



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: January 2023 Membership, Certificate & Credentialing Program Report
DATE: February 10, 2023

Membership Overview

The January Membership Report shows that we have 48,664 members, which is 2,947 more than January 2022 and 315 more than January 2021. It is also 1,416 more than the May 2022 year-end total and 118 more than December 2022 which bucks a usual seasonal trend. The year-on-year increases in membership indicate that we are rebounding from the impact of the COVID-19 pandemic and the growth continues to be supported by the expansion of some larger SDMs.

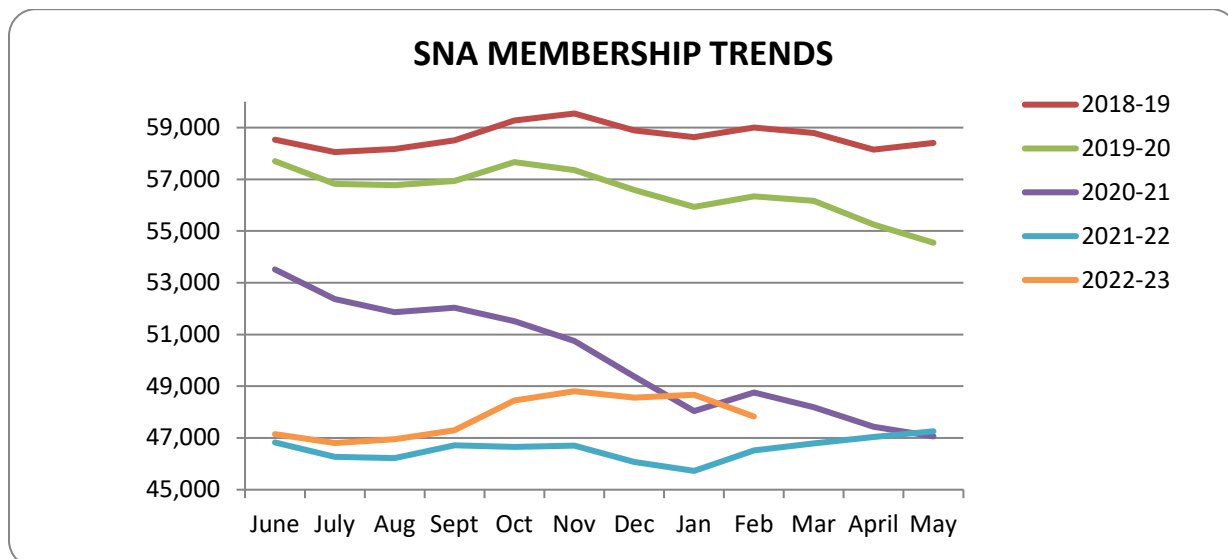
Region	Jan 2023	Jan 2022	Diff	% Diff
Mid-Atlantic	4,531	4,287	244	6%
Midwest	8,873	8,694	179	2%
Mountain Plains	3,484	3,152	332	11%
Northeast	2,569	2,410	159	7%
Southeast	17,148	16,598	550	3%
Southwest	6,390	5,568	822	15%
Western	5,344	4,666	678	15%
Misc.	335	353	-18	-5%
Total	48,674	45,727	2,947	6.4%

All regions are showing growth compared to this time last year and states affiliates with more than 10% growth include Arkansas, California, Georgia, Louisiana, Nevada, New Jersey, South Carolina and West Virginia.

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 19 and 190 respectively. More significantly the number of School Nutrition Employee members has increased by 969 and School Nutrition Managers have increased by 340. This is another positive indicator that we are continuing to recover from the impact of the pandemic.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for January 2023 is 31,904 which is 1,502 more than the May 2022 year-end total. SDMs currently account for 65.5% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	3,259	Louisiana	1,459
North Carolina	2,105	Minnesota	1,330
Alabama	1,777	Kentucky	1,239
Florida	1,707	Michigan	1,063
Tennessee	1,612	Washington	978

Credentialing Overview

The January 2023 Credentialing Report shows that there are 1,587 credentialed members which is 4 more than May 2022 year-end.

Certificate Program Overview

The January Certificate Program Report shows that we have 13,441 certificate holders, which is 542 less than May 2022 year-end total, but 15 more than December 2022. See table below for more details.

