TO: SNA Board of Directors and State Leaders

CC: Patti Montague FROM: Laura Maynard

SUBJECT: June 2023 Membership, Certificate & Credentialing Program Report

DATE: July 17, 2023



Membership Overview

The June Membership Report shows that we have 49,139 members, which is 278 less than the May 2023 year-end total, but 1,988 more than June 2022. The year-on-year increases in membership indicate that we are continuing to rebound from the impact of the COVID-19 pandemic. The slight month-on-month drop is part of the usual seasonal pattern.

All regions are showing growth compared to this time last year except for the Northeast.

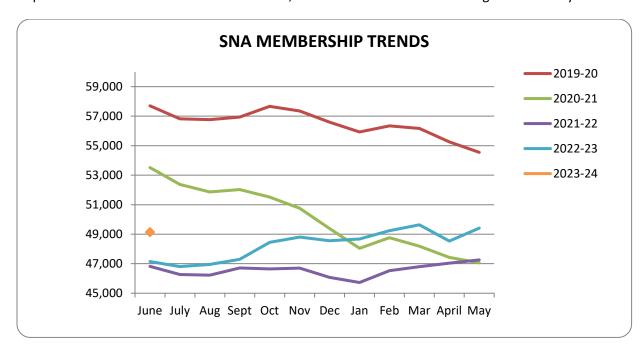
| Region | June | June | Diff | % |
|-----------------|--------|--------|-------|------|
| | 2023 | 2022 | | Diff |
| Mid-Atlantic | 4,645 | 4,345 | 300 | 7% |
| Midwest | 8,941 | 8,821 | 120 | 1% |
| Mountain Plains | 3,567 | 3,536 | 31 | 1% |
| Northeast | 2,492 | 2,588 | -66 | -3% |
| Southeast | 17,176 | 16,560 | 616 | 4% |
| Southwest | 6,447 | 6,013 | 434 | 7% |
| Western | 5,519 | 4,946 | 573 | 12% |
| Misc. | 352 | 372 | -20 | -5% |
| Total | 49,139 | 47,151 | 1,988 | 4.2% |

Since May 2023 year-end, the number of

District Directors have decreased by 3, but the number of Major City Directors increased by 22.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



Continued...

School District Membership (SDM)

The total number of SDMs for May 2023 is 32,663 which is 186 less than the May 2023 year-end total. SDMs currently account for 66.5% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

| Georgia | 3,307 | Louisiana | 1,433 |
|----------------|-------|------------|--------|
| North Carolina | 2,241 | Minnesota | 1,392 |
| Alabama | 1,834 | Kentucky | 1,2769 |
| Florida | 1,782 | Michigan | 1,134 |
| Tennessee | 1,638 | Washington | 936 |

Credentialing Overview

The May 2023 Credentialing Report shows that there are 1,567 members with the School Nutrition Specialist (SNS) credential which is 20 less than May 2023 year-end. The credentialing numbers will increase once the ANC exam is scored.

Certificate Program Overview

The May Certificate Program Report shows that we have 13,166 certificate holders, which is 743 less than May 2022 year-end total. See table below for more details.

| Level | June | May | % Diff |
|---------|--------|--------|--------|
| | 2023 | 2023 | |
| Level 1 | 8,218 | 8,288 | -0.84% |
| Level 2 | 612 | 610 | 0.33% |
| Level 3 | 1,206 | 1,218 | -0.19% |
| Level 4 | 3,130 | 3,139 | -0.29% |
| Total | 13,166 | 13,255 | -0.67% |

| Region | June | June | Diff | % |
|-----------------|--------|--------|------|-------|
| | 2023 | 2022 | | Diff |
| Mid-Atlantic | 1,032 | 1,089 | -57 | -5% |
| Midwest | 3,211 | 3,376 | -165 | -5% |
| Mountain Plains | 588 | 656 | -68 | -10% |
| Northeast | 416 | 465 | -49 | -11% |
| Southeast | 5,267 | 5,477 | -180 | -3% |
| Southwest | 964 | 1,086 | -122 | -11% |
| Western | 1,658 | 1,743 | -85 | -5% |
| Misc. | 30 | 23 | - | - |
| Total | 13,166 | 13,255 | -89 | -0.7% |

Members with a certificate account for 27% of our total membership.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

