



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: March 2026 Membership, Certificate & Credentialing Program Report
DATE: April 7, 2026

Membership Overview

The March Membership Report shows that we have 45,552 members, which is 187 more than February 2026, but 2,992 less than March 2025 and 2,000 less than May 2025 year-end total. Membership trends are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

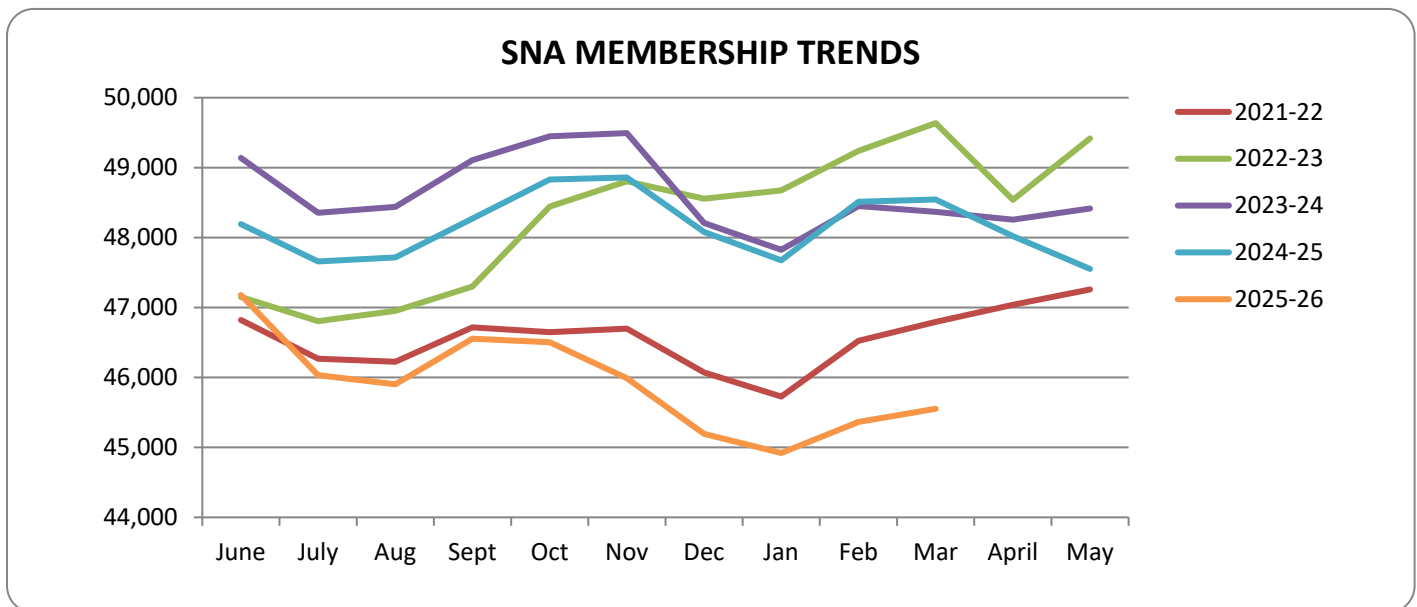
All seven regions are showing declines compared to last year with the Southwest showing the largest decrease.

Region	Mar 2026	Mar 2025	Diff	% Diff
Mid-Atlantic	4,373	4,543	-170	-4%
Midwest	7,691	8,342	-651	-8%
Mountain Plains	3,262	3,368	-106	-3%
Northeast	2,549	2,606	-57	-2%
Southeast	16,552	17,277	-725	-4%
Southwest	5,505	6,567	-1,062	-16%
Western	5,301	5,506	-205	-4%
Misc.	319	335	-16	-5%
Total	45,552	48,544	-2,992	-6.2%

Since May 2025 year-end, the combined director categories are showing a relatively small decrease. The biggest decreases in membership are in the Employee category which is down 1,663 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for March 2026 is 31,494, which is 808 less than the May 2025 year-end total. SDMs currently account for 69.1% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,289	Kentucky	1,352
North Carolina	2,120	Minnesota	1,315
Alabama	2,005	South Carolina	1,071
Tennessee	1,673	Delaware	1,050
Florida	1,384	Washington	1,048

Credentialing Overview

The March Credentialing Report shows that there are 1,510 members with the School Nutrition Specialist (SNS) credential which is 66 less than May 2025 year-end.

Certificate Program Overview

The March Certificate Program Report shows that we have 10,678 certificate holders, which is 939 less than May 2025 year-end total. See the table below for more details.

