

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: September 2025 Membership, Certificate & Credentialing Program Report
DATE: October 7, 2025

Membership Overview

The September Membership Report shows that we have 46,555 members, which is 653 more than August 2025, but 1,717 less than August 2024 and 997 less than May 2025 year-end total. Overall membership numbers are mostly following the normal seasonal patterns and the large decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

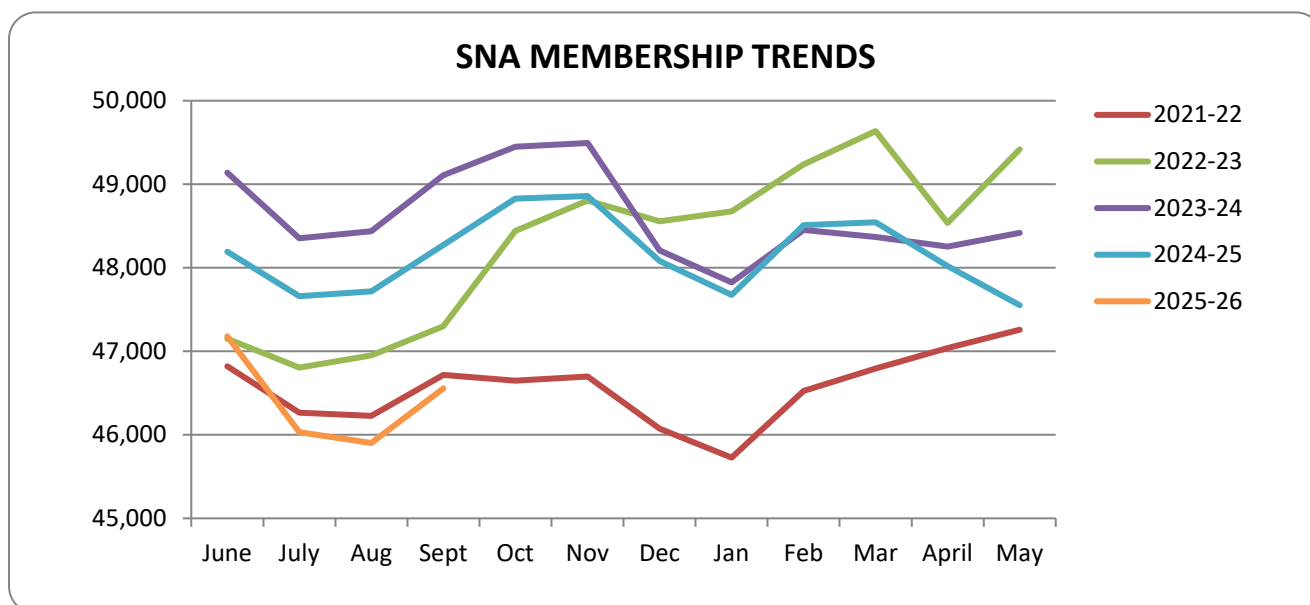
The Mid-Atlantic and Northeast regions are the only areas showing an increase compared to last year. The Midwest and Southwest regions are showing the largest declines.

Region	Sept 2025	Sept 2024	Diff	% Diff
Mid-Atlantic	4,397	4,115	282	7%
Midwest	7,879	8,514	-635	-7%
Mountain Plains	3,261	3,404	-143	-4%
Northeast	2,514	2,488	26	1%
Southeast	17,122	17,337	-215	-1%
Southwest	5,750	6,554	-804	-12%
Western	5,327	5,524	-197	-4%
Misc.	305	334	-29	-9%
Total	46,555	48,272	-1,717	-3.6%

Since May 2025 year-end, the combined director categories show a relatively small decrease. The biggest decreases in membership are in the Employee category which is down 796 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and although there has been some recovery, overall membership numbers are below 2009 recession levels.



Continued...

School District Membership (SDM)

The total number of SDMs for September 2025 is 31,923, which is 379 less than the May 2025 year-end total. SDMs currently account for 68.6% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,210	Minnesota	1,361
North Carolina	2,239	Kentucky	1,356
Alabama	1,899	Washington	1,098
Tennessee	1,676	South Carolina	1,071
Florida	1,409	Delaware	1,067

Credentialing Overview

The September Credentialing Report shows that there are 1,533 members with the School Nutrition Specialist (SNS) credential which is 43 less than May 2025 year-end

Certificate Program Overview

The September Certificate Program Report shows that we have 11,362 certificate holders, which is 255 less than May 2025 year-end total. See the table below for more details.

