



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: March 2024 Membership, Certificate & Credentialing Program Report
DATE: April 9, 2024

Membership Overview

The March 2024 Membership Report shows that we have 48,368 members, which is 83 less than February 2024, 1,268 less than March 2023, and 1,049 less than the May 2023 year-end total. Membership trends have mostly returned to the traditional seasonal patterns.

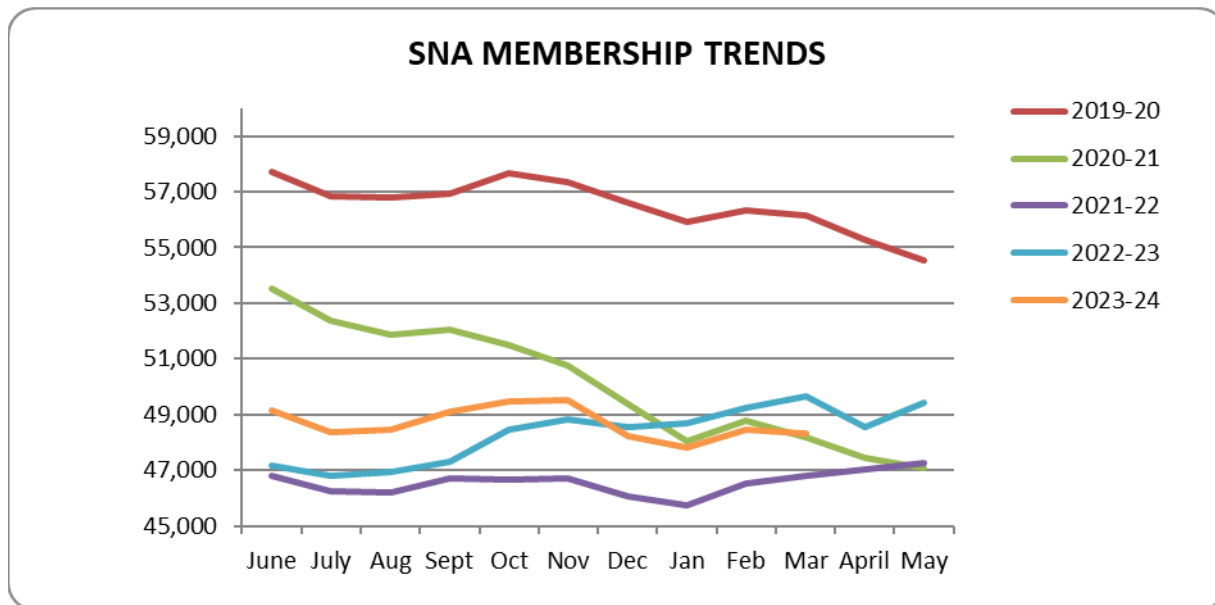
The Western regions are showing growth compared to this time last year. The Southwest region is showing the largest declines.

Since May 2023 year-end, the number of District Directors have increased by 127 and Major City Directors have also increased by 80. The biggest declines are in the school nutrition employee membership category.

Region	Mar 2024	Mar 2023	Diff	% Diff
Mid-Atlantic	4,650	4,565	-3	0%
Midwest	8,782	9,030	-248	-3%
Mountain Plains	3,469	3,553	-84	-2%
Northeast	2,539	2,561	-22	-1%
Southeast	16,964	17,516	-552	-3%
Southwest	6,010	6,419	-409	-6%
Western	5,613	5,574	39	1%
Misc.	341	330	11	3%
Total	48,368	49,636	-1,268	-2.6%

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of sustained recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for March 2024 is 32,551 which is 298 less than the May 2023 year-end total. SDMs currently account for 67.3% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,810	Minnesota	1,340
North Carolina	2,279	Kentucky	1,290
Alabama	1,807	Michigan	1,265
Tennessee	1,765	Washington	1,170
Florida	1,709	Louisiana	1,117

Credentialing Overview

The March 2024 Credentialing Report shows that there are 1,598 members with the School Nutrition Specialist (SNS) credential which is 11 more than May 2023 year-end.

Certificate Program Overview

The March Certificate Program Report shows that we have 12,879 certificate holders, which is 376 less than May 2023 year-end total. See table below for more details.

