

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: June 2025 Membership, Certificate & Credentialing Program Report
DATE: July 7, 2025

Membership Overview

The June Membership Report shows that we have 47,179 members, which is 1,012 less than June 2024 and 373 less than May 2025 year-end total. Overall membership numbers are mostly following the normal seasonal patterns and the decrease in members is mostly attributed to larger SDMs reducing the size of their rosters due to budget constraints.

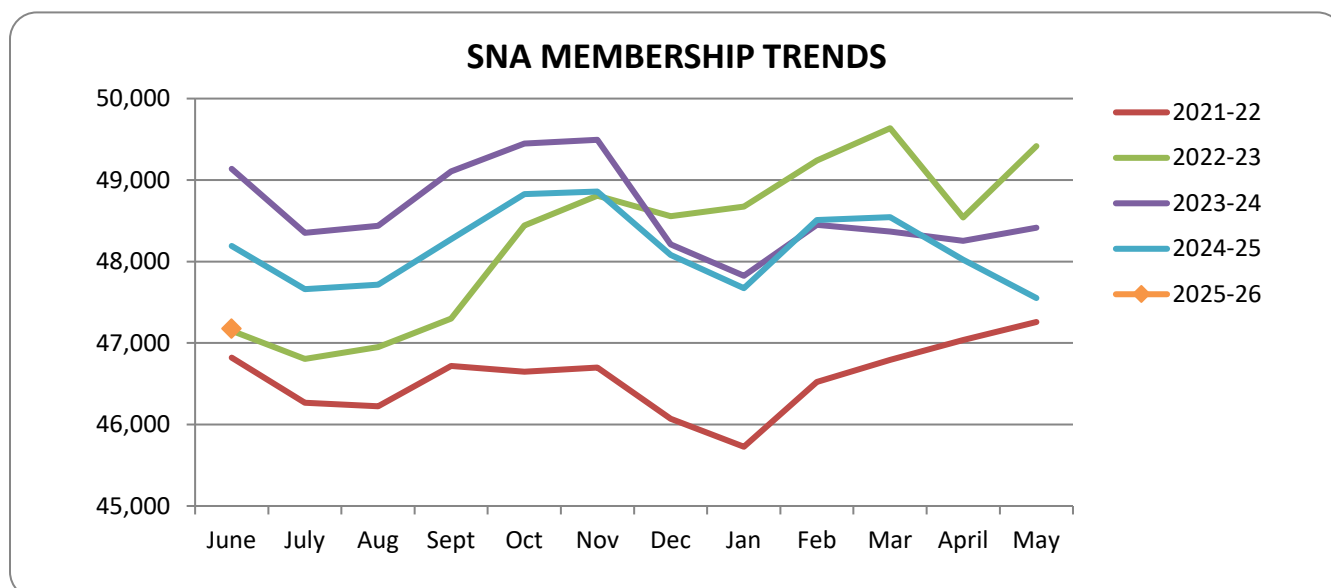
The Western region is the only area showing an increase compared to last year, although the decreases are small in the Mid-Atlantic and Southeast regions. The Midwest region is showing the largest decline.

Region	June 2025	June 2024	Diff	% Diff
Mid-Atlantic	4,385	4,393	-8	0%
Midwest	8,020	8,770	-750	-9%
Mountain Plains	3,348	3,507	-159	-5%
Northeast	2,527	2,553	-26	-1%
Southeast	16,709	16,702	-73	0%
Southwest	6,452	6,543	-91	-1%
Western	5,410	5,282	128	2%
Misc.	328	361	-33	-9%
Total	47,179	48,191	-1,012	-2.1%

Since May 2025 year-end, the combined director categories show a marginal decrease. The biggest decreases in membership are in the Employee category which is down 219 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Membership numbers decreased significantly during the COVID-19 pandemic and although there has been some recovery, overall membership numbers are below 2009 recession levels.



Continued...

School District Membership (SDM)

The total number of SDMs for June 2025 is 32,221, which is 81 less than the May 2025 year-end total. SDMs currently account for 68.3% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,198	Minnesota	1,400
North Carolina	2,226	Florida	1,273
Alabama	1,984	Washington	1,103
Tennessee	1,706	Delaware	1,075
Kentucky	1,551	South Carolina	1,052

Credentialing Overview

The June Credentialing Report shows that there are 1,550 members with the School Nutrition Specialist (SNS) credential which is 26 less than May 2025 year-end. This is a bigger drop than normal, but in part due to timing differences with the scoring of June exam. The number of SNS credential holders should increase next month.

