WELCOME

1. Please make sure you are muted throughout the presentation and ensure your speakers are on and the volume is up.

2. If you accidentally disconnect, just log back in using the same link you started with.

3. If you have something you would like to say or have a question, please use the chat box to type your comments/questions.

4. This session is being recorded and will be available on the SNA website to rewatch on-demand.
TODAY’S SPEAKER

Joey Ford
Customer Planning Manager - C-Store & K-12
KIND’s Mission

Why KIND believes in K-12

Solution for HEALTHY & TASTY

K-12 Portfolio

Q&A
But first, some Introductions!

K-12 Team

Tiffany Plemmons
Director C-Store & K-12

Joey Ford
Customer Planning
Manager C-Store & K-12
our mission

creating a kinder & healthier world – one act, one snack at a time
Our journey to 2025...

LIVE KIND

kinder to our bodies
By 2025, adding more than 2 billion servings of nutrient-dense foods to people’s diets

kinder to our communities
By 2025, achieve 15,000 volunteer hours among the KIND team

kinder to our planet
By 2025, 100% bee-friendly almonds and packaging designed for recyclability

not-only-for-profit®
KIND and The KIND Foundation have been committed to giving back since day one.
we feel you shouldn’t have to compromise between health and taste

Our promise to you is that our products will always lead with a nutrient-dense first ingredient, such as nuts, whole grains or fruit – a disruptive notion that sparked the creation of a new healthy snacking category. We aim to challenge the status quo within the food industry and empower our community to make better, informed choices about health.
Overarching Programming

Kinder to Our Communities

Snack & Give Back

Serving Local Communities

Frontline Support

Connecting Classrooms

Live KIND Fridays**

**Live KIND Fridays is an internal program enabling KIND team members to spend 1 Friday volunteering for a cause they care most about, each quarter. This is in addition to our annual Day of Service as well as other philanthropic opportunities unique to the KIND team (donation matching).
Empatico is a free platform that matches and connects K-8 classrooms across the world through live video. Empatico is on a mission to prepare the next generation for an increasingly connected world in which being able to navigate cross-cultural relationships with empathy is vital for success.
we believe that whole nutrition and a healthy planet go hand in hand

We are on a journey to collaborate with farmers, suppliers, researchers, and nonprofits to minimize our environmental impact and advocate for long-term solutions.
KIND can be your solution for HEALTHY & TASTY
KIND over-delivers

KIND has Unbeatable Brand Credentials

#1 Taste

#1 Health

#1 Trust

KIND K-12
Portfolio
Q1 2023 Launch

**KIND® Healthy Grains Bar**

**Spreads KINDness**

- **Ingredients you can see & pronounce**
  - Oats & Honey
  - Dark Chocolate Chunk

  - **250 count bulk pack**
  - USDA Smart Snack Compliant
  - Buy American Compliant
  - Grains 1.0 Ounce-Equivalent

**Agency Partner**
- Only foodservice agency named to the School Nutrition Association Advisory Board
- Bidding, Sales & Food Shows
- Sample Requests

**With a Taste Kids Love and the Wholesome Ingredients Parents Want**

**KIND Road Trip ’23 – Come say Hi!**
Food Shows & Events Nationwide

**Sponsor**

Confidential Information – KIND Management Inc
Satisfying Breakfast Occasions in K-12 Schools with a KIND Staple

Product Info

✓ Healthy Grains Bars are **Chewy with a Crunch®,** with the blend of 5 super grains providing a **differentiated texture** compared to most granola bars

✓ 1 Bar = 1 Whole Grain Equivalent

✓ Smart Snack Approved

Nutritional Win

✓ 150 Calories

✓ 1.5g Saturated Fat

✓ Made with 5 Super Grains*

✓ 100% Whole Grains

✓ Gluten Free

✓ No Genetically Engineered Ingredients

✓ 0g Trans Fat

*OATS, MILLET, BUCKWHEAT, AMARANTH, QUINOA

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**Flavors**

- Dark Chocolate Chunk
- Oats & Honey

**Pack Size**

- 250 Bulk Pack

**Item Code**

- Dark Choc Chunk – 762685
- Oats & Honey - 762686
**KIND® Healthy Grains Bar**

### nutrition facts

<table>
<thead>
<tr>
<th>Serving Size</th>
<th>1 bar (35g)</th>
<th></th>
<th>% Daily Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calories</td>
<td>150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Fat</td>
<td>5g</td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>Saturated Fat</td>
<td>1.5g</td>
<td></td>
<td>8%</td>
</tr>
<tr>
<td>Trans Fat</td>
<td>0g</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Polyunsaturated Fat</td>
<td>1g</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monounsaturated Fat</td>
<td>2.5g</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cholesterol</td>
<td>0mg</td>
<td></td>
<td>0%</td>
</tr>
<tr>
<td>Sodium</td>
<td>95mg</td>
<td></td>
<td>4%</td>
</tr>
<tr>
<td>Total Carbohydrate</td>
<td>23g</td>
<td></td>
<td>7%</td>
</tr>
<tr>
<td>Dietary Fiber</td>
<td>2g</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Sugars</td>
<td>6g</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Includes 6g Added Sugars</td>
<td>12%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sugar Alcohol</td>
<td>0g</td>
<td></td>
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</tr>
<tr>
<td>Protein</td>
<td>3g</td>
<td></td>
<td>2%</td>
</tr>
<tr>
<td>Vitamin D</td>
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</tr>
<tr>
<td>Calcium</td>
<td>0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iron</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Potassium</td>
<td>2%</td>
<td></td>
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</tr>
</tbody>
</table>

**Ingredients:** Oats, cane sugar, tapioca syrup, canola oil, brown rice, millet, honey, coconut, buckwheat, brown rice flour, amaranth, oat flour, sea salt, quinoa, brown rice syrup, Vitamin E (tocopherols to maintain freshness).

**Allergen Information:** Contains coconut. May contains peanuts, tree nuts, soy and sesame seeds.
THANK YOU - for all that you do!!!

Consider adding KIND Healthy Grains Bars to current & future school snack & meal plans!

Sample Requests KISALES.COM
THANK YOU!