



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: July 2023 Membership, Certificate & Credentialing Program Report
DATE: August 9, 2023

Membership Overview

The July Membership Report shows that we have 48,354 members, which is 785 less than June 2023 and 1,063 less than the May 2023 year-end total. It is however, 1,549 more than July 2022. The year-on-year increases in membership indicate that we are continuing to rebound from the impact of the COVID-19 pandemic. The month-on-month drop is part of the traditional seasonal pattern.

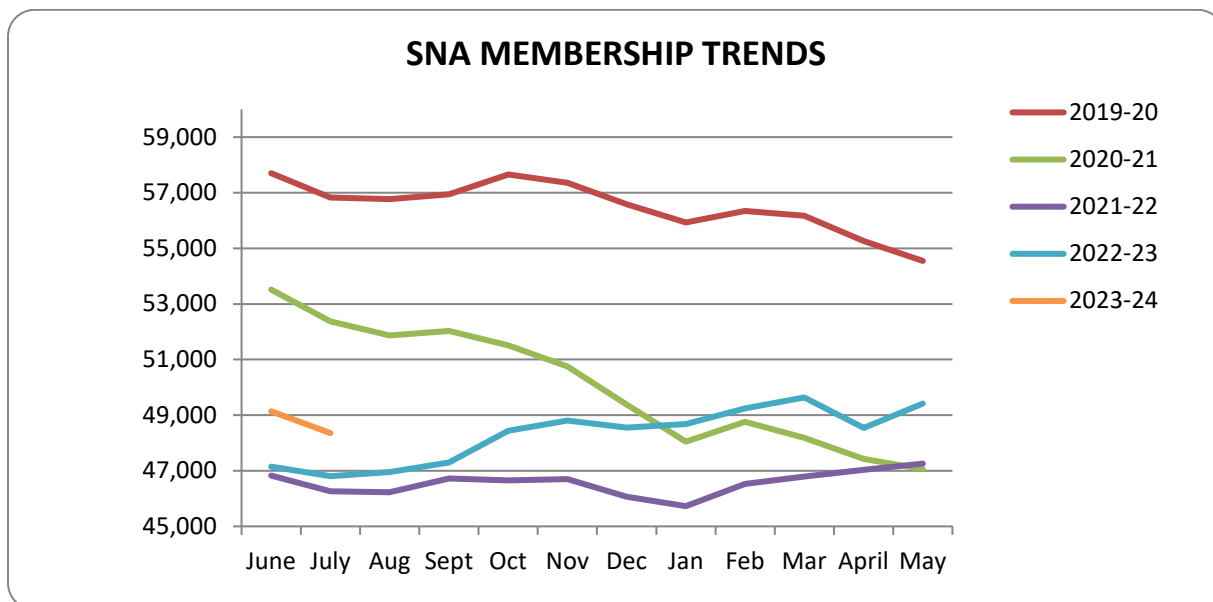
All regions are showing growth compared to this time last year except for the Northeast and Mountain Plains.

Region	July 2023	July 2022	Diff	% Diff
Mid-Atlantic	4,583	4,303	280	7%
Midwest	8,921	8,759	162	2%
Mountain Plains	3,449	3,483	-34	-1%
Northeast	2,381	2,584	-203	-8%
Southeast	16,976	16,460	516	3%
Southwest	6,237	5,920	317	5%
Western	5,470	4,943	527	11%
Misc.	337	353	-16	-5%
Total	48,354	46,805	1,549	3.3%

Since May 2023 year-end, the number of District Directors have decreased by 46, but the number of Major City Directors increased by 14.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decline from 2020-2022 is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for May 2023 is 32,077 which is 772 less than the May 2023 year-end total. SDMs currently account for 66.3% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,249	Louisiana	1,428
North Carolina	2,226	Minnesota	1,408
Alabama	1,813	Kentucky	1,273
Florida	1,686	Michigan	1,217
Tennessee	1,619	Washington	895

Credentialing Overview

The July 2023 Credentialing Report shows that there are 1,570 members with the School Nutrition Specialist (SNS) credential which is 17 less than May 2023 year-end. The credentialing numbers will increase once the ANC exam is scored.

Certificate Program Overview

The July Certificate Program Report shows that we have 13,068 certificate holders, which is 187 less than May 2023 year-end total. See table below for more details.

