

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: May 2025 Membership, Certificate & Credentialing Program Report
DATE: June 6, 2025

Membership Overview

The May Membership Report shows that we have 47,552 members, which is 469 less than April 2025 and 865 less than May 2024 year-end total. Overall membership numbers are mostly following the normal seasonal patterns and the decrease in members is mostly attributed to larger SDMs reducing the size of their rosters due to budget constraints.

The Mid-Atlantic, Northeast, Southeast and Western regions are showing increases compared to last year. The Midwest region is showing the largest decline.

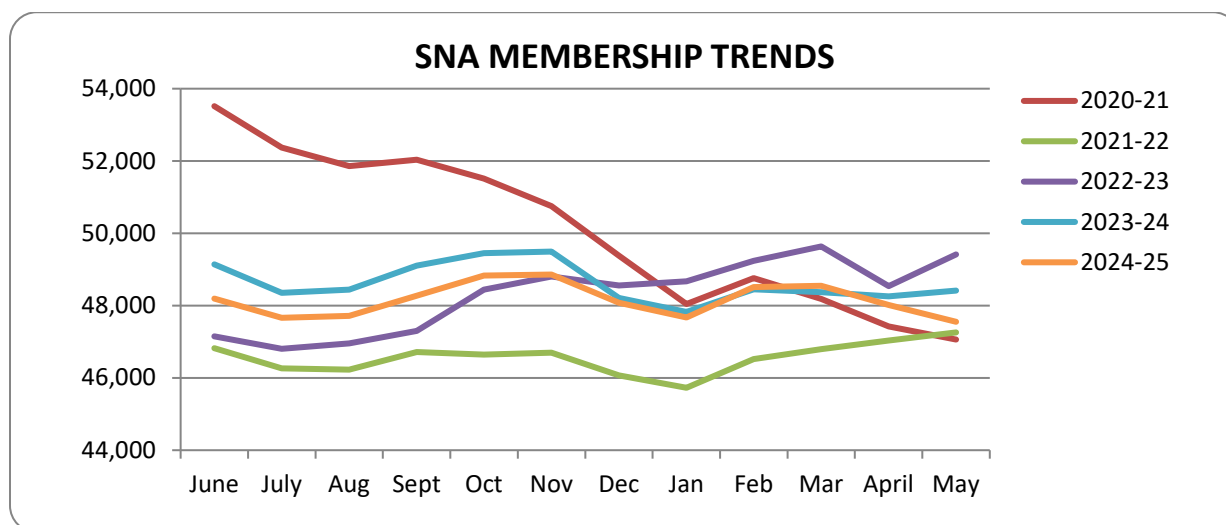
Region	May 2025	May 2024	Diff	% Diff
Mid-Atlantic	4,415	4,397	18	0%
Midwest	8,087	8,838	-751	-8%
Mountain Plains	3,379	3,550	-171	-5%
Northeast	2,602	2,557	45	2%
Southeast	16,762	16,717	45	0%
Southwest	6,598	6,663	-65	-1%
Western	5,382	5,339	43	1%
Misc.	327	356	-29	-8%
Total	47,552	48,417	-865	-1.8%

Many individual states have shown growth since May 2024 year-end and the states affiliates with more than 10% growth include: Delaware, Hawaii, New York, Oregon, Texas and Vermont.

Since May 2024 year-end, the combined director categories show small amounts of growth. The biggest decreases in membership are in the Employee (-280) and Manager (-510) categories.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, but there are some signs of stabilization.



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School District Membership (SDM)

The total number of SDMs for May 2025 is 32,302 which is 782 less than the May 2024 year-end total. SDMs currently account for 67.9% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,101	Minnesota	1,397
North Carolina	2,244	Florida	1,339
Alabama	1,988	Washington	1,106
Tennessee	1,702	Delaware	1,072
Kentucky	1,561	Louisiana	1,046

Credentialing Overview

The May Credentialing Report shows that there are 1,576 members with the School Nutrition Specialist (SNS) credential which is 10 less than May 2024 year-end.

Certificate Program Overview

The May Certificate Program Report shows that we have 11,617 certificate holders, which is 1,148 less than May 2024 year-end total. See the table below for more details.

