

**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** November 2025 Membership, Certificate & Credentialing Program Report  
**DATE:** December 4, 2025

## Membership Overview

The November Membership Report shows that we have 45,990 members, which is 513 less than October 2025, 2,869 less than November 2024 and 1,562 less than May 2025 year-end total. Membership numbers are mostly following seasonal patterns but the larger than normal decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints and the timing of Thanksgiving this year.

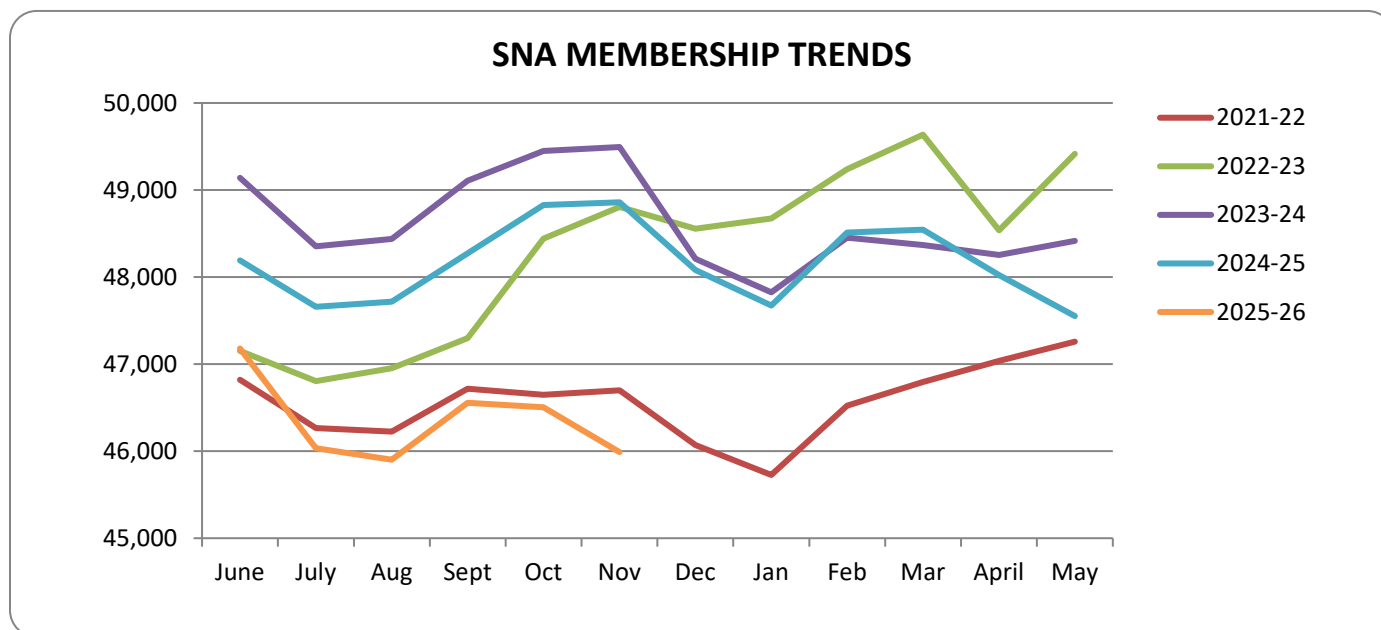
All seven regions are showing declines compared to last year with the Midwest and Southwest regions are showing the largest declines.

| Region          | Nov 2025      | Nov 2024      | Diff          | % Diff       |
|-----------------|---------------|---------------|---------------|--------------|
| Mid-Atlantic    | 4,367         | 4,569         | -202          | -4%          |
| Midwest         | 7,724         | 8,407         | -683          | -8%          |
| Mountain Plains | 3,277         | 3,394         | -117          | -3%          |
| Northeast       | 2,471         | 2,619         | -148          | -6%          |
| Southeast       | 16,882        | 17,386        | -504          | -3%          |
| Southwest       | 5,563         | 6,524         | -961          | -15%         |
| Western         | 5,390         | 5,618         | -228          | -4%          |
| Misc.           | 316           | 342           | -26           | -8%          |
| <b>Total</b>    | <b>45,990</b> | <b>48,859</b> | <b>-2,869</b> | <b>-5.9%</b> |

Since May 2025 year-end, the combined director categories are showing small decrease. The biggest decreases in membership are in the Employee category which is down 1,204 members.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



Continued...

School District Membership (SDM)

The total number of SDMs for October 2025 is 31,538, which is 764 less than the May 2025 year-end total. SDMs currently account for 68.6% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

|                |       |                |       |
|----------------|-------|----------------|-------|
| Georgia        | 3,272 | Kentucky       | 1,356 |
| North Carolina | 2,169 | Minnesota      | 1,300 |
| Alabama        | 1,913 | South Carolina | 1,068 |
| Tennessee      | 1,670 | Washington     | 1,043 |
| Florida        | 1,408 | Delaware       | 943   |

Credentialing Overview

The November Credentialing Report shows that there are 1,516 members with the School Nutrition Specialist (SNS) credential which is 60 less than May 2025 year-end.

Certificate Program Overview

The November Certificate Program Report shows that we have 11,219 certificate holders, which is 398 less than May 2025 year-end total. See the table below for more details.

| Level   | Nov 2025 | May 2025 | % Diff |
|---------|----------|----------|--------|
| Level 1 | 6,548    | 6,895    | -5.03% |
| Level 2 | 624      | 621      | 0.48%  |
| Level 3 | 944      | 982      | -3.87% |
| Level 4 | 3,103    | 3,119    | -0.51% |
| Total   | 11,219   | 11,617   | -3.43% |

| Region          | Nov 2025 | Nov 2024 | Diff | % Diff |
|-----------------|----------|----------|------|--------|
| Mid-Atlantic    | 751      | 836      | -85  | -10%   |
| Midwest         | 2,759    | 3,008    | -249 | -8%    |
| Mountain Plains | 502      | 552      | -50  | -9%    |
| Northeast       | 330      | 373      | -43  | -12%   |
| Southeast       | 4,651    | 5,017    | -366 | -7%    |
| Southwest       | 744      | 826      | -82  | -10%   |
| Western         | 1,4534   | 1,480    | -27  | -2%    |
| Misc.           | 29       | 33       | -    | -      |
| Total           | 11,219   | 12,125   | -906 | -7.5%  |

Members with a certificate account for 24% of our total membership.



# MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

| November 2025 (Applications processed through 11/30/2025) |              |              |                |                |                       |                    |                  |              |                    |                          |                    |                           |                    |
|-----------------------------------------------------------|--------------|--------------|----------------|----------------|-----------------------|--------------------|------------------|--------------|--------------------|--------------------------|--------------------|---------------------------|--------------------|
|                                                           | Nov<br>2025  | Oct<br>2025  | +/-<br>Members | New<br>Members | Reinstated<br>Members | Expired<br>Members | Grace<br>Members | SDMs         | 2025/26<br>2% Goal | Nov 2025<br>Cert Program | +/-<br>Prior Month | Nov 2025<br>Credentialing | +/-<br>Prior Month |
| <b>MID-ATLANTIC REGION</b>                                |              |              |                |                |                       |                    |                  |              |                    |                          |                    |                           |                    |
| Delaware                                                  | 1,044        | 1,104        | -60            | 38             | 1                     | 82                 | 292              | 984          | 1,114              | 74                       | -5                 | 17                        | 0                  |
| Dist. of Columbia                                         | 27           | 26           | 1              | 0              | 0                     | 0                  | 1                | 19           | 36                 | 0                        | 0                  | 0                         | 0                  |
| Maryland                                                  | 598          | 603          | -5             | 1              | 0                     | 6                  | 18               | 409          | 580                | 200                      | -2                 | 28                        | 0                  |
| New Jersey                                                | 356          | 397          | -41            | 0              | 0                     | 43                 | 78               | 244          | 415                | 25                       | 0                  | 17                        | -2                 |
| Pennsylvania                                              | 637          | 640          | -3             | 4              | 0                     | 7                  | 33               | 339          | 600                | 30                       | -1                 | 27                        | 0                  |
| Puerto Rico                                               | 3            | 3            | 0              | 0              | 0                     | 0                  | 0                | 0            | 4                  | 0                        | -                  | 1                         | 0                  |
| Virginia                                                  | 1,404        | 1,419        | -15            | 31             | 1                     | 53                 | 182              | 877          | 1,438              | 413                      | -2                 | 54                        | -1                 |
| West Virginia                                             | 298          | 296          | 2              | 7              | 0                     | 2                  | 83               | 251          | 317                | 9                        | 0                  | 7                         | 0                  |
| <b>TOTAL</b>                                              | <b>4,367</b> | <b>4,488</b> | <b>-121</b>    | <b>81</b>      | <b>2</b>              | <b>193</b>         | <b>687</b>       | <b>3,123</b> | <b>4,504</b>       | <b>751</b>               | <b>-10</b>         | <b>151</b>                | <b>-3</b>          |
| <b>MIDWEST REGION</b>                                     |              |              |                |                |                       |                    |                  |              |                    |                          |                    |                           |                    |
| Illinois                                                  | 445          | 449          | -4             | 0              | 0                     | 5                  | 19               | 197          | 475                | 70                       | -1                 | 27                        | 0                  |
| Indiana                                                   | 1,066        | 1,067        | -1             | 10             | 0                     | 12                 | 123              | 698          | 1,077              | 161                      | 1                  | 36                        | -1                 |
| Iowa                                                      | 756          | 800          | -44            | 2              | 1                     | 47                 | 52               | 345          | 811                | 293                      | -9                 | 13                        | 0                  |
| Michigan                                                  | 1,262        | 1,305        | -43            | 21             | 0                     | 55                 | 105              | 904          | 1,314              | 125                      | 0                  | 56                        | -2                 |
| Minnesota                                                 | 2,483        | 2,502        | -19            | 30             | 2                     | 45                 | 96               | 1,300        | 2,671              | 1,760                    | -11                | 46                        | 0                  |
| Ohio                                                      | 1,091        | 1,083        | 8              | 9              | 28                    | 28                 | 32               | 708          | 1,209              | 229                      | -1                 | 56                        | 0                  |
| Wisconsin                                                 | 621          | 624          | -3             | 6              | 1                     | 9                  | 119              | 344          | 692                | 121                      | -1                 | 15                        | 0                  |
| <b>TOTAL</b>                                              | <b>7,724</b> | <b>7,830</b> | <b>-106</b>    | <b>78</b>      | <b>32</b>             | <b>201</b>         | <b>546</b>       | <b>4,496</b> | <b>8,249</b>       | <b>2,759</b>             | <b>-22</b>         | <b>249</b>                | <b>-3</b>          |
| <b>MOUNTAIN PLAINS REGION</b>                             |              |              |                |                |                       |                    |                  |              |                    |                          |                    |                           |                    |
| Colorado                                                  | 1,023        | 1,017        | 6              | 20             | 0                     | 5                  | 112              | 858          | 1,062              | 48                       | -1                 | 82                        | 0                  |
| Kansas                                                    | 370          | 391          | -21            | 3              | 0                     | 25                 | 26               | 202          | 377                | 94                       | -3                 | 11                        | 0                  |
| Missouri                                                  | 697          | 695          | 2              | 8              | 3                     | 11                 | 30               | 408          | 726                | 139                      | -2                 | 18                        | 0                  |
| Montana                                                   | 179          | 180          | -1             | 2              | 0                     | 2                  | 2                | 56           | 197                | 14                       | 0                  | 3                         | 0                  |
| Nebraska                                                  | 313          | 319          | -6             | 3              | 0                     | 8                  | 18               | 150          | 343                | 46                       | -1                 | 5                         | 0                  |
| North Dakota                                              | 287          | 286          | 1              | 0              | 1                     | 0                  | 30               | 182          | 299                | 34                       | -1                 | 7                         | 0                  |
| South Dakota                                              | 245          | 245          | 0              | 2              | 0                     | 3                  | 12               | 156          | 256                | 37                       | 0                  | 3                         | 0                  |
| Wyoming                                                   | 163          | 162          | 1              | 3              | 0                     | 3                  | 6                | 27           | 187                | 90                       | -1                 | 2                         | 0                  |
| <b>TOTAL</b>                                              | <b>3,277</b> | <b>3,295</b> | <b>-18</b>     | <b>41</b>      | <b>4</b>              | <b>57</b>          | <b>236</b>       | <b>2,039</b> | <b>3,447</b>       | <b>502</b>               | <b>-9</b>          | <b>131</b>                | <b>0</b>           |
| <b>NORTHEAST REGION</b>                                   |              |              |                |                |                       |                    |                  |              |                    |                          |                    |                           |                    |
| Connecticut                                               | 508          | 511          | -3             | 0              | 0                     | 3                  | 31               | 360          | 501                | 86                       | -1                 | 12                        | 0                  |
| Maine                                                     | 313          | 316          | -3             | 1              | 1                     | 6                  | 17               | 190          | 313                | 38                       | -1                 | 18                        | 0                  |
| Massachusetts                                             | 827          | 821          | 6              | 33             | 4                     | 32                 | 137              | 611          | 917                | 71                       | -5                 | 51                        | 0                  |
| New Hampshire                                             | 172          | 176          | -4             | 1              | 0                     | 6                  | 21               | 103          | 191                | 68                       | 1                  | 9                         | 0                  |
| New York                                                  | 507          | 500          | 7              | 0              | 10                    | 3                  | 13               | 284          | 541                | 63                       | 0                  | 34                        | 0                  |
| Rhode Island                                              | 7            | 7            | 0              | 0              | 0                     | 0                  | 1                | 0            | 8                  | 0                        | 0                  | 1                         | 0                  |
| US Virgin Islands (USVI)                                  | 0            | 0            | 0              | 0              | 0                     | 0                  | 0                | 0            | 1                  | 0                        | -                  | 0                         | -                  |
| Vermont                                                   | 137          | 179          | -42            | 0              | 0                     | 46                 | 48               | 97           | 185                | 4                        | 0                  | 12                        | 0                  |
| <b>TOTAL</b>                                              | <b>2,471</b> | <b>2,510</b> | <b>-39</b>     | <b>35</b>      | <b>15</b>             | <b>96</b>          | <b>268</b>       | <b>1,645</b> | <b>2,657</b>       | <b>330</b>               | <b>-6</b>          | <b>137</b>                | <b>0</b>           |



# SNA STATE ASSOCIATION

## MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

| November 2025           | (continued)   |               |                |                |                       |                    |                  |               |                    |                          |                    |                           |                    |
|-------------------------|---------------|---------------|----------------|----------------|-----------------------|--------------------|------------------|---------------|--------------------|--------------------------|--------------------|---------------------------|--------------------|
|                         | Nov<br>2025   | Oct<br>2025   | +/-<br>Members | New<br>Members | Reinstated<br>Members | Expired<br>Members | Grace<br>Members | SDMs          | 2025/26<br>2% Goal | Nov 2025<br>Cert Program | +/-<br>Prior Month | Nov 2025<br>Credentialing | +/-<br>Prior Month |
| <b>SOUTHEAST REGION</b> |               |               |                |                |                       |                    |                  |               |                    |                          |                    |                           |                    |
| Alabama                 | 2,596         | 2,637         | -41            | 22             | 6                     | 79                 | 160              | 1,913         | 2,684              | 1,144                    | 2                  | 41                        | 0                  |
| Florida                 | 1,893         | 1,930         | -37            | 3              | 0                     | 40                 | 72               | 1,408         | 1,892              | 633                      | -2                 | 70                        | -1                 |
| Georgia                 | 3,720         | 3,757         | -37            | 56             | 25                    | 146                | 216              | 3,272         | 3,557              | 637                      | -18                | 55                        | 0                  |
| Kentucky                | 1,986         | 2,020         | -34            | 13             | 1                     | 64                 | 261              | 1,356         | 2,113              | 879                      | 1                  | 30                        | 0                  |
| Mississippi             | 750           | 791           | -41            | 3              | 1                     | 41                 | 85               | 598           | 748                | 23                       | 0                  | 17                        | 0                  |
| North Carolina          | 2,557         | 2,569         | -12            | 64             | 1                     | 93                 | 236              | 2,169         | 2,652              | 326                      | -3                 | 61                        | 0                  |
| South Carolina          | 1,254         | 1,268         | -14            | 5              | 1                     | 19                 | 147              | 1,068         | 1,234              | 115                      | -2                 | 16                        | 0                  |
| Tennessee               | 2,126         | 2,146         | -20            | 43             | 2                     | 73                 | 220              | 1,670         | 2,217              | 894                      | -14                | 36                        | -1                 |
| <b>TOTAL</b>            | <b>16,882</b> | <b>17,118</b> | <b>-236</b>    | <b>209</b>     | <b>37</b>             | <b>555</b>         | <b>1,397</b>     | <b>13,454</b> | <b>17,097</b>      | <b>4,651</b>             | <b>-36</b>         | <b>326</b>                | <b>-2</b>          |
| <b>SOUTHWEST REGION</b> |               |               |                |                |                       |                    |                  |               |                    |                          |                    |                           |                    |
| Arizona                 | 884           | 868           | 16             | 8              | 22                    | 15                 | 96               | 704           | 908                | 59                       | 1                  | 57                        | -1                 |
| Arkansas                | 365           | 378           | -13            | 3              | 0                     | 16                 | 66               | 213           | 465                | 14                       | 0                  | 9                         | 0                  |
| Louisiana               | 1,028         | 998           | 30             | 12             | 36                    | 24                 | 106              | 888           | 1,798              | 27                       | -2                 | 17                        | 0                  |
| New Mexico              | 596           | 603           | -7             | 1              | 0                     | 9                  | 39               | 386           | 693                | 186                      | -2                 | 7                         | 0                  |
| Oklahoma                | 673           | 663           | 10             | 12             | 0                     | 3                  | 290              | 515           | 681                | 103                      | -1                 | 7                         | 0                  |
| Texas                   | 1,201         | 1,209         | -8             | 7              | 5                     | 19                 | 91               | 706           | 1,263              | 41                       | 0                  | 106                       | 0                  |
| Utah                    | 816           | 823           | -7             | 2              | 0                     | 11                 | 31               | 492           | 922                | 314                      | 0                  | 16                        | 0                  |
| <b>TOTAL</b>            | <b>5,563</b>  | <b>5,542</b>  | <b>21</b>      | <b>45</b>      | <b>63</b>             | <b>97</b>          | <b>719</b>       | <b>3,904</b>  | <b>6,730</b>       | <b>744</b>               | <b>-4</b>          | <b>219</b>                | <b>-1</b>          |
| <b>WESTERN REGION</b>   |               |               |                |                |                       |                    |                  |               |                    |                          |                    |                           |                    |
| Alaska                  | 105           | 104           | 1              | 2              | 0                     | 0                  | 19               | 76            | 104                | 6                        | 0                  | 6                         | 0                  |
| American Samoa          | 0             | 0             | 0              | 0              | 0                     | 0                  | 0                | 0             | 1                  | 0                        | -                  | 0                         | -                  |
| California              | 1,891         | 1,902         | -11            | 37             | 4                     | 68                 | 265              | 736           | 1,831              | 106                      | 0                  | 130                       | -2                 |
| CNMI*                   | 17            | 17            | 0              | 0              | 0                     | 0                  | 0                | 0             | 17                 | 1                        | -                  | 0                         | -                  |
| Guam                    | 1             | 1             | 0              | 0              | 0                     | 0                  | 0                | 0             | 2                  | 0                        | -                  | 0                         | -                  |
| Hawaii                  | 38            | 38            | 0              | 0              | 0                     | 0                  | 4                | 8             | 39                 | 4                        | 0                  | 1                         | 0                  |
| Idaho                   | 526           | 514           | 12             | 9              | 1                     | 6                  | 29               | 321           | 545                | 164                      | -1                 | 17                        | -1                 |
| Nevada                  | 91            | 92            | -1             | 0              | 0                     | 1                  | 3                | 75            | 101                | 2                        | 0                  | 3                         | 0                  |
| Oregon                  | 743           | 748           | -5             | 3              | 0                     | 8                  | 54               | 618           | 766                | 22                       | 0                  | 16                        | 0                  |
| Washington              | 1,978         | 1,995         | -17            | 9              | 2                     | 33                 | 125              | 1,043         | 2,087              | 1,148                    | 0                  | 41                        | 0                  |
| <b>TOTAL</b>            | <b>5,390</b>  | <b>5,411</b>  | <b>-21</b>     | <b>60</b>      | <b>7</b>              | <b>116</b>         | <b>499</b>       | <b>2,877</b>  | <b>5,493</b>       | <b>1,453</b>             | <b>-1</b>          | <b>214</b>                | <b>-3</b>          |
| <b>SUBTOTAL</b>         | <b>45,674</b> | <b>46,194</b> | <b>-520</b>    | <b>549</b>     | <b>160</b>            | <b>1,315</b>       | <b>4,352</b>     | <b>31,538</b> | <b>48,177</b>      | <b>11,190</b>            | <b>-88</b>         | <b>1,427</b>              | <b>-12</b>         |
| Miscellaneous           | 316           | 309           | 7              | 0              | 0                     | 0                  | 0                | 0             | 334                | 29                       | -2                 | 89                        | 1                  |
| <b>GRAND TOTAL</b>      | <b>45,990</b> | <b>46,503</b> | <b>-513</b>    | <b>549</b>     | <b>160</b>            | <b>1,315</b>       | <b>4,352</b>     | <b>31,538</b> | <b>48,511</b>      | <b>11,219</b>            | <b>-90</b>         | <b>1,516</b>              | <b>-11</b>         |