Level	Mar 2026	May 2025	% Diff
Level 1	6,202	6,895	-10.05%
Level 2	587	621	-5.48%
Level 3	891	982	-9.27%
Level 4	2,998	3,119	-3.88%
Total	10,796	11,617	-8.08%

Region	Mar 2026	Mar 2025	Diff	% Diff
Mid-Atlantic	724	780	-56	-7%
Midwest	2,649	2,910	-261	-9%
Mountain Plains	469	545	-76	-14%
Northeast	305	367	-62	-17%
Southeast	4,353	4,873	-520	-11%
Southwest	726	789	-73	-9%
Western	1,435	1,454	-19	-1%
Misc.	27	34	-	-
Total	10,678	11,752	-1,074	-9.1%

Members with a certificate account for 23% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2026 (Applications processed through 3/31/2026)													
	Mar 2026	Feb 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Mar 2026 Cert Program	+/- Prior Month	Mar 2026 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,121	1,134	-13	2	1	16	191	1,050	1,114	69	0	16	-1
Dist. of Columbia	26	26	0	0	0	0	7	16	36	0	0	0	0
Maryland	615	609	6	10	1	2	20	427	580	203	3	29	0
New Jersey	330	293	37	7	36	5	18	228	415	25	0	16	0
Pennsylvania	662	655	7	15	2	6	63	357	600	32	0	27	0
Puerto Rico	3	3	0	0	0	0	1	0	4	0	-	1	0
Virginia	1,381	1,359	22	47	29	53	137	885	1,438	387	-7	52	-1
West Virginia	235	234	1	5	0	5	39	186	317	8	0	7	0
TOTAL	4,373	4,313	60	86	69	87	476	3,149	4,504	724	-4	148	-2
MIDWEST REGION													
Illinois	449	447	2	10	0	8	51	199	475	67	0	26	-1
Indiana	1,037	1,032	5	17	3	11	56	706	1,077	161	-5	37	1
Iowa	710	721	-11	4	0	17	73	326	811	246	-7	14	1
Michigan	1,271	1,344	-73	3	3	86	136	896	1,314	120	0	58	1
Minnesota	2,539	2,541	-2	53	2	56	125	1,315	2,671	1,724	-17	47	0
Ohio	1,075	1,088	-13	12	0	25	110	697	1,209	216	-4	54	0
Wisconsin	610	623	-13	1	1	14	70	358	692	115	0	15	0
TOTAL	7,691	7,796	-105	100	9	217	621	4,497	8,249	2,649	-33	251	2
MOUNTAIN PLAINS REGION													
Colorado	999	987	12	17	11	15	79	842	1,062	46	-3	81	0
Kansas	388	392	-4	2	0	6	67	211	377	87	-2	11	0
Missouri	702	682	20	25	0	6	46	405	726	128	-7	18	0
Montana	185	180	5	5	0	1	33	51	197	14	0	2	-1
Nebraska	305	299	6	7	1	6	39	148	343	45	0	5	0
North Dakota	277	277	0	3	1	2	12	171	299	33	0	7	0
South Dakota	241	239	2	3	3	2	31	156	256	32	-2	2	-1
Wyoming	165	163	2	3	0	1	6	28	187	84	-4	2	0
TOTAL	3,262	3,219	43	65	16	39	313	2,012	3,447	469	-18	128	-2
NORTHEAST REGION													
Connecticut	527	516	11	17	0	7	55	371	501	82	-1	12	0
Maine	324	320	4	9	5	4	32	195	313	35	-4	18	0
Massachusetts	823	821	2	13	7	18	181	588	917	64	-3	51	0
New Hampshire	160	159	1	2	0	1	16	100	191	59	-1	9	0
New York	519	524	-5	3	0	9	88	274	541	61	1	35	1
Rhode Island	6	6	0	0	0	0	1	0	8	0	0	0	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	190	191	-1	0	20	1	14	154	185	4	1	12	0
TOTAL	2,549	2,537	12	44	32	40	387	1,682	2,657	305	-7	137	1



