



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: April 2023 Membership, Certificate & Credentialing Program Report
DATE: May 11, 2023

Membership Overview

The April Membership Report shows that we have 48,539 members, which is 1,097 less than April 2023. It is however, 1,501 more than April 2022 and 1,287 more than the May 2022 year-end total. The year-on-year increases in membership indicate that we are rebounding from the impact of the COVID-19 pandemic. The month-on-month decrease is due to some slower than usual renewals, but we are hopeful this is not a trend and membership should continue to grow.

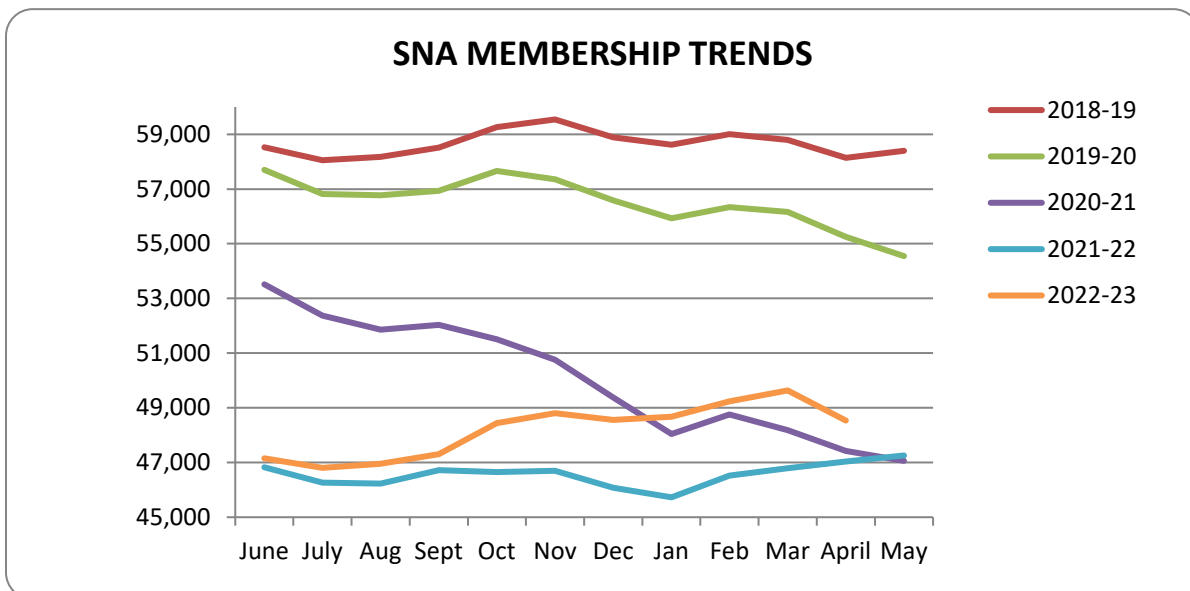
Region	Apr 2023	Apr 2022	Diff	% Diff
Mid-Atlantic	4,586	4,412	174	4%
Midwest	8,894	8,829	65	1%
Mountain Plains	3,513	3,344	169	5%
Northeast	2,492	2,607	-115	-4%
Southeast	16,913	16,544	369	2%
Southwest	6,382	5,988	394	7%
Western	5,425	4,945	480	10%
Misc.	334	369	-35	-9%
Total	48,539	47,038	1,501	3.2%

All regions are showing growth compared to this time last year except for the Northeast. The states affiliates with more than 10% growth include California, Georgia, Kentucky, Louisiana, Michigan, Nevada, New Jersey, North Dakota, Texas, and West Virginia.

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 9 and 349 respectively. More significantly the number of School Nutrition Employee members has increased by 660 and School Nutrition Managers have increased by 359.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for April 2023 is 31,924 which is 1,522 more than the May 2022 year-end total. SDMs currently account for 65.8% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,234	Minnesota	1,405
North Carolina	2,156	Louisiana	1,390
Florida	1,783	Kentucky	1,243
Alabama	1,782	Michigan	1,121
Tennessee	1,590	Washington	955

Credentialing Overview

The April 2023 Credentialing Report shows that there are 1,585 credentialed members which is 2 more than May 2022 year-end.

Certificate Program Overview

The April Certificate Program Report shows that we have 13,355 certificate holders, which is 643 less than May 2022 year-end total. See table below for more details.

