



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: November 2022 Membership, Certificate & Credentialing Program Report
DATE: December 13, 2022

Membership Overview

The November Membership Report shows that we have 48,806 members. This is an increase of 363 members compared to October 2022. It is also 1,548 more than the May 2022 year-end total and 2,107 more than November 2021. The increase in membership continues to be a sign that we are rebounding from the impact of the COVID-19 pandemic and is helped in part by the expansion of some larger SDMs.

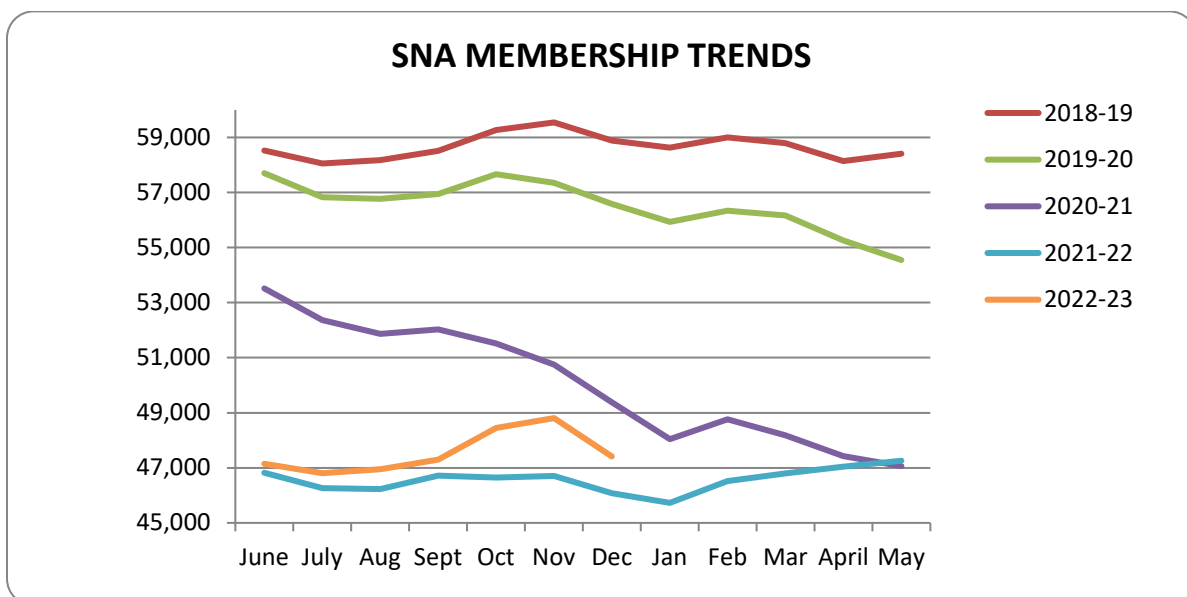
All regions except the Mid-Atlantic are showing growth compared to this time last year and states affiliates with more than 10% growth include Arizona, Arkansas, California, Louisiana, New Jersey and South Carolina.

Region	Nov 2022	Nov 2021	Diff	% Diff
Mid-Atlantic	4,396	4,453	-57	-1%
Midwest	8,908	8,753	155	2%
Mountain Plains	3,528	3,318	210	6%
Northeast	2,593	2,511	82	3%
Southeast	17,265	16,951	314	2%
Southwest	6,374	5,536	838	15%
Western	5,408	4,812	596	12%
Misc.	334	365	-31	-8%
Total	48,806	46,699	2,107	4.5%

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 15 and 185 respectively. More significantly the number of School Nutrition Employee members has increased by 1,044 and School Nutrition Managers have increased by 424. This is another positive indicator that we are continuing to recover from the impact of the pandemic.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email lmaynard@schoolnutrition.org.

Continued...

School District Membership (SDM)

The total number of SDMs for November 2022 is 31,516 which is 1,114 more than the May 2022 year-end total. SDMs currently account for 64.6% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,853	Louisiana	1,482
North Carolina	2,072	Minnesota	1,368
Alabama	1,847	Kentucky	1,215
Florida	1,825	Michigan	1,025
Tennessee	1,627	Washington	960

Credentialing Overview

The November Credentialing Report shows that there are 1,574 credentialed members which is 9 less than May 2022 year-end.