Certificate Program Overview

The June Certificate Program Report shows that we have 11,567 certificate holders, which is 50 less than May 2025 year-end total. See the table below for more details.

Level	June 2025	May 2025	% Diff
Level 1	6,847	6,895	-0.70%
Level 2	624	621	0.48%
Level 3	975	982	-0.71%
Level 4	3,121	3,119	0.06%
Total	11,567	11,617	-0.43%

Region	June 2025	June 2024	Diff	% Diff
Mid-Atlantic	792	945	-153	-16%
Midwest	2,867	3,072	-205	-7%
Mountain Plains	521	578	-57	-10%
Northeast	352	369	-17	-5%
Southeast	4,773	5,277	-504	-10%
Southwest	786	870	-84	-10%
Western	1,439	1,516	-77	-5%
Misc.	37	36	-	-
Total	11,567	12,663	-1,096	-8.7%

Members with a certificate account for 25% of our total membership.

If you have any questions, please email lmaynard@schoolnutrition.org.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

June 2025 (Applications processed through 06/30/2025)													
	June 2025	May 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	June 2025 Cert Program	+/- Prior Month	June 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,097	1,092	5	8	0	5	9	1,075	1,114	84	0	17	0
Dist. of Columbia	31	35	-4	0	0	4	5	19	36	0	0	0	0
Maryland	566	569	-3	5	0	9	65	354	580	204	5	29	0
New Jersey	387	407	-20	1	1	21	18	278	415	25	1	19	0
Pennsylvania	587	588	-1	16	0	14	58	268	600	35	2	29	0
Puerto Rico	3	3	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,398	1,410	-12	9	4	20	78	914	1,438	433	4	56	1
West Virginia	316	311	5	6	0	1	30	243	317	11	1	7	0
TOTAL	4,385	4,415	-30	45	5	74	263	3,151	4,504	792	13	158	1
MIDWEST REGION													
Illinois	452	466	-14	3	0	18	36	184	475	72	0	29	0
Indiana	1,043	1,056	-13	8	0	24	56	732	1,077	162	0	40	0
Iowa	790	795	-5	0	3	7	54	358	811	324	-5	13	-2
Michigan	1,268	1,288	-20	4	0	28	136	883	1,314	145	1	59	-1
Minnesota	2,612	2,619	-7	28	4	30	181	1,400	2,671	1,802	-19	50	-1
Ohio	1,188	1,185	3	9	11	13	152	722	1,209	237	-5	55	-1
Wisconsin	667	678	-11	0	1	12	88	380	692	125	-4	15	-3
TOTAL	8,020	8,087	-67	52	19	132	703	4,659	8,249	2,867	-32	261	-8
MOUNTAIN PLAINS REGION													
Colorado	1,028	1,041	-13	2	0	15	34	898	1,062	50	0	81	-3
Kansas	373	370	3	4	2	3	33	193	377	106	0	11	0
Missouri	696	712	-16	16	3	38	51	397	726	144	-4	18	0
Montana	191	193	-2	2	6	10	17	59	197	15	1	3	0
Nebraska	330	336	-6	8	0	14	45	144	343	47	-2	4	0
North Dakota	293	293	0	7	0	7	26	178	299	35	-2	7	0
South Dakota	254	251	3	7	0	3	33	156	256	37	0	3	0
Wyoming	183	183	0	1	0	1	36	46	187	87	0	1	-1
TOTAL	3,348	3,379	-31	47	11	91	275	2,071	3,447	521	-7	128	-4
NORTHEAST REGION													
Connecticut	479	491	-12	0	3	12	24	324	501	90	-1	12	0
Maine	309	307	2	9	1	10	53	174	313	38	-2	16	0
Massachusetts	859	899	-40	3	1	48	94	639	917	80	-1	53	0
New Hampshire	178	187	-9	2	4	13	19	109	191	71	1	9	0
New York	517	530	-13	2	0	15	68	283	541	68	-2	37	0
Rhode Island	6	7	-1	0	0	1	0	0	8	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	179	181	-2	2	0	4	23	140	185	5	0	12	0
TOTAL	2,527	2,602	-75	18	9	103	281	1,669	2,657	352	-5	140	0



