

TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: April 2025 Membership, Certificate & Credentialing Program Report
DATE: May 12, 2025

Membership Overview

The April Membership Report shows that we have 48,021 members, which is 523 less than March 2025, 234 less than April 2024 and 396 less than May 2024 year-end total. Overall membership numbers are following the normal seasonal patterns.

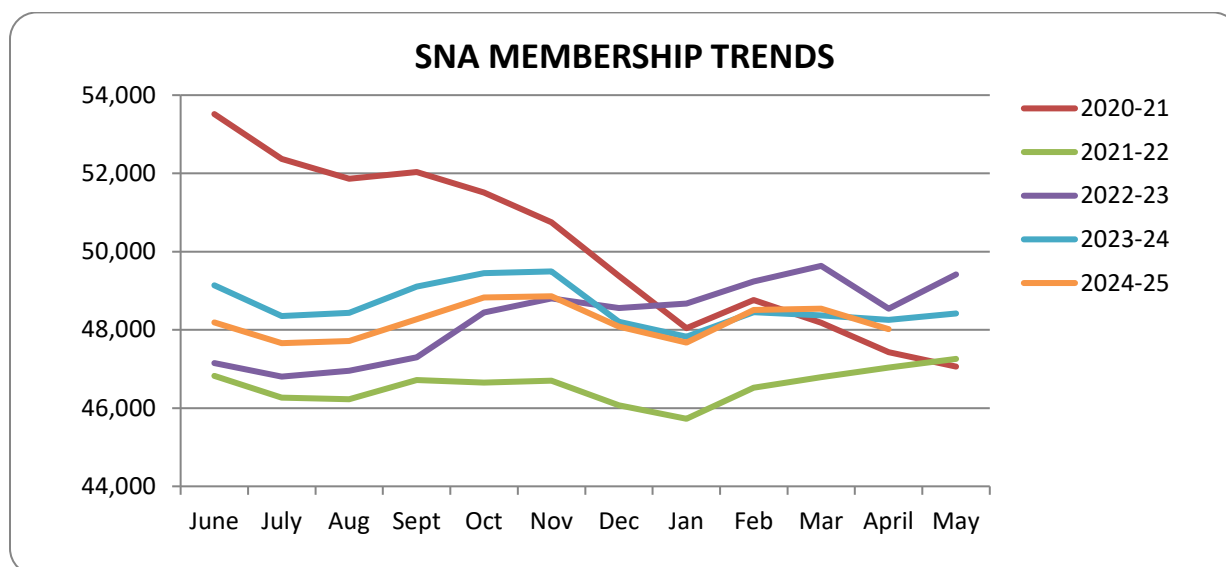
The Northeast, Southeast and Southwest regions are showing increases compared to last year. The Midwest region is showing the largest declines.

Many individual states are showing growth since May 2024 year-end and the states affiliates with more than 10% growth include: Delaware, Georgia, Hawaii, New York, Oregon, Texas and Vermont.

Since May 2024 year-end, the main membership categories are showing small changes with the exception of the Manager category, which has decreased by 389 members.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, but there are some signs of sustained recovery.



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School District Membership (SDM)

The total number of SDMs for April 2025 is 33,084 which is 337 more than the May 2024 year-end total. SDMs currently account for 68.9% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,192	Kentucky	1,574
North Carolina	2,208	Minnesota	1,396
Alabama	1,987	Florida	1,357
Tennessee	1,718	Delaware	1,074
Louisiana	1,608	Washington	1,054

Credentialing Overview

The April Credentialing Report shows that there are 1,582 members with the School Nutrition Specialist (SNS) credential which is 4 less than May 2024 year-end.

Certificate Program Overview

The April Certificate Program Report shows that we have 11,681 certificate holders, which is 1,084 less than May 2024 year-end total. See the table below for more details.

Level	Apr 2025	May 2024	% Diff
Level 1	6,941	7,846	-11.53%
Level 2	631	644	-2.02%
Level 3	987	1,116	-11.56%
Level 4	3,122	3,159	-1.17%
Total	11,681	12,765	-8.49%

Region	Apr 2025	Apr 2024	Diff	% Diff
Mid-Atlantic	762	955	-193	-20%
Midwest	2,905	3,107	-202	-7%
Mountain Plains	533	593	-60	-10%
Northeast	362	377	-15	-4%
Southeast	4,847	5,328	-481	-9%
Southwest	789	885	-96	-11%
Western	1,447	1,562	-115	-7%
Misc.	36	43	-	-
Total	11,681	12,850	-1,169	-9.1%