Certificate Program Overview

The November 2022 Certificate Program Report shows that we have 13,480 certificate holders, which is 518 less than May 2022 year-end total. See table below for more details.

Level	Nov2022	May 2022	% Diff
Level 1	8,584	9,061	-5.26%
Level 2	558	531	5.08%
Level 3	1,234	1,272	-2.99%
Level 4	3,104	3,134	-0.96%
Total	13,480	13,998	-3.70%

Region	Nov 2022	Nov 2021	Diff	% Diff
Mid-Atlantic	1,042	1,147	-105	-9%
Midwest	3,280	3,531	-251	-7%
Mountain Plains	605	725	-120	-17%
Northeast	443	501	-58	-12%
Southeast	5,329	5,877	-548	-9%
Southwest	1,024	1,209	-185	-15%
Western	1,731	1,810	-79	-4%
Misc.	26	27	-	-
Total	13,480	14,827	-1,347	-9%

Members with a certificate account for 28% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

November 2022	(Applications processed through 11/30/2022)										Nov 2022	+/-	Nov 2022	+/-
	Nov 2022	Oct 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal		Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION														
Delaware	891	870	21	30	0	9	28	754	1,001		170	8	17	0
Dist. of Columbia	35	37	-2	0	0	2	0	30	41		0	0	0	0
Maryland	533	541	-8	2	0	9	14	295	548		227	-3	33	0
New Jersey	457	404	53	27	0	15	24	284	380		27	0	15	-1
Pennsylvania	666	667	-1	12	3	18	63	343	683		44	3	30	0
Puerto Rico	8	8	0	0	0	0	0	0	4		0	-	1	0
Virginia	1,398	1,399	-1	37	6	49	242	794	1,431		545	1	52	0
West Virginia	408	406	2	1	0	0	77	340	387		29	0	10	0
TOTAL	4,396	4,332	64	109	9	102	448	2,840	4,475		1,042	9	158	-1
MIDWEST REGION														
Illinois	482	481	1	3	1	8	35	221	505		87	0	33	-1
Indiana	1,138	1,087	51	30	49	28	134	751	1,115		210	3	37	-1
Iowa	954	949	5	26	2	32	41	404	951		398	-9	17	0
Michigan	1,421	1,444	-23	13	1	33	91	1,025	1,392		138	-1	43	0
Minnesota	2,742	2,728	14	43	4	33	107	1,368	2,738		1,915	3	63	0
Ohio	1,278	1,303	-25	11	6	44	29	761	1,345		373	-1	59	1
Wisconsin	893	875	18	8	0	6	66	494	921		159	-2	27	0
TOTAL	8,908	8,867	41	134	63	184	503	5,024	8,967		3,280	-7	279	-1
MOUNTAIN PLAINS REGION														
Colorado	980	860	120	56	51	11	46	830	955		61	0	83	0
Kansas	360	367	-7	4	0	10	17	120	387		108	-6	14	0
Missouri	771	772	-1	11	1	13	41	386	769		184	-2	23	0
Montana	197	195	2	1	0	0	10	46	223		21	0	4	0
Nebraska	357	338	19	15	8	9	16	159	376		66	-3	6	0
North Dakota	333	341	-8	7	2	8	16	170	322		55	-1	7	0
South Dakota	379	364	15	9	2	5	19	245	397		55	2	4	0
Wyoming	151	152	-1	4	1	4	6	37	151		55	0	2	0
TOTAL	3,528	3,389	139	107	65	60	171	1,993	3,580		605	-10	143	0
NORTHEAST REGION														
Connecticut	427	418	9	11	1	3	65	226	432		91	-5	11	0
Maine	317	318	-1	2	1	4	36	174	315		54	-1	20	0
Massachusetts	819	821	-2	14	1	17	58	557	866		125	0	59	0
New Hampshire	243	238	5	5	0	0	26	138	262		84	-1	10	0
New York	608	598	10	9	0	1	43	355	631		78	2	39	1
Rhode Island	18	18	0	0	0	0	1	0	18		0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1		0	-	0	-
Vermont	161	163	-2	0	0	2	10	117	150		11	0	13	0
TOTAL	2,593	2,574	19	41	3	27	239	1,567	2,675		443	-5	153	1