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

June 2025	(continued)												
	June 2025	May 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2025/26 2% Goal	June 2025 Cert Program	+/- Prior Month	June 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,620	2,631	-11	14	1	17	126	1,984	2,684	1,132	1	41	0
Florida	1,776	1,855	-79	4	90	81	80	1,273	1,892	658	-4	74	0
Georgia	3,562	3,487	75	31	89	37	244	3,198	3,557	724	-13	54	0
Kentucky	2,049	2,072	-23	16	0	36	150	1,551	2,113	875	5	29	-2
Mississippi	720	733	-13	1	0	18	91	558	748	24	-1	18	0
North Carolina	2,568	2,600	-32	11	14	47	73	2,226	2,652	351	0	61	-1
South Carolina	1,247	1,210	37	16	1	1	128	1,052	1,234	129	-2	18	0
Tennessee	2,167	2,174	-7	3	10	24	138	1,706	2,217	880	3	36	-1
TOTAL	16,709	16,762	-53	96	205	261	1,030	13,548	17,097	4,773	-11	331	-4
SOUTHWEST REGION													
Arizona	888	890	-2	11	1	13	39	713	908	59	0	59	0
Arkansas	401	456	-55	1	1	57	44	216	465	15	0	9	0
Louisiana	1,732	1,763	-31	7	26	67	761	1,024	1,798	29	-1	17	-2
New Mexico	662	679	-17	1	0	21	48	507	693	212	-5	9	0
Oklahoma	689	668	21	5	0	6	39	515	681	102	-1	9	0
Texas	1,244	1,238	6	26	11	32	41	734	1,263	43	0	110	-6
Utah	836	904	-68	2	4	81	31	495	922	326	4	16	0
TOTAL	6,452	6,598	-146	53	43	277	1,003	4,204	6,730	786	-3	229	-8
WESTERN REGION													
Alaska	109	102	7	7	0	0	7	74	104	5	-1	6	0
American Samoa	0	0	0	0	0	0	0	0	1	0	-	0	-
California	1,824	1,795	29	26	10	24	170	726	1,831	106	1	136	0
CNMI*	16	16	0	0	0	0	1	0	17	0	-	0	-
Guam	1	1	0	0	0	0	1	0	2	0	-	0	-
Hawaii	39	38	1	1	0	0	4	10	39	4	0	1	0
Idaho	530	534	-4	5	0	9	30	313	545	163	-1	18	-2
Nevada	95	99	-4	1	0	6	2	75	101	2	0	3	0
Oregon	750	751	-1	2	0	3	39	618	766	24	-1	14	0
Washington	2,046	2,046	0	28	3	20	181	1,103	2,087	1,135	-3	39	-1
TOTAL	5,410	5,382	28	70	13	62	435	2,919	5,493	1,439	-5	217	-3
SUBTOTAL	46,851	47,225	-374	381	305	1,000	3,990	32,221	48,177	11,530	-50	1,464	-26
Miscellaneous	328	327	1	0	0	0	2	0	334	37	0	86	0
GRAND TOTAL	47,179	47,552	-373	381	305	1,000	3,992	32,221	48,511	11,567	-50	1,550	-26

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

June 2025

	June 2025	June 2024	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,097	920	177	19%
Dist. of Columbia	31	34	-3	-9%
Maryland	566	535	31	6%
New Jersey	387	426	-39	-9%
Pennsylvania	587	691	-104	-15%
Puerto Rico	3	6	-3	-
Virginia	1,398	1,465	-67	-5%
West Virginia	316	316	0	0%
TOTAL	4,385	4,393	-8	0%
MIDWEST REGION				
Illinois	452	493	-41	-8%
Indiana	1,043	1,073	-30	-3%
Iowa	790	827	-37	-4%
Michigan	1,268	1,719	-451	-26%
Minnesota	2,612	2,665	-53	-2%
Ohio	1,188	1,229	-41	-3%
Wisconsin	667	764	-97	-13%
TOTAL	8,020	8,770	-750	-9%
MOUNTAIN PLAINS REGION				
Colorado	1,028	1,049	-21	-2%
Kansas	373	375	-2	-1%
Missouri	696	701	-5	-1%
Montana	191	210	-19	-9%
Nebraska	330	333	-3	-1%
North Dakota	293	331	-38	-11%
South Dakota	254	305	-51	-17%
Wyoming	183	203	-20	-10%
TOTAL	3,348	3,507	-159	-5%
NORTHEAST REGION				
Connecticut	479	492	-13	-3%
Maine	309	315	-6	-2%
Massachusetts	859	888	-29	-3%
New Hampshire	178	227	-49	-22%
New York	517	476	41	9%
Rhode Island	6	8	-2	-25%
US Virgin Islands (USVI)	0	0	-	-
Vermont	179	147	32	22%
TOTAL	2,527	2,553	-26	-1%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