Level	July 2023	May 2023	% Diff
Level 1	8,160	8,288	-1.54%
Level 2	600	610	-1.64%
Level 3	1,185	1,218	-2.71%
Level 4	3,123	3,139	-0.51%
Total	13,068	13,255	-1.41%

Region	July 2023	July 2022	Diff	% Diff
Mid-Atlantic	1,002	1,078	-76	-7%
Midwest	3,163	3,348	-185	-6%
Mountain Plains	583	644	-61	-9%
Northeast	412	459	-47	-10%
Southeast	5,270	5,397	-127	-2%
Southwest	961	1,076	-115	-11%
Western	1,648	1,736	-88	-5%
Misc.	29	23	-	-
Total	13,068	13,761	-693	-5%

Members with a certificate account for 27% of our total membership.

If you have any questions, please email Imaynard@schoolnutrition.org.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2023	(Applications processed through 07/31/2023)									July 2023	+/-	July 2023	+/-
	July 2023	June 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION													
Delaware	1,019	1,010	9	8	0	0	59	879	1,051	159	0	18	0
Dist. of Columbia	34	42	-8	0	0	31	1	30	44	0	0	0	0
Maryland	526	539	-13	1	0	13	41	305	549	224	-1	33	-1
New Jersey	459	476	-17	2	1	18	19	293	489	23	0	15	0
Pennsylvania	705	699	6	11	2	7	81	336	701	45	0	30	-1
Puerto Rico	9	8	1	3	0	2	3	0	10	0	-	1	0
Virginia	1,413	1,432	-19	16	5	42	152	823	1,476	525	-29	55	0
West Virginia	418	439	-21	0	0	21	52	359	432	26	0	7	-1
TOTAL	4,583	4,645	-62	41	8	134	408	3,025	4,752	1,002	-30	159	-3
MIDWEST REGION													
Illinois	504	504	0	9	1	6	32	237	521	91	1	30	-1
Indiana	1,124	1,138	-14	9	1	21	58	802	1,170	189	-3	37	0
Iowa	842	852	-10	7	0	18	40	313	888	364	-11	17	1
Michigan	1,631	1,557	74	46	29	6	145	1,217	1,622	130	-2	52	0
Minnesota	2,743	2,736	7	42	5	43	253	1,408	2,835	1,880	-28	59	-2
Ohio	1,244	1,314	-70	2	1	81	138	739	1,370	353	-4	56	-1
Wisconsin	833	840	-7	15	4	29	35	483	880	156	-1	24	0
TOTAL	8,921	8,941	-20	130	41	204	701	5,199	9,286	3,163	-48	275	-3
MOUNTAIN PLAINS REGION													
Colorado	978	1,002	-24	2	1	32	89	829	1,039	57	-1	85	4
Kansas	344	359	-15	2	3	19	19	142	372	113	1	13	-1
Missouri	737	749	-12	11	0	22	55	388	775	183	-2	22	0
Montana	206	216	-10	1	0	10	16	51	229	18	0	4	0
Nebraska	335	353	-18	0	0	23	21	139	359	60	-2	6	0
North Dakota	339	348	-9	20	0	31	25	171	359	52	-1	7	0
South Dakota	356	374	-18	5	0	23	21	231	387	57	0	4	0
Wyoming	154	166	-12	2	3	16	16	31	171	43	0	2	0
TOTAL	3,449	3,567	-118	43	7	176	262	1,982	3,691	583	-5	143	3
NORTHEAST REGION													
Connecticut	420	469	-49	2	0	51	16	235	491	91	-2	11	0
Maine	316	297	19	13	0	2	35	187	303	46	-1	19	-1
Massachusetts	705	783	-78	10	0	91	43	462	876	101	-2	51	-1
New Hampshire	225	221	4	3	9	7	6	130	244	80	0	10	0
New York	552	555	-3	9	4	21	52	301	619	84	1	44	0
Rhode Island	9	14	-5	0	0	5	5	0	15	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	154	153	1	0	1	0	20	122	92	10	0	13	0
TOTAL	2,381	2,492	-111	37	14	177	177	1,437	2,641	412	-4	149	-2