Members with a certificate account for 24% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2025 (Applications processed through 04/30/2025)													
	Apr 2025	Mar 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	Apr 2025 Cert Program	+/- Prior Month	Apr 2025 Credentialing	+/- Prior Month
MID-ATLANTIC REGION													
Delaware	1,100	1,122	-22	2	1	26	11	1,074	944	85	-2	15	0
Dist. of Columbia	33	33	0	0	0	0	27	27	36	0	0	0	0
Maryland	564	555	9	12	1	5	53	353	550	181	-4	29	1
New Jersey	385	413	-28	4	0	31	29	275	444	25	0	19	0
Pennsylvania	584	639	-55	7	2	65	75	263	706	33	-2	29	1
Puerto Rico	3	3	0	0	0	0	0	0	7	0	-	1	0
Virginia	1,426	1,455	-29	29	2	45	97	927	1,503	426	-11	55	-1
West Virginia	311	323	-12	0	0	12	72	259	318	12	1	7	0
TOTAL	4,406	4,543	-137	54	6	184	364	3,178	4,508	762	-18	155	1
MIDWEST REGION													
Illinois	490	498	-8	1	1	9	80	209	520	74	-3	29	-1
Indiana	1,146	1,152	-6	5	0	15	149	740	1,091	163	-1	40	0
Iowa	800	788	12	13	5	9	70	352	858	331	-2	14	1
Michigan	1,390	1,386	4	34	1	39	244	993	1,786	144	-1	61	-1
Minnesota	2,615	2,657	-42	35	1	83	131	1,396	2,720	1,822	8	51	0
Ohio	1,187	1,178	9	25	4	23	143	695	1,259	239	-5	57	0
Wisconsin	673	683	-10	10	1	24	67	377	826	132	-1	18	0
TOTAL	8,301	8,342	-41	123	13	202	884	4,762	9,060	2,905	-5	270	-1
MOUNTAIN PLAINS REGION													
Colorado	1,043	1,018	25	42	1	18	60	898	1,088	50	-2	84	0
Kansas	376	370	6	14	0	12	34	194	381	108	-4	13	1
Missouri	720	724	-4	6	0	10	99	387	733	153	-3	18	0
Montana	199	198	1	12	0	10	41	54	219	14	0	3	0
Nebraska	338	328	10	18	3	7	50	142	352	49	0	4	0
North Dakota	296	302	-6	1	0	8	28	177	345	38	-1	7	0
South Dakota	242	242	0	7	0	7	29	135	315	36	-1	3	0
Wyoming	183	186	-3	0	0	3	42	47	206	85	-1	2	0
TOTAL	3,397	3,368	29	100	4	75	383	2,034	3,639	533	-12	134	1
NORTHEAST REGION													
Connecticut	483	494	-11	12	2	23	56	320	507	92	0	12	0
Maine	301	309	-8	4	0	15	43	169	324	41	0	17	0
Massachusetts	902	902	0	23	11	19	124	685	911	81	1	55	1
New Hampshire	203	201	2	1	0	1	43	124	235	71	-2	9	0
New York	535	511	24	20	0	6	37	286	493	72	-3	37	0
Rhode Island	7	7	0	0	0	0	1	0	9	0	0	0	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	182	182	0	3	0	0	9	133	142	5	-1	12	0
TOTAL	2,613	2,606	7	63	13	64	313	1,717	2,622	362	-5	142	1