Level	Jan 2023	May 2022	% Diff
Level 1	8,534	9,061	-5.82%
Level 2	561	531	5.65%
Level 3	1,236	1,272	-2.83%
Level 4	3125	3,134	-0.29%
Total	13,456	13,998	-3.87%

Region	Jan 2023	Jan 2022	Diff	% Diff
Mid-Atlantic	1,067	1,130	-63	-6%
Midwest	3,275	3,474	-199	-6%
Mountain Plains	608	718	-110	-15%
Northeast	427	495	-68	-14%
Southeast	5,334	5,793	-459	-8%
Southwest	1,017	1,190	-173	-15%
Western	1,704	1,791	-87	-5%
Misc.	23	30	-	-
Total	13,456	14,618	-1,162	-8%

Members with a certificate account for 28% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2023	(Applications processed through 01/31/2023)									Jan 2023	+/-	Jan 2023	+/-
	Jan 2023	Dec 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION													
Delaware	1,003	1,026	-23	5	0	27	174	884	1,001	168	0	18	0
Dist. of Columbia	35	35	0	0	0	0	1	30	41	0	0	0	0
Maryland	526	530	-4	0	0	4	105	292	548	228	2	34	0
New Jersey	452	448	4	5	4	11	21	283	380	26	0	15	0
Pennsylvania	677	633	44	41	15	19	78	326	683	43	-1	31	0
Puerto Rico	9	9	0	0	0	0	0	0	4	0	-	1	0
Virginia	1,406	1,380	26	79	15	52	119	799	1,431	573	23	53	0
West Virginia	423	412	11	16	0	9	36	353	387	29	0	10	0
TOTAL	4,531	4,473	58	146	34	122	534	2,967	4,475	1,067	24	162	0
MIDWEST REGION													
Illinois	499	497	2	10	2	8	70	228	505	89	2	34	1
Indiana	1,097	1,141	-44	17	18	60	127	721	1,115	209	-1	39	0
Iowa	943	951	-8	5	0	12	83	406	951	394	-5	17	0
Michigan	1,451	1,403	48	52	1	24	190	1,063	1,392	139	2	53	0
Minnesota	2,725	2,706	19	71	3	32	287	1,330	2,738	1,916	12	61	-2
Ohio	1,273	1,270	3	19	1	7	82	763	1,345	368	-4	59	0
Wisconsin	885	879	6	15	4	9	188	505	921	160	1	27	0
TOTAL	8,873	8,847	26	189	29	152	1,027	5,016	8,967	3,275	7	290	-1
MOUNTAIN PLAINS REGION													
Colorado	963	955	8	10	2	7	174	824	955	61	0	84	1
Kansas	357	352	5	9	0	2	46	116	387	110	-1	14	0
Missouri	767	784	-17	17	0	24	47	399	769	183	-1	23	0
Montana	197	197	0	4	0	3	14	46	223	21	0	4	0
Nebraska	353	356	-3	3	0	6	24	160	376	69	0	6	0
North Dakota	326	333	-7	5	0	12	33	170	322	54	-1	7	0
South Dakota	372	377	-5	0	3	7	41	247	397	57	0	4	0
Wyoming	149	150	-1	3	0	3	4	37	151	53	-2	2	0
TOTAL	3,484	3,504	-20	51	5	64	383	1,999	3,580	608	-5	144	1
NORTHEAST REGION													
Connecticut	426	424	2	5	21	4	54	232	432	89	0	11	0
Maine	298	307	-9	0	0	11	76	166	315	53	1	20	0
Massachusetts	835	839	-4	11	1	15	117	583	866	120	-2	57	-2
New Hampshire	235	231	4	3	9	7	33	134	262	79	-2	10	0
New York	598	604	-6	2	4	9	58	344	631	75	-3	40	0
Rhode Island	17	17	0	0	0	0	0	0	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	160	160	0	0	0	0	77	117	150	11	0	13	0
TOTAL	2,569	2,582	-13	21	35	46	415	1,576	2,675	427	-6	152	-2



