,600	-92	-4%
Ohio	845	1,139	-294	-26%
Wisconsin	596	639	-43	-7%
TOTAL	7,245	7,920	-675	-9%
MOUNTAIN PLAINS REGION				
Colorado	980	1,015	-35	-3%
Kansas	377	368	9	2%
Missouri	665	693	-28	-4%
Montana	182	183	-1	-1%
Nebraska	288	319	-31	-10%
North Dakota	268	290	-22	-8%
South Dakota	244	250	-6	-2%
Wyoming	163	160	3	2%
TOTAL	3,167	3,278	-111	-3%
NORTHEAST REGION				
Connecticut	489	471	18	4%
Maine	304	297	7	2%
Massachusetts	773	816	-43	-5%
New Hampshire	163	177	-14	-8%
New York	500	519	-19	-4%
Rhode Island	6	6	0	0%
US Virgin Islands (USVI)	0	0	-	-
Vermont	182	196	-14	-7%
TOTAL	2,417	2,482	-65	-3%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2026	(continued)			
	July 2026	July 2025	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,562	2,621	-59	-2%
Florida	1,606	1,762	-156	-9%
Georgia	3,467	3,602	-135	-4%
Kentucky	1,788	1,979	-191	-10%
Mississippi	740	709	31	4%
North Carolina	2,404	2,531	-127	-5%
South Carolina	1,205	1,177	28	2%
Tennessee	2,105	2,117	-12	-1%
TOTAL	15,877	16,498	-621	-4%
SOUTHWEST REGION				
Arizona	843	884	-41	-5%
Arkansas	367	385	-18	-5%
Louisiana	930	1,164	-234	-20%
New Mexico	526	631	-105	-17%
Oklahoma	593	674	-81	-12%
Texas	933	1,236	-303	-25%
Utah	602	823	-221	-27%
TOTAL	4,794	5,797	-1,003	-17%
WESTERN REGION				
Alaska	67	104	-37	-36%
American Samoa	0	0	0	-
California	1,610	1,791	-181	-10%
CNMI*	10	17	-7	-
Guam	1	1	0	-
Hawaii	34	39	-5	-13%
Idaho	489	522	-33	-6%
Nevada	88	94	-6	-6%
Oregon	716	757	-41	-5%
Washington	1,943	2,064	-121	-6%
TOTAL	4,958	5,389	-431	-8%
SUBTOTAL	42,931	45,724	-2,793	-6%
Miscellaneous	328	308	20	6%
GRAND TOTAL	43,259	46,032	-2,773	-6.0%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2026

Year To Date Retention

	July 2026	May 2026	+/- Members	Reinstated Members	Expired Members	Retention Rate	2026/27 2% Goal
MID-ATLANTIC REGION							
Delaware	1081	1,088	-7	0	15	98.6%	1,110
Dist. of Columbia	29	34	-5	0	5	85.3%	35
Maryland	616	614	2	0	14	97.7%	626
New Jersey	302	320	-18	2	28	91.9%	326
Pennsylvania	648	670	-22	2	42	94.0%	683
Puerto Rico	2	3	-1	0	1	66.7%	3
Virginia	1516	1,517	-1	18	52	97.8%	1,547
West Virginia	279	281	-2	13	5	102.8%	287
TOTAL	4,473	4,527	-54	35	162	97.2%	4,617
MIDWEST REGION							
Illinois	430	440	-10	0	22	95.0%	449
Indiana	999	1,019	-20	2	31	97.2%	1,039
Iowa	670	691	-21	12	46	95.1%	705
Michigan	1197	1,235	-38	0	94	92.4%	1,260
Minnesota	2508	2,526	-18	39	93	97.9%	2,577
Ohio	845	1,059	-214	16	234	79.4%	1,080
Wisconsin	596	614	-18	3	35	94.8%	626
TOTAL	7,245	7,584	-339	72	555	93.6%	7,736
MOUNTAIN PLAINS REGION							
Colorado	980	1,022	-42	3	81	92.4%	1,042
Kansas	377	384	-7	5	25	94.8%	392
Missouri	665	693	-28	0	48	93.1%	707
Montana	182	199	-17	2	23	89.4%	203
Nebraska	288	316	-28	0	33	89.6%	322
North Dakota	268	279	-11	0	13	95.3%	285
South Dakota	244	248	-4	0	17	93.1%	253
Wyoming	163	165	-2	0	4	97.6%	168
TOTAL	3,167	3,306	-139	10	244	92.9%	3,372
NORTHEAST REGION							
Connecticut	489	501	-12	0	16	96.8%	511
Maine	304	309	-5	4	23	93.9%	315
Massachusetts	773	764	9	31	47	97.9%	779
New Hampshire	163	162	1	0	12	92.6%	165
New York	500	514	-14	0	24	95.3%	524
Rhode Island	6	5	1	1	0	120.0%	6
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	182	186	-4	2	7	97.3%	190
TOTAL	2,417	2,441	-24	38	129	96.3%	2,491