June 2025	(continued)			
	June 2025	June 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,620	2,402	218	9%
Florida	1,776	2,182	-406	-19%
Georgia	3,562	3,226	336	10%
Kentucky	2,049	2,077	-28	-1%
Mississippi	720	856	-136	-16%
North Carolina	2,568	2,593	-25	-1%
South Carolina	1,247	1,203	44	4%
Tennessee	2,167	2,243	-76	-3%
TOTAL	16,709	16,782	-73	0%
SOUTHWEST REGION				
Arizona	888	947	-59	-6%
Arkansas	401	447	-46	-10%
Louisiana	1,732	1,816	-84	-5%
New Mexico	662	679	-17	-3%
Oklahoma	689	704	-15	-2%
Texas	1,244	1,033	211	20%
Utah	836	917	-81	-9%
TOTAL	6,452	6,543	-91	-1%
WESTERN REGION				
Alaska	109	99	10	10%
American Samoa	0	4	-4	-
California	1,824	1,840	-16	-1%
CNMI*	16	7	9	-
Guam	1	1	0	-
Hawaii	39	34	5	15%
Idaho	530	529	1	0%
Nevada	95	97	-2	-2%
Oregon	750	541	209	39%
Washington	2,046	2,130	-84	-4%
TOTAL	5,410	5,282	128	2%
SUBTOTAL	46,851	47,830	-979	-2%
Miscellaneous	328	361	-33	-9%
GRAND TOTAL	47,179	48,191	-1,012	-2.1%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

June 2025

Year To Date Retention

	June 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
MID-ATLANTIC REGION							
Delaware	1097	1,092	5	0	5	99.5%	1,114
Dist. of Columbia	31	35	-4	0	4	88.6%	36
Maryland	566	569	-3	0	9	98.4%	580
New Jersey	387	407	-20	1	21	95.1%	415
Pennsylvania	587	588	-1	0	14	97.6%	600
Puerto Rico	3	3	0	0	0	100.0%	4
Virginia	1398	1,410	-12	4	20	98.9%	1,438
West Virginia	316	311	5	0	1	99.7%	317
TOTAL	4,385	4,415	-30	5	74	98.4%	4,504
MIDWEST REGION							
Illinois	452	466	-14	0	18	96.1%	475
Indiana	1043	1,056	-13	0	24	97.7%	1,077
Iowa	790	795	-5	3	7	99.5%	811
Michigan	1268	1,288	-20	0	28	97.8%	1,314
Minnesota	2612	2,619	-7	4	30	99.0%	2,671
Ohio	1188	1,185	3	11	13	99.8%	1,209
Wisconsin	667	678	-11	1	12	98.4%	692
TOTAL	8,020	8,087	-67	19	132	98.6%	8,249
MOUNTAIN PLAINS REGION							
Colorado	1028	1,041	-13	0	15	98.6%	1,062
Kansas	373	370	3	2	3	99.7%	377
Missouri	696	712	-16	3	38	95.1%	726
Montana	191	193	-2	6	10	97.9%	197
Nebraska	330	336	-6	0	14	95.8%	343
North Dakota	293	293	0	0	7	97.6%	299
South Dakota	254	251	3	0	3	98.8%	256
Wyoming	183	183	0	0	1	99.5%	187
TOTAL	3,348	3,379	-31	11	91	97.6%	3,447
NORTHEAST REGION							
Connecticut	479	491	-12	3	12	98.2%	501
Maine	309	307	2	1	10	97.1%	313
Massachusetts	859	899	-40	1	48	94.8%	917
New Hampshire	178	187	-9	4	13	95.2%	191
New York	517	530	-13	0	15	97.2%	541
Rhode Island	6	7	-1	0	1	85.7%	8
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	179	181	-2	0	4	97.8%	185
TOTAL	2,527	2,602	-75	9	103	96.4%	2,657



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

June 2025

(continued)

