



**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** October 2022 Membership, Certificate & Credentialing Program Report  
**DATE:** October 16, 2022

## Membership Overview

The October Membership Report shows that we have 48,433 members. This is an increase of 1,143 members compared to September 2022 and one of SNA's largest month-on-month increases on record. It is also 1,185 more than the May 2022 year-end total and 1,795 more than October 2021. The increase in membership continues to be a sign that we are rebounding from the impact of the COVID-19 pandemic and is helped by the return to in-person meetings.

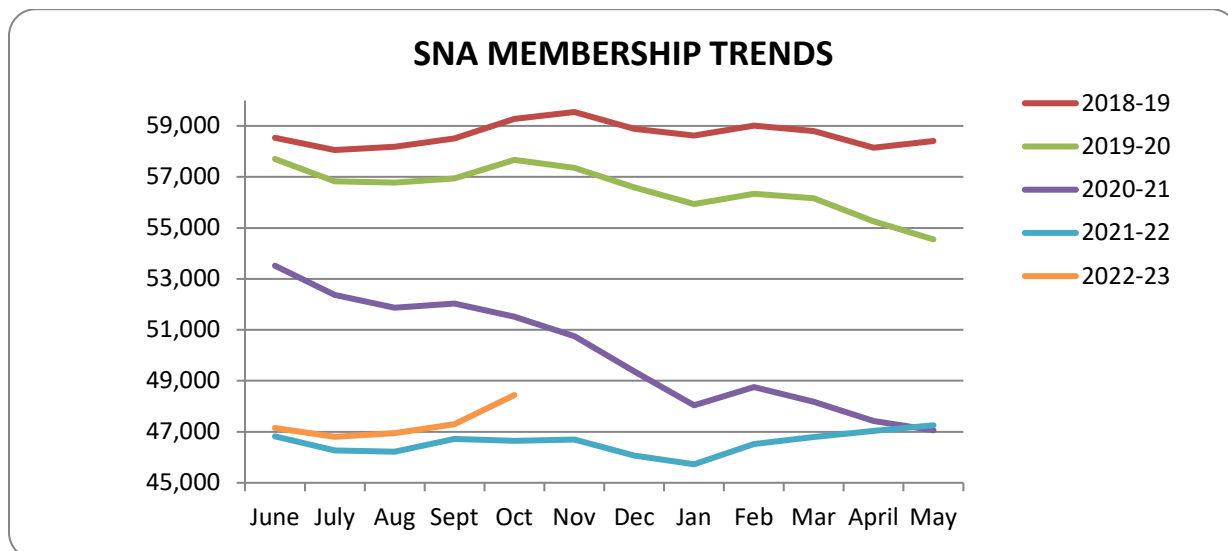
Region	Oct 2022	Oct 2021	Diff	% Diff
Mid-Atlantic	4,332	4,552	-120	-3%
Midwest	8,867	8,820	47	1%
Mountain Plains	3,389	3,318	72	2%
Northeast	2,574	2,482	92	4%
Southeast	17,267	16,759	508	3%
Southwest	6,428	5,696	732	13%
Western	5,256	4,760	496	10%
Misc.	330	361	-31	-9%
<b>Total</b>	<b>48,443</b>	<b>46,648</b>	<b>1,795</b>	<b>3.8%</b>

All regions except the Mid-Atlantic are showing growth compared to this time last year and states affiliates with more than 10% growth include Arizona, Arkansas, California, Louisiana, South Carolina, and Vermont.

Since May 2022 year-end, the number of Major City Directors and District Directors have increased by 14 and 144 respectively. More significantly the number of School Nutrition Employee members has increased by 859 and School Nutrition Managers have increased by 271. This is another positive indicator that we are continuing to recover from the impact of the pandemic.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels, there are however continued signs of recovery.



If you have any questions, please email [lmaynard@schoolnutrition.org](mailto:lmaynard@schoolnutrition.org).

Continued...