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2026

(continued)

	July 2026	May 2026	+/- Members	Reinstated Members	Expired Members	Retention Rate	2026/27 2% Goal
SOUTHEAST REGION							
Alabama	2562	2,574	-12	27	74	98.2%	2,625
Florida	1606	1,733	-127	4	155	91.3%	1,768
Georgia	3467	3,575	-108	4	134	96.4%	3,647
Kentucky	1788	1,791	-3	5	73	96.2%	1,827
Mississippi	740	663	77	31	20	101.7%	676
North Carolina	2404	2,409	-5	48	82	98.6%	2,457
South Carolina	1205	1,250	-45	1	61	95.2%	1,275
Tennessee	2105	2,121	-16	2	39	98.3%	2,163
TOTAL	15,877	16,116	-239	122	638	96.8%	16,438
SOUTHWEST REGION							
Arizona	843	893	-50	33	91	93.5%	911
Arkansas	367	366	1	0	11	97.0%	373
Louisiana	930	1,027	-97	1	142	86.3%	1,048
New Mexico	526	565	-39	1	52	91.0%	576
Oklahoma	593	605	-12	3	24	96.5%	617
Texas	933	1,116	-183	13	204	82.9%	1,138
Utah	602	801	-199	0	205	74.4%	817
TOTAL	4,794	5,373	-579	51	729	87.4%	5,480
WESTERN REGION							
Alaska	67	100	-33	0	33	67.0%	102
American Samoa	0	0	0	0	0	*	1
California	1610	1,654	-44	8	75	95.9%	1,687
CNMI*	10	10	0	0	0	100.0%	11
Guam	1	1	0	0	0	*	2
Hawaii	34	33	1	1	0	103.0%	34
Idaho	489	507	-18	1	29	94.5%	517
Nevada	88	89	-1	0	2	97.8%	91
Oregon	716	734	-18	3	21	97.5%	749
Washington	1943	1,986	-43	1	107	94.7%	2,026
TOTAL	4,958	5,114	-156	14	267	95.1%	5,220
SUBTOTAL	42,931	44,461	-1,530	342	2,724	94.6%	45,354
Miscellaneous	328	322	6	0	0	*	329
GRAND TOTAL	43,259	44,783	-1,524	342	2,724	94.7%	45,683

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.



SMALL AFFILIATES (1-505 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2026