Level	May 2025	May 2024	% Diff
Level 1	6,895	7,846	-12.12%
Level 2	621	644	-3.57%
Level 3	982	1,116	-12.01%
Level 4	3,119	3,159	-1.27%
Total	11,617	12,765	-8.99%

Region	May 2025	May 2024	Diff	% Diff
Mid-Atlantic	779	955	-176	-18%
Midwest	2,899	3,087	-188	-6%
Mountain Plains	528	587	-59	-10%
Northeast	357	374	-17	-5%
Southeast	4,784	5,312	-528	-10%
Southwest	789	872	-83	-6%
Western	1,444	1,543	-99	-6%
Misc.	36	43	-	-
Total	11,617	12,765	-1,148	-9.0%

Members with a certificate account for 24% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2025 (Applications processed through 05/31/2025)													
	May 2025	Apr 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	May 2025 Cert Program	+/- Prior Month	May 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,092	1,100	-8	0	0	18	9	1,072	944	84	-1	17	2
Dist. of Columbia	35	33	2	2	0	0	28	19	36	0	0	0	0
Maryland	569	564	5	10	0	4	61	356	550	199	18	29	0
New Jersey	407	385	22	3	20	1	26	298	444	24	-1	19	0
Pennsylvania	588	584	4	26	3	20	82	269	706	33	0	29	0
Puerto Rico	3	3	0	0	0	0	0	0	7	0	-	1	0
Virginia	1,410	1,426	-16	15	13	45	66	923	1,503	429	3	55	0
West Virginia	311	311	0	5	2	8	64	238	318	10	-2	7	0
TOTAL	4,415	4,406	9	61	38	96	336	3,175	4,508	779	17	157	2
MIDWEST REGION													
Illinois	466	490	-24	5	3	32	42	192	520	72	-2	29	0
Indiana	1,056	1,146	-90	8	0	108	54	739	1,091	162	-1	40	0
Iowa	795	800	-5	13	1	17	44	358	858	329	-2	15	1
Michigan	1,288	1,390	-102	19	1	120	111	901	1,786	144	0	60	-1
Minnesota	2,619	2,615	4	44	5	32	145	1,397	2,720	1,821	-1	51	0
Ohio	1,185	1,187	-2	28	6	37	150	710	1,259	242	3	56	-1
Wisconsin	678	673	5	13	0	10	60	383	826	129	-3	18	0
TOTAL	8,087	8,301	-214	130	16	356	606	4,680	9,060	2,899	-6	269	-1
MOUNTAIN PLAINS REGION													
Colorado	1,041	1,043	-2	9	0	12	43	899	1,088	50	0	84	0
Kansas	370	376	-6	3	0	11	32	192	381	106	-2	11	-2
Missouri	712	720	-8	5	1	11	110	381	733	148	-5	18	0
Montana	193	199	-6	8	0	10	29	53	219	14	0	3	0
Nebraska	336	338	-2	11	4	11	51	146	352	49	0	4	0
North Dakota	293	296	-3	0	0	2	49	172	345	37	-1	7	0
South Dakota	251	242	9	13	0	6	47	151	315	37	1	3	0
Wyoming	183	183	0	0	0	0	37	47	206	87	2	2	0
TOTAL	3,379	3,397	-18	49	5	63	398	2,041	3,639	528	-5	132	-2
NORTHEAST REGION													
Connecticut	491	483	8	3	2	2	32	328	507	91	-1	12	0
Maine	307	301	6	6	2	2	33	169	324	40	-1	16	-1
Massachusetts	899	902	-3	9	1	7	133	679	911	81	0	53	-2
New Hampshire	187	203	-16	0	0	16	31	113	235	70	-1	9	0
New York	530	535	-5	6	2	12	39	286	493	70	-2	37	0
Rhode Island	7	7	0	0	0	0	1	0	9	0	0	1	1
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	181	182	-1	0	1	2	21	138	142	5	0	12	0
TOTAL	2,602	2,613	-11	24	8	41	290	1,713	2,622	357	-5	140	-2



