

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: August 2025 Membership, Certificate & Credentialing Program Report
DATE: September 8, 2025

Membership Overview

The August Membership Report shows that we have 45,902 members, which is 130 less than July 2025, 1,814 less than August 2024 and 1,650 less than May 2025 year-end total. Overall membership numbers are mostly following the normal seasonal patterns and the large decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

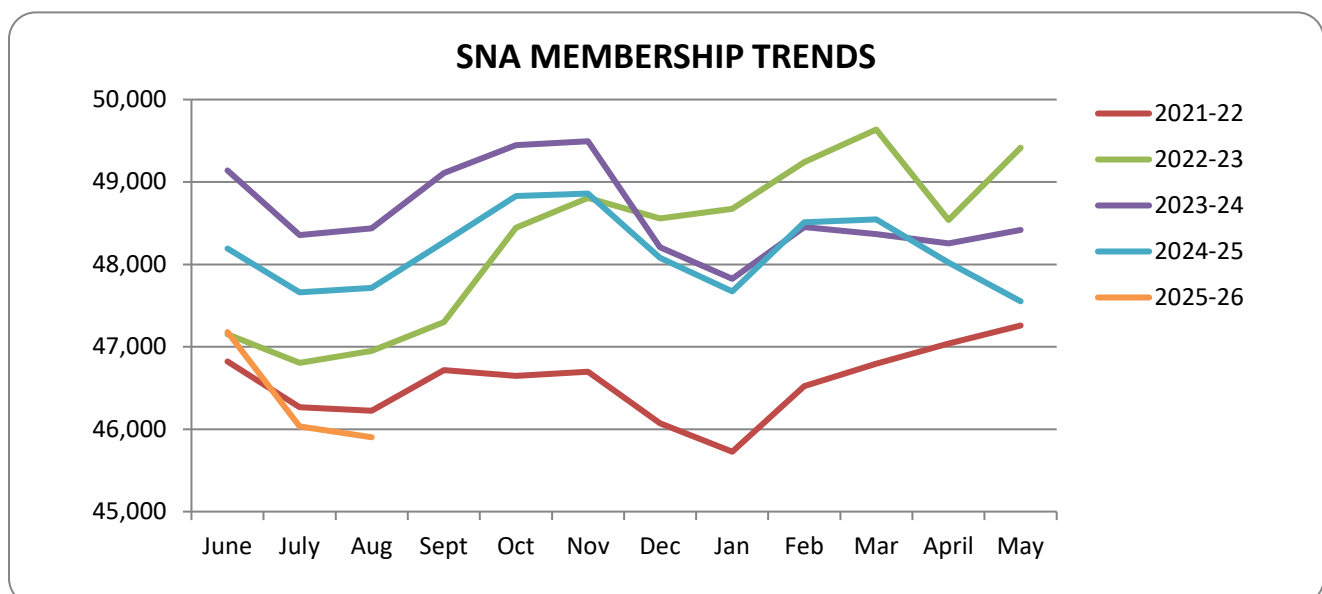
The Mid-Atlantic and Northeast regions are the only areas showing an increase compared to last year. The Midwest and Southwest regions are showing the largest decline.

Region	August 2025	August 2024	Diff	% Diff
Mid-Atlantic	4,339	4,239	100	2%
Midwest	7,870	8,600	-730	-8%
Mountain Plains	3,259	3,399	-140	-4%
Northeast	2,515	2,503	12	0%
Southeast	16,561	16,695	-134	-1%
Southwest	5,734	6,475	-741	-11%
Western	5,319	5,471	-152	-3%
Misc.	305	334	-29	-9%
Total	45,902	47,716	-1,814	-3.8%

Since May 2025 year-end, the combined director categories show a relatively small decrease. The biggest decreases in membership are in the Employee category which is down 1,044 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and although there has been some recovery, overall membership numbers are below 2009 recession levels.



Continued...

School District Membership (SDM)

The total number of SDMs for August 2025 is 31,487, which is 815 less than the May 2025 year-end total. SDMs currently account for 68.6% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,165	Kentucky	1,308
North Carolina	2197	Florida	1,239
Alabama	1,941	Washington	1,122
Tennessee	1,636	Delaware	1,068
Minnesota	1,354	South Carolina	970

Credentialing Overview

The August Credentialing Report shows that there are 1,532 members with the School Nutrition Specialist (SNS) credential which is 44 less than May 2025 year-end

Certificate Program Overview

The August Certificate Program Report shows that we have 11,458 certificate holders, which is 159 less than May 2025 year-end total. See the table below for more details.