Level	Mar 2024	May 2023	% Diff
Level 1	7,938	8,288	-4.42%
Level 2	634	610	3.93%
Level 3	1,130	1,218	-7.22%
Level 4	3,177	3,139	1.21%
Total	12,879	13,255	-2.84%

Region	Mar 2024	Mar 2023	Diff	% Diff
Mid-Atlantic	963	1,061	-98	-9%
Midwest	3,102	3,246	-144	-4%
Mountain Plains	596	590	6	1%
Northeast	383	426	-43	-10%
Southeast	5,323	5,412	-89	-12%
Southwest	898	983	-85	-9%
Western	1,574	1,690	-116	-7%
Misc.	40	23	-	-
Total	12,879	13,431	-552	-4.1%

Members with a certificate account for 27% of our total membership.

If you have any questions, please email Imaynard@schoolnutrition.org.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2024	(Applications processed through 03/31/2024)									Mar 2024	+/-	Mar 2024	+/-
	Mar 2024	Feb 2024	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION													
Delaware	940	903	37	48	0	18	107	857	1,051	157	-1	17	-2
Dist. of Columbia	33	33	0	0	0	0	11	24	44	0	0	0	0
Maryland	528	527	1	2	2	4	17	328	549	210	-1	30	-3
New Jersey	438	447	-9	0	0	9	14	308	489	23	-1	19	0
Pennsylvania	688	703	-15	9	1	25	65	287	701	42	-1	28	-2
Puerto Rico	6	6	0	0	0	0	0	0	10	0	-	1	0
Virginia	1,563	1,568	-5	35	1	113	159	967	1,476	514	-10	59	3
West Virginia	454	436	18	23	0	3	148	403	432	17	-1	7	0
TOTAL	4,650	4,623	27	117	4	172	521	3,174	4,752	963	-15	161	-4
MIDWEST REGION													
Illinois	483	476	7	24	6	30	66	208	521	86	-4	30	-1
Indiana	1,142	1,042	100	54	71	27	134	799	1,170	193	-1	36	0
Iowa	831	820	11	14	8	9	45	360	888	348	6	14	0
Michigan	1,692	1,737	-45	44	0	89	122	1,265	1,622	134	2	59	0
Minnesota	2,604	2,702	-98	25	3	129	118	1,340	2,835	1,867	-17	58	0
Ohio	1,217	1,215	2	17	4	12	89	708	1,370	326	-8	55	-1
Wisconsin	813	828	-15	4	0	24	94	496	880	148	-1	22	0
TOTAL	8,782	8,820	-38	182	92	320	668	5,176	9,286	3,102	-23	274	-2
MOUNTAIN PLAINS REGION													
Colorado	1,048	1,042	6	20	0	9	55	887	1,039	59	0	84	0
Kansas	361	363	-2	7	1	9	23	166	372	111	-4	13	0
Missouri	683	720	-37	15	1	53	63	353	775	177	-2	21	0
Montana	212	204	8	7	0	3	31	61	229	17	0	4	0
Nebraska	336	320	16	17	8	4	36	150	359	58	1	7	0
North Dakota	341	339	2	3	0	1	30	193	359	46	0	7	0
South Dakota	300	301	-1	1	1	3	12	188	387	53	-1	3	0
Wyoming	188	186	2	2	0	1	7	36	171	75	-2	2	0
TOTAL	3,469	3,475	-6	72	11	83	257	2,034	3,691	596	-8	141	0
NORTHEAST REGION													
Connecticut	487	479	8	15	0	9	20	302	491	86	-1	10	0
Maine	302	300	2	2	0	1	14	178	303	46	0	18	0
Massachusetts	864	867	-3	6	2	10	104	630	876	90	-1	51	0
New Hampshire	231	229	2	5	0	0	11	138	244	71	-3	9	0
New York	505	497	8	9	1	3	141	243	619	81	-2	40	0
Rhode Island	8	7	1	1	0	0	0	0	15	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	142	139	3	3	1	0	11	93	92	9	0	13	0
TOTAL	2,539	2,518	21	41	4	23	301	1,584	2,641	383	-7	142	0