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2026	(continued)												
	Mar 2026	Feb 2026	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Mar 2026 Cert Program	+/- Prior Month	Mar 2026 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,655	2,667	-12	24	7	51	153	2,005	2,684	1,139	-5	41	0
Florida	1,896	1,884	12	68	1	71	286	1,384	1,892	585	-21	71	0
Georgia	3,596	3,611	-15	29	1	66	148	3,289	3,557	568	-1	57	1
Kentucky	1,811	1,821	-10	7	8	23	138	1,352	2,113	713	-6	29	0
Mississippi	686	685	1	9	0	7	112	543	748	23	1	17	0
North Carolina	2,489	2,483	6	29	2	35	257	2,120	2,652	322	-5	61	0
South Carolina	1,267	1,264	3	21	44	63	262	1,071	1,234	113	1	17	0
Tennessee	2,152	2,044	108	66	35	28	194	1,673	2,217	890	-2	37	1
TOTAL	16,552	16,459	93	253	98	344	1,550	13,437	17,097	4,353	-38	330	2
SOUTHWEST REGION													
Arizona	934	931	3	5	2	9	190	715	908	61	-1	57	0
Arkansas	367	371	-4	1	0	5	27	211	465	15	0	9	0
Louisiana	1,031	963	68	29	52	30	218	891	1,798	28	0	15	-2
New Mexico	579	579	0	12	0	7	188	349	693	175	-3	7	0
Oklahoma	606	649	-43	3	1	47	65	454	681	92	-7	7	0
Texas	1,191	1,188	3	24	2	14	280	665	1,263	37	-2	105	-1
Utah	797	814	-17	8	1	33	210	484	922	308	3	16	0
TOTAL	5,505	5,495	10	82	58	145	1,178	3,769	6,730	716	-10	216	-3
WESTERN REGION													
Alaska	99	101	-2	0	0	2	1	76	104	6	0	5	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,705	1,728	-23	32	3	61	130	729	1,831	102	0	130	0
CNMI*	17	17	0	0	0	0	8	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	35	36	-1	0	0	2	3	8	39	3	0	2	1
Idaho	499	510	-11	9	0	22	55	322	545	158	-4	17	0
Nevada	87	92	-5	0	0	5	35	71	101	2	0	3	0
Oregon	862	764	98	98	14	15	145	694	766	18	1	14	-2
Washington	1,996	1,974	22	33	28	30	209	1,048	2,087	1,145	-3	40	0
TOTAL	5,301	5,223	78	172	45	137	586	2,948	5,493	1,435	-6	211	-1
SUBTOTAL	45,233	45,042	191	802	327	1,009	5,111	31,494	48,177	10,651	-116	1,421	-3
Miscellaneous	319	323	-4	0	0	0	0	0	334	27	-3	89	-1
GRAND TOTAL	45,552	45,365	187	802	327	1,009	5,111	31,494	48,511	10,678	-119	1,510	-4