Level	Sep 2025	May 2025	% Diff
Level 1	6,670	6,895	-3.26%
Level 2	623	621	0.32%
Level 3	955	982	-2.75%
Level 4	3,114	3,119	-0.16%
Total	11,362	11,617	-2.20%

Region	Sep 2025	Sep 2024	Diff	% Diff
Mid-Atlantic	769	889	-120	-13%
Midwest	2,797	3,010	-213	-7%
Mountain Plains	511	554	-43	-8%
Northeast	342	371	-29	-8%
Southeast	4,683	5,130	-447	-9%
Southwest	771	833	-62	-7%
Western	1,456	1,487	-31	-2%
Misc.	33	35	-	-
Total	11,362	12,309	-947	-7.7%

Members with a certificate account for 24% of our total membership.

If you have any questions, please email Imaynard@schoolnutrition.org.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

September 2025 (Applications processed through 09/30/2025)													
	Sept 2025	Aug 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Sept 2025 Cert Program	+/- Prior Month	Sept 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,088	1,092	-4	1	0	3	360	1,067	1,114	80	0	17	0
Dist. of Columbia	26	26	0	0	0	0	1	19	36	0	0	0	0
Maryland	530	523	7	12	0	7	72	324	580	203	1	28	0
New Jersey	395	385	10	9	0	3	139	271	415	26	1	19	0
Pennsylvania	638	607	31	29	2	7	47	335	600	33	-1	27	0
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,419	1,404	15	35	8	25	119	882	1,438	418	-8	55	0
West Virginia	298	299	-1	1	0	1	31	250	317	9	-1	7	0
TOTAL	4,397	4,339	58	87	10	46	769	3,148	4,504	769	-8	154	0
MIDWEST REGION													
Illinois	455	460	-5	5	2	10	31	197	475	71	0	27	1
Indiana	1,064	1,051	13	17	3	9	65	729	1,077	166	2	37	-1
Iowa	788	788	0	11	2	15	171	348	811	305	-1	13	0
Michigan	1,303	1,281	22	42	5	21	117	917	1,314	128	-2	58	0
Minnesota	2,556	2,561	-5	46	37	63	200	1,361	2,671	1,772	-6	46	-1
Ohio	1,078	1,098	-20	15	1	40	133	675	1,209	231	-2	56	0
Wisconsin	635	631	4	4	12	16	102	379	692	124	-1	15	0
TOTAL	7,879	7,870	9	140	62	174	819	4,606	8,249	2,797	-10	252	-1
MOUNTAIN PLAINS REGION													
Colorado	1,003	1,010	-7	24	0	8	48	873	1,062	48	-2	82	0
Kansas	385	372	13	17	1	6	45	210	377	102	-2	12	0
Missouri	698	694	4	21	6	18	72	403	726	139	-1	18	0
Montana	180	180	0	2	0	2	4	57	197	14	1	3	0
Nebraska	316	317	-1	6	0	5	15	149	343	47	0	5	0
North Dakota	283	285	-2	5	0	7	25	176	299	36	0	7	0
South Dakota	235	245	-10	2	0	11	18	144	256	38	0	3	0
Wyoming	161	156	5	4	1	0	19	33	187	87	1	1	0
TOTAL	3,261	3,259	2	81	8	57	246	2,045	3,447	511	-3	131	0
NORTHEAST REGION													
Connecticut	508	505	3	3	1	3	19	362	501	87	-1	12	0
Maine	312	310	2	2	2	4	9	189	313	37	-1	17	1
Massachusetts	822	821	1	6	0	19	111	615	917	79	-1	51	-1
New Hampshire	175	177	-2	5	0	3	21	108	191	70	0	9	0
New York	510	514	-4	5	0	10	28	286	541	65	0	35	0
Rhode Island	7	7	0	0	0	0	2	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	180	181	-1	1	0	2	93	137	185	4	-1	12	0
TOTAL	2,514	2,515	-1	22	3	41	283	1,697	2,657	342	-4	137	0