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

November 2022	(continued)												
	Nov 2022	Oct 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Nov 2022 Cert Program	+/- Prior Month	Nov 2022 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,655	2,640	15	50	9	51	284	1,847	2,560	1,145	10	36	0
Florida	2,552	2,570	-18	15	1	29	135	1,825	2,668	856	-6	83	2
Georgia	3,423	3,589	-166	32	7	236	465	2,853	3,375	978	-1	62	0
Kentucky	1,805	1,796	9	30	13	33	91	1,215	1,695	711	1	36	0
Mississippi	930	935	-5	16	15	40	114	681	872	36	0	18	0
North Carolina	2,581	2,456	125	90	3	42	254	2,072	2,461	437	2	62	0
South Carolina	1,181	1,143	38	41	0	20	112	936	1,050	153	-3	19	1
Tennessee	2,138	2,138	0	30	5	41	172	1,627	2,214	1,013	-24	35	0
TOTAL	17,265	17,267	-2	304	53	492	1,627	13,056	16,895	5,329	-21	351	3
SOUTHWEST REGION													
Arizona	963	977	-14	8	2	24	72	729	890	91	0	54	-2
Arkansas	468	466	2	9	0	7	17	281	417	44	-1	9	1
Louisiana	1,652	1,662	-10	7	0	20	40	1,482	1,390	39	-1	15	0
New Mexico	669	677	-8	28	1	36	44	473	745	286	1	9	0
Oklahoma	737	762	-25	4	3	31	405	490	804	149	-2	5	0
Texas	881	875	6	12	2	14	57	451	890	48	2	106	0
Utah	1,004	1,009	-5	3	0	7	59	571	1,067	367	-11	20	0
TOTAL	6,374	6,428	-54	71	8	139	694	4,477	6,203	1,024	-12	218	-1
WESTERN REGION													
Alaska	87	86	1	3	0	2	8	52	100	11	-1	6	0
American Samoa	10	10	0	0	0	0	0	10	4	0	-	0	-
California	1,813	1,647	166	127	33	14	182	689	1,382	122	0	136	5
CNMI*	6	6	0	0	0	0	0	0	7	0	-	0	-
Guam	0	0	0	0	0	0	0	0	1	0	-	0	-
Hawaii	34	32	2	1	0	0	0	14	34	3	0	1	0
Idaho	598	598	0	9	0	11	49	344	616	195	-3	21	0
Nevada	75	75	0	0	0	0	12	60	82	2	0	2	0
Oregon	565	575	-10	2	0	13	15	430	591	46	2	16	1
Washington	2,220	2,227	-7	18	0	25	110	960	2,228	1,352	-3	40	0
TOTAL	5,408	5,256	152	160	33	65	376	2,559	5,045	1,731	-5	222	6
SUBTOTAL	48,472	48,113	359	926	234	1,069	4,058	31,516	47,840	13,454	-51	1,524	7
Miscellaneous	334	330	4	0	0	0	0	0	368	26	3	50	0
GRAND TOTAL	48,806	48,443	363	926	234	1,069	4,058	31,516	48,208	13,480	-48	1,574	7

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

November 2022

	Nov 2022	Nov 2021	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	891	988	-97	-10%
Dist. of Columbia	35	59	-24	-41%
Maryland	533	566	-33	-6%
New Jersey	457	357	100	28%
Pennsylvania	666	665	1	0%
Puerto Rico	8	0	8	-
Virginia	1,398	1,393	5	0%
West Virginia	408	425	-17	-4%
TOTAL	4,396	4,453	-57	-1%
MIDWEST REGION				
Illinois	482	518	-36	-7%
Indiana	1,138	1,088	50	5%
Iowa	954	862	92	11%
Michigan	1,421	1,383	38	3%
Minnesota	2,742	2,716	26	1%
Ohio	1,278	1,313	-35	-3%
Wisconsin	893	873	20	2%
TOTAL	8,908	8,753	155	2%
MOUNTAIN PLAINS REGION				
Colorado	980	804	176	22%
Kansas	360	360	0	0%
Missouri	771	755	16	2%
Montana	197	198	-1	-1%
Nebraska	357	339	18	5%
North Dakota	333	305	28	9%
South Dakota	379	392	-13	-3%
Wyoming	151	165	-14	-8%
TOTAL	3,528	3,318	210	6%
NORTHEAST REGION				
Connecticut	427	385	42	11%
Maine	317	303	14	5%
Massachusetts	819	821	-2	0%
New Hampshire	243	264	-21	-8%
New York	608	627	-19	-3%
Rhode Island	18	6	12	200%
US Virgin Islands (USVI)	0	0	-	-
Vermont	161	105	56	53%
TOTAL	2,593	2,511	82	3%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