Level	Apr 2023	May 2022	% Diff
Level 1	8,364	9,061	-7.69%
Level 2	599	531	12.81%
Level 3	1,234	1,272	-2.99%
Level 4	3,158	3,134	0.77%
Total	13,355	13,998	-4.59%

Region	Apr 2023	Apr 2022	Diff	% Diff
Mid-Atlantic	1,054	1,099	-45	-4%
Midwest	3,238	3,423	-185	-5%
Mountain Plains	590	675	-85	-13%
Northeast	419	480	-61	-13%
Southeast	5,370	5,515	-145	-3%
Southwest	982	1,121	-139	-12%
Western	1,680	1,779	-99	-6%
Misc.	22	31	-	-
Total	13,355	14,123	-768	-5%

Members with a certificate account for 28% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2023	(Applications processed through 04/30/2023)									Apr 2023 Cert Program	+/- Prior Month	Apr 2023 Credentialing	+/- Prior Month
	Apr 2023	Mar 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal				
MID-ATLANTIC REGION													
Delaware	1,008	1,018	-10	9	0	18	18	869	1,001	163	-3	18	0
Dist. of Columbia	43	36	7	8	0	0	9	30	41	0	0	0	0
Maryland	450	459	-9	0	0	9	26	221	548	227	-1	34	0
New Jersey	483	495	-12	4	1	9	42	312	380	23	-1	16	0
Pennsylvania	685	697	-12	5	2	19	44	319	683	45	1	31	0
Puerto Rico	9	9	0	0	0	0	3	0	4	0	-	1	0
Virginia	1,468	1,483	-15	26	44	29	108	879	1,431	570	-3	55	3
West Virginia	440	456	-16	1	0	15	100	381	387	26	0	10	0
TOTAL	4,586	4,653	-67	53	47	99	350	3,011	4,475	1,054	-7	165	3
MIDWEST REGION													
Illinois	500	499	1	8	27	11	32	237	505	88	0	33	0
Indiana	1,158	1,156	2	19	6	22	128	805	1,115	195	0	37	-1
Iowa	906	919	-13	14	0	23	152	362	951	380	0	16	-1
Michigan	1,505	1,541	-36	35	6	80	150	1,121	1,392	130	-3	53	0
Minnesota	2,720	2,737	-17	33	1	65	131	1,405	2,738	1,924	0	60	-1
Ohio	1,294	1,304	-10	9	3	23	391	772	1,345	365	-4	59	0
Wisconsin	811	874	-63	10	3	73	173	422	921	156	-1	24	-1
TOTAL	8,894	9,030	-136	128	46	297	1,157	5,124	8,967	3,238	-8	282	-4
MOUNTAIN PLAINS REGION													
Colorado	974	1,009	-35	22	2	56	71	829	955	58	-1	83	0
Kansas	350	367	-17	1	0	17	57	130	387	109	0	14	0
Missouri	760	760	0	13	0	9	104	391	769	181	2	23	0
Montana	221	196	25	29	0	3	36	56	223	19	-1	4	0
Nebraska	358	356	2	11	1	6	73	153	376	67	-2	6	0
North Dakota	348	346	2	7	0	6	45	185	322	55	0	7	0
South Dakota	352	368	-16	5	2	26	38	224	397	56	1	4	0
Wyoming	150	151	-1	1	0	2	43	39	151	45	1	2	0
TOTAL	3,513	3,553	-40	89	5	125	467	2,007	3,580	590	0	143	0
NORTHEAST REGION													
Connecticut	428	432	-4	6	1	15	65	236	432	90	-1	11	0
Maine	279	286	-7	6	1	14	23	157	315	49	-2	20	0
Massachusetts	849	825	24	17	27	26	227	587	866	113	-2	53	-4
New Hampshire	215	228	-13	2	3	18	66	116	262	79	-2	10	0
New York	615	619	-4	4	2	10	101	349	631	78	0	44	3
Rhode Island	17	17	0	0	0	0	0	0	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	89	154	-65	2	0	70	23	50	150	10	0	13	0
TOTAL	2,492	2,561	-69	37	34	153	505	1,495	2,675	419	-7	152	-1