Level	Aug 2025	May 2025	% Diff
Level 1	6,759	6,895	-1.97%
Level 2	637	621	2.58%
Level 3	957	982	-2.55%
Level 4	3,105	3,119	-0.45%
Total	11,458	11,617	-1.37%

Region	Aug 2025	Aug 2024	Diff	% Diff
Mid-Atlantic	777	876	-99	-11%
Midwest	2,807	2,968	-161	-5%
Mountain Plains	514	551	-37	-7%
Northeast	346	368	-22	-6%
Southeast	4,745	5,129	-384	-7%
Southwest	777	833	-56	-7%
Western	1,459	1,466	-7	-0%
Misc.	33	35	-	-
Total	11,458	12,226	-768	-6.3%

Members with a certificate account for 25% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2025 (Applications processed through 08/31/2025)													
	Aug 2025	Jul 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Aug 2025 Cert Program	+/- Prior Month	Aug 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,092	1,098	-6	0	0	7	89	1,068	1,114	80	-3	17	0
Dist. of Columbia	26	27	-1	0	0	1	0	19	36	0	0	0	0
Maryland	523	535	-12	3	0	14	71	318	580	202	-3	28	0
New Jersey	385	389	-4	0	0	4	126	274	415	25	0	19	0
Pennsylvania	607	618	-11	0	2	12	46	306	600	34	-1	27	-1
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,404	1,392	12	35	3	23	118	911	1,438	426	11	55	0
West Virginia	299	298	1	3	3	8	8	253	317	10	-1	7	0
TOTAL	4,339	4,360	-21	41	8	69	458	3,149	4,504	777	3	154	-1
MIDWEST REGION													
Illinois	460	454	6	9	1	6	32	196	475	71	-1	26	-1
Indiana	1,051	1,041	10	28	2	16	59	727	1,077	164	2	38	0
Iowa	788	788	0	6	3	8	182	357	811	306	-4	13	0
Michigan	1,281	1,259	22	42	3	13	198	907	1,314	130	-15	58	0
Minnesota	2,561	2,600	-39	33	5	70	246	1,354	2,671	1,778	-22	47	-1
Ohio	1,098	1,139	-41	6	2	45	205	700	1,209	233	-4	56	0
Wisconsin	631	639	-8	5	0	10	42	366	692	125	0	15	0
TOTAL	7,870	7,920	-50	129	16	168	964	4,607	8,249	2,807	-44	253	-2
MOUNTAIN PLAINS REGION													
Colorado	1,010	1,015	-5	3	0	9	39	893	1,062	50	0	82	-1
Kansas	372	368	4	5	0	4	41	193	377	104	-4	12	0
Missouri	694	693	1	18	3	13	89	392	726	140	0	18	0
Montana	180	183	-3	0	0	3	5	57	197	13	-1	3	0
Nebraska	317	319	-2	7	1	6	22	146	343	47	0	5	0
North Dakota	285	290	-5	0	1	9	19	174	299	36	0	7	0
South Dakota	245	250	-5	1	1	8	21	154	256	38	2	3	0
Wyoming	156	160	-4	2	0	7	16	32	187	86	-1	1	0
TOTAL	3,259	3,278	-19	36	6	59	252	2,041	3,447	514	-4	131	-1
NORTHEAST REGION													
Connecticut	505	471	34	30	5	4	25	364	501	88	-3	12	0
Maine	310	297	13	14	1	3	11	189	313	38	-1	16	0
Massachusetts	821	816	5	5	26	25	69	617	917	80	0	52	-2
New Hampshire	177	177	0	2	0	2	16	109	191	70	-1	9	0
New York	514	519	-5	3	0	7	62	287	541	65	-1	35	-2
Rhode Island	7	6	1	0	0	0	1	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	181	196	-15	1	0	17	49	138	185	5	0	12	0
TOTAL	2,515	2,482	33	55	32	58	233	1,704	2,657	346	-6	137	-4



