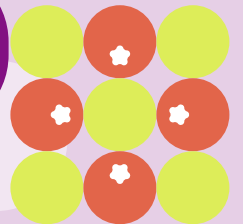
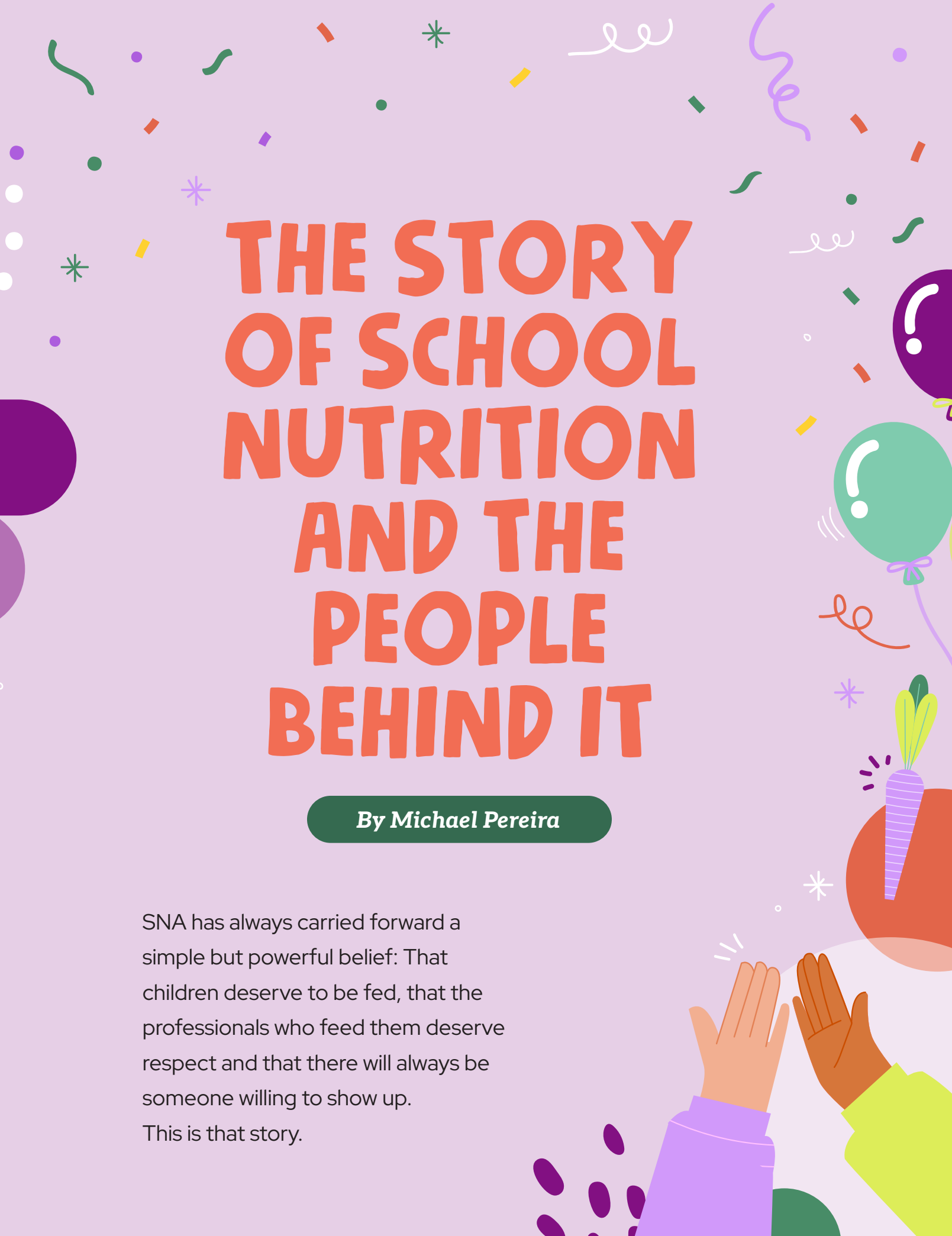




**YEARS OF
SHOWING
UP** **≈**



The background is a light purple color decorated with various festive elements. There are colorful streamers in green, purple, and yellow. Scattered throughout are small confetti pieces in orange, green, and purple. On the right side, there are balloons in purple and green, some with white question marks. At the bottom right, there is a stylized illustration of a carrot with a purple body and green leaves, sitting on a red circular base. In the bottom right corner, two hands are shown: one is light-skinned with a purple sleeve, and the other is dark-skinned with a green sleeve, both with palms facing each other as if clapping or supporting something.

THE STORY OF SCHOOL NUTRITION AND THE PEOPLE BEHIND IT

By Michael Pereira

SNA has always carried forward a simple but powerful belief: That children deserve to be fed, that the professionals who feed them deserve respect and that there will always be someone willing to show up. This is that story.

