



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: March 2023 Membership, Certificate & Credentialing Program Report
DATE: April 12, 2023

Membership Overview

The March Membership Report shows that we have 49,637 members, which is 2,841 more than March 2022. It is also 2,378 more than the May 2022 year-end total and 397 more than February 2023. The year-on-year increases in membership indicate that we are rebounding from the impact of the COVID-19 pandemic and the growth continues to be supported by the expansion of some larger SDMs.

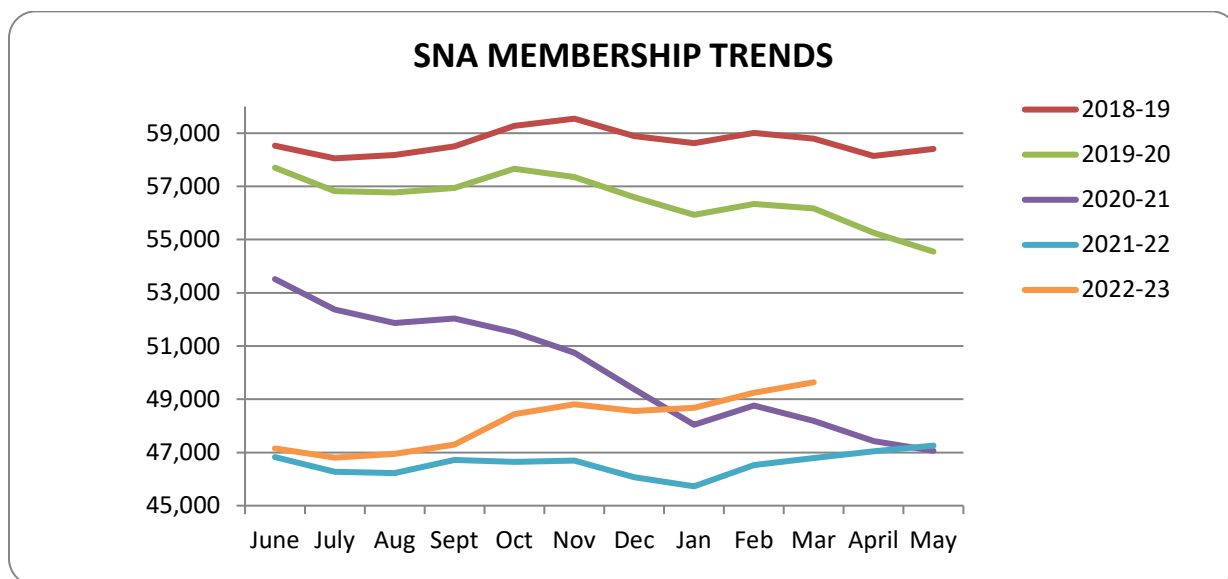
Region	Mar 2023	Mar 2022	Diff	% Diff
Mid-Atlantic	4,653	4,416	237	5%
Midwest	9,030	8,861	169	2%
Mountain Plains	3,553	3,338	215	6%
Northeast	2,561	2,462	99	4%
Southeast	17,516	16,638	878	5%
Southwest	6,419	5,792	627	11%
Western	5,574	4,933	641	13%
Misc.	330	355	-25	-7%
Total	49,636	46,795	2,841	6.1%

All regions are showing growth compared to this time last year and states affiliates with more than 10% growth include Arkansas, California, Georgia, Louisiana, Nevada, New Jersey, Oregon, Texas, and West Virginia.

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 19 and 389 respectively. More significantly the number of School Nutrition Employee members has increased by 1,486 and School Nutrition Managers have increased by 600. This is another positive indicator that we are continuing to recover from the impact of the pandemic.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for March 2023 is 32,699 which is 2,297 more than the May 2022 year-end total. SDMs currently account for 65.9% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,300	Louisiana	1,434
North Carolina	2,114	Minnesota	1,414
Florida	1,998	Kentucky	1,231
Alabama	1,788	Michigan	1,162
Tennessee	1,642	Washington	988

Credentialing Overview

The March 2023 Credentialing Report shows that there are 1,588 credentialed members which is 5 more than May 2022 year-end.

Certificate Program Overview

The March Certificate Program Report shows that we have 13,431 certificate holders, which is 567 less than May 2022 year-end total. See table below for more details.