| June 2023 | (Applications | s processed t | hrough 06/30/ | /2023) | | | | | | | | | |
|--------------------------|---------------------------------------|---------------------------------------|---------------|---------|------------|---------|---------|-------|---------------------------------------|--------------|-------------|---------------|-------------|
| | June | May | +/- | New | Reinstated | Expired | Grace | SDMs | 2023/24 | June 2023 | +/- | June 2023 | +/- |
| | 2023 | 2023 | Members | Members | Members | Members | Members | | 3% Goal | Cert Program | Prior Month | Credentialing | Prior Month |
| MID-ATLANTIC REGION | | | | | | | | | | | | | |
| Delaware | 1,010 | 1,020 | -10 | 16 | 0 | 14 | 25 | 871 | 1,051 | 159 | -2 | 18 | 0 |
| Dist. of Columbia | 42 | 43 | -1 | 0 | 0 | 1 | 9 | 30 | 44 | 0 | 0 | 0 | 0 |
| Maryland | 539 | 533 | 6 | 9 | 0 | 4 | 46 | 306 | 549 | 225 | 0 | 34 | 0 |
| New Jersey | 476 | 475 | 1 | 5 | 2 | 6 | 24 | 307 | 489 | 23 | 1 | 15 | -1 |
| Pennsylvania | 699 | 681 | 18 | 19 | 2 | 6 | 64 | 332 | 701 | 45 | 0 | 31 | 0 |
| Puerto Rico | 8 | 9 | -1 | 0 | 0 | 1 | 5 | 0 | 10 | 0 | - | 1 | 0 |
| Virginia | 1,432 | 1,433 | -1 | 43 | 5 | 19 | 170 | 849 | 1,476 | 554 | -5 | 55 | 0 |
| West Virginia | 439 | 419 | 20 | 3 | 19 | 2 | 22 | 373 | 432 | 26 | 1 | 8 | -2 |
| TOTAL | 4,645 | 4,613 | 32 | 95 | 28 | 53 | 365 | 3,068 | 4,752 | 1,032 | -5 | 162 | -3 |
| MIDWEST REGION | | | | | | | | | | | | | |
| Illinois | 504 | 506 | -2 | 10 | 4 | 12 | 24 | 240 | 521 | 90 | -1 | 31 | -2 |
| Indiana | 1,138 | 1,136 | 2 | 8 | 16 | 18 | 59 | 804 | 1,170 | 192 | -2 | 37 | 0 |
| lowa | 852 | 862 | -10 | 5 | 4 | 9 | 53 | 318 | 888 | 375 | -3 | 16 | 0 |
| Michigan | 1,557 | 1,575 | -18 | 16 | 7 | 36 | 162 | 1,134 | 1,622 | 132 | 0 | 52 | -1 |
| Minnesota | 2,736 | 2,752 | -16 | 34 | 3 | 38 | 266 | 1,392 | 2,835 | 1,908 | -8 | 61 | 0 |
| Ohio | 1,314 | 1,330 | -16 | 7 | 1 | 25 | 144 | 796 | 1,370 | 357 | -3 | 57 | -2 |
| Wisconsin | 840 | 854 | -14 | 10 | 5 | 46 | 102 | 469 | 880 | 157 | 0 | 24 | 0 |
| TOTAL | 8,941 | 9,015 | -74 | 90 | 40 | 184 | 810 | 5,153 | 9,286 | 3,211 | -17 | 278 | -5 |
| MOUNTAIN PLAINS REGION | · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · | | | | | | | · · · · · · · · · · · · · · · · · · · | | | | |
| Colorado | 1,002 | 1,009 | -7 | 7 | 0 | 16 | 37 | 854 | 1,039 | 58 | -1 | 81 | -2 |
| Kansas | 359 | 361 | -2 | 4 | 0 | 9 | 35 | 156 | 372 | 112 | 1 | 14 | 0 |
| Missouri | 749 | 752 | -3 | 18 | 0 | 22 | 80 | 382 | 775 | 185 | 3 | 22 | -1 |
| Montana | 216 | 222 | -6 | 2 | 0 | 8 | 27 | 51 | 229 | 18 | 0 | 4 | 0 |
| Nebraska | 353 | 349 | 4 | 8 | 12 | 10 | 32 | 144 | 359 | 62 | -3 | 6 | 0 |
| North Dakota | 348 | 349 | -1 | 3 | 0 | 6 | 49 | 188 | 359 | 53 | -1 | 7 | 0 |
| South Dakota | 374 | 376 | -2 | 5 | 0 | 4 | 55 | 243 | 387 | 57 | 1 | 4 | 0 |
| Wyoming | 166 | 166 | 0 | 7 | 0 | 6 | 41 | 40 | 171 | 43 | -1 | 2 | 0 |
| TOTAL | 3,567 | 3,584 | -17 | 54 | 12 | 81 | 356 | 2,058 | 3,691 | 588 | -1 | 140 | -3 |
| NORTHEAST REGION | · | • | | | | | | | · | | | | |
| NORTHEAST REGION | 460 | 4-7-7 | • | 2 | | 42 | 67 | 202 | 404 | | • | 4.4 | • |
| Connecticut | 469 | 477 | -8 | 3 | 1 | 12 | 67 | 283 | 491 | 93 | 0 | 11 | 0 |
| Maine | 297 | 294 | 3 | 2 | 6 | 5 | 37 | 173 | 303 | 47 | 0 | 20 | 0 |
| Massachusetts | 783 | 850 | -67 | 0 | 0 | 79 | 152 | 517 | 876 | 103 | -5 4 | 52 | -1 |
| New Hampshire | 221 | 237 | -16 | 1 | 0 | 23 | 14 | 127 | 244 | 80 | -1 | 10 | 0 |
| New York | 555 | 601 | -46 | 3 | 8 | 50 | 81 | 302 | 619 | 83 | -1 | 44 | 0 |
| Rhode Island | 14 | 14 | 0 | 0 | 0 | 0 | 10 | 0 | 15 | 0 | 0 | 1 | 0 |
| US Virgin Islands (USVI) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | - | 0 | - |
| Vermont | 153 | 89 | 64 | 17 | 50 | 6 | 0 | 122 | 92 | 10 | 0 | 13 | 0 |
| TOTAL | 2,492 | 2,562 | -70 | 26 | 65 | 175 | 361 | 1,524 | 2,641 | 416 | -7 | 151 | -1 |



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

| June 2023 | (continued) | | | | | | | | | | | | |
|------------------|-------------|--------|---------|---------|------------|---------|---------|--------|---------|--------------|--------------------|---------------|-------------|
| | June | May | +/- | New | Reinstated | Expired | Grace | SDMs | 2023/24 | June 2023 | +/- | June 2023 | +/- |
| | 2023 | 2023 | Members | Members | Members | Members | Members | | 3% Goal | Cert Program | Prior Month | Credentialing | Prior Month |
| SOUTHEAST REGION | | | | | | | | | | | | | |
| Alabama | 2,563 | 2,518 | 45 | 22 | 74 | 49 | 73 | 1,834 | 2,594 | 1,127 | -9 | 36 | 0 |
| Florida | 2,415 | 2,448 | -33 | 7 | 0 | 38 | 175 | 1,782 | 2,521 | 806 | -11 | 78 | 0 |
| Georgia | 3,716 | 3,709 | 7 | 20 | 16 | 24 | 248 | 3,307 | 3,820 | 960 | 3 | 62 | -1 |
| Kentucky | 1,866 | 1,887 | -21 | 15 | 3 | 36 | 96 | 1,276 | 1,944 | 800 | -9 | 34 | -2 |
| Mississippi | 816 | 838 | -22 | 9 | 3 | 41 | 71 | 592 | 863 | 37 | 0 | 18 | 0 |
| North Carolina | 2,612 | 2,621 | -9 | 9 | 7 | 27 | 107 | 2,241 | 2,700 | 396 | -4 | 59 | 0 |
| South Carolina | 1,073 | 1,120 | -47 | 14 | 33 | 69 | 88 | 845 | 1,154 | 141 | -4 | 20 | 0 |
| Tennessee | 2,115 | 2,091 | 24 | 6 | 41 | 23 | 103 | 1,638 | 2,154 | 1,000 | -4 | 35 | -1 |
| TOTAL | 17,176 | 17,232 | -56 | 102 | 177 | 307 | 961 | 13,515 | 17,750 | 5,267 | -38 | 342 | -4 |
| SOUTHWEST REGION | | | | | | | | | | | | | |
| Arizona | 936 | 943 | -7 | 18 | 1 | 11 | 9 | 744 | 971 | 81 | 0 | 58 | 0 |
| Arkansas | 471 | 473 | -2 | 2 | 1 | 4 | 27 | 285 | 487 | 39 | -2 | 8 | 0 |
| Louisiana | 1,658 | 1,657 | 1 | 31 | 0 | 39 | 52 | 1,433 | 1,707 | 38 | 0 | 14 | 0 |
| New Mexico | 687 | 703 | -16 | 6 | 0 | 24 | 109 | 507 | 724 | 266 | -5 | 9 | 0 |
| Oklahoma | 730 | 760 | -30 | 5 | 0 | 36 | 29 | 515 | 783 | 129 | -6 | 6 | 0 |
| Texas | 1,010 | 1,019 | -9 | 7 | 2 | 21 | 70 | 548 | 1,050 | 51 | 1 | 105 | -1 |
| Utah | 955 | 1,041 | -86 | 4 | 1 | 92 | 100 | 542 | 1,072 | 360 | -3 | 18 | -2 |
| TOTAL | 6,447 | 6,596 | -149 | 73 | 5 | 227 | 396 | 4,574 | 6,794 | 964 | -15 | 218 | -3 |
| WESTERN REGION | | | | | | | | | | | | | |
| Alaska | 92 | 89 | 3 | 3 | 1 | 0 | 4 | 53 | 92 | 8 | -1 | 6 | 0 |
| American Samoa | 10 | 10 | 0 | 0 | 0 | 0 | 6 | 10 | 10 | 0 | - | 0 | - |
| California | 1,870 | 1,852 | 18 | 28 | 15 | 18 | 134 | 810 | 1,908 | 117 | -4 | 139 | 1 |
| CNMI* | 6 | 4 | 2 | 1 | 0 | 0 | 0 | 0 | , 5 | 0 | - | 0 | - |
| Guam | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | - | 0 | - |
| Hawaii | 35 | 34 | 1 | 1 | 0 | 0 | 1 | 14 | 35 | 3 | 0 | 1 | 0 |
| Idaho | 573 | 581 | -8 | 4 | 1 | 16 | 29 | 328 | 598 | 182 | 0 | 21 | -2 |
| Nevada | 108 | 109 | -1 | 3 | 0 | 1 | 1 | 90 | 112 | 2 | 0 | 2 | 0 |
| Oregon | 671 | 670 | 1 | 2 | 3 | 6 | 8 | 530 | 690 | 40 | 0 | 16 | 0 |
| Washington | 2,152 | 2,131 | 21 | 37 | 8 | 41 | 243 | 936 | 2,195 | 1,306 | -6 | 37 | 0 |
| TOTAL | 5,519 | 5,481 | 38 | 79 | 28 | 82 | 426 | 2,771 | 5,647 | 1,658 | -11 | 222 | -1 |
| SUBTOTAL | 48,787 | 49,083 | -296 | 519 | 355 | 1,109 | 3,675 | 32,663 | 50,561 | 13,136 | -94 | 1,513 | -20 |
| Miscellaneous | 352 | 334 | 18 | 3 | 0 | 0 | 0 | 0 | 344 | 30 | 5 | 54 | 0 |
| GRAND TOTAL | 49,139 | 49,417 | -278 | 522 | 355 | 1,109 | 3,675 | 32,663 | 50,905 | 13,166 | -89 | 1,567 | -20 |