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2023	(continued)									Jan 2023	+/-	Jan 2023	+/-
	Jan 2023	Dec 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION													
Alabama	2,560	2,539	21	60	63	109	369	1,777	2,560	1,151	-2	36	0
Florida	2,470	2,505	-35	6	3	44	1,169	1,707	2,668	851	-5	83	0
Georgia	3,700	3,561	139	53	98	149	242	3,259	3,375	973	5	62	0
Kentucky	1,823	1,839	-16	25	6	50	96	1,239	1,695	736	23	36	0
Mississippi	888	916	-28	3	0	31	192	661	872	38	1	18	0
North Carolina	2,510	2,505	5	37	36	71	371	2,105	2,461	418	-8	62	0
South Carolina	1,111	1,151	-40	6	3	43	271	912	1,050	151	-2	19	0
Tennessee	2,086	2,138	-52	19	2	84	330	1,612	2,214	1,016	3	36	1
TOTAL	17,148	17,154	-6	209	211	581	3,040	13,272	16,895	5,334	15	352	1
SOUTHWEST REGION													
Arizona	935	926	9	17	8	14	284	725	890	84	-6	55	1
Arkansas	461	462	-1	5	0	6	95	281	417	44	0	9	0
Louisiana	1,633	1,656	-23	4	0	30	197	1,459	1,390	39	-1	15	0
New Mexico	687	660	27	22	22	14	54	507	745	286	1	9	0
Oklahoma	747	743	4	8	5	4	405	486	804	147	-2	6	0
Texas	936	887	49	55	8	8	122	491	890	51	3	106	0
Utah	991	981	10	17	1	11	79	579	1,067	366	2	20	0
TOTAL	6,390	6,315	75	128	44	87	1,236	4,528	6,203	1,017	-3	220	1
WESTERN REGION													
Alaska	90	89	1	4	1	2	6	54	100	10	-1	5	-1
American Samoa	10	10	0	0	0	0	0	10	4	0	-	0	-
California	1,754	1,774	-20	37	7	56	185	706	1,382	121	0	134	-2
CNMI*	6	6	0	0	0	0	1	0	7	0	-	0	-
Guam	0	0	0	0	0	0	0	0	1	0	-	0	-
Hawaii	35	35	0	0	0	0	3	15	34	3	0	1	0
Idaho	566	591	-25	13	2	50	62	309	616	189	-4	21	0
Nevada	97	76	21	30	1	13	27	74	82	2	0	2	0
Oregon	580	574	6	7	0	4	168	400	591	40	-2	16	0
Washington	2,206	2,192	14	40	4	25	213	978	2,228	1,339	-11	37	-3
TOTAL	5,344	5,347	-3	131	15	150	665	2,546	5,045	1,704	-18	216	-6
SUBTOTAL	48,339	48,222	117	875	373	1,202	7,300	31,904	47,840	13,432	14	1,536	-6
Miscellaneous	335	334	1	0	0	0	0	0	368	24	1	51	0
GRAND TOTAL	48,674	48,556	118	875	373	1,202	7,300	31,904	48,208	13,456	15	1,587	-6

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

January 2023

	Jan 2023	Jan 2022	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	1,003	966	37	4%
Dist. of Columbia	35	59	-24	-41%
Maryland	526	559	-33	-6%
New Jersey	452	325	127	39%
Pennsylvania	677	665	12	2%
Puerto Rico	9	0	9	-
Virginia	1,406	1,358	48	4%
West Virginia	423	355	68	19%
TOTAL	4,531	4,287	244	6%
MIDWEST REGION				
Illinois	499	531	-32	-6%
Indiana	1,097	1,057	40	4%
Iowa	943	863	80	9%
Michigan	1,451	1,329	122	9%
Minnesota	2,725	2,728	-3	0%
Ohio	1,273	1,314	-41	-3%
Wisconsin	885	872	13	1%
TOTAL	8,873	8,694	179	2%
MOUNTAIN PLAINS REGION				
Colorado	963	692	271	39%
Kansas	357	343	14	4%
Missouri	767	746	21	3%
Montana	197	200	-3	-2%
Nebraska	353	340	13	4%
North Dakota	326	285	41	14%
South Dakota	372	379	-7	-2%
Wyoming	149	167	-18	-11%
TOTAL	3,484	3,152	332	11%
NORTHEAST REGION				
Connecticut	426	381	45	12%
Maine	298	297	1	0%
Massachusetts	835	772	63	8%
New Hampshire	235	256	-21	-8%
New York	598	621	-23	-4%
Rhode Island	17	5	12	240%
US Virgin Islands (USVI)	0	0	-	-
Vermont	160	78	82	105%
TOTAL	2,569	2,410	159	7%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