November 2022	(continued)			
	Nov 2022	Nov 2021	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,655	2,271	384	17%
Florida	2,552	2,690	-138	-5%
Georgia	3,423	3,484	-61	-2%
Kentucky	1,805	1,668	137	8%
Mississippi	930	878	52	6%
North Carolina	2,581	2,457	124	5%
South Carolina	1,181	1,197	-16	-1%
Tennessee	2,138	2,306	-168	-7%
TOTAL	17,265	16,951	314	2%
SOUTHWEST REGION				
Arizona	963	804	159	20%
Arkansas	468	393	75	19%
Louisiana	1,652	1,191	461	39%
New Mexico	669	708	-39	-6%
Oklahoma	737	822	-85	-10%
Texas	881	775	106	14%
Utah	1,004	843	161	19%
TOTAL	6,374	5,536	838	15%
WESTERN REGION				
Alaska	87	72	15	21%
American Samoa	10	0	10	-
California	1,813	1,371	442	32%
CNMI*	6	0	6	-
Guam	0	0	0	-
Hawaii	34	27	7	26%
Idaho	598	548	50	9%
Nevada	75	50	25	50%
Oregon	565	586	-21	-4%
Washington	2,220	2,158	62	3%
TOTAL	5,408	4,812	596	12%
SUBTOTAL	48,472	46,334	2,138	5%
Miscellaneous	334	365	-31	-8%
GRAND TOTAL	48,806	46,699	2,107	4.5%

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is which is in line with SNA's pre- pandemic retention rates.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

November 2022	Year To Date Retention						
	Nov 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	891	981	-90	0	168	83%	1,001
Dist. of Columbia	35	40	-5	0	7	83%	41
Maryland	533	537	-4	4	43	93%	548
New Jersey	457	373	84	54	100	88%	380
Pennsylvania	666	670	-4	6	100	86%	683
Puerto Rico	8	3	5	0	0	100%	4
Virginia	1398	1,403	-5	25	260	83%	1,431
West Virginia	408	379	29	37	3	109%	387
TOTAL	4,396	4,386	10	126	681	87%	4,475
MIDWEST REGION							
Illinois	482	495	-13	15	58	91%	505
Indiana	1138	1,093	45	57	194	87%	1,115
Iowa	954	932	22	11	96	91%	951
Michigan	1421	1,365	56	11	182	87%	1,392
Minnesota	2742	2,684	58	38	300	90%	2,738
Ohio	1278	1,319	-41	38	165	90%	1,345
Wisconsin	893	903	-10	5	80	92%	921
TOTAL	8,908	8,791	117	175	1,075	90%	8,967
MOUNTAIN PLAINS REGION							
Colorado	980	936	44	55	145	90%	955
Kansas	360	379	-19	4	51	88%	387
Missouri	771	754	17	47	107	92%	769
Montana	197	219	-22	3	39	84%	223
Nebraska	357	369	-12	12	65	86%	376
North Dakota	333	316	17	11	41	91%	322
South Dakota	379	389	-10	5	69	84%	397
Wyoming	151	148	3	9	22	91%	151
TOTAL	3,528	3,510	18	146	539	89%	3,580
NORTHEAST REGION							
Connecticut	427	424	3	2	28	94%	432
Maine	317	309	8	8	25	94%	315
Massachusetts	819	849	-30	65	121	93%	866
New Hampshire	243	257	-14	13	40	89%	262
New York	608	619	-11	46	78	95%	631
Rhode Island	18	17	1	0	0	100%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	161	147	14	2	12	93%	150
TOTAL	2,593	2,622	-29	136	304	94%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

November 2022

(continued)