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2026

	Mar 2026	Mar 2025	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,121	1,122	-1	0%
Dist. of Columbia	26	33	-7	-21%
Maryland	615	555	60	11%
New Jersey	330	413	-83	-20%
Pennsylvania	662	639	23	4%
Puerto Rico	3	3	0	-
Virginia	1,381	1,455	-74	-5%
West Virginia	235	323	-88	-27%
TOTAL	4,373	4,543	-170	-4%
MIDWEST REGION				
Illinois	449	498	-49	-10%
Indiana	1,037	1,152	-115	-10%
Iowa	710	788	-78	-10%
Michigan	1,271	1,386	-115	-8%
Minnesota	2,539	2,657	-118	-4%
Ohio	1,075	1,178	-103	-9%
Wisconsin	610	683	-73	-11%
TOTAL	7,691	8,342	-651	-8%
MOUNTAIN PLAINS REGION				
Colorado	999	1,018	-19	-2%
Kansas	388	370	18	5%
Missouri	702	724	-22	-3%
Montana	185	198	-13	-7%
Nebraska	305	328	-23	-7%
North Dakota	277	302	-25	-8%
South Dakota	241	242	-1	0%
Wyoming	165	186	-21	-11%
TOTAL	3,262	3,368	-106	-3%
NORTHEAST REGION				
Connecticut	527	494	33	7%
Maine	324	309	15	5%
Massachusetts	823	902	-79	-9%
New Hampshire	160	201	-41	-20%
New York	519	511	8	2%
Rhode Island	6	7	-1	-14%
US Virgin Islands (USVI)	0	0	-	-
Vermont	190	182	8	4%
TOTAL	2,549	2,606	-57	-2%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2026	(continued)			
	Mar 2026	Mar 2025	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,655	2,652	3	0%
Florida	1,896	2,095	-199	-9%
Georgia	3,596	3,561	35	1%
Kentucky	1,811	2,038	-227	-11%
Mississippi	686	775	-89	-11%
North Carolina	2,489	2,652	-163	-6%
South Carolina	1,267	1,203	64	5%
Tennessee	2,152	2,301	-149	-6%
TOTAL	16,552	17,277	-725	-4%
SOUTHWEST REGION				
Arizona	934	929	5	1%
Arkansas	367	466	-99	-21%
Louisiana	1,031	1,860	-829	-45%
New Mexico	579	655	-76	-12%
Oklahoma	606	690	-84	-12%
Texas	1,191	1,067	124	12%
Utah	797	900	-103	-11%
TOTAL	5,505	6,567	-1,062	-16%
WESTERN REGION				
Alaska	99	101	-2	-2%
American Samoa	0	0	0	-
California	1,705	1,845	-140	-8%
CNMI*	17	15	2	-
Guam	1	1	0	-
Hawaii	35	37	-2	-5%
Idaho	499	534	-35	-7%
Nevada	87	104	-17	-16%
Oregon	862	810	52	6%
Washington	1,996	2,059	-63	-3%
TOTAL	5,301	5,506	-205	-4%
SUBTOTAL	45,233	48,209	-2,976	-6%
Miscellaneous	319	335	-16	-5%
GRAND TOTAL	45,552	48,544	-2,992	-6.2%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2026	Year To Date Retention						
	Mar 2026	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
MID-ATLANTIC REGION							
Delaware	1121	1,092	29	298	423	88.6%	1,114
Dist. of Columbia	26	35	-9	0	10	71.4%	36
Maryland	615	569	46	5	109	81.7%	580
New Jersey	330	407	-77	49	166	71.3%	415
Pennsylvania	662	588	74	66	96	94.9%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1381	1,410	-29	102	503	71.6%	1,438
West Virginia	235	311	-76	5	121	62.7%	317
TOTAL	4,373	4,415	-42	525	1,428	79.5%	4,504
MIDWEST REGION							
Illinois	449	466	-17	19	89	85.0%	475
Indiana	1037	1,056	-19	16	210	81.6%	1,077
Iowa	710	795	-85	12	175	79.5%	811
Michigan	1271	1,288	-17	57	378	75.1%	1,314
Minnesota	2539	2,619	-80	124	603	81.7%	2,671
Ohio	1075	1,185	-110	90	275	84.4%	1,209
Wisconsin	610	678	-68	21	178	76.8%	692
TOTAL	7,691	8,087	-396	339	1,908	80.6%	8,249
MOUNTAIN PLAINS REGION							
Colorado	999	1,041	-42	13	188	83.2%	1,062
Kansas	388	370	18	27	78	86.2%	377
Missouri	702	712	-10	20	153	81.3%	726
Montana	185	193	-8	6	32	86.5%	197
Nebraska	305	336	-31	4	86	75.6%	343
North Dakota	277	293	-16	6	59	81.9%	299
South Dakota	241	251	-10	15	54	84.5%	256
Wyoming	165	183	-18	3	49	74.9%	187
TOTAL	3,262	3,379	-117	94	699	82.1%	3,447
NORTHEAST REGION							
Connecticut	527	491	36	9	57	90.2%	501
Maine	324	307	17	19	60	86.6%	313
Massachusetts	823	899	-76	59	281	75.3%	917
New Hampshire	160	187	-27	4	46	77.5%	191
New York	519	530	-11	36	81	91.5%	541
Rhode Island	6	7	-1	0	3	57.1%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	190	181	9	103	120	90.6%	185
TOTAL	2,549	2,602	-53	230	648	83.9%	2,657



