AGENDA

Tuesday, November 14, 2023

1:00 pm - 1:15 pm  Welcome to Day One  
Chris Derico, SNS  
SNA President

1:15 pm - 1:45 pm  School Nutrition Program Overview  
Reginald Ross, SNS  
SN Consultant

1:45 pm - 2:15 pm  School Nutrition Program Trends  
Sarah Murphy Youssef, MS, CAE  
Director of Professional Development, SNA
Kelsey Casselbury  
Content Director, SNA

2:15 pm - 2:30 pm  A Look at Innovative School Nutrition Programs  
Richard Browder  
Director of Student Nutrition,  
Brighton Area Schools

2:30 pm - 2:45 pm  Business Break

2:45 - 3:45 pm  Meal Patterns – Breakfast and Lunch Meal Components, Offer vs. Serve, and Reimbursable Meals  
Donna Martin, EdS, RDN, SNS  
SN Consultant

3:45 pm - 4:00 pm  Meal Patterns Group Breakout Activity

4:00 pm - 5:00 pm  Directors Panel – Innovative Menu Planning Perspectives  
Amanda Warren  
School Nutrition Program Director,  
Staunton City Schools
Bettina Applewhite, MS, RDN, LDN, SNS  
Food Services Supervisor,  
Howard County Public Schools System
Shannon Solomon  
Assistant Director-Operations,  
Aurora Public Schools Nutrition Services
Final Panelist to be Confirmed

Wednesday, November 15, 2023

1:00 pm - 1:05 pm  Welcome to Day Two

1:05 pm - 2:20 pm  Navigating the Complexities of Government Procurement  
Mary Begalle, PhD, RD, SNS  
SN Consultant

2:20 pm - 2:35 pm  The Importance of Buy American  
Mary Begalle, PhD, RD, SNS  
SN Consultant

2:35 pm - 2:50 pm  Procurement Group Breakout Activity

2:50 pm - 3:05 pm  Business Break
Thursday, November 16, 2023

1:00 pm – 1:05 pm Welcome to Day Three
Mary Begalle, PhD, RD, SNS
SN Consultant

1:05 pm – 2:15 pm Breaking Down USDA Foods & Commodity Processing
Stephanie Bruce
Director of Nutrition Services,
Palm Springs Unified School District

2:15 pm – 2:30 pm Innovative School Nutrition Programs’ USDA Foods & Farm to School Initiatives

2:30 pm – 2:45 pm Business Break

2:45 pm – 3:00 pm Legislative Update
Cathy Schuchart
Vice President, Government Affairs & Media Relations, SNA

3:00 pm – 4:00 pm Financial Management – An In-Depth Look
Mary Begalle, PhD, RD, SNS
SN Consultant

4:00 pm – 5:00 pm USDA Foods Panel – Federal Administration and Distribution Perspectives
Aaron Krulc
Buyer, CWS at Minneapolis Public Schools
Karen Hallford, MS, RD, LD
Director, School Nutrition Program,
Gwinnett County Public Schools
Final Panelists, to be Confirmed

5:00 pm – 5:00 pm Wrap-up
Mary Begalle, PhD, RD, SNS
SN Consultant