Level	Mar 2023	May 2022	% Diff
Level 1	8,415	9,061	-7.13%
Level 2	605	531	13.94%
Level 3	1,242	1,272	-2.36%
Level 4	3169	3,134	1.12%
Total	13,431	13,998	-4.05%

Region	Mar 2023	Mar 2022	Diff	% Diff
Mid-Atlantic	1,061	1,099	-38	-3%
Midwest	3,246	3,430	-184	-5%
Mountain Plains	590	680	-90	-13%
Northeast	426	484	-58	-12%
Southeast	5,412	5,531	-119	-2%
Southwest	983	1,138	-155	-14%
Western	1,687	1,783	-96	-5%
Misc.	23	28	-	-
Total	13,431	14,166	-735	-5%

Members with a certificate account for 27% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2023	(Applications processed through 03/31/2023)									Mar 2023	+/-	Mar 2023	+/-
	Mar 2023	Feb 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION													
Delaware	1,018	1,009	9	20	0	12	115	879	1,001	166	-3	18	0
Dist. of Columbia	36	36	0	1	0	0	2	30	41	0	0	0	0
Maryland	459	529	-70	2	2	74	26	222	548	228	1	34	-1
New Jersey	495	495	0	1	0	0	28	320	380	24	0	16	1
Pennsylvania	697	694	3	7	2	7	45	337	683	44	1	31	0
Puerto Rico	9	9	0	0	0	0	1	0	4	0	-	1	0
Virginia	1,483	1,377	106	74	45	62	119	869	1,431	573	2	52	-1
West Virginia	456	445	11	13	0	4	39	383	387	26	-1	10	0
TOTAL	4,653	4,594	59	118	49	159	375	3,040	4,475	1,061	0	162	-1
MIDWEST REGION													
Illinois	499	490	9	9	10	13	57	229	505	88	0	33	-2
Indiana	1,156	1,096	60	20	47	9	123	791	1,115	195	-8	38	0
Iowa	919	929	-10	10	0	21	141	381	951	380	-8	17	0
Michigan	1,541	1,465	76	112	4	41	217	1,162	1,392	133	-6	53	0
Minnesota	2,737	2,776	-39	41	9	82	155	1,414	2,738	1,924	1	61	1
Ohio	1,304	1,295	9	16	15	18	140	772	1,345	369	-11	59	0
Wisconsin	874	871	3	11	1	20	189	481	921	157	-1	25	0
TOTAL	9,030	8,922	108	219	86	204	1,022	5,230	8,967	3,246	-33	286	-1
MOUNTAIN PLAINS REGION													
Colorado	1,009	959	50	65	1	20	86	830	955	59	-2	83	-1
Kansas	367	360	7	9	1	5	52	123	387	109	1	14	0
Missouri	760	768	-8	10	0	18	103	391	769	179	-2	23	0
Montana	196	194	2	5	0	3	29	41	223	20	0	4	0
Nebraska	356	358	-2	5	0	8	62	149	376	69	-1	6	0
North Dakota	346	343	3	6	0	3	27	183	322	55	1	7	0
South Dakota	368	372	-4	1	0	6	39	245	397	55	1	4	0
Wyoming	151	150	1	2	0	1	18	39	151	44	-10	2	0
TOTAL	3,553	3,504	49	103	2	64	416	2,001	3,580	590	-12	143	-1
NORTHEAST REGION													
Connecticut	432	435	-3	4	1	7	50	232	432	91	-1	11	0
Maine	286	298	-12	0	11	13	35	159	315	51	-2	20	0
Massachusetts	825	843	-18	13	0	36	162	554	866	115	-1	57	0
New Hampshire	228	233	-5	1	0	9	83	131	262	81	2	10	0
New York	619	591	28	27	4	1	118	348	631	78	3	41	2
Rhode Island	17	17	0	0	0	0	3	0	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	154	157	-3	3	1	5	92	116	150	10	0	13	0
TOTAL	2,561	2,574	-13	48	17	71	543	1,540	2,675	426	1	153	2