	Nov 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2655	2,510	145	20	177	94%	2,560
Florida	2552	2,616	-64	15	140	95%	2,668
Georgia	3423	3,309	114	29	532	85%	3,375
Kentucky	1805	1,662	143	40	226	89%	1,695
Mississippi	930	855	75	31	95	93%	872
North Carolina	2581	2,413	168	53	166	95%	2,461
South Carolina	1181	1,029	152	108	84	102%	1,050
Tennessee	2138	2,171	-33	60	251	91%	2,214
TOTAL	17,265	16,565	700	356	1,671	92%	16,895
SOUTHWEST REGION							
Arizona	963	873	90	18	88	92%	890
Arkansas	468	409	59	19	37	96%	417
Louisiana	1652	1,363	289	21	112	93%	1,390
New Mexico	669	730	-61	14	128	84%	745
Oklahoma	737	788	-51	27	91	92%	804
Texas	881	873	8	14	80	92%	890
Utah	1004	1,046	-42	5	87	92%	1,067
TOTAL	6,374	6,082	292	118	623	92%	6,203
WESTERN REGION							
Alaska	87	98	-11	0	17	83%	100
American Samoa	10	3	7	0	0	100%	4
California	1813	1,355	458	67	122	96%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	0	0	0	0	0	*	1
Hawaii	34	33	1	0	1	97%	34
Idaho	598	604	-6	17	68	92%	616
Nevada	75	80	-5	0	7	91%	82
Oregon	565	579	-14	7	54	92%	591
Washington	2220	2,184	36	56	181	94%	2,228
TOTAL	5,408	4,942	466	147	451	94%	5,045
SUBTOTAL	48,472	46,898	1,574	1,204	5,344	91%	47,840
Miscellaneous	334	360	-26	1	2	*	368
GRAND TOTAL	48,806	47,258	1,548	1,205	5,346	91%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2022

State	+/- Members	Nov 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 New Jersey	84	457	373	22.5%	3	380
2 Arkansas	59	468	409	14.4%	4	417
3 West Virginia	29	408	379	7.7%	6	387
4 North Dakota	17	333	316	5.4%	8	322
5 Vermont	14	161	147	9.5%	5	150
6 Maine	8	317	309	2.6%	10	315
7 American Samoa	7	10	3	233.3%	1	4
8 Puerto Rico	5	8	3	166.7%	2	4
9 Wyoming	3	151	148	2.0%	11	151
10 Connecticut	3	427	424	0.7%	12	432
11 Rhode Island	1	18	17	5.9%	7	18
12 Hawaii	1	34	33	3.0%	9	34
13 Northern Mariana Islands (CNMI)	0	6	6	0.0%	13	7
14 Nevada	-5	75	80	-6.3%	19	82
15 Dist. of Columbia	-5	35	40	-12.5%	22	41
16 South Dakota	-10	379	389	-2.6%	14	397
17 Alaska	-11	87	98	-11.2%	21	100
18 Nebraska	-12	357	369	-3.3%	16	376
19 Illinois	-13	482	495	-2.6%	14	505
20 New Hampshire	-14	243	257	-5.4%	18	262
21 Kansas	-19	360	379	-5.0%	17	387
22 Montana	-22	197	219	-10.0%	20	223
23 Guam	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	120	5,013	4,893	2.5%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2022

State	+/- Members	Nov 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Arizona	90	963	873	10.3%	1	890
2 Mississippi	75	930	855	8.8%	2	872
3 Colorado	44	980	936	4.7%	3	955
4 Iowa	22	954	932	2.4%	4	951
5 Missouri	17	771	754	2.3%	5	769
6 Texas	8	881	873	0.9%	6	890
7 Pennsylvania	-4	666	670	-0.6%	7	683
8 Maryland	-4	533	537	-0.7%	8	548
9 Idaho	-6	598	604	-1.0%	9	616
10 Wisconsin	-10	893	903	-1.1%	10	921
11 New York	-11	608	619	-1.8%	11	631
12 Oregon	-14	565	579	-2.4%	12	591
13 Massachusetts	-30	819	849	-3.5%	13	866
14 Oklahoma	-51	737	788	-6.5%	14	804
15 New Mexico	-61	669	730	-8.4%	15	745
16 Delaware	-90	891	981	-9.2%	16	1,001
TOTAL	-25	12,458	12,483	-0.2%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