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2023	(continued)									July 2023	+/-	July 2023	+/-
	July 2023	June 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2023/24 3% Goal	Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION													
Alabama	2,564	2,563	1	20	7	23	166	1,813	2,594	1,124	-3	35	-1
Florida	2,317	2,415	-98	8	7	113	95	1,686	2,521	796	-10	78	0
Georgia	3,681	3,716	-35	40	2	78	297	3,249	3,820	974	14	62	0
Kentucky	1,879	1,866	13	26	17	37	209	1,273	1,944	794	-6	35	1
Mississippi	802	816	-14	2	2	18	111	576	863	37	0	18	0
North Carolina	2,578	2,612	-34	2	12	45	87	2,226	2,700	397	1	63	4
South Carolina	1,073	1,073	0	11	1	13	196	845	1,154	151	10	20	0
Tennessee	2,082	2,115	-33	13	9	52	536	1,619	2,154	997	-3	34	-1
TOTAL	16,976	17,176	-200	122	57	379	1,697	13,287	17,750	5,270	3	345	3
SOUTHWEST REGION													
Arizona	959	936	23	15	21	6	111	770	971	81	0	59	1
Arkansas	465	471	-6	1	1	9	20	279	487	40	1	8	0
Louisiana	1,624	1,658	-34	0	0	34	51	1,428	1,707	37	-1	16	2
New Mexico	588	687	-99	6	0	105	14	414	724	265	-1	9	0
Oklahoma	716	730	-14	1	1	15	27	511	783	130	1	6	0
Texas	1,004	1,010	-6	12	3	20	60	544	1,050	52	1	109	4
Utah	881	955	-74	5	2	83	31	483	1,072	356	-4	18	0
TOTAL	6,237	6,447	-210	40	28	272	314	4,429	6,794	961	-3	225	7
WESTERN REGION													
Alaska	90	92	-2	1	0	8	3	53	92	8	0	6	0
American Samoa	10	10	0	0	0	0	6	10	10	0	-	0	-
California	1,864	1,870	-6	7	3	16	191	802	1,908	115	-2	138	-1
CNMI*	6	6	0	0	0	0	0	0	5	0	-	0	-
Guam	2	2	0	0	0	0	0	0	2	0	-	0	-
Hawaii	38	35	3	2	0	0	1	16	35	3	0	1	0
Idaho	571	573	-2	13	0	12	19	329	598	182	0	21	0
Nevada	108	108	0	0	0	0	2	90	112	2	0	2	0
Oregon	672	671	1	0	2	1	26	523	690	40	0	16	0
Washington	2,109	2,152	-43	23	4	69	111	895	2,195	1,298	-8	36	-1
TOTAL	5,470	5,519	-49	46	9	106	359	2,718	5,647	1,648	-10	220	-2
SUBTOTAL	48,017	48,787	-770	459	164	1,448	3,918	32,077	50,561	13,039	-97	1,516	3
Miscellaneous	337	352	-15	1	0	1	0	0	344	29	-1	54	0
GRAND TOTAL	48,354	49,139	-785	460	164	1,449	3,918	32,077	50,905	13,068	-98	1,570	3