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2023	(continued)									Mar 2023	+/-	Mar 2023	+/-
	Mar 2023	Feb 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION													
Alabama	2,545	2,565	-20	36	96	144	173	1,788	2,560	1,157	2	36	0
Florida	2,735	2,526	209	161	22	100	667	1,998	2,668	840	-2	82	0
Georgia	3,752	3,769	-17	15	1	45	319	3,300	3,375	982	24	62	0
Kentucky	1,829	1,817	12	15	18	26	156	1,231	1,695	821	1	36	0
Mississippi	809	837	-28	10	33	77	123	576	872	35	-2	18	0
North Carolina	2,576	2,574	2	62	4	54	220	2,114	2,461	410	-5	62	0
South Carolina	1,132	1,129	3	31	0	34	260	888	1,050	148	-3	19	0
Tennessee	2,138	2,132	6	51	6	92	283	1,642	2,214	1,019	-1	36	0
TOTAL	17,516	17,349	167	381	180	572	2,201	13,537	16,895	5,412	14	351	0
SOUTHWEST REGION													
Arizona	942	976	-34	4	26	51	72	735	890	80	-1	58	3
Arkansas	469	464	5	18	1	13	115	276	417	44	0	8	-1
Louisiana	1,631	1,650	-19	29	0	54	335	1,434	1,390	36	0	14	-1
New Mexico	681	687	-6	11	2	8	70	502	745	274	-4	9	0
Oklahoma	744	739	5	21	338	16	52	528	804	141	-6	6	0
Texas	964	951	13	27	8	23	110	512	890	50	0	105	-1
Utah	988	997	-9	10	1	19	349	579	1,067	358	-6	20	0
TOTAL	6,419	6,464	-45	120	376	184	1,103	4,566	6,203	983	-17	220	0
WESTERN REGION													
Alaska	90	91	-1	1	0	2	3	52	100	9	-1	6	0
American Samoa	10	10	0	0	0	0	0	10	4	0	-	0	-
California	1,865	1,773	92	57	13	21	136	815	1,382	124	2	139	0
CNMI*	6	6	0	0	0	0	1	0	7	0	-	0	-
Guam	1	1	0	0	0	0	0	0	1	0	-	0	-
Hawaii	36	35	1	2	0	2	4	13	34	3	0	1	0
Idaho	578	577	1	8	11	11	66	322	616	188	-2	23	0
Nevada	109	111	-2	0	12	4	16	88	82	2	0	2	0
Oregon	668	677	-9	18	1	45	225	497	591	40	3	15	-1
Washington	2,211	2,213	-2	25	2	46	268	988	2,228	1,324	1	37	0
TOTAL	5,574	5,494	80	111	39	131	719	2,785	5,045	1,690	3	223	-1
SUBTOTAL	49,306	48,901	405	1,100	749	1,385	6,379	32,699	47,840	13,408	-44	1,538	-2
Miscellaneous	330	338	-8	0	0	0	1	0	368	23	0	50	0
GRAND TOTAL	49,636	49,239	397	1,100	749	1,385	6,380	32,699	48,208	13,431	-44	1,588	-2