January 2023	(continued)			
	Jan 2023	Jan 2022	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,560	2,422	138	6%
Florida	2,470	2,646	-176	-7%
Georgia	3,700	3,344	356	11%
Kentucky	1,823	1,667	156	9%
Mississippi	888	838	50	6%
North Carolina	2,510	2,452	58	2%
South Carolina	1,111	970	141	15%
Tennessee	2,086	2,259	-173	-8%
TOTAL	17,148	16,598	550	3%
SOUTHWEST REGION				
Arizona	935	789	146	19%
Arkansas	461	405	56	14%
Louisiana	1,633	1,231	402	33%
New Mexico	687	718	-31	-4%
Oklahoma	747	852	-105	-12%
Texas	936	784	152	19%
Utah	991	789	202	26%
TOTAL	6,390	5,568	822	15%
WESTERN REGION				
Alaska	90	69	21	30%
American Samoa	10	0	10	-
California	1,754	1,284	470	37%
CNMI*	6	0	6	-
Guam	0	0	0	-
Hawaii	35	26	9	35%
Idaho	566	505	61	12%
Nevada	97	56	41	73%
Oregon	580	615	-35	-6%
Washington	2,206	2,110	96	5%
TOTAL	5,344	4,665	679	15%
SUBTOTAL	48,339	45,374	2,965	7%
Miscellaneous	335	353	-18	-5%
GRAND TOTAL	48,674	45,727	2,947	6.4%

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is which is in line with SNA's pre- pandemic retention rates.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

January 2023	Year To Date Retention						
	Jan 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	1003	981	22	24	216	80%	1,001
Dist. of Columbia	35	40	-5	0	30	25%	41
Maryland	526	537	-11	5	51	91%	548
New Jersey	452	373	79	59	125	82%	380
Pennsylvania	677	670	7	23	164	79%	683
Puerto Rico	9	3	6	0	0	100%	4
Virginia	1406	1,403	3	41	439	72%	1,431
West Virginia	423	379	44	37	19	105%	387
TOTAL	4,531	4,386	145	189	1,044	81%	4,475
MIDWEST REGION							
Illinois	499	495	4	20	76	89%	505
Indiana	1097	1,093	4	132	284	86%	1,115
Iowa	943	932	11	83	130	95%	951
Michigan	1451	1,365	86	12	270	81%	1,392
Minnesota	2725	2,684	41	54	515	83%	2,738
Ohio	1273	1,319	-46	44	193	89%	1,345
Wisconsin	885	903	-18	11	133	86%	921
TOTAL	8,873	8,791	82	356	1,601	86%	8,967
MOUNTAIN PLAINS REGION							
Colorado	963	936	27	108	217	88%	955
Kansas	357	379	-22	5	66	84%	387
Missouri	767	754	13	47	148	87%	769
Montana	197	219	-22	3	46	80%	223
Nebraska	353	369	-16	14	93	79%	376
North Dakota	326	316	10	12	55	86%	322
South Dakota	372	389	-17	8	92	78%	397
Wyoming	149	148	1	9	27	88%	151
TOTAL	3,484	3,510	-26	206	744	85%	3,580
NORTHEAST REGION							
Connecticut	426	424	2	26	56	93%	432
Maine	298	309	-11	10	49	87%	315
Massachusetts	835	849	-14	97	162	92%	866
New Hampshire	235	257	-22	22	69	82%	262
New York	598	619	-21	51	100	92%	631
Rhode Island	17	17	0	0	1	94%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	160	147	13	2	16	90%	150
TOTAL	2,569	2,622	-53	208	453	91%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

January 2023

(continued)