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2025	(continued)												
	May 2025	Apr 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	May 2025 Cert Program	+/- Prior Month	May 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,631	2,622	9	29	13	32	47	1,988	2,470	1,131	1	41	4
Florida	1,855	1,897	-42	30	74	157	121	1,339	2,294	662	-23	74	-2
Georgia	3,487	3,578	-91	25	2	114	129	3,101	3,311	737	-10	54	-3
Kentucky	2,072	2,078	-6	23	1	33	214	1,561	1,942	870	-16	31	-1
Mississippi	733	776	-43	5	0	51	81	566	885	25	-1	18	0
North Carolina	2,600	2,581	19	42	40	46	115	2,244	2,680	351	-6	62	0
South Carolina	1,210	1,218	-8	7	0	16	180	1,023	1,225	131	1	18	0
Tennessee	2,174	2,193	-19	4	0	27	145	1,702	2,328	877	-9	37	1
TOTAL	16,762	16,943	-181	165	130	476	1,032	13,524	17,135	4,784	-63	335	-1
SOUTHWEST REGION													
Arizona	890	910	-20	3	0	24	60	707	982	59	0	59	0
Arkansas	456	466	-10	3	0	14	83	264	486	15	0	9	0
Louisiana	1,763	1,831	-68	10	0	82	817	1,046	1,844	30	0	19	0
New Mexico	679	652	27	7	20	3	58	510	711	217	-2	9	0
Oklahoma	668	683	-15	4	0	22	43	488	713	103	0	9	0
Texas	1,238	1,182	56	44	11	20	82	718	1,084	43	0	116	0
Utah	904	895	9	17	2	9	103	540	1,009	322	2	16	0
TOTAL	6,598	6,619	-21	88	33	174	1,246	4,273	6,829	789	0	237	0
WESTERN REGION													
Alaska	102	100	2	2	1	0	39	68	101	6	0	6	0
American Samoa	0	0	0	0	0	0	0	0	5	0	-	0	-
California	1,795	1,831	-36	18	4	61	166	698	1,875	105	-1	136	-3
CNMI*	16	16	0	0	0	0	1	0	8	0	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	38	38	0	0	0	0	3	10	35	4	1	1	0
Idaho	534	545	-11	10	1	22	49	318	570	164	1	20	0
Nevada	99	101	-2	0	0	2	32	75	101	2	0	3	0
Oregon	751	762	-11	1	0	12	18	621	567	25	1	14	0
Washington	2,046	2,015	31	27	46	44	99	1,106	2,209	1,138	-5	40	0
TOTAL	5,382	5,409	-27	58	52	141	407	2,896	5,473	1,444	-3	220	-3
SUBTOTAL	47,225	47,688	-463	575	282	1,347	4,315	32,302	49,266	11,580	-65	1,490	-7
Miscellaneous	327	333	-6	0	0	0	2	0	365	37	1	86	1
GRAND TOTAL	47,552	48,021	-469	575	282	1,347	4,317	32,302	49,631	11,617	-64	1,576	-6

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

May 2025

	May 2025	May 2024	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,092	921	171	19%
Dist. of Columbia	35	35	0	0%
Maryland	569	537	32	6%
New Jersey	407	433	-26	-6%
Pennsylvania	588	689	-101	-15%
Puerto Rico	3	6	-3	-
Virginia	1,410	1,466	-56	-4%
West Virginia	311	310	1	0%
TOTAL	4,415	4,397	18	0%
MIDWEST REGION				
Illinois	466	507	-41	-8%
Indiana	1,056	1,064	-8	-1%
Iowa	795	837	-42	-5%
Michigan	1,288	1,742	-454	-26%
Minnesota	2,619	2,654	-35	-1%
Ohio	1,185	1,228	-43	-4%
Wisconsin	678	806	-128	-16%
TOTAL	8,087	8,838	-751	-8%
MOUNTAIN PLAINS REGION				
Colorado	1,041	1,061	-20	-2%
Kansas	370	372	-2	-1%
Missouri	712	715	-3	0%
Montana	193	214	-21	-10%
Nebraska	336	343	-7	-2%
North Dakota	293	337	-44	-13%
South Dakota	251	307	-56	-18%
Wyoming	183	201	-18	-9%
TOTAL	3,379	3,550	-171	-5%
NORTHEAST REGION				
Connecticut	491	495	-4	-1%
Maine	307	316	-9	-3%
Massachusetts	899	889	10	1%
New Hampshire	187	229	-42	-18%
New York	530	481	49	10%
Rhode Island	7	8	-1	-13%
US Virgin Islands (USVI)	0	0	-	-
Vermont	181	139	42	30%
TOTAL	2,602	2,557	45	2%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