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

September 2025 (continued)													
	Sept 2025	Aug 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Sept 2025 Cert Program	+/- Prior Month	Sept 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,635	2,670	-35	59	1	72	233	1,899	2,684	1,145	16	41	0
Florida	1,924	1,755	169	100	0	22	122	1,409	1,892	642	-13	74	1
Georgia	3,771	3,659	112	138	2	37	430	3,210	3,557	661	-40	55	1
Kentucky	2,016	1,962	54	51	13	10	251	1,356	2,113	877	-2	29	0
Mississippi	788	742	46	13	39	3	178	608	748	24	0	17	0
North Carolina	2,557	2,512	45	58	3	10	228	2,239	2,652	339	-5	63	0
South Carolina	1,283	1,177	106	70	0	2	43	1,071	1,234	120	-4	18	0
Tennessee	2,148	2,084	64	64	0	5	275	1,676	2,217	875	-14	37	0
TOTAL	17,122	16,561	561	553	58	161	1,760	13,468	17,097	4,683	-62	334	2
SOUTHWEST REGION													
Arizona	877	883	-6	15	2	26	105	694	908	55	-4	58	-2
Arkansas	386	390	-4	7	1	14	67	222	465	15	0	9	0
Louisiana	1,151	1,116	35	25	38	12	258	931	1,798	29	0	17	0
New Mexico	618	623	-5	5	0	5	30	481	693	206	0	7	0
Oklahoma	664	668	-4	3	0	5	21	504	681	104	1	9	0
Texas	1,235	1,233	2	13	2	9	138	732	1,263	42	0	106	0
Utah	819	821	-2	2	0	5	82	492	922	320	-3	16	-1
TOTAL	5,750	5,734	16	70	43	76	701	4,056	6,730	771	-6	222	-3
WESTERN REGION													
Alaska	103	104	-1	0	0	2	5	74	104	6	0	6	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,781	1,738	43	52	4	31	251	726	1,831	109	-1	135	3
CNMI*	17	17	0	0	0	0	0	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	36	37	-1	0	0	1	2	9	39	4	0	1	0
Idaho	517	516	1	3	3	3	21	316	545	165	0	18	0
Nevada	93	94	-1	2	0	1	2	75	101	2	0	3	0
Oregon	740	762	-22	8	0	29	23	605	766	24	0	16	0
Washington	2,039	2,050	-11	16	2	30	221	1,098	2,087	1,145	-2	41	1
TOTAL	5,327	5,319	8	81	9	97	525	2,903	5,493	1,456	-3	220	4
SUBTOTAL	46,250	45,597	653	1,034	193	652	5,103	31,923	48,177	11,329	-96	1,450	2
Miscellaneous	305	305	0	0	0	0	0	0	334	33	0	83	-1
GRAND TOTAL	46,555	45,902	653	1,034	193	652	5,103	31,923	48,511	11,362	-96	1,533	1

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

September 2025

	Sept 2025	Sept 2024	+/- Members	Percentage Difference
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MID-ATLANTIC REGION

Delaware	1,088	799	289	36%
Dist. of Columbia	26	32	-6	-19%
Maryland	530	535	-5	-1%
New Jersey	395	453	-58	-13%
Pennsylvania	638	646	-8	-1%
Puerto Rico	3	3	0	-
Virginia	1,419	1,334	85	6%
West Virginia	298	313	-15	-5%
TOTAL	4,397	4,115	282	7%

MIDWEST REGION

Illinois	455	494	-39	-8%
Indiana	1,064	1,071	-7	-1%
Iowa	788	797	-9	-1%
Michigan	1,303	1,589	-286	-18%
Minnesota	2,556	2,629	-73	-3%
Ohio	1,078	1,224	-146	-12%
Wisconsin	635	710	-75	-11%
TOTAL	7,879	8,514	-635	-7%

MOUNTAIN PLAINS REGION

Colorado	1,003	1,043	-40	-4%
Kansas	385	365	20	5%
Missouri	698	730	-32	-4%
Montana	180	183	-3	-2%
Nebraska	316	329	-13	-4%
North Dakota	283	303	-20	-7%
South Dakota	235	252	-17	-7%
Wyoming	161	199	-38	-19%
TOTAL	3,261	3,404	-143	-4%

NORTHEAST REGION

Connecticut	508	491	17	3%
Maine	312	304	8	3%
Massachusetts	822	850	-28	-3%
New Hampshire	175	211	-36	-17%
New York	510	484	26	5%
Rhode Island	7	7	0	0%
US Virgin Islands (USVI)	0	0	-	-
Vermont	180	141	39	28%
TOTAL	2,514	2,488	26	1%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

