

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: December 2025 Membership, Certificate & Credentialing Program Report
DATE: January 9, 2026

Membership Overview

The December Membership Report shows that we have 45,192 members, which is 798 less than November 2025, 2,888 less than December 2024 and 2,360 less than May 2025 year-end total. Membership trends are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

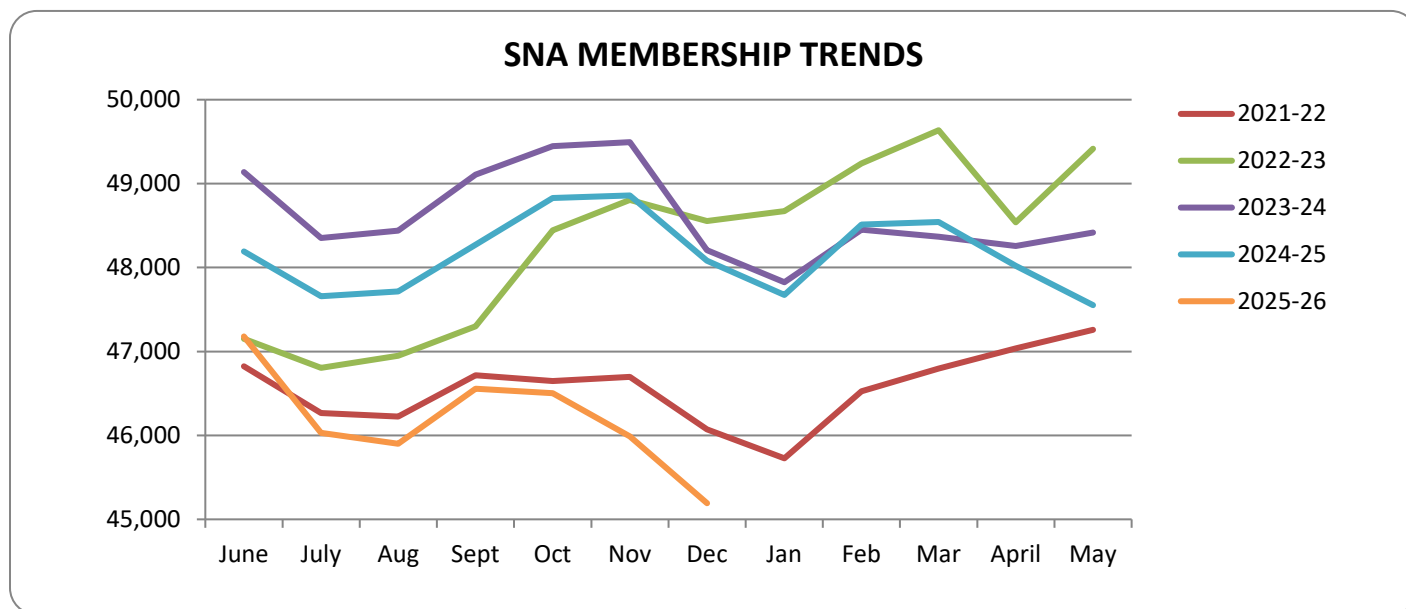
All seven regions are showing declines compared to last year with the Southwest showing the largest decline.

Region	Dec 2025	Dec 2024	Diff	% Diff
Mid-Atlantic	4,051	4,504	-453	-10%
Midwest	7,799	8,336	-537	-6%
Mountain Plains	3,213	3,371	-158	-5%
Northeast	2,446	2,517	-71	-3%
Southeast	16,530	16,980	-450	-3%
Southwest	5,451	6,447	-996	-15%
Western	5,385	5,583	-198	-4%
Misc.	317	342	-25	-7%
Total	45,192	48,080	-2,888	-6.0%

Since May 2025 year-end, the combined director categories are showing a small decrease. The biggest decreases in membership are in the Employee category which is down 1,737 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



Continued...

School District Membership (SDM)

The total number of SDMs for December 2025 is 31,222, which is 1,080 less than the May 2025 year-end total. SDMs currently account for 69.1% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,265	Kentucky	1,372
North Carolina	2,139	Minnesota	1,360
Alabama	1,948	Washington	1,064
Tennessee	1,621	South Carolina	1,061
Florida	1,387	Michigan	929

Credentialing Overview

The December Credentialing Report shows that there are 1,521 members with the School Nutrition Specialist (SNS) credential which is 55 less than May 2025 year-end.

