



Industry Advisory Council Chair Position Description

Term

The Industry Advisory Council (IAC) Chair shall be elected for a two-year term and serve as an ex-officio/non-voting member on the SNA Board of Directors. The electorate for the IAC Chair is the IAC, therefore the election for the position is conducted via electronic ballot by the IAC or during a regularly scheduled IAC meeting. In alignment with elections held by the School Nutrition Foundation Board, the election does not require the use of the SNA election services vendor.

Eligibility Requirements

In accordance with the SNA bylaws, candidates must meet the following eligibility requirements before being considered by the Leadership Development Committee (LDC).

- Be a corporate industry member;
- Be a member in good standing;
- Maintain membership in the membership section represented;
- Maintain membership at the time of the nomination and election;
- Demonstrate leadership experience by having served on:
 - SNA committee, advisory board or task force, or;
 - SNA Industry Advisory Council, or as;
 - SNA Co-Chair for School Nutrition Industry Conference (SNIC).

Responsibilities for Industry Advisory Council Chair

- Provide a communications link between the Board of Directors and both corporate and individual industry members;
- Provide leadership to the Industry Advisory Council in managing the completion of the assigned annual council charges;
- Participate in planning for industry sessions for Annual National Conference (ANC), working with the Program Advisor Chair, the Program Advisor Co-Chair and the ANC Planning Committee;
- Participates in planning programs, events, and sessions for SNIC, working with the program operator and the industry advisors;
- Participates in planning for industry sessions for Legislative Action Conference (LAC), working with Public Policy and Legislative Committee Chair and Headquarters staff;
- Makes recommendations to the President-elect for IAC member appointment openings;
- Promotes the SNA Strategic Plan and annual Plan of Action;
- Promotes SNA industry membership;
- Serve as advisor to the Public Policy & Legislation Committee; and
- Other duties as assigned by the President and/or the Board of Directors.

Board Responsibilities Under the SNA Bylaws

The Board shall be responsible for the management of the affairs of SNA. To that end, it shall also:

- Provide strategic direction for SNA.
- Comply with fiduciary obligations of care, loyalty, and obedience.
- Oversee SNA's business and financial affairs.
- Select and appoint the Chief Executive Officer.
- Perform all duties usually entrusted to officers and directors of the corporation.

Other Responsibilities of Board Directors

All members of the Board of Directors are responsible for the strategic direction and oversight of the association's affairs, including:

- Recommend policies consistent with the Association's vision, mission, and key areas of focus.
- Approve an annual budget and operating plan aligned with the approved strategic plan.
- Determine the Association's objectives and monitors the achievement or non-achievement of planned objectives.
- Ensure the Association adopts and implements a succession plan for Officers.
- Ensure governance structures support a diverse, competent, dynamic, and committed pipeline of members which can be considered for positions as openings arise at all levels of the organization.
- Evaluate the performance of the Association's CEO annually.
- Participate in state initiatives as appropriate and approves the Association's affiliations with other organizations and the terms for such affiliation.
- Serve as a liaison to assigned SNA committees or task forces.
- Promote SNA membership.
- Perform duties incident to the office of director as assigned by the President, the Board, or the Association governing documents.