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2023	(continued)									April 2023	+/-	April 2023	+/-
	Apr 2023	Mar 2023	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION													
Alabama	2,513	2,545	-32	29	3	74	105	1,782	2,560	1,142	-15	36	0
Florida	2,474	2,735	-261	33	38	317	199	1,783	2,668	830	-10	79	-3
Georgia	3,661	3,752	-91	11	1	97	321	3,234	3,375	978	-4	62	0
Kentucky	1,846	1,829	17	30	11	20	149	1,243	1,695	821	0	36	0
Mississippi	798	809	-11	0	2	10	160	574	872	34	-1	18	0
North Carolina	2,555	2,576	-21	43	28	100	177	2,156	2,461	402	-8	61	-1
South Carolina	969	1,132	-163	5	0	163	118	745	1,050	149	1	19	0
Tennessee	2,097	2,138	-41	46	14	97	196	1,590	2,214	1,014	-5	36	0
TOTAL	16,913	17,516	-603	197	97	878	1,425	13,107	16,895	5,370	-42	347	-4
SOUTHWEST REGION													
Arizona	956	942	14	6	38	34	53	758	890	80	0	58	0
Arkansas	414	469	-55	9	1	70	27	223	417	43	-1	8	0
Louisiana	1,605	1,631	-26	38	4	66	352	1,390	1,390	38	2	14	0
New Mexico	682	681	1	24	1	11	161	492	745	274	0	9	0
Oklahoma	751	744	7	7	1	2	73	533	804	137	-4	6	0
Texas	986	964	22	44	8	24	91	521	890	49	-1	106	1
Utah	988	988	0	17	1	19	404	559	1,067	361	3	20	0
TOTAL	6,382	6,419	-37	145	54	226	1,161	4,476	6,203	982	-1	221	1
WESTERN REGION													
Alaska	88	90	-2	0	0	2	47	51	100	9	0	6	0
American Samoa	10	10	0	0	0	0	0	10	4	0	-	0	-
California	1,816	1,865	-49	12	2	64	98	774	1,382	125	1	138	-1
CNMI*	6	6	0	0	0	0	1	0	7	0	-	0	-
Guam	1	1	0	0	0	0	0	0	1	0	-	0	-
Hawaii	36	36	0	0	0	0	2	13	34	3	0	1	0
Idaho	585	578	7	29	1	32	41	336	616	181	-7	23	0
Nevada	107	109	-2	2	0	4	4	90	82	1	-1	2	0
Oregon	628	668	-40	9	1	52	161	475	591	40	0	16	1
Washington	2,148	2,211	-63	16	6	82	259	955	2,228	1,321	-3	37	0
TOTAL	5,425	5,574	-149	68	10	236	613	2,704	5,045	1,680	-10	223	0
SUBTOTAL	48,205	49,306	-1,101	717	293	2,014	5,678	31,924	47,840	13,333	-75	1,533	-5
Miscellaneous	334	330	4	0	0	0	9	0	368	22	-1	52	2
GRAND TOTAL	48,539	49,636	-1,097	717	293	2,014	5,687	31,924	48,208	13,355	-76	1,585	-3

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

April 2023

	Apr 2023	Apr 2022	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,008	986	22	2%
Dist. of Columbia	43	61	-18	-30%
Maryland	450	531	-81	-15%
New Jersey	483	358	125	35%
Pennsylvania	685	666	19	3%
Puerto Rico	9	0	9	-
Virginia	1,468	1,425	43	3%
West Virginia	440	385	55	14%
TOTAL	4,586	4,412	174	4%
MIDWEST REGION				
Illinois	500	505	-5	-1%
Indiana	1,158	1,068	90	8%
Iowa	906	942	-36	-4%
Michigan	1,505	1,376	129	9%
Minnesota	2,720	2,698	22	1%
Ohio	1,294	1,346	-52	-4%
Wisconsin	811	894	-83	-9%
TOTAL	8,894	8,829	65	1%
MOUNTAIN PLAINS REGION				
Colorado	974	830	144	17%
Kansas	350	373	-23	-6%
Missouri	760	729	31	4%
Montana	221	214	7	3%
Nebraska	358	357	1	0%
North Dakota	348	290	58	20%
South Dakota	352	380	-28	-7%
Wyoming	150	171	-21	-12%
TOTAL	3,513	3,344	169	5%
NORTHEAST REGION				
Connecticut	428	410	18	4%
Maine	279	304	-25	-8%
Massachusetts	849	798	51	6%
New Hampshire	215	268	-53	-20%
New York	615	670	-55	-8%
Rhode Island	17	8	9	113%
US Virgin Islands (USVI)	0	0	-	-
Vermont	89	149	-60	-40%
TOTAL	2,492	2,607	-115	-4%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