	Jan 2023	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2560	2,510	50	85	490	84%	2,560
Florida	2470	2,616	-146	18	283	90%	2,668
Georgia	3700	3,309	391	310	860	83%	3,375
Kentucky	1823	1,662	161	50	336	83%	1,695
Mississippi	888	855	33	31	151	86%	872
North Carolina	2510	2,413	97	311	394	97%	2,461
South Carolina	1111	1,029	82	111	179	93%	1,050
Tennessee	2086	2,171	-85	67	379	86%	2,214
TOTAL	17,148	16,565	583	983	3,072	87%	16,895
SOUTHWEST REGION							
Arizona	935	873	62	26	159	85%	890
Arkansas	461	409	52	19	57	91%	417
Louisiana	1633	1,363	270	22	153	90%	1,390
New Mexico	687	730	-43	36	160	83%	745
Oklahoma	747	788	-41	40	101	92%	804
Texas	936	873	63	22	122	89%	890
Utah	991	1,046	-55	6	139	87%	1,067
TOTAL	6,390	6,082	308	171	891	88%	6,203
WESTERN REGION							
Alaska	90	98	-8	1	27	73%	100
American Samoa	10	3	7	0	0	100%	4
California	1754	1,355	399	75	251	87%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	0	0	0	0	0	*	1
Hawaii	35	33	2	0	1	97%	34
Idaho	566	604	-38	20	153	78%	616
Nevada	97	80	17	1	23	73%	82
Oregon	580	579	1	7	63	90%	591
Washington	2206	2,184	22	61	290	90%	2,228
TOTAL	5,344	4,942	402	165	809	87%	5,045
SUBTOTAL	48,339	46,898	1,441	2,278	8,614	86%	47,840
Miscellaneous	335	360	-25	1	2	*	368
GRAND TOTAL	48,674	47,258	1,416	2,279	8,616	87%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

January 2023

State	+/- Members	Jan 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 New Jersey	79	452	373	21.2%	4	380
2 Arkansas	52	461	409	12.7%	5	417
3 West Virginia	44	423	379	11.6%	6	387
4 Nevada	17	97	80	21.3%	3	82
5 Vermont	13	160	147	8.8%	7	150
6 North Dakota	10	326	316	3.2%	9	322
7 American Samoa	7	10	3	233.3%	1	4
8 Puerto Rico	6	9	3	200.0%	2	4
9 Illinois	4	499	495	0.8%	10	505
10 Hawaii	2	35	33	6.1%	8	34
11 Connecticut	2	426	424	0.5%	12	432
12 Wyoming	1	149	148	0.7%	11	151
13 Rhode Island	0	17	17	0.0%	13	18
14 Northern Mariana Islands (CNMI)	0	6	6	0.0%	13	7
15 Dist. of Columbia	-5	35	40	-12.5%	22	41
16 Alaska	-8	90	98	-8.2%	19	100
17 Maine	-11	298	309	-3.6%	15	315
18 Nebraska	-16	353	369	-4.3%	16	376
19 South Dakota	-17	372	389	-4.4%	17	397
20 Kansas	-22	357	379	-5.8%	18	387
21 New Hampshire	-22	235	257	-8.6%	20	262
22 Montana	-22	197	219	-10.0%	21	223
23 Guam	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	23	1
TOTAL	114	5,007	4,893	2.3%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

January 2023

State	+/- Members	Jan 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Texas	63	936	873	7.2%	1	890
2 Arizona	62	935	873	7.1%	2	890
3 Mississippi	33	888	855	3.9%	3	872
4 Colorado	27	963	936	2.9%	4	955
5 Delaware	22	1003	981	2.2%	5	1,001
6 Missouri	13	767	754	1.7%	6	769
7 Iowa	11	943	932	1.2%	7	951
8 Pennsylvania	7	677	670	1.0%	8	683
9 Oregon	1	580	579	0.2%	9	591
10 Maryland	-11	526	537	-2.0%	12	548
11 Massachusetts	-14	835	849	-1.6%	10	866
12 Wisconsin	-18	885	903	-2.0%	11	921
13 New York	-21	598	619	-3.4%	13	631
14 Idaho	-38	566	604	-6.3%	16	616
15 Oklahoma	-41	747	788	-5.2%	14	804
16 New Mexico	-43	687	730	-5.9%	15	745
TOTAL	53	12,536	12,483	0.4%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

