



**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** January 2026 Membership, Certificate & Credentialing Program Report  
**DATE:** February 5, 2026

## Membership Overview

The January Membership Report shows that we have 44,920 members, which is 272 less than December 2025, 2,754 less than January 2025 and 2,632 less than May 2025 year-end total. Membership trends are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

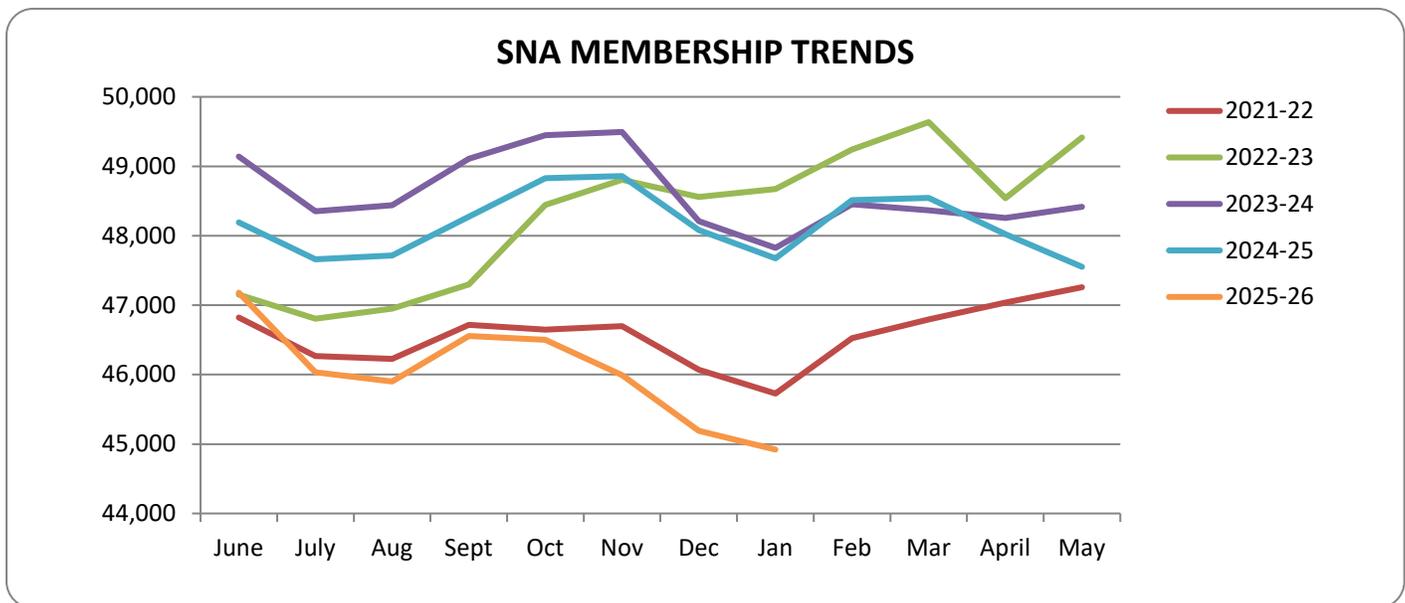
All seven regions are showing declines compared to last year with the Southwest showing the largest decrease.

Region	Jan 2026	Jan 2025	Diff	% Diff
Mid-Atlantic	4,067	4,405	-338	-8%
Midwest	7,797	8,303	-506	-6%
Mountain Plains	3,210	3,345	-135	-4%
Northeast	2,420	2,512	-92	-4%
Southeast	16,422	16,868	-446	-3%
Southwest	5,473	6,420	-947	-15%
Western	5,214	5,472	-258	-5%
Misc.	317	349	-32	-9%
<b>Total</b>	<b>44,120</b>	<b>47,674</b>	<b>-2,754</b>	<b>-5.8%</b>

Since May 2025 year-end, the combined director categories are showing a small decrease. The biggest decreases in membership are in the Employee category which is down 1,821 members.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email [lmaynard@schoolnutrition.org](mailto:lmaynard@schoolnutrition.org).

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### School District Membership (SDM)

The total number of SDMs for January 2026 is 31,277, which is 1,025 less than the May 2025 year-end total. SDMs currently account for 69.6% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	3,286	<b>Kentucky</b>	1,365
<b>North Carolina</b>	2,131	<b>Minnesota</b>	1,356
<b>Alabama</b>	1,987	<b>South Carolina</b>	1,083
<b>Tennessee</b>	1,564	<b>Washington</b>	1,034
<b>Florida</b>	1,402	<b>Michigan</b>	1,002

### Credentialing Overview

The January Credentialing Report shows that there are 1,516 members with the School Nutrition Specialist (SNS) credential which is 60 less than May 2025 year-end.

### Certificate Program Overview

The January Certificate Program Report shows that we have 11,029 certificate holders, which is 588 less than May 2025 year-end total. See the table below for more details.

