



**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** May 2023 Membership, Certificate & Credentialing Program Report  
**DATE:** June 9, 2023

## Membership Overview

The May Membership Report shows that we have 49,417 members, which is 878 more than April 2023 and 2,159 more than the May 2022 year-end total. The year-on-year increases in membership indicate that we are rebounding from the impact of the COVID-19 pandemic, and we hope this trend continues in the new member year.

All regions are showing growth compared to this time last year except for the Northeast.

The states affiliates with more than 10% growth include Arkansas, California,

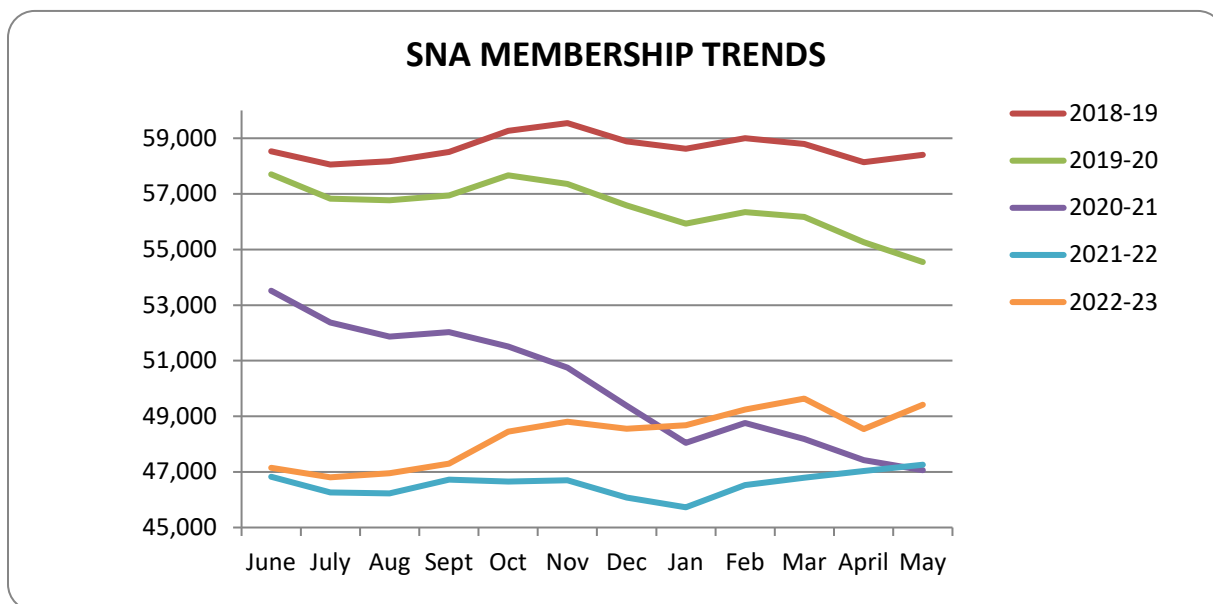
Connecticut, Georgia, Kentucky, Louisiana, Michigan, Nevada, New Jersey, North Dakota, Oregon, Texas, West Virginia, and Wyoming.

Region	May 2023	May 2022	Diff	% Diff
Mid-Atlantic	4,613	4,383	230	5%
Midwest	9,015	8,791	224	3%
Mountain Plains	3,584	3,510	74	2%
Northeast	2,562	2,622	-60	-2%
Southeast	17,232	16,565	667	4%
Southwest	6,596	6,082	514	8%
Western	5,481	4,933	548	11%
Misc.	334	372	-38	-10%
<b>Total</b>	<b>49,417</b>	<b>47,258</b>	<b>2,159</b>	<b>4.6%</b>

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 22 and 425 respectively. More significantly the number of School Nutrition Employee members has increased by 1,229 and School Nutrition Managers have increased by 597.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email [lmaynard@schoolnutrition.org](mailto:lmaynard@schoolnutrition.org).

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### School District Membership (SDM)

The total number of SDMs for May 2023 is 32,849 which is 2,447 more than the May 2022 year-end total. SDMs currently account for 66.5% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	3,311	<b>Minnesota</b>	1,431
<b>North Carolina</b>	2,233	<b>Louisiana</b>	1,405
<b>Alabama</b>	1,791	<b>Kentucky</b>	1,279
<b>Florida</b>	1,784	<b>Michigan</b>	1,172
<b>Tennessee</b>	1,596	<b>Washington</b>	952

### Credentialing Overview

The May 2023 Credentialing Report shows that there are 1,587 credentialed members which is 4 more than May 2022 year-end.

### Certificate Program Overview

The May Certificate Program Report shows that we have 13,255 certificate holders, which is 743 less than May 2022 year-end total. See table below for more details.

Level	May 2023	May 2022	% Diff
Level 1	8,288	9,061	-8.53%
Level 2	610	531	14.88%
Level 3	1,218	1,272	-4.25%
Level 4	3,139	3,134	0.16%
<b>Total</b>	<b>13,255</b>	<b>13,998</b>	<b>-531%</b>

Region	May 2023	M 2022	Diff	% Diff
Mid-Atlantic	1,037	1,093	-56	-5%
Midwest	3,228	3,394	-166	-5%
Mountain Plains	589	663	-74	-11%
Northeast	423	469	-46	-10%
Southeast	5,305	5,488	-183	-3%
Southwest	979	1,109	-130	-12%
Western	1,669	1,757	-88	-5%
Misc.	25	25	-	-
<b>Total</b>	<b>13255</b>	<b>14,123</b>	<b>-743</b>	<b>-5%</b>

Members with a certificate account for 27% of our total membership.