January 2023

State	+/- Members	Jan 2023	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 California	399	1,754	1,355	29.4%	1	1,382
2 Georgia	391	3,700	3,309	11.8%	3	3,375
3 Louisiana	270	1,633	1,363	19.8%	2	1,390
4 Kentucky	161	1,823	1,662	9.7%	4	1,695
5 North Carolina	97	2,510	2,413	4.0%	7	2,461
6 Michigan	86	1,451	1,365	6.3%	6	1,392
7 South Carolina	82	1,111	1,029	8.0%	5	1,050
8 Alabama	50	2,560	2,510	2.0%	8	2,560
9 Minnesota	41	2,725	2,684	1.5%	9	2,738
10 Washington	22	2,206	2,184	1.0%	10	2,228
11 Indiana	4	1,097	1,093	0.4%	11	1,115
12 Virginia	3	1,406	1,403	0.2%	12	1,431
13 Ohio	-46	1,273	1,319	-3.5%	13	1,345
14 Utah	-55	991	1,046	-5.3%	15	1,067
15 Tennessee	-85	2,086	2,171	-3.9%	14	2,214
16 Florida	-146	2,470	2,616	-5.6%	16	2,668
TOTAL	1,274	30,796	29,522	4.3%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

January 2023

	Jan 2023	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,429	21,460	969	46%	5%	16,372	6,383
School Nutrition Managers	17,063	16,723	340	35%	2%	12,046	4,500
District Directors	6,087	5,897	190	13%	3%	2,171	1,230
Retired	431	430	1	1%	0%	n/a	90
Affiliate	712	850	-138	1%	-16%	n/a	320
State Agency Directors	760	719	41	2%	6%	612	43
Major City Directors	603	584	19	1%	3%	450	76
Other	139	118	21	*	18%	253	806
Industry Individual	34	42	-8	*	-19%	n/a	-
Life	31	32	-1	*	-3%	n/a	-
Corporate Industry + Patron	311	315	-4	1%	-1%	n/a	-
Allied Groups	5	4	1	*	-	n/a	-
Educators	39	41	-2	*	-5%	n/a	8
Student	29	41	-12	*	-29%	n/a	-
International	1	2	-1	*	-	n/a	-
TOTAL MEMBERS	48,674	47,258	1,416	100%	3.0%	31,904	13,456

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

January 2023

	Jan 2023	Dec 2022	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	884	884	0	827	57	88%
Dist. of Columbia	30	30	0	32	-2	86%
Maryland	292	295	-3	285	7	56%
New Jersey	283	278	5	240	43	63%
Pennsylvania	326	309	17	325	1	48%
Puerto Rico	0	0	-	0	-	-
Virginia	799	789	10	892	-93	57%
West Virginia	353	347	6	323	30	83%
TOTAL	2,967	2,932	35	2,924	43	65%
MIDWEST REGION						
Illinois	228	224	4	209	19	46%
Indiana	721	773	-52	691	30	66%
Iowa	406	404	2	372	34	43%
Michigan	1,063	1,018	45	988	75	73%
Minnesota	1,330	1,342	-12	1,179	151	49%
Ohio	763	760	3	762	1	60%
Wisconsin	505	494	11	509	-4	57%
TOTAL	5,016	5,015	1	4,710	306	57%
MOUNTAIN PLAINS REGION						
Colorado	824	820	4	800	24	86%
Kansas	116	116	0	123	-7	32%
Missouri	399	401	-2	337	62	52%
Montana	46	46	0	51	-5	23%
Nebraska	160	159	1	150	10	45%
North Dakota	170	170	0	163	7	52%
South Dakota	247	247	0	239	8	66%
Wyoming	37	37	0	34	3	25%
TOTAL	1,999	1,996	3	1,897	102	57%
NORTHEAST REGION						
Connecticut	232	233	-1	222	10	54%
Maine	166	169	-3	153	13	56%
Massachusetts	583	588	-5	587	-4	70%
New Hampshire	134	128	6	141	-7	57%
New York	344	355	-11	360	-16	58%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	117	117	0	92	25	73%
TOTAL	1,576	1,590	-14	1,556	20	61%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