	State	+/- Members	July 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	Rhode Island	1	6	5	20.0%	1	6
2	Hawaii	1	34	33	3.0%	3	34
3	New Hampshire	1	163	162	0.6%	4	165
4	Arkansas	1	367	366	0.3%	5	373
5	Guam	0	1	1	0.0%	6	2
6	Northern Mariana Islands (CNMI)	0	10	10	0.0%	6	11
7	Puerto Rico	-1	2	3	6.0%	2	3
8	Nevada	-1	88	89	-1.1%	9	91
9	West Virginia	-2	279	281	-0.7%	8	287
10	Wyoming	-2	163	165	-1.2%	10	168
11	South Dakota	-4	244	248	-1.6%	11	253
12	Vermont	-4	182	186	-2.2%	14	190
13	Maine	-5	304	309	-1.6%	11	315
14	Dist. of Columbia	-5	29	34	-14.7%	21	35
15	Kansas	-7	377	384	-1.8%	13	392
16	Illinois	-10	430	440	-2.3%	15	449
17	North Dakota	-11	268	279	-3.9%	17	285
18	Connecticut	-12	489	501	-2.4%	16	511
19	Montana	-17	182	199	-8.5%	19	203
20	New Jersey	-18	302	320	-5.6%	18	326
21	Nebraska	-28	288	316	-8.9%	20	322
22	Alaska	-33	67	100	-33.0%	22	102
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-156	4,275	4,431	-3.5%	-	4,525

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (506-1,025 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2026

	State	+/- Members	July 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	Mississippi	77	740	663	11.6%	1	676
2	Massachusetts	9	773	764	1.2%	2	779
3	Maryland	2	616	614	0.3%	3	626
4	Oklahoma	-12	593	605	-2.0%	4	617
5	New York	-14	500	514	-2.7%	7	524
6	Oregon	-18	716	734	-2.5%	6	749
7	Wisconsin	-18	596	614	-2.9%	8	626
8	Idaho	-18	489	507	-3.6%	11	517
9	Indiana	-20	999	1,019	-2.0%	4	1,039
10	Iowa	-21	670	691	-3.0%	9	705
11	Pennsylvania	-22	648	670	-3.3%	10	683
12	Missouri	-28	665	693	-4.0%	12	707
13	New Mexico	-39	526	565	-6.9%	15	576
14	Colorado	-42	980	1,022	-4.1%	13	1,042
15	Arizona	-50	843	893	-5.6%	14	911
16	Utah	-199	602	801	-24.8%	16	817
	TOTAL	-413	10,956	11,369	-3.6%	-	11,594

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,026+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2026

	State	+/- Members	July 2026	May 2026	Members Diff in %	Ranking % Growth	2026/27 2% Goal
1	Virginia	-1	1,516	1,517	-0.1%	1	1,547
2	Kentucky	-3	1,788	1,791	-0.2%	2	1,827
3	North Carolina	-5	2,404	2,409	-0.2%	2	2,457
4	Delaware	-7	1,081	1,088	-0.6%	5	1,110
5	Alabama	-12	2,562	2,574	-0.5%	4	2,625
6	Tennessee	-16	2,105	2,121	-0.8%	7	2,163
7	Minnesota	-18	2,508	2,526	-0.7%	6	2,577
8	Michigan	-38	1,197	1,235	-3.1%	11	1,260
9	Washington	-43	1,943	1,986	-2.2%	8	2,026
10	California	-44	1,610	1,654	-2.7%	9	1,687
11	South Carolina	-45	1,205	1,250	-3.6%	12	1,275
12	Louisiana	-97	930	1,027	-9.4%	14	1,048
13	Georgia	-108	3,467	3,575	-3.0%	10	3,647
14	Florida	-127	1,606	1,733	-7.3%	13	1,768
15	Texas	-183	933	1,116	-16.4%	15	1,138
16	Ohio	-214	845	1,059	-20.2%	16	1,080
TOTAL		-961	27,700	28,661	-3.4%	-	29,235

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

July 2026

	July 2026	May 2026	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	18,065	18,968	-903	41.76%	-5%	13,841	4,998
School Nutrition Managers	15,978	16,477	-499	36.94%	-3%	12,415	3,591
District Directors	6,412	6,460	-48	14.82%	-1%	2,540	1,014
Retired	322	330	-8	0.74%	-2%	n/a	63
Affiliate	476	525	-49	1.10%	-9%	n/a	195
State Agency Directors	783	793	-10	1.81%	-1%	652	34
Major City Directors	645	654	-9	1.49%	-1%	530	41
Other	108	115	-7	*	-6%	259	494
Industry Individual	37	36	1	*	3%	n/a	-
Life	27	27	0	*	0%	n/a	-
Corporate Industry + Patron	352	347	5	0.8%	1%	n/a	-
Allied Groups	13	12	1	*	-	n/a	-
Educators	23	22	1	*	5%	n/a	3
Student	17	16	1	*	6%	n/a	-
International	1	1	0	*	-	n/a	-
TOTAL MEMBERS	43,259	44,783	-1,524	100%	-3.40%	30,237	10,433