Certificate Program Overview

The December Certificate Program Report shows that we have 11,129 certificate holders, which is 488 less than May 2025 year-end total. See the table below for more details.

Level	Dec 2025	May 2025	% Diff
Level 1	6,455	6,895	-6.38%
Level 2	629	621	1.29%
Level 3	940	982	-4.28%
Level 4	3,105	3,119	-0.45%
Total	11,129	11,617	-4.2%

Region	Dec 2025	Dec 2024	Diff	% Diff
Mid-Atlantic	748	820	-72	-9%
Midwest	2,736	2,990	-254	-8%
Mountain Plains	497	541	-44	-8%
Northeast	326	376	-50	-13%
Southeast	4,591	4,994	-403	-8%
Southwest	745	827	-82	-10%
Western	1,458	1,475	-77	-1%
Misc.	28	34	-	-
Total	11,129	12,057	-928	-7.7%

Members with a certificate account for 25% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

December 2025 (Applications processed through 12/31/2025)													
	Dec 2025	Nov 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Dec 2025 Cert Program	+/- Prior Month	Dec 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	772	1,044	-272	6	0	287	103	726	1,114	72	-2	17	0
Dist. of Columbia	26	27	-1	0	0	1	1	19	36	0	0	0	0
Maryland	599	598	1	3	0	3	19	410	580	200	0	28	0
New Jersey	333	356	-23	0	6	30	55	228	415	25	0	17	0
Pennsylvania	626	637	-11	4	0	19	34	330	600	30	0	26	-1
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,396	1,404	-8	40	2	117	191	873	1,438	412	-1	54	0
West Virginia	296	298	-2	7	0	16	71	243	317	9	0	7	0
TOTAL	4,051	4,367	-316	60	8	473	474	2,829	4,504	748	-3	150	-1
MIDWEST REGION													
Illinois	439	445	-6	3	1	12	35	197	475	68	-2	27	0
Indiana	1,061	1,066	-5	24	1	58	74	719	1,077	166	5	36	0
Iowa	746	756	-10	6	0	20	57	340	811	279	-14	13	0
Michigan	1,278	1,262	16	14	25	63	178	929	1,314	123	-2	57	1
Minnesota	2,536	2,483	53	32	65	145	117	1,360	2,671	1,752	-8	46	0
Ohio	1,091	1,091	0	10	32	21	61	700	1,209	227	-2	56	0
Wisconsin	648	621	27	35	1	35	96	388	692	121	0	15	0
TOTAL	7,799	7,724	75	124	125	354	618	4,633	8,249	2,736	-23	250	1
MOUNTAIN PLAINS REGION													
Colorado	1,006	1,023	-17	4	0	67	76	862	1,062	48	0	82	0
Kansas	354	370	-16	1	0	18	25	189	377	92	-2	11	0
Missouri	684	697	-13	3	1	26	28	406	726	138	-1	18	0
Montana	179	179	0	0	0	1	4	56	197	14	0	3	0
Nebraska	308	313	-5	2	0	16	16	149	343	46	0	5	0
North Dakota	277	287	-10	2	0	14	22	171	299	35	1	7	0
South Dakota	243	245	-2	0	1	5	12	156	256	37	0	3	0
Wyoming	162	163	-1	1	1	3	4	27	187	87	-3	2	0
TOTAL	3,213	3,277	-64	13	3	150	187	2,016	3,447	497	-5	131	0
NORTHEAST REGION													
Connecticut	510	508	2	3	0	3	30	360	501	86	0	12	0
Maine	316	313	3	5	1	6	15	193	313	38	0	18	0
Massachusetts	833	827	6	17	12	30	101	609	917	71	0	51	0
New Hampshire	165	172	-7	1	0	11	16	102	191	66	-2	9	0
New York	504	507	-3	2	11	9	15	277	541	62	-1	34	0
Rhode Island	7	7	0	0	0	0	2	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	111	137	-26	3	14	45	3	73	185	3	-1	12	0
TOTAL	2,446	2,471	-25	31	38	104	182	1,614	2,657	326	-4	137	0