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2025	(continued)												
	Apr 2025	Mar 2025	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2024/25 2.5% Goal	Apr 2025 Cert Program	+/- Prior Month	Apr 2025 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,622	2,652	-30	10	15	45	97	1,987	2,470	1,130	7	37	0
Florida	1,897	2,095	-198	32	14	247	313	1,357	2,294	685	-23	76	1
Georgia	3,578	3,561	17	11	49	53	376	3,192	3,311	747	-19	57	-3
Kentucky	2,078	2,038	40	47	1	14	199	1,574	1,942	886	12	32	1
Mississippi	776	775	1	6	0	6	115	618	885	26	0	18	0
North Carolina	2,581	2,652	-71	42	1	104	174	2,208	2,680	357	0	62	0
South Carolina	1,218	1,203	15	24	39	32	177	1,031	1,225	130	0	18	-1
Tennessee	2,193	2,301	-108	16	2	134	119	1,718	2,328	886	-3	36	0
TOTAL	16,943	17,277	-334	188	121	635	1,570	13,685	17,135	4,847	-26	336	-2
SOUTHWEST REGION													
Arizona	910	929	-19	12	36	74	79	736	982	59	-3	59	2
Arkansas	466	466	0	6	2	8	94	276	486	15	0	9	0
Louisiana	1,831	1,860	-29	6	1	38	905	1,608	1,844	30	-1	19	0
New Mexico	652	655	-3	8	0	13	77	484	711	219	2	9	0
Oklahoma	683	690	-7	3	3	15	64	498	713	103	3	9	0
Texas	1,182	1,067	115	88	50	30	101	685	1,084	43	0	116	-1
Utah	895	900	-5	5	2	12	228	528	1,009	320	-1	16	0
TOTAL	6,619	6,567	52	128	94	190	1,548	4,815	6,829	789	0	237	1
WESTERN REGION													
Alaska	100	101	-1	0	0	2	38	68	101	6	0	6	0
American Samoa	0	0	0	0	0	0	0	0	5	0	-	0	-
California	1,831	1,845	-14	15	4	34	151	741	1,875	106	0	139	1
CNMI*	16	15	1	1	0	0	0	0	8	0	-	0	-
Guam	1	1	0	0	0	0	0	0	2	0	-	0	-
Hawaii	38	37	1	1	0	0	0	10	35	3	0	1	0
Idaho	545	534	11	13	0	5	66	316	570	163	0	20	0
Nevada	101	104	-3	1	0	5	34	80	101	2	0	3	0
Oregon	762	810	-48	6	0	55	27	624	567	24	1	14	0
Washington	2,015	2,059	-44	15	3	67	98	1,054	2,209	1,143	-8	40	0
TOTAL	5,409	5,506	-97	52	7	168	414	2,893	5,473	1,447	-7	223	1
SUBTOTAL	47,688	48,209	-521	708	258	1,518	5,476	33,084	49,266	11,645	-73	1,497	2
Miscellaneous	333	335	-2	0	0	1	2	0	365	36	2	85	1
GRAND TOTAL	48,021	48,544	-523	708	258	1,519	5,478	33,084	49,631	11,681	-71	1,582	3

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

April 2025

	Apr 2025	Apr 2024	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,100	923	177	19%
Dist. of Columbia	33	36	-3	-8%
Maryland	564	530	34	6%
New Jersey	385	435	-50	-11%
Pennsylvania	584	677	-93	-14%
Puerto Rico	3	6	-3	-
Virginia	1,426	1,565	-139	-9%
West Virginia	311	325	-14	-4%
TOTAL	4,406	4,497	-91	-2%
MIDWEST REGION				
Illinois	490	487	3	1%
Indiana	1,146	1,114	32	3%
Iowa	800	830	-30	-4%
Michigan	1,390	1,686	-296	-18%
Minnesota	2,615	2,641	-26	-1%
Ohio	1,187	1,207	-20	-2%
Wisconsin	673	814	-141	-17%
TOTAL	8,301	8,779	-478	-5%
MOUNTAIN PLAINS REGION				
Colorado	1,043	1,059	-16	-2%
Kansas	376	362	14	4%
Missouri	720	718	2	0%
Montana	199	214	-15	-7%
Nebraska	338	347	-9	-3%
North Dakota	296	333	-37	-11%
South Dakota	242	306	-64	-21%
Wyoming	183	188	-5	-3%
TOTAL	3,397	3,527	-130	-4%
NORTHEAST REGION				
Connecticut	483	486	-3	-1%
Maine	301	302	-1	0%
Massachusetts	902	873	29	3%
New Hampshire	203	232	-29	-13%
New York	535	512	23	4%
Rhode Island	7	8	-1	-13%
US Virgin Islands (USVI)	0	0	-	-
Vermont	182	146	36	25%
TOTAL	2,613	2,559	54	2%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