If you have any questions, please email [Imaynard@schoolnutrition.org](mailto:Imaynard@schoolnutrition.org).



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2023	(Applications processed through 05/31/2023)										May 2023	+/-	May 2023	+/-
	May 2023	Apr 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	2022/23 2% Goal	May 2023 Cert Program	+/- Prior Month	May 2023 Credentialing	+/- Prior Month
<b>MID-ATLANTIC REGION</b>														
Delaware	1,020	1,008	12	17	1	14	31	886	1,001	1,001	161	-2	18	0
Dist. of Columbia	43	43	0	0	0	0	10	30	41	41	0	0	0	0
Maryland	533	450	83	29	56	5	92	298	548	548	225	-2	34	0
New Jersey	475	483	-8	5	2	12	31	304	380	380	22	-1	16	0
Pennsylvania	681	685	-4	13	3	16	50	316	683	683	45	0	31	0
Puerto Rico	9	9	0	0	0	0	3	0	4	4	0	-	1	0
Virginia	1,433	1,468	-35	37	0	49	77	857	1,431	1,431	559	-11	55	0
West Virginia	419	440	-21	0	1	23	79	354	387	387	25	-1	10	0
<b>TOTAL</b>	<b>4,613</b>	<b>4,586</b>	<b>27</b>	<b>101</b>	<b>63</b>	<b>119</b>	<b>373</b>	<b>3,045</b>	<b>4,475</b>	<b>4,475</b>	<b>1,037</b>	<b>-17</b>	<b>165</b>	<b>0</b>
<b>MIDWEST REGION</b>														
Illinois	506	500	6	11	2	5	34	236	505	505	91	3	33	0
Indiana	1,136	1,158	-22	14	10	39	62	787	1,115	1,115	194	-1	37	0
Iowa	862	906	-44	17	11	86	44	327	951	951	378	-2	16	0
Michigan	1,575	1,505	70	80	42	56	85	1,172	1,392	1,392	132	2	53	0
Minnesota	2,752	2,720	32	65	0	29	215	1,431	2,738	2,738	1,916	-8	61	1
Ohio	1,330	1,294	36	49	1	25	131	809	1,345	1,345	360	-5	59	0
Wisconsin	854	811	43	16	36	12	134	468	921	921	157	1	24	0
<b>TOTAL</b>	<b>9,015</b>	<b>8,894</b>	<b>121</b>	<b>252</b>	<b>102</b>	<b>252</b>	<b>705</b>	<b>5,230</b>	<b>8,967</b>	<b>8,967</b>	<b>3,228</b>	<b>-10</b>	<b>283</b>	<b>1</b>
<b>MOUNTAIN PLAINS REGION</b>														
Colorado	1,009	974	35	42	1	4	58	859	955	955	59	1	83	0
Kansas	361	350	11	22	0	15	45	153	387	387	111	2	14	0
Missouri	752	760	-8	9	1	17	91	377	769	769	182	1	23	0
Montana	222	221	1	16	0	13	35	53	223	223	18	-1	4	0
Nebraska	349	358	-9	9	0	22	50	132	376	376	65	-2	6	0
North Dakota	349	348	1	7	2	3	55	186	322	322	54	-1	7	0
South Dakota	376	352	24	8	21	7	39	250	397	397	56	0	4	0
Wyoming	166	150	16	22	0	7	41	45	151	151	44	-1	2	0
<b>TOTAL</b>	<b>3,584</b>	<b>3,513</b>	<b>71</b>	<b>135</b>	<b>25</b>	<b>88</b>	<b>414</b>	<b>2,055</b>	<b>3,580</b>	<b>3,580</b>	<b>589</b>	<b>-1</b>	<b>143</b>	<b>0</b>
<b>NORTHEAST REGION</b>														
Connecticut	477	428	49	48	4	4	64	283	432	432	93	3	11	0
Maine	294	279	15	9	9	3	23	171	315	315	47	-2	20	0
Massachusetts	850	849	1	6	7	14	222	583	866	866	108	-5	53	0
New Hampshire	237	215	22	8	15	0	28	137	262	262	81	2	10	0
New York	601	615	-14	7	0	19	78	349	631	631	84	6	44	0
Rhode Island	14	17	-3	0	0	3	10	0	18	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	1	0	-	0	-
Vermont	89	89	0	3	0	3	6	53	150	150	10	0	13	0
<b>TOTAL</b>	<b>2,562</b>	<b>2,492</b>	<b>70</b>	<b>81</b>	<b>35</b>	<b>46</b>	<b>431</b>	<b>1,576</b>	<b>2,675</b>	<b>2,675</b>	<b>423</b>	<b>4</b>	<b>152</b>	<b>0</b>