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2023

	July 2023	July 2022	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,019	918	101	11%
Dist. of Columbia	34	42	-8	-19%
Maryland	526	544	-18	-3%
New Jersey	459	374	85	23%
Pennsylvania	705	675	30	4%
Puerto Rico	9	6	3	-
Virginia	1,413	1,363	50	4%
West Virginia	418	381	37	10%
TOTAL	4,583	4,303	280	7%
MIDWEST REGION				
Illinois	504	481	23	5%
Indiana	1,124	1,085	39	4%
Iowa	842	931	-89	-10%
Michigan	1,631	1,360	271	20%
Minnesota	2,743	2,770	-27	-1%
Ohio	1,244	1,246	-2	0%
Wisconsin	833	886	-53	-6%
TOTAL	8,921	8,759	162	2%
MOUNTAIN PLAINS REGION				
Colorado	978	926	52	6%
Kansas	344	372	-28	-8%
Missouri	737	774	-37	-5%
Montana	206	206	0	0%
Nebraska	335	345	-10	-3%
North Dakota	339	333	6	2%
South Dakota	356	380	-24	-6%
Wyoming	154	147	7	5%
TOTAL	3,449	3,483	-34	-1%
NORTHEAST REGION				
Connecticut	420	411	9	2%
Maine	316	311	5	2%
Massachusetts	705	857	-152	-18%
New Hampshire	225	250	-25	-10%
New York	552	593	-41	-7%
Rhode Island	9	18	-9	-50%
US Virgin Islands (USVI)	0	0	-	-
Vermont	154	144	10	7%
TOTAL	2,381	2,584	-203	-8%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2023	(continued)			
	July 2023	July 2022	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,564	2,498	66	3%
Florida	2,317	2,594	-277	-11%
Georgia	3,681	3,317	364	11%
Kentucky	1,879	1,631	248	15%
Mississippi	802	867	-65	-7%
North Carolina	2,578	2,361	217	9%
South Carolina	1,073	1,058	15	1%
Tennessee	2,082	2,134	-52	-2%
TOTAL	16,976	16,460	516	3%
SOUTHWEST REGION				
Arizona	959	849	110	13%
Arkansas	465	401	64	16%
Louisiana	1,624	1,349	275	20%
New Mexico	588	674	-86	-13%
Oklahoma	716	770	-54	-7%
Texas	1,004	859	145	17%
Utah	881	1,018	-137	-13%
TOTAL	6,237	5,920	317	5%
WESTERN REGION				
Alaska	90	98	-8	-8%
American Samoa	10	10	0	-
California	1,864	1,338	526	39%
CNMI*	6	6	0	-
Guam	2	0	2	-
Hawaii	38	33	5	15%
Idaho	571	593	-22	-4%
Nevada	108	77	31	40%
Oregon	672	579	93	16%
Washington	2,109	2,209	-100	-5%
TOTAL	5,470	4,943	527	11%
SUBTOTAL	48,017	46,452	1,565	3%
Miscellaneous	337	353	-16	-5%
GRAND TOTAL	48,354	46,805	1,549	3.3%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2023	Year To Date Retention						
	July 2023	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
MID-ATLANTIC REGION							
Delaware	1019	1,020	-1	0	14	99%	1,051
Dist. of Columbia	34	43	-9	0	32	26%	44
Maryland	526	533	-7	0	17	97%	549
New Jersey	459	475	-16	3	24	96%	489
Pennsylvania	705	681	24	4	13	99%	701
Puerto Rico	9	9	0	0	3	67%	10
Virginia	1413	1,433	-20	10	61	96%	1,476
West Virginia	418	419	-1	19	23	99%	432
TOTAL	4,583	4,613	-30	36	187	97%	4,752
MIDWEST REGION							
Illinois	504	506	-2	5	18	97%	521
Indiana	1124	1,136	-12	17	39	98%	1,170
Iowa	842	862	-20	4	27	97%	888
Michigan	1631	1,575	56	36	42	100%	1,622
Minnesota	2743	2,752	-9	8	81	97%	2,835
Ohio	1244	1,330	-86	2	106	92%	1,370
Wisconsin	833	854	-21	9	75	92%	880
TOTAL	8,921	9,015	-94	81	388	97%	9,286
MOUNTAIN PLAINS REGION							
Colorado	978	1,009	-31	1	48	95%	1,039
Kansas	344	361	-17	3	28	93%	372
Missouri	737	752	-15	0	44	94%	775
Montana	206	222	-16	0	18	92%	229
Nebraska	335	349	-14	12	33	94%	359
North Dakota	339	349	-10	0	37	89%	359
South Dakota	356	376	-20	0	27	93%	387
Wyoming	154	166	-12	3	22	89%	171
TOTAL	3,449	3,584	-135	19	257	93%	3,691
NORTHEAST REGION							
Connecticut	420	477	-57	1	63	87%	491
Maine	316	294	22	6	7	100%	303
Massachusetts	705	850	-145	0	170	80%	876
New Hampshire	225	237	-12	9	30	91%	244
New York	552	601	-49	12	71	90%	619
Rhode Island	9	14	-5	0	5	64%	15
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	154	89	65	51	6	151%	92
TOTAL	2,381	2,562	-181	79	352	89%	2,641



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2023	(continued)						
	July 2023	May 2023	+/- Members	Reinstated Members	Expired Members	Retention Rate	2023/24 3% Goal
SOUTHEAST REGION							
Alabama	2564	2,518	46	81	72	100%	2,594
Florida	2317	2,448	-131	7	151	94%	2,521
Georgia	3681	3,709	-28	18	102	98%	3,820
Kentucky	1879	1,887	-8	20	73	97%	1,944
Mississippi	802	838	-36	5	59	94%	863
North Carolina	2578	2,621	-43	19	72	98%	2,700
South Carolina	1073	1,120	-47	34	82	96%	1,154
Tennessee	2082	2,091	-9	50	75	99%	2,154
TOTAL	16,976	17,232	-256	234	686	97%	17,750
SOUTHWEST REGION							
Arizona	959	943	16	22	17	101%	971
Arkansas	465	473	-8	2	13	98%	487
Louisiana	1624	1,657	-33	0	73	96%	1,707
New Mexico	588	703	-115	0	129	82%	724
Oklahoma	716	760	-44	1	51	93%	783
Texas	1004	1,019	-15	5	41	96%	1,050
Utah	881	1,041	-160	3	175	83%	1,072
TOTAL	6,237	6,596	-359	33	499	93%	6,794
WESTERN REGION							
Alaska	90	89	1	1	8	92%	92
American Samoa	10	10	0	0	0	100%	10
California	1864	1,852	12	18	34	99%	1,908
CNMI*	6	4	2	0	0	100%	5
Guam	2	1	1	0	0	*	2
Hawaii	38	34	4	0	0	100%	35
Idaho	571	581	-10	1	28	95%	598
Nevada	108	109	-1	0	1	99%	112
Oregon	672	670	2	5	7	100%	690
Washington	2109	2,131	-22	12	110	95%	2,195
TOTAL	5,470	5,481	-11	37	188	97%	5,647
SUBTOTAL	48,017	49,083	-1,066	519	2,557	96%	50,561
Miscellaneous	337	334	3	0	1	*	344
GRAND TOTAL	48,354	49,417	-1,063	519	2,558	95.9%	50,905

