

**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** July 2025 Membership, Certificate & Credentialing Program Report  
**DATE:** August 6, 2025

## Membership Overview

The July Membership Report shows that we have 46,032 members, which is 1,147 less than June 2025, 1,628 less than July 2024 and 1,520 less than May 2025 year-end total. Overall membership numbers are mostly following the normal seasonal patterns and the large decrease in members is attributed to larger SDMs reducing the size of their rosters due to budget constraints.

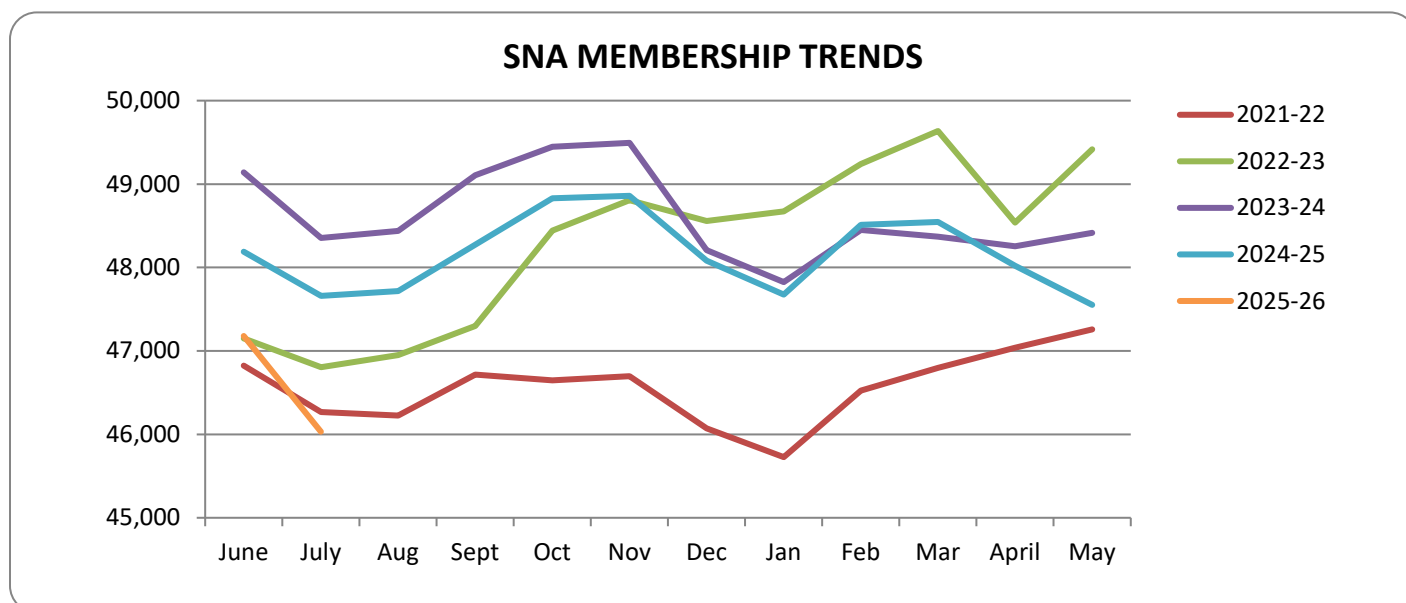
The Mid-Atlantic region is the only area showing an increase compared to last year, although the decreases are small in the Western and Southeast regions. The Midwest and Southwest regions are showing the largest decline.

Region	July 2025	July 2024	Diff	% Diff
Mid-Atlantic	4,360	4,311	49	1%
Midwest	7,920	8,620	-700	-8%
Mountain Plains	3,278	3,435	-157	-5%
Northeast	2,482	2,560	-78	-3%
Southeast	16,498	16,607	-109	-1%
Southwest	5,797	6,378	-581	-9%
Western	5,389	5,407	-18	0%
Misc.	308	342	-34	-10%
<b>Total</b>	<b>46,032</b>	<b>47,660</b>	<b>-1,628</b>	<b>-3.4%</b>

Since May 2025 year-end, the combined director categories show a small decrease. The biggest decreases in membership are in the Employee category which is down 1,050 members.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and although there has been some recovery, overall membership numbers are below 2009 recession levels.



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### School District Membership (SDM)

The total number of SDMs for July 2025 is 31,760, which is 542 less than the May 2025 year-end total. SDMs currently account for 69.0% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	3,231	<b>Kentucky</b>	1,339
<b>North Carolina</b>	2,211	<b>Florida</b>	1,264
<b>Alabama</b>	1,946	<b>Washington</b>	1,126
<b>Tennessee</b>	1,673	<b>Delaware</b>	1,074
<b>Minnesota</b>	1,392	<b>South Carolina</b>	995

### Credentialing Overview

The July Credentialing Report shows that there are 1,532 members with the School Nutrition Specialist (SNS) credential which is 44 less than May 2025 year-end. The number of SNS credential holders should increase next month with the scoring of the last paper exams.

### Certificate Program Overview

The July Certificate Program Report shows that we have 11,550 certificate holders, which is 67 less than May 2025 year-end total. See the table below for more details.

Level	July 2025	May 2025	% Diff
Level 1	6,825	6,895	-1.02%
Level 2	635	621	2.25%
Level 3	967	982	-1.53%
Level 4	3,123	3,119	0.13%
<b>Total</b>	<b>11,550</b>	<b>11,617</b>	<b>-0.58%</b>

Region	July 2025	July 2024	Diff	% Diff
Mid-Atlantic	774	900	-126	-14%
Midwest	2,851	2,978	-127	-4%
Mountain Plains	518	553	-35	-6%
Northeast	352	365	-13	-4%
Southeast	4,777	5,151	-374	-7%
Southwest	790	840	-50	-6%
Western	1,453	1,481	-28	-2%
Misc.	37	36	-	-
<b>Total</b>	<b>11,550</b>	<b>12,302</b>	<b>-752</b>	<b>-6.1%</b>

Members with a certificate account for 25% of our total membership.