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2023	(continued)												
	May 2023	Apr 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	May 2023 Cert Program	+/- Prior Month	May 2023 Credentialing	+/- Prior Month
<b>SOUTHEAST REGION</b>													
Alabama	2,518	2,513	5	16	15	24	87	1,791	2,560	1,136	-6	36	0
Florida	2,448	2,474	-26	4	196	38	186	1,784	2,668	817	-13	78	-1
Georgia	3,709	3,661	48	50	39	42	117	3,311	3,375	957	-21	63	1
Kentucky	1,887	1,846	41	71	1	38	110	1,279	1,695	809	-12	36	0
Mississippi	838	798	40	13	21	10	127	608	872	37	3	18	0
North Carolina	2,621	2,555	66	76	40	32	146	2,233	2,461	400	-2	59	-2
South Carolina	1,120	969	151	28	130	12	148	900	1,050	145	-4	20	1
Tennessee	2,091	2,097	-6	30	32	57	131	1,596	2,214	1,004	-10	36	0
<b>TOTAL</b>	<b>17,232</b>	<b>16,913</b>	<b>319</b>	<b>288</b>	<b>474</b>	<b>253</b>	<b>1,052</b>	<b>13,502</b>	<b>16,895</b>	<b>5,305</b>	<b>-65</b>	<b>346</b>	<b>-1</b>
<b>SOUTHWEST REGION</b>													
Arizona	943	956	-13	4	6	23	21	744	890	81	1	58	0
Arkansas	473	414	59	34	22	6	15	285	417	41	-2	8	0
Louisiana	1,657	1,605	52	48	27	42	143	1,405	1,390	38	0	14	0
New Mexico	703	682	21	16	15	7	130	508	745	271	-3	9	0
Oklahoma	760	751	9	15	0	7	69	539	804	135	-2	6	0
Texas	1,019	986	33	42	8	16	81	553	890	50	1	106	0
Utah	1,041	988	53	56	2	7	177	607	1,067	363	2	20	0
<b>TOTAL</b>	<b>6,596</b>	<b>6,382</b>	<b>214</b>	<b>215</b>	<b>80</b>	<b>108</b>	<b>636</b>	<b>4,641</b>	<b>6,203</b>	<b>979</b>	<b>-3</b>	<b>221</b>	<b>0</b>
<b>WESTERN REGION</b>													
Alaska	89	88	1	0	0	0	48	51	100	9	0	6	0
American Samoa	10	10	0	0	0	0	6	10	4	0	-	0	-
California	1,852	1,816	36	57	4	26	120	803	1,382	121	-4	138	0
CNMI*	4	6	-2	0	0	1	0	0	7	0	-	0	-
Guam	1	1	0	0	0	0	0	0	1	0	-	0	-
Hawaii	34	36	-2	0	1	2	1	12	34	3	0	1	0
Idaho	581	585	-4	16	4	13	34	337	616	182	1	23	0
Nevada	109	107	2	5	0	3	2	90	82	2	1	2	0
Oregon	670	628	42	37	34	28	7	545	591	40	0	16	0
Washington	2,131	2,148	-17	24	6	60	184	952	2,228	1,312	-9	37	0
<b>TOTAL</b>	<b>5,481</b>	<b>5,425</b>	<b>56</b>	<b>139</b>	<b>49</b>	<b>133</b>	<b>402</b>	<b>2,800</b>	<b>5,045</b>	<b>1,669</b>	<b>-11</b>	<b>223</b>	<b>0</b>
<b>SUBTOTAL</b>	<b>49,083</b>	<b>48,205</b>	<b>878</b>	<b>1,211</b>	<b>828</b>	<b>999</b>	<b>4,013</b>	<b>32,849</b>	<b>47,840</b>	<b>13,230</b>	<b>-103</b>	<b>1,533</b>	<b>0</b>
<b>Miscellaneous</b>	<b>334</b>	<b>334</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>368</b>	<b>25</b>	<b>3</b>	<b>54</b>	<b>2</b>
<b>GRAND TOTAL</b>	<b>49,417</b>	<b>48,539</b>	<b>878</b>	<b>1,211</b>	<b>828</b>	<b>1,000</b>	<b>4,013</b>	<b>32,849</b>	<b>48,208</b>	<b>13,255</b>	<b>-100</b>	<b>1,587</b>	<b>2</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

May 2023

	May 2023	May 2022	+/- Members	Percentage Difference
<b>MID-ATLANTIC REGION</b>				
Delaware	1,020	981	39	4%
Dist. of Columbia	43	40	3	8%
Maryland	533	537	-4	-1%
New Jersey	475	373	102	27%
Pennsylvania	681	670	11	2%
Puerto Rico	9	0	9	-
Virginia	1,433	1,403	30	2%
West Virginia	419	379	40	11%
<b>TOTAL</b>	<b>4,613</b>	<b>4,383</b>	<b>230</b>	<b>5%</b>
<b>MIDWEST REGION</b>				
Illinois	506	495	11	2%
Indiana	1,136	1,093	43	4%
Iowa	862	932	-70	-8%
Michigan	1,575	1,365	210	15%
Minnesota	2,752	2,684	68	3%
Ohio	1,330	1,319	11	1%
Wisconsin	854	903	-49	-5%
<b>TOTAL</b>	<b>9,015</b>	<b>8,791</b>	<b>224</b>	<b>3%</b>
<b>MOUNTAIN PLAINS REGION</b>				
Colorado	1,009	936	73	8%
Kansas	361	379	-18	-5%
Missouri	752	754	-2	0%
Montana	222	219	3	1%
Nebraska	349	369	-20	-5%
North Dakota	349	316	33	10%
South Dakota	376	389	-13	-3%
Wyoming	166	148	18	12%
<b>TOTAL</b>	<b>3,584</b>	<b>3,510</b>	<b>74</b>	<b>2%</b>
<b>NORTHEAST REGION</b>				
Connecticut	477	424	53	13%
Maine	294	309	-15	-5%
Massachusetts	850	849	1	0%
New Hampshire	237	257	-20	-8%
New York	601	619	-18	-3%
Rhode Island	14	17	-3	-18%
US Virgin Islands (USVI)	0	0	-	-
Vermont	89	147	-58	-39%
<b>TOTAL</b>	<b>2,562</b>	<b>2,622</b>	<b>-60</b>	<b>-2%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