January 2023	(continued)					
	Jan	Dec	+/-	May	+/-	% of Total
	2023	2022	Members	2022	Members	Membership
SOUTHEAST REGION						
Alabama	1,777	1,751	26	1,748	29	69%
Florida	1,707	1,758	-51	1,895	-188	69%
Georgia	3,259	3,078	181	2,834	425	88%
Kentucky	1,239	1,248	-9	1,045	194	68%
Mississippi	661	673	-12	640	21	74%
North Carolina	2,105	2,081	24	1,990	115	84%
South Carolina	912	923	-11	833	79	82%
Tennessee	1,612	1,636	-24	1,680	-68	77%
TOTAL	13,272	13,148	124	12,665	607	77%
SOUTHWEST REGION						
Arizona	725	704	21	730	-5	78%
Arkansas	281	280	1	259	22	61%
Louisiana	1,459	1,492	-33	1,155	304	89%
New Mexico	507	473	34	534	-27	74%
Oklahoma	486	484	2	558	-72	65%
Texas	491	448	43	440	51	52%
Utah	579	561	18	561	18	58%
TOTAL	4,528	4,442	86	4,237	291	71%
WESTERN REGION						
Alaska	54	51	3	68	-14	60%
American Samoa	10	10	-	0	-	100%
California	706	690	16	545	161	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	15	15	0	14	1	43%
Idaho	309	333	-24	334	-25	55%
Nevada	74	60	14	59	15	76%
Oregon	400	440	-40	435	-35	69%
Washington	978	955	23	945	33	44%
TOTAL	2,546	2,554	-8	2,400	136	48%
SUBTOTAL	31,904	31,677	227	30,389	1,505	66%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	31,904	31,677	227	30,392	1,502	65.5%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2023 (Applications processed through 01/31/2023)

	Jan 2023	Dec 2022	+/-	May 2022	+/-	Jan 2022	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	168	168	0	162	6	159	165	17%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	228	226	2	246	-18	257	251	43%
New Jersey	26	26	0	27	-1	30	28	6%
Pennsylvania	43	44	-1	43	0	46	44	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	573	550	23	586	-13	605	598	41%
West Virginia	29	29	0	29	0	33	30	7%
TOTAL	1,067	1,043	24	1,093	-26	1,130	1,118	24%
MIDWEST REGION								
Illinois	89	87	2	103	-14	109	105	18%
Indiana	209	210	-1	216	-7	225	220	19%
Iowa	394	399	-5	439	-45	454	448	42%
Michigan	139	137	2	140	-1	137	143	10%
Minnesota	1,916	1,904	12	1,933	-17	1,958	1,972	70%
Ohio	368	372	-4	388	-20	402	396	29%
Wisconsin	160	159	1	175	-15	189	179	18%
TOTAL	3,275	3,268	7	3,394	-119	3,474	3,463	37%
MOUNTAIN PLAINS REGION								
Colorado	61	61	0	66	-5	73	67	6%
Kansas	110	111	-1	125	-15	131	128	31%
Missouri	183	184	-1	198	-15	220	202	24%
Montana	21	21	0	24	-3	24	25	11%
Nebraska	69	69	0	77	-8	85	79	20%
North Dakota	54	55	-1	60	-6	59	61	17%
South Dakota	57	57	0	58	-1	64	59	15%
Wyoming	53	55	-2	55	-2	62	56	36%
TOTAL	608	613	-5	663	-55	718	677	17%
NORTHEAST REGION								
Connecticut	89	89	0	99	-10	101	101	21%
Maine	53	52	1	58	-5	63	59	18%
Massachusetts	120	122	-2	134	-14	144	137	14%
New Hampshire	79	81	-2	90	-11	93	92	34%
New York	75	78	-3	77	-2	83	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	11	11	0	11	0	11	12	7%
TOTAL	427	433	-6	469	-42	495	482	17%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2023	(continued)							
	Jan	Dec	+/-	May	+/-	Jan	2022/23	% of Total
	2023	2022		2022		2022	2% Goal	Membership
SOUTHEAST REGION								
Alabama	1,151	1,153	-2	1,101	50	1,136	1,123	45%
Florida	851	856	-5	878	-27	962	896	34%
Georgia	973	968	5	1,043	-70	1,140	1,064	26%
Kentucky	736	713	23	730	6	738	745	40%
Mississippi	38	37	1	40	-2	48	41	4%
North Carolina	418	426	-8	474	-56	493	483	17%
South Carolina	151	153	-2	175	-24	183	179	14%
Tennessee	1,016	1,013	3	1,047	-31	1,093	1,068	49%
TOTAL	5,334	5,319	15	5,488	-154	5,793	5,599	31%
SOUTHWEST REGION								
Arizona	84	90	-6	89	-5	98	91	9%
Arkansas	44	44	0	56	-12	59	57	10%
Louisiana	39	40	-1	39	0	43	40	2%
New Mexico	286	285	1	298	-12	318	304	42%
Oklahoma	147	149	-2	160	-13	181	163	20%
Texas	51	48	3	51	0	47	52	5%
Utah	366	364	2	416	-50	444	424	37%
TOTAL	1,017	1,020	-3	1,109	-92	1,190	1,131	16%
WESTERN REGION								
Alaska	10	11	-1	12	-2	13	13	11%
American Samoa	0	0	-	0	-	0	1	-
California	121	121	0	123	-2	129	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	9%
Idaho	189	193	-4	184	5	198	188	33%
Nevada	2	2	0	3	-1	3	4	2%
Oregon	40	42	-2	47	-7	49	48	7%
Washington	1,339	1,350	-11	1,385	-46	1,396	1,413	61%
TOTAL	1,704	1,722	-18	1,757	-53	1,791	1,798	32%
SUBTOTAL	13,432	13,418	14	13,973	-541	14,591	14,268	28%
Miscellaneous	24	23	1	25	-1	27	26	7%
GRAND TOTAL	13,456	13,441	15	13,998	-542	14,618	14,294	28%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2023