Level	Jan 2026	May 2025	% Diff
Level 1	6,390	6,895	-7.32%
Level 2	627	621	0.97%
Level 3	933	982	-4.99%
Level 4	3,079	3,119	-1.28%
<b>Total</b>	<b>11,029</b>	<b>11,617</b>	<b>-5.06%</b>

Region	Jan 2026	Jan 2025	Diff	% Diff
Mid-Atlantic	744	803	-59	-7%
Midwest	2,714	2,980	-266	-9%
Mountain Plains	493	544	-51	-9%
Northeast	316	378	-62	-16%
Southeast	4,536	4,954	-418	-8%
Southwest	737	808	-71	-9%
Western	1,459	1,468	-9	-1%
Misc.	30	34	-	-
<b>Total</b>	<b>11,029</b>	<b>11,969</b>	<b>-940</b>	<b>-7.9%</b>

Members with a certificate account for 25% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2026	(Applications processed through 1/31/2026)									Jan 2026	+/-	Jan 2026	+/-
	Jan 2026	Dec 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
<b>MID-ATLANTIC REGION</b>													
Delaware	913	772	141	42	113	17	105	876	1,114	71	-1	17	0
Dist. of Columbia	26	26	0	0	0	0	1	19	36	0	0	0	0
Maryland	589	599	-10	4	0	12	13	404	580	199	-1	28	0
New Jersey	288	333	-45	2	4	49	19	187	415	25	0	17	0
Pennsylvania	641	626	15	12	4	5	62	339	600	32	2	26	0
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,318	1,396	-78	54	10	136	158	840	1,438	409	-3	55	1
West Virginia	289	296	-7	2	2	10	121	237	317	8	-1	7	0
<b>TOTAL</b>	<b>4,067</b>	<b>4,051</b>	<b>16</b>	<b>116</b>	<b>133</b>	<b>229</b>	<b>479</b>	<b>2,902</b>	<b>4,504</b>	<b>744</b>	<b>-4</b>	<b>151</b>	<b>1</b>
<b>MIDWEST REGION</b>													
Illinois	444	439	5	8	1	5	47	203	475	68	0	27	0
Indiana	1,026	1,061	-35	14	3	48	58	720	1,077	167	1	36	0
Iowa	725	746	-21	3	0	23	87	328	811	264	-15	13	0
Michigan	1,346	1,278	68	44	1	27	200	1,002	1,314	119	-4	57	0
Minnesota	2,534	2,536	-2	28	1	32	170	1,356	2,671	1,752	0	47	1
Ohio	1,081	1,091	-10	5	0	14	65	698	1,209	223	-4	56	0
Wisconsin	641	648	-7	7	3	17	75	378	692	121	0	15	0
<b>TOTAL</b>	<b>7,797</b>	<b>7,799</b>	<b>-2</b>	<b>109</b>	<b>9</b>	<b>166</b>	<b>702</b>	<b>4,685</b>	<b>8,249</b>	<b>2,714</b>	<b>-22</b>	<b>251</b>	<b>1</b>
<b>MOUNTAIN PLAINS REGION</b>													
Colorado	990	1,006	-16	0	2	28	127	850	1,062	49	1	81	-1
Kansas	382	354	28	11	22	2	33	215	377	89	-3	11	0
Missouri	682	684	-2	6	4	13	23	405	726	137	-1	18	0
Montana	179	179	0	0	0	2	7	56	197	14	0	3	0
Nebraska	303	308	-5	2	0	7	11	145	343	46	0	5	0
North Dakota	275	277	-2	2	0	6	34	172	299	35	0	7	0
South Dakota	237	243	-6	0	0	6	16	153	256	35	-2	3	0
Wyoming	162	162	0	2	0	3	7	28	187	88	1	2	0
<b>TOTAL</b>	<b>3,210</b>	<b>3,213</b>	<b>-3</b>	<b>23</b>	<b>28</b>	<b>67</b>	<b>258</b>	<b>2,024</b>	<b>3,447</b>	<b>493</b>	<b>-4</b>	<b>130</b>	<b>-1</b>
<b>NORTHEAST REGION</b>													
Connecticut	507	510	-3	4	0	6	119	359	501	84	-2	12	0
Maine	310	316	-6	3	1	7	19	188	313	39	1	18	0
Massachusetts	806	833	-27	10	0	47	182	584	917	68	-3	50	-1
New Hampshire	159	165	-6	3	0	7	11	102	191	62	-4	9	0
New York	508	504	4	7	1	3	36	277	541	60	-2	34	0
Rhode Island	6	7	-1	0	0	1	0	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	124	111	13	2	13	0	4	85	185	3	0	12	0
<b>TOTAL</b>	<b>2,420</b>	<b>2,446</b>	<b>-26</b>	<b>29</b>	<b>15</b>	<b>71</b>	<b>371</b>	<b>1,595</b>	<b>2,657</b>	<b>316</b>	<b>-10</b>	<b>136</b>	<b>-1</b>