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2025	(continued)												
	Aug 2025	Jul 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	Aug 2025 Cert Program	+/- Prior Month	Aug 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,670	2,621	49	82	1	9	321	1,941	2,684	1,129	-6	41	2
Florida	1,755	1,762	-7	9	3	10	110	1,239	1,892	655	-5	73	1
Georgia	3,659	3,602	57	60	2	5	781	3,165	3,557	701	-7	54	0
Kentucky	1,962	1,979	-17	19	2	44	253	1,308	2,113	879	-2	29	-1
Mississippi	742	709	33	29	3	12	93	566	748	24	0	17	0
North Carolina	2,512	2,531	-19	11	1	19	429	2,197	2,652	344	-5	63	0
South Carolina	1,177	1,177	0	23	1	10	106	970	1,234	124	-3	18	0
Tennessee	2,084	2,117	-33	25	1	59	606	1,636	2,217	889	-4	37	1
TOTAL	16,561	16,498	63	258	14	168	2,699	13,022	17,097	4,745	-32	332	3
SOUTHWEST REGION													
Arizona	883	884	-1	13	0	3	147	701	908	59	-2	60	1
Arkansas	390	385	5	4	2	1	61	222	465	15	0	9	0
Louisiana	1,116	1,164	-48	3	6	61	317	908	1,798	29	0	17	0
New Mexico	623	631	-8	6	0	11	30	482	693	206	-5	7	-1
Oklahoma	668	674	-6	4	0	10	17	504	681	103	0	9	0
Texas	1,233	1,236	-3	9	2	10	90	727	1,263	42	-2	106	0
Utah	821	823	-2	1	1	5	67	494	922	323	-4	17	0
TOTAL	5,734	5,797	-63	40	11	101	729	4,038	6,730	777	-13	225	0
WESTERN REGION													
Alaska	104	104	0	0	0	0	6	74	104	6	0	6	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,738	1,791	-53	6	1	63	200	701	1,831	110	2	132	-1
CNMI*	17	17	0	0	0	0	0	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	37	39	-2	0	0	2	1	9	39	4	0	1	0
Idaho	516	522	-6	11	1	11	21	314	545	165	4	18	0
Nevada	94	94	0	0	0	0	3	75	101	2	0	3	0
Oregon	762	757	5	8	0	1	86	631	766	24	0	16	2
Washington	2,050	2,064	-14	11	1	27	161	1,122	2,087	1,147	0	40	3
TOTAL	5,319	5,389	-70	36	3	104	478	2,926	5,493	1,459	6	216	4
SUBTOTAL	45,597	45,724	-127	595	90	727	5,813	31,487	48,177	11,425	-90	1,448	-1
Miscellaneous	305	308	-3	0	0	0	0	0	334	33	-2	84	1
GRAND TOTAL	45,902	46,032	-130	595	90	727	5,813	31,487	48,511	11,458	-92	1,532	0

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2025

	Aug 2025	Aug 2024	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,092	806	286	35%
Dist. of Columbia	26	32	-6	-19%
Maryland	523	539	-16	-3%
New Jersey	385	420	-35	-8%
Pennsylvania	607	661	-54	-8%
Puerto Rico	3	6	-3	-
Virginia	1,404	1,462	-58	-4%
West Virginia	299	313	-14	-4%
TOTAL	4,339	4,239	100	2%
MIDWEST REGION				
Illinois	460	489	-29	-6%
Indiana	1,051	1,059	-8	-1%
Iowa	788	794	-6	-1%
Michigan	1,281	1,689	-408	-24%
Minnesota	2,561	2,647	-86	-3%
Ohio	1,098	1,195	-97	-8%
Wisconsin	631	727	-96	-13%
TOTAL	7,870	8,600	-730	-8%
MOUNTAIN PLAINS REGION				
Colorado	1,010	1,041	-31	-3%
Kansas	372	363	9	2%
Missouri	694	722	-28	-4%
Montana	180	182	-2	-1%
Nebraska	317	320	-3	-1%
North Dakota	285	315	-30	-10%
South Dakota	245	257	-12	-5%
Wyoming	156	199	-43	-22%
TOTAL	3,259	3,399	-140	-4%
NORTHEAST REGION				
Connecticut	505	492	13	3%
Maine	310	311	-1	0%
Massachusetts	821	883	-62	-7%
New Hampshire	177	216	-39	-18%
New York	514	496	18	4%
Rhode Island	7	7	0	0%
US Virgin Islands (USVI)	0	0	-	-
Vermont	181	98	83	85%
TOTAL	2,515	2,503	12	0%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2025	(continued)			
	Aug 2025	Aug 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,670	2,373	297	13%
Florida	1,755	2,200	-445	-20%
Georgia	3,659	3,356	303	9%
Kentucky	1,962	2,057	-95	-5%
Mississippi	742	805	-63	-8%
North Carolina	2,512	2,506	6	0%
South Carolina	1,177	1,204	-27	-2%
Tennessee	2,084	2,194	-110	-5%
TOTAL	16,561	16,695	-134	-1%
SOUTHWEST REGION				
Arizona	883	937	-54	-6%
Arkansas	390	429	-39	-9%
Louisiana	1,116	1,824	-708	-39%
New Mexico	623	686	-63	-9%
Oklahoma	668	709	-41	-6%
Texas	1,233	1,000	233	23%
Utah	821	890	-69	-8%
TOTAL	5,734	6,475	-741	-11%
WESTERN REGION				
Alaska	104	100	4	4%
American Samoa	0	0	0	-
California	1,738	1,846	-108	-6%
CNMI*	17	7	10	-
Guam	1	1	0	-
Hawaii	37	38	-1	-3%
Idaho	516	521	-5	-1%
Nevada	94	97	-3	-3%
Oregon	762	700	62	9%
Washington	2,050	2,161	-111	-5%
TOTAL	5,319	5,471	-152	-3%
SUBTOTAL	45,597	47,382	-1,785	-4%
Miscellaneous	305	334	-29	-9%
GRAND TOTAL	45,902	47,716	-1,814	-3.8%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2025