September 2025	(continued)			
	Sept 2025	Sept 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,635	2,563	72	3%
Florida	1,924	2,206	-282	-13%
Georgia	3,771	3,572	199	6%
Kentucky	2,016	2,034	-18	-1%
Mississippi	788	851	-63	-7%
North Carolina	2,557	2,567	-10	0%
South Carolina	1,283	1,180	103	9%
Tennessee	2,148	2,364	-216	-9%
TOTAL	17,122	17,337	-215	-1%
SOUTHWEST REGION				
Arizona	877	965	-88	-9%
Arkansas	386	446	-60	-13%
Louisiana	1,151	1,861	-710	-38%
New Mexico	618	688	-70	-10%
Oklahoma	664	711	-47	-7%
Texas	1,235	987	248	25%
Utah	819	896	-77	-9%
TOTAL	5,750	6,554	-804	-12%
WESTERN REGION				
Alaska	103	101	2	2%
American Samoa	0	0	0	-
California	1,781	1,895	-114	-6%
CNMI*	17	6	11	-
Guam	1	1	0	-
Hawaii	36	35	1	3%
Idaho	517	528	-11	-2%
Nevada	93	98	-5	-5%
Oregon	740	713	27	4%
Washington	2,039	2,147	-108	-5%
TOTAL	5,327	5,524	-197	-4%
SUBTOTAL	46,250	47,936	-1,686	-4%
Miscellaneous	305	336	-31	-9%
GRAND TOTAL	46,555	48,272	-1,717	-3.6%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

September 2025

Year To Date Retention

	Sept 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
MID-ATLANTIC REGION							
Delaware	1088	1,092	-4	0	15	98.6%	1,114
Dist. of Columbia	26	35	-9	0	9	74.3%	36
Maryland	530	569	-39	0	66	88.4%	580
New Jersey	395	407	-12	1	30	92.9%	415
Pennsylvania	638	588	50	46	54	98.6%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1419	1,410	9	16	99	94.1%	1,438
West Virginia	298	311	-13	3	30	91.3%	317
TOTAL	4,397	4,415	-18	66	303	94.6%	4,504
MIDWEST REGION							
Illinois	455	466	-11	14	46	93.1%	475
Indiana	1064	1,056	8	6	60	94.9%	1,077
Iowa	788	795	-7	10	46	95.5%	811
Michigan	1303	1,288	15	10	99	93.1%	1,314
Minnesota	2556	2,619	-63	49	204	94.1%	2,671
Ohio	1078	1,185	-107	16	158	88.0%	1,209
Wisconsin	635	678	-43	14	69	91.9%	692
TOTAL	7,879	8,087	-208	119	682	93.0%	8,249
MOUNTAIN PLAINS REGION							
Colorado	1003	1,041	-38	0	58	94.4%	1,062
Kansas	385	370	15	3	21	95.1%	377
Missouri	698	712	-14	12	80	90.4%	726
Montana	180	193	-13	6	24	90.7%	197
Nebraska	316	336	-20	1	42	87.8%	343
North Dakota	283	293	-10	3	31	90.4%	299
South Dakota	235	251	-16	2	32	88.0%	256
Wyoming	161	183	-22	1	33	82.5%	187
TOTAL	3,261	3,379	-118	28	321	91.3%	3,447
NORTHEAST REGION							
Connecticut	508	491	17	9	32	95.3%	501
Maine	312	307	5	5	35	90.2%	313
Massachusetts	822	899	-77	29	140	87.7%	917
New Hampshire	175	187	-12	4	21	90.9%	191
New York	510	530	-20	0	40	92.5%	541
Rhode Island	7	7	0	0	1	85.7%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	180	181	-1	1	23	87.8%	185
TOTAL	2,514	2,602	-88	48	292	90.6%	2,657



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

September 2025

(continued)