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2026	(continued)												
	Jan 2026	Dec 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Jan 2026 Cert Program	+/- Prior Month	Jan 2026 Credentialing	+/- Prior Month
<b>SOUTHEAST REGION</b>													
Alabama	2,649	2,603	46	35	40	30	324	1,987	2,684	1,148	1	41	0
Florida	1,888	1,877	11	26	0	20	549	1,402	1,892	619	-12	70	0
Georgia	3,614	3,654	-40	31	26	85	325	3,286	3,557	619	-8	56	1
Kentucky	1,824	1,880	-56	35	11	69	94	1,365	2,113	800	-33	30	0
Mississippi	685	697	-12	0	0	15	52	551	748	23	0	17	0
North Carolina	2,478	2,504	-26	38	1	70	492	2,131	2,652	325	-3	61	0
South Carolina	1,268	1,251	17	72	10	86	136	1,083	1,234	113	-1	16	0
Tennessee	2,016	2,064	-48	17	0	63	211	1,564	2,217	889	1	36	-1
<b>TOTAL</b>	<b>16,422</b>	<b>16,530</b>	<b>-108</b>	<b>254</b>	<b>88</b>	<b>438</b>	<b>2,183</b>	<b>13,369</b>	<b>17,097</b>	<b>4,536</b>	<b>-55</b>	<b>327</b>	<b>0</b>
<b>SOUTHWEST REGION</b>													
Arizona	829	845	-16	0	1	19	278	688	908	62	-4	57	0
Arkansas	360	358	2	8	2	6	19	211	465	15	0	9	0
Louisiana	966	1,001	-35	1	20	36	115	832	1,798	30	2	17	0
New Mexico	589	593	-4	2	0	5	161	348	693	180	-4	7	0
Oklahoma	728	663	65	59	5	5	179	571	681	101	-2	7	0
Texas	1,184	1,177	7	11	2	3	131	682	1,263	40	1	107	0
Utah	817	814	3	5	2	3	52	492	922	309	-1	16	0
<b>TOTAL</b>	<b>5,473</b>	<b>5,451</b>	<b>22</b>	<b>86</b>	<b>32</b>	<b>77</b>	<b>935</b>	<b>3,824</b>	<b>6,730</b>	<b>737</b>	<b>-8</b>	<b>220</b>	<b>0</b>
<b>WESTERN REGION</b>													
Alaska	114	115	-1	0	0	1	17	86	104	6	0	4	-1
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,714	1,843	-129	6	2	135	161	719	1,831	104	-1	128	-3
CNMI*	17	17	0	0	0	0	2	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	36	38	-2	0	0	2	3	9	39	3	0	1	0
Idaho	521	529	-8	1	1	18	50	325	545	164	0	18	0
Nevada	90	92	-2	0	0	2	39	71	101	2	0	3	0
Oregon	763	769	-6	2	0	8	254	634	766	19	-1	16	0
Washington	1,958	1,981	-23	21	1	44	120	1,034	2,087	1,160	3	41	0
<b>TOTAL</b>	<b>5,214</b>	<b>5,385</b>	<b>-171</b>	<b>30</b>	<b>4</b>	<b>210</b>	<b>646</b>	<b>2,878</b>	<b>5,493</b>	<b>1,459</b>	<b>1</b>	<b>211</b>	<b>-4</b>
<b>SUBTOTAL</b>	<b>44,603</b>	<b>44,875</b>	<b>-272</b>	<b>647</b>	<b>309</b>	<b>1,258</b>	<b>5,574</b>	<b>31,277</b>	<b>48,177</b>	<b>10,999</b>	<b>-102</b>	<b>1,426</b>	<b>-4</b>
Miscellaneous	317	317	0	0	0	0	0	0	334	30	2	90	-1
<b>GRAND TOTAL</b>	<b>44,920</b>	<b>45,192</b>	<b>-272</b>	<b>647</b>	<b>309</b>	<b>1,258</b>	<b>5,574</b>	<b>31,277</b>	<b>48,511</b>	<b>11,029</b>	<b>-100</b>	<b>1,516</b>	<b>-5</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

January 2026

	Jan 2026	Jan 2025	+/- Members	Percentage Difference
<b>MID-ATLANTIC REGION</b>				
Delaware	913	1,053	-140	-13%
Dist. of Columbia	26	33	-7	-21%
Maryland	589	530	59	11%
New Jersey	288	406	-118	-29%
Pennsylvania	641	661	-20	-3%
Puerto Rico	3	3	0	-
Virginia	1,318	1,417	-99	-7%
West Virginia	289	302	-13	-4%
<b>TOTAL</b>	<b>4,067</b>	<b>4,405</b>	<b>-338</b>	<b>-8%</b>
<b>MIDWEST REGION</b>				
Illinois	444	502	-58	-12%
Indiana	1,026	1,100	-74	-7%
Iowa	725	777	-52	-7%
Michigan	1,346	1,388	-42	-3%
Minnesota	2,534	2,655	-121	-5%
Ohio	1,081	1,180	-99	-8%
Wisconsin	641	701	-60	-9%
<b>TOTAL</b>	<b>7,797</b>	<b>8,303</b>	<b>-506</b>	<b>-6%</b>
<b>MOUNTAIN PLAINS REGION</b>				
Colorado	990	1,042	-52	-5%
Kansas	382	366	16	4%
Missouri	682	705	-23	-3%
Montana	179	178	1	1%
Nebraska	303	328	-25	-8%
North Dakota	275	298	-23	-8%
South Dakota	237	233	4	2%
Wyoming	162	195	-33	-17%
<b>TOTAL</b>	<b>3,210</b>	<b>3,345</b>	<b>-135</b>	<b>-4%</b>
<b>NORTHEAST REGION</b>				
Connecticut	507	477	30	6%
Maine	310	309	1	0%
Massachusetts	806	838	-32	-4%
New Hampshire	159	215	-56	-26%
New York	508	484	24	5%
Rhode Island	6	7	-1	-14%
US Virgin Islands (USVI)	0	0	-	-
Vermont	124	182	-58	-32%
<b>TOTAL</b>	<b>2,420</b>	<b>2,512</b>	<b>-92</b>	<b>-4%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