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION ANNUAL MEMBERSHIP COMPARISON

| | June | June | +/- | Percentage |
|--------------------------|-------|------------|-----------|--------------------|
| | 2023 | 2022 | Members | Difference |
| MID-ATLANTIC REGION | | | | |
| Delaware | 1,010 | 914 | 96 | 11% |
| Dist. of Columbia | 42 | 42 | 0 | 0% |
| Maryland | 539 | 546 | -7 | -1% |
| New Jersey | 476 | 374 | 102 | 27% |
| Pennsylvania | 699 | 687 | 12 | 2% |
| Puerto Rico | 8 | 6 | 2 | - |
| Virginia | 1,432 | 1,395 | 37 | 3% |
| West Virginia | 439 | 381 | 58 | 15% |
| TOTAL | 4,645 | 4,345 | 300 | 7% |
| MIDWEST REGION | | | | |
| Illinois | 504 | 488 | 16 | 3% |
| Indiana | 1,138 | 1,091 | 47 | 4% |
| lowa | 852 | 932 | -80 | -9% |
| Michigan | 1,557 | 1,361 | 196 | 14% |
| Minnesota | 2,736 | 2,740 | -4 | 0% |
| Ohio | 1,314 | 1,308 | 6 | 0% |
| Wisconsin | 840 | 901 | -61 | -7% |
| TOTAL | 8,941 | 8,821 | 120 | 1% |
| MOUNTAIN PLAINS REGION | | | | |
| Colorado | 1,002 | 935 | 67 | 7% |
| Kansas | 359 | 375 | -16 | -4% |
| Missouri | 749 | 756 | -10 -7 | -4 <i>%</i> -1% |
| Montana | 216 | 220 | -4 | -2% |
| Nebraska | 353 | 364 | -11 | -3% |
| North Dakota | 348 | 343 | -11 5 | -5 <i>%</i> 1% |
| South Dakota | 374 | 343 387 | -13 | -3% |
| Wyoming | 166 | 156 | -13 10 | -3 <i>%</i> 6% |
| TOTAL | 3,567 | 3,536 | 31 | 1% |
| TOTAL | 3,307 | 3,330 | | 170 |
| NORTHEAST REGION | | | | |
| Connecticut | 469 | 419 | 50 | 12% |
| Maine | 297 | 311 | -14 | -5% |
| Massachusetts | 783 | 840 | -57 | -7% |
| New Hampshire | 221 | 253 | -32 | -13% |
| New York | 555 | 571 | -16 | -3% |
| Rhode Island | 14 | 18 | -4 | -22% |
| US Virgin Islands (USVI) | 0 | 0 | - | - |
| Vermont | 153 | 146 | 7 | 5% |
| TOTAL | 2,492 | 2,558 | -66 | -3% |



SNA STATE ASSOCIATION ANNUAL MEMBERSHIP COMPARISON

| June 2023 | (continued) | | . 1 | Dansert |
|------------------|-------------|----------|---------|------------|
| | June | June | +/- | Percentage |
| | 2023 | 2022 | Members | Difference |
| SOUTHEAST REGION | | | | |
| Alabama | 2,563 | 2,505 | 58 | 2% |
| Florida | 2,415 | 2,604 | -189 | -7% |
| Georgia | 3,716 | 3,321 | 395 | 12% |
| Kentucky | 1,866 | 1,654 | 212 | 13% |
| Mississippi | 816 | 860 | -44 | -5% |
| North Carolina | 2,612 | 2,396 | 216 | 9% |
| South Carolina | 1,073 | 1,059 | 14 | 1% |
| Tennessee | 2,115 | 2,161 | -46 | -2% |
| TOTAL | 17,176 | 16,560 | 616 | 4% |
| SOUTHWEST REGION | | | | |
| Arizona | 936 | 856 | 80 | 9% |
| Arkansas | 471 | 403 | 68 | 17% |
| Louisiana | 1,658 | 1,360 | 298 | 22% |
| New Mexico | 687 | , 712 | -25 | -4% |
| Oklahoma | 730 | 776 | -46 | -6% |
| Texas | 1,010 | 872 | 138 | 16% |
| Utah | 955 | 1,034 | -79 | -8% |
| TOTAL | 6,447 | 6,013 | 434 | 7% |
| WESTERN REGION | | | | |
| Alaska | 92 | 98 | -6 | -6% |
| American Samoa | 10 | 10 | 0 | - |
| California | 1,870 | 1,338 | 532 | 40% |
| CNMI* | 6 | 7 | -1 | - |
| Guam | 2 | 0 | 2 | - |
| Hawaii | 35 | 33 | 2 | 6% |
| Idaho | 573 | 599 | -26 | -4% |
| Nevada | 108 | 80 | 28 | 35% |
| Oregon | 671 | 581 | 90 | 15% |
| Washington | 2,152 | 2,200 | -48 | -2% |
| TOTAL | 5,519 | 4,946 | 573 | 12% |
| SUBTOTAL | 48,787 | 46,779 | 2,008 | 4% |
| Miscellaneous | 352 | 372 | -20 | -5% |
| GRAND TOTAL | 49,139 | 47,151 | 1,988 | 4.2% |