April 2023	(continued)			
	Apr 2023	Apr 2022	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,513	2,438	75	3%
Florida	2,474	2,572	-98	-4%
Georgia	3,661	3,370	291	9%
Kentucky	1,846	1,642	204	12%
Mississippi	798	842	-44	-5%
North Carolina	2,555	2,381	174	7%
South Carolina	969	1,161	-192	-17%
Tennessee	2,097	2,138	-41	-2%
TOTAL	16,913	16,544	369	2%
SOUTHWEST REGION				
Arizona	956	868	88	10%
Arkansas	414	424	-10	-2%
Louisiana	1,605	1,354	251	19%
New Mexico	682	728	-46	-6%
Oklahoma	751	779	-28	-4%
Texas	986	849	137	16%
Utah	988	986	2	0%
TOTAL	6,382	5,988	394	7%
WESTERN REGION				
Alaska	88	64	24	38%
American Samoa	10	0	10	-
California	1,816	1,384	432	31%
CNMI*	6	0	6	-
Guam	1	0	1	-
Hawaii	36	33	3	9%
Idaho	585	603	-18	-3%
Nevada	107	83	24	29%
Oregon	628	608	20	3%
Washington	2,148	2,170	-22	-1%
TOTAL	5,425	4,945	480	10%
SUBTOTAL	48,205	46,669	1,536	3%
Miscellaneous	334	369	-35	-9%
GRAND TOTAL	48,539	47,038	1,501	3.2%



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

April 2023

Year To Date Retention

	Apr 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	1008	981	27	24	247	77%	1,001
Dist. of Columbia	43	40	3	0	30	25%	41
Maryland	450	537	-87	7	141	75%	548
New Jersey	483	373	110	78	139	84%	380
Pennsylvania	685	670	15	43	196	77%	683
Puerto Rico	9	3	6	0	0	100%	4
Virginia	1468	1,403	65	141	582	69%	1,431
West Virginia	440	379	61	38	42	99%	387
TOTAL	4,586	4,386	200	331	1,377	76%	4,475
MIDWEST REGION							
Illinois	500	495	5	57	117	88%	505
Indiana	1158	1,093	65	189	331	87%	1,115
Iowa	906	932	-26	84	193	88%	951
Michigan	1505	1,365	140	27	406	72%	1,392
Minnesota	2720	2,684	36	69	701	76%	2,738
Ohio	1294	1,319	-25	66	239	87%	1,345
Wisconsin	811	903	-92	16	244	75%	921
TOTAL	8,894	8,791	103	508	2,231	80%	8,967
MOUNTAIN PLAINS REGION							
Colorado	974	936	38	111	306	79%	955
Kansas	350	379	-29	7	90	78%	387
Missouri	760	754	6	49	179	83%	769
Montana	221	219	2	3	57	75%	223
Nebraska	358	369	-11	15	110	74%	376
North Dakota	348	316	32	12	65	83%	322
South Dakota	352	389	-37	10	129	69%	397
Wyoming	150	148	2	9	30	86%	151
TOTAL	3,513	3,510	3	216	966	79%	3,580
NORTHEAST REGION							
Connecticut	428	424	4	36	82	89%	432
Maine	279	309	-30	30	88	81%	315
Massachusetts	849	849	0	125	236	87%	866
New Hampshire	215	257	-42	25	98	72%	262
New York	615	619	-4	58	128	89%	631
Rhode Island	17	17	0	0	1	94%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	89	147	-58	8	93	42%	150
TOTAL	2,492	2,622	-130	282	726	83%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

April 2023

(continued)