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2026	(continued)						
	Mar	May	+/-	Reinstated	Expired	Retention	2025/26
	2026	2025	Members	Members	Members	Rate	2% Goal
SOUTHEAST REGION							
Alabama	2655	2,631	24	68	527	82.6%	2,684
Florida	1896	1,855	41	103	336	87.4%	1,892
Georgia	3596	3,487	109	266	704	87.4%	3,557
Kentucky	1811	2,072	-261	57	593	74.1%	2,113
Mississippi	686	733	-47	44	222	75.7%	748
North Carolina	2489	2,600	-111	39	471	83.4%	2,652
South Carolina	1267	1,210	57	61	321	78.5%	1,234
Tennessee	2152	2,174	-22	112	495	82.4%	2,217
TOTAL	16,552	16,762	-210	750	3,669	82.6%	17,097
SOUTHWEST REGION							
Arizona	934	890	44	59	193	84.9%	908
Arkansas	367	456	-89	9	145	70.2%	465
Louisiana	1031	1,763	-732	268	1,078	54.1%	1,798
New Mexico	579	679	-100	3	152	78.1%	693
Oklahoma	606	668	-62	12	200	71.9%	681
Texas	1191	1,238	-47	44	199	87.5%	1,263
Utah	797	904	-107	12	187	80.6%	922
TOTAL	5,505	6,598	-1,093	407	2,154	73.5%	6,730
WESTERN REGION							
Alaska	99	102	-3	3	28	75.5%	104
American Samoa	0	0	0	0	0	*	1
California	1705	1,795	-90	55	567	71.5%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	35	38	-3	0	9	76.3%	39
Idaho	499	534	-35	9	126	78.1%	545
Nevada	87	99	-12	0	21	78.8%	101
Oregon	862	751	111	16	115	86.8%	766
Washington	1996	2,046	-50	79	364	86.1%	2,087
TOTAL	5,301	5,382	-81	162	1,230	80.2%	5,493
SUBTOTAL	45,233	47,225	-1,992	2,507	11,736	80.5%	48,177
Miscellaneous	319	327	-8	0	2	*	334
GRAND TOTAL	45,552	47,552	-2,000	2,507	11,738	80.6%	48,511

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2026

	State	+/- Members	Mar 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Connecticut	36	527	491	7.3%	1	501
2	Kansas	18	388	370	4.9%	6	377
3	Maine	17	324	307	5.5%	4	313
4	Vermont	9	190	181	5.0%	5	185
5	Northern Mariana Islands (CNMI)	1	17	16	6.3%	2	17
6	Puerto Rico	0	3	3	6.0%	3	4
7	Guam	0	1	1	0.0%	7	2
8	Rhode Island	-1	6	7	-14.3%	17	8
9	Alaska	-3	99	102	-2.9%	8	104
10	Hawaii	-3	35	38	-7.9%	13	39
11	Montana	-8	185	193	-4.1%	11	197
12	Dist. of Columbia	-9	26	35	-25.7%	22	36
13	South Dakota	-10	241	251	-4.0%	10	256
14	Nevada	-12	87	99	-12.1%	16	101
15	North Dakota	-16	277	293	-5.5%	12	299
16	Illinois	-17	449	466	-3.6%	9	475
17	Wyoming	-18	165	183	-9.8%	15	187
18	New Hampshire	-27	160	187	-14.4%	18	191
19	Nebraska	-31	305	336	-9.2%	14	343
20	West Virginia	-76	235	311	-24.4%	21	317
21	New Jersey	-77	330	407	-18.9%	19	415
22	Arkansas	-89	367	456	-19.5%	20	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-316	4,417	4,733	-6.7%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2026

	State	+/- Members	Mar 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Oregon	111	862	751	14.8%	1	766
2	Pennsylvania	74	662	588	12.6%	2	600
3	Maryland	46	615	569	8.1%	3	580
4	Arizona	44	934	890	4.9%	4	908
5	Missouri	-10	702	712	-1.4%	5	726
6	New York	-11	519	530	-2.1%	7	541
7	Indiana	-19	1,037	1,056	-1.8%	6	1,077
8	Idaho	-35	499	534	-6.6%	10	545
9	Colorado	-42	999	1,041	-4.0%	8	1,062
10	Mississippi	-47	686	733	-6.4%	9	748
11	Oklahoma	-62	606	668	-9.3%	12	681
12	Wisconsin	-68	610	678	-10.0%	13	692
13	Massachusetts	-76	823	899	-8.5%	11	917
14	Iowa	-85	710	795	-10.7%	14	811
15	New Mexico	-100	579	679	-14.7%	16	693
16	Utah	-107	797	904	-11.8%	15	922
TOTAL		-387	11,640	12,027	-3.2%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2026