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2023

	Mar 2023	Mar 2022	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,018	975	43	4%
Dist. of Columbia	36	59	-23	-39%
Maryland	459	553	-94	-17%
New Jersey	495	329	166	50%
Pennsylvania	697	666	31	5%
Puerto Rico	9	0	9	-
Virginia	1,483	1,421	62	4%
West Virginia	456	413	43	10%
TOTAL	4,653	4,416	237	5%
MIDWEST REGION				
Illinois	499	527	-28	-5%
Indiana	1,156	1,068	88	8%
Iowa	919	947	-28	-3%
Michigan	1,541	1,386	155	11%
Minnesota	2,737	2,720	17	1%
Ohio	1,304	1,322	-18	-1%
Wisconsin	874	891	-17	-2%
TOTAL	9,030	8,861	169	2%
MOUNTAIN PLAINS REGION				
Colorado	1,009	800	209	26%
Kansas	367	392	-25	-6%
Missouri	760	753	7	1%
Montana	196	203	-7	-3%
Nebraska	356	354	2	1%
North Dakota	346	290	56	19%
South Dakota	368	379	-11	-3%
Wyoming	151	167	-16	-10%
TOTAL	3,553	3,338	215	6%
NORTHEAST REGION				
Connecticut	432	392	40	10%
Maine	286	305	-19	-6%
Massachusetts	825	738	87	12%
New Hampshire	228	252	-24	-10%
New York	619	620	-1	0%
Rhode Island	17	8	9	113%
US Virgin Islands (USVI)	0	0	-	-
Vermont	154	147	7	5%
TOTAL	2,561	2,462	99	4%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2023	(continued)			
	Mar 2023	Mar 2022	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,545	2,452	93	4%
Florida	2,735	2,707	28	1%
Georgia	3,752	3,390	362	11%
Kentucky	1,829	1,618	211	13%
Mississippi	809	829	-20	-2%
North Carolina	2,576	2,395	181	8%
South Carolina	1,132	1,119	13	1%
Tennessee	2,138	2,128	10	0%
TOTAL	17,516	16,638	878	5%
SOUTHWEST REGION				
Arizona	942	882	60	7%
Arkansas	469	404	65	16%
Louisiana	1,631	1,353	278	21%
New Mexico	681	730	-49	-7%
Oklahoma	744	769	-25	-3%
Texas	964	820	144	18%
Utah	988	834	154	18%
TOTAL	6,419	5,792	627	11%
WESTERN REGION				
Alaska	90	66	24	36%
American Samoa	10	0	10	-
California	1,865	1,373	492	36%
CNMI*	6	0	6	-
Guam	1	0	1	-
Hawaii	36	32	4	13%
Idaho	578	593	-15	-3%
Nevada	109	83	26	31%
Oregon	668	641	27	4%
Washington	2,211	2,145	66	3%
TOTAL	5,574	4,933	641	13%
SUBTOTAL	49,306	46,440	2,866	6%
Miscellaneous	330	355	-25	-7%
GRAND TOTAL	49,636	46,795	2,841	6.1%

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2023

Year To Date Retention

	Mar 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	1018	981	37	24	229	79%	1,001
Dist. of Columbia	36	40	-4	0	30	25%	41
Maryland	459	537	-78	7	132	77%	548
New Jersey	495	373	122	77	130	86%	380
Pennsylvania	697	670	27	41	177	80%	683
Puerto Rico	9	3	6	0	0	100%	4
Virginia	1483	1,403	80	97	553	67%	1,431
West Virginia	456	379	77	38	27	103%	387
TOTAL	4,653	4,386	267	284	1,278	77%	4,475
MIDWEST REGION							
Illinois	499	495	4	30	106	85%	505
Indiana	1156	1,093	63	183	309	88%	1,115
Iowa	919	932	-13	84	170	91%	951
Michigan	1541	1,365	176	21	326	78%	1,392
Minnesota	2737	2,684	53	68	636	79%	2,738
Ohio	1304	1,319	-15	63	216	88%	1,345
Wisconsin	874	903	-29	13	171	83%	921
TOTAL	9,030	8,791	239	462	1,934	83%	8,967
MOUNTAIN PLAINS REGION							
Colorado	1009	936	73	109	250	85%	955
Kansas	367	379	-12	7	73	83%	387
Missouri	760	754	6	49	170	84%	769
Montana	196	219	-23	3	54	77%	223
Nebraska	356	369	-13	14	104	76%	376
North Dakota	346	316	30	12	59	85%	322
South Dakota	368	389	-21	8	103	76%	397
Wyoming	151	148	3	9	28	87%	151
TOTAL	3,553	3,510	43	211	841	82%	3,580
NORTHEAST REGION							
Connecticut	432	424	8	35	67	92%	432
Maine	286	309	-23	29	74	85%	315
Massachusetts	825	849	-24	98	210	87%	866
New Hampshire	228	257	-29	22	80	77%	262
New York	619	619	0	56	118	90%	631
Rhode Island	17	17	0	0	1	94%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	154	147	7	8	23	90%	150
TOTAL	2,561	2,622	-61	248	573	88%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2023

(continued)