(Applications processed through 01/31/2023)

	Jan 2023	Dec 2022	+/-	May 2022	+/-	% Diff in Cred	Jan 2022	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	18	18	0	18	0	0%	18	3
Dist. of Columbia	0	0	0	0	0	-	0	17
Maryland	34	34	0	32	2	6%	32	5
New Jersey	15	15	0	15	0	0%	15	8
Pennsylvania	31	31	0	30	1	3%	29	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	53	53	0	53	0	0%	51	28
West Virginia	10	10	0	9	1	11%	9	0
TOTAL	162	162	0	157	5	3%	154	82
MIDWEST REGION								
Illinois	34	33	1	36	-2	-6%	36	8
Indiana	39	39	0	38	1	3%	39	8
Iowa	17	17	0	17	0	0%	17	10
Michigan	53	53	0	44	9	20%	44	15
Minnesota	61	63	-2	68	-7	-10%	68	14
Ohio	59	59	0	57	2	4%	61	11
Wisconsin	27	27	0	28	-1	-4%	28	16
TOTAL	290	291	-1	288	2	1%	293	82
MOUNTAIN PLAINS REGION								
Colorado	84	83	1	78	6	8%	79	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	23	0	24	-1	-4%	24	13
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	6	0	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
TOTAL	144	143	1	141	3	2%	142	32
NORTHEAST REGION								
Connecticut	11	11	0	13	-2	-15%	13	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	57	59	-2	60	-3	-5%	61	13
New Hampshire	10	10	0	10	0	0%	10	4
New York	40	40	0	44	-4	-9%	43	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	152	154	-2	160	-8	-5%	160	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2023	(continued)							
	Jan	Dec	+/-	May	+/-	%	Jan	# Times
	2023	2022		2022		Diff in Cred	2022	Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	35	5
Florida	83	83	0	84	-1	-1%	86	23
Georgia	62	62	0	62	0	0%	61	20
Kentucky	36	36	0	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	62	62	0	58	4	7%	57	15
South Carolina	19	19	0	19	0	0%	21	9
Tennessee	36	35	1	37	-1	-3%	37	19
TOTAL	352	351	1	344	8	2%	345	113
SOUTHWEST REGION								
Arizona	55	54	1	55	0	0%	55	19
Arkansas	9	9	0	8	1	13%	8	3
Louisiana	15	15	0	16	-1	-6%	16	5
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	6	6	0	5	1	20%	6	2
Texas	106	106	0	104	2	2%	97	30
Utah	20	20	0	20	0	0%	19	4
TOTAL	220	219	1	218	2	1%	211	67
WESTERN REGION								
Alaska	5	6	-1	6	-1	-17%	6	3
American Samoa	0	0	-	0	-	-	0	0
California	134	136	-2	130	4	3%	129	26
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	21	0	0%	20	5
Nevada	2	2	0	2	0	-	2	3
Oregon	16	16	0	15	1	7%	17	6
Washington	37	40	-3	42	-5	-12%	41	8
TOTAL	216	222	-6	217	-1	0%	216	55
SUBTOTAL	1,536	1,542	-6	1,525	11	1%	1,521	488
Miscellaneous	51	51	0	58	-7	-12%	55	0
GRAND TOTAL	1,587	1,593	-6	1,583	4	0%	1,576	488