	Apr 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2513	2,510	3	186	736	78%	2,560
Florida	2474	2,616	-142	106	731	76%	2,668
Georgia	3661	3,309	352	372	1,034	80%	3,375
Kentucky	1846	1,662	184	80	402	81%	1,695
Mississippi	798	855	-57	66	300	73%	872
North Carolina	2555	2,413	142	382	563	92%	2,461
South Carolina	969	1,029	-60	131	386	75%	1,050
Tennessee	2097	2,171	-74	122	581	79%	2,214
TOTAL	16,913	16,565	348	1,445	4,733	80%	16,895
SOUTHWEST REGION							
Arizona	956	873	83	116	250	85%	890
Arkansas	414	409	5	22	141	71%	417
Louisiana	1605	1,363	242	34	273	82%	1,390
New Mexico	682	730	-48	61	197	81%	745
Oklahoma	751	788	-37	380	162	128%	804
Texas	986	873	113	40	177	84%	890
Utah	988	1,046	-58	11	183	84%	1,067
TOTAL	6,382	6,082	300	664	1,383	88%	6,203
WESTERN REGION							
Alaska	88	98	-10	2	32	69%	100
American Samoa	10	3	7	0	0	100%	4
California	1816	1,355	461	104	352	82%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	1	0	1	0	0	*	1
Hawaii	36	33	3	0	3	91%	34
Idaho	585	604	-19	43	201	74%	616
Nevada	107	80	27	25	31	93%	82
Oregon	628	579	49	10	169	73%	591
Washington	2148	2,184	-36	81	438	84%	2,228
TOTAL	5,425	4,942	483	265	1,227	81%	5,045
SUBTOTAL	48,205	46,898	1,307	3,711	12,643	81%	47,840
Miscellaneous	334	360	-26	1	2	*	368
GRAND TOTAL	48,539	47,258	1,281	3,712	12,645	81.1%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2023

State	+/- Members	Apr 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 New Jersey	110	483	373	29.5%	5	380
2 West Virginia	61	440	379	16.1%	6	387
3 North Dakota	32	348	316	10.1%	7	322
4 Nevada	27	107	80	33.8%	4	82
5 American Samoa	7	10	3	233.3%	2	4
6 Puerto Rico	6	9	3	200.0%	3	4
7 Arkansas	5	414	409	1.2%	11	417
8 Illinois	5	500	495	1.0%	12	505
9 Connecticut	4	428	424	0.9%	13	432
10 Hawaii	3	36	33	9.1%	8	34
11 Dist. of Columbia	3	43	40	7.5%	9	41
12 Wyoming	2	150	148	1.4%	10	151
13 Montana	2	221	219	0.9%	13	223
14 Guam	1	1	0	-	1	1
15 Rhode Island	0	17	17	0.0%	15	18
16 Northern Mariana Islands (CNMI)	0	6	6	0.0%	15	7
17 Alaska	-10	88	98	-10.2%	21	100
18 Nebraska	-11	358	369	-3.0%	17	376
19 Kansas	-29	350	379	-7.7%	18	387
20 Maine	-30	279	309	-9.7%	20	315
21 South Dakota	-37	352	389	-9.5%	19	397
22 New Hampshire	-42	215	257	-16.3%	22	262
23 Vermont	-58	89	147	-39.5%	23	150
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	51	4,944	4,893	1.0%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2023

State	+/- Members	Apr 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Texas	113	986	873	12.9%	1	890
2 Arizona	83	956	873	9.5%	2	890
3 Oregon	49	628	579	8.5%	3	591
4 Colorado	38	974	936	4.1%	4	955
5 Delaware	27	1,008	981	2.8%	5	1,001
6 Pennsylvania	15	685	670	2.2%	6	683
7 Missouri	6	760	754	0.8%	7	769
8 Massachusetts	0	849	849	0.0%	8	866
9 New York	-4	615	619	-0.6%	9	631
10 Idaho	-19	585	604	-3.1%	11	616
11 Iowa	-26	906	932	-2.8%	10	951
12 Oklahoma	-37	751	788	-4.7%	12	804
13 New Mexico	-48	682	730	-6.6%	13	745
14 Mississippi	-57	798	855	-6.7%	14	872
15 Maryland	-87	450	537	-16.2%	16	548
16 Wisconsin	-92	811	903	-10.2%	15	921
TOTAL	-39	12,444	12,483	-0.3%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