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

### November 2025

|                               | Nov<br>2025  | Nov<br>2024  | +/-<br>Members | Percentage<br>Difference |
|-------------------------------|--------------|--------------|----------------|--------------------------|
| <b>MID-ATLANTIC REGION</b>    |              |              |                |                          |
| Delaware                      | 1,044        | 1,086        | -42            | -4%                      |
| Dist. of Columbia             | 27           | 33           | -6             | -18%                     |
| Maryland                      | 598          | 544          | 54             | 10%                      |
| New Jersey                    | 356          | 448          | -92            | -21%                     |
| Pennsylvania                  | 637          | 667          | -30            | -4%                      |
| Puerto Rico                   | 3            | 3            | 0              | -                        |
| Virginia                      | 1,404        | 1,490        | -86            | -6%                      |
| West Virginia                 | 298          | 298          | 0              | 0%                       |
| <b>TOTAL</b>                  | <b>4,367</b> | <b>4,569</b> | <b>-202</b>    | <b>-4%</b>               |
| <b>MIDWEST REGION</b>         |              |              |                |                          |
| Illinois                      | 445          | 500          | -55            | -11%                     |
| Indiana                       | 1,066        | 1,125        | -59            | -5%                      |
| Iowa                          | 756          | 798          | -42            | -5%                      |
| Michigan                      | 1,262        | 1,418        | -156           | -11%                     |
| Minnesota                     | 2,483        | 2,668        | -185           | -7%                      |
| Ohio                          | 1,091        | 1,185        | -94            | -8%                      |
| Wisconsin                     | 621          | 713          | -92            | -13%                     |
| <b>TOTAL</b>                  | <b>7,724</b> | <b>8,407</b> | <b>-683</b>    | <b>-8%</b>               |
| <b>MOUNTAIN PLAINS REGION</b> |              |              |                |                          |
| Colorado                      | 1,023        | 1,049        | -26            | -2%                      |
| Kansas                        | 370          | 368          | 2              | 1%                       |
| Missouri                      | 697          | 719          | -22            | -3%                      |
| Montana                       | 179          | 182          | -3             | -2%                      |
| Nebraska                      | 313          | 329          | -16            | -5%                      |
| North Dakota                  | 287          | 301          | -14            | -5%                      |
| South Dakota                  | 245          | 245          | 0              | 0%                       |
| Wyoming                       | 163          | 201          | -38            | -19%                     |
| <b>TOTAL</b>                  | <b>3,277</b> | <b>3,394</b> | <b>-117</b>    | <b>-3%</b>               |
| <b>NORTHEAST REGION</b>       |              |              |                |                          |
| Connecticut                   | 508          | 493          | 15             | 3%                       |
| Maine                         | 313          | 310          | 3              | 1%                       |
| Massachusetts                 | 827          | 927          | -100           | -11%                     |
| New Hampshire                 | 172          | 216          | -44            | -20%                     |
| New York                      | 507          | 479          | 28             | 6%                       |
| Rhode Island                  | 7            | 8            | -1             | -13%                     |
| US Virgin Islands (USVI)      | 0            | 0            | -              | -                        |
| Vermont                       | 137          | 186          | -49            | -26%                     |
| <b>TOTAL</b>                  | <b>2,471</b> | <b>2,619</b> | <b>-148</b>    | <b>-6%</b>               |



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

| November 2025           | (continued)   |               |                |                          |
|-------------------------|---------------|---------------|----------------|--------------------------|
|                         | Nov<br>2025   | Nov<br>2024   | +/-<br>Members | Percentage<br>Difference |
| <b>SOUTHEAST REGION</b> |               |               |                |                          |
| Alabama                 | 2,596         | 2,599         | -3             | 0%                       |
| Florida                 | 1,893         | 2,180         | -287           | -13%                     |
| Georgia                 | 3,720         | 3,639         | 81             | 2%                       |
| Kentucky                | 1,986         | 2,057         | -71            | -3%                      |
| Mississippi             | 750           | 818           | -68            | -8%                      |
| North Carolina          | 2,557         | 2,626         | -69            | -3%                      |
| South Carolina          | 1,254         | 1,128         | 126            | 11%                      |
| Tennessee               | 2,126         | 2,339         | -213           | -9%                      |
| <b>TOTAL</b>            | <b>16,882</b> | <b>17,386</b> | <b>-504</b>    | <b>-3%</b>               |
| <b>SOUTHWEST REGION</b> |               |               |                |                          |
| Arizona                 | 884           | 975           | -91            | -9%                      |
| Arkansas                | 365           | 435           | -70            | -16%                     |
| Louisiana               | 1,028         | 1,852         | -824           | -44%                     |
| New Mexico              | 596           | 631           | -35            | -6%                      |
| Oklahoma                | 673           | 723           | -50            | -7%                      |
| Texas                   | 1,201         | 1,012         | 189            | 19%                      |
| Utah                    | 816           | 896           | -80            | -9%                      |
| <b>TOTAL</b>            | <b>5,563</b>  | <b>6,524</b>  | <b>-961</b>    | <b>-15%</b>              |
| <b>WESTERN REGION</b>   |               |               |                |                          |
| Alaska                  | 105           | 99            | 6              | 6%                       |
| American Samoa          | 0             | 0             | 0              | -                        |
| California              | 1,891         | 2,022         | -131           | -6%                      |
| CNMI*                   | 17            | 6             | 11             | -                        |
| Guam                    | 1             | 1             | 0              | -                        |
| Hawaii                  | 38            | 36            | 2              | 6%                       |
| Idaho                   | 526           | 509           | 17             | 3%                       |
| Nevada                  | 91            | 98            | -7             | -7%                      |
| Oregon                  | 743           | 697           | 46             | 7%                       |
| Washington              | 1,978         | 2,150         | -172           | -8%                      |
| <b>TOTAL</b>            | <b>5,390</b>  | <b>5,618</b>  | <b>-228</b>    | <b>-4%</b>               |
| <b>SUBTOTAL</b>         | <b>45,674</b> | <b>48,517</b> | <b>-2,843</b>  | <b>-6%</b>               |
| <b>Miscellaneous</b>    | <b>316</b>    | <b>342</b>    | <b>-26</b>     | <b>-8%</b>               |
| <b>GRAND TOTAL</b>      | <b>45,990</b> | <b>48,859</b> | <b>-2,869</b>  | <b>-5.9%</b>             |