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2026

	July 2026	June 2026	+/- Members	May 2026	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,056	1,055	1	1,057	-1	98%
Dist. of Columbia	23	23	0	23	0	79%
Maryland	436	436	0	426	10	71%
New Jersey	198	222	-24	223	-25	66%
Pennsylvania	339	360	-21	353	-14	52%
Puerto Rico	0	0	-	0	-	-
Virginia	968	1,062	-94	1,046	-78	64%
West Virginia	234	235	-1	239	-5	84%
TOTAL	3,254	3,393	-139	3,367	-113	73%
MIDWEST REGION						
Illinois	190	196	-6	197	-7	44%
Indiana	703	707	-4	709	-6	70%
Iowa	310	332	-22	320	-10	46%
Michigan	850	886	-36	871	-21	71%
Minnesota	1,385	1,392	-7	1,370	15	55%
Ohio	490	678	-188	689	-199	58%
Wisconsin	362	367	-5	362	0	61%
TOTAL	4,290	4,558	-268	4,518	-228	59%
MOUNTAIN PLAINS REGION						
Colorado	846	849	-3	850	-4	86%
Kansas	212	210	2	212	0	56%
Missouri	389	400	-11	402	-13	58%
Montana	59	59	0	59	0	32%
Nebraska	141	142	-1	146	-5	49%
North Dakota	165	167	-2	166	-1	62%
South Dakota	158	158	0	157	1	65%
Wyoming	28	28	0	26	2	17%
TOTAL	1,998	2,013	-15	2,018	-20	63%
NORTHEAST REGION						
Connecticut	347	353	-6	355	-8	71%
Maine	187	188	-1	181	6	62%
Massachusetts	569	588	-19	549	20	74%
New Hampshire	102	100	2	101	1	63%
New York	283	278	5	277	6	57%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	154	152	2	154	0	85%
TOTAL	1,642	1,659	-17	1,617	25	68%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2026	(continued)					
	July 2026	June 2026	+/- Members	May 2026	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,954	1,949	5	1,954	0	76%
Florida	1,161	1,195	-34	1,272	-111	72%
Georgia	3,093	3,140	-47	3,220	-127	89%
Kentucky	1,351	1,365	-14	1,345	6	76%
Mississippi	585	555	30	513	72	79%
North Carolina	2,134	2,093	41	2,094	40	89%
South Carolina	1,027	1,060	-33	1,055	-28	85%
Tennessee	1,689	1,690	-1	1,686	3	80%
TOTAL	12,994	13,047	-53	13,139	-145	82%
SOUTHWEST REGION						
Arizona	667	634	33	674	-7	79%
Arkansas	210	210	0	210	0	57%
Louisiana	821	855	-34	885	-64	88%
New Mexico	397	409	-12	406	-9	75%
Oklahoma	443	453	-10	458	-15	75%
Texas	496	546	-50	635	-139	53%
Utah	304	356	-52	489	-185	50%
TOTAL	3,338	3,463	-125	3,757	-419	70%
WESTERN REGION						
Alaska	42	74	-32	74	-32	63%
American Samoa	0	0	0	0	0	-
California	677	684	-7	700	-23	42%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	8	8	0	8	0	24%
Idaho	328	328	0	323	5	67%
Nevada	79	79	0	79	0	90%
Oregon	583	598	-15	595	-12	81%
Washington	1,004	1,044	-40	1,055	-51	52%
TOTAL	2,721	2,815	-94	2,834	-113	55%
SUBTOTAL	30,237	30,948	-711	31,250	-1,013	70%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	30,237	30,948	-711	31,250	-1,013	69.9%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

