



SAVE THE DATE TO

*Mix & Mingle*

Saturday, March 8, 2025

**Historic National Press Club**

Empower, Engage, and Elevate the school nutrition community by sponsoring the School Nutrition Foundation's (SNF) opening night *Mix & Mingle* reception at the Historic National Press Club (NPC). Your sponsorship helps SNA Members strengthen and expand their school nutrition programs to feed our nation's children.

### Sponsorship Opportunities for 2025

**Impact Partner** (*Exclusive Presenting Sponsor*)

**\$10,000**

- Ten (10) tickets for your special guests
- Opportunity to open the event and welcome attendees
- Three (3) SNA Priority Points
- High visibility at the event through extensive on-site signage at the National Press Club
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Special, exclusive recognition in SNA SmartBrief - a daily snapshot of school nutrition news from leading news sources across the country distributed to over 42,000 subscribers.
- Recognition on signage at \*School Nutrition Industry Conference (SNIC), in 2024 (\*Commitment must be made no later than November 15, 2024, to receive recognition at SNIC25)
- Recognition in the *School Nutrition Magazine*, SNA and SNF newsletters, social media posts, emails, etc.
- Recognized as a ***Friend of the Foundation*** and receives all benefits associated with that designation.
- Prominent listing of company and link on SNF webpage for a 12-month period
- Prominent floor sticker at company booth at ANC in 2025 and onsite recognition at the SNF booth

**Partners in Excellence (5 Opportunities)**

**\$5,000**

- Five (5) tickets for your special guests
- Two (2) SNA Priority Points
- Announcement of company sponsorship by SNF Chair
- Company Name and Logo on one Mix & Mingle email to all SNA members
- High visibility at the event through extensive on-site signage at the NPC
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Recognition on signage at \*School Nutrition Industry Conference (SNIC), in 2025 (\*Commitment must be made no later than November 15, 2024, to receive recognition at SNIC24)
- Recognition in the *School Nutrition Magazine*, SNA and SNF newsletters, social media posts, emails, etc.
- Recognized as a ***Friend of the Foundation*** and receives all benefits associated with that designation.
- Prominent listing of company and link on SNF webpage for a 12-month period
- Prominent floor sticker at company booth at ANC in 2025 and onsite recognition at the SNF booth

**Partners in Success (unlimited)**

**\$3,000**

- Three (3) tickets for your special guests
- Two (2) SNA Priority Points
- Announcement of company sponsorship by SNF Chair
- High visibility at the event through on-site signage at the NPC
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Recognition on signage at \*School Nutrition Industry Conference (SNIC), in 2025 (\*Commitment must be made no later than November 15, 2024, to receive recognition at SNIC24)
- Recognition in the *School Nutrition Magazine*, SNA and SNF newsletters, social media posts, emails, etc.
- Recognized as a ***Friend of the Foundation*** and receives all benefits associated with that designation.
- Prominent listing of company and link on SNF webpage for a 12-month period
- Prominent floor sticker at company booth at ANC in 2025 and onsite recognition at the SNF booth



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Sponsorship Commitment Form

- Impact Partner - \$10,000 - 10 tickets + Presenting Sponsor
Partners in Excellence - \$5,000 - 5 tickets (5 opportunities)
Partners in Success - \$3,000 - 3 tickets (unlimited)

We are unable to attend but would like to make a tax-deductible contribution. \$

Name (as you would like it to appear):

Company:

Contact Name and Title:

Address:

City: State: Zip:

Telephone: Email:

- Check (enclosed) \$
Please send an invoice to contact above.
Please charge my/our credit card: \$
Am Ex
MasterCard
Visa

Card Number: Exp. Date: Code:

Name as it appears on card:

Printed Name:

Billing Address (if different from above):

Please mail or email your completed pledge form to:
School Nutrition Foundation ~ 2600 S. Quincy St., Ste. 700 ~ Arlington, VA 22206
Nicole Giebel (ngiebel@schoolnutrition.org)