



**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** August 2023 Membership, Certificate & Credentialing Program Report  
**DATE:** September 12, 2023

## Membership Overview

The August Membership Report shows that we have 48,439 members, which is 85 more than July 2023 and 1,498 more than August 2022. It however, is 978 less than the May 2023 year-end total. The year-on-year increases in membership indicate that we are maintaining our rebound from the impact of the COVID-19 pandemic. Membership trends have also returned to the traditional seasonal patterns.

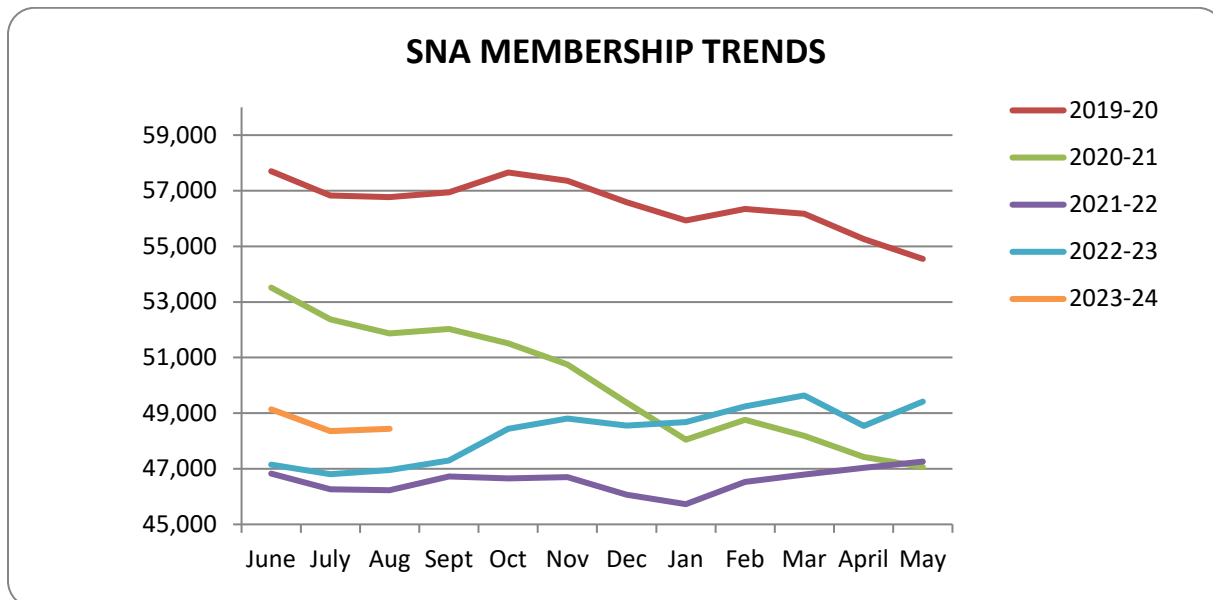
All regions are showing growth compared to this time last year except for the Northeast and Mountain Plains.

Region	Aug 2023	Aug 2022	Diff	% Diff
Mid-Atlantic	4,540	4,215	325	8%
Midwest	8,890	8,851	39	0%
Mountain Plains	3,406	3,442	-36	-1%
Northeast	2,377	2,570	-193	-8%
Southeast	17,111	16,612	499	3%
Southwest	6,297	5,939	358	6%
Western	5,488	4,975	513	10%
Misc.	330	337	-7	-2%
<b>Total</b>	<b>48,439</b>	<b>46,941</b>	<b>1,498</b>	<b>3.2%</b>

Since May 2023 year-end, the number of District Directors have decreased by 46, but the number of Major City Directors increased by 20.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of sustained recovery.



If you have any questions, please email [lmaynard@schoolnutrition.org](mailto:lmaynard@schoolnutrition.org).

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### School District Membership (SDM)

The total number of SDMs for August 2023 is 32,105 which is 738 less than the May 2023 year-end total. SDMs currently account for 66.3% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	3,277	<b>Louisiana</b>	1,421
<b>North Carolina</b>	2,175	<b>Minnesota</b>	1,372
<b>Alabama</b>	1,809	<b>Kentucky</b>	1,255
<b>Tennessee</b>	1,680	<b>Michigan</b>	1,201
<b>Florida</b>	1,675	<b>Washington</b>	904

### Credentialing Overview

The August 2023 Credentialing Report shows that there are 1,574 members with the School Nutrition Specialist (SNS) credential which is 13 less than May 2023 year-end.

### Certificate Program Overview

The August Certificate Program Report shows that we have 13,068 certificate holders, which is 219 less than May 2023 year-end total. See table below for more details.

Level	August 2023	May 2023	% Diff
Level 1	8,130	8,288	-1.91%
Level 2	607	610	-0.49%
Level 3	1,175	1,218	-3.53%
Level 4	3,124	3,139	-0.48%
<b>Total</b>	<b>13,036</b>	<b>13,255</b>	<b>-1.65%</b>

Region	August 2023	August 2022	Diff	% Diff
Mid-Atlantic	994	1,072	-78	-7%
Midwest	3,156	3,314	-158	-5%
Mountain Plains	583	639	-56	-9%
Northeast	415	456	-41	-9%
Southeast	5,272	5,382	-110	-2%
Southwest	961	1,049	-88	-8%
Western	1,630	1,742	-112	-6%
Misc.	25	26	-	-
<b>Total</b>	<b>13,036</b>	<b>13,680</b>	<b>-644</b>	<b>-5%</b>

Members with a certificate account for 27% of our total membership.

If you have any questions, please email [Imaynard@schoolnutrition.org](mailto:Imaynard@schoolnutrition.org).