April 2023

State	+/- Members	Apr 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 California	461	1,816	1,355	34.0%	1	1,382
2 Georgia	352	3,661	3,309	10.6%	4	3,375
3 Louisiana	242	1,605	1,363	17.8%	2	1,390
4 Kentucky	184	1,846	1,662	11.1%	3	1,695
5 North Carolina	142	2,555	2,413	5.9%	6	2,461
6 Michigan	140	1,505	1,365	10.3%	5	1,392
7 Indiana	65	1,158	1,093	5.9%	6	1,115
8 Virginia	65	1,468	1,403	4.6%	8	1,431
9 Minnesota	36	2,720	2,684	1.3%	9	2,738
10 Alabama	3	2,513	2,510	0.1%	10	2,560
11 Ohio	-25	1,294	1,319	-1.9%	12	1,345
12 Washington	-36	2,148	2,184	-1.6%	11	2,228
13 Utah	-58	988	1,046	-5.5%	15	1,067
14 South Carolina	-60	969	1,029	-5.8%	16	1,050
15 Tennessee	-74	2,097	2,171	-3.4%	13	2,214
16 Florida	-142	2,474	2,616	-5.4%	14	2,668
TOTAL	1,295	30,817	29,522	4.4%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

April 2023

	Apr 2023	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,120	21,460	660	45.57%	3%	16,200	6,441
School Nutrition Managers	17,082	16,723	359	35.19%	2%	12,160	4,457
District Directors	6,246	5,897	349	12.87%	6%	2,244	1,207
Retired	424	430	-6	0.87%	-1%	n/a	86
Affiliate	685	850	-165	1.41%	-19%	n/a	313
State Agency Directors	798	719	79	1.64%	11%	633	39
Major City Directors	593	584	9	1.22%	2%	435	75
Other	135	118	17	*	14%	251	730
Industry Individual	33	42	-9	*	-21%	n/a	-
Life	31	32	-1	*	-3%	n/a	-
Corporate Industry + Patron	320	315	5	1%	2%	n/a	-
Allied Groups	7	4	3	*	-	n/a	-
Educators	36	41	-5	*	-12%	n/a	7
Student	28	41	-13	*	-32%	n/a	-
International	1	2	-1	*	-	n/a	-
TOTAL MEMBERS	48,539	47,258	1,281	100%	2.7%	31,923	13,355

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

April 2023

	Apr 2023	Mar 2023	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	869	881	-12	827	42	86%
Dist. of Columbia	30	30	0	32	-2	70%
Maryland	221	294	-73	285	-64	49%
New Jersey	312	321	-9	240	72	65%
Pennsylvania	319	335	-16	325	-6	47%
Puerto Rico	0	0	-	0	-	-
Virginia	879	774	105	892	-13	60%
West Virginia	381	369	12	323	58	87%
TOTAL	3,011	3,004	7	2,924	87	66%
MIDWEST REGION						
Illinois	237	229	8	209	28	47%
Indiana	805	791	14	691	114	70%
Iowa	362	381	-19	372	-10	40%
Michigan	1,121	1,162	-41	988	133	74%
Minnesota	1,405	1,414	-9	1,179	226	52%
Ohio	772	772	0	762	10	60%
Wisconsin	422	481	-59	509	-87	52%
TOTAL	5,124	5,230	-106	4,710	414	58%
MOUNTAIN PLAINS REGION						
Colorado	829	830	-1	800	29	85%
Kansas	130	123	7	123	7	37%
Missouri	391	391	0	337	54	51%
Montana	56	41	15	51	5	25%
Nebraska	153	149	4	150	3	43%
North Dakota	185	183	2	163	22	53%
South Dakota	224	245	-21	239	-15	64%
Wyoming	39	39	0	34	5	26%
TOTAL	2,007	2,001	6	1,897	110	57%
NORTHEAST REGION						
Connecticut	236	232	4	222	14	55%
Maine	157	159	-2	153	4	56%
Massachusetts	587	554	33	587	0	69%
New Hampshire	116	131	-15	141	-25	54%
New York	349	348	1	360	-11	57%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	50	116	-66	92	-42	56%
TOTAL	1,495	1,540	-45	1,556	-61	60%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