May 2023	(continued)			
	May 2023	May 2022	+/- Members	Percentage Difference
<b>SOUTHEAST REGION</b>				
Alabama	2,518	2,510	8	0%
Florida	2,448	2,616	-168	-6%
Georgia	3,709	3,309	400	12%
Kentucky	1,887	1,662	225	14%
Mississippi	838	855	-17	-2%
North Carolina	2,621	2,413	208	9%
South Carolina	1,120	1,029	91	9%
Tennessee	2,091	2,171	-80	-4%
<b>TOTAL</b>	<b>17,232</b>	<b>16,565</b>	<b>667</b>	<b>4%</b>
<b>SOUTHWEST REGION</b>				
Arizona	943	873	70	8%
Arkansas	473	409	64	16%
Louisiana	1,657	1,363	294	22%
New Mexico	703	730	-27	-4%
Oklahoma	760	788	-28	-4%
Texas	1,019	873	146	17%
Utah	1,041	1,046	-5	0%
<b>TOTAL</b>	<b>6,596</b>	<b>6,082</b>	<b>514</b>	<b>8%</b>
<b>WESTERN REGION</b>				
Alaska	89	98	-9	-9%
American Samoa	10	0	10	-
California	1,852	1,355	497	37%
CNMI*	4	0	4	-
Guam	1	0	1	-
Hawaii	34	33	1	3%
Idaho	581	604	-23	-4%
Nevada	109	80	29	36%
Oregon	670	579	91	16%
Washington	2,131	2,184	-53	-2%
<b>TOTAL</b>	<b>5,481</b>	<b>4,933</b>	<b>548</b>	<b>11%</b>
<b>SUBTOTAL</b>	<b>49,083</b>	<b>46,886</b>	<b>2,197</b>	<b>5%</b>
<b>Miscellaneous</b>	<b>334</b>	<b>372</b>	<b>-38</b>	<b>-10%</b>
<b>GRAND TOTAL</b>	<b>49,417</b>	<b>47,258</b>	<b>2,159</b>	<b>4.6%</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

May 2023

Year To Date Retention

	May 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
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### MID-ATLANTIC REGION

Delaware	1020	981	39	25	261	76%	1,001
Dist. of Columbia	43	40	3	0	30	25%	41
Maryland	533	537	-4	63	146	85%	548
New Jersey	475	373	102	80	151	81%	380
Pennsylvania	681	670	11	46	212	75%	683
Puerto Rico	9	3	6	0	0	100%	4
Virginia	1433	1,403	30	141	631	65%	1,431
West Virginia	419	379	40	39	65	93%	387
<b>TOTAL</b>	<b>4,613</b>	<b>4,386</b>	<b>227</b>	<b>394</b>	<b>1,496</b>	<b>75%</b>	<b>4,475</b>

### MIDWEST REGION

Illinois	506	495	11	59	122	87%	505
Indiana	1136	1,093	43	199	370	84%	1,115
Iowa	862	932	-70	95	279	80%	951
Michigan	1575	1,365	210	69	462	71%	1,392
Minnesota	2752	2,684	68	69	730	75%	2,738
Ohio	1330	1,319	11	67	264	85%	1,345
Wisconsin	854	903	-49	52	256	77%	921
<b>TOTAL</b>	<b>9,015</b>	<b>8,791</b>	<b>224</b>	<b>610</b>	<b>2,483</b>	<b>79%</b>	<b>8,967</b>

### MOUNTAIN PLAINS REGION

Colorado	1009	936	73	112	310	79%	955
Kansas	361	379	-18	7	105	74%	387
Missouri	752	754	-2	50	196	81%	769
Montana	222	219	3	3	70	69%	223
Nebraska	349	369	-20	15	132	68%	376
North Dakota	349	316	33	14	68	83%	322
South Dakota	376	389	-13	31	136	73%	397
Wyoming	166	148	18	9	37	81%	151
<b>TOTAL</b>	<b>3,584</b>	<b>3,510</b>	<b>74</b>	<b>241</b>	<b>1,054</b>	<b>77%</b>	<b>3,580</b>

### NORTHEAST REGION

Connecticut	477	424	53	40	86	89%	432
Maine	294	309	-15	39	91	83%	315
Massachusetts	850	849	1	132	250	86%	866
New Hampshire	237	257	-20	40	98	77%	262
New York	601	619	-18	58	147	86%	631
Rhode Island	14	17	-3	0	4	76%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	89	147	-58	8	96	40%	150
<b>TOTAL</b>	<b>2,562</b>	<b>2,622</b>	<b>-60</b>	<b>317</b>	<b>772</b>	<b>83%</b>	<b>2,675</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