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2024	(continued)										Mar 2024	+/-	Mar 2024	+/-
	Mar 2024	Feb 2024	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal		Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION														
Alabama	2,511	2,576	-65	34	23	134	171	1,807	2,594		1,152	-15	37	4
Florida	2,394	2,378	16	25	2	81	527	1,709	2,521		812	21	75	0
Georgia	3,230	3,214	16	22	14	25	199	2,810	3,820		954	-18	63	0
Kentucky	1,846	1,873	-27	21	1	48	115	1,290	1,944		889	14	36	0
Mississippi	846	835	11	13	3	5	85	667	863		33	-5	18	0
North Carolina	2,656	2,656	0	29	2	43	201	2,279	2,700		394	-5	63	1
South Carolina	1,204	1,173	31	31	1	17	57	1,013	1,154		136	-7	20	0
Tennessee	2,277	2,278	-1	32	7	28	204	1,765	2,154		953	11	36	-1
TOTAL	16,964	16,983	-19	207	53	381	1,559	13,340	17,750		5,323	-4	348	4
SOUTHWEST REGION														
Arizona	998	977	21	15	14	4	106	806	971		71	-1	57	0
Arkansas	414	414	0	12	0	10	52	244	487		37	0	9	0
Louisiana	1,309	1,299	10	7	2	9	310	1,117	1,707		35	0	19	0
New Mexico	672	688	-16	4	0	20	108	502	724		251	4	9	0
Oklahoma	702	692	10	7	12	10	47	487	783		117	-8	6	0
Texas	1,016	1,042	-26	27	4	55	127	567	1,050		48	-1	113	2
Utah	899	906	-7	2	0	9	277	522	1,072		339	5	20	0
TOTAL	6,010	6,018	-8	74	32	117	1,027	4,245	6,794		898	-1	233	2
WESTERN REGION														
Alaska	100	102	-2	0	0	3	3	61	92		7	0	6	0
American Samoa	4	4	0	0	0	0	0	4	10		0	-	0	-
California	1,879	1,884	-5	22	2	31	172	799	1,908		113	-1	142	1
CNMI*	9	7	2	2	0	0	3	0	5		0	-	0	-
Guam	2	2	0	0	0	0	1	0	2		0	-	0	-
Hawaii	37	38	-1	1	0	2	7	12	35		3	0	1	0
Idaho	574	578	-4	5	0	10	130	323	598		172	-5	23	0
Nevada	76	112	-36	1	0	37	20	56	112		3	0	2	0
Oregon	751	748	3	9	2	6	212	573	690		37	0	17	0
Washington	2,181	2,176	5	44	6	42	131	1,170	2,195		1,239	-14	40	1
TOTAL	5,613	5,651	-38	84	10	131	679	2,998	5,647		1,574	-20	231	2
SUBTOTAL	48,027	48,088	-61	777	206	1,227	5,012	32,551	50,561		12,839	-78	1,530	2
Miscellaneous	341	363	-22	0	0	1	0	0	344		40	12	68	4
GRAND TOTAL	48,368	48,451	-83	777	206	1,228	5,012	32,551	50,905		12,879	-66	1,598	6