Year To Date Retention

	July 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
MID-ATLANTIC REGION							
Delaware	1092	1,092	0	0	12	98.9%	1,114
Dist. of Columbia	26	35	-9	0	9	74.3%	36
Maryland	523	569	-46	0	59	89.6%	580
New Jersey	385	407	-22	1	27	93.6%	415
Pennsylvania	607	588	19	44	47	99.5%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1404	1,410	-6	8	74	95.3%	1,438
West Virginia	299	311	-12	3	29	91.6%	317
TOTAL	4,339	4,415	-76	56	257	95.4%	4,504
MIDWEST REGION							
Illinois	460	466	-6	12	36	94.8%	475
Indiana	1051	1,056	-5	3	51	95.5%	1,077
Iowa	788	795	-7	8	31	97.1%	811
Michigan	1281	1,288	-7	5	78	94.3%	1,314
Minnesota	2561	2,619	-58	12	141	95.1%	2,671
Ohio	1098	1,185	-87	15	118	91.3%	1,209
Wisconsin	631	678	-47	2	53	92.5%	692
TOTAL	7,870	8,087	-217	57	508	94.4%	8,249
MOUNTAIN PLAINS REGION							
Colorado	1010	1,041	-31	0	50	95.2%	1,062
Kansas	372	370	2	2	15	96.5%	377
Missouri	694	712	-18	6	62	92.1%	726
Montana	180	193	-13	6	22	91.7%	197
Nebraska	317	336	-19	1	37	89.3%	343
North Dakota	285	293	-8	3	24	92.8%	299
South Dakota	245	251	-6	2	21	92.4%	256
Wyoming	156	183	-27	0	33	82.0%	187
TOTAL	3,259	3,379	-120	20	264	92.8%	3,447
NORTHEAST REGION							
Connecticut	505	491	14	8	29	95.7%	501
Maine	310	307	3	3	31	90.9%	313
Massachusetts	821	899	-78	29	121	89.8%	917
New Hampshire	177	187	-10	4	18	92.5%	191
New York	514	530	-16	0	30	94.3%	541
Rhode Island	7	7	0	0	1	85.7%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	181	181	0	1	21	89.0%	185
TOTAL	2,515	2,602	-87	45	251	92.1%	2,657