April 2025	(continued)			
	Apr 2025	Apr 2024	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,622	2,508	114	5%
Florida	1,897	2,283	-386	-17%
Georgia	3,578	3,247	331	10%
Kentucky	2,078	1,854	224	12%
Mississippi	776	847	-71	-8%
North Carolina	2,581	2,614	-33	-1%
South Carolina	1,218	1,198	20	2%
Tennessee	2,193	2,287	-94	-4%
TOTAL	16,943	16,838	105	1%
SOUTHWEST REGION				
Arizona	910	955	-45	-5%
Arkansas	466	471	-5	-1%
Louisiana	1,831	1,290	541	42%
New Mexico	652	690	-38	-6%
Oklahoma	683	703	-20	-3%
Texas	1,182	1,068	114	11%
Utah	895	964	-69	-7%
TOTAL	6,619	6,141	478	8%
WESTERN REGION				
Alaska	100	100	0	0%
American Samoa	0	4	-4	-
California	1,831	1,881	-50	-3%
CNMI*	16	9	7	-
Guam	1	1	0	-
Hawaii	38	39	-1	-3%
Idaho	545	520	25	5%
Nevada	101	107	-6	-6%
Oregon	762	718	44	6%
Washington	2,015	2,175	-160	-7%
TOTAL	5,409	5,554	-145	-3%
SUBTOTAL	47,688	47,895	-207	0%
Miscellaneous	333	360	-27	-8%
GRAND TOTAL	48,021	48,255	-234	-0.5%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

April 2025

Year To Date Retention

	Apr 2025	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
MID-ATLANTIC REGION							
Delaware	1100	921	179	113	253	84.8%	944
Dist. of Columbia	33	35	-2	1	6	85.7%	36
Maryland	564	537	27	73	139	87.7%	550
New Jersey	385	433	-48	9	136	70.7%	444
Pennsylvania	584	689	-105	32	219	72.9%	706
Puerto Rico	3	6	-3	0	3	50.0%	7
Virginia	1426	1,466	-40	205	648	69.8%	1,503
West Virginia	311	310	1	29	70	86.8%	318
TOTAL	4,406	4,397	9	462	1,474	77.0%	4,508
MIDWEST REGION							
Illinois	490	507	-17	38	74	92.9%	520
Indiana	1146	1,064	82	49	196	86.2%	1,091
Iowa	800	837	-37	40	207	80.0%	858
Michigan	1390	1,742	-352	73	716	63.1%	1,786
Minnesota	2615	2,654	-39	86	586	81.2%	2,720
Ohio	1187	1,228	-41	26	214	84.7%	1,259
Wisconsin	673	806	-133	48	302	68.5%	826
TOTAL	8,301	8,838	-537	360	2,295	78.1%	9,060
MOUNTAIN PLAINS REGION							
Colorado	1043	1,061	-18	17	221	80.8%	1,088
Kansas	376	372	4	24	78	85.5%	381
Missouri	720	715	5	24	142	83.5%	733
Montana	199	214	-15	9	67	72.9%	219
Nebraska	338	343	-5	8	74	80.8%	352
North Dakota	296	337	-41	5	83	76.9%	345
South Dakota	242	307	-65	17	120	66.4%	315
Wyoming	183	201	-18	4	49	77.6%	206
TOTAL	3,397	3,550	-153	108	834	79.5%	3,639
NORTHEAST REGION							
Connecticut	483	495	-12	19	110	81.6%	507
Maine	301	316	-15	8	61	83.2%	324
Massachusetts	902	889	13	137	311	80.4%	911
New Hampshire	203	229	-26	11	56	80.3%	235
New York	535	481	54	17	82	86.5%	493
Rhode Island	7	8	-1	0	2	75.0%	9
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	182	139	43	70	70	100.0%	142
TOTAL	2,613	2,557	56	262	692	83.2%	2,622



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

April 2025

(continued)

	Apr 2025	May 2024	+/- Members	Reinstated Members	Expired Members	Retention Rate	2024/25 2.5% Goal
SOUTHEAST REGION							
Alabama	2622	2,410	212	297	589	87.9%	2,470
Florida	1897	2,238	-341	36	600	74.8%	2,294
Georgia	3578	3,230	348	111	725	81.0%	3,311
Kentucky	2078	1,895	183	78	434	81.2%	1,942
Mississippi	776	863	-87	107	263	81.9%	885
North Carolina	2581	2,615	-34	119	700	77.8%	2,680
South Carolina	1218	1,195	23	218	480	78.1%	1,225
Tennessee	2193	2,271	-78	54	590	76.4%	2,328
TOTAL	16,943	16,717	226	1,020	4,381	79.9%	17,135
SOUTHWEST REGION							
Arizona	910	958	-48	129	357	76.2%	982
Arkansas	466	474	-8	12	131	74.9%	486
Louisiana	1831	1,799	32	99	269	90.6%	1,844
New Mexico	652	694	-42	132	270	80.1%	711
Oklahoma	683	696	-13	14	160	79.0%	713
Texas	1182	1,058	124	105	279	83.6%	1,084
Utah	895	984	-89	21	221	79.7%	1,009
TOTAL	6,619	6,663	-44	512	1,687	82.4%	6,829
WESTERN REGION							
Alaska	100	99	1	0	24	75.8%	101
American Samoa	0	4	-4	0	4	0.0%	5
California	1831	1,829	2	131	595	74.6%	1,875
CNMI*	16	7	9	0	1	85.7%	8
Guam	1	1	0	0	0	*	2
Hawaii	38	34	4	3	6	91.2%	35
Idaho	545	556	-11	32	158	77.3%	570
Nevada	101	99	2	2	18	83.8%	101
Oregon	762	555	207	168	155	102.3%	567
Washington	2015	2,155	-140	33	526	77.1%	2,209
TOTAL	5,409	5,339	70	369	1,487	79.1%	5,473
SUBTOTAL	47,688	48,061	-373	3,093	12,850	79.7%	49,266
Miscellaneous	333	356	-23	0	2	*	365
GRAND TOTAL	48,021	48,417	-396	3,093	12,852	79.8%	49,631