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2024

	Mar 2024	Mar 2023	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	940	1,018	-78	-8%
Dist. of Columbia	33	36	-3	-8%
Maryland	528	459	69	15%
New Jersey	438	495	-57	-12%
Pennsylvania	688	697	-9	-1%
Puerto Rico	6	9	-3	-
Virginia	1,563	1,483	80	5%
West Virginia	454	456	-2	0%
TOTAL	4,650	4,653	-3	0%
MIDWEST REGION				
Illinois	483	499	-16	-3%
Indiana	1,142	1,156	-14	-1%
Iowa	831	919	-88	-10%
Michigan	1,692	1,541	151	10%
Minnesota	2,604	2,737	-133	-5%
Ohio	1,217	1,304	-87	-7%
Wisconsin	813	874	-61	-7%
TOTAL	8,782	9,030	-248	-3%
MOUNTAIN PLAINS REGION				
Colorado	1,048	1,009	39	4%
Kansas	361	367	-6	-2%
Missouri	683	760	-77	-10%
Montana	212	196	16	8%
Nebraska	336	356	-20	-6%
North Dakota	341	346	-5	-1%
South Dakota	300	368	-68	-18%
Wyoming	188	151	37	25%
TOTAL	3,469	3,553	-84	-2%
NORTHEAST REGION				
Connecticut	487	432	55	13%
Maine	302	286	16	6%
Massachusetts	864	825	39	5%
New Hampshire	231	228	3	1%
New York	505	619	-114	-18%
Rhode Island	8	17	-9	-53%
US Virgin Islands (USVI)	0	0	-	-
Vermont	142	154	-12	-8%
TOTAL	2,539	2,561	-22	-1%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2024	(continued)			
	Mar 2024	Mar 2023	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,511	2,545	-34	-1%
Florida	2,394	2,735	-341	-12%
Georgia	3,230	3,752	-522	-14%
Kentucky	1,846	1,829	17	1%
Mississippi	846	809	37	5%
North Carolina	2,656	2,576	80	3%
South Carolina	1,204	1,132	72	6%
Tennessee	2,277	2,138	139	7%
TOTAL	16,964	17,516	-552	-3%
SOUTHWEST REGION				
Arizona	998	942	56	6%
Arkansas	414	469	-55	-12%
Louisiana	1,309	1,631	-322	-20%
New Mexico	672	681	-9	-1%
Oklahoma	702	744	-42	-6%
Texas	1,016	964	52	5%
Utah	899	988	-89	-9%
TOTAL	6,010	6,419	-409	-6%
WESTERN REGION				
Alaska	100	90	10	11%
American Samoa	4	10	-6	-
California	1,879	1,865	14	1%
CNMI*	9	6	3	-
Guam	2	1	1	-
Hawaii	37	36	1	3%
Idaho	574	578	-4	-1%
Nevada	76	109	-33	-30%
Oregon	751	668	83	12%
Washington	2,181	2,211	-30	-1%
TOTAL	5,613	5,574	39	1%
SUBTOTAL	48,027	49,306	-1,279	-3%
Miscellaneous	341	330	11	3%
GRAND TOTAL	48,368	49,636	-1,268	-2.6%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2024	Year To Date Retention						
	Mar 2024	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
MID-ATLANTIC REGION							
Delaware	940	1,020	-80	2	244	76%	1,051
Dist. of Columbia	33	43	-10	0	33	23%	44
Maryland	528	533	-5	9	84	86%	549
New Jersey	438	475	-37	46	163	75%	489
Pennsylvania	688	681	7	8	138	81%	701
Puerto Rico	6	9	-3	0	7	22%	10
Virginia	1563	1,433	130	60	417	75%	1,476
West Virginia	454	419	35	50	73	95%	432
TOTAL	4,650	4,613	37	175	1,159	79%	4,752
MIDWEST REGION							
Illinois	483	506	-23	13	111	81%	521
Indiana	1142	1,136	6	166	310	87%	1,170
Iowa	831	862	-31	26	168	84%	888
Michigan	1692	1,575	117	100	371	83%	1,622
Minnesota	2604	2,752	-148	75	669	78%	2,835
Ohio	1217	1,330	-113	53	277	83%	1,370
Wisconsin	813	854	-41	19	200	79%	880
TOTAL	8,782	9,015	-233	452	2,106	82%	9,286
MOUNTAIN PLAINS REGION							
Colorado	1048	1,009	39	9	182	83%	1,039
Kansas	361	361	0	22	70	87%	372
Missouri	683	752	-69	54	220	78%	775
Montana	212	222	-10	1	42	82%	229
Nebraska	336	349	-13	34	99	81%	359
North Dakota	341	349	-8	21	87	81%	359
South Dakota	300	376	-76	17	115	74%	387
Wyoming	188	166	22	7	45	77%	171
TOTAL	3,469	3,584	-115	165	860	81%	3,691
NORTHEAST REGION							
Connecticut	487	477	10	14	144	73%	491
Maine	302	294	8	17	59	86%	303
Massachusetts	864	850	14	77	275	77%	876
New Hampshire	231	237	-6	16	56	83%	244
New York	505	601	-96	16	160	76%	619
Rhode Island	8	14	-6	2	10	43%	15
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	142	89	53	56	36	122%	92
TOTAL	2,539	2,562	-23	198	740	79%	2,641