May 2025	(continued)			
	May 2025	May 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,631	2,410	221	9%
Florida	1,855	2,238	-383	-17%
Georgia	3,487	3,230	257	8%
Kentucky	2,072	1,895	177	9%
Mississippi	733	863	-130	-15%
North Carolina	2,600	2,615	-15	-1%
South Carolina	1,210	1,195	15	1%
Tennessee	2,174	2,271	-97	-4%
TOTAL	16,762	16,717	45	0%
SOUTHWEST REGION				
Arizona	890	958	-68	-7%
Arkansas	456	474	-18	-4%
Louisiana	1,763	1,799	-36	-2%
New Mexico	679	694	-15	-2%
Oklahoma	668	696	-28	-4%
Texas	1,238	1,058	180	17%
Utah	904	984	-80	-8%
TOTAL	6,598	6,663	-65	-1%
WESTERN REGION				
Alaska	102	99	3	3%
American Samoa	0	4	-4	-
California	1,795	1,829	-34	-2%
CNMI*	16	7	9	-
Guam	1	1	0	-
Hawaii	38	34	4	12%
Idaho	534	556	-22	-4%
Nevada	99	99	0	0%
Oregon	751	555	196	35%
Washington	2,046	2,155	-109	-5%
TOTAL	5,382	5,339	43	1%
SUBTOTAL	47,225	48,061	-836	-2%
Miscellaneous	327	356	-29	-8%
GRAND TOTAL	47,552	48,417	-865	-1.8%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

May 2025

Year To Date Retention

	May 2025	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
MID-ATLANTIC REGION							
Delaware	1092	921	171	113	271	82.8%	944
Dist. of Columbia	35	35	0	1	6	85.7%	36
Maryland	569	537	32	73	143	87.0%	550
New Jersey	407	433	-26	29	137	75.1%	444
Pennsylvania	588	689	-101	35	239	70.4%	706
Puerto Rico	3	6	-3	0	3	50.0%	7
Virginia	1410	1,466	-56	218	693	67.6%	1,503
West Virginia	311	310	1	31	78	84.8%	318
TOTAL	4,415	4,397	18	500	1,570	75.7%	4,508
MIDWEST REGION							
Illinois	466	507	-41	41	106	87.2%	520
Indiana	1056	1,064	-8	49	304	76.0%	1,091
Iowa	795	837	-42	41	224	78.1%	858
Michigan	1288	1,742	-454	74	836	56.3%	1,786
Minnesota	2619	2,654	-35	91	618	80.1%	2,720
Ohio	1185	1,228	-43	32	251	82.2%	1,259
Wisconsin	678	806	-128	48	312	67.2%	826
TOTAL	8,087	8,838	-751	376	2,651	74.3%	9,060
MOUNTAIN PLAINS REGION							
Colorado	1041	1,061	-20	17	233	79.6%	1,088
Kansas	370	372	-2	24	89	82.5%	381
Missouri	712	715	-3	25	153	82.1%	733
Montana	193	214	-21	9	77	68.2%	219
Nebraska	336	343	-7	12	85	78.7%	352
North Dakota	293	337	-44	5	85	76.3%	345
South Dakota	251	307	-56	17	126	64.5%	315
Wyoming	183	201	-18	4	49	77.6%	206
TOTAL	3,379	3,550	-171	113	897	77.9%	3,639
NORTHEAST REGION							
Connecticut	491	495	-4	21	112	81.6%	507
Maine	307	316	-9	10	63	83.2%	324
Massachusetts	899	889	10	138	318	79.8%	911
New Hampshire	187	229	-42	11	72	73.4%	235
New York	530	481	49	19	94	84.4%	493
Rhode Island	7	8	-1	0	2	75.0%	9
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	181	139	42	71	72	99.3%	142
TOTAL	2,602	2,557	45	270	733	81.9%	2,622



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

May 2025

(continued)

	May 2025	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
SOUTHEAST REGION							
Alabama	2631	2,410	221	310	621	87.1%	2,470
Florida	1855	2,238	-383	110	757	71.1%	2,294
Georgia	3487	3,230	257	113	839	77.5%	3,311
Kentucky	2072	1,895	177	79	467	79.5%	1,942
Mississippi	733	863	-130	107	314	76.0%	885
North Carolina	2600	2,615	-15	159	746	77.6%	2,680
South Carolina	1210	1,195	15	218	496	76.7%	1,225
Tennessee	2174	2,271	-97	54	617	75.2%	2,328
TOTAL	16,762	16,717	45	1,150	4,857	77.8%	17,135
SOUTHWEST REGION							
Arizona	890	958	-68	129	381	73.7%	982
Arkansas	456	474	-18	12	145	71.9%	486
Louisiana	1763	1,799	-36	99	351	86.0%	1,844
New Mexico	679	694	-15	152	273	82.6%	711
Oklahoma	668	696	-28	14	182	75.9%	713
Texas	1238	1,058	180	116	299	82.7%	1,084
Utah	904	984	-80	23	230	79.0%	1,009
TOTAL	6,598	6,663	-65	545	1,861	80.2%	6,829
WESTERN REGION							
Alaska	102	99	3	1	24	76.8%	101
American Samoa	0	4	-4	0	4	0.0%	5
California	1795	1,829	-34	135	656	71.5%	1,875
CNMI*	16	7	9	0	1	85.7%	8
Guam	1	1	0	0	0	*	2
Hawaii	38	34	4	3	6	91.2%	35
Idaho	534	556	-22	33	180	73.6%	570
Nevada	99	99	0	2	20	81.8%	101
Oregon	751	555	196	168	167	100.2%	567
Washington	2046	2,155	-109	79	570	77.2%	2,209
TOTAL	5,382	5,339	43	421	1,628	77.4%	5,473
SUBTOTAL	47,225	48,061	-836	3,375	14,197	77.5%	49,266
Miscellaneous	327	356	-29	0	2	*	365
GRAND TOTAL	47,552	48,417	-865	3,375	14,199	77.6%	49,631