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is in line with SNA's pre- pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2025

	State	+/- Members	Apr 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	New York	54	535	481	11.2%	4	493
2	Vermont	43	182	139	30.9%	2	142
3	Northern Mariana Islands (CNMI)	9	16	7	128.6%	1	8
4	Hawaii	4	38	34	11.8%	3	35
5	Kansas	4	376	372	1.1%	6	381
6	Nevada	2	101	99	2.0%	5	101
7	Alaska	1	100	99	1.0%	7	101
8	West Virginia	1	311	310	0.3%	8	318
9	Guam	0	1	1	0.0%	9	2
10	Rhode Island	-1	7	8	-12.5%	20	9
11	Dist. of Columbia	-2	33	35	-5.7%	14	36
12	Puerto Rico	-3	3	6	-50.0%	22	7
13	American Samoa	-4	0	4	-100.0%	23	5
14	Nebraska	-5	338	343	-1.5%	10	352
15	Arkansas	-8	466	474	-1.7%	11	486
16	Connecticut	-12	483	495	-2.4%	12	507
17	Maine	-15	301	316	-4.7%	13	324
18	Montana	-15	199	214	-7.0%	15	219
19	Wyoming	-18	183	201	-9.0%	16	206
20	New Hampshire	-26	203	229	-11.4%	18	235
21	North Dakota	-41	296	337	-12.2%	19	345
22	New Jersey	-48	385	433	-11.1%	17	444
23	South Dakota	-65	242	307	-21.2%	21	315
24	US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL		-145	4,799	4,944	-2.9%	-	5,072

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,060 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2025

	State	+/- Members	Apr 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	Oregon	207	762	555	37.3%	1	567
2	Delaware	179	1,100	921	19.4%	2	944
3	Texas	124	1,182	1,058	11.7%	3	1,084
4	Maryland	27	564	537	5.0%	4	550
5	Massachusetts	13	902	889	1.5%	5	911
6	Missouri	5	720	715	0.7%	6	733
7	Idaho	-11	545	556	-2.0%	8	570
8	Oklahoma	-13	683	696	-1.9%	7	713
9	Illinois	-17	490	507	-3.4%	9	520
10	Iowa	-37	800	837	-4.4%	10	858
11	New Mexico	-42	652	694	-6.1%	12	711
12	Arizona	-48	910	958	-5.0%	11	982
13	Mississippi	-87	776	863	-10.1%	14	885
14	Utah	-89	895	984	-9.0%	13	1,009
15	Pennsylvania	-105	584	689	-15.2%	15	706
16	Wisconsin	-133	673	806	-16.5%	16	826
	TOTAL	-27	12,238	12,265	-0.2%	-	12,569

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,061+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2025

State		+/- Members	Apr 2025	May 2024	Members Diff in %	Ranking % Growth	2024/25 2.5% Goal
1	Georgia	348	3,578	3,230	10.8%	1	3,311
2	Alabama	212	2,622	2,410	8.8%	3	2,470
3	Kentucky	183	2,078	1,895	9.7%	2	1,942
4	Indiana	82	1,146	1,064	7.7%	4	1,091
5	Louisiana	32	1,831	1,799	1.8%	6	1,844
6	South Carolina	23	1,218	1,195	1.9%	5	1,225
7	California	2	1,831	1,829	0.1%	7	1,875
8	Colorado	-18	1,043	1,061	-1.7%	10	1,088
9	North Carolina	-34	2,581	2,615	-1.3%	8	2,680
10	Minnesota	-39	2,615	2,654	-1.5%	9	2,720
11	Virginia	-40	1,426	1,466	-2.7%	11	1,503
12	Ohio	-41	1,187	1,228	-3.3%	12	1,259
13	Tennessee	-78	2,193	2,271	-3.4%	13	2,328
14	Washington	-140	2,015	2,155	-6.5%	14	2,209
15	Florida	-341	1,897	2,238	-15.2%	15	2,294
16	Michigan	-352	1,390	1,742	-20.2%	16	1,786
TOTAL		-201	30,651	30,852	-0.7%	-	31,625