January 2026	(continued)			
	Jan 2026	Jan 2025	+/- Members	Percentage Difference
<b>SOUTHEAST REGION</b>				
Alabama	2,649	2,567	82	3%
Florida	1,888	2,152	-264	-12%
Georgia	3,614	3,580	34	1%
Kentucky	1,824	2,020	-196	-10%
Mississippi	685	755	-70	-9%
North Carolina	2,478	2,421	57	2%
South Carolina	1,268	1,024	244	24%
Tennessee	2,016	2,349	-333	-14%
<b>TOTAL</b>	<b>16,422</b>	<b>16,868</b>	<b>-446</b>	<b>-3%</b>
<b>SOUTHWEST REGION</b>				
Arizona	829	898	-69	-8%
Arkansas	360	466	-106	-23%
Louisiana	966	1,853	-887	-48%
New Mexico	589	551	38	7%
Oklahoma	728	742	-14	-2%
Texas	1,184	1,020	164	16%
Utah	817	890	-73	-8%
<b>TOTAL</b>	<b>5,473</b>	<b>6,420</b>	<b>-947</b>	<b>-15%</b>
<b>WESTERN REGION</b>				
Alaska	114	105	9	9%
American Samoa	0	0	0	-
California	1,714	1,827	-113	-6%
CNMI*	17	6	11	-
Guam	1	1	0	-
Hawaii	36	37	-1	-3%
Idaho	521	539	-18	-3%
Nevada	90	100	-10	-10%
Oregon	763	710	53	7%
Washington	1,958	2,147	-189	-9%
<b>TOTAL</b>	<b>5,214</b>	<b>5,472</b>	<b>-258</b>	<b>-5%</b>
<b>SUBTOTAL</b>	<b>44,603</b>	<b>47,325</b>	<b>-2,722</b>	<b>-6%</b>
<b>Miscellaneous</b>	<b>317</b>	<b>349</b>	<b>-32</b>	<b>-9%</b>
<b>GRAND TOTAL</b>	<b>44,920</b>	<b>47,674</b>	<b>-2,754</b>	<b>-5.8%</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

January 2026

Year To Date Retention

	Jan 2026	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
<b>MID-ATLANTIC REGION</b>							
Delaware	913	1,092	-179	114	404	73.4%	1,114
Dist. of Columbia	26	35	-9	0	10	71.4%	36
Maryland	589	569	20	3	103	82.4%	580
New Jersey	288	407	-119	11	161	63.1%	415
Pennsylvania	641	588	53	52	89	93.7%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1318	1,410	-92	48	433	72.7%	1,438
West Virginia	289	311	-22	5	60	82.3%	317
<b>TOTAL</b>	<b>4,067</b>	<b>4,415</b>	<b>-348</b>	<b>233</b>	<b>1,260</b>	<b>76.7%</b>	<b>4,504</b>
<b>MIDWEST REGION</b>							
Illinois	444	466	-22	17	79	86.7%	475
Indiana	1026	1,056	-30	11	187	83.3%	1,077
Iowa	725	795	-70	12	148	82.9%	811
Michigan	1346	1,288	58	37	257	82.9%	1,314
Minnesota	2534	2,619	-85	121	507	85.3%	2,671
Ohio	1081	1,185	-104	85	247	86.3%	1,209
Wisconsin	641	678	-37	19	144	81.6%	692
<b>TOTAL</b>	<b>7,797</b>	<b>8,087</b>	<b>-290</b>	<b>302</b>	<b>1,569</b>	<b>84.3%</b>	<b>8,249</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	990	1,041	-51	2	165	84.3%	1,062
Kansas	382	370	12	26	69	88.4%	377
Missouri	682	712	-30	20	144	82.6%	726
Montana	179	193	-14	6	29	88.1%	197
Nebraska	303	336	-33	3	75	78.6%	343
North Dakota	275	293	-18	5	54	83.3%	299
South Dakota	237	251	-14	11	50	84.5%	256
Wyoming	162	183	-21	3	48	75.4%	187
<b>TOTAL</b>	<b>3,210</b>	<b>3,379</b>	<b>-169</b>	<b>76</b>	<b>634</b>	<b>83.5%</b>	<b>3,447</b>
<b>NORTHEAST REGION</b>							
Connecticut	507	491	16	9	45	92.7%	501
Maine	310	307	3	8	55	84.7%	313
Massachusetts	806	899	-93	46	257	76.5%	917
New Hampshire	159	187	-28	4	45	78.1%	191
New York	508	530	-22	34	70	93.2%	541
Rhode Island	6	7	-1	0	3	57.1%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	124	181	-57	28	116	51.4%	185
<b>TOTAL</b>	<b>2,420</b>	<b>2,602</b>	<b>-182</b>	<b>129</b>	<b>591</b>	<b>82.2%</b>	<b>2,657</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

January 2026

(continued)