April 2023	(continued)					
	Apr	Mar	+/-	May	+/-	% of Total
	2023	2023	Members	2022	Members	Membership
SOUTHEAST REGION						
Alabama	1,782	1,788	-6	1,748	34	71%
Florida	1,783	1,998	-215	1,895	-112	72%
Georgia	3,234	3,300	-66	2,834	400	88%
Kentucky	1,243	1,231	12	1,045	198	67%
Mississippi	574	576	-2	640	-66	72%
North Carolina	2,156	2,114	42	1,990	166	84%
South Carolina	745	888	-143	833	-88	77%
Tennessee	1,590	1,642	-52	1,680	-90	76%
TOTAL	13,107	13,537	-430	12,665	442	77%
SOUTHWEST REGION						
Arizona	758	735	23	730	28	79%
Arkansas	223	276	-53	259	-36	54%
Louisiana	1,390	1,434	-44	1,155	235	87%
New Mexico	492	502	-10	534	-42	72%
Oklahoma	533	528	5	558	-25	71%
Texas	521	512	9	440	81	53%
Utah	559	579	-20	561	-2	57%
TOTAL	4,476	4,566	-90	4,237	239	70%
WESTERN REGION						
Alaska	51	52	-1	68	-17	58%
American Samoa	10	10	-	0	-	100%
California	774	815	-41	545	229	43%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	13	13	0	14	-1	36%
Idaho	336	322	14	334	2	57%
Nevada	90	88	2	59	31	84%
Oregon	475	497	-22	435	40	76%
Washington	955	988	-33	945	10	44%
TOTAL	2,704	2,785	-81	2,400	294	50%
SUBTOTAL	31,924	32,663	-739	30,389	1,525	66%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	31,924	32,663	-739	30,392	1,522	65.8%



SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

April 2023

(Applications processed through 04/30/2023)

	Apr 2023	Mar 2023	+/-	May 2022	+/-	Apr 2022	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	163	166	-3	162	1	162	165	16%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	227	228	-1	246	-19	249	251	50%
New Jersey	23	24	-1	27	-4	29	28	5%
Pennsylvania	45	44	1	43	2	41	44	7%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	570	573	-3	586	-16	590	598	39%
West Virginia	26	26	0	29	-3	28	30	6%
TOTAL	1,054	1,061	-7	1,093	-39	1,099	1,118	23%
MIDWEST REGION								
Illinois	88	88	0	103	-15	106	105	18%
Indiana	195	195	0	216	-21	218	220	17%
Iowa	380	380	0	439	-59	444	448	42%
Michigan	130	133	-3	140	-10	143	143	9%
Minnesota	1,924	1,924	0	1,933	-9	1,943	1,972	71%
Ohio	365	369	-4	388	-23	389	396	28%
Wisconsin	156	157	-1	175	-19	180	179	19%
TOTAL	3,238	3,246	-8	3,394	-156	3,423	3,463	36%
MOUNTAIN PLAINS REGION								
Colorado	58	59	-1	66	-8	69	67	6%
Kansas	109	109	0	125	-16	129	128	31%
Missouri	181	179	2	198	-17	204	202	24%
Montana	19	20	-1	24	-5	24	25	9%
Nebraska	67	69	-2	77	-10	78	79	19%
North Dakota	55	55	0	60	-5	57	61	16%
South Dakota	56	55	1	58	-2	57	59	16%
Wyoming	45	44	1	55	-10	57	56	30%
TOTAL	590	590	0	663	-73	675	677	17%
NORTHEAST REGION								
Connecticut	90	91	-1	99	-9	103	101	21%
Maine	49	51	-2	58	-9	59	59	18%
Massachusetts	113	115	-2	134	-21	137	137	13%
New Hampshire	79	81	-2	90	-11	90	92	37%
New York	78	78	0	77	1	80	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	10	10	0	11	-1	11	12	11%
TOTAL	419	426	-7	469	-50	480	482	17%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