November 2022

State	+/- Members	Nov 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 California	458	1,813	1,355	33.8%	1	1,382
2 Louisiana	289	1,652	1,363	21.2%	2	1,390
3 North Carolina	168	2,581	2,413	7.0%	5	2,461
4 South Carolina	152	1,181	1,029	14.8%	3	1,050
5 Alabama	145	2,655	2,510	5.8%	6	2,560
6 Kentucky	143	1,805	1,662	8.6%	4	1,695
7 Georgia	114	3,423	3,309	3.4%	9	3,375
8 Minnesota	58	2,742	2,684	2.2%	10	2,738
9 Michigan	56	1,421	1,365	4.1%	7	1,392
10 Indiana	45	1,138	1,093	4.1%	7	1,115
11 Washington	36	2,220	2,184	1.6%	11	2,228
12 Virginia	-5	1,398	1,403	-0.4%	12	1,431
13 Tennessee	-33	2,138	2,171	-1.5%	13	2,214
14 Ohio	-41	1,278	1,319	-3.1%	15	1,345
15 Utah	-42	1,004	1,046	-4.0%	16	1,067
16 Florida	-64	2,552	2,616	-2.4%	14	2,668
TOTAL	1,479	31,001	29,522	5.0%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

November 2022

	Nov 2022	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,504	21,460	1,044	46%	5%	16,086	6,472
School Nutrition Managers	17,147	16,723	424	35%	3%	11,988	4,597
District Directors	6,082	5,897	185	12%	3%	2,155	1,229
Retired	429	430	-1	1%	0%	n/a	86
Affiliate	744	850	-106	2%	-12%	n/a	330
State Agency Directors	721	719	2	1%	0%	581	47
Major City Directors	599	584	15	1%	3%	444	76
Other	136	118	18	*	15%	262	634
Industry Individual	34	42	-8	*	-19%	n/a	-
Life	32	32	0	*	0%	n/a	-
Corporate Industry + Patron	308	315	-7	1%	-2%	n/a	-
Allied Groups	3	4	-1	*	-	n/a	-
Educators	39	41	-2	*	-5%	n/a	9
Student	26	41	-15	*	-37%	n/a	-
International	2	2	0	*	-	n/a	-
TOTAL MEMBERS	48,806	47,258	1,548	100%	3.3%	31,516	13,480

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

November 2022

	Nov 2022	Oct 2022	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	754	724	30	827	-73	85%
Dist. of Columbia	30	31	-1	32	-2	86%
Maryland	295	296	-1	285	10	55%
New Jersey	284	263	21	240	44	62%
Pennsylvania	343	340	3	325	18	52%
Puerto Rico	0	0	-	0	-	-
Virginia	794	808	-14	892	-98	57%
West Virginia	340	343	-3	323	17	83%
TOTAL	2,840	2,805	35	2,924	-84	65%
MIDWEST REGION						
Illinois	221	221	0	209	12	46%
Indiana	751	687	64	691	60	66%
Iowa	404	380	24	372	32	42%
Michigan	1,025	1,031	-6	988	37	72%
Minnesota	1,368	1,332	36	1,179	189	50%
Ohio	761	771	-10	762	-1	60%
Wisconsin	494	472	22	509	-15	55%
TOTAL	5,024	4,894	130	4,710	314	56%
MOUNTAIN PLAINS REGION						
Colorado	830	707	123	800	30	85%
Kansas	120	120	0	123	-3	33%
Missouri	386	388	-2	337	49	50%
Montana	46	45	1	51	-5	23%
Nebraska	159	138	21	150	9	45%
North Dakota	170	170	0	163	7	51%
South Dakota	245	224	21	239	6	65%
Wyoming	37	37	0	34	3	25%
TOTAL	1,993	1,829	164	1,897	96	56%
NORTHEAST REGION						
Connecticut	226	225	1	222	4	53%
Maine	174	171	3	153	21	55%
Massachusetts	557	545	12	587	-30	68%
New Hampshire	138	139	-1	141	-3	57%
New York	355	355	0	360	-5	58%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	117	117	0	92	25	73%
TOTAL	1,567	1,552	15	1,556	11	60%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