	June 2025	May 2025	+/- Members	Reinstated Members	Expired Members	Retention Rate	2025/26 2% Goal
SOUTHEAST REGION							
Alabama	2620	2,631	-11	1	17	99.4%	2,684
Florida	1776	1,855	-79	90	81	100.5%	1,892
Georgia	3562	3,487	75	89	37	101.5%	3,557
Kentucky	2049	2,072	-23	0	36	98.3%	2,113
Mississippi	720	733	-13	0	18	97.5%	748
North Carolina	2568	2,600	-32	14	47	98.7%	2,652
South Carolina	1247	1,210	37	1	1	100.0%	1,234
Tennessee	2167	2,174	-7	10	24	99.4%	2,217
TOTAL	16,709	16,762	-53	205	261	99.7%	17,097
SOUTHWEST REGION							
Arizona	888	890	-2	1	13	98.7%	908
Arkansas	401	456	-55	1	57	87.7%	465
Louisiana	1732	1,763	-31	26	67	97.7%	1,798
New Mexico	662	679	-17	0	21	96.9%	693
Oklahoma	689	668	21	0	6	99.1%	681
Texas	1244	1,238	6	11	32	98.3%	1,263
Utah	836	904	-68	4	81	91.5%	922
TOTAL	6,452	6,598	-146	43	277	96.5%	6,730
WESTERN REGION							
Alaska	109	102	7	0	0	100.0%	104
American Samoa	0	0	0	0	0	#DIV/0!	1
California	1824	1,795	29	10	24	99.2%	1,831
CNMI*	16	16	0	0	0	100.0%	17
Guam	1	1	0	0	0	*	2
Hawaii	39	38	1	0	0	100.0%	39
Idaho	530	534	-4	0	9	98.3%	545
Nevada	95	99	-4	0	6	93.9%	101
Oregon	750	751	-1	0	3	99.6%	766
Washington	2046	2,046	0	3	20	99.2%	2,087
TOTAL	5,410	5,382	28	13	62	99.1%	5,493
SUBTOTAL	46,851	47,225	-374	305	1,000	98.5%	48,177
Miscellaneous	328	327	1	0	0	*	334
GRAND TOTAL	47,179	47,552	-373	305	1,000	98.5%	48,511

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2024 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

June 2025

	State	+/- Members	June 2025	May 2024	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Alaska	7	109	102	6.9%	1	104
2	West Virginia	5	316	311	1.6%	3	317
3	South Dakota	3	254	251	1.2%	4	256
4	Kansas	3	373	370	0.8%	5	377
5	Maine	2	309	307	0.7%	6	313
6	Hawaii	1	39	38	2.6%	2	39
7	Guam	0	1	1	0.0%	7	2
8	North Dakota	0	293	293	0.0%	7	299
9	Northern Mariana Islands (CNMI)	0	16	16	0.0%	7	17
10	Puerto Rico	0	3	3	0.0%	7	4
11	Wyoming	0	183	183	0.0%	7	187
12	Rhode Island	-1	6	7	-14.3%	22	8
13	Montana	-2	191	193	-1.0%	12	197
14	Vermont	-2	179	181	-1.1%	13	185
15	Nevada	-4	95	99	-4.0%	17	101
16	Dist. of Columbia	-4	31	35	-11.4%	20	36
17	Nebraska	-6	330	336	-1.8%	14	343
18	New Hampshire	-9	178	187	-4.8%	18	191
19	Connecticut	-12	479	491	-2.4%	15	501
20	Illinois	-14	452	466	-3.0%	16	475
21	New Jersey	-20	387	407	-4.9%	19	415
22	Arkansas	-55	401	456	-12.1%	21	465
23	American Samoa	0	0	0	-	23	1
24	US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL		-108	4,625	4,733	-2.3%	-	4,834

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

June 2025

	State	+/- Members	June 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Oklahoma	21	689	668	3.1%	1	681
2	Oregon	-1	750	751	-0.1%	2	766
3	Pennsylvania	-1	587	588	-0.2%	3	600
4	Arizona	-2	888	890	-0.2%	3	908
5	Maryland	-3	566	569	-0.5%	5	580
6	Idaho	-4	530	534	-0.7%	7	545
7	Iowa	-5	790	795	-0.6%	6	811
8	Wisconsin	-11	667	678	-1.6%	10	692
9	Indiana	-13	1,043	1,056	-1.2%	8	1,077
10	Colorado	-13	1,028	1,041	-1.2%	8	1,062
11	Mississippi	-13	720	733	-1.8%	11	748
12	New York	-13	517	530	-2.5%	12	541
13	New Mexico	-17	662	679	-2.5%	13	693
14	Missouri	-26	686	712	-3.7%	14	726
15	Massachusetts	-40	859	899	-4.4%	15	917
16	Utah	-68	836	904	-7.5%	16	922
TOTAL		-209	11,818	12,027	-1.7%	-	12,269