	State	+/- Members	Mar 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
3	South Carolina	57	1,267	1,210	4.7%	1	1,234
1	Georgia	109	3,596	3,487	3.1%	2	3,557
4	Delaware	29	1,121	1,092	2.7%	3	1,114
6	Florida	41	1,896	1,855	2.2%	4	1,892
5	Alabama	24	2,655	2,631	0.9%	5	2,684
14	Tennessee	-22	2,152	2,174	-1.0%	6	2,217
2	Michigan	-17	1,271	1,288	-1.3%	7	1,314
8	Virginia	-29	1,381	1,410	-2.1%	8	1,438
10	Washington	-50	1,996	2,046	-2.4%	9	2,087
11	Minnesota	-80	2,539	2,619	-3.1%	10	2,671
7	Texas	-47	1,191	1,238	-3.8%	11	1,263
13	North Carolina	-111	2,489	2,600	-4.3%	12	2,652
9	California	-90	1,705	1,795	-5.0%	13	1,831
12	Ohio	-110	1,075	1,185	-9.3%	14	1,209
15	Kentucky	-261	1,811	2,072	-12.6%	15	2,113
16	Louisiana	-732	1,031	1,763	-41.5%	16	1,798
TOTAL		-1,289	29,176	30,465	-4.2%	-	31,074

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

March 2026

	Mar 2026	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	19,451	21,114	-1,663	42.70%	-8%	14,714	5,096
School Nutrition Managers	16,639	16,792	-153	36.53%	-1%	12,689	3,677
District Directors	6,530	6,581	-51	14.34%	-1%	2,599	1,030
Retired	336	362	-26	0.74%	-7%	n/a	65
Affiliate	534	561	-27	1.17%	-5%	n/a	225
State Agency Directors	819	803	16	1.80%	2%	677	36
Major City Directors	669	717	-48	1.47%	-7%	515	61
Other	117	133	-16	*	-12%	300	485
Industry Individual	35	38	-3	*	-8%	n/a	-
Life	27	28	-1	*	-4%	n/a	-
Corporate Industry + Patron	344	342	2	0.8%	1%	n/a	-
Allied Groups	12	13	-1	*	-	n/a	-
Educators	22	40	-18	*	-45%	n/a	3
Student	16	21	-5	*	-24%	n/a	-
International	1	7	-6	*	-	n/a	-
TOTAL MEMBERS	45,552	47,552	-2,000	100%	-4.21%	31,494	10,678

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2026

	Mar 2026	Feb 2026	+/- Members	May 2025	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,050	1,068	-18	1,072	-22	94%
Dist. of Columbia	16	19	-3	19	-3	62%
Maryland	427	429	-2	356	71	69%
New Jersey	228	189	39	298	-70	69%
Pennsylvania	357	352	5	269	88	54%
Puerto Rico	0	0	-	0	-	-
Virginia	885	876	9	923	-38	64%
West Virginia	186	183	3	238	-52	79%
TOTAL	3,149	3,116	33	3,175	-26	72%
MIDWEST REGION						
Illinois	199	201	-2	192	7	44%
Indiana	706	697	9	739	-33	68%
Iowa	326	325	1	358	-32	46%
Michigan	896	988	-92	901	-5	70%
Minnesota	1,315	1,371	-56	1,397	-82	52%
Ohio	697	701	-4	710	-13	65%
Wisconsin	358	363	-5	383	-25	59%
TOTAL	4,497	4,646	-149	4,680	-183	58%
MOUNTAIN PLAINS REGION						
Colorado	842	832	10	899	-57	84%
Kansas	211	224	-13	192	19	54%
Missouri	405	396	9	381	24	58%
Montana	51	51	0	53	-2	28%
Nebraska	148	142	6	146	2	49%
North Dakota	171	170	1	172	-1	62%
South Dakota	156	153	3	151	5	65%
Wyoming	28	27	1	47	-19	17%
TOTAL	2,012	1,995	17	2,041	-29	62%
NORTHEAST REGION						
Connecticut	371	361	10	328	43	70%
Maine	195	191	4	169	26	60%
Massachusetts	588	593	-5	679	-91	71%
New Hampshire	100	100	0	113	-13	63%
New York	274	275	-1	286	-12	53%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	154	154	0	138	16	81%
TOTAL	1,682	1,674	8	1,713	-31	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2026	(continued)					
	Mar 2026	Feb 2026	+/- Members	May 2025	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	2,005	2,006	-1	1,988	17	76%
Florida	1,384	1,309	75	1,339	45	73%
Georgia	3,289	3,304	-15	3,101	188	91%
Kentucky	1,352	1,368	-16	1,561	-209	75%
Mississippi	543	552	-9	566	-23	79%
North Carolina	2,120	2,123	-3	2,244	-124	85%
South Carolina	1,071	1,066	5	1,023	48	85%
Tennessee	1,673	1,556	117	1,702	-29	78%
TOTAL	13,437	13,284	153	13,524	-87	81%
SOUTHWEST REGION						
Arizona	715	723	-8	707	8	77%
Arkansas	211	211	0	264	-53	57%
Louisiana	891	823	68	1,046	-155	86%
New Mexico	349	344	5	510	-161	60%
Oklahoma	454	493	-39	488	-34	75%
Texas	665	685	-20	718	-53	56%
Utah	484	492	-8	540	-56	61%
TOTAL	3,769	3,771	-2	4,273	-504	68%
WESTERN REGION						
Alaska	76	77	-1	68	8	77%
American Samoa	0	0	0	0	0	-
California	729	737	-8	698	31	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	8	9	-1	10	-2	23%
Idaho	322	321	1	318	4	65%
Nevada	71	74	-3	75	-4	82%
Oregon	694	604	90	621	73	81%
Washington	1,048	1,046	2	1,106	-58	53%
TOTAL	2,948	2,868	80	2,896	52	56%
SUBTOTAL	31,494	31,354	140	32,302	-808	70%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	31,494	31,354	140	32,302	-808	69.1%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2026

