

VIRTUAL SNA INDUSTRY BOOT CAMP

Each Tuesday, October 7,14,21,28, & November 4, 2025 2:00 pm – 4:00 pm ET

*Individual sessions' scheduled start and end times are subject to change,
but each day's programming will occur between 2 – 4:00 pm ET.*

AGENDA

Tuesday October 7, 2025

2:00 pm – 2:15 pm	Welcome to Boot Camp	Danielle Duran Baron <i>SNA Vice President, Marketing, Communications & Industry Relations</i> Stephanie Dillard, MS, SNS <i>SNA President</i> Sarah Murphy Youssef, MS, CAE <i>SNA Director of Professional Development</i>
2:15 pm – 2:45 pm	School Nutrition Program Overview & Trends	Sarah Murphy Youssef, MS, CAE <i>SNA Director of Professional Development</i>
2:45 pm – 3:30 pm	Legislative Update	Liz Campbell <i>Vice President, Government Affairs & Media Relations, SNA</i>
3:30 pm – 3:55 pm	Industry Advocacy Panel	Moderator: Carole Erb <i>Executive Director, Education and Governmental Sales, JTM Food Groups</i> Panelists: Teisha Robertson <i>K-12 Northeast Regional Sales Manager, Pilgrim's Pride Corporation</i> Richard Wood <i>Director of Sales, Integrated Food Service</i> Jennifer Odgers <i>School Sales Specialist, PMR Inc.</i> Stephanie Ewing, RD <i>Chief Government Officer, GS Foods Group/Gold Star Foods</i>
3:55 pm – 4:00 pm	Discussion	

Tuesday October 14, 2025

2:00 pm – 2:05 pm	Welcome!	Sarah Murphy Youssef, MS, CAE <i>SNA Director of Professional Development</i>
2:05 pm – 2:55 pm	Meal Patterns – Breakfast and Lunch Meal Components, Offer vs. Serve, and Reimbursable Meals	Christine Clarahan, RD, SNS <i>Director of Food & Nutrition Services School City of Hammond, IN</i>
2:55 pm – 3:55 pm	Directors Panel – Innovative Menu Planning Perspectives	Moderator: Christine Clarahan, RD, SNS Panelists: Hollie Best RDN, LDN, MBA, SNS <i>Child Nutrition Director at Wood County Schools, WV</i> Katie Cossette, RDN <i>Director of Nutrition & Warehouse Services at St. Vrain Valley SD, CO</i> Jordan Haas <i>SN Director at Hood River County SD, OR</i> Andrea S. Early, MS, RDN <i>Director of Food and Nutrition at Prince William County Public Schools, VA</i>
3:55 pm – 4:00 pm	Discussion	

Tuesday October 21, 2025

2:00 pm – 2:05 pm	Welcome!	Sarah Murphy Youssef, MS, CAE <i>SNA Director of Professional Development</i>
2:05 pm – 3:05 pm	Government Procurement and Buy American	
3:05 pm – 3:55 pm	Procurement Panel	Pam Suyematsu <i>Director of Nutrition Services at Ontario School District, OR</i> Stephanie Walker Hynes, m. Ed, SNS <i>Child Nutrition Director at Little Rock School District, AR</i> Emma Anne Hallman <i>Child Nutrition Director at Haleyville City School District, AL</i> Alisa Roman <i>Director of Nutrition and Transportation at Lewiston Public Schools, ME</i>
3:55 pm – 4:00 pm	Discussion	

Tuesday October 28, 2025

2:00 pm – 2:05 pm Welcome!

Sarah Murphy Youssef, MS, CAE
SNA Director of Professional Development

2:05 pm – 3:05 pm Breaking Down USDA Foods &
Commodity Processing

3:05 pm – 3:55 pm USDA Foods Panel Highlights

Stephanie Dillard, MS, SNS
Child Nutrition Director at Enterprise City Schools, AL
Melissa Ward
Child Nutrition Director at West Jefferson School District, PA
Mary Darnton
Director of Food Service at Kenison Public Schools, MI
Jessica Shelly
Director of Student Dining Services at Cincinnati Public Schools, OH

3:55 pm – 4:00 pm Discussion

Tuesday November 4, 2025

2:00 pm – 2:05 pm Welcome!

Sarah Murphy Youssef, MS, CAE
SNA Director of Professional Development

2:05 pm – 3:00 pm Financial Management - An In-Depth
Look

Jessica Gould, RD, SNS
Director of Nutrition and Warehouse at Littleton Public Schools

3:00 pm – 3:50 pm Hot Topic Panel

Susan Maffe, MS, RD
Director, Meriden Public Schools, CT
Caitlin Lazarski, MS, RD, SNS
Director of School Nutrition Pine Bush Central Schools, NY
Ashley Powell Ph.D, RDN , SNS
Child Nutrition Director for Auburn City Schools, AL
Mark Oswalt, MS, RDN
Assistant Director of Nutrition Services at Mead School District, Wash
Lindsay Aguilar, RD, SNS
Director, Food Services at Tucson Unified School District, AZ

3:50 pm – 4:15 pm Discussion & Wrap-
Up