November 2022	(continued)					
	Nov	Oct	+/-	May	+/-	% of Total
	2022	2022	Members	2022	Members	Membership
SOUTHEAST REGION						
Alabama	1,847	1,817	30	1,748	99	70%
Florida	1,825	1,843	-18	1,895	-70	72%
Georgia	2,853	2,851	2	2,834	19	83%
Kentucky	1,215	1,200	15	1,045	170	67%
Mississippi	681	698	-17	640	41	73%
North Carolina	2,072	1,938	134	1,990	82	80%
South Carolina	936	927	9	833	103	79%
Tennessee	1,627	1,650	-23	1,680	-53	76%
TOTAL	13,056	12,924	132	12,665	391	76%
SOUTHWEST REGION						
Arizona	729	751	-22	730	-1	76%
Arkansas	281	278	3	259	22	60%
Louisiana	1,482	1,477	5	1,155	327	90%
New Mexico	473	475	-2	534	-61	71%
Oklahoma	490	555	-65	558	-68	66%
Texas	451	449	2	440	11	51%
Utah	571	579	-8	561	10	57%
TOTAL	4,477	4,564	-87	4,237	240	70%
WESTERN REGION						
Alaska	52	52	0	68	-16	60%
American Samoa	10	10	-	0	-	100%
California	689	628	61	545	144	38%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	14	14	0	14	0	41%
Idaho	344	344	0	334	10	58%
Nevada	60	60	0	59	1	80%
Oregon	430	430	0	435	-5	76%
Washington	960	962	-2	945	15	43%
TOTAL	2,559	2,500	59	2,400	149	47%
SUBTOTAL	31,516	31,068	448	30,389	1,117	65%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	31,516	31,068	448	30,392	1,114	64.6%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

November 2022 (Applications processed through 11/30/2022)

	Nov 2022	Oct 2022	+/-	May 2022	+/-	Nov 2021	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	170	162	8	162	8	156	165	19%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	227	230	-3	246	-19	255	251	43%
New Jersey	27	27	0	27	0	31	28	6%
Pennsylvania	44	41	3	43	1	48	44	7%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	545	544	1	586	-41	624	598	39%
West Virginia	29	29	0	29	0	33	30	7%
TOTAL	1,042	1,033	9	1,093	-51	1,147	1,118	24%
MIDWEST REGION								
Illinois	87	87	0	103	-16	109	105	18%
Indiana	210	207	3	216	-6	226	220	18%
Iowa	398	407	-9	439	-41	454	448	42%
Michigan	138	139	-1	140	-2	140	143	10%
Minnesota	1,915	1,912	3	1,933	-18	1,997	1,972	70%
Ohio	373	374	-1	388	-15	406	396	29%
Wisconsin	159	161	-2	175	-16	199	179	18%
TOTAL	3,280	3,287	-7	3,394	-114	3,531	3,463	37%
MOUNTAIN PLAINS REGION								
Colorado	61	61	0	66	-5	74	67	6%
Kansas	108	114	-6	125	-17	135	128	30%
Missouri	184	186	-2	198	-14	225	202	24%
Montana	21	21	0	24	-3	25	25	11%
Nebraska	66	69	-3	77	-11	86	79	18%
North Dakota	55	56	-1	60	-5	58	61	17%
South Dakota	55	53	2	58	-3	61	59	15%
Wyoming	55	55	0	55	0	61	56	36%
TOTAL	605	615	-10	663	-58	725	677	17%
NORTHEAST REGION								
Connecticut	91	96	-5	99	-8	101	101	21%
Maine	54	55	-1	58	-4	66	59	17%
Massachusetts	125	125	0	134	-9	138	137	15%
New Hampshire	84	85	-1	90	-6	99	92	35%
New York	78	76	2	77	1	86	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	11	11	0	11	0	11	12	7%
TOTAL	443	448	-5	469	-26	501	482	17%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

November 2022	(continued)							
	Nov	Oct	+/-	May	+/-	Nov	2022/23	% of Total
	2022	2022		2022		2021	2% Goal	Membership
SOUTHEAST REGION								
Alabama	1,145	1,135	10	1,101	44	1,137	1,123	43%
Florida	856	862	-6	878	-22	989	896	34%
Georgia	978	979	-1	1,043	-65	1,157	1,064	29%
Kentucky	711	710	1	730	-19	751	745	39%
Mississippi	36	36	0	40	-4	49	41	4%
North Carolina	437	435	2	474	-37	506	483	17%
South Carolina	153	156	-3	175	-22	183	179	13%
Tennessee	1,013	1,037	-24	1,047	-34	1,105	1,068	47%
TOTAL	5,329	5,350	-21	5,488	-159	5,877	5,599	31%
SOUTHWEST REGION								
Arizona	91	91	0	89	2	91	91	9%
Arkansas	44	45	-1	56	-12	60	57	9%
Louisiana	39	40	-1	39	0	43	40	2%
New Mexico	286	285	1	298	-12	325	304	43%
Oklahoma	149	151	-2	160	-11	188	163	20%
Texas	48	46	2	51	-3	44	52	5%
Utah	367	378	-11	416	-49	458	424	37%
TOTAL	1,024	1,036	-12	1,109	-85	1,209	1,131	16%
WESTERN REGION								
Alaska	11	12	-1	12	-1	12	13	13%
American Samoa	0	0	-	0	-	0	1	-
California	122	122	0	123	-1	128	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	9%
Idaho	195	198	-3	184	11	203	188	33%
Nevada	2	2	0	3	-1	3	4	3%
Oregon	46	44	2	47	-1	48	48	8%
Washington	1,352	1,355	-3	1,385	-33	1,413	1,413	61%
TOTAL	1,731	1,736	-5	1,757	-26	1,810	1,798	32%
SUBTOTAL	13,454	13,505	-51	13,973	-519	14,800	14,268	28%
Miscellaneous	26	23	3	25	1	27	26	8%
GRAND TOTAL	13,480	13,528	-48	13,998	-518	14,827	14,294	28%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