If you have any questions, please email [Imaynard@schoolnutrition.org](mailto:Imaynard@schoolnutrition.org).



# MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2025 (Applications processed through 07/31/2025)													
	July 2025	June 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	July 2025 Cert Program	+/- Prior Month	July 2025 Credentialing	+/- Prior Month
<b>MID-ATLANTIC REGION</b>													
Delaware	1,098	1,097	1	1	0	0	40	1,074	1,114	83	-1	17	0
Dist. of Columbia	27	31	-4	0	0	4	2	19	36	0	0	0	0
Maryland	535	566	-31	5	0	36	80	328	580	205	1	28	-1
New Jersey	389	387	2	1	0	2	27	277	415	25	0	19	0
Pennsylvania	618	587	31	13	42	21	41	307	600	35	0	28	-1
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,392	1,398	-6	10	1	31	94	915	1,438	415	-18	55	-1
West Virginia	298	316	-18	2	0	20	12	246	317	11	0	7	0
<b>TOTAL</b>	<b>4,360</b>	<b>4,385</b>	<b>-25</b>	<b>32</b>	<b>43</b>	<b>114</b>	<b>296</b>	<b>3,166</b>	<b>4,504</b>	<b>774</b>	<b>-18</b>	<b>155</b>	<b>-3</b>
<b>MIDWEST REGION</b>													
Illinois	454	452	2	4	11	12	33	191	475	72	0	27	-2
Indiana	1,041	1,043	-2	7	1	11	51	719	1,077	162	0	38	-2
Iowa	788	790	-2	11	2	16	42	361	811	310	-14	13	0
Michigan	1,259	1,268	-9	24	2	37	91	885	1,314	145	0	58	-1
Minnesota	2,600	2,612	-12	34	3	41	238	1,392	2,671	1,800	-2	48	-2
Ohio	1,139	1,188	-49	8	2	60	159	718	1,209	237	0	56	1
Wisconsin	639	667	-28	2	1	31	47	365	692	125	0	15	0
<b>TOTAL</b>	<b>7,920</b>	<b>8,020</b>	<b>-100</b>	<b>90</b>	<b>22</b>	<b>208</b>	<b>661</b>	<b>4,631</b>	<b>8,249</b>	<b>2,851</b>	<b>-16</b>	<b>255</b>	<b>-6</b>
<b>MOUNTAIN PLAINS REGION</b>													
Colorado	1,015	1,028	-13	5	0	26	21	897	1,062	50	0	83	2
Kansas	368	373	-5	2	0	8	22	193	377	108	2	12	1
Missouri	693	696	-3	10	0	11	75	396	726	140	-4	18	0
Montana	183	191	-8	1	0	9	5	57	197	14	-1	3	0
Nebraska	319	330	-11	8	0	17	21	147	343	47	0	5	1
North Dakota	290	293	-3	1	2	8	23	178	299	36	1	7	0
South Dakota	250	254	-4	2	1	10	23	157	256	36	-1	3	0
Wyoming	160	183	-23	2	0	25	16	33	187	87	0	1	0
<b>TOTAL</b>	<b>3,278</b>	<b>3,348</b>	<b>-70</b>	<b>31</b>	<b>3</b>	<b>114</b>	<b>206</b>	<b>2,058</b>	<b>3,447</b>	<b>518</b>	<b>-3</b>	<b>132</b>	<b>4</b>
<b>NORTHEAST REGION</b>													
Connecticut	471	479	-8	6	0	13	17	326	501	91	1	12	0
Maine	297	309	-12	5	1	18	10	175	313	39	1	16	0
Massachusetts	816	859	-43	3	2	48	52	603	917	80	0	54	1
New Hampshire	177	178	-1	2	0	3	21	108	191	71	0	9	0
New York	519	517	2	9	0	8	54	288	541	66	-2	37	0
Rhode Island	6	6	0	0	0	0	1	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	196	179	17	12	1	0	26	151	185	5	0	12	0
<b>TOTAL</b>	<b>2,482</b>	<b>2,527</b>	<b>-45</b>	<b>37</b>	<b>4</b>	<b>90</b>	<b>181</b>	<b>1,651</b>	<b>2,657</b>	<b>352</b>	<b>0</b>	<b>141</b>	<b>1</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2025	(continued)												
	July 2025	June 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	July 2025 Cert Program	+/- Prior Month	July 2025 Credentialing	+/- Prior Month
<b>SOUTHEAST REGION</b>													
Alabama	2,621	2,620	1	33	0	23	176	1,946	2,684	1,135	3	39	-2
Florida	1,762	1,776	-14	13	5	25	65	1,264	1,892	660	2	72	-2
Georgia	3,602	3,562	40	59	113	27	328	3,231	3,557	708	-16	54	0
Kentucky	1,979	2,049	-70	9	5	85	186	1,339	2,113	881	6	30	1
Mississippi	709	720	-11	9	0	24	97	552	748	24	0	17	-1
North Carolina	2,531	2,568	-37	2	2	44	49	2,211	2,652	349	-2	63	2
South Carolina	1,177	1,247	-70	18	1	91	85	995	1,234	127	-2	18	0
Tennessee	2,117	2,167	-50	5	1	56	505	1,673	2,217	893	13	36	0
<b>TOTAL</b>	<b>16,498</b>	<b>16,709</b>	<b>-211</b>	<b>148</b>	<b>127</b>	<b>375</b>	<b>1,491</b>	<b>13,211</b>	<b>17,097</b>	<b>4,777</b>	<b>4</b>	<b>329</b>	<b>-2</b>
<b>SOUTHWEST REGION</b>													
Arizona	884	888	-4	0	0	5	72	711	908	61	2	59	0
Arkansas	385	401	-16	5	1	24	29	219	465	15	0	9	0
Louisiana	1,164	1,732	-568	19	58	616	271	966	1,798	29	0	17	0
New Mexico	631	662	-31	1	0	33	32	483	693	211	-1	8	-1
Oklahoma	674	689	-15	2	1	19	24	509	681	103	1	9	0
Texas	1,236	1,244	-8	19	2	17	59	732	1,263	44	1	106	-4
Utah	823	836	-13	1	4	23	62	494	922	327	1	17	1
<b>TOTAL</b>	<b>5,797</b>	<b>6,452</b>	<b>-655</b>	<b>47</b>	<b>66</b>	<b>737</b>	<b>549</b>	<b>4,114</b>	<b>6,730</b>	<b>790</b>	<b>4</b>	<b>225</b>	<b>-4</b>
<b>WESTERN REGION</b>													
Alaska	104	109	-5	0	0	7	3	74	104	6	1	6	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,791	1,824	-33	13	3	50	157	702	1,831	108	2	133	-3
CNMI*	17	16	1	0	0	0	0	0	17	1	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	39	39	0	0	0	0	3	10	39	4	0	1	0
Idaho	522	530	-8	6	2	18	24	315	545	161	-2	18	0
Nevada	94	95	-1	0	0	1	2	75	101	2	0	3	0
Oregon	757	750	7	8	1	8	55	627	766	24	0	14	0
Washington	2,064	2,046	18	46	1	27	145	1,126	2,087	1,147	12	37	-2
<b>TOTAL</b>	<b>5,389</b>	<b>5,410</b>	<b>-21</b>	<b>73</b>	<b>7</b>	<b>111</b>	<b>389</b>	<b>2,929</b>	<b>5,493</b>	<b>1,453</b>	<b>13</b>	<b>212</b>	<b>-5</b>
<b>SUBTOTAL</b>	<b>45,724</b>	<b>46,851</b>	<b>-1,127</b>	<b>458</b>	<b>272</b>	<b>1,749</b>	<b>3,773</b>	<b>31,760</b>	<b>48,177</b>	<b>11,515</b>	<b>-16</b>	<b>1,449</b>	<b>-15</b>
Miscellaneous	308	328	-20	0	0	2	0	0	334	35	-2	83	-3
<b>GRAND TOTAL</b>	<b>46,032</b>	<b>47,179</b>	<b>-1,147</b>	<b>458</b>	<b>272</b>	<b>1,751</b>	<b>3,773</b>	<b>31,760</b>	<b>48,511</b>	<b>11,550</b>	<b>-18</b>	<b>1,532</b>	<b>-18</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