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2022-23, SNA's national retention rate was 80.7% which is in line with SNA's pre- pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-525 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2023

	State	+/- Members	July 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1	Vermont	65	154	89	73.0%	2	92
2	Maine	22	316	294	7.5%	5	303
3	Hawaii	4	38	34	11.8%	4	35
4	Northern Mariana Islands (CNMI)	2	6	4	50.0%	3	5
5	Guam	1	2	1	-	1	2
6	Alaska	1	90	89	1.1%	6	92
7	American Samoa	0	10	10	0.0%	7	10
8	Puerto Rico	0	9	9	0.0%	7	10
9	West Virginia	-1	418	419	-0.2%	9	432
10	Nevada	-1	108	109	-0.9%	11	112
11	Illinois	-2	504	506	-0.4%	10	521
12	Rhode Island	-5	9	14	-35.7%	23	15
13	Arkansas	-8	465	473	-1.7%	12	487
14	Dist. of Columbia	-9	34	43	-20.9%	22	44
15	North Dakota	-10	339	349	-2.9%	13	359
16	New Hampshire	-12	225	237	-5.1%	17	244
17	Wyoming	-12	154	166	-7.2%	19	171
18	Nebraska	-14	335	349	-4.0%	15	359
19	New Jersey	-16	459	475	-3.4%	14	489
20	Montana	-16	206	222	-7.2%	19	229
21	Kansas	-17	344	361	-4.7%	16	372
22	South Dakota	-20	356	376	-5.3%	18	387
23	Connecticut	-57	420	477	-11.9%	21	491
24	US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL		-105	5,001	5,106	-2.1%	-	5,262

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (526-1,025 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2023

State	+/- Members	July 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Pennsylvania	24	705	681	3.5%	1	701
2 Arizona	16	959	943	1.7%	2	971
3 Oregon	2	672	670	0.3%	3	690
4 Delaware	-1	1,019	1,020	-0.1%	4	1,051
5 Maryland	-7	526	533	-1.3%	5	549
6 Idaho	-10	571	581	-1.7%	7	598
7 Texas	-15	1,004	1,019	-1.5%	6	1,050
8 Missouri	-15	737	752	-2.0%	8	775
9 Iowa	-20	842	862	-2.3%	9	888
10 Wisconsin	-21	833	854	-2.5%	10	880
11 Colorado	-31	978	1,009	-3.1%	11	1,039
12 Mississippi	-36	802	838	-4.3%	12	863
13 Oklahoma	-44	716	760	-5.8%	13	783
14 New York	-49	552	601	-8.2%	14	619
15 New Mexico	-115	588	703	-16.4%	15	724
16 Massachusetts	-145	705	850	-17.1%	16	876
TOTAL	-467	12,209	12,676	-3.7%	-	13,057

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,026+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2023