	Sept 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
SOUTHEAST REGION							
Alabama	2635	2,631	4	3	121	95.5%	2,684
Florida	1924	1,855	69	98	138	97.8%	1,892
Georgia	3771	3,487	284	206	106	102.9%	3,557
Kentucky	2016	2,072	-56	20	175	92.5%	2,113
Mississippi	788	733	55	42	57	98.0%	748
North Carolina	2557	2,600	-43	20	120	96.2%	2,652
South Carolina	1283	1,210	73	3	104	91.7%	1,234
Tennessee	2148	2,174	-26	12	144	93.9%	2,217
TOTAL	17,122	16,762	360	404	965	96.7%	17,097
SOUTHWEST REGION							
Arizona	877	890	-13	3	47	95.1%	908
Arkansas	386	456	-70	5	96	80.0%	465
Louisiana	1151	1,763	-612	128	756	64.4%	1,798
New Mexico	618	679	-61	0	70	89.7%	693
Oklahoma	664	668	-4	1	40	94.2%	681
Texas	1235	1,238	-3	17	68	95.9%	1,263
Utah	819	904	-85	9	114	88.4%	922
TOTAL	5,750	6,598	-848	163	1,191	84.4%	6,730
WESTERN REGION							
Alaska	103	102	1	0	9	91.2%	104
American Samoa	0	0	0	0	0	*	1
California	1781	1,795	-14	18	168	91.6%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	36	38	-2	0	3	92.1%	39
Idaho	517	534	-17	6	41	93.4%	545
Nevada	93	99	-6	0	8	91.9%	101
Oregon	740	751	-11	1	41	94.7%	766
Washington	2039	2,046	-7	7	104	95.3%	2,087
TOTAL	5,327	5,382	-55	32	374	93.6%	5,493
SUBTOTAL	46,250	47,225	-975	860	4,128	93.1%	48,177
Miscellaneous	305	327	-22	0	2	*	334
GRAND TOTAL	46,555	47,552	-997	860	4,130	93.1%	48,511

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2025 mean association retention rate of 78%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

September 2025

	State	+/- Members	Sept 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Connecticut	17	508	491	3.5%	3	501
2	Kansas	15	385	370	4.1%	2	377
3	Maine	5	312	307	1.6%	4	313
4	Northern Mariana Islands (CNMI)	1	17	16	6.3%	1	17
5	Alaska	1	103	102	1.0%	5	104
6	Guam	0	1	1	0.0%	6	2
7	Puerto Rico	0	3	3	0.0%	6	4
8	Rhode Island	0	7	7	0.0%	6	8
9	Vermont	-1	180	181	-0.6%	9	185
10	Hawaii	-2	36	38	-5.3%	14	39
11	Nevada	-6	93	99	-6.1%	16	101
12	Dist. of Columbia	-9	26	35	-25.7%	22	36
13	North Dakota	-10	283	293	-3.4%	12	299
14	Illinois	-11	455	466	-2.4%	10	475
15	New Jersey	-12	395	407	-2.9%	11	415
16	New Hampshire	-12	175	187	-6.4%	17	191
17	West Virginia	-13	298	311	-4.2%	13	317
18	Montana	-13	180	193	-6.7%	19	197
19	South Dakota	-16	235	251	-6.4%	17	256
20	Nebraska	-20	316	336	-6.0%	15	343
21	Wyoming	-22	161	183	-12.0%	20	187
22	Arkansas	-70	386	456	-15.4%	21	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-178	4,555	4,733	-3.8%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

September 2025

	State	+/- Members	Sept 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Mississippi	55	788	733	7.5%	2	748
2	Pennsylvania	50	638	588	8.5%	1	600
3	Indiana	8	1,064	1,056	0.8%	3	1,077
4	Oklahoma	-4	664	668	-0.6%	4	681
5	Iowa	-7	788	795	-0.9%	5	811
6	Oregon	-11	740	751	-1.5%	6	766
7	Arizona	-13	877	890	-1.5%	6	908
8	Missouri	-14	698	712	-2.0%	8	726
9	Idaho	-17	517	534	-3.2%	9	545
10	New York	-20	510	530	-3.8%	11	541
11	Colorado	-38	1,003	1,041	-3.7%	10	1,062
12	Maryland	-39	530	569	-6.9%	13	580
13	Wisconsin	-43	635	678	-6.3%	12	692
14	New Mexico	-61	618	679	-9.0%	15	693
15	Massachusetts	-77	822	899	-8.6%	14	917
16	Utah	-85	819	904	-9.4%	16	922
TOTAL		-316	11,711	12,027	-2.6%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