May 2023	(continued)						
	May 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
<b>SOUTHEAST REGION</b>							
Alabama	2518	2,510	8	201	760	78%	2,560
Florida	2448	2,616	-168	302	769	82%	2,668
Georgia	3709	3,309	400	411	1,076	80%	3,375
Kentucky	1887	1,662	225	81	440	78%	1,695
Mississippi	838	855	-17	87	310	74%	872
North Carolina	2621	2,413	208	422	595	93%	2,461
South Carolina	1120	1,029	91	261	398	87%	1,050
Tennessee	2091	2,171	-80	154	638	78%	2,214
<b>TOTAL</b>	<b>17,232</b>	<b>16,565</b>	<b>667</b>	<b>1,919</b>	<b>4,986</b>	<b>81%</b>	<b>16,895</b>
<b>SOUTHWEST REGION</b>							
Arizona	943	873	70	122	273	83%	890
Arkansas	473	409	64	44	147	75%	417
Louisiana	1657	1,363	294	61	315	81%	1,390
New Mexico	703	730	-27	76	204	82%	745
Oklahoma	760	788	-28	380	169	127%	804
Texas	1019	873	146	48	193	83%	890
Utah	1041	1,046	-5	13	190	83%	1,067
<b>TOTAL</b>	<b>6,596</b>	<b>6,082</b>	<b>514</b>	<b>744</b>	<b>1,491</b>	<b>88%</b>	<b>6,203</b>
<b>WESTERN REGION</b>							
Alaska	89	98	-9	2	32	69%	100
American Samoa	10	3	7	0	0	100%	4
California	1852	1,355	497	108	378	80%	1,382
CNMI*	4	6	-2	0	2	67%	7
Guam	1	0	1	0	0	*	1
Hawaii	34	33	1	1	5	88%	34
Idaho	581	604	-23	47	214	72%	616
Nevada	109	80	29	25	34	89%	82
Oregon	670	579	91	44	197	74%	591
Washington	2131	2,184	-53	87	498	81%	2,228
<b>TOTAL</b>	<b>5,481</b>	<b>4,942</b>	<b>539</b>	<b>314</b>	<b>1,360</b>	<b>79%</b>	<b>5,045</b>
<b>SUBTOTAL</b>	<b>49,083</b>	<b>46,898</b>	<b>2,185</b>	<b>4,539</b>	<b>13,642</b>	<b>81%</b>	<b>47,840</b>
<b>Miscellaneous</b>	<b>334</b>	<b>360</b>	<b>-26</b>	<b>1</b>	<b>3</b>	<b>*</b>	<b>368</b>
<b>GRAND TOTAL</b>	<b>49,417</b>	<b>47,258</b>	<b>2,159</b>	<b>4,540</b>	<b>13,645</b>	<b>80.7%</b>	<b>48,208</b>

Note: In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.





# SMALL AFFILIATES (1-500 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

May 2023

	State	+/- Members	May 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1	New Jersey	102	475	373	27.3%	5	380
2	Arkansas	64	473	409	15.6%	6	417
3	Connecticut	53	477	424	12.5%	7	432
4	West Virginia	40	419	379	10.6%	9	387
5	North Dakota	33	349	316	10.4%	10	322
6	Nevada	29	109	80	36.3%	4	82
7	Wyoming	18	166	148	12.2%	8	151
8	Illinois	11	506	495	2.2%	13	505
9	American Samoa	7	10	3	233.3%	2	4
10	Puerto Rico	6	9	3	200.0%	3	4
11	Dist. of Columbia	3	43	40	7.5%	11	41
12	Montana	3	222	219	1.4%	14	223
13	Guam	1	1	0	-	1	1
14	Hawaii	1	34	33	3.0%	12	34
15	Northern Mariana Islands (CNMI)	-2	4	6	-33.3%	22	7
16	Rhode Island	-3	14	17	-17.6%	21	18
17	Alaska	-9	89	98	-9.2%	20	100
18	South Dakota	-13	376	389	-3.3%	15	397
19	Maine	-15	294	309	-4.9%	17	315
20	Kansas	-18	361	379	-4.7%	16	387
21	Nebraska	-20	349	369	-5.4%	18	376
22	New Hampshire	-20	237	257	-7.8%	19	262
23	Vermont	-58	89	147	-39.5%	23	150
24	US Virgin Islands (USVI)	0	0	0	-	24	1
<b>TOTAL</b>		<b>213</b>	<b>5,106</b>	<b>4,893</b>	<b>4.4%</b>	<b>-</b>	<b>4,996</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



# MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

May 2023

State	+/- Members	May 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Texas	146	1,019	873	16.7%	1	890
3 Oregon	91	670	579	15.7%	2	591
2 Arizona	70	943	873	8.0%	3	890
4 Colorado	73	1,009	936	7.8%	4	955
5 Delaware	39	1,020	981	4.0%	5	1,001
6 Pennsylvania	11	681	670	1.6%	6	683
8 Massachusetts	1	850	849	0.1%	7	866
7 Missouri	-2	752	754	-0.3%	8	769
15 Maryland	-4	533	537	-0.7%	9	548
14 Mississippi	-17	838	855	-2.0%	10	872
9 New York	-18	601	619	-2.9%	11	631
12 Oklahoma	-28	760	788	-3.6%	12	804
13 New Mexico	-27	703	730	-3.7%	13	745
10 Idaho	-23	581	604	-3.8%	14	616
16 Wisconsin	-49	854	903	-5.4%	15	921
11 Iowa	-70	862	932	-7.5%	16	951
<b>TOTAL</b>	<b>193</b>	<b>12,676</b>	<b>12,483</b>	<b>1.5%</b>	<b>-</b>	<b>12,733</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,001+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

May 2023

	State	+/- Members	May 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1	California	497	1,852	1,355	36.7%	1	1,382
2	Georgia	400	3,709	3,309	12.1%	5	3,375
3	Louisiana	294	1,657	1,363	21.6%	2	1,390
4	Kentucky	225	1,887	1,662	13.5%	4	1,695
5	Michigan	210	1,575	1,365	15.4%	3	1,392
6	North Carolina	208	2,621	2,413	8.6%	7	2,461
7	South Carolina	91	1,120	1,029	8.8%	6	1,050
8	Minnesota	68	2,752	2,684	2.5%	9	2,738
9	Indiana	43	1,136	1,093	3.9%	8	1,115
10	Virginia	30	1,433	1,403	2.1%	10	1,431
11	Ohio	11	1,330	1,319	0.8%	11	1,345
12	Alabama	8	2,518	2,510	0.3%	12	2,560
13	Utah	-5	1,041	1,046	-0.5%	13	1,067
14	Washington	-53	2,131	2,184	-2.4%	14	2,228
15	Tennessee	-80	2,091	2,171	-3.7%	15	2,214
16	Florida	-168	2,448	2,616	-6.4%	16	2,668
<b>TOTAL</b>		<b>1,779</b>	<b>31,301</b>	<b>29,522</b>	<b>6.0%</b>	<b>-</b>	<b>30,111</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