### School District Membership (SDM)

The total number of SDMs for October 2022 is 31,068 which is 856 more than the May 2022 year-end total. SDMs currently account for 64.1% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	2,851	<b>Louisiana</b>	1,477
<b>North Carolina</b>	1,938	<b>Minnesota</b>	1,332
<b>Florida</b>	1,843	<b>Kentucky</b>	1,200
<b>Alabama</b>	1,817	<b>Michigan</b>	1,031
<b>Tennessee</b>	1,650	<b>Washington</b>	962

### Credentialing Overview

The October Credentialing Report shows that there are 1,567 credentialed members which is 16 less than May 2022 year-end.

### Certificate Program Overview

The October 2022 Certificate Program Report shows that we have 13,528 certificate holders, which is 470 less than May 2022 year-end total. See table below for more details.

Level	Oct 2022	May 2022	% Diff
Level 1	8,663	9,061	-4.39%
Level 2	552	531	3.95%
Level 3	1,219	1,272	-4.17%
Level 4	3,094	3,134	-1.28%
<b>Total</b>	<b>13,528</b>	<b>13,998</b>	<b>-3.36%</b>

Region	Oct 2022	Oct 2021	Diff	% Diff
Mid-Atlantic	1,033	1,165	-132	-11%
Midwest	3,287	3,573	-286	-8%
Mountain Plains	615	731	-116	-16%
Northeast	448	523	-75	-14%
Southeast	5,350	5,970	-620	-10%
Southwest	1,036	1,216	-180	-15%
Western	1,736	1,827	-91	-5%
Misc.	23	31	-	-
<b>Total</b>	<b>13,528</b>	<b>15,036</b>	<b>-1,508</b>	<b>-10%</b>

Members with a certificate account for 28% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2022	(Applications processed through 10/31/2022)									Oct 2022	+/-	Oct 2022	+/-
	Oct 2022	Sept 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
<b>MID-ATLANTIC REGION</b>													
Delaware	870	877	-7	0	0	7	119	724	1,001	162	12	17	0
Dist. of Columbia	37	38	-1	0	0	1	2	31	41	0	0	0	0
Maryland	541	540	1	5	0	2	16	296	548	230	-4	33	0
New Jersey	404	392	12	13	0	7	96	263	380	27	0	16	0
Pennsylvania	667	679	-12	6	0	16	83	340	683	41	-2	30	0
Puerto Rico	8	8	0	1	0	0	0	0	4	0	-	1	0
Virginia	1,399	1,361	38	50	2	18	310	808	1,431	544	-8	52	0
West Virginia	406	408	-2	2	0	2	35	343	387	29	0	10	0
<b>TOTAL</b>	<b>4,332</b>	<b>4,303</b>	<b>29</b>	<b>77</b>	<b>2</b>	<b>53</b>	<b>661</b>	<b>2,805</b>	<b>4,475</b>	<b>1,033</b>	<b>-2</b>	<b>159</b>	<b>0</b>
<b>MIDWEST REGION</b>													
Illinois	481	483	-2	4	1	8	24	221	505	87	-2	34	0
Indiana	1,087	1,073	14	74	1	85	138	687	1,115	207	-6	38	0
Iowa	949	929	20	30	5	13	55	380	951	407	-5	17	1
Michigan	1,444	1,468	-24	38	3	68	117	1,031	1,392	139	1	43	0
Minnesota	2,728	2,773	-45	47	3	81	146	1,332	2,738	1,912	9	63	0
Ohio	1,303	1,305	-2	8	1	13	75	771	1,345	374	-1	58	0
Wisconsin	875	875	0	5	1	5	129	472	921	161	-2	27	0
<b>TOTAL</b>	<b>8,867</b>	<b>8,906</b>	<b>-39</b>	<b>206</b>	<b>15</b>	<b>273</b>	<b>684</b>	<b>4,894</b>	<b>8,967</b>	<b>3,287</b>	<b>-6</b>	<b>280</b>	<b>1</b>
<b>MOUNTAIN PLAINS REGION</b>													
Colorado	860	920	-60	5	0	92	47	707	955	61	-1	83	-1
Kansas	367	371	-4	2	1	6	28	120	387	114	-6	14	0
Missouri	772	762	10	10	2	7	94	388	769	186	-2	23	-1
Montana	195	195	0	3	2	2	9	45	223	21	0	4	0
Nebraska	338	344	-6	6	0	10	41	138	376	69	-3	6	-1
North Dakota	341	330	11	14	3	3	23	170	322	56	-1	7	0
South Dakota	364	353	11	14	0	3	26	224	397	53	-1	4	0
Wyoming	152	151	1	2	2	2	11	37	151	55	0	2	0
<b>TOTAL</b>	<b>3,389</b>	<b>3,426</b>	<b>-37</b>	<b>56</b>	<b>10</b>	<b>125</b>	<b>279</b>	<b>1,829</b>	<b>3,580</b>	<b>615</b>	<b>-14</b>	<b>143</b>	<b>-3</b>
<b>NORTHEAST REGION</b>													
Connecticut	418	413	5	7	0	2	58	225	432	96	2	11	0
Maine	318	314	4	3	0	1	33	171	315	55	0	20	0
Massachusetts	821	816	5	5	11	6	100	545	866	125	-4	59	0
New Hampshire	238	235	3	4	0	1	26	139	262	85	-1	10	0
New York	598	591	7	17	0	9	25	355	631	76	-1	38	-2
Rhode Island	18	18	0	0	0	0	1	0	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	163	158	5	4	0	0	8	117	150	11	0	13	0
<b>TOTAL</b>	<b>2,574</b>	<b>2,545</b>	<b>29</b>	<b>40</b>	<b>11</b>	<b>19</b>	<b>251</b>	<b>1,552</b>	<b>2,675</b>	<b>448</b>	<b>-4</b>	<b>152</b>	<b>-2</b>