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

June 2025

	State	+/- Members	June 2025	May 2025	Members Diff in %	Ranking % Growth	2025/26 2% Goal
1	Georgia	75	3,562	3,487	2.2%	2	3,557
2	South Carolina	37	1,247	1,210	3.1%	1	1,234
3	California	29	1,824	1,795	1.6%	3	1,831
4	Texas	6	1,244	1,238	0.5%	4	1,263
5	Delaware	5	1,097	1,092	0.5%	4	1,114
6	Ohio	3	1,188	1,185	0.3%	6	1,209
7	Washington	0	2,046	2,046	0.0%	7	2,087
8	Minnesota	-7	2,612	2,619	-0.3%	8	2,671
9	Tennessee	-7	2,167	2,174	-0.3%	9	2,217
10	Alabama	-11	2,620	2,631	-0.4%	10	2,684
11	Virginia	-12	1,398	1,410	-0.9%	11	1,438
12	Michigan	-20	1,268	1,288	-1.6%	14	1,314
13	Kentucky	-23	2,049	2,072	-1.1%	12	2,113
14	Louisiana	-31	1,732	1,763	-1.8%	15	1,798
15	North Carolina	-32	2,568	2,600	-1.2%	13	2,652
16	Florida	-79	1,776	1,855	-4.3%	16	1,892
	TOTAL	-67	30,398	30,465	-0.2%	-	31,074

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

June 2025

	June 2025	May 2025	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	20,895	21,114	-219	44.29%	-1%	15,586	5,631
School Nutrition Managers	16,701	16,792	-91	35.40%	-1%	12,626	3,894
District Directors	6,541	6,581	-40	13.86%	-1%	2,529	1,072
Retired	363	362	1	0.77%	0%	n/a	76
Affiliate	549	561	-12	1.16%	-2%	n/a	236
State Agency Directors	800	803	-3	1.70%	0%	657	36
Major City Directors	710	717	-7	1.50%	-1%	540	68
Other	132	133	-1	*	-1%	364	551
Industry Individual	38	38	0	*	0%	n/a	-
Life	28	28	0	*	0%	n/a	-
Corporate Industry + Patron	344	342	2	0.7%	1%	n/a	-
Allied Groups	14	13	1	*	-	n/a	-
Educators	37	40	-3	*	-8%	n/a	3
Student	20	21	-1	*	-5%	n/a	-
International	7	7	0	*	-	n/a	-
TOTAL MEMBERS	47,179	47,552	-373	100%	-0.78%	32,302	11,567

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

June 2025

	June 2025	May 2025	+/- Members	May 2025	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,075	1,072	3	1,072	3	98%
Dist. of Columbia	19	19	0	19	0	61%
Maryland	354	356	-2	356	-2	63%
New Jersey	278	298	-20	298	-20	72%
Pennsylvania	268	269	-1	269	-1	46%
Puerto Rico	0	0	-	0	-	-
Virginia	914	923	-9	923	-9	65%
West Virginia	243	238	5	238	5	77%
TOTAL	3,151	3,175	-24	3,175	-24	72%
MIDWEST REGION						
Illinois	184	192	-8	192	-8	41%
Indiana	732	739	-7	739	-7	70%
Iowa	358	358	0	358	0	45%
Michigan	883	901	-18	901	-18	70%
Minnesota	1,400	1,397	3	1,397	3	54%
Ohio	722	710	12	710	12	61%
Wisconsin	380	383	-3	383	-3	57%
TOTAL	4,659	4,680	-21	4,680	-21	58%
MOUNTAIN PLAINS REGION						
Colorado	898	899	-1	899	-1	87%
Kansas	193	192	1	192	1	52%
Missouri	397	381	16	381	16	57%
Montana	59	53	6	53	6	31%
Nebraska	144	146	-2	146	-2	44%
North Dakota	178	172	6	172	6	61%
South Dakota	156	151	5	151	5	61%
Wyoming	46	47	-1	47	-1	25%
TOTAL	2,071	2,041	30	2,041	30	62%
NORTHEAST REGION						
Connecticut	324	328	-4	328	-4	68%
Maine	174	169	5	169	5	56%
Massachusetts	639	679	-40	679	-40	74%
New Hampshire	109	113	-4	113	-4	61%
New York	283	286	-3	286	-3	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	140	138	2	138	2	78%
TOTAL	1,669	1,713	-44	1,713	-44	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