State	+/- Members	July 2023	May 2023	Members Diff in %	Ranking % Growth	2023/24 3% Goal
1 Michigan	56	1,631	1,575	3.6%	1	1,622
2 Alabama	46	2,564	2,518	1.8%	2	2,594
3 California	12	1,864	1,852	0.6%	3	1,908
4 Kentucky	-8	1,879	1,887	-0.4%	5	1,944
5 Minnesota	-9	2,743	2,752	-0.3%	4	2,835
6 Tennessee	-9	2,082	2,091	-0.4%	5	2,154
7 Indiana	-12	1,124	1,136	-1.1%	9	1,170
8 Virginia	-20	1,413	1,433	-1.4%	10	1,476
9 Washington	-22	2,109	2,131	-1.0%	8	2,195
10 Georgia	-28	3,681	3,709	-0.8%	7	3,820
11 Louisiana	-33	1,624	1,657	-2.0%	12	1,707
12 North Carolina	-43	2,578	2,621	-1.6%	11	2,700
13 South Carolina	-47	1,073	1,120	-4.2%	13	1,154
14 Ohio	-86	1,244	1,330	-6.5%	15	1,370
15 Florida	-131	2,317	2,448	-5.4%	14	2,521
16 Utah	-160	881	1,041	-15.4%	16	1,072
TOTAL	-494	30,807	31,301	-1.6%	-	32,242

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

July 2023

	July 2023	May 2023	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,049	22,689	-640	45.60%	-3%	16,212	6,300
School Nutrition Managers	16,903	17,320	-417	34.96%	-2%	12,190	4,305
District Directors	6,276	6,322	-46	12.98%	-1%	2,285	1,178
Retired	422	429	-7	0.87%	-2%	n/a	87
Affiliate	700	671	29	1.45%	4%	n/a	324
State Agency Directors	784	781	3	1.62%	0%	632	43
Major City Directors	620	606	14	1.28%	2%	461	76
Other	130	132	-2	*	-2%	297	749
Industry Individual	31	34	-3	*	-9%	n/a	-
Life	31	31	0	*	0%	n/a	-
Corporate Industry + Patron	332	326	6	0.7%	2%	n/a	-
Allied Groups	8	7	1	*	-	n/a	-
Educators	38	37	1	*	3%	n/a	6
Student	30	30	0	*	0%	n/a	-
International	0	2	-2	*	-	n/a	-
TOTAL MEMBERS	48,354	49,417	-1,063	100%	-2.15%	32,077	13,068

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2023

	July 2023	June 2023	+/- Members	May 2023	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	879	871	8	886	-7	86%
Dist. of Columbia	30	30	0	30	0	88%
Maryland	305	306	-1	298	7	58%
New Jersey	293	307	-14	304	-11	64%
Pennsylvania	336	332	4	316	20	48%
Puerto Rico	0	0	-	0	-	-
Virginia	823	849	-26	857	-34	58%
West Virginia	359	373	-14	354	5	86%
TOTAL	3,025	3,068	-43	3,045	-20	66%
MIDWEST REGION						
Illinois	237	240	-3	236	1	47%
Indiana	802	804	-2	787	15	71%
Iowa	313	318	-5	327	-14	37%
Michigan	1,217	1,134	83	1,172	45	75%
Minnesota	1,408	1,392	16	1,431	-23	51%
Ohio	739	796	-57	809	-70	59%
Wisconsin	483	469	14	468	15	58%
TOTAL	5,199	5,153	46	5,230	-31	58%
MOUNTAIN PLAINS REGION						
Colorado	829	854	-25	859	-30	85%
Kansas	142	156	-14	153	-11	41%
Missouri	388	382	6	377	11	53%
Montana	51	51	0	53	-2	25%
Nebraska	139	144	-5	132	7	41%
North Dakota	171	188	-17	186	-15	50%
South Dakota	231	243	-12	250	-19	65%
Wyoming	31	40	-9	45	-14	20%
TOTAL	1,982	2,058	-76	2,055	-73	57%
NORTHEAST REGION						
Connecticut	235	283	-48	283	-48	56%
Maine	187	173	14	171	16	59%
Massachusetts	462	517	-55	583	-121	66%
New Hampshire	130	127	3	137	-7	58%
New York	301	302	-1	349	-48	55%
Rhode Island	0	0	0	0	0	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	122	122	0	53	69	79%
TOTAL	1,437	1,524	-87	1,576	-139	60%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2023	(continued)					
	July 2023	June 2023	+/- Members	May 2023	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,813	1,834	-21	1,791	22	71%
Florida	1,686	1,782	-96	1,784	-98	73%
Georgia	3,249	3,307	-58	3,311	-62	88%
Kentucky	1,273	1,276	-3	1,279	-6	68%
Mississippi	576	592	-16	608	-32	72%
North Carolina	2,226	2,241	-15	2,233	-7	86%
South Carolina	845	845	0	900	-55	79%
Tennessee	1,619	1,638	-19	1,596	23	78%
TOTAL	13,287	13,515	-228	13,502	-215	78%
SOUTHWEST REGION						
Arizona	770	744	26	744	26	80%
Arkansas	279	285	-6	285	-6	60%
Louisiana	1,428	1,433	-5	1,405	23	88%
New Mexico	414	507	-93	508	-94	70%
Oklahoma	511	515	-4	539	-28	71%
Texas	544	548	-4	553	-9	54%
Utah	483	542	-59	607	-124	55%
TOTAL	4,429	4,574	-145	4,641	-212	71%
WESTERN REGION						
Alaska	53	53	0	51	2	59%
American Samoa	10	10	-	10	-	100%
California	802	810	-8	803	-1	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	16	14	2	12	4	42%
Idaho	329	328	1	337	-8	58%
Nevada	90	90	0	90	0	83%
Oregon	523	530	-7	545	-22	78%
Washington	895	936	-41	952	-57	42%
TOTAL	2,718	2,771	-53	2,800	-82	50%
SUBTOTAL	32,077	32,663	-586	32,849	-772	67%
Miscellaneous	0	0	0	0	0	0%
GRAND TOTAL	32,077	32,663	-586	32,849	-772	66.3%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