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2023 (Applications processed through 08/31/2023)													
	August 2023	July 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal	Aug 2023 Cert Program	+/- Prior Month	Aug 2023 Credentialing	+/- Prior Month
<b>MID-ATLANTIC REGION</b>													
Delaware	1,000	1,019	-19	4	1	22	39	875	1,051	158	-1	18	0
Dist. of Columbia	33	34	-1	0	0	1	0	30	44	0	0	0	0
Maryland	501	526	-25	0	1	25	22	291	549	224	0	32	-1
New Jersey	480	459	21	3	17	0	107	311	489	23	0	14	-1
Pennsylvania	675	705	-30	3	0	31	60	320	701	44	-1	29	-1
Puerto Rico	9	9	0	0	0	0	3	0	10	0	-	1	0
Virginia	1,425	1,413	12	29	8	30	192	829	1,476	520	-5	55	0
West Virginia	417	418	-1	0	0	1	55	359	432	25	-1	8	1
<b>TOTAL</b>	<b>4,540</b>	<b>4,583</b>	<b>-43</b>	<b>39</b>	<b>27</b>	<b>110</b>	<b>478</b>	<b>3,015</b>	<b>4,752</b>	<b>994</b>	<b>-8</b>	<b>157</b>	<b>-2</b>
<b>MIDWEST REGION</b>													
Illinois	497	504	-7	4	0	9	44	232	521	91	0	30	0
Indiana	1,121	1,124	-3	11	0	14	78	797	1,170	194	5	37	0
Iowa	842	842	0	10	0	10	73	311	888	365	1	15	-2
Michigan	1,643	1,631	12	34	10	22	338	1,201	1,622	129	-1	52	0
Minnesota	2,697	2,743	-46	18	5	86	163	1,372	2,835	1,871	-9	60	1
Ohio	1,262	1,244	18	14	13	13	162	753	1,370	353	0	56	0
Wisconsin	828	833	-5	5	1	11	44	483	880	153	-3	24	0
<b>TOTAL</b>	<b>8,890</b>	<b>8,921</b>	<b>-31</b>	<b>96</b>	<b>29</b>	<b>165</b>	<b>902</b>	<b>5,149</b>	<b>9,286</b>	<b>3,156</b>	<b>-7</b>	<b>274</b>	<b>-1</b>
<b>MOUNTAIN PLAINS REGION</b>													
Colorado	974	978	-4	14	0	12	48	826	1,039	56	-1	85	0
Kansas	335	344	-9	1	2	11	18	142	372	116	3	13	0
Missouri	727	737	-10	3	2	13	55	383	775	185	2	22	0
Montana	192	206	-14	0	0	14	4	50	229	18	0	4	0
Nebraska	330	335	-5	3	3	12	17	140	359	59	-1	7	1
North Dakota	329	339	-10	3	1	12	24	171	359	52	0	7	0
South Dakota	363	356	7	3	12	6	31	241	387	55	-2	3	-1
Wyoming	156	154	2	5	0	4	17	31	171	42	-1	2	0
<b>TOTAL</b>	<b>3,406</b>	<b>3,449</b>	<b>-43</b>	<b>32</b>	<b>20</b>	<b>84</b>	<b>214</b>	<b>1,984</b>	<b>3,691</b>	<b>583</b>	<b>0</b>	<b>143</b>	<b>0</b>
<b>NORTHEAST REGION</b>													
Connecticut	422	420	2	1	5	4	20	241	491	93	2	10	-1
Maine	306	316	-10	1	0	11	33	186	303	48	2	18	-1
Massachusetts	710	705	5	8	10	12	70	470	876	102	1	51	0
New Hampshire	224	225	-1	1	1	2	10	131	244	78	-2	10	0
New York	551	552	-1	1	1	3	55	303	619	84	0	44	0
Rhode Island	6	9	-3	0	2	5	1	0	15	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	158	154	4	3	1	0	25	122	92	10	0	13	0
<b>TOTAL</b>	<b>2,377</b>	<b>2,381</b>	<b>-4</b>	<b>15</b>	<b>20</b>	<b>37</b>	<b>214</b>	<b>1,453</b>	<b>2,641</b>	<b>415</b>	<b>3</b>	<b>147</b>	<b>-2</b>