July 2026	(Applications processed through 07/31/2026)							
	July 2026	June 2026	+/-	May 2026	+/-	July 2025	2026/27 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	69	68	1	68	1	83	69	6%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	185	186	-1	191	-6	205	195	30%
New Jersey	21	21	0	22	-1	25	23	7%
Pennsylvania	33	31	2	31	2	35	32	5%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	386	388	-2	390	-4	415	398	25%
West Virginia	6	6	0	7	-1	11	8	2%
TOTAL	700	700	0	709	-9	774	727	16%
MIDWEST REGION								
Illinois	67	67	0	66	1	72	67	16%
Indiana	158	159	-1	159	-1	162	162	16%
Iowa	197	229	-32	244	-47	310	249	29%
Michigan	118	116	2	116	2	145	118	10%
Minnesota	1,706	1,713	-7	1,717	-11	1,800	1751	68%
Ohio	215	215	0	215	0	237	219	25%
Wisconsin	114	114	0	114	0	125	116	19%
TOTAL	2,575	2,613	-38	2,631	-56	2,851	2,682	36%
MOUNTAIN PLAINS REGION								
Colorado	43	43	0	44	-1	50	45	4%
Kansas	82	84	-2	85	-3	108	87	22%
Missouri	128	128	0	128	0	140	131	19%
Montana	13	13	0	14	-1	14	15	7%
Nebraska	45	45	0	47	-2	47	48	16%
North Dakota	25	26	-1	33	-8	36	34	9%
South Dakota	30	31	-1	30	0	36	31	12%
Wyoming	88	87	1	86	2	87	88	54%
TOTAL	454	457	-3	467	-13	518	479	14%
NORTHEAST REGION								
Connecticut	81	81	0	81	0	91	83	17%
Maine	29	28	1	29	0	39	30	10%
Massachusetts	63	63	0	64	-1	80	65	8%
New Hampshire	65	64	1	63	2	71	64	40%
New York	61	59	2	59	2	66	60	12%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	4	4	0	4	0	5	5	2%
TOTAL	303	299	4	300	3	352	309	13%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