April 2023	(continued)							
	Apr	Mar	+/-	May	+/-	Apr	2022/23	% of Total
	2023	2023		2022		2022	2% Goal	Membership
SOUTHEAST REGION								
Alabama	1,142	1,157	-15	1,101	41	1,108	1,123	45%
Florida	830	840	-10	878	-48	881	896	34%
Georgia	978	982	-4	1,043	-65	1,049	1,064	27%
Kentucky	821	821	0	730	91	723	745	44%
Mississippi	34	35	-1	40	-6	42	41	4%
North Carolina	402	410	-8	474	-72	481	483	16%
South Carolina	149	148	1	175	-26	176	179	15%
Tennessee	1,014	1,019	-5	1,047	-33	1,055	1,068	48%
TOTAL	5,370	5,412	-42	5,488	-118	5,515	5,599	32%
SOUTHWEST REGION								
Arizona	80	80	0	89	-9	90	91	8%
Arkansas	43	44	-1	56	-13	57	57	10%
Louisiana	38	36	2	39	-1	40	40	2%
New Mexico	274	274	0	298	-24	301	304	40%
Oklahoma	137	141	-4	160	-23	165	163	18%
Texas	49	50	-1	51	-2	52	52	5%
Utah	361	358	3	416	-55	416	424	37%
TOTAL	982	983	-1	1,109	-127	1,121	1,131	15%
WESTERN REGION								
Alaska	9	9	0	12	-3	11	13	10%
American Samoa	0	0	-	0	-	0	1	-
California	125	124	1	123	2	127	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	8%
Idaho	181	188	-7	184	-3	185	188	31%
Nevada	1	2	-1	3	-2	4	4	1%
Oregon	40	40	0	47	-7	47	48	6%
Washington	1,321	1,324	-3	1,385	-64	1,402	1,413	61%
TOTAL	1,680	1,690	-10	1,757	-77	1,779	1,798	31%
SUBTOTAL	13,333	13,408	-75	13,973	-640	14,092	14,268	28%
Miscellaneous	22	23	-1	25	-3	31	26	7%
GRAND TOTAL	13,355	13,431	-76	13,998	-643	14,123	14,294	28%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

April 2023 (Applications processed through 04/30/2023)

	Apr 2023	Mar 2023	+/-	May 2022	+/-	% Diff in Cred	Apr 2022	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	18	18	0	18	0	0%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	18
Maryland	34	34	0	32	2	6%	32	5
New Jersey	16	16	0	15	1	7%	15	8
Pennsylvania	31	31	0	30	1	3%	30	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	55	52	3	53	2	4%	53	29
West Virginia	10	10	0	9	1	11%	9	0
TOTAL	165	162	3	157	8	5%	157	84
MIDWEST REGION								
Illinois	33	33	0	36	-3	-8%	36	8
Indiana	37	38	-1	38	-1	-3%	39	8
Iowa	16	17	-1	17	-1	-6%	17	10
Michigan	53	53	0	44	9	20%	44	15
Minnesota	60	61	-1	68	-8	-12%	68	14
Ohio	59	59	0	57	2	4%	57	11
Wisconsin	24	25	-1	28	-4	-14%	28	16
TOTAL	282	286	-4	288	-6	-2%	289	82
MOUNTAIN PLAINS REGION								
Colorado	83	83	0	78	5	6%	78	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	23	0	24	-1	-4%	24	13
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	6	0	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
TOTAL	143	143	0	141	2	1%	141	32
NORTHEAST REGION								
Connecticut	11	11	0	13	-2	-15%	13	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	53	57	-4	60	-7	-12%	60	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	44	41	3	44	0	0%	44	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	152	153	-1	160	-8	-5%	160	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

April 2023	(continued)							
	Apr	Mar	+/-	May	+/-	%	Apr	# Times
	2023	2023		2022		Diff in Cred	2022	Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	36	6
Florida	79	82	-3	84	-5	-6%	85	23
Georgia	62	62	0	62	0	0%	59	21
Kentucky	36	36	0	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	61	62	-1	58	3	5%	57	15
South Carolina	19	19	0	19	0	0%	19	9
Tennessee	36	36	0	37	-1	-3%	36	19
TOTAL	347	351	-4	344	3	1%	340	115
SOUTHWEST REGION								
Arizona	58	58	0	55	3	5%	56	19
Arkansas	8	8	0	8	0	0%	8	3
Louisiana	14	14	0	16	-2	-13%	16	5
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	6	6	0	5	1	20%	6	2
Texas	106	105	1	104	2	2%	104	31
Utah	20	20	0	20	0	0%	20	4
TOTAL	221	220	1	218	3	1%	220	68
WESTERN REGION								
Alaska	6	6	0	6	0	0%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	138	139	-1	130	8	6%	130	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	23	23	0	21	2	10%	21	6
Nevada	2	2	0	2	0	-	2	3
Oregon	16	15	1	15	1	7%	15	7
Washington	37	37	0	42	-5	-12%	42	8
TOTAL	223	223	0	217	6	3%	217	57
SUBTOTAL	1,533	1,538	-5	1,525	8	1%	1,524	495
Miscellaneous	52	50	2	58	-6	-10%	53	0
GRAND TOTAL	1,585	1,588	-3	1,583	2	0%	1,577	495