July 2025

	July 2025	July 2024	+/- Members	Percentage Difference
<b>MID-ATLANTIC REGION</b>				
Delaware	1,098	923	175	19%
Dist. of Columbia	27	31	-4	-13%
Maryland	535	464	71	15%
New Jersey	389	419	-30	-7%
Pennsylvania	618	689	-71	-10%
Puerto Rico	3	6	-3	-
Virginia	1,392	1,466	-74	-5%
West Virginia	298	313	-15	-5%
<b>TOTAL</b>	<b>4,360</b>	<b>4,311</b>	<b>49</b>	<b>1%</b>
<b>MIDWEST REGION</b>				
Illinois	454	490	-36	-7%
Indiana	1,041	1,079	-38	-4%
Iowa	788	801	-13	-2%
Michigan	1,259	1,679	-420	-25%
Minnesota	2,600	2,655	-55	-2%
Ohio	1,139	1,196	-57	-5%
Wisconsin	639	720	-81	-11%
<b>TOTAL</b>	<b>7,920</b>	<b>8,620</b>	<b>-700</b>	<b>-8%</b>
<b>MOUNTAIN PLAINS REGION</b>				
Colorado	1,015	1,046	-31	-3%
Kansas	368	363	5	1%
Missouri	693	712	-19	-3%
Montana	183	192	-9	-5%
Nebraska	319	323	-4	-1%
North Dakota	290	327	-37	-11%
South Dakota	250	278	-28	-10%
Wyoming	160	194	-34	-18%
<b>TOTAL</b>	<b>3,278</b>	<b>3,435</b>	<b>-157</b>	<b>-5%</b>
<b>NORTHEAST REGION</b>				
Connecticut	471	488	-17	-3%
Maine	297	316	-19	-6%
Massachusetts	816	888	-72	-8%
New Hampshire	177	218	-41	-19%
New York	519	489	30	6%
Rhode Island	6	7	-1	-14%
US Virgin Islands (USVI)	0	0	-	-
Vermont	196	154	42	27%
<b>TOTAL</b>	<b>2,482</b>	<b>2,560</b>	<b>-78</b>	<b>-3%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