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

December 2025	(continued)												
	Dec 2025	Nov 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Dec 2025 Cert Program	+/- Prior Month	Dec 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,603	2,596	7	108	2	192	260	1,948	2,684	1,147	3	41	0
Florida	1,877	1,893	-16	7	0	35	363	1,387	1,892	631	-2	70	0
Georgia	3,654	3,720	-66	29	1	157	230	3,265	3,557	627	-10	55	0
Kentucky	1,880	1,986	-106	33	10	199	117	1,372	2,113	833	-46	30	0
Mississippi	697	750	-53	7	0	72	31	561	748	23	0	17	0
North Carolina	2,504	2,557	-53	7	1	102	287	2,139	2,652	328	2	61	0
South Carolina	1,251	1,254	-3	4	0	26	205	1,061	1,234	114	-1	16	0
Tennessee	2,064	2,126	-62	6	8	91	169	1,621	2,217	888	-6	37	1
TOTAL	16,530	16,882	-352	201	22	874	1,662	13,354	17,097	4,591	-60	327	1
SOUTHWEST REGION													
Arizona	845	884	-39	14	3	77	80	704	908	66	7	57	0
Arkansas	358	365	-7	3	0	9	38	212	465	15	1	9	0
Louisiana	1,001	1,028	-27	2	29	58	74	861	1,798	28	1	17	0
New Mexico	593	596	-3	0	1	13	42	384	693	184	-2	7	0
Oklahoma	663	673	-10	7	0	19	338	509	681	103	0	7	0
Texas	1,177	1,201	-24	10	6	43	68	680	1,263	39	-2	107	1
Utah	814	816	-2	6	0	19	57	489	922	310	-4	16	0
TOTAL	5,451	5,563	-112	42	39	238	697	3,839	6,730	745	1	220	1
WESTERN REGION													
Alaska	115	105	10	10	2	2	18	86	104	6	0	5	-1
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,843	1,891	-48	37	0	97	238	728	1,831	105	-1	131	1
CNMI*	17	17	0	0	0	0	0	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	38	38	0	2	0	2	5	10	39	3	-1	1	0
Idaho	529	526	3	4	0	17	46	327	545	164	0	18	1
Nevada	92	91	1	2	0	3	8	75	101	2	0	3	0
Oregon	769	743	26	28	0	6	78	646	766	20	-2	16	0
Washington	1,981	1,978	3	19	17	67	150	1,064	2,087	1,157	9	41	0
TOTAL	5,385	5,390	-5	102	19	194	543	2,936	5,493	1,458	5	215	1
SUBTOTAL	44,875	45,674	-799	573	254	2,387	4,363	31,221	48,177	11,101	-89	1,430	3
Miscellaneous	317	316	1	1	0	0	0	1	334	28	-1	91	2
GRAND TOTAL	45,192	45,990	-798	574	254	2,387	4,363	31,222	48,511	11,129	-90	1,521	5

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

December 2025

	Dec 2025	Dec 2024	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	772	1,085	-313	-29%
Dist. of Columbia	26	33	-7	-21%
Maryland	599	542	57	11%
New Jersey	333	423	-90	-21%
Pennsylvania	626	667	-41	-6%
Puerto Rico	3	3	0	-
Virginia	1,396	1,453	-57	-4%
West Virginia	296	298	-2	-1%
TOTAL	4,051	4,504	-453	-10%
MIDWEST REGION				
Illinois	439	504	-65	-13%
Indiana	1,061	1,113	-52	-5%
Iowa	746	781	-35	-4%
Michigan	1,278	1,394	-116	-8%
Minnesota	2,536	2,666	-130	-5%
Ohio	1,091	1,180	-89	-8%
Wisconsin	648	698	-50	-7%
TOTAL	7,799	8,336	-537	-6%
MOUNTAIN PLAINS REGION				
Colorado	1,006	1,050	-44	-4%
Kansas	354	360	-6	-2%
Missouri	684	712	-28	-4%
Montana	179	181	-2	-1%
Nebraska	308	330	-22	-7%
North Dakota	277	298	-21	-7%
South Dakota	243	240	3	1%
Wyoming	162	200	-38	-19%
TOTAL	3,213	3,371	-158	-5%
NORTHEAST REGION				
Connecticut	510	488	22	5%
Maine	316	311	5	2%
Massachusetts	833	827	6	1%
New Hampshire	165	217	-52	-24%
New York	504	480	24	5%
Rhode Island	7	8	-1	-13%
US Virgin Islands (USVI)	0	0	-	-
Vermont	111	186	-75	-40%
TOTAL	2,446	2,517	-71	-3%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