	Jan 2026	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
<b>SOUTHEAST REGION</b>							
Alabama	2649	2,631	18	52	455	84.7%	2,684
Florida	1888	1,855	33	100	249	92.0%	1,892
Georgia	3614	3,487	127	259	598	90.3%	3,557
Kentucky	1824	2,072	-248	46	550	75.7%	2,113
Mississippi	685	733	-48	44	213	76.9%	748
North Carolina	2478	2,600	-122	25	391	85.9%	2,652
South Carolina	1268	1,210	58	15	253	80.3%	1,234
Tennessee	2016	2,174	-158	67	450	82.4%	2,217
<b>TOTAL</b>	<b>16,422</b>	<b>16,762</b>	<b>-340</b>	<b>608</b>	<b>3,159</b>	<b>84.8%</b>	<b>17,097</b>
<b>SOUTHWEST REGION</b>							
Arizona	829	890	-61	29	169	84.3%	908
Arkansas	360	456	-96	7	137	71.5%	465
Louisiana	966	1,763	-797	214	1,042	53.0%	1,798
New Mexico	589	679	-90	2	113	83.7%	693
Oklahoma	728	668	60	6	69	90.6%	681
Texas	1184	1,238	-54	31	167	89.0%	1,263
Utah	817	904	-87	11	150	84.6%	922
<b>TOTAL</b>	<b>5,473</b>	<b>6,598</b>	<b>-1,125</b>	<b>300</b>	<b>1,847</b>	<b>76.6%</b>	<b>6,730</b>
<b>WESTERN REGION</b>							
Alaska	114	102	12	2	13	89.2%	104
American Samoa	0	0	0	0	0	*	1
California	1714	1,795	-81	42	487	75.2%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	36	38	-2	0	7	81.6%	39
Idaho	521	534	-13	9	89	85.0%	545
Nevada	90	99	-9	0	15	84.8%	101
Oregon	763	751	12	1	71	90.7%	766
Washington	1958	2,046	-88	29	319	85.8%	2,087
<b>TOTAL</b>	<b>5,214</b>	<b>5,382</b>	<b>-168</b>	<b>83</b>	<b>1,001</b>	<b>82.9%</b>	<b>5,493</b>
<b>SUBTOTAL</b>	<b>44,603</b>	<b>47,225</b>	<b>-2,622</b>	<b>1,731</b>	<b>10,061</b>	<b>82.4%</b>	<b>48,177</b>
<b>Miscellaneous</b>	<b>317</b>	<b>327</b>	<b>-10</b>	<b>0</b>	<b>2</b>	<b>*</b>	<b>334</b>
<b>GRAND TOTAL</b>	<b>44,920</b>	<b>47,552</b>	<b>-2,632</b>	<b>1,731</b>	<b>10,063</b>	<b>82.5%</b>	<b>48,511</b>

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.



# SMALL AFFILIATES (1-500 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

January 2026

State	+/- Members	Jan 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1 Connecticut	16	507	491	3.3%	3	501
2 Alaska	12	114	102	11.8%	1	104
3 Kansas	12	382	370	3.2%	4	377
4 Maine	3	310	307	1.0%	5	313
5 Northern Mariana Islands (CNMI)	1	17	16	6.3%	2	17
6 Guam	0	1	1	0.0%	6	2
7 Puerto Rico	0	3	3	6.0%	7	4
8 Rhode Island	-1	6	7	-14.3%	17	8
9 Hawaii	-2	36	38	-5.3%	9	39
10 Nevada	-9	90	99	-9.1%	14	101
11 Dist. of Columbia	-9	26	35	-25.7%	20	36
12 South Dakota	-14	237	251	-5.6%	10	256
13 Montana	-14	179	193	-7.3%	13	197
14 North Dakota	-18	275	293	-6.1%	11	299
15 Wyoming	-21	162	183	-11.5%	16	187
16 Illinois	-22	444	466	-4.7%	8	475
17 West Virginia	-22	289	311	-7.1%	12	317
18 New Hampshire	-28	159	187	-15.0%	18	191
19 Nebraska	-33	303	336	-9.8%	15	343
20 Vermont	-57	124	181	-31.5%	22	185
21 Arkansas	-96	360	456	-21.1%	19	465
22 New Jersey	-119	288	407	-29.2%	21	415
23 American Samoa	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	23	1
<b>TOTAL</b>	<b>-421</b>	<b>4,312</b>	<b>4,733</b>	<b>-8.9%</b>	<b>-</b>	<b>4,834</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



# MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

January 2026

State	+/- Members	Jan 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1 Oklahoma	60	728	668	9.0%	1	681
2 Pennsylvania	53	641	588	9.0%	1	600
3 Maryland	20	589	569	3.5%	3	580
4 Oregon	12	763	751	1.6%	4	766
5 Idaho	-13	521	534	-2.4%	5	545
6 New York	-22	508	530	-4.2%	7	541
7 Indiana	-30	1,026	1,056	-2.8%	6	1,077
8 Missouri	-30	682	712	-4.2%	7	726
9 Wisconsin	-37	641	678	-5.5%	10	692
10 Mississippi	-48	685	733	-6.5%	11	748
11 Colorado	-51	990	1,041	-4.9%	9	1,062
12 Arizona	-61	829	890	-6.9%	12	908
13 Iowa	-70	725	795	-8.8%	13	811
14 Utah	-87	817	904	-9.6%	14	922
15 New Mexico	-90	589	679	-13.3%	16	693
16 Massachusetts	-93	806	899	-10.3%	15	917
<b>TOTAL</b>	<b>-487</b>	<b>11,540</b>	<b>12,027</b>	<b>-4.0%</b>	<b>-</b>	<b>12,269</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,061+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

January 2026

	State	+/- Members	Jan 2026	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	127	3,614	3,487	3.6%	3	3,557
2	South Carolina	58	1,268	1,210	4.8%	1	1,234
3	Michigan	58	1,346	1,288	4.5%	2	1,314
4	Florida	33	1,888	1,855	1.8%	4	1,892
5	Alabama	18	2,649	2,631	0.7%	5	2,684
6	Texas	-54	1,184	1,238	-4.4%	8	1,263
7	California	-81	1,714	1,795	-4.5%	9	1,831
8	Minnesota	-85	2,534	2,619	-3.2%	6	2,671
9	Washington	-88	1,958	2,046	-4.3%	7	2,087
10	Virginia	-92	1,318	1,410	-6.5%	11	1,438
11	Ohio	-104	1,081	1,185	-8.8%	13	1,209
12	North Carolina	-122	2,478	2,600	-4.7%	10	2,652
13	Tennessee	-158	2,016	2,174	-7.3%	12	2,217
14	Delaware	-179	913	1,092	-16.4%	15	1,114
15	Kentucky	-248	1,824	2,072	-12.0%	14	2,113
16	Louisiana	-797	966	1,763	-45.2%	16	1,798
<b>TOTAL</b>		<b>-1,714</b>	<b>28,751</b>	<b>30,465</b>	<b>-5.6%</b>	<b>-</b>	<b>31,074</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# MEMBERSHIP PROFILE