September 2025

State		+/- Members	Sept 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	284	3,771	3,487	8.1%	1	3,557
2	South Carolina	73	1,283	1,210	6.0%	2	1,234
3	Florida	69	1,924	1,855	3.7%	3	1,892
4	Michigan	15	1,303	1,288	1.2%	4	1,314
5	Virginia	9	1,419	1,410	0.6%	5	1,438
6	Alabama	4	2,635	2,631	0.2%	6	2,684
7	Texas	-3	1,235	1,238	-0.2%	7	1,263
8	Delaware	-4	1,088	1,092	-0.4%	9	1,114
9	Washington	-7	2,039	2,046	-0.3%	8	2,087
10	California	-14	1,781	1,795	-0.8%	10	1,831
11	Tennessee	-26	2,148	2,174	-1.2%	11	2,217
12	North Carolina	-43	2,557	2,600	-1.7%	12	2,652
13	Kentucky	-56	2,016	2,072	-2.7%	14	2,113
14	Minnesota	-63	2,556	2,619	-2.4%	13	2,671
15	Ohio	-107	1,078	1,185	-9.0%	15	1,209
16	Louisiana	-612	1,151	1,763	-34.7%	16	1,798
TOTAL		-481	29,984	30,465	-1.6%	-	31,074

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

September 2025

	Sept 2025	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	20,318	21,114	-796	43.64%	-4%	15,150	5,505
School Nutrition Managers	16,806	16,792	14	36.10%	0%	12,769	3,818
District Directors	6,504	6,581	-77	13.97%	-1%	2,536	1,066
Retired	351	362	-11	0.75%	-3%	n/a	70
Affiliate	548	561	-13	1.18%	-2%	n/a	233
State Agency Directors	800	803	-3	1.72%	0%	654	35
Major City Directors	653	717	-64	1.40%	-9%	523	59
Other	123	133	-10	*	-8%	291	574
Industry Individual	37	38	-1	*	-3%	n/a	-
Life	27	28	-1	*	-4%	n/a	-
Corporate Industry + Patron	324	342	-18	0.7%	-5%	n/a	-
Allied Groups	12	13	-1	*	-	n/a	-
Educators	31	40	-9	*	-23%	n/a	3
Student	20	21	-1	*	-5%	n/a	-
International	1	7	-6	*	-	n/a	-
TOTAL MEMBERS	46,555	47,552	-997	100%	-2.10%	31,923	11,363

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

September 2025

	Sept 2025	Aug 2025	+/- Members	May 2025	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,067	1,068	-1	1,072	-5	98%
Dist. of Columbia	19	19	0	19	0	73%
Maryland	324	318	6	356	-32	61%
New Jersey	271	274	-3	298	-27	69%
Pennsylvania	335	306	29	269	66	53%
Puerto Rico	0	0	-	0	-	-
Virginia	882	911	-29	923	-41	62%
West Virginia	250	253	-3	238	12	84%
TOTAL	3,148	3,149	-1	3,175	-27	72%
MIDWEST REGION						
Illinois	197	196	1	192	5	43%
Indiana	729	727	2	739	-10	69%
Iowa	348	357	-9	358	-10	44%
Michigan	917	907	10	901	16	70%
Minnesota	1,361	1,354	7	1,397	-36	53%
Ohio	675	700	-25	710	-35	63%
Wisconsin	379	366	13	383	-4	60%
TOTAL	4,606	4,607	-1	4,680	-74	58%
MOUNTAIN PLAINS REGION						
Colorado	873	893	-20	899	-26	87%
Kansas	210	193	17	192	18	55%
Missouri	403	392	11	381	22	58%
Montana	57	57	0	53	4	32%
Nebraska	149	146	3	146	3	47%
North Dakota	176	174	2	172	4	62%
South Dakota	144	154	-10	151	-7	61%
Wyoming	33	32	1	47	-14	20%
TOTAL	2,045	2,041	4	2,041	4	63%
NORTHEAST REGION						
Connecticut	362	364	-2	328	34	71%
Maine	189	189	0	169	20	61%
Massachusetts	615	617	-2	679	-64	75%
New Hampshire	108	109	-1	113	-5	62%
New York	286	287	-1	286	0	56%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	137	138	-1	138	-1	76%
TOTAL	1,697	1,704	-7	1,713	-16	68%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