July 2025	(continued)			
	July 2025	July 2024	+/- Members	Percentage Difference
<b>SOUTHEAST REGION</b>				
Alabama	2,621	2,405	216	9%
Florida	1,762	2,197	-435	-20%
Georgia	3,602	3,256	346	11%
Kentucky	1,979	2,072	-93	-4%
Mississippi	709	787	-78	-10%
North Carolina	2,531	2,505	26	1%
South Carolina	1,177	1,201	-24	-2%
Tennessee	2,117	2,184	-67	-3%
<b>TOTAL</b>	<b>16,498</b>	<b>16,607</b>	<b>-109</b>	<b>-1%</b>
<b>SOUTHWEST REGION</b>				
Arizona	884	942	-58	-6%
Arkansas	385	428	-43	-10%
Louisiana	1,164	1,745	-581	-33%
New Mexico	631	670	-39	-6%
Oklahoma	674	705	-31	-4%
Texas	1,236	999	237	24%
Utah	823	889	-66	-7%
<b>TOTAL</b>	<b>5,797</b>	<b>6,378</b>	<b>-581</b>	<b>-9%</b>
<b>WESTERN REGION</b>				
Alaska	104	100	4	4%
American Samoa	0	4	-4	-
California	1,791	1,819	-28	-2%
CNMI*	17	7	10	-
Guam	1	1	0	-
Hawaii	39	37	2	5%
Idaho	522	515	7	1%
Nevada	94	97	-3	-3%
Oregon	757	681	76	11%
Washington	2,064	2,146	-82	-4%
<b>TOTAL</b>	<b>5,389</b>	<b>5,407</b>	<b>-18</b>	<b>0%</b>
<b>SUBTOTAL</b>	<b>45,724</b>	<b>47,318</b>	<b>-1,594</b>	<b>-3%</b>
<b>Miscellaneous</b>	<b>308</b>	<b>342</b>	<b>-34</b>	<b>-10%</b>
<b>GRAND TOTAL</b>	<b>46,032</b>	<b>47,660</b>	<b>-1,628</b>	<b>-3.4%</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

July 2025	Year To Date Retention						
	July 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
<b>MID-ATLANTIC REGION</b>							
Delaware	1098	1,092	6	0	5	99.5%	1,114
Dist. of Columbia	27	35	-8	0	8	77.1%	36
Maryland	535	569	-34	0	45	92.1%	580
New Jersey	389	407	-18	1	23	94.6%	415
Pennsylvania	618	588	30	42	35	101.2%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1392	1,410	-18	5	51	96.7%	1,438
West Virginia	298	311	-13	0	21	93.2%	317
<b>TOTAL</b>	<b>4,360</b>	<b>4,415</b>	<b>-55</b>	<b>48</b>	<b>188</b>	<b>96.8%</b>	<b>4,504</b>
<b>MIDWEST REGION</b>							
Illinois	454	466	-12	11	30	95.9%	475
Indiana	1041	1,056	-15	1	35	96.8%	1,077
Iowa	788	795	-7	5	23	97.7%	811
Michigan	1259	1,288	-29	2	65	95.1%	1,314
Minnesota	2600	2,619	-19	7	71	97.6%	2,671
Ohio	1139	1,185	-46	13	73	94.9%	1,209
Wisconsin	639	678	-39	2	43	94.0%	692
<b>TOTAL</b>	<b>7,920</b>	<b>8,087</b>	<b>-167</b>	<b>41</b>	<b>340</b>	<b>96.3%</b>	<b>8,249</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	1015	1,041	-26	0	41	96.1%	1,062
Kansas	368	370	-2	2	11	97.6%	377
Missouri	693	712	-19	3	49	93.5%	726
Montana	183	193	-10	6	19	93.3%	197
Nebraska	319	336	-17	0	31	90.8%	343
North Dakota	290	293	-3	2	15	95.6%	299
South Dakota	250	251	-1	1	13	95.2%	256
Wyoming	160	183	-23	0	26	85.8%	187
<b>TOTAL</b>	<b>3,278</b>	<b>3,379</b>	<b>-101</b>	<b>14</b>	<b>205</b>	<b>94.3%</b>	<b>3,447</b>
<b>NORTHEAST REGION</b>							
Connecticut	471	491	-20	3	25	95.5%	501
Maine	297	307	-10	2	28	91.5%	313
Massachusetts	816	899	-83	3	96	89.7%	917
New Hampshire	177	187	-10	4	16	93.6%	191
New York	519	530	-11	0	23	95.7%	541
Rhode Island	6	7	-1	0	1	85.7%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	196	181	15	1	4	98.3%	185
<b>TOTAL</b>	<b>2,482</b>	<b>2,602</b>	<b>-120</b>	<b>13</b>	<b>193</b>	<b>93.1%</b>	<b>2,657</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

July 2025

(continued)