December 2025	(continued)			
	Dec 2025	Dec 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,603	2,528	75	3%
Florida	1,877	2,155	-278	-13%
Georgia	3,654	3,602	52	1%
Kentucky	1,880	2,032	-152	-7%
Mississippi	697	758	-61	-8%
North Carolina	2,504	2,495	9	0%
South Carolina	1,251	1,084	167	15%
Tennessee	2,064	2,326	-262	-11%
TOTAL	16,530	16,980	-450	-3%
SOUTHWEST REGION				
Arizona	845	953	-108	-11%
Arkansas	358	469	-111	-24%
Louisiana	1,001	1,842	-841	-46%
New Mexico	593	585	8	1%
Oklahoma	663	701	-38	-5%
Texas	1,177	1,015	162	16%
Utah	814	882	-68	-8%
TOTAL	5,451	6,447	-996	-15%
WESTERN REGION				
Alaska	115	105	10	10%
American Samoa	0	0	0	-
California	1,843	1,951	-108	-6%
CNMI*	17	6	11	-
Guam	1	1	0	-
Hawaii	38	37	1	3%
Idaho	529	544	-15	-3%
Nevada	92	97	-5	-5%
Oregon	769	692	77	11%
Washington	1,981	2,150	-169	-8%
TOTAL	5,385	5,583	-198	-4%
SUBTOTAL	44,875	47,738	-2,863	-6%
Miscellaneous	317	342	-25	-7%
GRAND TOTAL	45,192	48,080	-2,888	-6.0%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

December 2025

Year To Date Retention

	Dec 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
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MID-ATLANTIC REGION

Delaware	772	1,092	-320	1	387	64.7%	1,114
Dist. of Columbia	26	35	-9	0	10	71.4%	36
Maryland	599	569	30	3	91	84.5%	580
New Jersey	333	407	-74	7	112	74.2%	415
Pennsylvania	626	588	38	48	84	93.9%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1396	1,410	-14	38	297	81.6%	1,438
West Virginia	296	311	-15	3	50	84.9%	317
TOTAL	4,051	4,415	-364	100	1,031	78.9%	4,504

MIDWEST REGION

Illinois	439	466	-27	16	74	87.6%	475
Indiana	1061	1,056	5	8	139	87.6%	1,077
Iowa	746	795	-49	12	125	85.8%	811
Michigan	1278	1,288	-10	36	230	84.9%	1,314
Minnesota	2536	2,619	-83	120	475	86.4%	2,671
Ohio	1091	1,185	-94	85	233	87.5%	1,209
Wisconsin	648	678	-30	16	127	83.6%	692
TOTAL	7,799	8,087	-288	293	1,403	86.3%	8,249

MOUNTAIN PLAINS REGION

Colorado	1006	1,041	-35	0	137	86.8%	1,062
Kansas	354	370	-16	4	67	83.0%	377
Missouri	684	712	-28	16	131	83.8%	726
Montana	179	193	-14	6	27	89.1%	197
Nebraska	308	336	-28	3	68	80.7%	343
North Dakota	277	293	-16	5	48	85.3%	299
South Dakota	243	251	-8	11	44	86.9%	256
Wyoming	162	183	-21	3	45	77.0%	187
TOTAL	3,213	3,379	-166	48	567	84.6%	3,447

NORTHEAST REGION

Connecticut	510	491	19	9	39	93.9%	501
Maine	316	307	9	7	48	86.6%	313
Massachusetts	833	899	-66	46	210	81.8%	917
New Hampshire	165	187	-22	4	38	81.8%	191
New York	504	530	-26	33	67	93.6%	541
Rhode Island	7	7	0	0	2	71.4%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	111	181	-70	15	116	44.2%	185
TOTAL	2,446	2,602	-156	114	520	84.4%	2,657



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

December 2025

(continued)