January 2026

	Jan 2026	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	19,293	21,114	-1,821	42.95%	-9%	14,763	5,154
School Nutrition Managers	16,393	16,792	-399	36.49%	-2%	12,579	3,712
District Directors	6,432	6,581	-149	14.32%	-2%	2,569	1,045
Retired	336	362	-26	0.75%	-7%	n/a	66
Affiliate	464	561	-97	1.03%	-17%	n/a	235
State Agency Directors	757	803	-46	1.69%	-6%	619	34
Major City Directors	667	717	-50	1.48%	-7%	532	61
Other	116	133	-17	*	-13%	215	719
Industry Individual	36	38	-2	*	-5%	n/a	-
Life	27	28	-1	*	-4%	n/a	-
Corporate Industry + Patron	341	342	-1	0.8%	0%	n/a	-
Allied Groups	13	13	0	*	-	n/a	-
Educators	29	40	-11	*	-28%	n/a	3
Student	15	21	-6	*	-29%	n/a	-
International	1	7	-6	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>44,920</b>	<b>47,552</b>	<b>-2,632</b>	<b>100%</b>	<b>-5.53%</b>	<b>31,277</b>	<b>11,029</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

January 2026

	Jan 2026	Dec 2025	+/- Members	May 2025	+/- Members	% of Total Membership
<b>MID-ATLANTIC REGION</b>						
Delaware	876	726	150	1,072	-196	96%
Dist. of Columbia	19	19	0	19	0	73%
Maryland	404	410	-6	356	48	69%
New Jersey	187	228	-41	298	-111	65%
Pennsylvania	339	330	9	269	70	53%
Puerto Rico	0	0	-	0	-	-
Virginia	840	873	-33	923	-83	64%
West Virginia	237	243	-6	238	-1	82%
<b>TOTAL</b>	<b>2,902</b>	<b>2,829</b>	<b>73</b>	<b>3,175</b>	<b>-273</b>	<b>71%</b>
<b>MIDWEST REGION</b>						
Illinois	203	197	6	192	11	46%
Indiana	720	719	1	739	-19	70%
Iowa	328	340	-12	358	-30	45%
Michigan	1,002	929	73	901	101	74%
Minnesota	1,356	1,360	-4	1,397	-41	54%
Ohio	698	700	-2	710	-12	65%
Wisconsin	378	388	-10	383	-5	59%
<b>TOTAL</b>	<b>4,685</b>	<b>4,633</b>	<b>52</b>	<b>4,680</b>	<b>5</b>	<b>60%</b>
<b>MOUNTAIN PLAINS REGION</b>						
Colorado	850	862	-12	899	-49	86%
Kansas	215	189	26	192	23	56%
Missouri	405	406	-1	381	24	59%
Montana	56	56	0	53	3	31%
Nebraska	145	149	-4	146	-1	48%
North Dakota	172	171	1	172	0	63%
South Dakota	153	156	-3	151	2	65%
Wyoming	28	27	1	47	-19	17%
<b>TOTAL</b>	<b>2,024</b>	<b>2,016</b>	<b>8</b>	<b>2,041</b>	<b>-17</b>	<b>63%</b>
<b>NORTHEAST REGION</b>						
Connecticut	359	360	-1	328	31	71%
Maine	188	193	-5	169	19	61%
Massachusetts	584	609	-25	679	-95	72%
New Hampshire	102	102	0	113	-11	64%
New York	277	277	0	286	-9	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	85	73	12	138	-53	69%
<b>TOTAL</b>	<b>1,595</b>	<b>1,614</b>	<b>-19</b>	<b>1,713</b>	<b>-118</b>	<b>66%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

January 2026	(continued)					
	Jan	Dec	+/-	May	+/-	% of Total
	2026	2025	Members	2025	Members	Membership
<b>SOUTHEAST REGION</b>						
Alabama	1,987	1,948	39	1,988	-1	75%
Florida	1,402	1,387	15	1,339	63	74%
Georgia	3,286	3,265	21	3,101	185	91%
Kentucky	1,365	1,372	-7	1,561	-196	75%
Mississippi	551	561	-10	566	-15	80%
North Carolina	2,131	2,139	-8	2,244	-113	86%
South Carolina	1,083	1,061	22	1,023	60	85%
Tennessee	1,564	1,621	-57	1,702	-138	78%
<b>TOTAL</b>	<b>13,369</b>	<b>13,354</b>	<b>15</b>	<b>13,524</b>	<b>-155</b>	<b>81%</b>
<b>SOUTHWEST REGION</b>						
Arizona	688	704	-16	707	-19	83%
Arkansas	211	212	-1	264	-53	59%
Louisiana	832	861	-29	1,046	-214	86%
New Mexico	348	384	-36	510	-162	59%
Oklahoma	571	509	62	488	83	78%
Texas	682	680	2	718	-36	58%
Utah	492	489	3	540	-48	60%
<b>TOTAL</b>	<b>3,824</b>	<b>3,839</b>	<b>-15</b>	<b>4,273</b>	<b>-449</b>	<b>70%</b>
<b>WESTERN REGION</b>						
Alaska	86	86	0	68	18	75%
American Samoa	0	0	0	0	0	-
California	719	728	-9	698	21	42%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	9	10	-1	10	-1	25%
Idaho	325	327	-2	318	7	62%
Nevada	71	75	-4	75	-4	79%
Oregon	634	646	-12	621	13	83%
Washington	1,034	1,064	-30	1,106	-72	53%
<b>TOTAL</b>	<b>2,878</b>	<b>2,936</b>	<b>-58</b>	<b>2,896</b>	<b>-18</b>	<b>55%</b>
<b>SUBTOTAL</b>	<b>31,277</b>	<b>31,221</b>	<b>56</b>	<b>32,302</b>	<b>-1,025</b>	<b>70%</b>
<b>Miscellaneous</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0%</b>
<b>GRAND TOTAL</b>	<b>31,277</b>	<b>31,221</b>	<b>56</b>	<b>32,302</b>	<b>-1,025</b>	<b>69.6%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2026