July 2026	(continued)							
	July 2026	June 2026	+/-	May 2026	+/-	July 2025	2026/27 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,163	1,158	5	1,160	3	1,135	1183	45%
Florida	571	568	3	577	-6	660	589	36%
Georgia	540	548	-8	551	-11	708	562	16%
Kentucky	677	694	-17	703	-26	881	717	38%
Mississippi	21	21	0	21	0	24	22	3%
North Carolina	311	314	-3	316	-5	349	322	13%
South Carolina	109	117	-8	116	-7	127	118	9%
Tennessee	886	893	-7	893	-7	893	911	42%
TOTAL	4,278	4,313	-35	4,337	-59	4,777	4,424	27%
SOUTHWEST REGION								
Arizona	60	60	0	62	-2	61	63	7%
Arkansas	15	15	0	15	0	15	16	4%
Louisiana	27	28	-1	28	-1	29	29	3%
New Mexico	168	170	-2	170	-2	211	173	32%
Oklahoma	90	88	2	92	-2	103	94	15%
Texas	36	38	-2	37	-1	44	38	4%
Utah	296	301	-5	303	-7	327	309	49%
TOTAL	692	700	-8	707	-15	790	722	14%
WESTERN REGION								
Alaska	6	7	-1	7	-1	6	8	9%
American Samoa	0	0	-	0	-	0	1	-
California	96	97	-1	98	-2	108	100	6%
CNMI*	0	1	-	1	-1	1	2	-
Guam	0	0	-	0	-	0	1	-
Hawaii	2	2	0	2	0	4	3	6%
Idaho	153	151	2	154	-1	161	157	31%
Nevada	2	2	0	2	0	2	3	2%
Oregon	21	19	2	19	2	24	20	3%
Washington	1,127	1,133	-6	1,137	-10	1,147	1,160	58%
TOTAL	1,407	1,412	-4	1,420	-13	1,453	1,455	28%
SUBTOTAL	10,409	10,494	-84	10,571	-162	11,515	10,798	24%
Miscellaneous	24	24	0	28	-4	35	29	7%
GRAND TOTAL	10,433	10,518	-84	10,599	-166	11,550	10,827	24%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2026	(Applications processed through 07/31/2026)						
	July 2026	June 2026	+/-	May 2026	+/-	% Diff in Cred	July 2025
MID-ATLANTIC REGION							
Delaware	16	16	0	16	0	0%	17
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	29	29	0	29	0	0%	28
New Jersey	15	16	-1	16	-1	-6%	19
Pennsylvania	26	27	-1	27	-1	-4%	28
Puerto Rico	0	1	-1	1	-1	-100%	1
Virginia	50	51	-1	50	0	0%	55
West Virginia	6	6	0	7	-1	-14%	7
TOTAL	142	146	-4	146	-4	-3%	155
MIDWEST REGION							
Illinois	26	26	0	26	0	0%	27
Indiana	37	37	0	37	0	0%	38
Iowa	14	14	0	15	-1	-7%	13
Michigan	58	58	0	58	0	0%	58
Minnesota	47	48	-1	48	-1	-2%	48
Ohio	48	49	-1	54	-6	-11%	56
Wisconsin	14	14	0	14	0	0%	15
TOTAL	244	246	-2	252	-8	-3%	255
MOUNTAIN PLAINS REGION							
Colorado	80	80	0	82	-2	-2%	83
Kansas	11	11	0	11	0	0%	12
Missouri	19	20	-1	19	0	0%	18
Montana	2	2	0	2	0	0%	3
Nebraska	4	5	-1	5	-1	-20%	5
North Dakota	7	7	0	7	0	0%	7
South Dakota	2	2	0	2	0	0%	3
Wyoming	2	2	0	2	0	0%	1
TOTAL	127	129	-2	130	-3	-2%	132
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	12
Maine	15	16	-1	16	-1	-6%	16
Massachusetts	46	47	-1	46	0	0%	54
New Hampshire	10	10	0	10	0	0%	9
New York	36	36	0	35	1	3%	37
Rhode Island	0	0	0	0	0	-	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	11	11	0	11	0	0%	12
TOTAL	130	132	-2	130	0	0%	141



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2026	(continued)						
	July 2026	June 2026	+/-	May 2026	+/-	% Diff in Cred	July 2025
SOUTHEAST REGION							
Alabama	42	42	0	42	0	0%	39
Florida	67	70	-3	70	-3	-4%	72
Georgia	56	57	-1	57	-1	-2%	54
Kentucky	28	28	0	29	-1	-3%	30
Mississippi	17	17	0	17	0	0%	17
North Carolina	57	58	-1	61	-4	-7%	63
South Carolina	17	17	0	17	0	0%	18
Tennessee	37	37	0	38	-1	-3%	36
TOTAL	321	326	-5	331	-10	-3%	329
SOUTHWEST REGION							
Arizona	54	57	-3	57	-3	-5%	59
Arkansas	8	9	-1	9	-1	-11%	9
Louisiana	15	15	0	15	0	0%	17
New Mexico	7	7	0	7	0	0%	8
Oklahoma	6	7	-1	7	-1	-14%	9
Texas	108	106	2	107	1	1%	106
Utah	15	15	0	16	-1	-6%	17
TOTAL	213	216	-3	218	-5	-2%	225
WESTERN REGION							
Alaska	5	5	0	5	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	132	133	-1	132	0	0%	133
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	2	2	0	2	0	0%	1
Idaho	17	17	0	17	0	0%	18
Nevada	3	3	0	3	0	0%	3
Oregon	13	14	-1	14	-1	-7%	14
Washington	39	40	-1	40	-1	-3%	37
TOTAL	211	214	-3	213	-2	-1%	212
SUBTOTAL	1,388	1,409	-21	1,420	-32	-2%	1,449
Miscellaneous	85	91	-6	91	-6	-7%	83
GRAND TOTAL	1,473	1,500	-27	1,511	-38	-3%	1,532