	Dec 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
SOUTHEAST REGION							
Alabama	2603	2,631	-28	12	425	84.3%	2,684
Florida	1877	1,855	22	100	229	93.0%	1,892
Georgia	3654	3,487	167	233	513	92.0%	3,557
Kentucky	1880	2,072	-192	35	481	78.5%	2,113
Mississippi	697	733	-36	44	198	79.0%	748
North Carolina	2504	2,600	-96	24	321	88.6%	2,652
South Carolina	1251	1,210	41	5	167	86.6%	1,234
Tennessee	2064	2,174	-110	67	387	85.3%	2,217
TOTAL	16,530	16,762	-232	520	2,721	86.9%	17,097
SOUTHWEST REGION							
Arizona	845	890	-45	28	150	86.3%	908
Arkansas	358	456	-98	5	131	72.4%	465
Louisiana	1001	1,763	-762	194	1,006	53.9%	1,798
New Mexico	593	679	-86	2	108	84.4%	693
Oklahoma	663	668	-5	1	64	90.6%	681
Texas	1177	1,238	-61	29	164	89.1%	1,263
Utah	814	904	-90	9	147	84.7%	922
TOTAL	5,451	6,598	-1,147	268	1,770	77.2%	6,730
WESTERN REGION							
Alaska	115	102	13	2	12	90.2%	104
American Samoa	0	0	0	0	0	*	1
California	1843	1,795	48	40	352	82.6%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	38	38	0	0	5	86.8%	39
Idaho	529	534	-5	8	71	88.2%	545
Nevada	92	99	-7	0	13	86.9%	101
Oregon	769	751	18	1	63	91.7%	766
Washington	1981	2,046	-65	28	275	87.9%	2,087
TOTAL	5,385	5,382	3	79	791	86.8%	5,493
SUBTOTAL	44,875	47,225	-2,350	1,422	8,803	84.4%	48,177
Miscellaneous	317	327	-10	0	2	*	334
GRAND TOTAL	45,192	47,552	-2,360	1,422	8,805	84.5%	48,511

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

December 2025

	State	+/- Members	Dec 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Connecticut	19	510	491	3.9%	3	501
2	Alaska	13	115	102	12.7%	1	104
3	Maine	9	316	307	2.9%	4	313
4	Northern Mariana Islands (CNMI)	1	17	16	6.3%	2	17
5	Guam	0	1	1	0.0%	5	2
6	Puerto Rico	0	3	3	0.0%	5	4
7	Rhode Island	0	7	7	0.0%	5	8
8	Hawaii	0	38	38	0.0%	5	39
9	Nevada	-7	92	99	-7.1%	14	101
10	South Dakota	-8	243	251	-3.2%	9	256
11	Dist. of Columbia	-9	26	35	-25.7%	21	36
12	Montana	-14	179	193	-7.3%	15	197
13	West Virginia	-15	296	311	-4.8%	11	317
14	Kansas	-16	354	370	-4.3%	10	377
15	North Dakota	-16	277	293	-5.5%	12	299
16	Wyoming	-21	162	183	-11.5%	17	187
17	New Hampshire	-22	165	187	-11.8%	18	191
18	Illinois	-27	439	466	-5.8%	13	475
19	Nebraska	-28	308	336	-8.3%	16	343
20	Vermont	-70	111	181	-38.7%	22	185
21	New Jersey	-74	333	407	-18.2%	19	415
22	Arkansas	-98	358	456	-21.5%	20	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-383	4,350	4,733	-8.1%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

December 2025

	State	+/- Members	Dec 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Pennsylvania	38	626	588	6.5%	1	600
2	Maryland	30	599	569	5.3%	2	580
3	Oregon	18	769	751	2.4%	3	766
4	Indiana	5	1,061	1,056	0.5%	4	1,077
5	Oklahoma	-5	663	668	-0.7%	5	681
6	Idaho	-5	529	534	-0.9%	6	545
7	New York	-26	504	530	-4.9%	10	541
8	Missouri	-28	684	712	-3.9%	8	726
9	Wisconsin	-30	648	678	-4.4%	9	692
10	Colorado	-35	1,006	1,041	-3.4%	7	1,062
11	Mississippi	-36	697	733	-4.9%	10	748
12	Arizona	-45	845	890	-5.1%	12	908
13	Iowa	-49	746	795	-6.2%	13	811
14	Massachusetts	-66	833	899	-7.3%	14	917
15	New Mexico	-86	593	679	-12.7%	16	693
16	Utah	-90	814	904	-10.0%	15	922
TOTAL		-410	11,617	12,027	-3.4%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

December 2025

	State	+/- Members	Dec 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	167	3,654	3,487	4.8%	1	3,557
2	California	48	1,843	1,795	2.7%	3	1,831
3	South Carolina	41	1,251	1,210	3.4%	2	1,234
4	Florida	22	1,877	1,855	1.2%	4	1,892
5	Michigan	-10	1,278	1,288	-0.8%	5	1,314
6	Virginia	-14	1,396	1,410	-1.0%	6	1,438
7	Alabama	-28	2,603	2,631	-1.1%	7	2,684
8	Texas	-61	1,177	1,238	-4.9%	11	1,263
9	Washington	-65	1,981	2,046	-3.2%	8	2,087
10	Minnesota	-83	2,536	2,619	-3.2%	8	2,671
11	Ohio	-94	1,091	1,185	-7.9%	13	1,209
12	North Carolina	-96	2,504	2,600	-3.7%	10	2,652
13	Tennessee	-110	2,064	2,174	-5.1%	12	2,217
14	Kentucky	-192	1,880	2,072	-9.3%	14	2,113
15	Delaware	-320	772	1,092	-29.3%	15	1,114
16	Louisiana	-762	1,001	1,763	-43.2%	16	1,798
	TOTAL	-1,557	28,908	30,465	-5.1%	-	31,074

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.