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2023	(continued)												
	August 2023	July 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal	Aug 2023 Cert Program	+/- Prior Month	Aug 2023 Credentialing	+/- Prior Month
<b>SOUTHEAST REGION</b>													
Alabama	2,569	2,564	5	35	1	19	154	1,809	2,594	1,133	9	34	-1
Florida	2,299	2,317	-18	21	3	29	57	1,675	2,521	796	0	78	0
Georgia	3,763	3,681	82	80	1	13	432	3,277	3,820	966	-8	62	0
Kentucky	1,876	1,879	-3	24	1	31	183	1,255	1,944	795	1	36	1
Mississippi	820	802	18	25	11	8	132	617	863	38	1	17	-1
North Carolina	2,521	2,578	-57	8	5	64	378	2,175	2,700	394	-3	62	-1
South Carolina	1,108	1,073	35	40	31	65	92	881	1,154	154	3	20	0
Tennessee	2,155	2,082	73	89	7	12	206	1,680	2,154	996	-1	37	3
<b>TOTAL</b>	<b>17,111</b>	<b>16,976</b>	<b>135</b>	<b>322</b>	<b>60</b>	<b>241</b>	<b>1,634</b>	<b>13,369</b>	<b>17,750</b>	<b>5,272</b>	<b>2</b>	<b>346</b>	<b>1</b>
<b>SOUTHWEST REGION</b>													
Arizona	980	959	21	23	0	0	227	768	971	81	0	59	0
Arkansas	465	465	0	1	0	1	83	275	487	41	1	8	0
Louisiana	1,620	1,624	-4	0	1	6	141	1,421	1,707	37	0	18	2
New Mexico	590	588	2	11	1	4	40	413	724	264	-1	9	0
Oklahoma	716	716	0	9	0	9	20	454	783	132	2	6	0
Texas	1,004	1,004	0	17	1	17	60	540	1,050	51	-1	109	0
Utah	922	881	41	11	39	5	49	528	1,072	355	-1	18	0
<b>TOTAL</b>	<b>6,297</b>	<b>6,237</b>	<b>60</b>	<b>72</b>	<b>42</b>	<b>42</b>	<b>620</b>	<b>4,399</b>	<b>6,794</b>	<b>961</b>	<b>0</b>	<b>227</b>	<b>2</b>
<b>WESTERN REGION</b>													
Alaska	89	90	-1	0	0	1	2	53	92	8	0	6	0
American Samoa	4	10	-6	0	0	6	0	4	10	0	-	0	-
California	1,887	1,864	23	25	4	17	134	812	1,908	115	0	141	3
CNMI*	6	6	0	0	0	0	0	0	5	0	-	0	-
Guam	2	2	0	0	0	0	0	0	2	0	-	0	-
Hawaii	38	38	0	1	0	1	0	15	35	3	0	1	0
Idaho	575	571	4	15	2	3	31	331	598	180	-2	22	1
Nevada	108	108	0	1	0	1	1	89	112	2	0	2	0
Oregon	676	672	4	4	4	2	50	528	690	39	-1	16	0
Washington	2,103	2,109	-6	12	26	45	104	904	2,195	1,283	-15	38	2
<b>TOTAL</b>	<b>5,488</b>	<b>5,470</b>	<b>18</b>	<b>58</b>	<b>36</b>	<b>76</b>	<b>322</b>	<b>2,736</b>	<b>5,647</b>	<b>1,630</b>	<b>-18</b>	<b>226</b>	<b>6</b>
<b>SUBTOTAL</b>	<b>48,109</b>	<b>48,017</b>	<b>92</b>	<b>634</b>	<b>234</b>	<b>755</b>	<b>4,384</b>	<b>32,105</b>	<b>50,561</b>	<b>13,011</b>	<b>-28</b>	<b>1,520</b>	<b>4</b>
<b>Miscellaneous</b>	<b>330</b>	<b>337</b>	<b>-7</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>344</b>	<b>25</b>	<b>-4</b>	<b>54</b>	<b>0</b>
<b>GRAND TOTAL</b>	<b>48,439</b>	<b>48,354</b>	<b>85</b>	<b>634</b>	<b>234</b>	<b>756</b>	<b>4,384</b>	<b>32,105</b>	<b>50,905</b>	<b>13,036</b>	<b>-32</b>	<b>1,574</b>	<b>4</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

August 2023

	August 2023	August 2022	+/- Members	Percentage Difference
<b>MID-ATLANTIC REGION</b>				
Delaware	1,000	877	123	14%
Dist. of Columbia	33	40	-7	-18%
Maryland	501	541	-40	-7%
New Jersey	480	316	164	52%
Pennsylvania	675	682	-7	-1%
Puerto Rico	9	7	2	-
Virginia	1,425	1,347	78	6%
West Virginia	417	405	12	3%
<b>TOTAL</b>	<b>4,540</b>	<b>4,215</b>	<b>325</b>	<b>8%</b>
<b>MIDWEST REGION</b>				
Illinois	497	482	15	3%
Indiana	1,121	1,079	42	4%
Iowa	842	937	-95	-10%
Michigan	1,643	1,411	232	16%
Minnesota	2,697	2,770	-73	-3%
Ohio	1,262	1,296	-34	-3%
Wisconsin	828	876	-48	-5%
<b>TOTAL</b>	<b>8,890</b>	<b>8,851</b>	<b>39</b>	<b>0%</b>
<b>MOUNTAIN PLAINS REGION</b>				
Colorado	974	925	49	5%
Kansas	335	370	-35	-9%
Missouri	727	768	-41	-5%
Montana	192	194	-2	-1%
Nebraska	330	345	-15	-4%
North Dakota	329	328	1	0%
South Dakota	363	365	-2	-1%
Wyoming	156	147	9	6%
<b>TOTAL</b>	<b>3,406</b>	<b>3,442</b>	<b>-36</b>	<b>-1%</b>
<b>NORTHEAST REGION</b>				
Connecticut	422	412	10	2%
Maine	306	311	-5	-2%
Massachusetts	710	850	-140	-16%
New Hampshire	224	236	-12	-5%
New York	551	588	-37	-6%
Rhode Island	6	18	-12	-67%
US Virgin Islands (USVI)	0	0	-	-
Vermont	158	155	3	2%
<b>TOTAL</b>	<b>2,377</b>	<b>2,570</b>	<b>-193</b>	<b>-8%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

