

STYLE GUIDE

National School Lunch Week 2026

Step under the big top and join us in celebrating all of the amazing school nutrition professionals that keep the show running every day!

This National School Lunch Week, kids and cafeteria heroes will laugh, learn, and share the joy of making healthy choices all week long. This celebration is more than just a carnival, it's a tribute to the creativity, care, and commitment of school nutrition professionals, and the delicious, nutritious meals that keep our students ready to shine.



COLOR PALETTE

HEX Code: Used for on-screen and web design | RGB: Used for on-screen and web design | CMYK: Used for printed materials

CHERRY RED

HEX: #EF302E
R: 239 G: 48 B: 46
C: 0 M: 90 Y: 80 K: 0

ORANGE SUNRISE

HEX: #E15921
R: 255 G: 89 B: 33
C: 6 M: 75 Y: 93 K: 0

BEIGE

HEX: #FFEBD2
R: 255 G: 255 B: 210
C: 0 M: 10 Y: 20 K: 0

FRESH GREEN

HEX: #2FA350
R: 47 G: 163 B: 80
C: 77 M: 6 Y: 87 K: 0

BANANA YELLOW

HEX: #FFCD52
R: 255 G: 205 B: 82
C: 0 M: 21 Y: 75 K: 0

SKY BLUE

HEX: #06A2CF
R: 6 G: 162 B: 207
C: 76 M: 16 Y: 10 K: 0

GRAPE PURPLE

HEX: #5B1C55
R: 91 G: 28 B: 85
C: 67 M: 100 Y: 35
K: 28

BROWN

HEX: #310904
R: 49 G: 9 B: 4
C: 56 M: 88 Y: 72 K: 82

FONTS

PRIMARY FONT

SANGREEK

SECONDARY FONT

POMPIERE

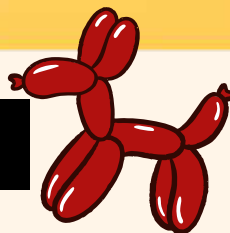
PARAGRAPH FONT

Lato

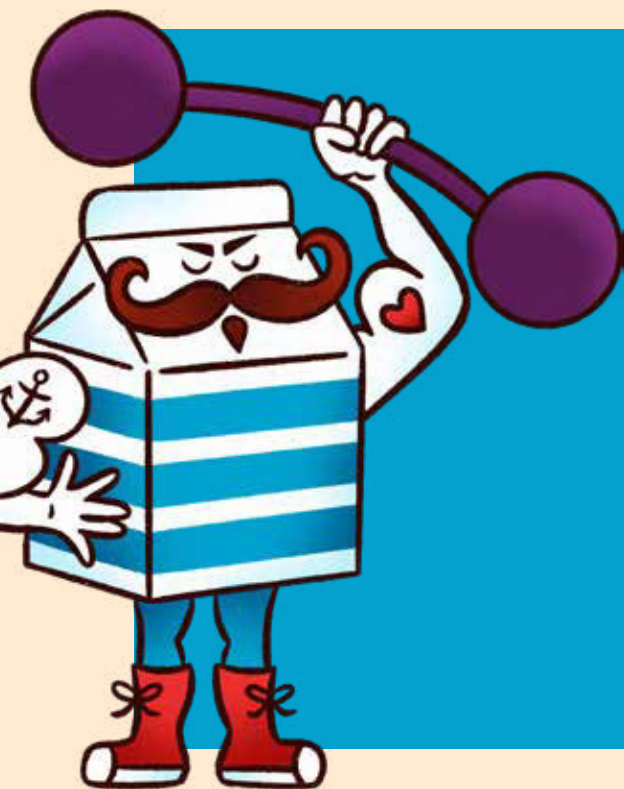
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BRAND GUIDE



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