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2024	(continued)						
	Mar 2024	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
SOUTHEAST REGION							
Alabama	2511	2,518	-7	154	561	84%	2,594
Florida	2394	2,448	-54	49	383	86%	2,521
Georgia	3230	3,709	-479	96	1,185	71%	3,820
Kentucky	1846	1,887	-41	41	402	81%	1,944
Mississippi	846	838	8	50	217	80%	863
North Carolina	2656	2,621	35	87	489	85%	2,700
South Carolina	1204	1,120	84	81	338	77%	1,154
Tennessee	2277	2,091	186	106	381	87%	2,154
TOTAL	16,964	17,232	-268	664	3,956	81%	17,750
SOUTHWEST REGION							
Arizona	998	943	55	150	256	89%	971
Arkansas	414	473	-59	3	108	78%	487
Louisiana	1309	1,657	-348	6	555	67%	1,707
New Mexico	672	703	-31	191	231	94%	724
Oklahoma	702	760	-58	47	223	77%	783
Texas	1016	1,019	-3	26	211	82%	1,050
Utah	899	1,041	-142	81	261	83%	1,072
TOTAL	6,010	6,596	-586	504	1,845	80%	6,794
WESTERN REGION							
Alaska	100	89	11	2	22	78%	92
American Samoa	4	10	-6	0	6	40%	10
California	1879	1,852	27	204	529	82%	1,908
CNMI*	9	4	5	0	0	100%	5
Guam	2	1	1	0	0	*	2
Hawaii	37	34	3	0	5	85%	35
Idaho	574	581	-7	17	125	81%	598
Nevada	76	109	-33	0	43	61%	112
Oregon	751	670	81	13	72	91%	690
Washington	2181	2,131	50	179	417	89%	2,195
TOTAL	5,613	5,481	132	415	1,219	85%	5,647
SUBTOTAL	48,027	49,083	-1,056	2,573	11,885	81%	50,561
Miscellaneous	341	334	7	0	3	*	344
GRAND TOTAL	48,368	49,417	-1,049	2,573	11,888	81.2%	50,905

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-525 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2024

State	+/- Members	Mar 2024	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Vermont	53	142	89	59.6%	3	92
2 West Virginia	35	454	419	8.4%	7	432
3 Wyoming	22	188	166	13.3%	4	171
4 Alaska	11	100	89	12.4%	5	92
5 Connecticut	10	487	477	2.1%	9	491
6 Maine	8	302	294	2.7%	8	303
7 Northern Mariana Islands (CNMI)	5	9	4	125.0%	1	5
8 Hawaii	3	37	34	8.8%	6	35
9 Guam	1	2	1	100.0%	2	2
10 Kansas	0	361	361	0.0%	10	372
11 Puerto Rico	-3	6	9	-33.3%	21	10
12 New Hampshire	-6	231	237	-2.5%	12	244
13 Rhode Island	-6	8	14	-42.9%	22	15
14 American Samoa	-6	4	10	-60.0%	23	10
15 North Dakota	-8	341	349	-2.3%	11	359
16 Montana	-10	212	222	-4.5%	14	229
17 Dist. of Columbia	-10	33	43	-23.3%	19	44
18 Nebraska	-13	336	349	-3.7%	13	359
19 Illinois	-23	483	506	-4.5%	14	521
20 Nevada	-33	76	109	-30.3%	20	112
21 New Jersey	-37	438	475	-7.8%	16	489
22 Arkansas	-59	414	473	-12.5%	17	487
23 South Dakota	-76	300	376	-20.2%	18	387
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	-142	4,964	5,106	-2.8%	-	5,262

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (526-1,025 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2024

State	+/- Members	Mar 2024	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Oregon	81	751	670	12.1%	1	690
2 Arizona	55	998	943	5.8%	2	971
3 Colorado	39	1,048	1,009	3.9%	3	1,039
4 Massachusetts	14	864	850	1.6%	4	876
5 Mississippi	8	846	838	1.0%	5	863
6 Pennsylvania	7	688	681	1.0%	5	701
7 Texas	-3	1,016	1,019	-0.3%	7	1,050
8 Maryland	-5	528	533	-0.9%	8	549
9 Idaho	-7	574	581	-1.2%	9	598
10 Iowa	-31	831	862	-3.6%	10	888
11 New Mexico	-31	672	703	-4.4%	11	724
12 Wisconsin	-41	813	854	-4.8%	12	880
13 Oklahoma	-58	702	760	-7.6%	13	783
14 Missouri	-69	683	752	-9.2%	15	775
15 Delaware	-80	940	1,020	-7.8%	14	1,051
16 New York	-96	505	601	-16.0%	16	619
TOTAL	-217	12,459	12,676	-1.7%	-	13,057

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,026+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2024

State	+/- Members	Mar 2024	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Tennessee	186	2,277	2,091	8.9%	2	2,154
2 Virginia	130	1,563	1,433	9.1%	1	1,476
3 Michigan	117	1,692	1,575	7.4%	4	1,622
4 South Carolina	84	1,204	1,120	7.5%	3	1,154
5 Washington	50	2,181	2,131	2.3%	5	2,195
6 North Carolina	35	2,656	2,621	1.3%	7	2,700
7 California	27	1,879	1,852	1.5%	6	1,908
8 Indiana	6	1,142	1,136	0.5%	8	1,170
9 Alabama	-7	2,511	2,518	-0.3%	9	2,594
10 Kentucky	-41	1,846	1,887	-2.2%	10	1,944
11 Florida	-54	2,394	2,448	-2.2%	10	2,521
12 Ohio	-113	1,217	1,330	-8.5%	13	1,370
13 Utah	-142	899	1,041	-13.6%	15	1,072
14 Minnesota	-148	2,604	2,752	-5.4%	12	2,835
15 Louisiana	-348	1,309	1,657	-21.0%	16	1,707
16 Georgia	-479	3,230	3,709	-12.9%	14	3,820
TOTAL	-697	30,604	31,301	-2.2%	-	32,242