June 2025	(continued)					
	June	May	+/-	May	+/-	% of Total
	2025	2025	Members	2025	Members	Membership
SOUTHEAST REGION						
Alabama	1,984	1,988	-4	1,988	-4	76%
Florida	1,273	1,339	-66	1,339	-66	72%
Georgia	3,198	3,101	97	3,101	97	90%
Kentucky	1,551	1,561	-10	1,561	-10	76%
Mississippi	558	566	-8	566	-8	78%
North Carolina	2,226	2,244	-18	2,244	-18	87%
South Carolina	1,052	1,023	29	1,023	29	84%
Tennessee	1,706	1,702	4	1,702	4	79%
TOTAL	13,548	13,524	24	13,524	24	81%
SOUTHWEST REGION						
Arizona	713	707	6	707	6	80%
Arkansas	216	264	-48	264	-48	54%
Louisiana	1,024	1,046	-22	1,046	-22	59%
New Mexico	507	510	-3	510	-3	77%
Oklahoma	515	488	27	488	27	75%
Texas	734	718	16	718	16	59%
Utah	495	540	-45	540	-45	59%
TOTAL	4,204	4,273	-69	4,273	-69	65%
WESTERN REGION						
Alaska	74	68	6	68	6	68%
American Samoa	0	0	0	0	0	-
California	726	698	28	698	28	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	10	10	0	10	0	26%
Idaho	313	318	-5	318	-5	59%
Nevada	75	75	0	75	0	79%
Oregon	618	621	-3	621	-3	82%
Washington	1,103	1,106	-3	1,106	-3	54%
TOTAL	2,919	2,896	23	2,896	23	54%
SUBTOTAL	32,221	32,302	-81	32,302	-81	69%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	32,221	32,302	-81	32,302	-81	68.3%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

June 2025	(Applications processed through 06/30/2025)							
	June 2025	May 2025	+/-	May 2025	+/-	June 2024	2025/26 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	84	84	0	84	0	154	86	8%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	204	199	5	199	5	202	203	36%
New Jersey	25	24	1	24	1	24	25	6%
Pennsylvania	35	33	2	33	2	40	34	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	433	429	4	429	4	508	438	31%
West Virginia	11	10	1	10	1	17	11	3%
TOTAL	792	779	13	779	13	945	799	18%
MIDWEST REGION								
Illinois	72	72	0	72	0	87	73	16%
Indiana	162	162	0	162	0	187	165	16%
Iowa	324	329	-5	329	-5	353	336	41%
Michigan	145	144	1	144	1	130	147	11%
Minnesota	1,802	1,821	-19	1,821	-19	1,850	1,857	69%
Ohio	237	242	-5	242	-5	322	247	20%
Wisconsin	125	129	-4	129	-4	143	132	19%
TOTAL	2,867	2,899	-32	2,899	-32	3,072	2,957	36%
MOUNTAIN PLAINS REGION								
Colorado	50	50	0	50	0	58	51	5%
Kansas	106	106	0	106	0	109	108	28%
Missouri	144	148	-4	148	-4	167	151	21%
Montana	15	14	1	14	1	17	15	8%
Nebraska	47	49	-2	49	-2	54	50	14%
North Dakota	35	37	-2	37	-2	43	38	12%
South Dakota	37	37	0	37	0	51	38	15%
Wyoming	87	87	0	87	0	79	89	48%
TOTAL	521	528	-7	528	-7	578	540	16%
NORTHEAST REGION								
Connecticut	90	91	-1	91	-1	84	93	19%
Maine	38	40	-2	40	-2	44	41	12%
Massachusetts	80	81	-1	81	-1	83	83	9%
New Hampshire	71	70	1	70	1	73	71	40%
New York	68	70	-2	70	-2	78	71	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	5	5	0	5	0	7	7	3%
TOTAL	352	357	-5	357	-5	369	368	14%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

June 2025	(continued)							
	June 2025	May 2025	+/-	May 2025	+/-	June 2024	2025/26 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,132	1,131	1	1,131	1	1,138	1,154	43%
Florida	658	662	-4	662	-4	805	675	37%
Georgia	724	737	-13	737	-13	949	752	20%
Kentucky	875	870	5	870	5	875	887	43%
Mississippi	24	25	-1	25	-1	31	26	3%
North Carolina	351	351	0	351	0	390	358	14%
South Carolina	129	131	-2	131	-2	136	134	10%
Tennessee	880	877	3	877	3	953	895	41%
TOTAL	4,773	4,784	-11	4,784	-11	5,277	4,881	29%
SOUTHWEST REGION								
Arizona	59	59	0	59	0	71	60	7%
Arkansas	15	15	0	15	0	25	16	4%
Louisiana	29	30	-1	30	-1	38	31	2%
New Mexico	212	217	-5	217	-5	241	221	32%
Oklahoma	102	103	-1	103	-1	115	105	15%
Texas	43	43	0	43	0	43	44	3%
Utah	326	322	4	322	4	337	328	39%
TOTAL	786	789	-3	789	-3	870	805	12%
WESTERN REGION								
Alaska	5	6	-1	6	-1	7	8	5%
American Samoa	0	0	-	0	-	0	1	-
California	106	105	1	105	1	114	107	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	4	4	0	4	0	3	5	10%
Idaho	163	164	-1	164	-1	167	167	31%
Nevada	2	2	0	2	0	3	3	2%
Oregon	24	25	-1	25	-1	28	26	3%
Washington	1,135	1,138	-3	1,138	-3	1,194	1,161	55%
TOTAL	1,439	1,444	-5	1,444	-5	1,516	1,480	27%
SUBTOTAL	11,530	11,580	-50	11,580	-50	12,627	11,830	25%
Miscellaneous	37	37	0	37	0	36	36	11%
GRAND TOTAL	11,567	11,617	-50	11,617	-50	12,663	11,866	25%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