May 2023

	May 2023	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,689	21,460	1,229	45.91%	6%	16,814	6,431
School Nutrition Managers	17,320	16,723	597	35.05%	4%	12,418	4,481
District Directors	6,322	5,897	425	12.79%	7%	2,305	1,204
Retired	429	430	-1	0.87%	0%	n/a	87
Affiliate	671	850	-179	1.36%	-21%	n/a	309
State Agency Directors	781	719	62	1.58%	9%	617	41
Major City Directors	606	584	22	1.23%	4%	440	77
Other	132	118	14	*	12%	255	619
Industry Individual	34	42	-8	*	-19%	n/a	-
Life	31	32	-1	*	-3%	n/a	-
Corporate Industry + Patron	326	315	11	1%	3%	n/a	-
Allied Groups	7	4	3	*	-	n/a	-
Educators	37	41	-4	*	-10%	n/a	6
Student	30	41	-11	*	-27%	n/a	-
International	2	2	0	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>49,417</b>	<b>47,258</b>	<b>2,159</b>	<b>100%</b>	<b>4.6%</b>	<b>32,849</b>	<b>13,255</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

May 2023

	May 2023	Apr 2023	+/- Members	May 2022	+/- Members	% of Total Membership
<b>MID-ATLANTIC REGION</b>						
Delaware	886	869	17	827	59	87%
Dist. of Columbia	30	30	0	32	-2	70%
Maryland	298	221	77	285	13	56%
New Jersey	304	312	-8	240	64	64%
Pennsylvania	316	319	-3	325	-9	46%
Puerto Rico	0	0	-	0	-	-
Virginia	857	879	-22	892	-35	60%
West Virginia	354	381	-27	323	31	84%
<b>TOTAL</b>	<b>3,045</b>	<b>3,011</b>	<b>34</b>	<b>2,924</b>	<b>121</b>	<b>66%</b>
<b>MIDWEST REGION</b>						
Illinois	236	237	-1	209	27	47%
Indiana	787	805	-18	691	96	69%
Iowa	327	362	-35	372	-45	38%
Michigan	1,172	1,121	51	988	184	74%
Minnesota	1,431	1,405	26	1,179	252	52%
Ohio	809	772	37	762	47	61%
Wisconsin	468	422	46	509	-41	55%
<b>TOTAL</b>	<b>5,230</b>	<b>5,124</b>	<b>106</b>	<b>4,710</b>	<b>520</b>	<b>58%</b>
<b>MOUNTAIN PLAINS REGION</b>						
Colorado	859	829	30	800	59	85%
Kansas	153	130	23	123	30	42%
Missouri	377	391	-14	337	40	50%
Montana	53	56	-3	51	2	24%
Nebraska	132	153	-21	150	-18	38%
North Dakota	186	185	1	163	23	53%
South Dakota	250	224	26	239	11	66%
Wyoming	45	39	6	34	11	27%
<b>TOTAL</b>	<b>2,055</b>	<b>2,007</b>	<b>48</b>	<b>1,897</b>	<b>158</b>	<b>57%</b>
<b>NORTHEAST REGION</b>						
Connecticut	283	236	47	222	61	59%
Maine	171	157	14	153	18	58%
Massachusetts	583	587	-4	587	-4	69%
New Hampshire	137	116	21	141	-4	58%
New York	349	349	0	360	-11	58%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	53	50	3	92	-39	60%
<b>TOTAL</b>	<b>1,576</b>	<b>1,495</b>	<b>81</b>	<b>1,556</b>	<b>20</b>	<b>62%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

May 2023	(continued)					
	May	Apr	+/-	May	+/-	% of Total
	2023	2023	Members	2022	Members	Membership
<b>SOUTHEAST REGION</b>						
Alabama	1,791	1,782	9	1,748	43	71%
Florida	1,784	1,783	1	1,895	-111	73%
Georgia	3,311	3,234	77	2,834	477	89%
Kentucky	1,279	1,243	36	1,045	234	68%
Mississippi	608	574	34	640	-32	73%
North Carolina	2,233	2,156	77	1,990	243	85%
South Carolina	900	745	155	833	67	80%
Tennessee	1,596	1,590	6	1,680	-84	76%
<b>TOTAL</b>	<b>13,502</b>	<b>13,107</b>	<b>395</b>	<b>12,665</b>	<b>837</b>	<b>78%</b>
<b>SOUTHWEST REGION</b>						
Arizona	744	758	-14	730	14	79%
Arkansas	285	223	62	259	26	60%
Louisiana	1,405	1,390	15	1,155	250	85%
New Mexico	508	492	16	534	-26	72%
Oklahoma	539	533	6	558	-19	71%
Texas	553	521	32	440	113	54%
Utah	607	559	48	561	46	58%
<b>TOTAL</b>	<b>4,641</b>	<b>4,476</b>	<b>165</b>	<b>4,237</b>	<b>404</b>	<b>70%</b>
<b>WESTERN REGION</b>						
Alaska	51	51	0	68	-17	57%
American Samoa	10	10	-	0	-	100%
California	803	774	29	545	258	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	12	13	-1	14	-2	35%
Idaho	337	336	1	334	3	58%
Nevada	90	90	0	59	31	83%
Oregon	545	475	70	435	110	81%
Washington	952	955	-3	945	7	45%
<b>TOTAL</b>	<b>2,800</b>	<b>2,704</b>	<b>96</b>	<b>2,400</b>	<b>390</b>	<b>51%</b>
<b>SUBTOTAL</b>	<b>32,849</b>	<b>31,924</b>	<b>925</b>	<b>30,389</b>	<b>2,450</b>	<b>67%</b>
<b>Miscellaneous</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>-3</b>	<b>0%</b>
<b>GRAND TOTAL</b>	<b>32,849</b>	<b>31,924</b>	<b>925</b>	<b>30,392</b>	<b>2,447</b>	<b>66.5%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