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

March 2024

	Mar 2024	May 2023	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,340	22,689	-1,349	44.12%	-6%	15,770	6,281
School Nutrition Managers	17,477	17,320	157	36.13%	1%	12,907	4,262
District Directors	6,449	6,322	127	13.33%	2%	2,463	1,168
Retired	404	429	-25	0.84%	-6%	n/a	83
Affiliate	642	671	-29	1.33%	-4%	n/a	266
State Agency Directors	759	781	-22	1.57%	-3%	588	40
Major City Directors	686	606	80	1.42%	13%	522	79
Other	126	132	-6	*	-5%	301	695
Industry Individual	34	34	0	*	0%	n/a	-
Life	31	31	0	*	0%	n/a	-
Corporate Industry + Patron	338	326	12	0.7%	4%	n/a	-
Allied Groups	11	7	4	*	-	n/a	-
Educators	40	37	3	*	8%	n/a	5
Student	30	30	0	*	0%	n/a	-
International	1	2	-1	*	-	n/a	-
TOTAL MEMBERS	48,368	49,417	-1,049	100%	-2.12%	32,551	12,879

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2024

	Mar 2024	Feb 2024	+/- Members	May 2023	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	857	805	52	886	-29	91%
Dist. of Columbia	24	30	-6	30	-6	73%
Maryland	328	327	1	298	30	62%
New Jersey	308	314	-6	304	4	70%
Pennsylvania	287	303	-16	316	-29	42%
Puerto Rico	0	0	-	0	-	-
Virginia	967	959	8	857	110	62%
West Virginia	403	383	20	354	49	89%
TOTAL	3,174	3,121	53	3,045	129	68%
MIDWEST REGION						
Illinois	208	209	-1	236	-28	43%
Indiana	799	698	101	787	12	70%
Iowa	360	350	10	327	33	43%
Michigan	1,265	1,321	-56	1,172	93	75%
Minnesota	1,340	1,356	-16	1,431	-91	51%
Ohio	708	729	-21	809	-101	58%
Wisconsin	496	504	-8	468	28	61%
TOTAL	5,176	5,167	9	5,230	-54	59%
MOUNTAIN PLAINS REGION						
Colorado	887	879	8	859	28	85%
Kansas	166	166	0	153	13	46%
Missouri	353	393	-40	377	-24	52%
Montana	61	49	12	53	8	29%
Nebraska	150	135	15	132	18	45%
North Dakota	193	193	0	186	7	57%
South Dakota	188	188	0	250	-62	63%
Wyoming	36	36	0	45	-9	19%
TOTAL	2,034	2,039	-5	2,055	-21	59%
NORTHEAST REGION						
Connecticut	302	296	6	283	19	62%
Maine	178	177	1	171	7	59%
Massachusetts	630	630	0	583	47	73%
New Hampshire	138	140	-2	137	1	60%
New York	243	240	3	349	-106	48%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	93	90	3	53	40	65%
TOTAL	1,584	1,573	11	1,576	8	62%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2024	(continued)					
	Mar	Feb	+/-	May	+/-	% of Total
	2024	2024	Members	2023	Members	Membership
SOUTHEAST REGION						
Alabama	1,807	1,850	-43	1,791	16	72%
Florida	1,709	1,680	29	1,784	-75	71%
Georgia	2,810	2,790	20	3,311	-501	87%
Kentucky	1,290	1,292	-2	1,279	11	70%
Mississippi	667	671	-4	608	59	79%
North Carolina	2,279	2,256	23	2,233	46	86%
South Carolina	1,013	982	31	900	113	84%
Tennessee	1,765	1,782	-17	1,596	169	78%
TOTAL	13,340	13,303	37	13,502	-162	79%
SOUTHWEST REGION						
Arizona	806	791	15	744	62	81%
Arkansas	244	243	1	285	-41	59%
Louisiana	1,117	1,127	-10	1,405	-288	85%
New Mexico	502	524	-22	508	-6	75%
Oklahoma	487	475	12	539	-52	69%
Texas	567	589	-22	553	14	56%
Utah	522	529	-7	607	-85	58%
TOTAL	4,245	4,278	-33	4,641	-396	71%
WESTERN REGION						
Alaska	61	64	-3	51	10	61%
American Samoa	4	4	0	10	-6	100%
California	799	819	-20	803	-4	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	12	13	-1	12	0	32%
Idaho	323	325	-2	337	-14	56%
Nevada	56	91	-35	90	-34	74%
Oregon	573	572	1	545	28	76%