WHERE IT BEGAN

In 1946, World War II had just ended. Military leaders were alarmed to discover many young men were being rejected from service due to malnutrition, a direct result of childhood hunger. Congress responded with the National School Lunch Act, signed into law by President Harry S. Truman on June 4, 1946.

The Act made permanent federal support for school lunches “to safeguard the health and well-being of the nation’s children.” That same year, two professional organizations merged to form the School Food Service Association (SFSA), now known as SNA. Within a year, 709 members joined. By November, 478 traveled to Dallas for the first national conference, themed “Health Education Through Food Service.” 39 companies exhibited, some still recognized today. The profession finally had a home.

THE EARLY DECADES: BUILDING SOMETHING THAT LASTS

The 1950s brought growing pains. School lunch funds were initially distributed based on school-age census figures, meaning the more students served, the fewer cents available per meal. In 1962, SNA’s advocacy led to a new participation-based reimbursement formula, the first of many wins for children and professionals.

In 1957, the first graduate scholarship was established. In 1964, today’s School Nutrition Foundation was created to support professional growth. In 1966, the Child Nutrition Act recognized the importance of school breakfast, launching a pilot program that would become a critical tool in addressing childhood hunger.

By the 1970s, SNA launched its first certification program, which would evolve into the School Nutrition Specialist (SNS) credential. The first Legislative Action Conference (LAC) brought members to Washington, D.C., beginning a tradition of grassroots advocacy that continues today.

SNA was becoming something bigger than a professional organization. It was becoming a movement.

THE CHALLENGES THAT SHAPED US

No 80-year story is complete without challenges.

In 1980 and 1981, Congress and the Reagan Administration cut nearly three billion dollars from child nutrition programs. Eligibility guidelines were lowered. Reimbursements were reduced. Training funds were eliminated. Some 2,500 schools left the National School Lunch Program, affecting millions of children.

School nutrition professionals did not walk away. They adapted. They found new revenue sources. They advocated. They kept programs running.

In the mid-1990s, Congress proposed converting school meals to block grants distributed to states. SNA mobilized. Members traveled to Washington. SNA President Gene White relocated to D.C. for six months to lead the effort. In what became



known as getting “school-lunched,” SNA and its allies convinced Congress to back down.

“SNA’s advocacy efforts represent the most important contribution the Association has made to the school nutrition profession,” said SNA President Stephanie Dillard. “If it were not for our advocacy, school meal programs might not exist today.”

The challenges continued. In 2010, the Healthy, Hunger-Free Kids Act brought sweeping updates to nutrition standards, raising expectations while adding new operational pressures that continue today.

Now, in 2026, those pressures are intensifying. Nearly 70 percent of program directors say federal reimbursement rates do not cover the full cost of a school lunch. More than half are concerned about financial sustainability within three years.

The work doesn't stop here. And SNA is still showing up.

THE PANDEMIC: A DEFINING MOMENT

If there was ever a moment that showed what school nutrition professionals are capable of, it was the COVID-19 pandemic in 2020.

When schools closed almost overnight, school nutrition teams pivoted immediately. They set up curbside pickup sites, repurposed school buses and delivered meals to children with no other food source. With little notice, they became the front line between families and hunger.

Time magazine featured cafeteria team members from Dallas ISD on its cover as frontline heroes.

WHAT'S NEXT

As SNA marks its 80th anniversary, we are turning to the people who made it possible. Personally, I keep showing up because this community gave me something I did not expect when I started: a sense that the work we do matters. We asked you all to reflect on what brought you to this work, the moments that have stayed with you and what continues to drive you forward. Each response is different, but together it shows a profession built on purpose.

Michael Pereira is Marketing Manager at SNA.



“WHAT I DO MAKES A DIFFERENCE, EVEN WHEN IT’S SMALL AND NO ONE’S APPLAUDING IT.”

—Kathy Ross,
Charlotte-
Mecklenburg
Schools, N.C.



“I DIDN’T PLAN TO BUILD A CAREER IN SCHOOL NUTRITION—IT FOUND ME.”

—Lisa McCarty, Rich Chicks
Catering/K-12 Business, Ky.



“OUR WORK MATTERS MORE THAN PEOPLE THINK.”

—Claire Nielsen, Wayzata
Public Schools, Minn.



“I SHOW UP EVERY DAY BECAUSE I BELIEVE THE HEART OF EVERY FAMILY STARTS WITH SHARING FOOD—GOOD, HEALTHY AND NUTRITIOUS FOOD.”

—Christine Gabriel, Bedford
School District, N.H.



“EVERY TRAY WE SERVE IS MORE THAN A MEAL. IT’S FOCUS, IT’S ENERGY AND IT’S A STUDENT HAVING A FAIR SHOT AT THEIR DAY.”

—Randall Melton,
Middletown
Public Schools, Conn.