August 2023	(continued)			
	August 2023	August 2022	+/- Members	Percentage Difference
<b>SOUTHEAST REGION</b>				
Alabama	2,569	2,523	46	2%
Florida	2,299	2,591	-292	-11%
Georgia	3,763	3,349	414	12%
Kentucky	1,876	1,637	239	15%
Mississippi	820	898	-78	-9%
North Carolina	2,521	2,358	163	7%
South Carolina	1,108	1,105	3	0%
Tennessee	2,155	2,151	4	0%
<b>TOTAL</b>	<b>17,111</b>	<b>16,612</b>	<b>499</b>	<b>3%</b>
<b>SOUTHWEST REGION</b>				
Arizona	980	880	100	11%
Arkansas	465	396	69	17%
Louisiana	1,620	1,344	276	21%
New Mexico	590	680	-90	-13%
Oklahoma	716	760	-44	-6%
Texas	1,004	864	140	16%
Utah	922	1,015	-93	-9%
<b>TOTAL</b>	<b>6,297</b>	<b>5,939</b>	<b>358</b>	<b>6%</b>
<b>WESTERN REGION</b>				
Alaska	89	98	-9	-9%
American Samoa	4	10	-6	-
California	1,887	1,401	486	35%
CNMI*	6	6	0	-
Guam	2	0	2	-
Hawaii	38	33	5	15%
Idaho	575	582	-7	-1%
Nevada	108	76	32	42%
Oregon	676	560	116	21%
Washington	2,103	2,209	-106	-5%
<b>TOTAL</b>	<b>5,488</b>	<b>4,975</b>	<b>513</b>	<b>10%</b>
<b>SUBTOTAL</b>	<b>48,109</b>	<b>46,604</b>	<b>1,505</b>	<b>3%</b>
Miscellaneous	330	337	-7	-2%
<b>GRAND TOTAL</b>	<b>48,439</b>	<b>46,941</b>	<b>1,498</b>	<b>3.2%</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

August 2023	Year To Date Retention						
	Aug 2023	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
<b>MID-ATLANTIC REGION</b>							
Delaware	1000	1,020	-20	1	36	97%	1,051
Dist. of Columbia	33	43	-10	0	33	23%	44
Maryland	501	533	-32	1	42	92%	549
New Jersey	480	475	5	20	24	99%	489
Pennsylvania	675	681	-6	4	44	94%	701
Puerto Rico	9	9	0	0	3	67%	10
Virginia	1425	1,433	-8	18	91	95%	1,476
West Virginia	417	419	-2	19	24	99%	432
<b>TOTAL</b>	<b>4,540</b>	<b>4,613</b>	<b>-73</b>	<b>63</b>	<b>297</b>	<b>95%</b>	<b>4,752</b>
<b>MIDWEST REGION</b>							
Illinois	497	506	-9	5	27	96%	521
Indiana	1121	1,136	-15	17	53	97%	1,170
Iowa	842	862	-20	4	37	96%	888
Michigan	1643	1,575	68	46	64	99%	1,622
Minnesota	2697	2,752	-55	13	167	94%	2,835
Ohio	1262	1,330	-68	15	119	92%	1,370
Wisconsin	828	854	-26	10	86	91%	880
<b>TOTAL</b>	<b>8,890</b>	<b>9,015</b>	<b>-125</b>	<b>110</b>	<b>553</b>	<b>95%</b>	<b>9,286</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	974	1,009	-35	1	60	94%	1,039
Kansas	335	361	-26	5	39	91%	372
Missouri	727	752	-25	2	57	93%	775
Montana	192	222	-30	0	32	86%	229
Nebraska	330	349	-19	15	45	91%	359
North Dakota	329	349	-20	1	49	86%	359
South Dakota	363	376	-13	12	33	94%	387
Wyoming	156	166	-10	3	26	86%	171
<b>TOTAL</b>	<b>3,406</b>	<b>3,584</b>	<b>-178</b>	<b>39</b>	<b>341</b>	<b>92%</b>	<b>3,691</b>
<b>NORTHEAST REGION</b>							
Connecticut	422	477	-55	6	67	87%	491
Maine	306	294	12	6	18	96%	303
Massachusetts	710	850	-140	10	182	80%	876
New Hampshire	224	237	-13	10	32	91%	244
New York	551	601	-50	13	74	90%	619
Rhode Island	6	14	-8	2	10	43%	15
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	158	89	69	52	6	152%	92
<b>TOTAL</b>	<b>2,377</b>	<b>2,562</b>	<b>-185</b>	<b>99</b>	<b>389</b>	<b>89%</b>	<b>2,641</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

August 2023

(continued)

	Aug 2023	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
<b>SOUTHEAST REGION</b>							
Alabama	2569	2,518	51	82	91	100%	2,594
Florida	2299	2,448	-149	10	180	93%	2,521
Georgia	3763	3,709	54	19	115	97%	3,820
Kentucky	1876	1,887	-11	21	104	96%	1,944
Mississippi	820	838	-18	16	67	94%	863
North Carolina	2521	2,621	-100	24	136	96%	2,700
South Carolina	1108	1,120	-12	65	147	93%	1,154
Tennessee	2155	2,091	64	57	87	99%	2,154
<b>TOTAL</b>	<b>17,111</b>	<b>17,232</b>	<b>-121</b>	<b>294</b>	<b>927</b>	<b>96%</b>	<b>17,750</b>
<b>SOUTHWEST REGION</b>							
Arizona	980	943	37	22	17	101%	971
Arkansas	465	473	-8	2	14	97%	487
Louisiana	1620	1,657	-37	1	79	95%	1,707
New Mexico	590	703	-113	1	133	81%	724
Oklahoma	716	760	-44	1	60	92%	783
Texas	1004	1,019	-15	6	58	95%	1,050
Utah	922	1,041	-119	42	180	87%	1,072
<b>TOTAL</b>	<b>6,297</b>	<b>6,596</b>	<b>-299</b>	<b>75</b>	<b>541</b>	<b>93%</b>	<b>6,794</b>
<b>WESTERN REGION</b>							
Alaska	89	89	0	1	9	91%	92
American Samoa	4	10	-6	0	6	40%	10
California	1887	1,852	35	22	51	98%	1,908
CNMI*	6	4	2	0	0	100%	5
Guam	2	1	1	0	0	*	2
Hawaii	38	34	4	0	1	97%	35
Idaho	575	581	-6	3	31	95%	598
Nevada	108	109	-1	0	2	98%	112
Oregon	676	670	6	9	9	100%	690
Washington	2103	2,131	-28	38	155	95%	2,195
<b>TOTAL</b>	<b>5,488</b>	<b>5,481</b>	<b>7</b>	<b>73</b>	<b>264</b>	<b>97%</b>	<b>5,647</b>
<b>SUBTOTAL</b>	<b>48,109</b>	<b>49,083</b>	<b>-974</b>	<b>753</b>	<b>3,312</b>	<b>95%</b>	<b>50,561</b>
<b>Miscellaneous</b>	<b>330</b>	<b>334</b>	<b>-4</b>	<b>0</b>	<b>2</b>	<b>*</b>	<b>344</b>
<b>GRAND TOTAL</b>	<b>48,439</b>	<b>49,417</b>	<b>-978</b>	<b>753</b>	<b>3,314</b>	<b>94.8%</b>	<b>50,905</b>