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2025	(continued)						
	July 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
SOUTHEAST REGION							
Alabama	2670	2,631	39	2	49	98.2%	2,684
Florida	1755	1,855	-100	98	116	99.0%	1,892
Georgia	3659	3,487	172	204	69	103.9%	3,557
Kentucky	1962	2,072	-110	7	165	92.4%	2,113
Mississippi	742	733	9	3	54	93.0%	748
North Carolina	2512	2,600	-88	17	110	96.4%	2,652
South Carolina	1177	1,210	-33	3	102	91.8%	1,234
Tennessee	2084	2,174	-90	12	139	94.2%	2,217
TOTAL	16,561	16,762	-201	346	804	97.3%	17,097
SOUTHWEST REGION							
Arizona	883	890	-7	1	21	97.8%	908
Arkansas	390	456	-66	4	82	82.9%	465
Louisiana	1116	1,763	-647	90	744	62.9%	1,798
New Mexico	623	679	-56	0	65	90.4%	693
Oklahoma	668	668	0	1	35	94.9%	681
Texas	1233	1,238	-5	15	59	96.4%	1,263
Utah	821	904	-83	9	109	88.9%	922
TOTAL	5,734	6,598	-864	120	1,115	84.9%	6,730
WESTERN REGION							
Alaska	104	102	2	0	7	93.1%	104
American Samoa	0	0	0	0	0	*	1
California	1738	1,795	-57	14	137	93.1%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	37	38	-1	0	2	94.7%	39
Idaho	516	534	-18	3	38	93.4%	545
Nevada	94	99	-5	0	7	92.9%	101
Oregon	762	751	11	1	12	98.5%	766
Washington	2050	2,046	4	5	74	96.6%	2,087
TOTAL	5,319	5,382	-63	23	277	95.3%	5,493
SUBTOTAL	45,597	47,225	-1,628	667	3,476	94.1%	48,177
Miscellaneous	305	327	-22	0	2	*	334
GRAND TOTAL	45,902	47,552	-1,650	667	3,478	94.1%	48,511

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2024 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2025

	State	+/- Members	Aug 2025	May 2024	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Connecticut	14	505	491	2.9%	2	501
2	Maine	3	310	307	1.0%	4	313
3	Alaska	2	104	102	2.0%	3	104
4	Kansas	2	372	370	0.5%	5	377
5	Northern Mariana Islands (CNMI)	1	17	16	6.3%	1	17
6	Vermont	0	181	181	0.0%	6	185
7	Guam	0	1	1	0.0%	6	2
8	Puerto Rico	0	3	3	0.0%	6	4
9	Rhode Island	0	7	7	0.0%	6	8
10	Hawaii	-1	37	38	-2.6%	12	39
11	Nevada	-5	94	99	-5.1%	15	101
12	Illinois	-6	460	466	-1.3%	10	475
13	South Dakota	-6	245	251	-2.4%	11	256
14	North Dakota	-8	285	293	-2.7%	13	299
15	Dist. of Columbia	-9	26	35	-25.7%	22	36
16	New Hampshire	-10	177	187	-5.3%	16	191
17	West Virginia	-12	299	311	-3.9%	14	317
18	Montana	-13	180	193	-6.7%	19	197
19	Nebraska	-19	317	336	-5.7%	18	343
20	New Jersey	-22	385	407	-5.4%	17	415
21	Wyoming	-27	156	183	-14.8%	21	187
22	Arkansas	-66	390	456	-14.5%	20	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-182	4,551	4,733	-3.8%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2025

	State	+/- Members	Aug 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Pennsylvania	19	607	588	3.2%	1	600
2	Oregon	11	762	751	1.5%	2	766
3	Mississippi	9	742	733	1.2%	3	748
4	Oklahoma	0	668	668	0.0%	4	681
5	Indiana	-5	1,051	1,056	-0.5%	5	1,077
6	Arizona	-7	883	890	-0.8%	6	908
7	Iowa	-7	788	795	-0.9%	7	811
8	New York	-16	514	530	-3.0%	9	541
9	Missouri	-18	694	712	-2.5%	8	726
10	Idaho	-18	516	534	-3.4%	11	545
11	Colorado	-31	1,010	1,041	-3.0%	9	1,062
12	Maryland	-46	523	569	-8.1%	13	580
13	Wisconsin	-47	631	678	-6.9%	12	692
14	New Mexico	-56	623	679	-8.2%	14	693
15	Massachusetts	-78	821	899	-8.7%	15	917
16	Utah	-83	821	904	-9.2%	16	922
TOTAL		-373	11,654	12,027	-3.1%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2025