**May 2023** (Applications processed through 05/31/2023)

	May 2023	Apr 2023	+/-	May 2022	+/-	May 2022	2022/23 2% Goal	% of Total Membership
<b>MID-ATLANTIC REGION</b>								
Delaware	161	163	-2	162	-1	162	165	16%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	225	227	-2	246	-21	246	251	42%
New Jersey	22	23	-1	27	-5	27	28	5%
Pennsylvania	45	45	0	43	2	43	44	7%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	559	570	-11	586	-27	586	598	39%
West Virginia	25	26	-1	29	-4	29	30	6%
<b>TOTAL</b>	<b>1,037</b>	<b>1,054</b>	<b>-17</b>	<b>1,093</b>	<b>-56</b>	<b>1,093</b>	<b>1,118</b>	<b>22%</b>
<b>MIDWEST REGION</b>								
Illinois	91	88	3	103	-12	103	105	18%
Indiana	194	195	-1	216	-22	216	220	17%
Iowa	378	380	-2	439	-61	439	448	44%
Michigan	132	130	2	140	-8	140	143	8%
Minnesota	1,916	1,924	-8	1,933	-17	1,933	1,972	70%
Ohio	360	365	-5	388	-28	388	396	27%
Wisconsin	157	156	1	175	-18	175	179	18%
<b>TOTAL</b>	<b>3,228</b>	<b>3,238</b>	<b>-10</b>	<b>3,394</b>	<b>-166</b>	<b>3,394</b>	<b>3,463</b>	<b>36%</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	59	58	1	66	-7	66	67	6%
Kansas	111	109	2	125	-14	125	128	31%
Missouri	182	181	1	198	-16	198	202	24%
Montana	18	19	-1	24	-6	24	25	8%
Nebraska	65	67	-2	77	-12	77	79	19%
North Dakota	54	55	-1	60	-6	60	61	15%
South Dakota	56	56	0	58	-2	58	59	15%
Wyoming	44	45	-1	55	-11	55	56	27%
<b>TOTAL</b>	<b>589</b>	<b>590</b>	<b>-1</b>	<b>663</b>	<b>-74</b>	<b>663</b>	<b>677</b>	<b>16%</b>
<b>NORTHEAST REGION</b>								
Connecticut	93	90	3	99	-6	99	101	19%
Maine	47	49	-2	58	-11	58	59	16%
Massachusetts	108	113	-5	134	-26	134	137	13%
New Hampshire	81	79	2	90	-9	90	92	34%
New York	84	78	6	77	7	77	79	14%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	10	10	0	11	-1	11	12	11%
<b>TOTAL</b>	<b>423</b>	<b>419</b>	<b>4</b>	<b>469</b>	<b>-46</b>	<b>469</b>	<b>482</b>	<b>17%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

May 2023	(continued)							
	May 2023	Apr 2023	+/-	May 2022	+/-	May 2022	2022/23 2% Goal	% of Total Membership
<b>SOUTHEAST REGION</b>								
Alabama	1,136	1,142	-6	1,101	35	1101	1,123	45%
Florida	817	830	-13	878	-61	878	896	33%
Georgia	957	978	-21	1,043	-86	1,043	1,064	26%
Kentucky	809	821	-12	730	79	730	745	43%
Mississippi	37	34	3	40	-3	40	41	4%
North Carolina	400	402	-2	474	-74	474	483	15%
South Carolina	145	149	-4	175	-30	175	179	13%
Tennessee	1,004	1,014	-10	1,047	-43	1047	1,068	48%
<b>TOTAL</b>	<b>5,305</b>	<b>5,370</b>	<b>-65</b>	<b>5,488</b>	<b>-183</b>	<b>5,488</b>	<b>5,599</b>	<b>31%</b>
<b>SOUTHWEST REGION</b>								
Arizona	81	80	1	89	-8	89	91	9%
Arkansas	41	43	-2	56	-15	56	57	9%
Louisiana	38	38	0	39	-1	39	40	2%
New Mexico	271	274	-3	298	-27	298	304	39%
Oklahoma	135	137	-2	160	-25	160	163	18%
Texas	50	49	1	51	-1	51	52	5%
Utah	363	361	2	416	-53	416	424	35%
<b>TOTAL</b>	<b>979</b>	<b>982</b>	<b>-3</b>	<b>1,109</b>	<b>-130</b>	<b>1,109</b>	<b>1,131</b>	<b>15%</b>
<b>WESTERN REGION</b>								
Alaska	9	9	0	12	-3	12	13	10%
American Samoa	0	0	-	0	-	0	1	-
California	121	125	-4	123	-2	123	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	9%
Idaho	182	181	1	184	-2	184	188	31%
Nevada	2	1	1	3	-1	3	4	2%
Oregon	40	40	0	47	-7	47	48	6%
Washington	1,312	1,321	-9	1,385	-73	1385	1,413	62%
<b>TOTAL</b>	<b>1,669</b>	<b>1,680</b>	<b>-11</b>	<b>1,757</b>	<b>-88</b>	<b>1,757</b>	<b>1,798</b>	<b>30%</b>
<b>SUBTOTAL</b>	<b>13,230</b>	<b>13,333</b>	<b>-103</b>	<b>13,973</b>	<b>-743</b>	<b>13,973</b>	<b>14,268</b>	<b>27%</b>
<b>Miscellaneous</b>	<b>25</b>	<b>22</b>	<b>3</b>	<b>25</b>	<b>0</b>	<b>25</b>	<b>26</b>	<b>7%</b>
<b>GRAND TOTAL</b>	<b>13,255</b>	<b>13,355</b>	<b>-100</b>	<b>13,998</b>	<b>-743</b>	<b>13,998</b>	<b>14,294</b>	<b>27%</b>





# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2023	(Applications processed through 05/31/2023)							
	May 2023	Apr 2023	+/-	May 2022	+/-	% Diff in Cred	May 2022	# Times Exam Hosted
<b>MID-ATLANTIC REGION</b>								
Delaware	18	18	0	18	0	0%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	18
Maryland	34	34	0	32	2	6%	32	5
New Jersey	16	16	0	15	1	7%	15	8
Pennsylvania	31	31	0	30	1	3%	30	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	55	55	0	53	2	4%	53	29
West Virginia	10	10	0	9	1	11%	9	0
<b>TOTAL</b>	<b>165</b>	<b>165</b>	<b>0</b>	<b>157</b>	<b>8</b>	<b>5%</b>	<b>157</b>	<b>84</b>
<b>MIDWEST REGION</b>								
Illinois	33	33	0	36	-3	-8%	36	8
Indiana	37	37	0	38	-1	-3%	38	8
Iowa	16	16	0	17	-1	-6%	17	10
Michigan	53	53	0	44	9	20%	44	15
Minnesota	61	60	1	68	-7	-10%	68	14
Ohio	59	59	0	57	2	4%	57	11
Wisconsin	24	24	0	28	-4	-14%	28	16
<b>TOTAL</b>	<b>283</b>	<b>282</b>	<b>1</b>	<b>288</b>	<b>-5</b>	<b>-2%</b>	<b>288</b>	<b>82</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	83	83	0	78	5	6%	78	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	23	0	24	-1	-4%	24	13
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	6	0	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
<b>TOTAL</b>	<b>143</b>	<b>143</b>	<b>0</b>	<b>141</b>	<b>2</b>	<b>1%</b>	<b>141</b>	<b>32</b>
<b>NORTHEAST REGION</b>								
Connecticut	11	11	0	13	-2	-15%	13	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	53	53	0	60	-7	-12%	60	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	44	44	0	44	0	0%	44	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
<b>TOTAL</b>	<b>152</b>	<b>152</b>	<b>0</b>	<b>160</b>	<b>-8</b>	<b>-5%</b>	<b>160</b>	<b>57</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2023	(continued)							
	May 2023	Apr 2023	+/-	May 2022	+/-	% Diff in Cred	May 2022	# Times Exam Hosted
<b>SOUTHEAST REGION</b>								
Alabama	36	36	0	36	0	0%	36	6
Florida	78	79	-1	84	-6	-7%	84	23
Georgia	63	62	1	62	1	2%	62	21
Kentucky	36	36	0	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	59	61	-2	58	1	2%	58	15
South Carolina	20	19	1	19	1	5%	19	9
Tennessee	36	36	0	37	-1	-3%	37	19
<b>TOTAL</b>	<b>346</b>	<b>347</b>	<b>-1</b>	<b>344</b>	<b>2</b>	<b>1%</b>	<b>344</b>	<b>115</b>
<b>SOUTHWEST REGION</b>								
Arizona	58	58	0	55	3	5%	55	19
Arkansas	8	8	0	8	0	0%	8	3
Louisiana	14	14	0	16	-2	-13%	16	6
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	6	6	0	5	1	20%	5	2
Texas	106	106	0	104	2	2%	104	31
Utah	20	20	0	20	0	0%	20	4
<b>TOTAL</b>	<b>221</b>	<b>221</b>	<b>0</b>	<b>218</b>	<b>3</b>	<b>1%</b>	<b>218</b>	<b>69</b>
<b>WESTERN REGION</b>								
Alaska	6	6	0	6	0	0%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	138	138	0	130	8	6%	130	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	23	23	0	21	2	10%	21	6
Nevada	2	2	0	2	0	-	2	3
Oregon	16	16	0	15	1	7%	15	7
Washington	37	37	0	42	-5	-12%	42	8
<b>TOTAL</b>	<b>223</b>	<b>223</b>	<b>0</b>	<b>217</b>	<b>6</b>	<b>3%</b>	<b>217</b>	<b>57</b>
<b>SUBTOTAL</b>	<b>1,533</b>	<b>1,533</b>	<b>0</b>	<b>1,525</b>	<b>8</b>	<b>1%</b>	<b>1,525</b>	<b>496</b>
Miscellaneous	54	52	2	58	-4	-7%	58	0
<b>GRAND TOTAL</b>	<b>1,587</b>	<b>1,585</b>	<b>2</b>	<b>1,583</b>	<b>4</b>	<b>0%</b>	<b>1,583</b>	<b>496</b>