	Mar 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2545	2,510	35	183	662	81%	2,560
Florida	2735	2,616	119	68	414	87%	2,668
Georgia	3752	3,309	443	371	937	83%	3,375
Kentucky	1829	1,662	167	69	382	81%	1,695
Mississippi	809	855	-46	64	290	74%	872
North Carolina	2576	2,413	163	354	463	95%	2,461
South Carolina	1132	1,029	103	131	223	91%	1,050
Tennessee	2138	2,171	-33	108	484	83%	2,214
TOTAL	17,516	16,565	951	1,348	3,855	85%	16,895
SOUTHWEST REGION							
Arizona	942	873	69	78	216	84%	890
Arkansas	469	409	60	21	71	88%	417
Louisiana	1631	1,363	268	30	207	87%	1,390
New Mexico	681	730	-49	60	186	83%	745
Oklahoma	744	788	-44	379	160	128%	804
Texas	964	873	91	32	153	86%	890
Utah	988	1,046	-58	10	164	85%	1,067
TOTAL	6,419	6,082	337	610	1,157	91%	6,203
WESTERN REGION							
Alaska	90	98	-8	2	30	71%	100
American Samoa	10	3	7	0	0	100%	4
California	1865	1,355	510	102	288	86%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	1	0	1	0	0	*	1
Hawaii	36	33	3	0	3	91%	34
Idaho	578	604	-26	42	169	79%	616
Nevada	109	80	29	25	27	98%	82
Oregon	668	579	89	9	117	81%	591
Washington	2211	2,184	27	75	356	87%	2,228
TOTAL	5,574	4,942	632	255	991	85%	5,045
SUBTOTAL	49,306	46,898	2,408	3,418	10,629	85%	47,840
Miscellaneous	330	360	-30	1	2	*	368
GRAND TOTAL	49,636	47,258	2,378	3,419	10,631	84.7%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2023

State	+/- Members	Mar 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 New Jersey	122	495	373	32.7%	5	380
2 West Virginia	77	456	379	20.3%	6	387
3 Arkansas	60	469	409	14.7%	7	417
4 North Dakota	30	346	316	9.5%	8	322
5 Nevada	29	109	80	36.3%	4	82
6 Connecticut	8	432	424	1.9%	12	432
7 American Samoa	7	10	3	233.3%	2	4
8 Vermont	7	154	147	4.8%	10	150
9 Puerto Rico	6	9	3	200.0%	3	4
10 Illinois	4	499	495	0.8%	13	505
11 Hawaii	3	36	33	9.1%	9	34
12 Wyoming	3	151	148	2.0%	11	151
13 Guam	1	1	0	-	1	1
14 Rhode Island	0	17	17	0.0%	14	18
15 Northern Mariana Islands (CNMI)	0	6	6	0.0%	14	7
16 Dist. of Columbia	-4	36	40	-10.0%	21	41
17 Alaska	-8	90	98	-8.2%	20	100
18 Kansas	-12	367	379	-3.2%	16	387
19 Nebraska	-13	356	369	-3.5%	17	376
20 South Dakota	-21	368	389	-5.4%	18	397
21 Maine	-23	286	309	-7.4%	19	315
22 Montana	-23	196	219	-10.5%	22	223
23 New Hampshire	-29	228	257	-11.3%	23	262
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	224	5,117	4,893	4.6%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2023

State	+/- Members	Mar 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Texas	91	964	873	10.4%	2	890
2 Oregon	89	668	579	15.4%	1	591
3 Colorado	73	1,009	936	7.8%	4	955
4 Arizona	69	942	873	7.9%	3	890
5 Delaware	37	1,018	981	3.8%	6	1,001
6 Pennsylvania	27	697	670	4.0%	5	683
7 Missouri	6	760	754	0.8%	7	769
8 New York	0	619	619	0.0%	8	631
9 Iowa	-13	919	932	-1.4%	9	951
10 Massachusetts	-24	825	849	-2.8%	10	866
11 Idaho	-26	578	604	-4.3%	12	616
12 Wisconsin	-29	874	903	-3.2%	11	921
13 Oklahoma	-44	744	788	-5.6%	14	804
14 Mississippi	-46	809	855	-5.4%	13	872
15 New Mexico	-49	681	730	-6.7%	15	745
16 Maryland	-78	459	537	-14.5%	16	548
TOTAL	83	12,566	12,483	0.7%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2023