November 2022	(Applications processed through 11/30/2022)							
	Nov 2022	Oct 2022	+/-	May 2022	+/-	% Diff in Cred	Nov 2021	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	17	17	0	18	-1	-6%	19	3
Dist. of Columbia	0	0	0	0	0	-	0	17
Maryland	33	33	0	32	1	3%	33	5
New Jersey	15	16	-1	15	0	0%	15	8
Pennsylvania	30	30	0	30	0	0%	29	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	52	52	0	53	-1	-2%	51	28
West Virginia	10	10	0	9	1	11%	9	0
TOTAL	158	159	-1	157	1	1%	156	82
MIDWEST REGION								
Illinois	33	34	-1	36	-3	-8%	36	8
Indiana	37	38	-1	38	-1	-3%	39	8
Iowa	17	17	0	17	0	0%	16	10
Michigan	43	43	0	44	-1	-2%	37	15
Minnesota	63	63	0	68	-5	-7%	69	14
Ohio	59	58	1	57	2	4%	60	11
Wisconsin	27	27	0	28	-1	-4%	29	16
TOTAL	279	280	-1	288	-9	-3%	286	82
MOUNTAIN PLAINS REGION								
Colorado	83	83	0	78	5	6%	79	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	23	0	24	-1	-4%	24	13
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	6	0	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
TOTAL	143	143	0	141	2	1%	142	32
NORTHEAST REGION								
Connecticut	11	11	0	13	-2	-15%	8	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	59	59	0	60	-1	-2%	62	13
New Hampshire	10	10	0	10	0	0%	11	4
New York	39	38	1	44	-5	-11%	43	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	13	8
TOTAL	153	152	1	160	-7	-4%	157	57



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

November 2022	(continued)							
	Nov	Oct	+/-	May	+/-	%	Nov	# Times
	2022	2022		2022		Diff in Cred	2021	Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	35	5
Florida	83	81	2	84	-1	-1%	88	23
Georgia	62	62	0	62	0	0%	61	20
Kentucky	36	36	0	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	62	62	0	58	4	7%	57	15
South Carolina	19	18	1	19	0	0%	22	9
Tennessee	35	35	0	37	-2	-5%	37	19
TOTAL	351	348	3	344	7	2%	348	113
SOUTHWEST REGION								
Arizona	54	56	-2	55	-1	-2%	55	19
Arkansas	9	8	1	8	1	13%	8	3
Louisiana	15	15	0	16	-1	-6%	16	5
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	5	5	0	5	0	0%	6	2
Texas	106	106	0	104	2	2%	98	30
Utah	20	20	0	20	0	0%	19	4
TOTAL	218	219	-1	218	0	0%	212	67
WESTERN REGION								
Alaska	6	6	0	6	0	0%	7	2
American Samoa	0	0	-	0	-	-	0	0
California	136	131	5	130	6	5%	123	25
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	21	0	0%	20	5
Nevada	2	2	0	2	0	-	2	3
Oregon	16	15	1	15	1	7%	17	6
Washington	40	40	0	42	-2	-5%	41	8
TOTAL	222	216	6	217	5	2%	211	53
SUBTOTAL	1,524	1,517	7	1,525	-1	0%	1,512	486
Miscellaneous	50	50	0	58	-8	-14%	60	0
GRAND TOTAL	1,574	1,567	7	1,583	-9	-1%	1,572	486