(Applications processed through 3/31/2026)

	Mar 2026	Feb 2026	+/-	May 2025	+/-	Mar 2025	2025/26 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	69	69	0	84	-15	87	86	6%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	203	200	3	199	4	185	203	33%
New Jersey	25	25	0	24	1	25	25	8%
Pennsylvania	32	32	0	33	-1	35	34	5%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	387	394	-7	429	-42	437	438	28%
West Virginia	8	8	0	10	-2	11	11	3%
TOTAL	724	728	-4	779	-55	780	799	17%
MIDWEST REGION								
Illinois	67	67	0	72	-5	77	73	15%
Indiana	161	166	-5	162	-1	164	165	16%
Iowa	246	253	-7	329	-83	333	336	35%
Michigan	120	120	0	144	-24	145	147	9%
Minnesota	1,724	1,741	-17	1,821	-97	1,814	1,857	68%
Ohio	216	220	-4	242	-26	244	247	20%
Wisconsin	115	115	0	129	-14	133	132	19%
TOTAL	2,649	2,682	-33	2,899	-250	2,910	2,957	34%
MOUNTAIN PLAINS REGION								
Colorado	46	49	-3	50	-4	52	51	5%
Kansas	87	89	-2	106	-19	112	108	22%
Missouri	128	135	-7	148	-20	156	151	18%
Montana	14	14	0	14	0	14	15	8%
Nebraska	45	45	0	49	-4	49	50	15%
North Dakota	33	33	0	37	-4	39	38	12%
South Dakota	32	34	-2	37	-5	37	38	13%
Wyoming	84	88	-4	87	-3	86	89	51%
TOTAL	469	487	-18	528	-59	545	540	14%
NORTHEAST REGION								
Connecticut	82	83	-1	91	-9	92	93	16%
Maine	35	39	-4	40	-5	41	41	11%
Massachusetts	64	67	-3	81	-17	80	83	8%
New Hampshire	59	60	-1	70	-11	73	71	37%
New York	61	60	1	70	-9	75	71	12%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	4	3	1	5	-1	6	7	2%
TOTAL	305	312	-7	357	-52	367	368	12%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2026	(continued)							
	Mar 2026	Feb 2026	+/-	May 2025	+/-	Mar 2025	2025/26 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,139	1,144	-5	1,131	8	1,123	1,154	43%
Florida	585	606	-21	662	-77	708	675	31%
Georgia	568	569	-1	737	-169	766	752	16%
Kentucky	713	719	-6	870	-157	874	887	39%
Mississippi	23	22	1	25	-2	26	26	3%
North Carolina	322	327	-5	351	-29	357	358	13%
South Carolina	113	112	1	131	-18	130	134	9%
Tennessee	890	892	-2	877	13	889	895	41%
TOTAL	4,353	4,391	-38	4,784	-431	4,873	4,881	26%
SOUTHWEST REGION								
Arizona	61	62	-1	59	2	62	60	7%
Arkansas	15	15	0	15	0	15	16	4%
Louisiana	28	28	0	30	-2	31	31	3%
New Mexico	175	178	-3	217	-42	217	221	30%
Oklahoma	92	99	-7	103	-11	100	105	15%
Texas	37	39	-2	43	-6	43	44	3%
Utah	308	305	3	322	-14	321	328	39%
TOTAL	716	726	-10	789	-73	789	805	13%
WESTERN REGION								
Alaska	6	6	0	6	0	6	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	102	102	0	105	-3	106	107	6%
CNMI*	1	1	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	4	-1	3	5	9%
Idaho	158	162	-4	164	-6	163	167	32%
Nevada	2	2	0	2	0	2	3	2%
Oregon	18	17	1	25	-7	23	26	2%
Washington	1,145	1,148	-3	1,138	7	1,151	1,161	57%
TOTAL	1,435	1,441	-6	1,444	-9	1,454	1,480	27%
SUBTOTAL	10,651	10,767	-116	11,580	-929	11,718	11,830	24%
Miscellaneous	27	30	-3	37	-10	34	36	8%
GRAND TOTAL	10,678	10,797	-119	11,617	-939	11,752	11,866	23%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2026