State	+/- Members	Mar 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Georgia	460	3,769	3,309	13.9%	3	3,375
2 California	418	1,773	1,355	30.8%	1	1,382
3 Louisiana	287	1,650	1,363	21.1%	2	1,390
4 North Carolina	161	2,574	2,413	6.7%	7	2,461
5 Kentucky	155	1,817	1,662	9.3%	5	1,695
6 Florida	119	2,735	2,616	4.5%	8	2,668
7 South Carolina	100	1,129	1,029	9.7%	4	1,050
8 Michigan	100	1,465	1,365	7.3%	6	1,392
9 Minnesota	92	2,776	2,684	3.4%	9	2,738
10 Alabama	55	2,565	2,510	2.2%	10	2,560
11 Washington	29	2,213	2,184	1.3%	11	2,228
12 Indiana	3	1,096	1,093	0.3%	12	1,115
13 Ohio	-24	1,295	1,319	-1.8%	14	1,345
14 Virginia	-26	1,377	1,403	-1.9%	15	1,431
15 Tennessee	-39	2,132	2,171	-1.8%	13	2,214
16 Utah	-49	997	1,046	-4.7%	16	1,067
TOTAL	1,841	31,363	29,522	6.2%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

March 2023

	Mar 2023	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,946	21,460	1,486	46%	7%	16,885	6,527
School Nutrition Managers	17,323	16,723	600	35%	4%	12,255	4,477
District Directors	6,286	5,897	389	13%	7%	2,251	1,222
Retired	432	430	2	1%	0%	n/a	87
Affiliate	693	850	-157	1%	-18%	n/a	314
State Agency Directors	768	719	49	2%	7%	602	38
Major City Directors	603	584	19	1%	3%	450	79
Other	134	118	16	*	14%	256	680
Industry Individual	36	42	-6	*	-14%	n/a	-
Life	31	32	-1	*	-3%	n/a	-
Corporate Industry + Patron	310	315	-5	1%	-2%	n/a	-
Allied Groups	7	4	3	*	-	n/a	-
Educators	36	41	-5	*	-12%	n/a	7
Student	30	41	-11	*	-27%	n/a	-
International	1	2	-1	*	-	n/a	-
TOTAL MEMBERS	49,636	47,258	2,378	100%	5.0%	32,699	13,431

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2023

	Mar 2023	Feb 2023	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	879	881	-2	827	52	86%
Dist. of Columbia	30	30	0	32	-2	83%
Maryland	222	294	-72	285	-63	48%
New Jersey	320	321	-1	240	80	65%
Pennsylvania	337	335	2	325	12	48%
Puerto Rico	0	0	-	0	-	-
Virginia	869	774	95	892	-23	59%
West Virginia	383	369	14	323	60	84%
TOTAL	3,040	3,004	36	2,924	116	65%
MIDWEST REGION						
Illinois	229	214	15	209	20	46%
Indiana	791	730	61	691	100	68%
Iowa	381	392	-11	372	9	41%
Michigan	1,162	1,080	82	988	174	75%
Minnesota	1,414	1,385	29	1,179	235	52%
Ohio	772	767	5	762	10	59%
Wisconsin	481	472	9	509	-28	55%
TOTAL	5,230	5,040	190	4,710	520	58%
MOUNTAIN PLAINS REGION						
Colorado	830	784	46	800	30	82%
Kansas	123	116	7	123	0	34%
Missouri	391	397	-6	337	54	51%
Montana	41	43	-2	51	-10	21%
Nebraska	149	158	-9	150	-1	42%
North Dakota	183	188	-5	163	20	53%
South Dakota	245	247	-2	239	6	67%
Wyoming	39	37	2	34	5	26%
TOTAL	2,001	1,970	31	1,897	104	56%
NORTHEAST REGION						
Connecticut	232	233	-1	222	10	54%
Maine	159	168	-9	153	6	56%
Massachusetts	554	585	-31	587	-33	67%
New Hampshire	131	133	-2	141	-10	57%
New York	348	325	23	360	-12	56%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	116	116	0	92	24	75%
TOTAL	1,540	1,560	-20	1,556	-16	60%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2023	(continued)					
	Mar	Feb	+/-	May	+/-	% of Total
	2023	2023	Members	2022	Members	Membership
SOUTHEAST REGION						
Alabama	1,788	1,759	29	1,748	40	70%
Florida	1,998	1,686	312	1,895	103	73%
Georgia	3,300	3,335	-35	2,834	466	88%
Kentucky	1,231	1,223	8	1,045	186	67%
Mississippi	576	613	-37	640	-64	71%
North Carolina	2,114	2,160	-46	1,990	124	82%
South Carolina	888	912	-24	833	55	78%
Tennessee	1,642	1,567	75	1,680	-38	77%
TOTAL	13,537	13,255	282	12,665	872	77%
SOUTHWEST REGION						
Arizona	735	763	-28	730	5	78%
Arkansas	276	281	-5	259	17	59%
Louisiana	1,434	1,473	-39	1,155	279	88%
New Mexico	502	507	-5	534	-32	74%
Oklahoma	528	519	9	558	-30	71%
Texas	512	504	8	440	72	53%
Utah	579	579	0	561	18	59%
TOTAL	4,566	4,626	-60	4,237	329	71%
WESTERN REGION						
Alaska	52	53	-1	68	-16	58%
American Samoa	10	10	-	0	-	100%
California	815	724	91	545	270	44%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	13	15	-2	14	-1	36%
Idaho	322	316	6	334	-12	56%
Nevada	88	88	0	59	29	81%
Oregon	497	488	9	435	62	74%
Washington	988	973	15	945	43	45%
TOTAL	2,785	2,667	118	2,400	375	50%
SUBTOTAL	32,699	32,122	577	30,389	2,300	66%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	32,699	32,122	577	30,392	2,297	65.9%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2023 (Applications processed through 03/31/2023)