	State	+/- Members	Aug 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	172	3,659	3,487	4.9%	1	3,557
2	Alabama	39	2,670	2,631	1.5%	2	2,684
3	Washington	4	2,050	2,046	0.2%	3	2,087
4	Delaware	0	1,092	1,092	0.0%	4	1,114
5	Texas	-5	1,233	1,238	-0.4%	5	1,263
6	Virginia	-6	1,404	1,410	-0.4%	5	1,438
7	Michigan	-7	1,281	1,288	-0.5%	7	1,314
8	South Carolina	-33	1,177	1,210	-2.7%	9	1,234
9	California	-57	1,738	1,795	-3.2%	10	1,831
10	Minnesota	-58	2,561	2,619	-2.2%	8	2,671
11	Ohio	-87	1,098	1,185	-7.3%	15	1,209
12	North Carolina	-88	2,512	2,600	-3.4%	11	2,652
13	Tennessee	-90	2,084	2,174	-4.1%	12	2,217
14	Florida	-100	1,755	1,855	-5.4%	14	1,892
15	Kentucky	-110	1,962	2,072	-5.3%	13	2,113
16	Louisiana	-647	1,116	1,763	-36.7%	16	1,798
	TOTAL	-1,073	29,392	30,465	-3.5%	-	31,074

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.

August 2025

	Aug 2025	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	20,070	21,114	-1,044	43.72%	-5%	15,001	5,548
School Nutrition Managers	16,466	16,792	-326	35.87%	-2%	12,520	3,855
District Directors	6,446	6,581	-135	14.04%	-2%	2,510	1,069
Retired	358	362	-4	0.78%	-1%	n/a	73
Affiliate	533	561	-28	1.16%	-5%	n/a	233
State Agency Directors	792	803	-11	1.73%	-1%	651	36
Major City Directors	653	717	-64	1.42%	-9%	525	63
Other	131	133	-2	*	-2%	280	578
Industry Individual	38	38	0	*	0%	n/a	-
Life	28	28	0	*	0%	n/a	-
Corporate Industry + Patron	323	342	-19	0.7%	-6%	n/a	-
Allied Groups	12	13	-1	*	-	n/a	-
Educators	32	40	-8	*	-20%	n/a	3
Student	19	21	-2	*	-10%	n/a	-
International	1	7	-6	*	-	n/a	-
TOTAL MEMBERS	45,902	47,552	-1,650	100%	-3.47%	31,487	11,458

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

August 2025

	Aug 2025	Jul 2025	+/- Members	May 2025	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,068	1,074	-6	1,072	-4	98%
Dist. of Columbia	19	19	0	19	0	73%
Maryland	318	328	-10	356	-38	61%
New Jersey	274	277	-3	298	-24	71%
Pennsylvania	306	307	-1	269	37	50%
Puerto Rico	0	0	-	0	-	-
Virginia	911	915	-4	923	-12	65%
West Virginia	253	246	7	238	15	85%
TOTAL	3,149	3,166	-17	3,175	-26	73%
MIDWEST REGION						
Illinois	196	191	5	192	4	43%
Indiana	727	719	8	739	-12	69%
Iowa	357	361	-4	358	-1	45%
Michigan	907	885	22	901	6	71%
Minnesota	1,354	1,392	-38	1,397	-43	53%
Ohio	700	718	-18	710	-10	64%
Wisconsin	366	365	1	383	-17	58%
TOTAL	4,607	4,631	-24	4,680	-73	59%
MOUNTAIN PLAINS REGION						
Colorado	893	897	-4	899	-6	88%
Kansas	193	193	0	192	1	52%
Missouri	392	396	-4	381	11	56%
Montana	57	57	0	53	4	32%
Nebraska	146	147	-1	146	0	46%
North Dakota	174	178	-4	172	2	61%
South Dakota	154	157	-3	151	3	63%
Wyoming	32	33	-1	47	-15	21%
TOTAL	2,041	2,058	-17	2,041	0	63%
NORTHEAST REGION						
Connecticut	364	326	38	328	36	72%
Maine	189	175	14	169	20	61%
Massachusetts	617	603	14	679	-62	75%
New Hampshire	109	108	1	113	-4	62%
New York	287	288	-1	286	1	56%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	138	151	-13	138	0	76%
TOTAL	1,704	1,651	53	1,713	-9	68%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