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is in line with SNA's pre- pandemic retention rates and higher than the 2022 mean association retention rate of 79%.





# SMALL AFFILIATES (1-525 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

August 2023

State	+/- Members	Aug 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Vermont	69	158	89	77.5%	2	92
2 Maine	12	306	294	4.1%	5	303
3 New Jersey	5	480	475	1.1%	6	489
4 Hawaii	4	38	34	11.8%	4	35
5 Northern Mariana Islands (CNMI)	2	6	4	50.0%	3	5
6 Guam	1	2	1	-	1	2
7 Alaska	0	89	89	0.0%	7	92
8 Puerto Rico	0	9	9	0.0%	7	10
9 Nevada	-1	108	109	-0.9%	10	112
10 West Virginia	-2	417	419	-0.5%	9	432
11 American Samoa	-6	4	10	-60.0%	23	10
12 Arkansas	-8	465	473	-1.7%	11	487
13 Rhode Island	-8	6	14	-57.1%	22	15
14 Illinois	-9	497	506	-1.8%	12	521
15 Wyoming	-10	156	166	-6.0%	17	171
16 Dist. of Columbia	-10	33	43	-23.3%	21	44
17 South Dakota	-13	363	376	-3.5%	13	387
18 New Hampshire	-13	224	237	-5.5%	15	244
19 Nebraska	-19	330	349	-5.4%	14	359
20 North Dakota	-20	329	349	-5.7%	16	359
21 Kansas	-26	335	361	-7.2%	18	372
22 Montana	-30	192	222	-13.5%	20	229
23 Connecticut	-55	422	477	-11.5%	19	491
24 US Virgin Islands (USVI)	0	0	0	-	24	1
<b>TOTAL</b>	<b>-137</b>	<b>4,969</b>	<b>5,106</b>	<b>-2.7%</b>	<b>-</b>	<b>5,262</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



# MEDIUM AFFILIATES (526-1,025 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

August 2023

State	+/- Members	Aug 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Arizona	37	980	943	3.9%	1	971
2 Oregon	6	676	670	0.9%	2	690
3 Pennsylvania	-6	675	681	-0.9%	3	701
4 Idaho	-6	575	581	-1.0%	4	598
5 Texas	-15	1,004	1,019	-1.5%	5	1,050
6 Mississippi	-18	820	838	-2.1%	7	863
7 Delaware	-20	1,000	1,020	-2.0%	6	1,051
8 Iowa	-20	842	862	-2.3%	8	888
9 Missouri	-25	727	752	-3.3%	10	775
10 Wisconsin	-26	828	854	-3.0%	9	880
11 Maryland	-32	501	533	-6.0%	13	549
12 Colorado	-35	974	1,009	-3.5%	11	1,039
13 Oklahoma	-44	716	760	-5.8%	12	783
14 New York	-50	551	601	-8.3%	14	619
15 New Mexico	-113	590	703	-16.1%	15	724
16 Massachusetts	-140	710	850	-16.5%	16	876
<b>TOTAL</b>	<b>-507</b>	<b>12,169</b>	<b>12,676</b>	<b>-4.0%</b>	<b>-</b>	<b>13,057</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,026+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

August 2023

State	+/- Members	Aug 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Michigan	68	1,643	1,575	4.3%	1	1,622
2 Tennessee	64	2,155	2,091	3.1%	2	2,154
3 Georgia	54	3,763	3,709	1.5%	5	3,820
4 Alabama	51	2,569	2,518	2.0%	3	2,594
5 California	35	1,887	1,852	1.9%	4	1,908
6 Virginia	-8	1,425	1,433	-0.6%	6	1,476
7 Kentucky	-11	1,876	1,887	-0.6%	7	1,944
8 South Carolina	-12	1,108	1,120	-1.1%	8	1,154
9 Indiana	-15	1,121	1,136	-1.3%	9	1,170
10 Washington	-28	2,103	2,131	-1.3%	9	2,195
11 Louisiana	-37	1,620	1,657	-2.2%	12	1,707
12 Minnesota	-55	2,697	2,752	-2.0%	11	2,835
13 Ohio	-68	1,262	1,330	-5.1%	14	1,370
14 North Carolina	-100	2,521	2,621	-3.8%	13	2,700
15 Utah	-119	922	1,041	-11.4%	16	1,072
16 Florida	-149	2,299	2,448	-6.1%	15	2,521
<b>TOTAL</b>	<b>-330</b>	<b>30,971</b>	<b>31,301</b>	<b>-1.1%</b>	<b>-</b>	<b>32,242</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