September 2025	(continued)					
	Sept 2025	Aug 2025	+/- Members	May 2025	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,899	1,941	-42	1,988	-89	72%
Florida	1,409	1,239	170	1,339	70	73%
Georgia	3,210	3,165	45	3,101	109	85%
Kentucky	1,356	1,308	48	1,561	-205	67%
Mississippi	608	566	42	566	42	77%
North Carolina	2,239	2,197	42	2,244	-5	88%
South Carolina	1,071	970	101	1,023	48	83%
Tennessee	1,676	1,636	40	1,702	-26	78%
TOTAL	13,468	13,022	446	13,524	-56	79%
SOUTHWEST REGION						
Arizona	694	701	-7	707	-13	79%
Arkansas	222	222	0	264	-42	58%
Louisiana	931	908	23	1,046	-115	81%
New Mexico	481	482	-1	510	-29	78%
Oklahoma	504	504	0	488	16	76%
Texas	732	727	5	718	14	59%
Utah	492	494	-2	540	-48	60%
TOTAL	4,056	4,038	18	4,273	-217	71%
WESTERN REGION						
Alaska	74	74	0	68	6	72%
American Samoa	0	0	0	0	0	-
California	726	701	25	698	28	41%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	9	9	0	10	-1	25%
Idaho	316	314	2	318	-2	61%
Nevada	75	75	0	75	0	81%
Oregon	605	631	-26	621	-16	82%
Washington	1,098	1,122	-24	1,106	-8	54%
TOTAL	2,903	2,926	-23	2,896	7	54%
SUBTOTAL	31,923	31,487	436	32,302	-379	69%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	31,923	31,487	436	32,302	-379	68.6%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

September 2025

(Applications processed through 09/30/2025)

	Sept 2025	Aug 2025	+/-	May 2025	+/-	Sept 2024	2025/26 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	80	80	0	84	-4	139	86	7%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	203	202	1	199	4	193	203	38%
New Jersey	26	25	1	24	2	24	25	7%
Pennsylvania	33	34	-1	33	0	39	34	5%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	418	426	-8	429	-11	479	438	29%
West Virginia	9	10	-1	10	-1	15	11	3%
TOTAL	769	777	-8	779	-10	889	799	17%
MIDWEST REGION								
Illinois	71	71	0	72	-1	83	73	16%
Indiana	166	164	2	162	4	171	165	16%
Iowa	305	306	-1	329	-24	326	336	39%
Michigan	128	130	-2	144	-16	146	147	10%
Minnesota	1,772	1,778	-6	1,821	-49	1,838	1,857	69%
Ohio	231	233	-2	242	-11	308	247	21%
Wisconsin	124	125	-1	129	-5	138	132	20%
TOTAL	2,797	2,807	-10	2,899	-102	3,010	2,957	35%
MOUNTAIN PLAINS REGION								
Colorado	48	50	-2	50	-2	59	51	5%
Kansas	102	104	-2	106	-4	105	108	26%
Missouri	139	140	-1	148	-9	161	151	20%
Montana	14	13	1	14	0	14	15	8%
Nebraska	47	47	0	49	-2	49	50	15%
North Dakota	36	36	0	37	-1	42	38	13%
South Dakota	38	38	0	37	1	44	38	16%
Wyoming	87	86	1	87	0	80	89	54%
TOTAL	511	514	-3	528	-17	554	540	16%
NORTHEAST REGION								
Connecticut	87	88	-1	91	-4	84	93	17%
Maine	37	38	-1	40	-3	44	41	12%
Massachusetts	79	80	-1	81	-2	81	83	10%
New Hampshire	70	70	0	70	0	74	71	40%
New York	65	65	0	70	-5	82	71	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	4	5	-1	5	-1	6	7	2%
TOTAL	342	346	-4	357	-15	371	368	14%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

September 2025	(continued)							
	Sept 2025	Aug 2025	+/-	May 2025	+/-	Sept 2024	2025/26 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,145	1,129	16	1,131	14	1,115	1,154	43%
Florida	642	655	-13	662	-20	782	675	33%
Georgia	661	701	-40	737	-76	913	752	18%
Kentucky	877	879	-2	870	7	871	887	44%
Mississippi	24	24	0	25	-1	30	26	3%
North Carolina	339	344	-5	351	-12	367	358	13%
South Carolina	120	124	-4	131	-11	128	134	9%
Tennessee	875	889	-14	877	-2	924	895	41%
TOTAL	4,683	4,745	-62	4,784	-101	5,130	4,881	27%
SOUTHWEST REGION								
Arizona	55	59	-4	59	-4	73	60	6%
Arkansas	15	15	0	15	0	18	16	4%
Louisiana	29	29	0	30	-1	35	31	3%
New Mexico	206	206	0	217	-11	230	221	33%
Oklahoma	104	103	1	103	1	113	105	16%
Texas	42	42	0	43	-1	42	44	3%
Utah	320	323	-3	322	-2	322	328	39%
TOTAL	771	777	-6	789	-18	833	805	13%
WESTERN REGION								
Alaska	6	6	0	6	0	7	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	109	110	-1	105	4	109	107	6%
CNMI*	1	1	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	4	4	0	4	0	3	5	11%
Idaho	165	165	0	164	1	171	167	32%
Nevada	2	2	0	2	0	3	3	2%
Oregon	24	24	0	25	-1	25	26	3%
Washington	1,145	1,147	-2	1,138	7	1,169	1,161	56%
TOTAL	1,456	1,459	-3	1,444	12	1,487	1,480	27%
SUBTOTAL	11,329	11,425	-96	11,580	-251	12,274	11,830	24%
Miscellaneous	33	33	0	37	-4	35	36	11%
GRAND TOTAL	11,362	11,458	-96	11,617	-255	12,309	11,866	24%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