(Applications processed through 1/31/2026)

	Jan 2026	Dec 2025	+/-	May 2025	+/-	Jan 2025	2025/26 2% Goal	% of Total Membership
<b>MID-ATLANTIC REGION</b>								
Delaware	71	72	-1	84	-13	92	86	8%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	199	200	-1	199	0	185	203	34%
New Jersey	25	25	0	24	1	24	25	9%
Pennsylvania	32	30	2	33	-1	36	34	5%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	409	412	-3	429	-20	451	438	31%
West Virginia	8	9	-1	10	-2	15	11	3%
<b>TOTAL</b>	<b>744</b>	<b>748</b>	<b>-4</b>	<b>779</b>	<b>-35</b>	<b>803</b>	<b>799</b>	<b>18%</b>
<b>MIDWEST REGION</b>								
Illinois	68	68	0	72	-4	79	73	15%
Indiana	167	166	1	162	5	166	165	16%
Iowa	264	279	-15	329	-65	335	336	36%
Michigan	119	123	-4	144	-25	144	147	9%
Minnesota	1,752	1,752	0	1,821	-69	1,822	1,857	69%
Ohio	223	227	-4	242	-19	298	247	21%
Wisconsin	121	121	0	129	-8	136	132	19%
<b>TOTAL</b>	<b>2,714</b>	<b>2,736</b>	<b>-22</b>	<b>2,899</b>	<b>-185</b>	<b>2,980</b>	<b>2,957</b>	<b>35%</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	49	48	1	50	-1	53	51	5%
Kansas	89	92	-3	106	-17	107	108	23%
Missouri	137	138	-1	148	-11	156	151	20%
Montana	14	14	0	14	0	14	15	8%
Nebraska	46	46	0	49	-3	47	50	15%
North Dakota	35	35	0	37	-2	40	38	13%
South Dakota	35	37	-2	37	-2	38	38	15%
Wyoming	88	87	1	87	1	89	89	54%
<b>TOTAL</b>	<b>493</b>	<b>497</b>	<b>-4</b>	<b>528</b>	<b>-35</b>	<b>544</b>	<b>540</b>	<b>15%</b>
<b>NORTHEAST REGION</b>								
Connecticut	84	86	-2	91	-7	93	93	17%
Maine	39	38	1	40	-1	44	41	13%
Massachusetts	68	71	-3	81	-13	80	83	8%
New Hampshire	62	66	-4	70	-8	74	71	39%
New York	60	62	-2	70	-10	81	71	12%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	3	3	0	5	-2	6	7	2%
<b>TOTAL</b>	<b>316</b>	<b>326</b>	<b>-10</b>	<b>357</b>	<b>-41</b>	<b>378</b>	<b>368</b>	<b>13%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2026	(continued)							
	Jan 2026	Dec 2025	+/-	May 2025	+/-	Jan 2025	2025/26 2% Goal	% of Total Membership
<b>SOUTHEAST REGION</b>								
Alabama	1,148	1,147	1	1,131	17	1,107	1,154	43%
Florida	619	631	-12	662	-43	747	675	33%
Georgia	619	627	-8	737	-118	830	752	17%
Kentucky	800	833	-33	870	-70	850	887	44%
Mississippi	23	23	0	25	-2	27	26	3%
North Carolina	325	328	-3	351	-26	359	358	13%
South Carolina	113	114	-1	131	-18	131	134	9%
Tennessee	889	888	1	877	12	903	895	44%
<b>TOTAL</b>	<b>4,536</b>	<b>4,591</b>	<b>-55</b>	<b>4,784</b>	<b>-248</b>	<b>4,954</b>	<b>4,881</b>	<b>28%</b>
<b>SOUTHWEST REGION</b>								
Arizona	62	66	-4	59	3	64	60	7%
Arkansas	15	15	0	15	0	19	16	4%
Louisiana	30	28	2	30	0	33	31	3%
New Mexico	180	184	-4	217	-37	221	221	31%
Oklahoma	101	103	-2	103	-2	109	105	14%
Texas	40	39	1	43	-3	44	44	3%
Utah	309	310	-1	322	-13	318	328	38%
<b>TOTAL</b>	<b>737</b>	<b>745</b>	<b>-8</b>	<b>789</b>	<b>-52</b>	<b>808</b>	<b>805</b>	<b>13%</b>
<b>WESTERN REGION</b>								
Alaska	6	6	0	6	0	6	8	5%
American Samoa	0	0	-	0	-	0	1	-
California	104	105	-1	105	-1	114	107	6%
CNMI*	1	1	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	4	-1	3	5	8%
Idaho	164	164	0	164	0	163	167	31%
Nevada	2	2	0	2	0	2	3	2%
Oregon	19	20	-1	25	-6	25	26	2%
Washington	1,160	1,157	3	1,138	22	1,155	1,161	59%
<b>TOTAL</b>	<b>1,459</b>	<b>1,458</b>	<b>1</b>	<b>1,444</b>	<b>15</b>	<b>1,468</b>	<b>1,480</b>	<b>28%</b>
<b>SUBTOTAL</b>	<b>10,999</b>	<b>11,101</b>	<b>-102</b>	<b>11,580</b>	<b>-581</b>	<b>11,935</b>	<b>11,830</b>	<b>25%</b>
<b>Miscellaneous</b>	<b>30</b>	<b>28</b>	<b>2</b>	<b>37</b>	<b>-7</b>	<b>34</b>	<b>36</b>	<b>9%</b>
<b>GRAND TOTAL</b>	<b>11,029</b>	<b>11,129</b>	<b>-100</b>	<b>11,617</b>	<b>-588</b>	<b>11,969</b>	<b>11,866</b>	<b>25%</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2026