August 2023

	Aug 2023	May 2023	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,113	22,689	-576	45.65%	-3%	16,173	6,294
School Nutrition Managers	16,937	17,320	-383	34.97%	-2%	12,233	4,281
District Directors	6,276	6,322	-46	12.96%	-1%	2,309	1,178
Retired	415	429	-14	0.86%	-3%	n/a	86
Affiliate	703	671	32	1.45%	5%	n/a	320
State Agency Directors	780	781	-1	1.61%	0%	614	42
Major City Directors	626	606	20	1.29%	3%	467	78
Other	125	132	-7	*	-5%	309	752
Industry Individual	30	34	-4	*	-12%	n/a	-
Life	30	31	-1	*	-3%	n/a	-
Corporate Industry + Patron	328	326	2	0.7%	1%	n/a	-
Allied Groups	10	7	3	*	-	n/a	-
Educators	36	37	-1	*	-3%	n/a	5
Student	29	30	-1	*	-3%	n/a	-
International	1	2	-1	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>48,439</b>	<b>49,417</b>	<b>-978</b>	<b>100%</b>	<b>-1.98%</b>	<b>32,105</b>	<b>13,036</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

### August 2023

	August 2023	July 2023	+/- Members	May 2023	+/- Members	% of Total Membership
<b>MID-ATLANTIC REGION</b>						
Delaware	875	879	-4	886	-11	88%
Dist. of Columbia	30	30	0	30	0	91%
Maryland	291	305	-14	298	-7	58%
New Jersey	311	293	18	304	7	65%
Pennsylvania	320	336	-16	316	4	47%
Puerto Rico	0	0	-	0	-	-
Virginia	829	823	6	857	-28	58%
West Virginia	359	359	0	354	5	86%
<b>TOTAL</b>	<b>3,015</b>	<b>3,025</b>	<b>-10</b>	<b>3,045</b>	<b>-30</b>	<b>66%</b>
<b>MIDWEST REGION</b>						
Illinois	232	237	-5	236	-4	47%
Indiana	797	802	-5	787	10	71%
Iowa	311	313	-2	327	-16	37%
Michigan	1,201	1,217	-16	1,172	29	73%
Minnesota	1,372	1,408	-36	1,431	-59	51%
Ohio	753	739	14	809	-56	60%
Wisconsin	483	483	0	468	15	58%
<b>TOTAL</b>	<b>5,149</b>	<b>5,199</b>	<b>-50</b>	<b>5,230</b>	<b>-81</b>	<b>58%</b>
<b>MOUNTAIN PLAINS REGION</b>						
Colorado	826	829	-3	859	-33	85%
Kansas	142	142	0	153	-11	42%
Missouri	383	388	-5	377	6	53%
Montana	50	51	-1	53	-3	26%
Nebraska	140	139	1	132	8	42%
North Dakota	171	171	0	186	-15	52%
South Dakota	241	231	10	250	-9	66%
Wyoming	31	31	0	45	-14	20%
<b>TOTAL</b>	<b>1,984</b>	<b>1,982</b>	<b>2</b>	<b>2,055</b>	<b>-71</b>	<b>58%</b>
<b>NORTHEAST REGION</b>						
Connecticut	241	235	6	283	-42	57%
Maine	186	187	-1	171	15	61%
Massachusetts	470	462	8	583	-113	66%
New Hampshire	131	130	1	137	-6	58%
New York	303	301	2	349	-46	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	122	122	0	53	69	77%
<b>TOTAL</b>	<b>1,453</b>	<b>1,437</b>	<b>16</b>	<b>1,576</b>	<b>-123</b>	<b>61%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