June 2025	(Applications processed through 06/30/2025)						
	June	May	+/-	May	+/-	%	June
	2025	2025		2024		Diff in Cred	2024
MID-ATLANTIC REGION							
Delaware	17	17	0	17	0	0%	16
Dist. of Columbia	0	0	0	0	0	-	0
Maryland	29	29	0	29	0	0%	28
New Jersey	19	19	0	19	0	0%	19
Pennsylvania	29	29	0	29	0	0%	27
Puerto Rico	1	1	0	1	0	0%	1
Virginia	56	55	1	55	1	2%	58
West Virginia	7	7	0	7	0	0%	7
TOTAL	158	157	1	157	1	1%	156
MIDWEST REGION							
Illinois	29	29	0	29	0	0%	30
Indiana	40	40	0	40	0	0%	33
Iowa	13	15	-2	15	-2	-13%	13
Michigan	59	60	-1	60	-1	-2%	58
Minnesota	50	51	-1	51	-1	-2%	56
Ohio	55	56	-1	56	-1	-2%	55
Wisconsin	15	18	-3	18	-3	-17%	21
TOTAL	261	269	-8	269	-8	-3%	266
MOUNTAIN PLAINS REGION							
Colorado	81	84	-3	84	-3	-4%	77
Kansas	11	11	0	11	0	0%	11
Missouri	18	18	0	18	0	0%	21
Montana	3	3	0	3	0	0%	4
Nebraska	4	4	0	4	0	0%	6
North Dakota	7	7	0	7	0	0%	7
South Dakota	3	3	0	3	0	0%	3
Wyoming	1	2	-1	2	-1	-50%	2
TOTAL	128	132	-4	132	-4	-3%	131
NORTHEAST REGION							
Connecticut	12	12	0	12	0	0%	10
Maine	16	16	0	16	0	0%	18
Massachusetts	53	53	0	53	0	0%	51
New Hampshire	9	9	0	9	0	0%	9
New York	37	37	0	37	0	0%	39
Rhode Island	1	1	0	1	0	0%	0
US Virgin Islands (USVI)	0	0	-	0	-	-	0
Vermont	12	12	0	12	0	0%	13
TOTAL	140	140	0	140	0	0%	140



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

June 2025	(continued)						
	June 2025	May 2025	+/-	May 2025	+/-	% Diff in Cred	June 2024
SOUTHEAST REGION							
Alabama	41	41	0	41	0	0%	37
Florida	74	74	0	74	0	0%	75
Georgia	54	54	0	54	0	0%	59
Kentucky	29	31	-2	31	-2	-6%	36
Mississippi	18	18	0	18	0	0%	18
North Carolina	61	62	-1	62	-1	-2%	63
South Carolina	18	18	0	18	0	0%	20
Tennessee	36	37	-1	37	-1	-3%	35
TOTAL	331	335	-4	335	-4	-1%	343
SOUTHWEST REGION							
Arizona	59	59	0	59	0	0%	56
Arkansas	9	9	0	9	0	0%	9
Louisiana	17	19	-2	19	-2	-11%	18
New Mexico	9	9	0	9	0	0%	9
Oklahoma	9	9	0	9	0	0%	6
Texas	110	116	-6	116	-6	-5%	108
Utah	16	16	0	16	0	0%	19
TOTAL	229	237	-8	237	-8	-3%	225
WESTERN REGION							
Alaska	6	6	0	6	0	0%	6
American Samoa	0	0	-	0	-	-	0
California	136	136	0	136	0	0%	141
CNMI	0	0	-	0	-	-	0
Guam	0	0	-	0	-	-	0
Hawaii	1	1	0	1	0	0%	1
Idaho	18	20	-2	20	-2	-10%	24
Nevada	3	3	0	3	0	0%	2
Oregon	14	14	0	14	0	0%	16
Washington	39	40	-1	40	-1	-3%	40
TOTAL	217	220	-3	220	-3	-1%	230
SUBTOTAL	1,464	1,490	-26	1,490	-26	-2%	1,491
Miscellaneous	86	86	0	86	0	0%	78
GRAND TOTAL	1,550	1,576	-26	1,576	-26	-2%	1,569