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

November 2025

Year To Date Retention

|                               | Nov<br>2025  | May<br>2025  | +/-<br>Members | Reinstated<br>Members | Expired<br>Members | Retention<br>Rate | 2025/26<br>2% Goal |
|-------------------------------|--------------|--------------|----------------|-----------------------|--------------------|-------------------|--------------------|
| <b>MID-ATLANTIC REGION</b>    |              |              |                |                       |                    |                   |                    |
| Delaware                      | 1044         | 1,092        | -48            | 1                     | 100                | 90.9%             | 1,114              |
| Dist. of Columbia             | 27           | 35           | -8             | 0                     | 9                  | 74.3%             | 36                 |
| Maryland                      | 598          | 569          | 29             | 3                     | 88                 | 85.1%             | 580                |
| New Jersey                    | 356          | 407          | -51            | 1                     | 82                 | 80.1%             | 415                |
| Pennsylvania                  | 637          | 588          | 49             | 48                    | 65                 | 97.1%             | 600                |
| Puerto Rico                   | 3            | 3            | 0              | 0                     | 0                  | 100.0%            | 4                  |
| Virginia                      | 1404         | 1,410        | -6             | 36                    | 180                | 89.8%             | 1,438              |
| West Virginia                 | 298          | 311          | -13            | 3                     | 34                 | 90.0%             | 317                |
| <b>TOTAL</b>                  | <b>4,367</b> | <b>4,415</b> | <b>-48</b>     | <b>92</b>             | <b>558</b>         | <b>89.4%</b>      | <b>4,504</b>       |
| <b>MIDWEST REGION</b>         |              |              |                |                       |                    |                   |                    |
| Illinois                      | 445          | 466          | -21            | 15                    | 62                 | 89.9%             | 475                |
| Indiana                       | 1066         | 1,056        | 10             | 7                     | 81                 | 93.0%             | 1,077              |
| Iowa                          | 756          | 795          | -39            | 12                    | 105                | 88.3%             | 811                |
| Michigan                      | 1262         | 1,288        | -26            | 11                    | 167                | 87.9%             | 1,314              |
| Minnesota                     | 2483         | 2,619        | -136           | 55                    | 330                | 89.5%             | 2,671              |
| Ohio                          | 1091         | 1,185        | -94            | 53                    | 212                | 86.6%             | 1,209              |
| Wisconsin                     | 621          | 678          | -57            | 15                    | 92                 | 88.6%             | 692                |
| <b>TOTAL</b>                  | <b>7,724</b> | <b>8,087</b> | <b>-363</b>    | <b>168</b>            | <b>1,049</b>       | <b>89.1%</b>      | <b>8,249</b>       |
| <b>MOUNTAIN PLAINS REGION</b> |              |              |                |                       |                    |                   |                    |
| Colorado                      | 1023         | 1,041        | -18            | 0                     | 70                 | 93.3%             | 1,062              |
| Kansas                        | 370          | 370          | 0              | 4                     | 49                 | 87.8%             | 377                |
| Missouri                      | 697          | 712          | -15            | 15                    | 105                | 87.4%             | 726                |
| Montana                       | 179          | 193          | -14            | 6                     | 26                 | 89.6%             | 197                |
| Nebraska                      | 313          | 336          | -23            | 3                     | 52                 | 85.4%             | 343                |
| North Dakota                  | 287          | 293          | -6             | 5                     | 34                 | 90.1%             | 299                |
| South Dakota                  | 245          | 251          | -6             | 10                    | 39                 | 88.4%             | 256                |
| Wyoming                       | 163          | 183          | -20            | 2                     | 42                 | 78.1%             | 187                |
| <b>TOTAL</b>                  | <b>3,277</b> | <b>3,379</b> | <b>-102</b>    | <b>45</b>             | <b>417</b>         | <b>89.0%</b>      | <b>3,447</b>       |
| <b>NORTHEAST REGION</b>       |              |              |                |                       |                    |                   |                    |
| Connecticut                   | 508          | 491          | 17             | 9                     | 36                 | 94.5%             | 501                |
| Maine                         | 313          | 307          | 6              | 6                     | 42                 | 88.3%             | 313                |
| Massachusetts                 | 827          | 899          | -72            | 34                    | 180                | 83.8%             | 917                |
| New Hampshire                 | 172          | 187          | -15            | 4                     | 27                 | 87.7%             | 191                |
| New York                      | 507          | 530          | -23            | 22                    | 58                 | 93.2%             | 541                |
| Rhode Island                  | 7            | 7            | 0              | 0                     | 2                  | 71.4%             | 8                  |
| US Virgin Islands (USVI)      | 0            | 0            | 0              | 0                     | 0                  | *                 | 1                  |
| Vermont                       | 137          | 181          | -44            | 1                     | 71                 | 61.3%             | 185                |
| <b>TOTAL</b>                  | <b>2,471</b> | <b>2,602</b> | <b>-131</b>    | <b>76</b>             | <b>416</b>         | <b>86.9%</b>      | <b>2,657</b>       |



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

November 2025

(continued)

|                         | Nov<br>2025   | May<br>2025   | +/-<br>Members | Reinstated<br>Members | Expired<br>Members | Retention<br>Rate | 2025/26<br>2% Goal |
|-------------------------|---------------|---------------|----------------|-----------------------|--------------------|-------------------|--------------------|
| <b>SOUTHEAST REGION</b> |               |               |                |                       |                    |                   |                    |
| Alabama                 | 2596          | 2,631         | -35            | 10                    | 233                | 91.5%             | 2,684              |
| Florida                 | 1893          | 1,855         | 38             | 100                   | 194                | 94.9%             | 1,892              |
| Georgia                 | 3720          | 3,487         | 233            | 232                   | 356                | 96.4%             | 3,557              |
| Kentucky                | 1986          | 2,072         | -86            | 25                    | 282                | 87.6%             | 2,113              |
| Mississippi             | 750           | 733           | 17             | 44                    | 126                | 88.8%             | 748                |
| North Carolina          | 2557          | 2,600         | -43            | 23                    | 219                | 92.5%             | 2,652              |
| South Carolina          | 1254          | 1,210         | 44             | 5                     | 141                | 88.8%             | 1,234              |
| Tennessee               | 2126          | 2,174         | -48            | 59                    | 296                | 89.1%             | 2,217              |
| <b>TOTAL</b>            | <b>16,882</b> | <b>16,762</b> | <b>120</b>     | <b>498</b>            | <b>1,847</b>       | <b>92.0%</b>      | <b>17,097</b>      |
| <b>SOUTHWEST REGION</b> |               |               |                |                       |                    |                   |                    |
| Arizona                 | 884           | 890           | -6             | 25                    | 73                 | 94.6%             | 908                |
| Arkansas                | 365           | 456           | -91            | 5                     | 122                | 74.3%             | 465                |
| Louisiana               | 1028          | 1,763         | -735           | 165                   | 948                | 55.6%             | 1,798              |
| New Mexico              | 596           | 679           | -83            | 1                     | 95                 | 86.2%             | 693                |
| Oklahoma                | 673           | 668           | 5              | 1                     | 45                 | 93.4%             | 681                |
| Texas                   | 1201          | 1,238         | -37            | 23                    | 121                | 92.1%             | 1,263              |
| Utah                    | 816           | 904           | -88            | 9                     | 128                | 86.8%             | 922                |
| <b>TOTAL</b>            | <b>5,563</b>  | <b>6,598</b>  | <b>-1,035</b>  | <b>229</b>            | <b>1,532</b>       | <b>80.3%</b>      | <b>6,730</b>       |
| <b>WESTERN REGION</b>   |               |               |                |                       |                    |                   |                    |
| Alaska                  | 105           | 102           | 3              | 0                     | 10                 | 90.2%             | 104                |
| American Samoa          | 0             | 0             | 0              | 0                     | 0                  | *                 | 1                  |
| California              | 1891          | 1,795         | 96             | 40                    | 255                | 88.0%             | 1,831              |
| CNMI*                   | 17            | 16            | 1              | 0                     | 0                  | 100.0%            | 17                 |
| Guam                    | 1             | 1             | 0              | 0                     | 0                  | *                 | 2                  |
| Hawaii                  | 38            | 38            | 0              | 0                     | 3                  | 92.1%             | 39                 |
| Idaho                   | 526           | 534           | -8             | 8                     | 54                 | 91.4%             | 545                |
| Nevada                  | 91            | 99            | -8             | 0                     | 10                 | 89.9%             | 101                |
| Oregon                  | 743           | 751           | -8             | 1                     | 57                 | 92.5%             | 766                |
| Washington              | 1978          | 2,046         | -68            | 11                    | 208                | 90.4%             | 2,087              |
| <b>TOTAL</b>            | <b>5,390</b>  | <b>5,382</b>  | <b>8</b>       | <b>60</b>             | <b>597</b>         | <b>90.0%</b>      | <b>5,493</b>       |
| <b>SUBTOTAL</b>         | <b>45,674</b> | <b>47,225</b> | <b>-1,551</b>  | <b>1,168</b>          | <b>6,416</b>       | <b>88.9%</b>      | <b>48,177</b>      |
| <b>Miscellaneous</b>    | <b>316</b>    | <b>327</b>    | <b>-11</b>     | <b>0</b>              | <b>2</b>           | <b>*</b>          | <b>334</b>         |
| <b>GRAND TOTAL</b>      | <b>45,990</b> | <b>47,552</b> | <b>-1,562</b>  | <b>1,168</b>          | <b>6,418</b>       | <b>89.0%</b>      | <b>48,511</b>      |

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.