Note: In 2024-25, SNA's national retention rate was 77.6% which is 0.6% higher than last year. It is also close to the 2024 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

May 2025

	State	+/- Members	May 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	New York	49	530	481	10.2%	4	493
2	Vermont	42	181	139	30.2%	2	142
3	Northern Mariana Islands (CNMI)	9	16	7	128.6%	1	8
4	Hawaii	4	38	34	11.8%	3	35
5	Alaska	3	102	99	3.0%	5	101
6	West Virginia	1	311	310	0.3%	6	318
7	Nevada	0	99	99	0.0%	7	101
8	Guam	0	1	1	0.0%	7	2
9	Dist. of Columbia	0	35	35	0.0%	7	36
10	Rhode Island	-1	7	8	-12.5%	18	9
11	Kansas	-2	370	372	-0.5%	10	381
12	Puerto Rico	-3	3	6	-50.0%	22	7
13	Connecticut	-4	491	495	-0.8%	11	507
14	American Samoa	-4	0	4	-100.0%	23	5
15	Nebraska	-7	336	343	-2.0%	12	352
16	Maine	-9	307	316	-2.8%	13	324
17	Arkansas	-18	456	474	-3.8%	14	486
18	Wyoming	-18	183	201	-9.0%	16	206
19	Montana	-21	193	214	-9.8%	17	219
20	New Jersey	-26	407	433	-6.0%	15	444
21	New Hampshire	-42	187	229	-18.3%	21	235
22	North Dakota	-44	293	337	-13.1%	19	345
23	South Dakota	-56	251	307	-18.2%	20	315
24	US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL		-147	4,797	4,944	-3.0%	-	5,072

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

May 2025

	State	+/- Members	May 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	Oregon	196	751	555	35.3%	1	567
2	Texas	180	1,238	1,058	17.0%	3	1,084
3	Delaware	171	1,092	921	18.6%	2	944
4	Maryland	32	569	537	6.0%	4	550
5	Massachusetts	10	899	889	1.1%	5	911
6	Missouri	-3	712	715	-0.4%	6	733
7	New Mexico	-15	679	694	-2.2%	7	711
8	Idaho	-22	534	556	-4.0%	8	570
9	Oklahoma	-28	668	696	-4.0%	8	713
10	Illinois	-41	466	507	-8.1%	12	520
11	Iowa	-42	795	837	-5.0%	10	858
12	Arizona	-68	890	958	-7.1%	11	982
13	Utah	-80	904	984	-8.1%	12	1,009
14	Pennsylvania	-101	588	689	-14.7%	14	706
15	Wisconsin	-128	678	806	-15.9%	16	826
16	Mississippi	-130	733	863	-15.1%	15	885
	TOTAL	-69	12,196	12,265	-0.6%	-	12,569

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

May 2025

	State	+/- Members	May 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
3	Kentucky	177	2,072	1,895	9.3%	1	1,942
2	Alabama	221	2,631	2,410	9.2%	2	2,470
1	Georgia	257	3,487	3,230	8.0%	3	3,311
6	South Carolina	15	1,210	1,195	1.3%	4	1,225
9	North Carolina	-15	2,600	2,615	-0.6%	5	2,680
4	Indiana	-8	1,056	1,064	-0.8%	6	1,091
10	Minnesota	-35	2,619	2,654	-1.3%	7	2,720
7	California	-34	1,795	1,829	-1.9%	8	1,875
8	Colorado	-20	1,041	1,061	-1.9%	8	1,088
5	Louisiana	-36	1,763	1,799	-2.0%	10	1,844
12	Ohio	-43	1,185	1,228	-3.5%	11	1,259
11	Virginia	-56	1,410	1,466	-3.8%	12	1,503
13	Tennessee	-97	2,174	2,271	-4.3%	13	2,328
14	Washington	-109	2,046	2,155	-5.1%	14	2,209
15	Florida	-383	1,855	2,238	-17.1%	15	2,294
16	Michigan	-454	1,288	1,742	-26.1%	16	1,786
	TOTAL	-620	30,232	30,852	-2.0%	-	31,625