	July 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
<b>SOUTHEAST REGION</b>							
Alabama	2621	2,631	-10	1	40	98.5%	2,684
Florida	1762	1,855	-93	95	106	99.4%	1,892
Georgia	3602	3,487	115	202	64	104.0%	3,557
Kentucky	1979	2,072	-93	5	121	94.4%	2,113
Mississippi	709	733	-24	0	42	94.3%	748
North Carolina	2531	2,600	-69	16	91	97.1%	2,652
South Carolina	1177	1,210	-33	2	92	92.6%	1,234
Tennessee	2117	2,174	-57	11	80	96.8%	2,217
<b>TOTAL</b>	<b>16,498</b>	<b>16,762</b>	<b>-264</b>	<b>332</b>	<b>636</b>	<b>98.2%</b>	<b>17,097</b>
<b>SOUTHWEST REGION</b>							
Arizona	884	890	-6	1	18	98.1%	908
Arkansas	385	456	-71	2	81	82.7%	465
Louisiana	1164	1,763	-599	84	683	66.0%	1,798
New Mexico	631	679	-48	0	54	92.0%	693
Oklahoma	674	668	6	1	25	96.4%	681
Texas	1236	1,238	-2	13	49	97.1%	1,263
Utah	823	904	-81	8	104	89.4%	922
<b>TOTAL</b>	<b>5,797</b>	<b>6,598</b>	<b>-801</b>	<b>109</b>	<b>1,014</b>	<b>86.3%</b>	<b>6,730</b>
<b>WESTERN REGION</b>							
Alaska	104	102	2	0	7	93.1%	104
American Samoa	0	0	0	0	0	*	1
California	1791	1,795	-4	13	74	96.6%	1,831
CNMI*	17	16	1	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	39	38	1	0	0	100.0%	39
Idaho	522	534	-12	2	27	95.3%	545
Nevada	94	99	-5	0	7	92.9%	101
Oregon	757	751	6	1	11	98.7%	766
Washington	2064	2,046	18	4	47	97.9%	2,087
<b>TOTAL</b>	<b>5,389</b>	<b>5,382</b>	<b>7</b>	<b>20</b>	<b>173</b>	<b>97.2%</b>	<b>5,493</b>
<b>SUBTOTAL</b>	<b>45,724</b>	<b>47,225</b>	<b>-1,501</b>	<b>577</b>	<b>2,749</b>	<b>95.4%</b>	<b>48,177</b>
<b>Miscellaneous</b>	<b>308</b>	<b>327</b>	<b>-19</b>	<b>0</b>	<b>2</b>	<b>*</b>	<b>334</b>
<b>GRAND TOTAL</b>	<b>46,032</b>	<b>47,552</b>	<b>-1,520</b>	<b>577</b>	<b>2,751</b>	<b>95.4%</b>	<b>48,511</b>

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2024 mean association retention rate of 79%.





## SMALL AFFILIATES (1-500 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

July 2025

	State	+/- Members	July 2025	May 2024	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Vermont	15	196	181	8.3%	1	185
2	Alaska	2	104	102	2.0%	4	104
3	Northern Mariana Islands (CNMI)	1	17	16	6.3%	2	17
4	Hawaii	1	39	38	2.6%	3	39
5	Guam	0	1	1	0.0%	5	2
6	Puerto Rico	0	3	3	0.0%	5	4
7	South Dakota	-1	250	251	-0.4%	7	256
8	Rhode Island	-1	6	7	-14.3%	20	8
9	Kansas	-2	368	370	-0.5%	8	377
10	North Dakota	-3	290	293	-1.0%	9	299
11	Nevada	-5	94	99	-5.1%	15	101
12	Dist. of Columbia	-8	27	35	-22.9%	22	36
13	Maine	-10	297	307	-3.3%	11	313
14	Montana	-10	183	193	-5.2%	17	197
15	New Hampshire	-10	177	187	-5.3%	18	191
16	Illinois	-12	454	466	-2.6%	10	475
17	West Virginia	-13	298	311	-4.2%	13	317
18	Nebraska	-17	319	336	-5.1%	15	343
19	New Jersey	-18	389	407	-4.4%	14	415
20	Connecticut	-20	471	491	-4.1%	12	501
21	Wyoming	-23	160	183	-12.6%	19	187
22	Arkansas	-71	385	456	-15.6%	21	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-205	4,528	4,733	-4.3%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



## MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

July 2025

	State	+/- Members	July 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Pennsylvania	30	618	588	5.1%	1	600
2	Oklahoma	6	674	668	0.9%	2	681
3	Oregon	6	757	751	0.8%	3	766
4	Arizona	-6	884	890	-0.7%	4	908
5	Iowa	-7	788	795	-0.9%	5	811
6	New York	-11	519	530	-2.1%	7	541
7	Idaho	-12	522	534	-2.2%	8	545
8	Indiana	-15	1,041	1,056	-1.4%	6	1,077
9	Missouri	-19	693	712	-2.7%	10	726
10	Mississippi	-24	709	733	-3.3%	11	748
11	Colorado	-26	1,015	1,041	-2.5%	9	1,062
12	Maryland	-34	535	569	-6.0%	13	580
13	Wisconsin	-39	639	678	-5.8%	12	692
14	New Mexico	-48	631	679	-7.1%	14	693
15	Utah	-81	823	904	-9.0%	15	922
16	Massachusetts	-83	816	899	-9.2%	16	917
TOTAL		-363	11,664	12,027	-3.0%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,061+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

July 2025

	State	+/- Members	July 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	115	3,602	3,487	3.3%	1	3,557
2	Washington	18	2,064	2,046	0.9%	2	2,087
3	Delaware	6	1,098	1,092	0.5%	3	1,114
4	Texas	-2	1,236	1,238	-0.2%	4	1,263
5	California	-4	1,791	1,795	-0.2%	4	1,831
6	Alabama	-10	2,621	2,631	-0.4%	6	2,684
7	Virginia	-18	1,392	1,410	-1.3%	8	1,438
8	Minnesota	-19	2,600	2,619	-0.7%	7	2,671
9	Michigan	-29	1,259	1,288	-2.3%	9	1,314
10	South Carolina	-33	1,177	1,210	-2.7%	11	1,234
11	Ohio	-46	1,139	1,185	-3.9%	13	1,209
12	Tennessee	-57	2,117	2,174	-2.6%	10	2,217
13	North Carolina	-69	2,531	2,600	-2.7%	11	2,652
14	Kentucky	-93	1,979	2,072	-4.5%	14	2,113
15	Florida	-93	1,762	1,855	-5.0%	15	1,892
16	Louisiana	-599	1,164	1,763	-34.0%	16	1,798
	<b>TOTAL</b>	<b>-933</b>	<b>29,532</b>	<b>30,465</b>	<b>-3.1%</b>	<b>-</b>	<b>31,074</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