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

April 2025

	Apr 2025	May 2024	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,475	21,394	81	44.72%	0%	16,355	5,673
School Nutrition Managers	16,913	17,302	-389	35.22%	-2%	12,687	3,918
District Directors	6,547	6,526	21	13.63%	0%	2,533	1,068
Retired	363	400	-37	0.76%	-9%	n/a	80
Affiliate	565	640	-75	1.18%	-12%	n/a	239
State Agency Directors	805	771	34	1.68%	4%	648	38
Major City Directors	723	739	-16	1.51%	-2%	582	68
Other	134	135	-1	*	-1%	279	593
Industry Individual	38	37	1	*	3%	n/a	-
Life	28	29	-1	*	-3%	n/a	-
Corporate Industry + Patron	347	357	-10	0.7%	-3%	n/a	-
Allied Groups	12	11	1	*	-	n/a	-
Educators	40	40	0	*	0%	n/a	4
Student	23	29	-6	*	-21%	n/a	-
International	8	7	1	*	-	n/a	-
TOTAL MEMBERS	48,021	48,417	-396	100%	-0.82%	33,084	11,681

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

April 2025

	Apr 2025	Mar 2025	+/- Members	May 2024	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	1,074	1,079	-5	863	211	98%
Dist. of Columbia	27	27	0	27	0	82%
Maryland	353	355	-2	330	23	63%
New Jersey	275	305	-30	300	-25	71%
Pennsylvania	263	265	-2	294	-31	45%
Puerto Rico	0	0	-	0	-	-
Virginia	927	939	-12	872	55	65%
West Virginia	259	265	-6	262	-3	83%
TOTAL	3,178	3,235	-57	2,948	230	72%
MIDWEST REGION						
Illinois	209	209	0	227	-18	43%
Indiana	740	739	1	729	11	65%
Iowa	352	345	7	365	-13	44%
Michigan	993	996	-3	1,336	-343	71%
Minnesota	1,396	1,383	13	1,353	43	53%
Ohio	695	680	15	735	-40	59%
Wisconsin	377	372	5	478	-101	56%
TOTAL	4,762	4,724	38	5,223	-461	57%
MOUNTAIN PLAINS REGION						
Colorado	898	867	31	889	9	86%
Kansas	194	183	11	185	9	52%
Missouri	387	388	-1	385	2	54%
Montana	54	62	-8	59	-5	27%
Nebraska	142	138	4	151	-9	42%
North Dakota	177	179	-2	175	2	60%
South Dakota	135	137	-2	172	-37	56%
Wyoming	47	47	0	41	6	26%
TOTAL	2,034	2,001	33	2,057	-23	60%
NORTHEAST REGION						
Connecticut	320	321	-1	309	11	66%
Maine	169	176	-7	187	-18	56%
Massachusetts	685	672	13	656	29	76%
New Hampshire	124	125	-1	139	-15	61%
New York	286	259	27	228	58	53%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	133	133	0	88	45	73%
TOTAL	1,717	1,686	31	1,607	110	66%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

April 2025	(continued)					
	Apr	Mar	+/-	May	+/-	% of Total
	2025	2025	Members	2024	Members	Membership
SOUTHEAST REGION						
Alabama	1,987	2,002	-15	1,727	260	76%
Florida	1,357	1,429	-72	1,660	-303	72%
Georgia	3,192	3,165	27	2,832	360	89%
Kentucky	1,574	1,534	40	1,320	254	76%
Mississippi	618	617	1	691	-73	80%
North Carolina	2,208	2,273	-65	2,265	-57	86%
South Carolina	1,031	1,010	21	1,001	30	85%
Tennessee	1,718	1,723	-5	1,771	-53	78%
TOTAL	13,685	13,753	-68	13,267	418	81%
SOUTHWEST REGION						
Arizona	736	718	18	769	-33	81%
Arkansas	276	283	-7	291	-15	59%
Louisiana	1,608	1,640	-32	1,597	11	88%
New Mexico	484	492	-8	530	-46	74%
Oklahoma	498	501	-3	487	11	73%
Texas	685	598	87	613	72	58%
Utah	528	535	-7	599	-71	59%
TOTAL	4,815	4,767	48	4,886	-71	73%
WESTERN REGION						
Alaska	68	68	0	54	14	68%
American Samoa	0	0	0	4	-4	-
California	741	755	-14	744	-3	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	10	10	0	9	1	26%
Idaho	316	307	9	292	24	58%
Nevada	80	80	0	82	-2	79%
Oregon	624	644	-20	420	204	82%
Washington	1,054	1,086	-32	1,154	-100	52%
TOTAL	2,893	2,950	-57	2,759	134	53%
SUBTOTAL	33,084	33,116	-32	32,747	337	69%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	33,084	33,116	-32	32,747	337	68.9%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