(Applications processed through 1/31/2026)

	Jan 2026	Dec 2025	+/-	May 2025	+/-	% Diff in Cred	Dec 2024
<b>MID-ATLANTIC REGION</b>							
Delaware	17	17	0	17	0	0%	15
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	28	28	0	29	-1	-3%	29
New Jersey	17	17	0	19	-2	-11%	19
Pennsylvania	26	26	0	29	-3	-10%	28
Puerto Rico	1	1	0	1	0	0%	1
Virginia	55	54	1	55	0	0%	57
West Virginia	7	7	0	7	0	0%	7
<b>TOTAL</b>	<b>151</b>	<b>150</b>	<b>1</b>	<b>157</b>	<b>-6</b>	<b>-4%</b>	<b>156</b>
<b>MIDWEST REGION</b>							
Illinois	27	27	0	29	-2	-7%	29
Indiana	36	36	0	40	-4	-10%	41
Iowa	13	13	0	15	-2	-13%	13
Michigan	57	57	0	60	-3	-5%	62
Minnesota	47	46	1	51	-4	-8%	52
Ohio	56	56	0	56	0	0%	57
Wisconsin	15	15	0	18	-3	-17%	17
<b>TOTAL</b>	<b>251</b>	<b>250</b>	<b>1</b>	<b>269</b>	<b>-18</b>	<b>-7%</b>	<b>271</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	81	82	-1	84	-3	-4%	84
Kansas	11	11	0	11	0	0%	12
Missouri	18	18	0	18	0	0%	19
Montana	3	3	0	3	0	0%	4
Nebraska	5	5	0	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	2	2	0	2	0	0%	2
<b>TOTAL</b>	<b>130</b>	<b>131</b>	<b>-1</b>	<b>132</b>	<b>-2</b>	<b>-2%</b>	<b>135</b>
<b>NORTHEAST REGION</b>							
Connecticut	12	12	0	12	0	0%	12
Maine	18	18	0	16	2	13%	17
Massachusetts	50	51	-1	53	-3	-6%	54
New Hampshire	9	9	0	9	0	0%	9
New York	34	34	0	37	-3	-8%	38
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
<b>TOTAL</b>	<b>136</b>	<b>137</b>	<b>-1</b>	<b>140</b>	<b>-4</b>	<b>-3%</b>	<b>142</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2026	(continued)						
	Jan 2026	Dec 2025	+/-	May 2025	+/-	% Diff in Cred	Jan 2025
<b>SOUTHEAST REGION</b>							
Alabama	41	41	0	41	0	0%	37
Florida	70	70	0	74	-4	-5%	75
Georgia	56	55	1	54	2	4%	59
Kentucky	30	30	0	31	-1	-3%	32
Mississippi	17	17	0	18	-1	-6%	18
North Carolina	61	61	0	62	-1	-2%	61
South Carolina	16	16	0	18	-2	-11%	20
Tennessee	36	37	-1	37	-1	-3%	37
<b>TOTAL</b>	<b>327</b>	<b>327</b>	<b>0</b>	<b>335</b>	<b>-8</b>	<b>-2%</b>	<b>339</b>
<b>SOUTHWEST REGION</b>							
Arizona	57	57	0	59	-2	-3%	55
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	17	0	19	-2	-11%	19
New Mexico	7	7	0	9	-2	-22%	9
Oklahoma	7	7	0	9	-2	-22%	9
Texas	107	107	0	116	-9	-8%	110
Utah	16	16	0	16	0	0%	16
<b>TOTAL</b>	<b>220</b>	<b>220</b>	<b>0</b>	<b>237</b>	<b>-17</b>	<b>-7%</b>	<b>227</b>
<b>WESTERN REGION</b>							
Alaska	4	5	-1	6	-2	-33%	6
American Samoa	0	0	-	0	-	-	0
California	128	131	-3	136	-8	-6%	136
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	18	0	20	-2	-10%	21
Nevada	3	3	0	3	0	0%	3
Oregon	16	16	0	14	2	14%	16
Washington	41	41	0	40	1	3%	39
<b>TOTAL</b>	<b>211</b>	<b>215</b>	<b>-4</b>	<b>220</b>	<b>-9</b>	<b>-4%</b>	<b>222</b>
<b>SUBTOTAL</b>	<b>1,426</b>	<b>1,430</b>	<b>-4</b>	<b>1,490</b>	<b>-64</b>	<b>-4%</b>	<b>1,492</b>
Miscellaneous	90	91	-1	86	4	5%	81
<b>GRAND TOTAL</b>	<b>1,516</b>	<b>1,521</b>	<b>-5</b>	<b>1,576</b>	<b>-60</b>	<b>-4%</b>	<b>1,573</b>