August 2023	(continued)					
	August	July	+/-	May	+/-	% of Total
	2023	2023	Members	2023	Members	Membership
<b>SOUTHEAST REGION</b>						
Alabama	1,809	1,813	-4	1,791	18	70%
Florida	1,675	1,686	-11	1,784	-109	73%
Georgia	3,277	3,249	28	3,311	-34	87%
Kentucky	1,255	1,273	-18	1,279	-24	67%
Mississippi	617	576	41	608	9	75%
North Carolina	2,175	2,226	-51	2,233	-58	86%
South Carolina	881	845	36	900	-19	80%
Tennessee	1,680	1,619	61	1,596	84	78%
<b>TOTAL</b>	<b>13,369</b>	<b>13,287</b>	<b>82</b>	<b>13,502</b>	<b>-133</b>	<b>78%</b>
<b>SOUTHWEST REGION</b>						
Arizona	768	770	-2	744	24	78%
Arkansas	275	279	-4	285	-10	59%
Louisiana	1,421	1,428	-7	1,405	16	88%
New Mexico	413	414	-1	508	-95	70%
Oklahoma	454	511	-57	539	-85	63%
Texas	540	544	-4	553	-13	54%
Utah	528	483	45	607	-79	57%
<b>TOTAL</b>	<b>4,399</b>	<b>4,429</b>	<b>-30</b>	<b>4,641</b>	<b>-242</b>	<b>70%</b>
<b>WESTERN REGION</b>						
Alaska	53	53	0	51	2	60%
American Samoa	4	10	-	10	-	100%
California	812	802	10	803	9	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	15	16	-1	12	3	39%
Idaho	331	329	2	337	-6	58%
Nevada	89	90	-1	90	-1	82%
Oregon	528	523	5	545	-17	78%
Washington	904	895	9	952	-48	43%
<b>TOTAL</b>	<b>2,736</b>	<b>2,718</b>	<b>24</b>	<b>2,800</b>	<b>-58</b>	<b>50%</b>
<b>SUBTOTAL</b>	<b>32,105</b>	<b>32,077</b>	<b>34</b>	<b>32,849</b>	<b>-738</b>	<b>67%</b>
Miscellaneous	0	0	0	0	0	0%
<b>GRAND TOTAL</b>	<b>32,105</b>	<b>32,077</b>	<b>34</b>	<b>32,849</b>	<b>-738</b>	<b>66.3%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2023	(Applications processed through 08/31/2023)							
	Aug	July	+/-	May	+/-	Aug	2023/24	% of Total
	2023	2023		2023		2022	3% Goal	Membership
<b>MID-ATLANTIC REGION</b>								
Delaware	158	159	-1	161	-3	163	166	16%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	224	224	0	225	-1	242	232	45%
New Jersey	23	23	0	22	1	27	23	5%
Pennsylvania	44	45	-1	45	-1	43	46	7%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	520	525	-5	559	-39	568	576	36%
West Virginia	25	26	-1	25	0	29	26	6%
<b>TOTAL</b>	<b>994</b>	<b>1,002</b>	<b>-8</b>	<b>1,037</b>	<b>-43</b>	<b>1,072</b>	<b>1,071</b>	<b>22%</b>
<b>MIDWEST REGION</b>								
Illinois	91	91	0	91	0	91	94	18%
Indiana	194	189	5	194	0	214	200	17%
Iowa	365	364	1	378	-13	417	389	43%
Michigan	129	130	-1	132	-3	140	136	8%
Minnesota	1,871	1,880	-9	1,916	-45	1,909	1,973	69%
Ohio	353	353	0	360	-7	377	371	28%
Wisconsin	153	156	-3	157	-4	166	162	18%
<b>TOTAL</b>	<b>3,156</b>	<b>3,163</b>	<b>-7</b>	<b>3,228</b>	<b>-72</b>	<b>3,314</b>	<b>3,325</b>	<b>36%</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	56	57	-1	59	-3	62	61	6%
Kansas	116	113	3	111	5	122	114	35%
Missouri	185	183	2	182	3	192	187	25%
Montana	18	18	0	18	0	22	19	9%
Nebraska	59	60	-1	65	-6	73	67	18%
North Dakota	52	52	0	54	-2	58	56	16%
South Dakota	55	57	-2	56	-1	55	58	15%
Wyoming	42	43	-1	44	-2	55	45	27%
<b>TOTAL</b>	<b>583</b>	<b>583</b>	<b>0</b>	<b>589</b>	<b>-6</b>	<b>639</b>	<b>607</b>	<b>17%</b>
<b>NORTHEAST REGION</b>								
Connecticut	93	91	2	93	0	96	96	22%
Maine	48	46	2	47	1	55	48	16%
Massachusetts	102	101	1	108	-6	129	111	14%
New Hampshire	78	80	-2	81	-3	88	83	35%
New York	84	84	0	84	0	77	87	15%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	10	10	0	10	0	11	11	6%
<b>TOTAL</b>	<b>415</b>	<b>412</b>	<b>3</b>	<b>423</b>	<b>-8</b>	<b>456</b>	<b>438</b>	<b>17%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2023	(continued)							
	Aug	Jul	+/-	May	+/-	Aug	2023/24	% of Total
	2023	2023		2023		2022	3% Goal	Membership
<b>SOUTHEAST REGION</b>								
Alabama	1,133	1,124	9	1,136	-3	1,106	1,170	44%
Florida	796	796	0	817	-21	871	842	35%
Georgia	966	974	-8	957	9	998	986	26%
Kentucky	795	794	1	809	-14	723	833	42%
Mississippi	38	37	1	37	1	35	38	5%
North Carolina	394	397	-3	400	-6	451	412	16%
South Carolina	154	151	3	145	9	161	149	14%
Tennessee	996	997	-1	1,004	-8	1,037	1,034	46%
<b>TOTAL</b>	<b>5,272</b>	<b>5,270</b>	<b>2</b>	<b>5,305</b>	<b>-33</b>	<b>5,382</b>	<b>5,464</b>	<b>31%</b>
<b>SOUTHWEST REGION</b>								
Arizona	81	81	0	81	0	87	83	8%
Arkansas	41	40	1	41	0	49	42	9%
Louisiana	37	37	0	38	-1	41	39	2%
New Mexico	264	265	-1	271	-7	270	279	45%
Oklahoma	132	130	2	135	-3	153	139	18%
Texas	51	52	-1	50	1	46	52	5%
Utah	355	356	-1	363	-8	403	374	39%
<b>TOTAL</b>	<b>961</b>	<b>961</b>	<b>0</b>	<b>979</b>	<b>-18</b>	<b>1,049</b>	<b>1,008</b>	<b>15%</b>
<b>WESTERN REGION</b>								
Alaska	8	8	0	9	-1	12	10	9%
American Samoa	0	0	-	0	-	0	1	-
California	115	115	0	121	-6	123	125	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	180	182	-2	182	-2	181	187	31%
Nevada	2	2	0	2	0	2	3	2%
Oregon	39	40	-1	40	-1	45	41	6%
Washington	1,283	1,298	-15	1,312	-29	1,376	1,351	61%
<b>TOTAL</b>	<b>1,630</b>	<b>1,648</b>	<b>-18</b>	<b>1,669</b>	<b>-39</b>	<b>1,742</b>	<b>1,724</b>	<b>30%</b>
<b>SUBTOTAL</b>	<b>13,011</b>	<b>13,039</b>	<b>-28</b>	<b>13,230</b>	<b>-219</b>	<b>13,654</b>	<b>13,637</b>	<b>27%</b>
<b>Miscellaneous</b>	<b>25</b>	<b>29</b>	<b>-4</b>	<b>25</b>	<b>0</b>	<b>26</b>	<b>26</b>	<b>8%</b>
<b>GRAND TOTAL</b>	<b>13,036</b>	<b>13,068</b>	<b>-32</b>	<b>13,255</b>	<b>-219</b>	<b>13,680</b>	<b>13,663</b>	<b>27%</b>





# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2023

(Applications processed through 08/31/2023)

	Aug 2023	July 2023	+/-	May 2023	+/-	% Diff in Cred	Aug 2022	# Times Exam Hosted
<b>MID-ATLANTIC REGION</b>								
Delaware	18	18	0	18	0	0%	17	3
Dist. of Columbia	0	0	0	0	0	-	0	18
Maryland	32	33	-1	34	-2	-6%	32	5
New Jersey	14	15	-1	16	-2	-13%	16	8
Pennsylvania	29	30	-1	31	-2	-6%	28	22
Puerto Rico	1	1	0	1	0	-	1	0
Virginia	55	55	0	55	0	0%	51	29
West Virginia	8	7	1	10	-2	-20%	10	0
<b>TOTAL</b>	<b>157</b>	<b>159</b>	<b>-2</b>	<b>165</b>	<b>-8</b>	<b>-5%</b>	<b>155</b>	<b>85</b>
<b>MIDWEST REGION</b>								
Illinois	30	30	0	33	-3	-9%	32	8
Indiana	37	37	0	37	0	0%	38	8
Iowa	15	17	-2	16	-1	-6%	16	11
Michigan	52	52	0	53	-1	-2%	43	15
Minnesota	60	59	1	61	-1	-2%	63	16
Ohio	56	56	0	59	-3	-5%	58	11
Wisconsin	24	24	0	24	0	0%	28	16
<b>TOTAL</b>	<b>274</b>	<b>275</b>	<b>-1</b>	<b>283</b>	<b>-9</b>	<b>-3%</b>	<b>278</b>	<b>85</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	85	85	0	83	2	2%	84	15
Kansas	13	13	0	14	-1	-7%	14	4
Missouri	22	22	0	23	-1	-4%	24	13
Montana	4	4	0	4	0	0%	4	0
Nebraska	7	6	1	6	1	17%	7	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	3	4	-1	4	-1	-25%	4	1
Wyoming	2	2	0	2	0	0%	2	0
<b>TOTAL</b>	<b>143</b>	<b>143</b>	<b>0</b>	<b>143</b>	<b>0</b>	<b>0%</b>	<b>146</b>	<b>34</b>
<b>NORTHEAST REGION</b>								
Connecticut	10	11	-1	11	-1	-9%	11	4
Maine	18	19	-1	20	-2	-10%	20	5
Massachusetts	51	51	0	53	-2	-4%	57	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	44	44	0	44	0	0%	40	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
<b>TOTAL</b>	<b>147</b>	<b>149</b>	<b>-2</b>	<b>152</b>	<b>-5</b>	<b>-3%</b>	<b>152</b>	<b>57</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2023	(continued)							
	Aug	July	+/-	May	+/-	%	Aug	# Times
	2023	2023		2023		Diff in Cred	2022	Exam Hosted
<b>SOUTHEAST REGION</b>								
Alabama	34	35	-1	36	-2	-6%	36	6
Florida	78	78	0	78	0	0%	82	23
Georgia	62	62	0	63	-1	-2%	62	21
Kentucky	36	35	1	36	0	0%	36	17
Mississippi	17	18	-1	18	-1	-6%	18	7
North Carolina	62	63	-1	59	3	5%	61	16
South Carolina	20	20	0	20	0	0%	18	9
Tennessee	37	34	3	36	1	3%	35	19
<b>TOTAL</b>	<b>346</b>	<b>345</b>	<b>1</b>	<b>346</b>	<b>0</b>	<b>0%</b>	<b>348</b>	<b>118</b>
<b>SOUTHWEST REGION</b>								
Arizona	59	59	0	58	1	2%	57	19
Arkansas	8	8	0	8	0	0%	8	3
Louisiana	18	16	2	14	4	29%	15	6
New Mexico	9	9	0	9	0	0%	10	4
Oklahoma	6	6	0	6	0	0%	6	2
Texas	109	109	0	106	3	3%	104	32
Utah	18	18	0	20	-2	-10%	20	4
<b>TOTAL</b>	<b>227</b>	<b>225</b>	<b>2</b>	<b>221</b>	<b>6</b>	<b>3%</b>	<b>220</b>	<b>70</b>
<b>WESTERN REGION</b>								
Alaska	6	6	0	6	0	0%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	141	138	3	138	3	2%	129	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	22	21	1	23	-1	-4%	21	6
Nevada	2	2	0	2	0	-	2	3
Oregon	16	16	0	16	0	0%	15	7
Washington	38	36	2	37	1	3%	42	9
<b>TOTAL</b>	<b>226</b>	<b>220</b>	<b>6</b>	<b>223</b>	<b>3</b>	<b>1%</b>	<b>216</b>	<b>58</b>
<b>SUBTOTAL</b>	<b>1,520</b>	<b>1,516</b>	<b>4</b>	<b>1,533</b>	<b>-13</b>	<b>-1%</b>	<b>1,515</b>	<b>507</b>
Miscellaneous	54	54	0	54	0	0%	51	0
<b>GRAND TOTAL</b>	<b>1,574</b>	<b>1,570</b>	<b>4</b>	<b>1,587</b>	<b>-13</b>	<b>-1%</b>	<b>1,566</b>	<b>507</b>