SNA STATE ASSOCIATION MEMBERSHIP RETENTION ANALYSIS REPORT

| June 2023 | Year To Dat | e Retentio | n | | | | |
|--------------------------|---|------------|---------|------------|---------|-----------|---------|
| | June | May | +/- | Reinstated | Expired | Retention | 2023/24 |
| | 2023 | 2023 | Members | Members | Members | Rate | 3% Goal |
| MID-ATLANTIC REGION | | | | | | | |
| Delaware | 1010 | 1,020 | -10 | 0 | 14 | 99% | 1,051 |
| Dist. of Columbia | 42 | - | -1 | | 1 | 98% | 44 |
| Maryland | 539 | | 6 | | 4 | 99% | 549 |
| New Jersey | 476 | | 1 | 2 | 6 | 99% | 489 |
| Pennsylvania | 699 | 681 | 18 | 2 | 6 | 99% | 701 |
| Puerto Rico | 2023 2023 Members Members 1010 1,020 -10 0 42 43 -1 0 539 533 6 0 476 475 1 2 | | 1 | 89% | 10 | | |
| Virginia | 1432 | 1,433 | -1 | 5 | 19 | 99% | 1,476 |
| West Virginia | 439 | 419 | 20 | 19 | 2 | 104% | 432 |
| TOTAL | 4,645 | 4,613 | 32 | 28 | 53 | 99% | 4,752 |
| MIDWEST REGION | | | | | | | |
| Illinois | 504 | 506 | -2 | 4 | 12 | 98% | 521 |
| Indiana | 1138 | 1,136 | 2 | 16 | 18 | 100% | 1,170 |
| Iowa | 852 | 862 | -10 | 4 | 9 | 99% | 888 |
| Michigan | 1557 | 1,575 | -18 | 7 | 36 | 98% | 1,622 |
| Minnesota | 2736 | 2,752 | -16 | 3 | 38 | 99% | 2,835 |
| Ohio | 1314 | 1,330 | -16 | 1 | 25 | 98% | 1,370 |
| Wisconsin | 840 | 854 | -14 | 5 | 46 | 95% | 880 |
| TOTAL | 8,941 | 9,015 | -74 | 40 | 184 | 98% | 9,286 |
| | -,- | -,- | | | - | | -, |
| MOUNTAIN PLAINS REGION | 4000 | | _ | • | 4.0 | 200/ | |
| Colorado | 1002 | 1,009 | -7 | 0 | 16 | 98% | 1,039 |
| Kansas | 359 | 361 | -2 | 0 | 9 | 98% | 372 |
| Missouri | 749 | 752 | -3 | 0 | 22 | 97% | 775 |
| Montana | 216 | 222 | -6 | 0 | 8 | 96% | 229 |
| Nebraska | 353 | 349 | 4 | 12 | 10 | 101% | 359 |
| North Dakota | 348 | 349 | -1 | 0 | 6 | 98% | 359 |
| South Dakota | 374 | 376 | -2 | 0 | 4 | 99% | 387 |
| Wyoming | 166 | 166 | 0 | 0 | 6 | 96% | 171 |
| TOTAL | 3,567 | 3,584 | -17 | 12 | 81 | 98% | 3,691 |
| NORTHEAST REGION | | | | | | | |
| Connecticut | 469 | 477 | -8 | 1 | 12 | 98% | 491 |
| Maine | 297 | 294 | 3 | 6 | 5 | 100% | 303 |
| Massachusetts | 783 | 850 | -67 | 0 | 79 | 91% | 876 |
| New Hampshire | 221 | 237 | -16 | 0 | 23 | 90% | 244 |
| New York | 555 | 601 | -46 | 8 | 50 | 93% | 619 |
| Rhode Island | 14 | 14 | 0 | 0 | 0 | 100% | 15 |
| US Virgin Islands (USVI) | 0 | 0 | 0 | 0 | 0 | * | 1 |
| Vermont | 153 | 89 | 64 | 50 | 6 | 149% | 92 |
| TOTAL | 2,492 | 2,562 | -70 | 65 | 175 | 96% | 2,641 |



SNA STATE ASSOCIATION MEMBERSHIP RETENTION ANALYSIS REPORT

| June 2023 | (continued) | | | | | | |
|------------------|-------------|--------|---------|------------|---------|-----------|---------|
| | June | May | +/- | Reinstated | Expired | Retention | 2023/24 |
| | 2023 | 2023 | Members | Members | Members | Rate | 3% Goal |
| SOUTHEAST REGION | | | | | | | |
| Alabama | 2563 | 2,518 | 45 | 74 | 49 | 101% | 2,594 |
| Florida | 2415 | 2,448 | -33 | 0 | 38 | 98% | 2,521 |
| Georgia | 3716 | 3,709 | 7 | 16 | 24 | 100% | 3,820 |
| Kentucky | 1866 | 1,887 | -21 | 3 | 36 | 98% | 1,944 |
| Mississippi | 816 | 838 | -22 | 3 | 41 | 95% | 863 |
| North Carolina | 2612 | 2,621 | -9 | 7 | 27 | 99% | 2,700 |
| South Carolina | 1073 | 1,120 | -47 | 33 | 69 | 97% | 1,154 |
| Tennessee | 2115 | 2,091 | 24 | 41 | 23 | 101% | 2,154 |
| TOTAL | 17,176 | 17,232 | -56 | 177 | 307 | 99% | 17,750 |
| SOUTHWEST REGION | | | | | | | |
| Arizona | 936 | 943 | -7 | 1 | 11 | 99% | 971 |
| Arkansas | 471 | 473 | -2 | 1 | 4 | 99% | 487 |
| Louisiana | 1658 | 1,657 | 1 | 0 | 39 | 98% | 1,707 |
| New Mexico | 687 | 703 | -16 | 0 | 24 | 97% | 724 |
| Oklahoma | 730 | 760 | -30 | 0 | 36 | 95% | 783 |
| Texas | 1010 | 1,019 | -9 | 2 | 21 | 98% | 1,050 |
| Utah | 955 | 1,041 | -86 | 1 | 92 | 91% | 1,072 |
| TOTAL | 6,447 | 6,596 | -149 | 5 | 227 | 97% | 6,794 |
| WESTERN REGION | | | | | | | |
| Alaska | 92 | 89 | 3 | 1 | 0 | 101% | 92 |
| American Samoa | 10 | 10 | 0 | 0 | 0 | 100% | 10 |
| California | 1870 | 1,852 | 18 | 15 | 18 | 100% | 1,908 |
| CNMI* | 6 | 4 | 2 | 0 | 0 | 100% | 5 |
| Guam | 2 | 1 | 1 | 0 | 0 | * | 2 |
| Hawaii | 35 | 34 | 1 | 0 | 0 | 100% | 35 |
| Idaho | 573 | 581 | -8 | 1 | 16 | 97% | 598 |
| Nevada | 108 | 109 | -1 | 0 | 1 | 99% | 112 |
| Oregon | 671 | 670 | 1 | 3 | 6 | 100% | 690 |
| Washington | 2152 | 2,131 | 21 | 8 | 41 | 98% | 2,195 |
| TOTAL | 5,519 | 5,481 | 38 | 28 | 82 | 99% | 5,647 |
| SUBTOTAL | 48,787 | 49,083 | -296 | 355 | 1,109 | 98% | 50,561 |
| Miscellaneous | 352 | 334 | 18 | 0 | 0 | * | 344 |
| GRAND TOTAL | 49,139 | 49,417 | -278 | 355 | 1,109 | 98.5% | 50,905 |
| | -, | -, | | | , | | / |

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is which is in line with SNA's pre- pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-525 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