	Mar 2023	Feb 2023	+/-	May 2022	+/-	Mar 2022	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	166	169	-3	162	4	159	165	16%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	228	227	1	246	-18	248	251	50%
New Jersey	24	24	0	27	-3	28	28	5%
Pennsylvania	44	43	1	43	1	44	44	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	573	571	2	586	-13	589	598	39%
West Virginia	26	27	-1	29	-3	31	30	6%
TOTAL	1,061	1,061	0	1,093	-32	1,099	1,118	23%
MIDWEST REGION								
Illinois	88	88	0	103	-15	108	105	18%
Indiana	195	203	-8	216	-21	222	220	17%
Iowa	380	388	-8	439	-59	443	448	41%
Michigan	133	139	-6	140	-7	142	143	9%
Minnesota	1,924	1,923	1	1,933	-9	1,941	1,972	70%
Ohio	369	380	-11	388	-19	389	396	28%
Wisconsin	157	158	-1	175	-18	185	179	18%
TOTAL	3,246	3,279	-33	3,394	-148	3,430	3,463	36%
MOUNTAIN PLAINS REGION								
Colorado	59	61	-2	66	-7	71	67	6%
Kansas	109	108	1	125	-16	131	128	30%
Missouri	179	181	-2	198	-19	208	202	24%
Montana	20	20	0	24	-4	24	25	10%
Nebraska	69	70	-1	77	-8	80	79	19%
North Dakota	55	54	1	60	-5	55	61	16%
South Dakota	55	54	1	58	-3	57	59	15%
Wyoming	44	54	-10	55	-11	54	56	29%
TOTAL	590	602	-12	663	-73	680	677	17%
NORTHEAST REGION								
Connecticut	91	92	-1	99	-8	102	101	21%
Maine	51	53	-2	58	-7	60	59	18%
Massachusetts	115	116	-1	134	-19	140	137	14%
New Hampshire	81	79	2	90	-9	90	92	36%
New York	78	75	3	77	1	81	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	10	10	0	11	-1	11	12	6%
TOTAL	426	425	1	469	-43	484	482	17%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2023	(continued)							
	Mar	Feb	+/-	May	+/-	Mar	2022/23	% of Total
	2023	2023		2022		2022	2% Goal	Membership
SOUTHEAST REGION								
Alabama	1,157	1,155	2	1,101	56	1,114	1,123	45%
Florida	840	842	-2	878	-38	909	896	31%
Georgia	982	958	24	1,043	-61	1,050	1,064	26%
Kentucky	821	820	1	730	91	712	745	45%
Mississippi	35	37	-2	40	-5	42	41	4%
North Carolina	410	415	-5	474	-64	467	483	16%
South Carolina	148	151	-3	175	-27	177	179	13%
Tennessee	1,019	1,020	-1	1,047	-28	1,060	1,068	48%
TOTAL	5,412	5,398	14	5,488	-76	5,531	5,599	31%
SOUTHWEST REGION								
Arizona	80	81	-1	89	-9	90	91	8%
Arkansas	44	44	0	56	-12	59	57	9%
Louisiana	36	36	0	39	-3	41	40	2%
New Mexico	274	278	-4	298	-24	310	304	40%
Oklahoma	141	147	-6	160	-19	166	163	19%
Texas	50	50	0	51	-1	48	52	5%
Utah	358	364	-6	416	-58	424	424	36%
TOTAL	983	1,000	-17	1,109	-126	1,138	1,131	15%
WESTERN REGION								
Alaska	9	10	-1	12	-3	12	13	10%
American Samoa	0	0	-	0	-	0	1	-
California	124	122	2	123	1	128	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	6	4	8%
Idaho	188	190	-2	184	4	187	188	33%
Nevada	2	2	0	3	-1	6	4	2%
Oregon	40	37	3	47	-7	47	48	6%
Washington	1,324	1,323	1	1,385	-61	1,390	1,413	60%
TOTAL	1,690	1,687	3	1,757	-67	1,776	1,798	30%
SUBTOTAL	13,408	13,452	-44	13,973	-565	14,138	14,268	27%
Miscellaneous	23	23	0	25	-2	28	26	7%
GRAND TOTAL	13,431	13,475	-44	13,998	-567	14,166	14,294	27%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2023