August 2025	(continued)					
	Aug 2025	Jul 2025	+/- Members	May 2025	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,941	1,946	-5	1,988	-47	73%
Florida	1,239	1,264	-25	1,339	-100	71%
Georgia	3,165	3,231	-66	3,101	64	86%
Kentucky	1,308	1,339	-31	1,561	-253	67%
Mississippi	566	552	14	566	0	76%
North Carolina	2,197	2,211	-14	2,244	-47	87%
South Carolina	970	995	-25	1,023	-53	82%
Tennessee	1,636	1,673	-37	1,702	-66	79%
TOTAL	13,022	13,211	-189	13,524	-502	79%
SOUTHWEST REGION						
Arizona	701	711	-10	707	-6	79%
Arkansas	222	219	3	264	-42	57%
Louisiana	908	966	-58	1,046	-138	81%
New Mexico	482	483	-1	510	-28	77%
Oklahoma	504	509	-5	488	16	75%
Texas	727	732	-5	718	9	59%
Utah	494	494	0	540	-46	60%
TOTAL	4,038	4,114	-76	4,273	-235	70%
WESTERN REGION						
Alaska	74	74	0	68	6	71%
American Samoa	0	0	0	0	0	-
California	701	702	-1	698	3	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	9	10	-1	10	-1	24%
Idaho	314	315	-1	318	-4	61%
Nevada	75	75	0	75	0	80%
Oregon	631	627	4	621	10	83%
Washington	1,122	1,126	-4	1,106	16	55%
TOTAL	2,926	2,929	-3	2,896	30	55%
SUBTOTAL	31,487	31,760	-273	32,302	-815	69%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	31,487	31,760	-273	32,302	-815	68.6%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

August 2025

(Applications processed through 08/31/2025)

	July 2025	June 2025	+/-	May 2025	+/-	Aug 2024	2025/26 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	80	83	-3	84	-4	145	86	7%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	202	205	-3	199	3	194	203	39%
New Jersey	25	25	0	24	1	24	25	6%
Pennsylvania	34	35	-1	33	1	39	34	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	426	415	11	429	-3	459	438	30%
West Virginia	10	11	-1	10	0	15	11	3%
TOTAL	777	774	3	779	-2	876	799	18%
MIDWEST REGION								
Illinois	71	72	-1	72	-1	80	73	15%
Indiana	164	162	2	162	2	178	165	16%
Iowa	306	310	-4	329	-23	323	336	39%
Michigan	130	145	-15	144	-14	140	147	10%
Minnesota	1,778	1,800	-22	1,821	-43	1,805	1,857	69%
Ohio	233	237	-4	242	-9	307	247	21%
Wisconsin	125	125	0	129	-4	135	132	20%
TOTAL	2,807	2,851	-44	2,899	-92	2,968	2,957	36%
MOUNTAIN PLAINS REGION								
Colorado	50	50	0	50	0	58	51	5%
Kansas	104	108	-4	106	-2	103	108	28%
Missouri	140	140	0	148	-8	162	151	20%
Montana	13	14	-1	14	-1	12	15	7%
Nebraska	47	47	0	49	-2	49	50	15%
North Dakota	36	36	0	37	-1	42	38	13%
South Dakota	38	36	2	37	1	47	38	16%
Wyoming	86	87	-1	87	-1	78	89	55%
TOTAL	514	518	-4	528	-14	551	540	16%
NORTHEAST REGION								
Connecticut	88	91	-3	91	-3	81	93	17%
Maine	38	39	-1	40	-2	43	41	12%
Massachusetts	80	80	0	81	-1	82	83	10%
New Hampshire	70	71	-1	70	0	73	71	40%
New York	65	66	-1	70	-5	83	71	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	5	5	0	5	0	6	7	3%
TOTAL	346	352	-6	357	-11	368	368	14%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

August 2025	(continued)							
	Aug 2025	Jul 2025	+/-	May 2025	+/-	Aug 2024	2025/26 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,129	1,135	-6	1,131	-2	1,107	1,154	42%
Florida	655	660	-5	662	-7	785	675	37%
Georgia	701	708	-7	737	-36	922	752	19%
Kentucky	879	881	-2	870	9	858	887	45%
Mississippi	24	24	0	25	-1	32	26	3%
North Carolina	344	349	-5	351	-7	371	358	14%
South Carolina	124	127	-3	131	-7	126	134	11%
Tennessee	889	893	-4	877	12	928	895	43%
TOTAL	4,745	4,777	-32	4,784	-39	5,129	4,881	29%
SOUTHWEST REGION								
Arizona	59	61	-2	59	0	71	60	7%
Arkansas	15	15	0	15	0	22	16	4%
Louisiana	29	29	0	30	-1	36	31	3%
New Mexico	206	211	-5	217	-11	225	221	33%
Oklahoma	103	103	0	103	0	115	105	15%
Texas	42	44	-2	43	-1	43	44	3%
Utah	323	327	-4	322	1	321	328	39%
TOTAL	777	790	-13	789	-12	833	805	14%
WESTERN REGION								
Alaska	6	6	0	6	0	7	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	110	108	2	105	5	108	107	6%
CNMI*	1	1	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	4	4	0	4	0	3	5	11%
Idaho	165	161	4	164	1	165	167	32%
Nevada	2	2	0	2	0	3	3	2%
Oregon	24	24	0	25	-1	26	26	3%
Washington	1,147	1,147	0	1,138	9	1,154	1,161	56%
TOTAL	1,459	1,453	6	1,444	15	1,466	1,480	27%
SUBTOTAL	11,425	11,515	-90	11,580	-155	12,191	11,830	25%
Miscellaneous	33	35	-2	37	-4	35	36	11%
GRAND TOTAL	11,458	11,550	-92	11,617	-159	12,226	11,866	25%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2025