June 2023

| | State | +/- | June | May | Members | Ranking | 2023/24 |
|----|---------------------------------|---------|-------|-------|-----------|----------|---------|
| | | Members | 2023 | 2023 | Diff in % | % Growth | 3% Goal |
| 1 | Vermont | 64 | 153 | 89 | 71.9% | 2 | 92 |
| 2 | West Virginia | 20 | 439 | 419 | 4.8% | 4 | 432 |
| 3 | Nebraska | 4 | 353 | 349 | 1.1% | 7 | 359 |
| 4 | Alaska | 3 | 92 | 89 | 3.4% | 5 | 92 |
| 5 | Maine | 3 | 297 | 294 | 1.0% | 8 | 303 |
| 6 | Northern Mariana Islands (CNMI) | 2 | 6 | 4 | 50.0% | 3 | 5 |
| 7 | Guam | 1 | 2 | 1 | - | 1 | 2 |
| 8 | Hawaii | 1 | 35 | 34 | 2.9% | 6 | 35 |
| 9 | New Jersey | 1 | 476 | 475 | 0.2% | 9 | 489 |
| 10 | American Samoa | 0 | 10 | 10 | 0.0% | 10 | 10 |
| 11 | Rhode Island | 0 | 14 | 14 | 0.0% | 10 | 15 |
| 12 | Wyoming | 0 | 166 | 166 | 0.0% | 10 | 171 |
| 13 | North Dakota | -1 | 348 | 349 | -0.3% | 13 | 359 |
| 14 | Nevada | -1 | 108 | 109 | -0.9% | 18 | 112 |
| 15 | Dist. of Columbia | -1 | 42 | 43 | -2.3% | 20 | 44 |
| 16 | Puerto Rico | -1 | 8 | 9 | -11.1% | 23 | 10 |
| 17 | Illinois | -2 | 504 | 506 | -0.4% | 14 | 521 |
| 18 | Arkansas | -2 | 471 | 473 | -0.4% | 14 | 487 |
| 19 | South Dakota | -2 | 374 | 376 | -0.5% | 16 | 387 |
| 20 | Kansas | -2 | 359 | 361 | -0.6% | 17 | 372 |
| 21 | Montana | -6 | 216 | 222 | -2.7% | 21 | 229 |
| 22 | Connecticut | -8 | 469 | 477 | -1.7% | 19 | 491 |
| 23 | New Hampshire | -16 | 221 | 237 | -6.8% | 22 | 244 |
| 24 | US Virgin Islands (USVI) | 0 | 0 | 0 | - | 24 | 1 |
| | TOTAL | 57 | 5,163 | 5,106 | 1.1% | - | 5,262 |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (526-1,025 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

June 2023

| | State | +/- | June | May | Members | Ranking | 2023/24 |
|----|---------------|---------|--------|--------|-----------|----------|---------|
| | | Members | 2023 | 2023 | Diff in % | % Growth | 3% Goal |
| 1 | Pennsylvania | 18 | 699 | 681 | 2.6% | 1 | 701 |
| 2 | Maryland | 6 | 539 | 533 | 1.1% | 2 | 549 |
| 3 | Oregon | 1 | 671 | 670 | 0.1% | 3 | 690 |
| 4 | Missouri | -3 | 749 | 752 | -0.4% | 4 | 775 |
| 5 | Colorado | -7 | 1,002 | 1,009 | -0.7% | 5 | 1,039 |
| 6 | Arizona | -7 | 936 | 943 | -0.7% | 5 | 971 |
| 7 | Idaho | -8 | 573 | 581 | -1.4% | 10 | 598 |
| 8 | Texas | -9 | 1,010 | 1,019 | -0.9% | 7 | 1,050 |
| 9 | Delaware | -10 | 1,010 | 1,020 | -1.0% | 8 | 1,051 |
| 10 | Iowa | -10 | 852 | 862 | -1.2% | 9 | 888 |
| 11 | Wisconsin | -14 | 840 | 854 | -1.6% | 11 | 880 |
| 12 | New Mexico | -16 | 687 | 703 | -2.3% | 12 | 724 |
| 13 | Mississippi | -22 | 816 | 838 | -2.6% | 13 | 863 |
| 14 | Oklahoma | -30 | 730 | 760 | -3.9% | 14 | 783 |
| 15 | New York | -46 | 555 | 601 | -7.7% | 15 | 619 |
| 16 | Massachusetts | -67 | 783 | 850 | -7.9% | 16 | 876 |
| | TOTAL | -224 | 12,452 | 12,676 | -1.8% | - | 13,057 |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,026+ MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

June 2023

| | State | +/- | June | May | Members | Ranking | 2023/24 |
|----|----------------|---------|--------|--------|-----------|----------|---------|
| | | Members | 2023 | 2023 | Diff in % | % Growth | 3% Goa |
| 1 | Alabama | 45 | 2,563 | 2,518 | 1.8% | 1 | 2,594 |
| 2 | Tennessee | 24 | 2,115 | 2,091 | 1.1% | 2 | 2,154 |
| 3 | Washington | 21 | 2,152 | 2,131 | 1.0% | 3 | 2,195 |
| 4 | California | 18 | 1,870 | 1,852 | 1.0% | 3 | 1,908 |
| 5 | Georgia | 7 | 3,716 | 3,709 | 0.2% | 5 | 3,820 |
| 6 | Indiana | 2 | 1,138 | 1,136 | 0.2% | 5 | 1,170 |
| 7 | Louisiana | 1 | 1,658 | 1,657 | 0.1% | 7 | 1,707 |
| 8 | Virginia | -1 | 1,432 | 1,433 | -0.1% | 8 | 1,476 |
| 9 | North Carolina | -9 | 2,612 | 2,621 | -0.3% | 9 | 2,700 |
| 10 | Minnesota | -16 | 2,736 | 2,752 | -0.6% | 10 | 2,835 |
| 11 | Ohio | -16 | 1,314 | 1,330 | -1.2% | 13 | 1,370 |
| 12 | Michigan | -18 | 1,557 | 1,575 | -1.1% | 11 | 1,622 |
| 13 | Kentucky | -21 | 1,866 | 1,887 | -1.1% | 11 | 1,944 |
| 14 | Florida | -33 | 2,415 | 2,448 | -1.3% | 14 | 2,521 |
| 15 | South Carolina | -47 | 1,073 | 1,120 | -4.2% | 15 | 1,154 |
| 16 | Utah | -86 | 955 | 1,041 | -8.3% | 16 | 1,072 |
| | TOTAL | -129 | 31,172 | 31,301 | -0.4% | - | 32,242 |

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

June 2023 June +/-Membership SDM May Change Cert 2023 2023 Members % Percent (current) (current) **School Nutrition Employees** 22,430 22,689 -259 45.65% -1% 16,544 6,377 **School Nutrition Managers** 17,264 17,320 -56 35.13% 0% 12,448 4,436 **District Directors** 6,319 6,322 -3 12.86% 0% 2,313 1,192 Retired 88 427 429 -2 0.87% 0% n/a **Affiliate** 665 671 -6 1.35% -1% n/a 307 **State Agency Directors** 791 781 10 1.61% 1% 638 43 **Major City Directors** 628 606 22 1.28% 4% 465 80 Other 131 132 -1 -1% 255 637 **Industry Individual** 32 34 -2 -6% n/a Life 31 31 0 0% n/a Corporate Industry + Patron 346 326 20 0.7% 6% n/a 7 **Allied Groups** 8 1 n/a Educators 37 37 0 0% n/a 6 0 Student 30 30 0% n/a International 0 2 -2 n/a