July 2023	(Applications processed through 07/31/2023)							
	July 2023	June 2023	+/-	May 2023	+/-	July 2022	2023/24 3% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	159	159	0	161	-2	164	166	16%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	224	225	-1	225	-1	238	232	43%
New Jersey	23	23	0	22	1	28	23	5%
Pennsylvania	45	45	0	45	0	44	46	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	525	554	-29	559	-34	574	576	37%
West Virginia	26	26	0	25	1	30	26	6%
TOTAL	1,002	1,032	-30	1,037	-35	1,078	1,071	22%
MIDWEST REGION								
Illinois	91	90	1	91	0	91	94	18%
Indiana	189	192	-3	194	-5	215	200	17%
Iowa	364	375	-11	378	-14	422	389	43%
Michigan	130	132	-2	132	-2	140	136	8%
Minnesota	1,880	1,908	-28	1,916	-36	1,930	1,973	69%
Ohio	353	357	-4	360	-7	382	371	28%
Wisconsin	156	157	-1	157	-1	168	162	19%
TOTAL	3,163	3,211	-48	3,228	-65	3,348	3,325	35%
MOUNTAIN PLAINS REGION								
Colorado	57	58	-1	59	-2	62	61	6%
Kansas	113	112	1	111	2	125	114	33%
Missouri	183	185	-2	182	1	192	187	25%
Montana	18	18	0	18	0	22	19	9%
Nebraska	60	62	-2	65	-5	75	67	18%
North Dakota	52	53	-1	54	-2	57	56	15%
South Dakota	57	57	0	56	1	56	58	16%
Wyoming	43	43	0	44	-1	55	45	28%
TOTAL	583	588	-5	589	-6	644	607	17%
NORTHEAST REGION								
Connecticut	91	93	-2	93	-2	97	96	22%
Maine	46	47	-1	47	-1	55	48	15%
Massachusetts	101	103	-2	108	-7	131	111	14%
New Hampshire	80	80	0	81	-1	88	83	36%
New York	84	83	1	84	0	77	87	15%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	10	10	0	10	0	11	11	6%
TOTAL	412	416	-4	423	-11	459	438	17%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