## SMALL AFFILIATES (1-500 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

November 2025

|       | State                           | +/-<br>Members | Nov<br>2025 | May<br>2025 | Members<br>Diff in % | Ranking<br>% Growth | 2025/26<br>2% Goal |
|-------|---------------------------------|----------------|-------------|-------------|----------------------|---------------------|--------------------|
| 1     | Connecticut                     | 17             | 508         | 491         | 3.5%                 | 2                   | 501                |
| 2     | Maine                           | 6              | 313         | 307         | 2.0%                 | 4                   | 313                |
| 3     | Alaska                          | 3              | 105         | 102         | 2.9%                 | 3                   | 104                |
| 4     | Northern Mariana Islands (CNMI) | 1              | 17          | 16          | 6.3%                 | 1                   | 17                 |
| 5     | Kansas                          | 0              | 370         | 370         | 0.0%                 | 5                   | 377                |
| 6     | Guam                            | 0              | 1           | 1           | 0.0%                 | 5                   | 2                  |
| 7     | Puerto Rico                     | 0              | 3           | 3           | 0.0%                 | 5                   | 4                  |
| 8     | Rhode Island                    | 0              | 7           | 7           | 0.0%                 | 5                   | 8                  |
| 9     | Hawaii                          | 0              | 38          | 38          | 0.0%                 | 5                   | 39                 |
| 10    | North Dakota                    | -6             | 287         | 293         | -2.0%                | 10                  | 299                |
| 11    | South Dakota                    | -6             | 245         | 251         | -2.4%                | 11                  | 256                |
| 12    | Nevada                          | -8             | 91          | 99          | -8.1%                | 17                  | 101                |
| 13    | Dist. of Columbia               | -8             | 27          | 35          | -22.9%               | 21                  | 36                 |
| 14    | West Virginia                   | -13            | 298         | 311         | -4.2%                | 12                  | 317                |
| 15    | Montana                         | -14            | 179         | 193         | -7.3%                | 15                  | 197                |
| 16    | New Hampshire                   | -15            | 172         | 187         | -8.0%                | 16                  | 191                |
| 17    | Wyoming                         | -20            | 163         | 183         | -10.9%               | 18                  | 187                |
| 18    | Illinois                        | -21            | 445         | 466         | -4.5%                | 13                  | 475                |
| 19    | Nebraska                        | -23            | 313         | 336         | -6.8%                | 14                  | 343                |
| 20    | Vermont                         | -44            | 137         | 181         | -24.3%               | 22                  | 185                |
| 21    | New Jersey                      | -51            | 356         | 407         | -12.5%               | 19                  | 415                |
| 22    | Arkansas                        | -91            | 365         | 456         | -20.0%               | 20                  | 465                |
| 23    | American Samoa                  | 0              | 0           | 0           | -                    | 23                  | 1                  |
| 24    | US Virgin Islands (USVI)        | 0              | 0           | 0           | -                    | 23                  | 1                  |
| TOTAL |                                 | -293           | 4,440       | 4,733       | -6.2%                | -                   | 4,834              |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



## MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

November 2025

|       | State         | +/-<br>Members | Nov<br>2025 | May<br>2025 | Members<br>Diff in % | Ranking<br>% Growth | 2025/26<br>2% Goal |
|-------|---------------|----------------|-------------|-------------|----------------------|---------------------|--------------------|
| 1     | Pennsylvania  | 49             | 637         | 588         | 8.3%                 | 1                   | 600                |
| 2     | Maryland      | 29             | 598         | 569         | 5.1%                 | 2                   | 580                |
| 3     | Mississippi   | 17             | 750         | 733         | 2.3%                 | 3                   | 748                |
| 4     | Indiana       | 10             | 1,066       | 1,056       | 0.9%                 | 4                   | 1,077              |
| 5     | Oklahoma      | 5              | 673         | 668         | 0.7%                 | 5                   | 681                |
| 6     | Arizona       | -6             | 884         | 890         | -0.7%                | 6                   | 908                |
| 7     | Oregon        | -8             | 743         | 751         | -1.1%                | 7                   | 766                |
| 8     | Idaho         | -8             | 526         | 534         | -1.5%                | 8                   | 545                |
| 9     | Missouri      | -15            | 697         | 712         | -2.1%                | 10                  | 726                |
| 10    | Colorado      | -18            | 1,023       | 1,041       | -1.7%                | 9                   | 1,062              |
| 11    | New York      | -23            | 507         | 530         | -4.3%                | 11                  | 541                |
| 12    | Iowa          | -39            | 756         | 795         | -4.9%                | 12                  | 811                |
| 13    | Wisconsin     | -57            | 621         | 678         | -8.4%                | 14                  | 692                |
| 14    | Massachusetts | -72            | 827         | 899         | -8.0%                | 13                  | 917                |
| 15    | New Mexico    | -83            | 596         | 679         | -12.2%               | 16                  | 693                |
| 16    | Utah          | -88            | 816         | 904         | -9.7%                | 15                  | 922                |
| TOTAL |               | -307           | 11,720      | 12,027      | -2.6%                | -                   | 12,269             |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,061+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

November 2025

|    | State          | +/-<br>Members | Nov<br>2025 | May<br>2025 | Members<br>Diff in % | Ranking<br>% Growth | 2025/26<br>2% Goal |
|----|----------------|----------------|-------------|-------------|----------------------|---------------------|--------------------|
| 1  | Georgia        | 233            | 3,720       | 3,487       | 6.7%                 | 1                   | 3,557              |
| 2  | California     | 96             | 1,891       | 1,795       | 5.3%                 | 2                   | 1,831              |
| 3  | South Carolina | 44             | 1,254       | 1,210       | 3.6%                 | 3                   | 1,234              |
| 4  | Florida        | 38             | 1,893       | 1,855       | 2.0%                 | 4                   | 1,892              |
| 5  | Virginia       | -6             | 1,404       | 1,410       | -0.4%                | 5                   | 1,438              |
| 6  | Michigan       | -26            | 1,262       | 1,288       | -2.0%                | 8                   | 1,314              |
| 7  | Alabama        | -35            | 2,596       | 2,631       | -1.3%                | 6                   | 2,684              |
| 8  | Texas          | -37            | 1,201       | 1,238       | -3.0%                | 10                  | 1,263              |
| 9  | North Carolina | -43            | 2,557       | 2,600       | -1.7%                | 7                   | 2,652              |
| 10 | Tennessee      | -48            | 2,126       | 2,174       | -2.2%                | 9                   | 2,217              |
| 11 | Delaware       | -48            | 1,044       | 1,092       | -4.4%                | 13                  | 1,114              |
| 12 | Washington     | -68            | 1,978       | 2,046       | -3.3%                | 11                  | 2,087              |
| 13 | Kentucky       | -86            | 1,986       | 2,072       | -4.2%                | 12                  | 2,113              |
| 14 | Ohio           | -94            | 1,091       | 1,185       | -7.9%                | 15                  | 1,209              |
| 15 | Minnesota      | -136           | 2,483       | 2,619       | -5.2%                | 14                  | 2,671              |
| 16 | Louisiana      | -735           | 1,028       | 1,763       | -41.7%               | 16                  | 1,798              |
|    | TOTAL          | -951           | 29,514      | 30,465      | -3.1%                | -                   | 31,074             |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

November 2025

|                             | Nov<br>2025   | May<br>2025   | +/-<br>Members | Membership<br>% | Change<br>Percent | SDM<br>(current) | Cert<br>(current) |
|-----------------------------|---------------|---------------|----------------|-----------------|-------------------|------------------|-------------------|
| School Nutrition Employees  | 19,910        | 21,114        | -1,204         | 43.29%          | -6%               | 14,805           | 5,364             |
| School Nutrition Managers   | 16,733        | 16,792        | -59            | 36.38%          | 0%                | 12,752           | 3,767             |
| District Directors          | 6,510         | 6,581         | -71            | 14.16%          | -1%               | 2,577            | 1,050             |
| Retired                     | 335           | 362           | -27            | 0.73%           | -7%               | n/a              | 64                |
| Affiliate                   | 460           | 561           | -101           | 1.00%           | -18%              | n/a              | 231               |
| State Agency Directors      | 797           | 803           | -6             | 1.73%           | -1%               | 655              | 35                |
| Major City Directors        | 665           | 717           | -52            | 1.45%           | -7%               | 536              | 60                |
| Other                       | 119           | 133           | -14            | *               | -11%              | 213              | 645               |
| Industry Individual         | 37            | 38            | -1             | *               | -3%               | n/a              | -                 |
| Life                        | 27            | 28            | -1             | *               | -4%               | n/a              | -                 |
| Corporate Industry + Patron | 337           | 342           | -5             | 0.7%            | -1%               | n/a              | -                 |
| Allied Groups               | 13            | 13            | 0              | *               | -                 | n/a              | -                 |
| Educators                   | 29            | 40            | -11            | *               | -28%              | n/a              | 3                 |
| Student                     | 17            | 21            | -4             | *               | -19%              | n/a              | -                 |
| International               | 1             | 7             | -6             | *               | -                 | n/a              | -                 |
| <b>TOTAL MEMBERS</b>        | <b>45,990</b> | <b>47,552</b> | <b>-1,562</b>  | <b>100%</b>     | <b>-3.28%</b>     | <b>31,538</b>    | <b>11,219</b>     |