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

May 2025

	May 2025	May 2024	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,114	21,394	-280	44.40%	-1%	15,695	5,658
School Nutrition Managers	16,792	17,302	-510	35.31%	-3%	12,603	3,916
District Directors	6,581	6,526	55	13.84%	1%	2,528	1,066
Retired	362	400	-38	0.76%	-10%	n/a	77
Affiliate	561	640	-79	1.18%	-12%	n/a	238
State Agency Directors	803	771	32	1.69%	4%	652	38
Major City Directors	717	739	-22	1.51%	-3%	544	67
Other	133	135	-2	*	-1%	280	554
Industry Individual	38	37	1	*	3%	n/a	-
Life	28	29	-1	*	-3%	n/a	-
Corporate Industry + Patron	342	357	-15	0.7%	-4%	n/a	-
Allied Groups	13	11	2	*	-	n/a	-
Educators	40	40	0	*	0%	n/a	3
Student	21	29	-8	*	-28%	n/a	-
International	7	7	0	*	-	n/a	-
TOTAL MEMBERS	47,552	48,417	-865	100%	-1.79%	32,302	11,617

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

May 2025

	May 2025	Apr 2025	+/- Members	May 2024	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,072	1,074	-2	863	209	98%
Dist. of Columbia	19	27	-8	27	-8	54%
Maryland	356	353	3	330	26	63%
New Jersey	298	275	23	300	-2	73%
Pennsylvania	269	263	6	294	-25	46%
Puerto Rico	0	0	-	0	-	-
Virginia	923	927	-4	872	51	65%
West Virginia	238	259	-21	262	-24	77%
TOTAL	3,175	3,178	-3	2,948	227	72%
MIDWEST REGION						
Illinois	192	209	-17	227	-35	41%
Indiana	739	740	-1	729	10	70%
Iowa	358	352	6	365	-7	45%
Michigan	901	993	-92	1,336	-435	70%
Minnesota	1,397	1,396	1	1,353	44	53%
Ohio	710	695	15	735	-25	60%
Wisconsin	383	377	6	478	-95	56%
TOTAL	4,680	4,762	-82	5,223	-543	58%
MOUNTAIN PLAINS REGION						
Colorado	899	898	1	889	10	86%
Kansas	192	194	-2	185	7	52%
Missouri	381	387	-6	385	-4	54%
Montana	53	54	-1	59	-6	27%
Nebraska	146	142	4	151	-5	43%
North Dakota	172	177	-5	175	-3	59%
South Dakota	151	135	16	172	-21	60%
Wyoming	47	47	0	41	6	26%
TOTAL	2,041	2,034	7	2,057	-16	60%
NORTHEAST REGION						
Connecticut	328	320	8	309	19	67%
Maine	169	169	0	187	-18	55%
Massachusetts	679	685	-6	656	23	76%
New Hampshire	113	124	-11	139	-26	60%
New York	286	286	0	228	58	54%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	138	133	5	88	50	76%
TOTAL	1,713	1,717	-4	1,607	106	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

May 2025	(continued)					
	May	Apr	+/-	May	+/-	% of Total
	2025	2025	Members	2024	Members	Membership
SOUTHEAST REGION						
Alabama	1,988	1,987	1	1,727	261	76%
Florida	1,339	1,357	-18	1,660	-321	72%
Georgia	3,101	3,192	-91	2,832	269	89%
Kentucky	1,561	1,574	-13	1,320	241	75%
Mississippi	566	618	-52	691	-125	77%
North Carolina	2,244	2,208	36	2,265	-21	86%
South Carolina	1,023	1,031	-8	1,001	22	85%
Tennessee	1,702	1,718	-16	1,771	-69	78%
TOTAL	13,524	13,685	-161	13,267	257	81%
SOUTHWEST REGION						
Arizona	707	736	-29	769	-62	79%
Arkansas	264	276	-12	291	-27	58%
Louisiana	1,046	1,608	-562	1,597	-551	59%
New Mexico	510	484	26	530	-20	75%
Oklahoma	488	498	-10	487	1	73%
Texas	718	685	33	613	105	58%
Utah	540	528	12	599	-59	60%
TOTAL	4,273	4,815	-542	4,886	-613	65%
WESTERN REGION						
Alaska	68	68	0	54	14	67%
American Samoa	0	0	0	4	-4	-
California	698	741	-43	744	-46	39%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	10	10	0	9	1	26%
Idaho	318	316	2	292	26	60%
Nevada	75	80	-5	82	-7	76%
Oregon	621	624	-3	420	201	83%
Washington	1,106	1,054	52	1,154	-48	54%
TOTAL	2,896	2,893	3	2,759	137	54%
SUBTOTAL	32,302	33,084	-782	32,747	-445	68%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	32,302	33,084	-782	32,747	-445	67.9%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