December 2025

	Dec 2025	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	19,377	21,114	-1,737	42.88%	-8%	14,609	5,228
School Nutrition Managers	16,536	16,792	-256	36.59%	-2%	12,654	3,748
District Directors	6,444	6,581	-137	14.26%	-2%	2,569	1,047
Retired	337	362	-25	0.75%	-7%	n/a	65
Affiliate	464	561	-97	1.03%	-17%	n/a	235
State Agency Directors	788	803	-15	1.74%	-2%	647	34
Major City Directors	666	717	-51	1.47%	-7%	531	61
Other	115	133	-18	*	-14%	212	708
Industry Individual	37	38	-1	*	-3%	n/a	-
Life	27	28	-1	*	-4%	n/a	-
Corporate Industry + Patron	340	342	-2	0.8%	-1%	n/a	-
Allied Groups	14	13	1	*	-	n/a	-
Educators	29	40	-11	*	-28%	n/a	3
Student	17	21	-4	*	-19%	n/a	-
International	1	7	-6	*	-	n/a	-
TOTAL MEMBERS	45,192	47,552	-2,360	100%	-4.96%	31,222	11,129

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

December 2025

	Dec 2025	Nov 2025	+/- Members	May 2025	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	726	984	-258	1,072	-346	94%
Dist. of Columbia	19	19	0	19	0	73%
Maryland	410	409	1	356	54	68%
New Jersey	228	244	-16	298	-70	68%
Pennsylvania	330	339	-9	269	61	53%
Puerto Rico	0	0	-	0	-	-
Virginia	873	877	-4	923	-50	63%
West Virginia	243	251	-8	238	5	82%
TOTAL	2,829	3,123	-294	3,175	-346	70%
MIDWEST REGION						
Illinois	197	197	0	192	5	45%
Indiana	719	698	21	739	-20	68%
Iowa	340	345	-5	358	-18	46%
Michigan	929	904	25	901	28	73%
Minnesota	1,360	1,300	60	1,397	-37	54%
Ohio	700	708	-8	710	-10	64%
Wisconsin	388	344	44	383	5	60%
TOTAL	4,633	4,496	137	4,680	-47	59%
MOUNTAIN PLAINS REGION						
Colorado	862	858	4	899	-37	86%
Kansas	189	202	-13	192	-3	53%
Missouri	406	408	-2	381	25	59%
Montana	56	56	0	53	3	31%
Nebraska	149	150	-1	146	3	48%
North Dakota	171	182	-11	172	-1	62%
South Dakota	156	156	0	151	5	64%
Wyoming	27	27	0	47	-20	17%
TOTAL	2,016	2,039	-23	2,041	-25	63%
NORTHEAST REGION						
Connecticut	360	360	0	328	32	71%
Maine	193	190	3	169	24	61%
Massachusetts	609	611	-2	679	-70	73%
New Hampshire	102	103	-1	113	-11	62%
New York	277	284	-7	286	-9	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	73	97	-24	138	-65	66%
TOTAL	1,614	1,645	-31	1,713	-99	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