(Applications processed through 08/31/2025)

	Aug 2025	Jul 2025	+/-	May 2024	+/-	% Diff in Cred	Aug 2024
MID-ATLANTIC REGION							
Delaware	17	17	0	17	0	0%	15
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	28	28	0	29	-1	-3%	29
New Jersey	19	19	0	19	0	0%	19
Pennsylvania	27	28	-1	29	-2	-7%	26
Puerto Rico	1	1	0	1	0	0%	1
Virginia	55	55	0	55	0	0%	57
West Virginia	7	7	0	7	0	0%	7
TOTAL	154	155	-1	157	-3	-2%	154
MIDWEST REGION							
Illinois	26	27	-1	29	-3	-10%	29
Indiana	38	38	0	40	-2	-5%	33
Iowa	13	13	0	15	-2	-13%	13
Michigan	58	58	0	60	-2	-3%	62
Minnesota	47	48	-1	51	-4	-8%	51
Ohio	56	56	0	56	0	0%	55
Wisconsin	15	15	0	18	-3	-17%	17
TOTAL	253	255	-2	269	-16	-6%	260
MOUNTAIN PLAINS REGION							
Colorado	82	83	-1	84	-2	-2%	82
Kansas	12	12	0	11	1	9%	13
Missouri	18	18	0	18	0	0%	20
Montana	3	3	0	3	0	0%	4
Nebraska	5	5	0	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	1	1	0	2	-1	-50%	2
TOTAL	131	132	-1	132	-1	-1%	135
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	11
Maine	16	16	0	16	0	0%	19
Massachusetts	52	54	-2	53	-1	-2%	56
New Hampshire	9	9	0	9	0	0%	10
New York	35	37	-2	37	-2	-5%	37
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
TOTAL	137	141	-4	140	-3	-2%	145



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2025	(continued)						
	Aug 2025	Jul 2025	+/-	May 2025	+/-	% Diff in Cred	Aug 2024
SOUTHEAST REGION							
Alabama	41	39	2	41	0	0%	37
Florida	73	72	1	74	-1	-1%	76
Georgia	54	54	0	54	0	0%	59
Kentucky	29	30	-1	31	-2	-6%	35
Mississippi	17	17	0	18	-1	-6%	16
North Carolina	63	63	0	62	1	2%	63
South Carolina	18	18	0	18	0	0%	21
Tennessee	37	36	1	37	0	0%	36
TOTAL	332	329	3	335	-3	-1%	343
SOUTHWEST REGION							
Arizona	60	59	1	59	1	2%	56
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	17	0	19	-2	-11%	18
New Mexico	7	8	-1	9	-2	-22%	9
Oklahoma	9	9	0	9	0	0%	8
Texas	106	106	0	116	-10	-9%	107
Utah	17	17	0	16	1	6%	17
TOTAL	225	225	0	237	-12	-5%	224
WESTERN REGION							
Alaska	6	6	0	6	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	132	133	-1	136	-4	-3%	137
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	18	0	20	-2	-10%	21
Nevada	3	3	0	3	0	0%	3
Oregon	16	14	2	14	2	14%	16
Washington	40	37	3	40	0	0%	40
TOTAL	216	212	4	220	-4	-2%	224
SUBTOTAL	1,448	1,449	-1	1,490	-42	-3%	1,485
Miscellaneous	84	83	1	86	-2	-2%	78
GRAND TOTAL	1,532	1,532	0	1,576	-44	-3%	1,563