May 2025	(Applications processed through 05/31/2025)							
	May 2025	Apr 2025	+/-	May 2024	+/-	May 2024	2024/25 2.5% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	84	85	-1	154	-70	154	158	8%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	199	181	18	204	-5	204	209	35%
New Jersey	24	25	-1	24	0	24	25	6%
Pennsylvania	33	33	0	39	-6	39	40	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	429	426	3	517	-88	517	530	30%
West Virginia	10	12	-2	17	-7	17	18	3%
TOTAL	779	762	17	955	-176	955	982	18%
MIDWEST REGION								
Illinois	72	74	-2	87	-15	87	89	15%
Indiana	162	163	-1	186	-24	186	191	15%
Iowa	329	331	-2	353	-24	353	362	41%
Michigan	144	144	0	131	13	131	134	11%
Minnesota	1,821	1,822	-1	1,855	-34	1,855	1,901	70%
Ohio	242	239	3	330	-88	330	338	20%
Wisconsin	129	132	-3	145	-16	145	149	19%
TOTAL	2,899	2,905	-6	3,087	-188	3,087	3,164	36%
MOUNTAIN PLAINS REGION								
Colorado	50	50	0	59	-9	59	60	5%
Kansas	106	108	-2	108	-2	108	111	29%
Missouri	148	153	-5	169	-21	169	173	21%
Montana	14	14	0	17	-3	17	18	7%
Nebraska	49	49	0	56	-7	56	57	15%
North Dakota	37	38	-1	46	-9	46	47	13%
South Dakota	37	36	1	53	-16	53	54	15%
Wyoming	87	85	2	79	8	79	81	48%
TOTAL	528	533	-5	587	-59	587	601	16%
NORTHEAST REGION								
Connecticut	91	92	-1	86	5	86	88	19%
Maine	40	41	-1	45	-5	45	46	13%
Massachusetts	81	81	0	84	-3	84	86	9%
New Hampshire	70	71	-1	74	-4	74	76	37%
New York	70	72	-2	78	-8	78	80	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	5	5	0	7	-2	7	7	3%
TOTAL	357	362	-5	374	-17	374	385	14%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