April 2025

(Applications processed through 04/30/2025)

	Apr 2025	Mar 2025	+/-	May 2024	+/-	Apr 2024	2024/25 2.5% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	85	87	-2	154	-69	154	158	8%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	181	185	-4	204	-23	210	209	32%
New Jersey	25	25	0	24	1	24	25	6%
Pennsylvania	33	35	-2	39	-6	39	40	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	426	437	-11	517	-91	511	530	30%
West Virginia	12	11	1	17	-5	17	18	4%
TOTAL	762	780	-18	955	-193	955	982	17%
MIDWEST REGION								
Illinois	74	77	-3	87	-13	87	89	15%
Indiana	163	164	-1	186	-23	191	191	14%
Iowa	331	333	-2	353	-22	352	362	41%
Michigan	144	145	-1	131	13	133	134	10%
Minnesota	1,822	1,814	8	1,855	-33	1,868	1,901	70%
Ohio	239	244	-5	330	-91	328	338	20%
Wisconsin	132	133	-1	145	-13	148	149	20%
TOTAL	2,905	2,910	-5	3,087	-182	3,107	3,164	35%
MOUNTAIN PLAINS REGION								
Colorado	50	52	-2	59	-9	59	60	5%
Kansas	108	112	-4	108	0	110	111	29%
Missouri	153	156	-3	169	-16	173	173	21%
Montana	14	14	0	17	-3	17	18	7%
Nebraska	49	49	0	56	-7	58	57	14%
North Dakota	38	39	-1	46	-8	46	47	13%
South Dakota	36	37	-1	53	-17	53	54	15%
Wyoming	85	86	-1	79	6	77	81	46%
TOTAL	533	545	-12	587	-54	593	601	16%
NORTHEAST REGION								
Connecticut	92	92	0	86	6	86	88	19%
Maine	41	41	0	45	-4	46	46	14%
Massachusetts	81	80	1	84	-3	85	86	9%
New Hampshire	71	73	-2	74	-3	74	76	35%
New York	72	75	-3	78	-6	79	80	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	5	6	-1	7	-2	7	7	3%
TOTAL	362	367	-5	374	-12	377	385	14%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

April 2025	(continued)							
	Apr 2025	Mar 2025	+/-	May 2024	+/-	Apr 2024	2024/25 2.5% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,130	1,123	7	1,150	-20	1,152	1,179	43%
Florida	685	708	-23	809	-124	813	829	36%
Georgia	747	766	-19	954	-207	957	978	21%
Kentucky	886	874	12	884	2	887	906	43%
Mississippi	26	26	0	27	-1	31	28	3%
North Carolina	357	357	0	390	-33	392	400	14%
South Carolina	130	130	0	133	-3	134	136	11%
Tennessee	886	889	-3	965	-79	962	989	40%
TOTAL	4,847	4,873	-26	5,312	-465	5,328	5,445	29%
SOUTHWEST REGION								
Arizona	59	62	-3	71	-12	72	73	6%
Arkansas	15	15	0	31	-16	37	32	3%
Louisiana	30	31	-1	34	-4	34	35	2%
New Mexico	219	217	2	242	-23	245	248	34%
Oklahoma	103	100	3	114	-11	116	117	15%
Texas	43	43	0	42	1	47	43	4%
Utah	320	321	-1	338	-18	334	346	36%
TOTAL	789	789	0	872	-83	885	894	12%
WESTERN REGION								
Alaska	6	6	0	7	-1	7	8	6%
American Samoa	0	0	-	0	-	0	1	-
California	106	106	0	114	-8	114	117	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	163	163	0	167	-4	169	171	30%
Nevada	2	2	0	3	-1	3	4	2%
Oregon	24	23	1	31	-7	36	32	3%
Washington	1,143	1,151	-8	1,218	-75	1,230	1,248	57%
TOTAL	1,447	1,454	-7	1,543	-96	1,562	1,587	27%
SUBTOTAL	11,645	11,718	-73	12,730	-1,085	12,807	13,058	24%
Miscellaneous	36	34	2	35	1	43	36	11%
GRAND TOTAL	11,681	11,752	-71	12,765	-1,084	12,850	13,094	24%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