December 2025	(continued)					
	Dec	Nov	+/-	May	+/-	% of Total
	2025	2025	Members	2025	Members	Membership
SOUTHEAST REGION						
Alabama	1,948	1,913	35	1,988	-40	75%
Florida	1,387	1,408	-21	1,339	48	74%
Georgia	3,265	3,272	-7	3,101	164	89%
Kentucky	1,372	1,356	16	1,561	-189	73%
Mississippi	561	598	-37	566	-5	80%
North Carolina	2,139	2,169	-30	2,244	-105	85%
South Carolina	1,061	1,068	-7	1,023	38	85%
Tennessee	1,621	1,670	-49	1,702	-81	79%
TOTAL	13,354	13,454	-100	13,524	-170	81%
SOUTHWEST REGION						
Arizona	704	704	0	707	-3	83%
Arkansas	212	213	-1	264	-52	59%
Louisiana	861	888	-27	1,046	-185	86%
New Mexico	384	386	-2	510	-126	65%
Oklahoma	509	515	-6	488	21	77%
Texas	680	706	-26	718	-38	58%
Utah	489	492	-3	540	-51	60%
TOTAL	3,839	3,904	-65	4,273	-434	70%
WESTERN REGION						
Alaska	86	76	10	68	18	75%
American Samoa	0	0	0	0	0	-
California	728	736	-8	698	30	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	10	8	2	10	0	26%
Idaho	327	321	6	318	9	62%
Nevada	75	75	0	75	0	82%
Oregon	646	618	28	621	25	84%
Washington	1,064	1,043	21	1,106	-42	54%
TOTAL	2,936	2,877	59	2,896	40	55%
SUBTOTAL	31,221	31,538	-317	32,302	-1,081	70%
Miscellaneous	1	0	1	0	1	0%
GRAND TOTAL	31,222	31,538	-316	32,302	-1,080	69.1%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

December 2025	(Applications processed through 12/31/2025)							
	Dec 2025	Nov 2025	+/-	May 2025	+/-	Dec 2024	2025/26 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	72	74	-2	84	-12	94	86	9%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	200	200	0	199	1	183	203	33%
New Jersey	25	25	0	24	1	23	25	8%
Pennsylvania	30	30	0	33	-3	37	34	5%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	412	413	-1	429	-17	468	438	30%
West Virginia	9	9	0	10	-1	15	11	3%
TOTAL	748	751	-3	779	-31	820	799	18%
MIDWEST REGION								
Illinois	68	70	-2	72	-4	82	73	15%
Indiana	166	161	5	162	4	166	165	16%
Iowa	279	293	-14	329	-50	336	336	37%
Michigan	123	125	-2	144	-21	145	147	10%
Minnesota	1,752	1,760	-8	1,821	-69	1,825	1,857	69%
Ohio	227	229	-2	242	-15	299	247	21%
Wisconsin	121	121	0	129	-8	137	132	19%
TOTAL	2,736	2,759	-23	2,899	-163	2,990	2,957	35%
MOUNTAIN PLAINS REGION								
Colorado	48	48	0	50	-2	53	51	5%
Kansas	92	94	-2	106	-14	105	108	26%
Missouri	138	139	-1	148	-10	158	151	20%
Montana	14	14	0	14	0	14	15	8%
Nebraska	46	46	0	49	-3	45	50	15%
North Dakota	35	34	1	37	-2	41	38	13%
South Dakota	37	37	0	37	0	37	38	15%
Wyoming	87	90	-3	87	0	88	89	54%
TOTAL	497	502	-5	528	-31	541	540	15%
NORTHEAST REGION								
Connecticut	86	86	0	91	-5	91	93	17%
Maine	38	38	0	40	-2	44	41	12%
Massachusetts	71	71	0	81	-10	80	83	9%
New Hampshire	66	68	-2	70	-4	75	71	40%
New York	62	63	-1	70	-8	80	71	12%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	3	4	-1	5	-2	6	7	3%
TOTAL	326	330	-4	357	-31	376	368	13%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

December 2025	(continued)							
	Dec 2025	Nov 2025	+/-	May 2025	+/-	Dec 2024	2025/26 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,147	1,144	3	1,131	16	1,112	1,154	44%
Florida	631	633	-2	662	-31	760	675	34%
Georgia	627	637	-10	737	-110	840	752	17%
Kentucky	833	879	-46	870	-37	861	887	44%
Mississippi	23	23	0	25	-2	30	26	3%
North Carolina	328	326	2	351	-23	358	358	13%
South Carolina	114	115	-1	131	-17	128	134	9%
Tennessee	888	894	-6	877	11	905	895	43%
TOTAL	4,591	4,651	-60	4,784	-193	4,994	4,881	28%
SOUTHWEST REGION								
Arizona	66	59	7	59	7	72	60	8%
Arkansas	15	14	1	15	0	18	16	4%
Louisiana	28	27	1	30	-2	33	31	3%
New Mexico	184	186	-2	217	-33	227	221	31%
Oklahoma	103	103	0	103	0	110	105	16%
Texas	39	41	-2	43	-4	46	44	3%
Utah	310	314	-4	322	-12	321	328	38%
TOTAL	745	744	1	789	-44	827	805	14%
WESTERN REGION								
Alaska	6	6	0	6	0	7	8	5%
American Samoa	0	0	-	0	-	0	1	-
California	105	106	-1	105	0	115	107	6%
CNMI*	1	1	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	4	-1	4	-1	3	5	8%
Idaho	164	164	0	164	0	165	167	31%
Nevada	2	2	0	2	0	2	3	2%
Oregon	20	22	-2	25	-5	25	26	3%
Washington	1,157	1,148	9	1,138	19	1,158	1,161	58%
TOTAL	1,458	1,453	5	1,444	14	1,475	1,480	27%
SUBTOTAL	11,101	11,190	-89	11,580	-479	12,023	11,830	25%
Miscellaneous	28	29	-1	37	-9	34	36	9%
GRAND TOTAL	11,129	11,219	-90	11,617	-488	12,057	11,866	25%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