(Applications processed through 3/31/2026)

	Mar 2026	Feb 2026	+/-	May 2025	+/-	% Diff in Cred	Mar 2025
MID-ATLANTIC REGION							
Delaware	16	17	-1	17	-1	-6%	15
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	29	29	0	29	0	0%	28
New Jersey	16	16	0	19	-3	-16%	19
Pennsylvania	27	27	0	29	-2	-7%	28
Puerto Rico	1	1	0	1	0	0%	1
Virginia	52	53	-1	55	-3	-5%	56
West Virginia	7	7	0	7	0	0%	7
TOTAL	148	150	-2	157	-9	-6%	154
MIDWEST REGION							
Illinois	26	27	-1	29	-3	-10%	30
Indiana	37	36	1	40	-3	-8%	40
Iowa	14	13	1	15	-1	-7%	13
Michigan	58	57	1	60	-2	-3%	62
Minnesota	47	47	0	51	-4	-8%	51
Ohio	54	54	0	56	-2	-4%	57
Wisconsin	15	15	0	18	-3	-17%	18
TOTAL	251	249	2	269	-18	-7%	271
MOUNTAIN PLAINS REGION							
Colorado	81	81	0	84	-3	-4%	84
Kansas	11	11	0	11	0	0%	12
Missouri	18	18	0	18	0	0%	18
Montana	2	3	-1	3	-1	-33%	3
Nebraska	5	5	0	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	2	3	-1	3	-1	-33%	3
Wyoming	2	2	0	2	0	0%	2
TOTAL	128	130	-2	132	-4	-3%	133
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	12
Maine	18	18	0	16	2	13%	17
Massachusetts	51	51	0	53	-2	-4%	54
New Hampshire	9	9	0	9	0	0%	9
New York	35	34	1	37	-2	-5%	37
Rhode Island	0	0	0	1	-1	-100%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
TOTAL	137	136	1	140	-3	-2%	141



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2026	(continued)						
	Mar 2026	Feb 2025	+/-	May 2025	+/-	% Diff in Cred	Mar 2025
SOUTHEAST REGION							
Alabama	41	41	0	41	0	0%	37
Florida	71	71	0	74	-3	-4%	75
Georgia	57	56	1	54	3	6%	60
Kentucky	29	29	0	31	-2	-6%	31
Mississippi	17	17	0	18	-1	-6%	18
North Carolina	61	61	0	62	-1	-2%	62
South Carolina	17	17	0	18	-1	-6%	19
Tennessee	37	36	1	37	0	0%	36
TOTAL	330	328	2	335	-5	-1%	338
SOUTHWEST REGION							
Arizona	57	57	0	59	-2	-3%	57
Arkansas	9	9	0	9	0	0%	9
Louisiana	15	17	-2	19	-4	-21%	19
New Mexico	7	7	0	9	-2	-22%	9
Oklahoma	7	7	0	9	-2	-22%	9
Texas	105	106	-1	116	-11	-9%	117
Utah	16	16	0	16	0	0%	16
TOTAL	216	219	-3	237	-21	-9%	236
WESTERN REGION							
Alaska	5	5	0	6	-1	-17%	6
American Samoa	0	0	-	0	-	-	0
California	130	130	0	136	-6	-4%	138
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	2	1	1	1	1	100%	1
Idaho	17	17	0	20	-3	-15%	20
Nevada	3	3	0	3	0	0%	3
Oregon	14	16	-2	14	0	0%	14
Washington	40	40	0	40	0	0%	40
TOTAL	211	212	-1	220	-9	-4%	222
SUBTOTAL	1,421	1,424	-3	1,490	-69	-5%	1,495
Miscellaneous	89	90	-1	86	3	3%	84
GRAND TOTAL	1,510	1,514	-4	1,576	-66	-4%	1,579