May 2025	(continued)							
	May 2025	Apr 2025	+/-	May 2024	+/-	May 2024	2024/25 2.5% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,131	1,130	1	1,150	-19	1,150	1,179	43%
Florida	662	685	-23	809	-147	809	829	36%
Georgia	737	747	-10	954	-217	954	978	21%
Kentucky	870	886	-16	884	-14	884	906	42%
Mississippi	25	26	-1	27	-2	27	28	3%
North Carolina	351	357	-6	390	-39	390	400	14%
South Carolina	131	130	1	133	-2	133	136	11%
Tennessee	877	886	-9	965	-88	965	989	40%
TOTAL	4,784	4,847	-63	5,312	-528	5,312	5,445	29%
SOUTHWEST REGION								
Arizona	59	59	0	71	-12	71	73	7%
Arkansas	15	15	0	31	-16	31	32	3%
Louisiana	30	30	0	34	-4	34	35	2%
New Mexico	217	219	-2	242	-25	242	248	32%
Oklahoma	103	103	0	114	-11	114	117	15%
Texas	43	43	0	42	1	42	43	3%
Utah	322	320	2	338	-16	338	346	36%
TOTAL	789	789	0	872	-83	872	894	12%
WESTERN REGION								
Alaska	6	6	0	7	-1	7	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	105	106	-1	114	-9	114	117	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	4	3	1	3	1	3	4	11%
Idaho	164	163	1	167	-3	167	171	31%
Nevada	2	2	0	3	-1	3	4	2%
Oregon	25	24	1	31	-6	31	32	3%
Washington	1,138	1,143	-5	1,218	-80	1,218	1,248	56%
TOTAL	1,444	1,447	-3	1,543	-99	1,543	1,587	27%
SUBTOTAL	11,580	11,645	-65	12,730	-1,150	12,730	13,058	25%
Miscellaneous	37	36	1	35	2	35	36	11%
GRAND TOTAL	11,617	11,681	-64	12,765	-1,148	12,765	13,094	24%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2025 (Applications processed through 05/31/2025)								
	May 2025	Apr 2025	+/-	May 2024	+/-	% Diff in Cred	May 2024	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	17	15	2	17	0	0%	17	4
Dist. of Columbia	0	0	0	0	0	-	0	20
Maryland	29	29	0	30	-1	-3%	30	5
New Jersey	19	19	0	19	0	0%	19	10
Pennsylvania	29	29	0	27	2	7%	27	23
Puerto Rico	1	1	0	1	0	0%	1	0
Virginia	55	55	0	58	-3	-5%	58	32
West Virginia	7	7	0	7	0	0%	7	0
TOTAL	157	155	2	159	-2	-1%	159	94
MIDWEST REGION								
Illinois	29	29	0	30	-1	-3%	30	8
Indiana	40	40	0	34	6	18%	34	9
Iowa	15	14	1	15	0	0%	15	12
Michigan	60	61	-1	58	2	3%	58	17
Minnesota	51	51	0	56	-5	-9%	56	16
Ohio	56	57	-1	55	1	2%	55	12
Wisconsin	18	18	0	22	-4	-18%	22	16
TOTAL	269	270	-1	270	-1	0%	270	90
MOUNTAIN PLAINS REGION								
Colorado	84	84	0	83	1	1%	83	16
Kansas	11	13	-2	11	0	0%	11	4
Missouri	18	18	0	21	-3	-14%	21	15
Montana	3	3	0	4	-1	-25%	4	0
Nebraska	4	4	0	6	-2	-33%	6	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	3	3	0	3	0	0%	3	1
Wyoming	2	2	0	2	0	0%	2	0
TOTAL	132	134	-2	137	-5	-4%	137	37
NORTHEAST REGION								
Connecticut	12	12	0	10	2	20%	10	4
Maine	16	17	-1	18	-2	-11%	18	5
Massachusetts	53	55	-2	50	3	6%	50	14
New Hampshire	9	9	0	9	0	0%	9	4
New York	37	37	0	39	-2	-5%	39	23
Rhode Island	1	0	1	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	12	12	0	13	-1	-8%	13	8
TOTAL	140	142	-2	140	0	0%	140	59



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2025	(continued)							
	May 2025	Apr 2025	+/-	May 2024	+/-	% Diff in Cred	May 2024	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	41	37	4	37	4	11%	37	8
Florida	74	76	-2	75	-1	-1%	75	25
Georgia	54	57	-3	59	-5	-8%	59	23
Kentucky	31	32	-1	36	-5	-14%	36	17
Mississippi	18	18	0	18	0	0%	18	8
North Carolina	62	62	0	63	-1	-2%	63	18
South Carolina	18	18	0	21	-3	-14%	21	11
Tennessee	37	36	1	35	2	6%	35	20
TOTAL	335	336	-1	344	-9	-3%	344	130
SOUTHWEST REGION								
Arizona	59	59	0	56	3	5%	56	21
Arkansas	9	9	0	9	0	0%	9	4
Louisiana	19	19	0	18	1	6%	18	6
New Mexico	9	9	0	9	0	0%	9	4
Oklahoma	9	9	0	6	3	50%	6	3
Texas	116	116	0	112	4	4%	112	35
Utah	16	16	0	20	-4	-20%	20	4
TOTAL	237	237	0	230	7	3%	230	77
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	4
American Samoa	0	0	-	0	-	-	0	0
California	136	139	-3	141	-5	-4%	141	28
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	20	20	0	23	-3	-13%	23	7
Nevada	3	3	0	2	1	50%	2	3
Oregon	14	14	0	17	-3	-18%	17	8
Washington	40	40	0	40	0	0%	40	9
TOTAL	220	223	-3	230	-10	-4%	230	63
SUBTOTAL	1,490	1,497	-7	1,510	-20	-1%	1,510	550
Miscellaneous	86	85	1	76	10	13%	76	0
GRAND TOTAL	1,576	1,582	-6	1,586	-10	-1%	1,586	550