Washington	1,170	1,162	8	952	218	54%
TOTAL	2,998	3,050	-52	2,800	198	53%
SUBTOTAL	32,551	32,531	20	32,849	-298	68%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	32,551	32,531	20	32,849	-298	67.3%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2024	(Applications processed through 03/31/2024)							
	Mar 2024	Feb 2024	+/-	May 2023	+/-	Mar 2023	2023/24 3% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	157	158	-1	161	-4	169	166	17%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	210	211	-1	225	-15	227	232	40%
New Jersey	23	24	-1	22	1	24	23	5%
Pennsylvania	42	43	-1	45	-3	43	46	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	514	524	-10	559	-45	571	576	33%
West Virginia	17	18	-1	25	-8	27	26	4%
TOTAL	963	978	-15	1,037	-74	1,061	1,071	21%
MIDWEST REGION								
Illinois	86	90	-4	91	-5	88	94	18%
Indiana	193	194	-1	194	-1	195	200	17%
Iowa	348	342	6	378	-30	380	389	42%
Michigan	134	132	2	132	2	133	136	8%
Minnesota	1,867	1,884	-17	1,916	-49	1,924	1,973	72%
Ohio	326	334	-8	360	-34	369	371	27%
Wisconsin	148	149	-1	157	-9	157	162	18%
TOTAL	3,102	3,125	-23	3,228	-126	3,246	3,325	35%
MOUNTAIN PLAINS REGION								
Colorado	59	59	0	59	0	59	61	6%
Kansas	111	115	-4	111	0	109	114	31%
Missouri	177	179	-2	182	-5	179	187	26%
Montana	17	17	0	18	-1	20	19	8%
Nebraska	58	57	1	65	-7	69	67	17%
North Dakota	46	46	0	54	-8	55	56	13%
South Dakota	53	54	-1	56	-3	55	58	18%
Wyoming	75	77	-2	44	31	44	45	40%
TOTAL	596	604	-8	589	7	590	607	17%
NORTHEAST REGION								
Connecticut	86	87	-1	93	-7	91	96	18%
Maine	46	46	0	47	-1	51	48	15%
Massachusetts	90	91	-1	108	-18	115	111	10%
New Hampshire	71	74	-3	81	-10	81	83	31%
New York	81	83	-2	84	-3	78	87	16%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	9	9	0	10	-1	10	11	6%
TOTAL	383	390	-7	423	-40	426	438	15%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2024	(continued)							
	Mar 2024	Feb 2024	+/-	May 2023	+/-	Mar 2023	2023/24 3% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,152	1,167	-15	1,136	16	1,157	1,170	46%
Florida	812	791	21	817	-5	840	842	34%
Georgia	954	972	-18	957	-3	982	986	30%
Kentucky	889	875	14	809	80	821	833	48%
Mississippi	33	38	-5	37	-4	35	38	4%
North Carolina	394	399	-5	400	-6	410	412	15%
South Carolina	136	143	-7	145	-9	148	149	11%
Tennessee	953	942	11	1,004	-51	1,019	1,034	42%
TOTAL	5,323	5,327	-4	5,305	18	5,412	5,464	31%
SOUTHWEST REGION								
Arizona	71	72	-1	81	-10	80	83	7%
Arkansas	37	37	0	41	-4	44	42	9%
Louisiana	35	35	0	38	-3	36	39	3%
New Mexico	251	247	4	271	-20	274	279	37%
Oklahoma	117	125	-8	135	-18	141	139	17%
Texas	48	49	-1	50	-2	50	52	5%
Utah	339	334	5	363	-24	358	374	38%
TOTAL	898	899	-1	979	-81	983	1,008	15%
WESTERN REGION								
Alaska	7	7	0	9	-2	9	10	7%
American Samoa	0	0	-	0	-	0	1	-
California	113	114	-1	121	-8	124	125	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	172	177	-5	182	-10	188	187	30%
Nevada	3	3	0	2	1	2	3	4%
Oregon	37	37	0	40	-3	40	41	5%
Washington	1,239	1,253	-14	1,312	-73	1,324	1,351	57%
TOTAL	1,574	1,594	-20	1,669	-95	1,690	1,724	28%
SUBTOTAL	12,839	12,917	-78	13,230	-391	13,408	13,637	27%
Miscellaneous	40	28	12	25	15	23	26	12%
GRAND TOTAL	12,879	12,945	-66	13,255	-376	13,431	13,663	27%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2024

