

# 2024 SNA Legislative Action Conference Sweepstakes: Complete Rules and Consumer Disclosures

## Terms

The Promotion to win one (1) of two (2) trips to SNA's Legislative Action Conference 2024 will run until *Friday, January 19<sup>th</sup>, 2024*.

## How to Enter

For this year's LAC sweepstakes, the School Nutrition Association (SNA) would like to take this time to recognize those who advocate for school nutrition programs by asking our members to "Share Your Story." A school nutrition advocate is someone who strives to make a positive impact on school meal programs through grassroots advocacy. An advocate may inspire or empower others through local collaboration or by promoting school nutrition programs online or through social media. An advocate works to educate or build relationships with stakeholders such as legislators, elected officials, school boards, or administrators. This person highlights or emphasizes the integral role school nutrition programs have played in his or her community.

SNA will select two (2) **winners** from SNA's "#LAC24: Share Your Story" submission platform. SNA members are eligible for selection once submitting documentation in the form of a recent advocacy effort including, but not limited to, photographs, news articles, press releases and videos, or submitting a short new advocacy video on our easy-to-use Gather Voices video recording platform. No responsibility is assumed by SNA, and participants waive all claims for lost, late, illegible, or misdirected entries or for any problems regarding technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof including without limitation any damage to entrant's or any other person's computer resulting from participation in this promotion. *All entries must be submitted by January 19<sup>th</sup>, 2024.*

## LAC 2024 Sweepstakes Entry Submissions

Submission of entry to "2024 LAC Sweepstakes" grants SNA and those acting with its authority the right to use, reuse, publish and republish, copy, and modify any submission. The submission shall be considered the copyright property of SNA. The content of the "2024 LAC Sweepstakes" entry is subject to modification by SNA. Usage may include and is not limited to usage at LAC 2024, SNA promotional materials, the schoolnutrition.org website, and associated social media sites, magazines, and television.

## Prize

Two (2) entries will be randomly selected to win in total. Each winner will receive one (1) LAC registration, hotel, airfare, land transportation, and meals. United States federal, state and local taxes and any other applicable taxes on prizes are the sole responsibility of the winner. The odds of winning vary depending on the number of entries. No substitution or transfer of prizes permitted. **NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE AN INDIVIDUAL'S CHANCES OF WINNING.**

## Prize Selection

The winners shall be selected by SNA's Government Affairs and Media Relations team after the submission deadline of **January 19<sup>th</sup>, 2024**. The selection process will be a random drawing of all entries. The winners will be notified by email within five (5) business days after the final submission date. A prize winner may choose to decline the prize upon notification if they so wish. If SNA is unable to contact potential winners by email or if any potential winner fails to respond to the prize notification within 7 days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner shall be selected by an additional random drawing. If, in SNA's opinion, there is any suspected or actual evidence of electrodenic or non-electronic tampering with any portion of the contest, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random selection to award LAC registrations using all currently eligible entries received as of the termination date. Should the promotion be terminated prior to the stated expiration date, notice will be posted on [www.schoolnutrition.org](http://www.schoolnutrition.org).

## Eligibility

This promotion is open to members of the School Nutrition Association (SNA), U.S. residents only, who complete the entry process. A prize winner is not eligible for subsequent selections or sweepstakes. This promotion is not open to current SNA board members, employees of SNA, or their immediate family members. By entering, participants without limitation, release and hold harmless SNA, and its affiliates, licensees, franchisees, subsidiaries, advertising, and promotion agencies from any and all liability for any injuries, loss or damage of any kind in connection with this contest or acceptance and use of a prize won. One (1) entry per person is allowed. Void where prohibited. No Purchase Necessary. A purchase will not improve an individual's chances of winning.

The name of the winner will be available after they have been officially notified. Posting can be found on [www.schoolnutrition.org](http://www.schoolnutrition.org).

## Consumer Disclosure

Two prizes will be awarded for this year's sweepstakes. Each prize is for one (1) entry for one (1) person to attend LAC 2024, which consists of one (1) LAC registration, hotel, airfare, land transportation, and meals.

1. The actual retail value of this prize depends upon the airfare and other retail price considerations but is not less than \$750 and not more than \$2,500.
2. Only two prizes will be awarded to two individual entrants.
3. The odds of receiving the prize are a fraction equivalent to two (2) divided by the number of qualified entrants at the time of the drawing.
4. This Sweepstakes is conducted under and in accordance with the laws of the Commonwealth of Virginia.