(Applications processed through 03/31/2023)

	Mar 2023	Feb 2023	+/-	May 2022	+/-	% Diff in Cred	Mar 2022	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	18	18	0	18	0	0%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	18
Maryland	34	35	-1	32	2	6%	32	5
New Jersey	16	15	1	15	1	7%	15	8
Pennsylvania	31	31	0	30	1	3%	29	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	52	53	-1	53	-1	-2%	55	29
West Virginia	10	10	0	9	1	11%	9	0
TOTAL	162	163	-1	157	5	3%	158	84
MIDWEST REGION								
Illinois	33	35	-2	36	-3	-8%	36	8
Indiana	38	38	0	38	0	0%	39	8
Iowa	17	17	0	17	0	0%	17	10
Michigan	53	53	0	44	9	20%	44	15
Minnesota	61	60	1	68	-7	-10%	68	14
Ohio	59	59	0	57	2	4%	57	11
Wisconsin	25	25	0	28	-3	-11%	28	16
TOTAL	286	287	-1	288	-2	-1%	289	82
MOUNTAIN PLAINS REGION								
Colorado	83	84	-1	78	5	6%	78	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	23	0	24	-1	-4%	24	13
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	6	0	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
TOTAL	143	144	-1	141	2	1%	141	32
NORTHEAST REGION								
Connecticut	11	11	0	13	-2	-15%	13	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	57	57	0	60	-3	-5%	61	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	41	39	2	44	-3	-7%	44	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	153	151	2	160	-7	-4%	161	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

March 2023	(continued)							
	Mar	Feb	+/-	May	+/-	%	Mar	# Times
	2023	2023		2022		Diff in Cred	2022	Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	35	5
Florida	82	82	0	84	-2	-2%	85	23
Georgia	62	62	0	62	0	0%	61	20
Kentucky	36	36	0	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	62	62	0	58	4	7%	57	15
South Carolina	19	19	0	19	0	0%	20	9
Tennessee	36	36	0	37	-1	-3%	36	19
TOTAL	351	351	0	344	7	2%	342	113
SOUTHWEST REGION								
Arizona	58	55	3	55	3	5%	56	19
Arkansas	8	9	-1	8	0	0%	8	3
Louisiana	14	15	-1	16	-2	-13%	16	5
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	6	6	0	5	1	20%	5	2
Texas	105	106	-1	104	1	1%	104	31
Utah	20	20	0	20	0	0%	20	4
TOTAL	220	220	0	218	2	1%	219	68
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	139	139	0	130	9	7%	130	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	23	23	0	21	2	10%	21	6
Nevada	2	2	0	2	0	-	2	3
Oregon	15	16	-1	15	0	0%	14	7
Washington	37	37	0	42	-5	-12%	42	8
TOTAL	223	224	-1	217	6	3%	216	57
SUBTOTAL	1,538	1,540	-2	1,525	13	1%	1,526	493
Miscellaneous	50	50	0	58	-8	-14%	56	0
GRAND TOTAL	1,588	1,590	-2	1,583	5	0%	1,582	493