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

November 2025

|                               | Nov<br>2025  | Oct<br>2025  | +/-<br>Members | May<br>2025  | +/-<br>Members | % of Total<br>Membership |
|-------------------------------|--------------|--------------|----------------|--------------|----------------|--------------------------|
| <b>MID-ATLANTIC REGION</b>    |              |              |                |              |                |                          |
| Delaware                      | 984          | 1,066        | -82            | 1,072        | -88            | 94%                      |
| Dist. of Columbia             | 19           | 19           | 0              | 19           | 0              | 70%                      |
| Maryland                      | 409          | 409          | 0              | 356          | 53             | 68%                      |
| New Jersey                    | 244          | 275          | -31            | 298          | -54            | 69%                      |
| Pennsylvania                  | 339          | 340          | -1             | 269          | 70             | 53%                      |
| Puerto Rico                   | 0            | 0            | -              | 0            | -              | -                        |
| Virginia                      | 877          | 879          | -2             | 923          | -46            | 62%                      |
| West Virginia                 | 251          | 248          | 3              | 238          | 13             | 84%                      |
| <b>TOTAL</b>                  | <b>3,123</b> | <b>3,236</b> | <b>-113</b>    | <b>3,175</b> | <b>-52</b>     | <b>72%</b>               |
| <b>MIDWEST REGION</b>         |              |              |                |              |                |                          |
| Illinois                      | 197          | 197          | 0              | 192          | 5              | 44%                      |
| Indiana                       | 698          | 697          | 1              | 739          | -41            | 65%                      |
| Iowa                          | 345          | 359          | -14            | 358          | -13            | 46%                      |
| Michigan                      | 904          | 924          | -20            | 901          | 3              | 72%                      |
| Minnesota                     | 1,300        | 1,311        | -11            | 1,397        | -97            | 52%                      |
| Ohio                          | 708          | 687          | 21             | 710          | -2             | 65%                      |
| Wisconsin                     | 344          | 374          | -30            | 383          | -39            | 55%                      |
| <b>TOTAL</b>                  | <b>4,496</b> | <b>4,549</b> | <b>-53</b>     | <b>4,680</b> | <b>-184</b>    | <b>58%</b>               |
| <b>MOUNTAIN PLAINS REGION</b> |              |              |                |              |                |                          |
| Colorado                      | 858          | 859          | -1             | 899          | -41            | 84%                      |
| Kansas                        | 202          | 216          | -14            | 192          | 10             | 55%                      |
| Missouri                      | 408          | 403          | 5              | 381          | 27             | 59%                      |
| Montana                       | 56           | 56           | 0              | 53           | 3              | 31%                      |
| Nebraska                      | 150          | 151          | -1             | 146          | 4              | 48%                      |
| North Dakota                  | 182          | 181          | 1              | 172          | 10             | 63%                      |
| South Dakota                  | 156          | 153          | 3              | 151          | 5              | 64%                      |
| Wyoming                       | 27           | 27           | 0              | 47           | -20            | 17%                      |
| <b>TOTAL</b>                  | <b>2,039</b> | <b>2,046</b> | <b>-7</b>      | <b>2,041</b> | <b>-2</b>      | <b>62%</b>               |
| <b>NORTHEAST REGION</b>       |              |              |                |              |                |                          |
| Connecticut                   | 360          | 363          | -3             | 328          | 32             | 71%                      |
| Maine                         | 190          | 190          | 0              | 169          | 21             | 61%                      |
| Massachusetts                 | 611          | 605          | 6              | 679          | -68            | 74%                      |
| New Hampshire                 | 103          | 103          | 0              | 113          | -10            | 60%                      |
| New York                      | 284          | 275          | 9              | 286          | -2             | 56%                      |
| Rhode Island                  | 0            | 0            | 0              | 0            | 0              | 0%                       |
| US Virgin Islands (USVI)      | 0            | 0            | -              | 0            | -              | -                        |
| Vermont                       | 97           | 137          | -40            | 138          | -41            | 71%                      |
| <b>TOTAL</b>                  | <b>1,645</b> | <b>1,673</b> | <b>-28</b>     | <b>1,713</b> | <b>-68</b>     | <b>67%</b>               |



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

| November 2025           | (continued)   |               |                |               |                |                          |
|-------------------------|---------------|---------------|----------------|---------------|----------------|--------------------------|
|                         | Nov<br>2025   | Oct<br>2025   | +/-<br>Members | May<br>2025   | +/-<br>Members | % of Total<br>Membership |
| <b>SOUTHEAST REGION</b> |               |               |                |               |                |                          |
| Alabama                 | 1,913         | 1,916         | -3             | 1,988         | -75            | 74%                      |
| Florida                 | 1,408         | 1,412         | -4             | 1,339         | 69             | 74%                      |
| Georgia                 | 3,272         | 3,223         | 49             | 3,101         | 171            | 88%                      |
| Kentucky                | 1,356         | 1,360         | -4             | 1,561         | -205           | 68%                      |
| Mississippi             | 598           | 618           | -20            | 566           | 32             | 80%                      |
| North Carolina          | 2,169         | 2,176         | -7             | 2,244         | -75            | 85%                      |
| South Carolina          | 1,068         | 1,070         | -2             | 1,023         | 45             | 85%                      |
| Tennessee               | 1,670         | 1,688         | -18            | 1,702         | -32            | 79%                      |
| <b>TOTAL</b>            | <b>13,454</b> | <b>13,463</b> | <b>-9</b>      | <b>13,524</b> | <b>-70</b>     | <b>80%</b>               |
| <b>SOUTHWEST REGION</b> |               |               |                |               |                |                          |
| Arizona                 | 704           | 690           | 14             | 707           | -3             | 80%                      |
| Arkansas                | 213           | 215           | -2             | 264           | -51            | 58%                      |
| Louisiana               | 888           | 833           | 55             | 1,046         | -158           | 86%                      |
| New Mexico              | 386           | 392           | -6             | 510           | -124           | 65%                      |
| Oklahoma                | 515           | 506           | 9              | 488           | 27             | 77%                      |
| Texas                   | 706           | 712           | -6             | 718           | -12            | 59%                      |
| Utah                    | 492           | 491           | 1              | 540           | -48            | 60%                      |
| <b>TOTAL</b>            | <b>3,904</b>  | <b>3,839</b>  | <b>65</b>      | <b>4,273</b>  | <b>-369</b>    | <b>70%</b>               |
| <b>WESTERN REGION</b>   |               |               |                |               |                |                          |
| Alaska                  | 76            | 75            | 1              | 68            | 8              | 72%                      |
| American Samoa          | 0             | 0             | 0              | 0             | 0              | -                        |
| California              | 736           | 767           | -31            | 698           | 38             | 39%                      |
| CNMI*                   | 0             | 0             | -              | 0             | -              | -                        |
| Guam                    | 0             | 0             | -              | 0             | -              | -                        |
| Hawaii                  | 8             | 9             | -1             | 10            | -2             | 21%                      |
| Idaho                   | 321           | 310           | 11             | 318           | 3              | 61%                      |
| Nevada                  | 75            | 75            | 0              | 75            | 0              | 82%                      |
| Oregon                  | 618           | 618           | 0              | 621           | -3             | 83%                      |
| Washington              | 1,043         | 1,048         | -5             | 1,106         | -63            | 53%                      |
| <b>TOTAL</b>            | <b>2,877</b>  | <b>2,902</b>  | <b>-25</b>     | <b>2,896</b>  | <b>-19</b>     | <b>53%</b>               |
| <b>SUBTOTAL</b>         | <b>31,538</b> | <b>31,708</b> | <b>-170</b>    | <b>32,302</b> | <b>-764</b>    | <b>69%</b>               |
| <b>Miscellaneous</b>    | <b>0</b>      | <b>0</b>      | <b>0</b>       | <b>0</b>      | <b>0</b>       | <b>0%</b>                |
| <b>GRAND TOTAL</b>      | <b>31,538</b> | <b>31,708</b> | <b>-170</b>    | <b>32,302</b> | <b>-764</b>    | <b>68.6%</b>             |