April 2025

(Applications processed through 04/30/2025)

	Apr 2025	Mar 2025	+/-	May 2024	+/-	% Diff in Cred	Apr 2024	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	15	15	0	17	-2	-12%	17	3
Dist. of Columbia	0	0	0	0	0	-	0	20
Maryland	29	28	1	30	-1	-3%	30	5
New Jersey	19	19	0	19	0	0%	19	10
Pennsylvania	29	28	1	27	2	7%	27	23
Puerto Rico	1	1	0	1	0	-	1	0
Virginia	55	56	-1	58	-3	-5%	58	32
West Virginia	7	7	0	7	0	0%	7	0
TOTAL	155	154	1	159	-4	-3%	159	93
MIDWEST REGION								
Illinois	29	30	-1	30	-1	-3%	30	8
Indiana	40	40	0	34	6	18%	36	9
Iowa	14	13	1	15	-1	-7%	14	12
Michigan	61	62	-1	58	3	5%	59	17
Minnesota	51	51	0	56	-5	-9%	56	16
Ohio	57	57	0	55	2	4%	55	12
Wisconsin	18	18	0	22	-4	-18%	22	16
TOTAL	270	271	-1	270	0	0%	272	90
MOUNTAIN PLAINS REGION								
Colorado	84	84	0	83	1	1%	84	16
Kansas	13	12	1	11	2	18%	12	4
Missouri	18	18	0	21	-3	-14%	21	15
Montana	3	3	0	4	-1	-25%	4	0
Nebraska	4	4	0	6	-2	-33%	7	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	3	3	0	3	0	0%	3	1
Wyoming	2	2	0	2	0	0%	2	0
TOTAL	134	133	1	137	-3	-2%	140	37
NORTHEAST REGION								
Connecticut	12	12	0	10	2	20%	10	4
Maine	17	17	0	18	-1	-6%	18	5
Massachusetts	55	54	1	50	5	10%	50	14
New Hampshire	9	9	0	9	0	0%	9	4
New York	37	37	0	39	-2	-5%	39	23
Rhode Island	0	0	0	1	-1	-100%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	12	12	0	13	-1	-8%	13	8
TOTAL	142	141	1	140	2	1%	140	59



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

April 2025 (continued)

	Apr 2025	Mar 2025	+/-	May 2024	+/-	% Diff in Cred	Apr 2024	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	37	37	0	37	0	0%	37	7
Florida	76	75	1	75	1	1%	75	25
Georgia	57	60	-3	59	-2	-3%	60	23
Kentucky	32	31	1	36	-4	-11%	36	17
Mississippi	18	18	0	18	0	0%	18	8
North Carolina	62	62	0	63	-1	-2%	63	18
South Carolina	18	19	-1	21	-3	-14%	21	11
Tennessee	36	36	0	35	1	3%	35	20
TOTAL	336	338	-2	344	-8	-2%	345	129
SOUTHWEST REGION								
Arizona	59	57	2	56	3	5%	57	21
Arkansas	9	9	0	9	0	0%	9	4
Louisiana	19	19	0	18	1	6%	18	6
New Mexico	9	9	0	9	0	0%	9	4
Oklahoma	9	9	0	6	3	50%	6	3
Texas	116	117	-1	112	4	4%	113	35
Utah	16	16	0	20	-4	-20%	19	4
TOTAL	237	236	1	230	7	3%	231	77
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	4
American Samoa	0	0	-	0	-	-	0	0
California	139	138	1	141	-2	-1%	143	28
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	20	20	0	23	-3	-13%	23	7
Nevada	3	3	0	2	1	-	2	3
Oregon	14	14	0	17	-3	-18%	17	8
Washington	40	40	0	40	0	0%	40	9
TOTAL	223	222	1	230	-7	-3%	232	63
SUBTOTAL	1,497	1,495	2	1,510	-13	-1%	1,519	548
Miscellaneous	85	84	1	76	9	12%	74	0
GRAND TOTAL	1,582	1,579	3	1,586	-4	0%	1,593	548