-278

100%

-0.56%

32,663

49,139

49,417

Note: * is less than 1%

TOTAL MEMBERS

13,166



SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

| | June | May | +/- | May | +/- | % of Total |
|--------------------------|-------|-------|---------|-------|----------------|------------|
| | 2023 | 2023 | Members | 2023 | Members | Membership |
| MID-ATLANTIC REGION | | | | | | |
| Delaware | 871 | 886 | -15 | 886 | -15 | 86% |
| Dist. of Columbia | 30 | 30 | 0 | 30 | 0 | 71% |
| Maryland | 306 | 298 | 8 | 298 | 8 | 57% |
| New Jersey | 307 | 304 | 3 | 304 | 3 | 64% |
| Pennsylvania | 332 | 316 | 16 | 316 | 16 | 47% |
| Puerto Rico | 0 | 0 | - | 0 | - | - |
| Virginia | 849 | 857 | -8 | 857 | -8 | 59% |
| West Virginia | 373 | 354 | 19 | 354 | 19 | 85% |
| TOTAL | 3,068 | 3,045 | 23 | 3,045 | 23 | 66% |
| MIDWEST REGION | | | | | | |
| Illinois | 240 | 236 | 4 | 236 | 4 | 48% |
| Indiana | 804 | 787 | 17 | 787 | 17 | 71% |
| Iowa | 318 | 327 | -9 | 327 | -9 | 37% |
| Michigan | 1,134 | 1,172 | -38 | 1,172 | -38 | 73% |
| Minnesota | 1,392 | 1,431 | -39 | 1,431 | -39 | 51% |
| Ohio | 796 | 809 | -13 | 809 | -13 | 61% |
| Wisconsin | 469 | 468 | 1 | 468 | 1 | 56% |
| TOTAL | 5,153 | 5,230 | | 5,230 | - - | 58% |
| | -, | -, | | -, | | |
| MOUNTAIN PLAINS REGION | | | | | | |
| Colorado | 854 | 859 | -5 | 859 | -5 | 85% |
| Kansas | 156 | 153 | 3 | 153 | 3 | 43% |
| Missouri | 382 | 377 | 5 | 377 | 5 | 51% |
| Montana | 51 | 53 | -2 | 53 | -2 | 24% |
| Nebraska | 144 | 132 | 12 | 132 | 12 | 41% |
| North Dakota | 188 | 186 | 2 | 186 | 2 | 54% |
| South Dakota | 243 | 250 | -7 | 250 | -7 | 65% |
| Wyoming | 40 | 45 | -5 | 45 | -5 | 24% |
| TOTAL | 2,058 | 2,055 | 3 | 2,055 | 3 | 58% |
| NORTHEAST REGION | | | | | | |
| Connecticut | 283 | 283 | 0 | 283 | 0 | 60% |
| Maine | 173 | 171 | 2 | 171 | 2 | 58% |
| Massachusetts | 517 | 583 | -66 | 583 | -66 | 66% |
| New Hampshire | 127 | 137 | -10 | 137 | -10 | 57% |
| New York | 302 | 349 | -47 | 349 | -47 | 54% |
| Rhode Island | 0 | 0 | 0 | 0 | 0 | 0% |
| US Virgin Islands (USVI) | 0 | 0 | - | 0 | - | - |
| Vermont | 122 | 53 | 69 | 53 | 69 | 80% |
| TOTAL | 1,524 | 1,576 | -52 | 1,576 | -52 | 61% |



SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

| June 2023 | (continued) | | , | | , | 0/ - = |
|------------------|-------------|--------|---------|--------|---------|------------|
| | June | May | +/- | May | +/- | % of Total |
| | 2023 | 2023 | Members | 2023 | Members | Membership |
| SOUTHEAST REGION | | | | | | |
| Alabama | 1,834 | 1,791 | 43 | 1,791 | 43 | 72% |
| Florida | 1,782 | 1,784 | -2 | 1,784 | -2 | 74% |
| Georgia | 3,307 | 3,311 | -4 | 3,311 | -4 | 89% |
| Kentucky | 1,276 | 1,279 | -3 | 1,279 | -3 | 68% |
| Mississippi | 592 | 608 | -16 | 608 | -16 | 73% |
| North Carolina | 2,241 | 2,233 | 8 | 2,233 | 8 | 86% |
| South Carolina | 845 | 900 | -55 | 900 | -55 | 79% |
| Tennessee | 1,638 | 1,596 | 42 | 1,596 | 42 | 77% |
| TOTAL | 13,515 | 13,502 | 13 | 13,502 | 13 | 79% |
| SOUTHWEST REGION | | | | | | |
| Arizona | 744 | 744 | 0 | 744 | 0 | 79% |
| Arkansas | 285 | 285 | 0 | 285 | 0 | 61% |
| Louisiana | 1,433 | 1,405 | 28 | 1,405 | 28 | 86% |
| New Mexico | 507 | 508 | -1 | 508 | -1 | 74% |
| Oklahoma | 515 | 539 | -24 | 539 | -24 | 71% |
| Texas | 548 | 553 | -5 | 553 | -5 | 54% |
| Utah | 542 | 607 | -65 | 607 | -65 | 57% |
| TOTAL | 4,574 | 4,641 | -67 | 4,641 | -67 | 71% |
| WESTERN REGION | | | | | | |
| Alaska | 53 | 51 | 2 | 51 | 2 | 58% |
| American Samoa | 10 | 10 | - | 10 | - | 100% |
| California | 810 | 803 | 7 | 803 | 7 | 43% |
| CNMI* | 0 | 0 | - | 0 | - | - |
| Guam | 0 | 0 | - | 0 | - | - |
| Hawaii | 14 | 12 | 2 | 12 | 2 | 40% |
| Idaho | 328 | 337 | -9 | 337 | -9 | 57% |
| Nevada | 90 | 90 | 0 | 90 | 0 | 83% |
| Oregon | 530 | 545 | -15 | 545 | -15 | 79% |
| Washington | 936 | 952 | -16 | 952 | -16 | 43% |
| TOTAL | 2,771 | 2,800 | -29 | 2,800 | -29 | 50% |
| SUBTOTAL | 32,663 | 32,849 | -186 | 32,849 | -186 | 67% |
| Miscellaneous | 0 | 0 | 0 | 0 | 0 | 0% |
| GRAND TOTAL | 32,663 | 32,849 | -186 | 32,849 | -186 | 66.5% |