"I SHOW UP BECAUSE I TRULY LOVE WHAT I DO, EVEN ON THE HARD DAYS."

—Victoria Pratt, Pocahontas School District, Ark.



"A STUDENT LINGERED AT THE END OF THE SERVING LINE BEFORE QUIETLY SPEAKING UP. 'THIS IS THE ONLY MEAL I KNOW I'LL GET TODAY.'"

—Cindy Cooper, The Dairy Alliance, Ga.



"I MOVED TO THE U.S. FROM MEXICO AT THE AGE OF 11 AND BENEFITED FROM THE FREE AND REDUCED SCHOOL MEAL PROGRAM. THERE IS A FEELING YOU GET FROM A PLACE THAT NOT ONLY TAKES CARE OF YOUR ACADEMIC NOURISHMENT BUT ALSO CARES ENOUGH ABOUT YOU AS A HUMAN BEING."

—Juan Zamorano
San Diego Unified School District, Calif.



"I SHOW UP BECAUSE EVEN ON THE HARD DAYS—WHEN THIS JOB FEELS EXHAUSTING AND UNDERAPPRECIATED—I KNOW IT MATTERS."

—Kaitlin Tauriainen, Ashwaubenon School District, Wis.



"THE MISSION MATTERS. IT'S ABOUT GIVING STUDENTS THE FOUNDATION THEY NEED TO LEARN, GROW AND THRIVE."

—Ron McWhorter, Little Miami Schools, Ohio



“WE HAVE STUDENTS WHO COUNT ON US. EVERY DAY, WE ARE MAKING A DIFFERENCE IN THEIR LIVES.”

—Amanda Worrick,
South Madison
Community School
Corporation, Ind.



“YOU REALLY GET TO WATCH THEM GROW UP RIGHT IN FRONT OF YOU.”

—Gail Gramling,
Downey Unified
School District, Calif.



“THE WIDE EYES OF OUR KIDS AS THEY CAME IN TO SEE [OUR NEW SALAD BAR] SETUP WAS JUST THE BEST RESPONSE ANYONE COULD ASK FOR.”

—Terri Thomas, Corcoran Joint Unified School District, Calif.



“I QUICKLY REALIZED JUST HOW IMPORTANT A ‘LUNCH LADY’ CAN BE.”

—Glenda Johnston,
Spring Hill USD 230, Kan.



“I SHOW UP EVERY DAY BECAUSE I KNOW THAT, FOR EVEN ONE STUDENT, I MIGHT BE THE PERSON WHO MAKES A DIFFERENCE.”

—Muriel Brooks,
Johnston County Schools, N.C.

WHY WE SHOW UP, TOO >>

Some of the SNA team shares what keeps them connected to the work and the members who make it matter.



“KNOWING THAT WHAT WE DO HELPS ENSURE STUDENTS ARE NOURISHED AND READY TO LEARN GIVES MY WORK REAL PURPOSE... BEING PART OF A COMMUNITY THAT SHOWS UP FOR KIDS EVERY DAY IS WHAT KEEPS ME COMING BACK.”

—Nita Artis,
Senior Corporate Sales,
Industry Success & Patron Program



“IT’S NOT ‘WORK’ WHEN THE JOB IS REWARDING. SNA MEMBERS INSPIRE ME WITH THEIR PASSION FOR SUPPORTING STUDENT SUCCESS, EMPATHY FOR CHILDREN IN NEED AND TIRELESS EFFORTS TO IMPROVE SCHOOL MEALS AND THE DINING EXPERIENCE.”

—Diane Pratt-Heavner,
Director, Media Relations



“WITHIN THE FIRST MONTH OF BEING IN THIS PROFESSION, I HAD MY ANSWER. NOW AFTER 7 YEARS MY ANSWER HAS STAYED THE SAME—IT’S THE PEOPLE. I HAVE NEVER BEEN PART OF SUCH A CARING AND DEDICATED COMMUNITY AS I HAVE HERE WITH SCHOOL NUTRITION PROFESSIONALS.”

—Jordan Mathalon,
Professional Development Associate



“FIRST AND FOREMOST, MY FAMILY AND BELIEF IN THE POSSIBILITY OF A MORE OPEN, SUPPORTIVE SOCIETY.”

—Diego Silva,
Office Services Coordinator



“IN EVERY ROLE, THERE IS A STRONG SENSE THAT THE WORK MAKES A DIFFERENCE. AND IT MAKES IT A JOY TO CALL SNA MY PROFESSIONAL HOME FOR SO LONG.”

—Sarah Youssef, MS, CAE,
Director of Professional Development



“I’VE SEEN FIRSTHAND WHAT THIS COMMUNITY CAN DO WHEN PASSIONATE PEOPLE COME TOGETHER AROUND A SHARED PURPOSE.”

—Casie Bussink,
Senior Volunteer Relations and Governance Specialist