December 2025

(Applications processed through 12/31/2025)

	Dec 2025	Nov 2025	+/-	May 2025	+/-	% Diff in Cred	Dec 2024
MID-ATLANTIC REGION							
Delaware	17	17	0	17	0	0%	15
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	28	28	0	29	-1	-3%	29
New Jersey	17	17	0	19	-2	-11%	19
Pennsylvania	26	27	-1	29	-3	-10%	28
Puerto Rico	1	1	0	1	0	0%	1
Virginia	54	54	0	55	-1	-2%	57
West Virginia	7	7	0	7	0	0%	7
TOTAL	150	151	-1	157	-7	-4%	156
MIDWEST REGION							
Illinois	27	27	0	29	-2	-7%	29
Indiana	36	36	0	40	-4	-10%	41
Iowa	13	13	0	15	-2	-13%	13
Michigan	57	56	1	60	-3	-5%	62
Minnesota	46	46	0	51	-5	-10%	52
Ohio	56	56	0	56	0	0%	56
Wisconsin	15	15	0	18	-3	-17%	17
TOTAL	250	249	1	269	-19	-7%	270
MOUNTAIN PLAINS REGION							
Colorado	82	82	0	84	-2	-2%	84
Kansas	11	11	0	11	0	0%	12
Missouri	18	18	0	18	0	0%	19
Montana	3	3	0	3	0	0%	4
Nebraska	5	5	0	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	2	2	0	2	0	0%	2
TOTAL	131	131	0	132	-1	-1%	135
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	12
Maine	18	18	0	16	2	13%	17
Massachusetts	51	51	0	53	-2	-4%	56
New Hampshire	9	9	0	9	0	0%	10
New York	34	34	0	37	-3	-8%	39
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
TOTAL	137	137	0	140	-3	-2%	146



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

December 2025	(continued)						
	Dec 2025	Nov 2025	+/-	May 2025	+/-	% Diff in Cred	Dec 2024
SOUTHEAST REGION							
Alabama	41	41	0	41	0	0%	37
Florida	70	70	0	74	-4	-5%	74
Georgia	55	55	0	54	1	2%	59
Kentucky	30	30	0	31	-1	-3%	32
Mississippi	17	17	0	18	-1	-6%	17
North Carolina	61	61	0	62	-1	-2%	61
South Carolina	16	16	0	18	-2	-11%	20
Tennessee	37	36	1	37	0	0%	37
TOTAL	327	326	1	335	-8	-2%	337
SOUTHWEST REGION							
Arizona	57	57	0	59	-2	-3%	55
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	17	0	19	-2	-11%	19
New Mexico	7	7	0	9	-2	-22%	9
Oklahoma	7	7	0	9	-2	-22%	9
Texas	107	106	1	116	-9	-8%	111
Utah	16	16	0	16	0	0%	16
TOTAL	220	219	1	237	-17	-7%	228
WESTERN REGION							
Alaska	5	6	-1	6	-1	-17%	6
American Samoa	0	0	-	0	-	-	0
California	131	130	1	136	-5	-4%	137
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	17	1	20	-2	-10%	21
Nevada	3	3	0	3	0	0%	3
Oregon	16	16	0	14	2	14%	16
Washington	41	41	0	40	1	3%	40
TOTAL	215	214	1	220	-5	-2%	224
SUBTOTAL	1,430	1,427	3	1,490	-60	-4%	1,496
Miscellaneous	91	89	2	86	5	6%	82
GRAND TOTAL	1,521	1,516	5	1,576	-55	-3%	1,578