July 2025

	July 2025	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	20,064	21,114	-1,050	43.59%	-5%	15,160	5,588
School Nutrition Managers	16,545	16,792	-247	35.94%	-1%	12,612	3,880
District Directors	6,472	6,581	-109	14.06%	-2%	2,514	1,069
Retired	365	362	3	0.79%	1%	n/a	74
Affiliate	537	561	-24	1.17%	-4%	n/a	237
State Agency Directors	795	803	-8	1.73%	-1%	658	38
Major City Directors	661	717	-56	1.44%	-8%	534	64
Other	131	133	-2	*	-2%	282	597
Industry Individual	39	38	1	*	3%	n/a	-
Life	28	28	0	*	0%	n/a	-
Corporate Industry + Patron	325	342	-17	0.7%	-5%	n/a	-
Allied Groups	13	13	0	*	-	n/a	-
Educators	36	40	-4	*	-10%	n/a	3
Student	20	21	-1	*	-5%	n/a	-
International	1	7	-6	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>46,032</b>	<b>47,552</b>	<b>-1,520</b>	<b>100%</b>	<b>-3.20%</b>	<b>31,760</b>	<b>11,550</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

July 2025

	July 2025	June 2025	+/- Members	May 2025	+/- Members	% of Total Membership
<b>MID-ATLANTIC REGION</b>						
Delaware	1,074	1,075	-1	1,072	2	98%
Dist. of Columbia	19	19	0	19	0	70%
Maryland	328	354	-26	356	-28	61%
New Jersey	277	278	-1	298	-21	71%
Pennsylvania	307	268	39	269	38	50%
Puerto Rico	0	0	-	0	-	-
Virginia	915	914	1	923	-8	66%
West Virginia	246	243	3	238	8	83%
<b>TOTAL</b>	<b>3,166</b>	<b>3,151</b>	<b>15</b>	<b>3,175</b>	<b>-9</b>	<b>73%</b>
<b>MIDWEST REGION</b>						
Illinois	191	184	7	192	-1	42%
Indiana	719	732	-13	739	-20	69%
Iowa	361	358	3	358	3	46%
Michigan	885	883	2	901	-16	70%
Minnesota	1,392	1,400	-8	1,397	-5	54%
Ohio	718	722	-4	710	8	63%
Wisconsin	365	380	-15	383	-18	57%
<b>TOTAL</b>	<b>4,631</b>	<b>4,659</b>	<b>-28</b>	<b>4,680</b>	<b>-49</b>	<b>58%</b>
<b>MOUNTAIN PLAINS REGION</b>						
Colorado	897	898	-1	899	-2	88%
Kansas	193	193	0	192	1	52%
Missouri	396	397	-1	381	15	57%
Montana	57	59	-2	53	4	31%
Nebraska	147	144	3	146	1	46%
North Dakota	178	178	0	172	6	61%
South Dakota	157	156	1	151	6	63%
Wyoming	33	46	-13	47	-14	21%
<b>TOTAL</b>	<b>2,058</b>	<b>2,071</b>	<b>-13</b>	<b>2,041</b>	<b>17</b>	<b>63%</b>
<b>NORTHEAST REGION</b>						
Connecticut	326	324	2	328	-2	69%
Maine	175	174	1	169	6	59%
Massachusetts	603	639	-36	679	-76	74%
New Hampshire	108	109	-1	113	-5	61%
New York	288	283	5	286	2	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	151	140	11	138	13	77%
<b>TOTAL</b>	<b>1,651</b>	<b>1,669</b>	<b>-18</b>	<b>1,713</b>	<b>-62</b>	<b>67%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

July 2025	(continued)					
	July	June	+/-	May	+/-	% of Total
	2025	2025	Members	2025	Members	Membership
<b>SOUTHEAST REGION</b>						
Alabama	1,946	1,984	-38	1,988	-42	74%
Florida	1,264	1,273	-9	1,339	-75	72%
Georgia	3,231	3,198	33	3,101	130	90%
Kentucky	1,339	1,551	-212	1,561	-222	68%
Mississippi	552	558	-6	566	-14	78%
North Carolina	2,211	2,226	-15	2,244	-33	87%
South Carolina	995	1,052	-57	1,023	-28	85%
Tennessee	1,673	1,706	-33	1,702	-29	79%
<b>TOTAL</b>	<b>13,211</b>	<b>13,548</b>	<b>-337</b>	<b>13,524</b>	<b>-313</b>	<b>80%</b>
<b>SOUTHWEST REGION</b>						
Arizona	711	713	-2	707	4	80%
Arkansas	219	216	3	264	-45	57%
Louisiana	966	1,024	-58	1,046	-80	83%
New Mexico	483	507	-24	510	-27	77%
Oklahoma	509	515	-6	488	21	76%
Texas	732	734	-2	718	14	59%
Utah	494	495	-1	540	-46	60%
<b>TOTAL</b>	<b>4,114</b>	<b>4,204</b>	<b>-90</b>	<b>4,273</b>	<b>-159</b>	<b>71%</b>
<b>WESTERN REGION</b>						
Alaska	74	74	0	68	6	71%
American Samoa	0	0	0	0	0	-
California	702	726	-24	698	4	39%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	10	10	0	10	0	26%
Idaho	315	313	2	318	-3	60%
Nevada	75	75	0	75	0	80%
Oregon	627	618	9	621	6	83%
Washington	1,126	1,103	23	1,106	20	55%
<b>TOTAL</b>	<b>2,929</b>	<b>2,919</b>	<b>10</b>	<b>2,896</b>	<b>33</b>	<b>54%</b>
<b>SUBTOTAL</b>	<b>31,760</b>	<b>32,221</b>	<b>-461</b>	<b>32,302</b>	<b>-542</b>	<b>69%</b>
<b>Miscellaneous</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0%</b>
<b>GRAND TOTAL</b>	<b>31,760</b>	<b>32,221</b>	<b>-461</b>	<b>32,302</b>	<b>-542</b>	<b>69.0%</b>