(Applications processed through 03/31/2024)

	Mar 2024	Feb 2024	+/-	May 2023	+/-	% Diff in Cred	Mar 2023	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	17	19	-2	18	-1	-6%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	19
Maryland	30	33	-3	34	-4	-12%	34	5
New Jersey	19	19	0	16	3	19%	16	9
Pennsylvania	28	30	-2	31	-3	-10%	31	22
Puerto Rico	1	1	0	1	0	-	1	0
Virginia	59	56	3	55	4	7%	52	31
West Virginia	7	7	0	10	-3	-30%	10	0
TOTAL	161	165	-4	165	-4	-2%	162	89
MIDWEST REGION								
Illinois	30	31	-1	33	-3	-9%	33	8
Indiana	36	36	0	37	-1	-3%	38	8
Iowa	14	14	0	16	-2	-13%	17	11
Michigan	59	59	0	53	6	11%	53	16
Minnesota	58	58	0	61	-3	-5%	61	16
Ohio	55	56	-1	59	-4	-7%	59	11
Wisconsin	22	22	0	24	-2	-8%	25	16
TOTAL	274	276	-2	283	-9	-3%	286	86
MOUNTAIN PLAINS REGION								
Colorado	84	84	0	83	1	1%	83	15
Kansas	13	13	0	14	-1	-7%	14	4
Missouri	21	21	0	23	-2	-9%	23	14
Montana	4	4	0	4	0	0%	4	0
Nebraska	7	7	0	6	1	17%	6	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	3	3	0	4	-1	-25%	4	1
Wyoming	2	2	0	2	0	0%	2	0
TOTAL	141	141	0	143	-2	-1%	143	35
NORTHEAST REGION								
Connecticut	10	10	0	11	-1	-9%	11	4
Maine	18	18	0	20	-2	-10%	20	5
Massachusetts	51	51	0	53	-2	-4%	57	13
New Hampshire	9	9	0	10	-1	-10%	10	4
New York	40	40	0	44	-4	-9%	41	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	142	142	0	152	-10	-7%	153	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2024	(continued)							
	Mar 2024	Feb 2024	+/-	May 2023	+/-	% Diff in Cred	Mar 2023	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	37	33	4	36	1	3%	36	7
Florida	75	75	0	78	-3	-4%	82	25
Georgia	63	63	0	63	0	0%	62	21
Kentucky	36	36	0	36	0	0%	36	17
Mississippi	18	18	0	18	0	0%	18	7
North Carolina	63	62	1	59	4	7%	62	16
South Carolina	20	20	0	20	0	0%	19	10
Tennessee	36	37	-1	36	0	0%	36	19
TOTAL	348	344	4	346	2	1%	351	122
SOUTHWEST REGION								
Arizona	57	57	0	58	-1	-2%	58	20
Arkansas	9	9	0	8	1	13%	8	3
Louisiana	19	19	0	14	5	36%	14	6
New Mexico	9	9	0	9	0	0%	9	4
Oklahoma	6	6	0	6	0	0%	6	2
Texas	113	111	2	106	7	7%	105	33
Utah	20	20	0	20	0	0%	20	4
TOTAL	233	231	2	221	12	5%	220	72
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	4
American Samoa	0	0	-	0	-	-	0	0
California	142	141	1	138	4	3%	139	27
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	23	23	0	23	0	0%	23	7
Nevada	2	2	0	2	0	-	2	3
Oregon	17	17	0	16	1	6%	15	8
Washington	40	39	1	37	3	8%	37	9
TOTAL	231	229	2	223	8	4%	223	62
SUBTOTAL	1,530	1,528	2	1,533	-3	0%	1,538	523
Miscellaneous	68	64	4	54	14	26%	50	0
GRAND TOTAL	1,598	1,592	6	1,587	11	1%	1,588	523