July 2023	(continued)							
	July 2023	June 2023	+/-	May 2023	+/-	July 2022	2023/24 3% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,124	1,127	-3	1,136	-12	1,094	1,170	44%
Florida	796	806	-10	817	-21	866	842	34%
Georgia	974	960	14	957	17	1,020	986	26%
Kentucky	794	800	-6	809	-15	719	833	42%
Mississippi	37	37	0	37	0	36	38	5%
North Carolina	397	396	1	400	-3	463	412	15%
South Carolina	151	141	10	145	6	167	149	14%
Tennessee	997	1,000	-3	1,004	-7	1,032	1,034	48%
TOTAL	5,270	5,267	3	5,305	-35	5,397	5,464	31%
SOUTHWEST REGION								
Arizona	81	81	0	81	0	88	83	8%
Arkansas	40	39	1	41	-1	49	42	9%
Louisiana	37	38	-1	38	-1	41	39	2%
New Mexico	265	266	-1	271	-6	280	279	45%
Oklahoma	130	129	1	135	-5	158	139	18%
Texas	52	51	1	50	2	47	52	5%
Utah	356	360	-4	363	-7	413	374	40%
TOTAL	961	964	-3	979	-18	1,076	1,008	15%
WESTERN REGION								
Alaska	8	8	0	9	-1	12	10	9%
American Samoa	0	0	-	0	-	0	1	-
California	115	117	-2	121	-6	120	125	6%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	182	182	0	182	0	179	187	32%
Nevada	2	2	0	2	0	2	3	2%
Oregon	40	40	0	40	0	45	41	6%
Washington	1,298	1,306	-8	1,312	-14	1,375	1,351	62%
TOTAL	1,648	1,658	-10	1,669	-21	1,736	1,724	30%
SUBTOTAL	13,039	13,136	-97	13,230	-191	13,738	13,637	27%
Miscellaneous	29	30	-1	25	4	23	26	9%
GRAND TOTAL	13,068	13,166	-98	13,255	-187	13,761	13,663	27%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2023	(Applications processed through 07/31/2023)							
	July 2023	June 2023	+/-	May 2023	+/-	% Diff in Cred	July 2022	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	18	18	0	18	0	0%	17	3
Dist. of Columbia	0	0	0	0	0	-	0	18
Maryland	33	34	-1	34	-1	-3%	32	5
New Jersey	15	15	0	16	-1	-6%	15	8
Pennsylvania	30	31	-1	31	-1	-3%	30	22
Puerto Rico	1	1	0	1	0	-	1	0
Virginia	55	55	0	55	0	0%	52	29
West Virginia	7	8	-1	10	-3	-30%	10	0
TOTAL	159	162	-3	165	-6	-4%	157	85
MIDWEST REGION								
Illinois	30	31	-1	33	-3	-9%	33	8
Indiana	37	37	0	37	0	0%	39	8
Iowa	17	16	1	16	1	6%	16	11
Michigan	52	52	0	53	-1	-2%	43	15
Minnesota	59	61	-2	61	-2	-3%	64	15
Ohio	56	57	-1	59	-3	-5%	59	11
Wisconsin	24	24	0	24	0	0%	28	16
TOTAL	275	278	-3	283	-8	-3%	282	84
MOUNTAIN PLAINS REGION								
Colorado	85	81	4	83	2	2%	82	15
Kansas	13	14	-1	14	-1	-7%	15	4
Missouri	22	22	0	23	-1	-4%	24	13
Montana	4	4	0	4	0	0%	4	0
Nebraska	6	6	0	6	0	0%	7	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	4	0	0%	4	1
Wyoming	2	2	0	2	0	0%	2	0
TOTAL	143	140	3	143	0	0%	145	34
NORTHEAST REGION								
Connecticut	11	11	0	11	0	0%	11	4
Maine	19	20	-1	20	-1	-5%	20	5
Massachusetts	51	52	-1	53	-2	-4%	59	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	44	44	0	44	0	0%	43	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	149	151	-2	152	-3	-2%	157	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2023	(continued)							
	July 2023	June 2023	+/-	May 2023	+/-	% Diff in Cred	July 2022	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	35	36	-1	36	-1	-3%	36	6
Florida	78	78	0	78	0	0%	81	23
Georgia	62	62	0	63	-1	-2%	62	21
Kentucky	35	34	1	36	-1	-3%	36	17
Mississippi	18	18	0	18	0	0%	18	7
North Carolina	63	59	4	59	4	7%	61	16
South Carolina	20	20	0	20	0	0%	18	9
Tennessee	34	35	-1	36	-2	-6%	35	19
TOTAL	345	342	3	346	-1	0%	347	118
SOUTHWEST REGION								
Arizona	59	58	1	58	1	2%	58	19
Arkansas	8	8	0	8	0	0%	8	3
Louisiana	16	14	2	14	2	14%	15	6
New Mexico	9	9	0	9	0	0%	9	4
Oklahoma	6	6	0	6	0	0%	6	2
Texas	109	105	4	106	3	3%	102	32
Utah	18	18	0	20	-2	-10%	20	4
TOTAL	225	218	7	221	4	2%	218	70
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	138	139	-1	138	0	0%	128	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	23	-2	-9%	21	6
Nevada	2	2	0	2	0	-	2	3
Oregon	16	16	0	16	0	0%	15	7
Washington	36	37	-1	37	-1	-3%	42	9
TOTAL	220	222	-2	223	-3	-1%	215	58
SUBTOTAL	1,516	1,513	3	1,533	-17	-1%	1,521	506
Miscellaneous	54	54	0	54	0	0%	51	0
GRAND TOTAL	1,570	1,567	3	1,587	-17	-1%	1,572	506