



2023 NATIONAL LEADERSHIP CONFERENCE AGENDA

Engage Community

Thursday, April 27

1:00pm – 5:00pm	Attendee Registration
4:30pm – 5:30pm	First-Time Attendee Orientation
5:30pm – 7:30pm	Welcome Reception

Friday, April 28

7:30am – 8:30am	Continental Breakfast
7:30am – 5:00pm	Attendee Registration
8:30am – 9:45am	<p>Welcome/Leadership Journey</p> <ul style="list-style-type: none"> • <i>Chris Derico, SNS, SNA President-elect</i> <p>Keynote Address</p> <ul style="list-style-type: none"> • Elevating Engagement Uncommon Strategies for Creating a Thriving Member Experience <i>Amanda Lea Kaiser</i>
9:45am – 10:00am	Break
10:00 am – 10:45 am	<p>Curated Education Sessions</p> <ul style="list-style-type: none"> • Championing Advocacy Efforts on the State Level <i>Cathy Schuchart, SNA Vice President of Government Affairs & Media Relation, and panelists TBD</i> • Rightsizing your Governance for the Future <i>Mary Power, FASAE, CAE, President, and Founder of M-Powering Leaders</i>

	<ul style="list-style-type: none"> • Diversity, Equity, Inclusion, and Access (DEIA) Session <i>Speaker TBD</i> • Road mapping: Develop Your Professional Self <i>Heidi Weber, MBA, CAE, Executive Director of Alpha Omega Society</i>
10:45am – 11:00am	Break
11:00 am-11:45 am	<p>Curated Education Sessions</p> <ul style="list-style-type: none"> • Officer Responsibilities for Financial Management <i>Wendy Young, Kentucky SNA Secretary/Finance Officer</i> • Creating Successful Board Meetings <i>Mary Alice Oldfield, PRP, President of Kentucky Association of Parliamentarians</i> • Never Another Dull Breakout Session <i>Joe Petit, New Leaf Leadership</i> • The Leadership Spotlight <i>Jessica Gould and E. Nichole Taylor</i>
11:45am – 12:00pm	Break
12:00 pm – 1:00 pm	<p>Lunch w/ SNA Update</p> <p>Lori Adkins, MS, SNS, CHE, SNA President, and Patricia Montague, FASAE, CAE, SNA Chief Executive Officer</p>
1:15 pm – 1:45 pm	<p>“Hear from your Peers” Sessions</p> <p>The “Hear from Your Peers” sessions will provide a forum for attendees to share successful practices and knowledge from their state or national leadership experience. They will walk away with strategies for better collaboration while establishing relationships that will transcend the summit.</p> <ul style="list-style-type: none"> • Future Leaders – Future Leaders Alumni Panel • Experienced Leaders – Our Executive Director is Leaving. Now what? - <i>Courtney Fitzsimmons, MA, RD, SNS, Indiana SNA President-elect, and Lindsey Hill, RD, SNS, Director of Nutrition Services for South Madison Community Schools</i> • Presiding Leaders – TBD

1:45 pm – 2:00 pm	Break
2:00 pm – 2:45 pm	<p>Curated Education Sessions</p> <ul style="list-style-type: none"> • Board Orientation 101: Strategies to Train Your New Leaders <i>Jennifer Martin, CAE, New York SNA Executive Director</i> • Strategic Planning for Your State Association <i>Speaker TBD</i> • Creating Successful Board Meetings (REPEATED) <i>Mary Alice Oldfield, PRP, President of Kentucky Association of Parliamentarians</i> • Shared Leadership: How to Let Go and Trust Those Around You <i>Stefanie Giannini, SNS, Illinois SNA Vice President</i>
2:45 pm – 3:00pm	Break
3:00 pm – 4:15 pm	State Planning Time
4:15 pm – 5:00 pm	<p>Curated Education Sessions</p> <ul style="list-style-type: none"> • Keys to Being a Great Association Leader <i>Craig Weidel, SNA of Arizona Executive Director</i> • Session 2 <i>Speaker TBD</i> • The Power of Empowerment <i>Linda Martin</i> • Treasurer’s Tools for Managing Your Association Finances <i>Kristan Delle, SNA of Pennsylvania Treasurer, and Brandon Monk, SNA of Pennsylvania Executive Director</i>

Saturday, April 29

7:30 am – 8:30 am	Continental Breakfast
8:30 am – 9:30 am	<p>Keynote Address</p> <ul style="list-style-type: none"> • Leading While Scared: Activate the Courage to Keep Going <i>Pierre Quinn</i>

9:30am – 9:45am	Break
9:45 am – 10:30 am	<p>Curated Education Sessions</p> <ul style="list-style-type: none"> • 5 Marketing Strategies for Membership Recruitment <i>Speaker TBD</i> • Leader: Leading Where You Are <i>Stefani Giannini, SNS, Illinois SNA Vice President</i> • Present with Confidence <i>Scott Little, SNA of Michigan Executive Director</i> • Session TBD
10:30am – 10:45am	Break
10:45 am – 11:15 am	<p>“Hear from your Peers” Sessions</p> <p>The “Hear from Your Peers” sessions will provide a forum for attendees to share successful practices and knowledge from their state or national leadership experience. They will walk away with strategies for better collaboration while establishing relationships that will transcend the summit.</p> <ul style="list-style-type: none"> • Future Leaders – Reflection and learning from the conference • Experienced Leaders – What’s Your Plan? – <i>Brandon Durio, CEC, Colorado SNA President-elect, and Sarah Blaida, RDN, SNS, Colorado SNA Vice President</i> • Presiding Leaders – Strengthening Your Association Through Change – <i>Steve Abbott, Kentucky SNA President-elect, and Leah Feagin, Kentucky SNA President</i>
11:30am	Conference Ends
1:00pm – 4:00pm	State Planning Time