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

| | June | May | +/- | +/- May | | June | 2023/24 | % of Total |
|--------------------------|-------|-------|------------------|---------|----------------|------------|----------|------------|
| | 2023 | 2023 | • | 2023 | +/- | 2022 | - | Membership |
| MID-ATLANTIC REGION | | | | | | | | |
| Delaware | 159 | 161 | -2 | 161 | -2 | 163 | 166 | 16% |
| Dist. of Columbia | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0% |
| Maryland | 225 | 225 | 0 | 225 | 0 | 242 | 232 | 42% |
| New Jersey | 23 | 22 | 1 | 22 | 1 | 27 | 23 | 5% |
| Pennsylvania | 45 | 45 | 0 | 45 | 0 | 44 | 46 | 6% |
| Puerto Rico | 0 | 0 | - | 0 | - | 0 | 1 | - |
| Virginia | 554 | 559 | -5 | 559 | -5 | 584 | - 576 | 39% |
| West Virginia | 26 | 25 | 1 | 25 | 1 | 29 | 26 | 6% |
| TOTAL | 1,032 | 1,037 | <u>-</u> -5 | 1,037 | <u>-</u> -5 | 1,089 | 1,071 | 22% |
| MIDWEST REGION | _,-, | | | | | _,-, | | |
| Illinois | 90 | 91 | -1 | 91 | -1 | 101 | 94 | 18% |
| Indiana | 192 | 194 | - <u>1</u> -2 | 194 | -1 -2 | 217 | 200 | 17% |
| lowa | 375 | 378 | -3 | 378 | -2 -3 | 434 | 389 | 44% |
| Michigan | 132 | 132 | -3 0 | 132 | -3 0 | 434 140 | 136 | 8% |
| Minnesota | 1,908 | 1,916 | -8 | 1,916 | -8 | 1,929 | 1,973 | 70% |
| Ohio | 357 | 360 | -o -3 | 360 | -8 -3 | 383 | 371 | 27% |
| Wisconsin | 157 | 157 | -3 0 | 157 | -3 0 | 363 172 | 162 | 19% |
| TOTAL | 3,211 | 3,228 | - 17 | 3,228 | - 17 | 3,376 | 3,325 | 36% |
| TOTAL | 3,211 | 3,228 | -1/ | 3,220 | -17 | 3,370 | 3,323 | 30% |
| MOUNTAIN PLAINS REGIO | N | | | | | | | |
| Colorado | 58 | 59 | -1 | 59 | -1 | 65 | 61 | 6% |
| Kansas | 112 | 111 | 1 | 111 | 1 | 123 | 114 | 31% |
| Missouri | 185 | 182 | 3 | 182 | 3 | 197 | 187 | 25% |
| Montana | 18 | 18 | 0 | 18 | 0 | 24 | 19 | 8% |
| Nebraska | 62 | 65 | -3 | 65 | -3 | 77 | 67 | 18% |
| North Dakota | 53 | 54 | -1 | 54 | -1 | 56 | 56 | 15% |
| South Dakota | 57 | 56 | 1 | 56 | 1 | 58 | 58 | 15% |
| Wyoming | 43 | 44 | -1 | 44 | -1 | 56 | 45 | 26% |
| TOTAL | 588 | 589 | -1 | 589 | -1 | 656 | 607 | 16% |
| NORTHEAST REGION | | | | | | | | |
| Connecticut | 93 | 93 | 0 | 93 | 0 | 98 | 96 | 20% |
| Maine | 47 | 47 | 0 | 47 | 0 | 56 | 48 | 16% |
| Massachusetts | 103 | 108 | -5 | 108 | -5 | 131 | 111 | 13% |
| New Hampshire | 80 | 81 | -1 | 81 | -1 | 89 | 83 | 36% |
| New York | 83 | 84 | -1 | 84 | -1 | 80 | 87 | 15% |
| Rhode Island | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0% |
| US Virgin Islands (USVI) | 0 | 0 | - | 0 | - | 0 | 1 | - |
| Vermont | 10 | 10 | 0 | 10 | 0 | 11 | 11 | 7% |
| TOTAL | 416 | 423 | <u>-7</u> | 423 | <u>-7</u> | 465 | 438 | 17% |



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

| June 2023 | (continued) | | | | | | | |
|------------------|-------------|--------|-----|--------|-----|--------|---------|------------|
| | June | May | +/- | May | +/- | June | 2023/24 | % of Total |
| | 2023 | 2023 | | 2023 | | 2022 | 3% Goal | Membership |
| SOUTHEAST REGION | | | | | | | | |
| Alabama | 1,127 | 1,136 | -9 | 1,136 | -9 | 1,102 | 1,170 | 44% |
| Florida | 806 | 817 | -11 | 817 | -11 | 874 | 842 | 33% |
| Georgia | 960 | 957 | 3 | 957 | 3 | 1,031 | 986 | 26% |
| Kentucky | 800 | 809 | -9 | 809 | -9 | 724 | 833 | 43% |
| Mississippi | 37 | 37 | 0 | 37 | 0 | 36 | 38 | 5% |
| North Carolina | 396 | 400 | -4 | 400 | -4 | 470 | 412 | 15% |
| South Carolina | 141 | 145 | -4 | 145 | -4 | 171 | 149 | 13% |
| Tennessee | 1,000 | 1,004 | -4 | 1,004 | -4 | 1,039 | 1,034 | 47% |
| TOTAL | 5,267 | 5,305 | -38 | 5,305 | -38 | 5,447 | 5,464 | 31% |
| SOUTHWEST REGION | | | | | | | | |
| Arizona | 81 | 81 | 0 | 81 | 0 | 88 | 83 | 9% |
| Arkansas | 39 | 41 | -2 | 41 | -2 | 52 | 42 | 8% |
| Louisiana | 38 | 38 | 0 | 38 | 0 | 39 | 39 | 2% |
| New Mexico | 266 | 271 | -5 | 271 | -5 | 284 | 279 | 39% |
| Oklahoma | 129 | 135 | -6 | 135 | -6 | 160 | 139 | 18% |
| Texas | 51 | 50 | 1 | 50 | 1 | 47 | 52 | 5% |
| Utah | 360 | 363 | -3 | 363 | -3 | 416 | 374 | 38% |
| TOTAL | 964 | 979 | -15 | 979 | -15 | 1,086 | 1,008 | 15% |
| WESTERN REGION | | | | | | | | |
| Alaska | 8 | 9 | -1 | 9 | -1 | 12 | 10 | 9% |
| American Samoa | 0 | 0 | _ | 0 | _ | 0 | 1 | - |
| California | 117 | 121 | -4 | 121 | -4 | 121 | 125 | 6% |
| CNMI* | 0 | 0 | _ | 0 | _ | 0 | 1 | - |
| Guam | 0 | 0 | _ | 0 | _ | 0 | 1 | - |
| Hawaii | 3 | 3 | 0 | 3 | 0 | 3 | 4 | 9% |
| Idaho | 182 | 182 | 0 | 182 | 0 | 182 | 187 | 32% |
| Nevada | 2 | 2 | 0 | 2 | 0 | 3 | 3 | 2% |
| Oregon | 40 | 40 | 0 | 40 | 0 | 46 | 41 | 6% |
| Washington | 1,306 | 1,312 | -6 | 1,312 | -6 | 1,376 | 1,351 | 61% |
| TOTAL | 1,658 | 1,669 | -11 | 1,669 | -11 | 1,743 | 1,724 | 30% |
| SUBTOTAL | 13,136 | 13,230 | -94 | 13,230 | -94 | 13,862 | 13,637 | 27% |
| Miscellaneous | 30 | 25 | 5 | 25 | 5 | 23 | 26 | 9% |
| GRAND TOTAL | 13,166 | 13,255 | -89 | 13,255 | -89 | 13,885 | 13,663 | 27% |