# SNA STATE ASSOCIATION

## CERTIFICATE PROGRAM REPORT

July 2025 (Applications processed through 07/31/2025)								
	July 2025	June 2025	+/-	May 2025	+/-	July 2024	2025/26 2% Goal	% of Total Membership
<b>MID-ATLANTIC REGION</b>								
Delaware	83	84	-1	84	-1	150	86	8%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	205	204	1	199	6	193	203	38%
New Jersey	25	25	0	24	1	24	25	6%
Pennsylvania	35	35	0	33	2	40	34	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	415	433	-18	429	-14	476	438	30%
West Virginia	11	11	0	10	1	17	11	4%
<b>TOTAL</b>	<b>774</b>	<b>792</b>	<b>-18</b>	<b>779</b>	<b>-5</b>	<b>900</b>	<b>799</b>	<b>18%</b>
<b>MIDWEST REGION</b>								
Illinois	72	72	0	72	0	82	73	16%
Indiana	162	162	0	162	0	180	165	16%
Iowa	310	324	-14	329	-19	324	336	39%
Michigan	145	145	0	144	1	126	147	12%
Minnesota	1,800	1,802	-2	1,821	-21	1,815	1,857	69%
Ohio	237	237	0	242	-5	315	247	21%
Wisconsin	125	125	0	129	-4	136	132	20%
<b>TOTAL</b>	<b>2,851</b>	<b>2,867</b>	<b>-16</b>	<b>2,899</b>	<b>-48</b>	<b>2,978</b>	<b>2,957</b>	<b>36%</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	50	50	0	50	0	57	51	5%
Kansas	108	106	2	106	2	103	108	29%
Missouri	140	144	-4	148	-8	165	151	20%
Montana	14	15	-1	14	0	11	15	8%
Nebraska	47	47	0	49	-2	49	50	15%
North Dakota	36	35	1	37	-1	42	38	12%
South Dakota	36	37	-1	37	-1	48	38	14%
Wyoming	87	87	0	87	0	78	89	54%
<b>TOTAL</b>	<b>518</b>	<b>521</b>	<b>-3</b>	<b>528</b>	<b>-10</b>	<b>553</b>	<b>540</b>	<b>16%</b>
<b>NORTHEAST REGION</b>								
Connecticut	91	90	1	91	0	81	93	19%
Maine	39	38	1	40	-1	42	41	13%
Massachusetts	80	80	0	81	-1	82	83	10%
New Hampshire	71	71	0	70	1	72	71	40%
New York	66	68	-2	70	-4	81	71	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	5	5	0	5	0	7	7	3%
<b>TOTAL</b>	<b>352</b>	<b>352</b>	<b>0</b>	<b>357</b>	<b>-5</b>	<b>365</b>	<b>368</b>	<b>14%</b>



# SNA STATE ASSOCIATION

## CERTIFICATE PROGRAM REPORT

July 2025	(continued)							
	July 2025	June 2025	+/-	May 2025	+/-	July 2024	2025/26 2% Goal	% of Total Membership
<b>SOUTHEAST REGION</b>								
Alabama	1,135	1,132	3	1,131	4	1,125	1,154	43%
Florida	660	658	2	662	-2	778	675	37%
Georgia	708	724	-16	737	-29	925	752	20%
Kentucky	881	875	6	870	11	862	887	45%
Mississippi	24	24	0	25	-1	30	26	3%
North Carolina	349	351	-2	351	-2	373	358	14%
South Carolina	127	129	-2	131	-4	125	134	11%
Tennessee	893	880	13	877	16	933	895	42%
<b>TOTAL</b>	<b>4,777</b>	<b>4,773</b>	<b>4</b>	<b>4,784</b>	<b>-7</b>	<b>5,151</b>	<b>4,881</b>	<b>29%</b>
<b>SOUTHWEST REGION</b>								
Arizona	61	59	2	59	2	70	60	7%
Arkansas	15	15	0	15	0	22	16	4%
Louisiana	29	29	0	30	-1	36	31	2%
New Mexico	211	212	-1	217	-6	230	221	33%
Oklahoma	103	102	1	103	0	114	105	15%
Texas	44	43	1	43	1	43	44	4%
Utah	327	326	1	322	5	325	328	40%
<b>TOTAL</b>	<b>790</b>	<b>786</b>	<b>4</b>	<b>789</b>	<b>1</b>	<b>840</b>	<b>805</b>	<b>14%</b>
<b>WESTERN REGION</b>								
Alaska	6	5	1	6	0	7	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	108	106	2	105	3	110	107	6%
CNMI*	1	0	-	0	1	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	4	4	0	4	0	3	5	10%
Idaho	161	163	-2	164	-3	163	167	31%
Nevada	2	2	0	2	0	3	3	2%
Oregon	24	24	0	25	-1	26	26	3%
Washington	1,147	1,135	12	1,138	9	1,169	1,161	56%
<b>TOTAL</b>	<b>1,453</b>	<b>1,439</b>	<b>13</b>	<b>1,444</b>	<b>9</b>	<b>1,481</b>	<b>1,480</b>	<b>27%</b>
<b>SUBTOTAL</b>	<b>11,515</b>	<b>11,530</b>	<b>-16</b>	<b>11,580</b>	<b>-65</b>	<b>12,268</b>	<b>11,830</b>	<b>25%</b>
<b>Miscellaneous</b>	<b>35</b>	<b>37</b>	<b>-2</b>	<b>37</b>	<b>-2</b>	<b>34</b>	<b>36</b>	<b>11%</b>
<b>GRAND TOTAL</b>	<b>11,550</b>	<b>11,567</b>	<b>-18</b>	<b>11,617</b>	<b>-67</b>	<b>12,302</b>	<b>11,866</b>	<b>25%</b>





## SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2025	(Applications processed through 07/31/2025)						
	July 2025	June 2025	+/-	May 2024	+/-	% Diff in Cred	July 2024
<b>MID-ATLANTIC REGION</b>							
Delaware	17	17	0	17	0	0%	16
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	28	29	-1	29	-1	-3%	28
New Jersey	19	19	0	19	0	0%	19
Pennsylvania	28	29	-1	29	-1	-3%	26
Puerto Rico	1	1	0	1	0	0%	1
Virginia	55	56	-1	55	0	0%	57
West Virginia	7	7	0	7	0	0%	7
<b>TOTAL</b>	<b>155</b>	<b>158</b>	<b>-3</b>	<b>157</b>	<b>-2</b>	<b>-1%</b>	<b>154</b>
<b>MIDWEST REGION</b>							
Illinois	27	29	-2	29	-2	-7%	29
Indiana	38	40	-2	40	-2	-5%	33
Iowa	13	13	0	15	-2	-13%	13
Michigan	58	59	-1	60	-2	-3%	58
Minnesota	48	50	-2	51	-3	-6%	56
Ohio	56	55	1	56	0	0%	55
Wisconsin	15	15	0	18	-3	-17%	18
<b>TOTAL</b>	<b>255</b>	<b>261</b>	<b>-6</b>	<b>269</b>	<b>-14</b>	<b>-5%</b>	<b>262</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	83	81	2	84	-1	-1%	83
Kansas	12	11	1	11	1	9%	11
Missouri	18	18	0	18	0	0%	20
Montana	3	3	0	3	0	0%	4
Nebraska	5	4	1	4	1	25%	4
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	1	1	0	2	-1	-50%	2
<b>TOTAL</b>	<b>132</b>	<b>128</b>	<b>4</b>	<b>132</b>	<b>0</b>	<b>0%</b>	<b>134</b>
<b>NORTHEAST REGION</b>							
Connecticut	12	12	0	12	0	0%	9
Maine	16	16	0	16	0	0%	18
Massachusetts	54	53	1	53	1	2%	50
New Hampshire	9	9	0	9	0	0%	9
New York	37	37	0	37	0	0%	38
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	12
<b>TOTAL</b>	<b>141</b>	<b>140</b>	<b>1</b>	<b>140</b>	<b>1</b>	<b>1%</b>	<b>136</b>



## SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2025	(continued)						
	July 2025	June 2025	+/-	May 2025	+/-	% Diff in Cred	July 2024
<b>SOUTHEAST REGION</b>							
Alabama	39	41	-2	41	-2	-5%	37
Florida	72	74	-2	74	-2	-3%	75
Georgia	54	54	0	54	0	0%	59
Kentucky	30	29	1	31	-1	-3%	35
Mississippi	17	18	-1	18	-1	-6%	18
North Carolina	63	61	2	62	1	2%	63
South Carolina	18	18	0	18	0	0%	20
Tennessee	36	36	0	37	-1	-3%	36
<b>TOTAL</b>	<b>329</b>	<b>331</b>	<b>-2</b>	<b>335</b>	<b>-6</b>	<b>-2%</b>	<b>343</b>
<b>SOUTHWEST REGION</b>							
Arizona	59	59	0	59	0	0%	56
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	17	0	19	-2	-11%	18
New Mexico	8	9	-1	9	-1	-11%	9
Oklahoma	9	9	0	9	0	0%	6
Texas	106	110	-4	116	-10	-9%	105
Utah	17	16	1	16	1	6%	18
<b>TOTAL</b>	<b>225</b>	<b>229</b>	<b>-4</b>	<b>237</b>	<b>-12</b>	<b>-5%</b>	<b>221</b>
<b>WESTERN REGION</b>							
Alaska	6	6	0	6	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	133	136	-3	136	-3	-2%	140
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	18	0	20	-2	-10%	21
Nevada	3	3	0	3	0	0%	2
Oregon	14	14	0	14	0	0%	16
Washington	37	39	-2	40	-3	-8%	40
<b>TOTAL</b>	<b>212</b>	<b>217</b>	<b>-5</b>	<b>220</b>	<b>-8</b>	<b>-4%</b>	<b>226</b>
<b>SUBTOTAL</b>	<b>1,449</b>	<b>1,464</b>	<b>-15</b>	<b>1,490</b>	<b>-41</b>	<b>-3%</b>	<b>1,476</b>
<b>Miscellaneous</b>	<b>83</b>	<b>86</b>	<b>-3</b>	<b>86</b>	<b>-3</b>	<b>-3%</b>	<b>78</b>
<b>GRAND TOTAL</b>	<b>1,532</b>	<b>1,550</b>	<b>-18</b>	<b>1,576</b>	<b>-44</b>	<b>-3%</b>	<b>1,554</b>