# SNA STATE ASSOCIATION

## CERTIFICATE PROGRAM REPORT

November 2025

(Applications processed through 11/30/2025)

|                               | Nov<br>2025  | Oct<br>2025  | +/-        | May<br>2025  | +/-         | Nov<br>2024  | 2025/26<br>2% Goal | % of Total<br>Membership |
|-------------------------------|--------------|--------------|------------|--------------|-------------|--------------|--------------------|--------------------------|
| <b>MID-ATLANTIC REGION</b>    |              |              |            |              |             |              |                    |                          |
| Delaware                      | 74           | 79           | -5         | 84           | -10         | 103          | 86                 | 7%                       |
| Dist. of Columbia             | 0            | 0            | 0          | 0            | 0           | 0            | 1                  | 0%                       |
| Maryland                      | 200          | 202          | -2         | 199          | 1           | 184          | 203                | 33%                      |
| New Jersey                    | 25           | 25           | 0          | 24           | 1           | 24           | 25                 | 7%                       |
| Pennsylvania                  | 30           | 31           | -1         | 33           | -3          | 38           | 34                 | 5%                       |
| Puerto Rico                   | 0            | 0            | -          | 0            | -           | 0            | 1                  | -                        |
| Virginia                      | 413          | 415          | -2         | 429          | -16         | 472          | 438                | 29%                      |
| West Virginia                 | 9            | 9            | 0          | 10           | -1          | 15           | 11                 | 3%                       |
| <b>TOTAL</b>                  | <b>751</b>   | <b>761</b>   | <b>-10</b> | <b>779</b>   | <b>-28</b>  | <b>836</b>   | <b>799</b>         | <b>17%</b>               |
| <b>MIDWEST REGION</b>         |              |              |            |              |             |              |                    |                          |
| Illinois                      | 70           | 71           | -1         | 72           | -2          | 83           | 73                 | 16%                      |
| Indiana                       | 161          | 160          | 1          | 162          | -1          | 160          | 165                | 15%                      |
| Iowa                          | 293          | 302          | -9         | 329          | -36         | 331          | 336                | 39%                      |
| Michigan                      | 125          | 125          | 0          | 144          | -19         | 147          | 147                | 10%                      |
| Minnesota                     | 1,760        | 1,771        | -11        | 1,821        | -61         | 1,844        | 1,857              | 71%                      |
| Ohio                          | 229          | 230          | -1         | 242          | -13         | 306          | 247                | 21%                      |
| Wisconsin                     | 121          | 122          | -1         | 129          | -8          | 137          | 132                | 19%                      |
| <b>TOTAL</b>                  | <b>2,759</b> | <b>2,781</b> | <b>-22</b> | <b>2,899</b> | <b>-140</b> | <b>3,008</b> | <b>2,957</b>       | <b>36%</b>               |
| <b>MOUNTAIN PLAINS REGION</b> |              |              |            |              |             |              |                    |                          |
| Colorado                      | 48           | 49           | -1         | 50           | -2          | 58           | 51                 | 5%                       |
| Kansas                        | 94           | 97           | -3         | 106          | -12         | 106          | 108                | 25%                      |
| Missouri                      | 139          | 141          | -2         | 148          | -9          | 158          | 151                | 20%                      |
| Montana                       | 14           | 14           | 0          | 14           | 0           | 14           | 15                 | 8%                       |
| Nebraska                      | 46           | 47           | -1         | 49           | -3          | 45           | 50                 | 15%                      |
| North Dakota                  | 34           | 35           | -1         | 37           | -3          | 42           | 38                 | 12%                      |
| South Dakota                  | 37           | 37           | 0          | 37           | 0           | 40           | 38                 | 15%                      |
| Wyoming                       | 90           | 91           | -1         | 87           | 3           | 89           | 89                 | 55%                      |
| <b>TOTAL</b>                  | <b>502</b>   | <b>511</b>   | <b>-9</b>  | <b>528</b>   | <b>-26</b>  | <b>552</b>   | <b>540</b>         | <b>15%</b>               |
| <b>NORTHEAST REGION</b>       |              |              |            |              |             |              |                    |                          |
| Connecticut                   | 86           | 87           | -1         | 91           | -5          | 90           | 93                 | 17%                      |
| Maine                         | 38           | 39           | -1         | 40           | -2          | 44           | 41                 | 12%                      |
| Massachusetts                 | 71           | 76           | -5         | 81           | -10         | 78           | 83                 | 9%                       |
| New Hampshire                 | 68           | 67           | 1          | 70           | -2          | 74           | 71                 | 40%                      |
| New York                      | 63           | 63           | 0          | 70           | -7          | 81           | 71                 | 12%                      |
| Rhode Island                  | 0            | 0            | 0          | 0            | 0           | 0            | 1                  | 0%                       |
| US Virgin Islands (USVI)      | 0            | 0            | -          | 0            | -           | 0            | 1                  | -                        |
| Vermont                       | 4            | 4            | 0          | 5            | -1          | 6            | 7                  | 3%                       |
| <b>TOTAL</b>                  | <b>330</b>   | <b>336</b>   | <b>-6</b>  | <b>357</b>   | <b>-27</b>  | <b>373</b>   | <b>368</b>         | <b>13%</b>               |



# SNA STATE ASSOCIATION

## CERTIFICATE PROGRAM REPORT

| November 2025           | (continued)   |               |            |               |             |               |                    |                          |
|-------------------------|---------------|---------------|------------|---------------|-------------|---------------|--------------------|--------------------------|
|                         | Nov<br>2025   | Oct<br>2025   | +/-        | May<br>2025   | +/-         | Nov<br>2024   | 2025/26<br>2% Goal | % of Total<br>Membership |
| <b>SOUTHEAST REGION</b> |               |               |            |               |             |               |                    |                          |
| Alabama                 | 1,144         | 1,142         | 2          | 1,131         | 13          | 1,119         | 1,154              | 44%                      |
| Florida                 | 633           | 635           | -2         | 662           | -29         | 768           | 675                | 33%                      |
| Georgia                 | 637           | 655           | -18        | 737           | -100        | 838           | 752                | 17%                      |
| Kentucky                | 879           | 878           | 1          | 870           | 9           | 873           | 887                | 44%                      |
| Mississippi             | 23            | 23            | 0          | 25            | -2          | 30            | 26                 | 3%                       |
| North Carolina          | 326           | 329           | -3         | 351           | -25         | 358           | 358                | 13%                      |
| South Carolina          | 115           | 117           | -2         | 131           | -16         | 129           | 134                | 9%                       |
| Tennessee               | 894           | 908           | -14        | 877           | 17          | 902           | 895                | 42%                      |
| <b>TOTAL</b>            | <b>4,651</b>  | <b>4,687</b>  | <b>-36</b> | <b>4,784</b>  | <b>-133</b> | <b>5,017</b>  | <b>4,881</b>       | <b>28%</b>               |
| <b>SOUTHWEST REGION</b> |               |               |            |               |             |               |                    |                          |
| Arizona                 | 59            | 58            | 1          | 59            | 0           | 72            | 60                 | 7%                       |
| Arkansas                | 14            | 14            | 0          | 15            | -1          | 19            | 16                 | 4%                       |
| Louisiana               | 27            | 29            | -2         | 30            | -3          | 33            | 31                 | 3%                       |
| New Mexico              | 186           | 188           | -2         | 217           | -31         | 225           | 221                | 31%                      |
| Oklahoma                | 103           | 104           | -1         | 103           | 0           | 110           | 105                | 15%                      |
| Texas                   | 41            | 41            | 0          | 43            | -2          | 43            | 44                 | 3%                       |
| Utah                    | 314           | 314           | 0          | 322           | -8          | 324           | 328                | 38%                      |
| <b>TOTAL</b>            | <b>744</b>    | <b>748</b>    | <b>-4</b>  | <b>789</b>    | <b>-45</b>  | <b>826</b>    | <b>805</b>         | <b>13%</b>               |
| <b>WESTERN REGION</b>   |               |               |            |               |             |               |                    |                          |
| Alaska                  | 6             | 6             | 0          | 6             | 0           | 7             | 8                  | 6%                       |
| American Samoa          | 0             | 0             | -          | 0             | -           | 0             | 1                  | -                        |
| California              | 106           | 106           | 0          | 105           | 1           | 115           | 107                | 6%                       |
| CNMI*                   | 1             | 1             | -          | 0             | 1           | 0             | 1                  | -                        |
| Guam                    | 0             | 0             | -          | 0             | -           | 0             | 1                  | -                        |
| Hawaii                  | 4             | 4             | 0          | 4             | 0           | 3             | 5                  | 11%                      |
| Idaho                   | 164           | 165           | -1         | 164           | 0           | 167           | 167                | 31%                      |
| Nevada                  | 2             | 2             | 0          | 2             | 0           | 2             | 3                  | 2%                       |
| Oregon                  | 22            | 22            | 0          | 25            | -3          | 25            | 26                 | 3%                       |
| Washington              | 1,148         | 1,148         | 0          | 1,138         | 10          | 1,161         | 1,161              | 58%                      |
| <b>TOTAL</b>            | <b>1,453</b>  | <b>1,454</b>  | <b>-1</b>  | <b>1,444</b>  | <b>9</b>    | <b>1,480</b>  | <b>1,480</b>       | <b>27%</b>               |
| <b>SUBTOTAL</b>         | <b>11,190</b> | <b>11,278</b> | <b>-88</b> | <b>11,580</b> | <b>-390</b> | <b>12,092</b> | <b>11,830</b>      | <b>24%</b>               |
| <b>Miscellaneous</b>    | <b>29</b>     | <b>31</b>     | <b>-2</b>  | <b>37</b>     | <b>-8</b>   | <b>33</b>     | <b>36</b>          | <b>9%</b>                |
| <b>GRAND TOTAL</b>      | <b>11,219</b> | <b>11,309</b> | <b>-90</b> | <b>11,617</b> | <b>-398</b> | <b>12,125</b> | <b>11,866</b>      | <b>24%</b>               |





## SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

| November 2025                 | (Applications processed through 11/30/2025) |             |           |             |            |                   |             |
|-------------------------------|---------------------------------------------|-------------|-----------|-------------|------------|-------------------|-------------|
|                               | Nov<br>2025                                 | Oct<br>2025 | +/-       | May<br>2025 | +/-        | %<br>Diff in Cred | Nov<br>2024 |
| <b>MID-ATLANTIC REGION</b>    |                                             |             |           |             |            |                   |             |
| Delaware                      | 17                                          | 17          | 0         | 17          | 0          | 0%                | 15          |
| Dist. of Columbia             | 0                                           | 0           | 0         | 0           | 0          | -                 | 0           |
| Maryland                      | 28                                          | 28          | 0         | 29          | -1         | -3%               | 29          |
| New Jersey                    | 17                                          | 19          | -2        | 19          | -2         | -11%              | 19          |
| Pennsylvania                  | 27                                          | 27          | 0         | 29          | -2         | -7%               | 27          |
| Puerto Rico                   | 1                                           | 1           | 0         | 1           | 0          | 0%                | 1           |
| Virginia                      | 54                                          | 55          | -1        | 55          | -1         | -2%               | 57          |
| West Virginia                 | 7                                           | 7           | 0         | 7           | 0          | 0%                | 7           |
| <b>TOTAL</b>                  | <b>151</b>                                  | <b>154</b>  | <b>-3</b> | <b>157</b>  | <b>-6</b>  | <b>-4%</b>        | <b>155</b>  |
| <b>MIDWEST REGION</b>         |                                             |             |           |             |            |                   |             |
| Illinois                      | 27                                          | 27          | 0         | 29          | -2         | -7%               | 29          |
| Indiana                       | 36                                          | 37          | -1        | 40          | -4         | -10%              | 34          |
| Iowa                          | 13                                          | 13          | 0         | 15          | -2         | -13%              | 13          |
| Michigan                      | 56                                          | 58          | -2        | 60          | -4         | -7%               | 60          |
| Minnesota                     | 46                                          | 46          | 0         | 51          | -5         | -10%              | 52          |
| Ohio                          | 56                                          | 56          | 0         | 56          | 0          | 0%                | 55          |
| Wisconsin                     | 15                                          | 15          | 0         | 18          | -3         | -17%              | 17          |
| <b>TOTAL</b>                  | <b>249</b>                                  | <b>252</b>  | <b>-3</b> | <b>269</b>  | <b>-20</b> | <b>-7%</b>        | <b>260</b>  |
| <b>MOUNTAIN PLAINS REGION</b> |                                             |             |           |             |            |                   |             |
| Colorado                      | 82                                          | 82          | 0         | 84          | -2         | -2%               | 84          |
| Kansas                        | 11                                          | 11          | 0         | 11          | 0          | 0%                | 12          |
| Missouri                      | 18                                          | 18          | 0         | 18          | 0          | 0%                | 20          |
| Montana                       | 3                                           | 3           | 0         | 3           | 0          | 0%                | 4           |
| Nebraska                      | 5                                           | 5           | 0         | 4           | 1          | 25%               | 4           |
| North Dakota                  | 7                                           | 7           | 0         | 7           | 0          | 0%                | 7           |
| South Dakota                  | 3                                           | 3           | 0         | 3           | 0          | 0%                | 3           |
| Wyoming                       | 2                                           | 2           | 0         | 2           | 0          | 0%                | 2           |
| <b>TOTAL</b>                  | <b>131</b>                                  | <b>131</b>  | <b>0</b>  | <b>132</b>  | <b>-1</b>  | <b>-1%</b>        | <b>136</b>  |
| <b>NORTHEAST REGION</b>       |                                             |             |           |             |            |                   |             |
| Connecticut                   | 12                                          | 12          | 0         | 12          | 0          | 0%                | 12          |
| Maine                         | 18                                          | 18          | 0         | 16          | 2          | 13%               | 19          |
| Massachusetts                 | 51                                          | 51          | 0         | 53          | -2         | -4%               | 56          |
| New Hampshire                 | 9                                           | 9           | 0         | 9           | 0          | 0%                | 10          |
| New York                      | 34                                          | 34          | 0         | 37          | -3         | -8%               | 39          |
| Rhode Island                  | 1                                           | 1           | 0         | 1           | 0          | 0%                | 0           |
| US Virgin Islands (USVI)      | 0                                           | 0           | -         | 0           | -          | -                 | 0           |
| Vermont                       | 12                                          | 12          | 0         | 12          | 0          | 0%                | 12          |
| <b>TOTAL</b>                  | <b>137</b>                                  | <b>137</b>  | <b>0</b>  | <b>140</b>  | <b>-3</b>  | <b>-2%</b>        | <b>148</b>  |



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

| November 2025           | (continued)  |              |            |              |            |                   |              |
|-------------------------|--------------|--------------|------------|--------------|------------|-------------------|--------------|
|                         | Nov<br>2025  | Oct<br>2025  | +/-        | May<br>2025  | +/-        | %<br>Diff in Cred | Nov<br>2024  |
| <b>SOUTHEAST REGION</b> |              |              |            |              |            |                   |              |
| Alabama                 | 41           | 41           | 0          | 41           | 0          | 0%                | 37           |
| Florida                 | 70           | 71           | -1         | 74           | -4         | -5%               | 74           |
| Georgia                 | 55           | 55           | 0          | 54           | 1          | 2%                | 59           |
| Kentucky                | 30           | 30           | 0          | 31           | -1         | -3%               | 32           |
| Mississippi             | 17           | 17           | 0          | 18           | -1         | -6%               | 16           |
| North Carolina          | 61           | 61           | 0          | 62           | -1         | -2%               | 61           |
| South Carolina          | 16           | 16           | 0          | 18           | -2         | -11%              | 20           |
| Tennessee               | 36           | 37           | -1         | 37           | -1         | -3%               | 36           |
| <b>TOTAL</b>            | <b>326</b>   | <b>328</b>   | <b>-2</b>  | <b>335</b>   | <b>-9</b>  | <b>-3%</b>        | <b>335</b>   |
| <b>SOUTHWEST REGION</b> |              |              |            |              |            |                   |              |
| Arizona                 | 57           | 58           | -1         | 59           | -2         | -3%               | 55           |
| Arkansas                | 9            | 9            | 0          | 9            | 0          | 0%                | 9            |
| Louisiana               | 17           | 17           | 0          | 19           | -2         | -11%              | 18           |
| New Mexico              | 7            | 7            | 0          | 9            | -2         | -22%              | 9            |
| Oklahoma                | 7            | 7            | 0          | 9            | -2         | -22%              | 8            |
| Texas                   | 106          | 106          | 0          | 116          | -10        | -9%               | 111          |
| Utah                    | 16           | 16           | 0          | 16           | 0          | 0%                | 16           |
| <b>TOTAL</b>            | <b>219</b>   | <b>220</b>   | <b>-1</b>  | <b>237</b>   | <b>-18</b> | <b>-8%</b>        | <b>226</b>   |
| <b>WESTERN REGION</b>   |              |              |            |              |            |                   |              |
| Alaska                  | 6            | 6            | 0          | 6            | 0          | 0%                | 6            |
| American Samoa          | 0            | 0            | -          | 0            | -          | -                 | 0            |
| California              | 130          | 132          | -2         | 136          | -6         | -4%               | 131          |
| CNMI                    | 0            | 0            | -          | 0            | -          | -                 | 0            |
| Guam                    | 0            | 0            | -          | 0            | -          | -                 | 0            |
| Hawaii                  | 1            | 1            | 0          | 1            | 0          | 0%                | 1            |
| Idaho                   | 17           | 18           | -1         | 20           | -3         | -15%              | 21           |
| Nevada                  | 3            | 3            | 0          | 3            | 0          | 0%                | 3            |
| Oregon                  | 16           | 16           | 0          | 14           | 2          | 14%               | 16           |
| Washington              | 41           | 41           | 0          | 40           | 1          | 3%                | 40           |
| <b>TOTAL</b>            | <b>214</b>   | <b>217</b>   | <b>-3</b>  | <b>220</b>   | <b>-6</b>  | <b>-3%</b>        | <b>218</b>   |
| <b>SUBTOTAL</b>         | <b>1,427</b> | <b>1,439</b> | <b>-12</b> | <b>1,490</b> | <b>-63</b> | <b>-4%</b>        | <b>1,478</b> |
| Miscellaneous           | 89           | 88           | 1          | 86           | 3          | 3%                | 78           |
| <b>GRAND TOTAL</b>      | <b>1,516</b> | <b>1,527</b> | <b>-11</b> | <b>1,576</b> | <b>-60</b> | <b>-4%</b>        | <b>1,556</b> |