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SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

| June 2023 | | processed th | | • | ., | 0/ | 1 | # T : |
|--------------------------|------|--------------|-----------|------|----------|--------------|------|--------------|
| | June | May | +/- | May | +/- | % D:#::- | June | # Times |
| | 2023 | 2023 | | 2023 | | Diff in Cred | 2022 | Exam Hosted |
| MID-ATLANTIC REGION | | | | | | | | |
| Delaware | 18 | 18 | 0 | 18 | 0 | 0% | 18 | 3 |
| Dist. of Columbia | 0 | 0 | 0 | 0 | 0 | - | 0 | 18 |
| Maryland | 34 | 34 | 0 | 34 | 0 | 0% | 32 | 5 |
| New Jersey | 15 | 16 | -1 | 16 | -1 | -6% | 15 | 8 |
| Pennsylvania | 31 | 31 | 0 | 31 | 0 | 0% | 30 | 21 |
| Puerto Rico | 1 | 1 | 0 | 1 | 0 | - | 1 | 0 |
| Virginia | 55 | 55 | 0 | 55 | 0 | 0% | 53 | 29 |
| West Virginia | 8 | 10 | -2 | 10 | -2 | -20% | 9 | 0 |
| TOTAL | 162 | 165 | -3 | 165 | -3 | -2% | 158 | 84 |
| MIDWEST REGION | | | | | | | | |
| Illinois | 31 | 33 | -2 | 33 | -2 | -6% | 36 | 8 |
| Indiana | 37 | 37 | 0 | 37 | 0 | 0% | 38 | 8 |
| lowa | 16 | 16 | 0 | 16 | 0 | 0% | 15 | 11 |
| Michigan | 52 | 53 | -1 | 53 | -1 | -2% | 43 | 15 |
| Minnesota | 61 | 61 | 0 | 61 | 0 | 0% | 66 | 14 |
| Ohio | 57 | 59 | -2 | 59 | -2 | -3% | 57 | 11 |
| Wisconsin | 24 | 24 | 0 | 24 | 0 | 0% | 28 | 16 |
| TOTAL | 278 | 283 | <u>-5</u> | 283 | <u> </u> | - 2 % | 283 | 83 |
| 101712 | | | | | | | | |
| MOUNTAIN PLAINS REGIO | ON | | | | | | | |
| Colorado | 81 | 83 | -2 | 83 | -2 | -2% | 72 | 14 |
| Kansas | 14 | 14 | 0 | 14 | 0 | 0% | 15 | 4 |
| Missouri | 22 | 23 | -1 | 23 | -1 | -4% | 24 | 13 |
| Montana | 4 | 4 | 0 | 4 | 0 | 0% | 3 | 0 |
| Nebraska | 6 | 6 | 0 | 6 | 0 | 0% | 6 | 0 |
| North Dakota | 7 | 7 | 0 | 7 | 0 | 0% | 7 | 1 |
| South Dakota | 4 | 4 | 0 | 4 | 0 | 0% | 5 | 1 |
| Wyoming | 2 | 2 | 0 | 2 | 0 | 0% | 3 | 0 |
| TOTAL | 140 | 143 | -3 | 143 | -3 | -2% | 135 | 33 |
| NORTHEAST REGION | | | | | | | | |
| Connecticut | 11 | 11 | 0 | 11 | 0 | 0% | 13 | 4 |
| Maine | 20 | 20 | 0 | 20 | 0 | 0% | 20 | 5 |
| Massachusetts | 52 | 53 | -1 | 53 | -1 | -2% | 61 | 13 |
| New Hampshire | 10 | 10 | 0 | 10 | 0 | 0% | 10 | 4 |
| New York | 44 | 44 | 0 | 44 | 0 | 0% | 50 | 22 |
| Rhode Island | 1 | 1 | 0 | 1 | 0 | 0% | 1 | 1 |
| US Virgin Islands (USVI) | 0 | 0 | - | 0 | - | - | 0 | 0 |
| Vermont | 13 | 13 | 0 | 13 | 0 | 0% | 13 | 8 |
| TOTAL | 151 | 152 | -1 | 152 | -1 | -1% | 168 | 57 |



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

| June 2023 | (continued) | | | | | | | =- |
|------------------|-------------|-------|-----|-------|-----|--------------|-------|-------------|
| | June | May | +/- | May | +/- | % | June | # Times |
| | 2023 | 2023 | | 2023 | | Diff in Cred | 2022 | Exam Hosted |
| SOUTHEAST REGION | | | | | | | | |
| Alabama | 36 | 36 | 0 | 36 | 0 | 0% | 36 | 6 |
| Florida | 78 | 78 | 0 | 78 | 0 | 0% | 80 | 23 |
| Georgia | 62 | 63 | -1 | 63 | -1 | -2% | 60 | 21 |
| Kentucky | 34 | 36 | -2 | 36 | -2 | -6% | 33 | 17 |
| Mississippi | 18 | 18 | 0 | 18 | 0 | 0% | 18 | 7 |
| North Carolina | 59 | 59 | 0 | 59 | 0 | 0% | 57 | 16 |
| South Carolina | 20 | 20 | 0 | 20 | 0 | 0% | 18 | 9 |
| Tennessee | 35 | 36 | -1 | 36 | -1 | -3% | 36 | 19 |
| TOTAL | 342 | 346 | -4 | 346 | -4 | -1% | 338 | 118 |
| SOUTHWEST REGION | | | | | | | | |
| Arizona | 58 | 58 | 0 | 58 | 0 | 0% | 57 | 19 |
| Arkansas | 8 | 8 | 0 | 8 | 0 | 0% | 8 | 3 |
| Louisiana | 14 | 14 | 0 | 14 | 0 | 0% | 15 | 6 |
| New Mexico | 9 | 9 | 0 | 9 | 0 | 0% | 10 | 4 |
| Oklahoma | 6 | 6 | 0 | 6 | 0 | 0% | 6 | 2 |
| Texas | 105 | 106 | -1 | 106 | -1 | -1% | 101 | 32 |
| Utah | 18 | 20 | -2 | 20 | -2 | -10% | 20 | 4 |
| TOTAL | 218 | 221 | -3 | 221 | -3 | -1% | 217 | 70 |
| WESTERN REGION | | | | | | | | |
| Alaska | 6 | 6 | 0 | 6 | 0 | 0% | 6 | 3 |
| American Samoa | 0 | 0 | - | 0 | _ | - | 0 | 0 |
| California | 139 | 138 | 1 | 138 | 1 | 1% | 130 | 26 |
| CNMI | 0 | 0 | - | 0 | - | - | | 0 |
| Guam | 0 | 0 | - | 0 | - | - | | 1 |
| Hawaii | 1 | 1 | 0 | 1 | 0 | 0% | 1 | 3 |
| Idaho | 21 | 23 | -2 | 23 | -2 | -9% | 21 | 6 |
| Nevada | 2 | 2 | 0 | 2 | 0 | - | 2 | 3 |
| Oregon | 16 | 16 | 0 | 16 | 0 | 0% | 15 | 7 |
| Washington | 37 | 37 | 0 | 37 | 0 | 0% | 41 | 8 |
| TOTAL | 222 | 223 | -1 | 223 | -1 | 0% | 216 | 57 |
| SUBTOTAL | 1,513 | 1,533 | -20 | 1,533 | -20 | -1% | 1,515 | 502 |
| Miscellaneous | 54 | 54 | 0 | 54 | 0 | 0% | 48 | 0 |
| GRAND TOTAL | 1,567 | 1,587 | -20 | 1,587 | -20 | -1% | 1,563 | 502 |

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