September 2025

(Applications processed through 09/30/2025)

	Sept 2025	Aug 2025	+/-	May 2025	+/-	% Diff in Cred	Sept 2024
MID-ATLANTIC REGION							
Delaware	17	17	0	17	0	0%	15
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	28	28	0	29	-1	-3%	29
New Jersey	19	19	0	19	0	0%	19
Pennsylvania	27	27	0	29	-2	-7%	28
Puerto Rico	1	1	0	1	0	0%	1
Virginia	55	55	0	55	0	0%	57
West Virginia	7	7	0	7	0	0%	7
TOTAL	154	154	0	157	-3	-2%	156
MIDWEST REGION							
Illinois	27	26	1	29	-2	-7%	30
Indiana	37	38	-1	40	-3	-8%	34
Iowa	13	13	0	15	-2	-13%	13
Michigan	58	58	0	60	-2	-3%	63
Minnesota	46	47	-1	51	-5	-10%	52
Ohio	56	56	0	56	0	0%	55
Wisconsin	15	15	0	18	-3	-17%	17
TOTAL	252	253	-1	269	-17	-6%	264
MOUNTAIN PLAINS REGION							
Colorado	82	82	0	84	-2	-2%	82
Kansas	12	12	0	11	1	9%	13
Missouri	18	18	0	18	0	0%	20
Montana	3	3	0	3	0	0%	4
Nebraska	5	5	0	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	1	1	0	2	-1	-50%	2
TOTAL	131	131	0	132	-1	-1%	135
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	11
Maine	17	16	1	16	1	6%	19
Massachusetts	51	52	-1	53	-2	-4%	56
New Hampshire	9	9	0	9	0	0%	10
New York	35	35	0	37	-2	-5%	38
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
TOTAL	137	137	0	140	-3	-2%	146



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

September 2025	(continued)						
	Sept 2025	Aug 2025	+/-	May 2025	+/-	% Diff in Cred	Sept 2024
SOUTHEAST REGION							
Alabama	41	41	0	41	0	0%	37
Florida	74	73	1	74	0	0%	76
Georgia	55	54	1	54	1	2%	59
Kentucky	29	29	0	31	-2	-6%	34
Mississippi	17	17	0	18	-1	-6%	16
North Carolina	63	63	0	62	1	2%	63
South Carolina	18	18	0	18	0	0%	21
Tennessee	37	37	0	37	0	0%	36
TOTAL	334	332	2	335	-1	0%	342
SOUTHWEST REGION							
Arizona	58	60	-2	59	-1	-2%	54
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	17	0	19	-2	-11%	18
New Mexico	7	7	0	9	-2	-22%	9
Oklahoma	9	9	0	9	0	0%	8
Texas	106	106	0	116	-10	-9%	110
Utah	16	17	-1	16	0	0%	16
TOTAL	222	225	-3	237	-15	-6%	224
WESTERN REGION							
Alaska	6	6	0	6	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	135	132	3	136	-1	-1%	139
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	18	0	20	-2	-10%	21
Nevada	3	3	0	3	0	0%	3
Oregon	16	16	0	14	2	14%	16
Washington	41	40	1	40	1	3%	40
TOTAL	220	216	4	220	0	0%	226
SUBTOTAL	1,450	1,448	2	1,490	-40	-3%	1,493
Miscellaneous	83	84	-1	86	-3	-3%	78
GRAND TOTAL	1,533	1,532	1	1,576	-43	-3%	1,571