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

October 2022	(continued)										Oct 2022	+/-	Oct 2022	+/-
	Oct 2022	Sept 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal		Cert Program	Prior Month	Credentialing	Prior Month
<b>SOUTHEAST REGION</b>														
Alabama	2,640	2,628	12	108	0	57	305	1,817	2,560		1,135	15	36	0
Florida	2,570	2,577	-7	7	4	20	134	1,843	2,668		862	-5	81	-1
Georgia	3,589	3,266	323	230	3	51	825	2,851	3,375		979	2	62	0
Kentucky	1,796	1,651	145	167	2	60	140	1,200	1,695		710	-3	36	0
Mississippi	935	898	37	17	10	18	104	698	872		36	1	18	0
North Carolina	2,456	2,383	73	59	19	9	643	1,938	2,461		435	-7	62	1
South Carolina	1,143	1,121	22	35	2	11	126	927	1,050		156	-1	18	0
Tennessee	2,138	2,235	-97	12	21	112	295	1,650	2,214		1,037	-11	35	0
<b>TOTAL</b>	<b>17,267</b>	<b>16,759</b>	<b>508</b>	<b>635</b>	<b>61</b>	<b>338</b>	<b>2,572</b>	<b>12,924</b>	<b>16,895</b>		<b>5,350</b>	<b>-9</b>	<b>348</b>	<b>0</b>
<b>SOUTHWEST REGION</b>														
Arizona	977	911	66	56	2	29	95	751	890		91	4	56	1
Arkansas	466	455	11	20	0	1	24	278	417		45	0	8	0
Louisiana	1,662	1,336	326	322	18	30	69	1,477	1,390		40	-1	15	0
New Mexico	677	683	-6	4	2	12	120	475	745		285	17	9	0
Oklahoma	762	760	2	8	13	18	57	555	804		151	3	5	-1
Texas	875	864	11	21	1	10	72	449	890		46	-1	106	0
Utah	1,009	1,016	-7	3	2	12	47	579	1,067		378	-11	20	0
<b>TOTAL</b>	<b>6,428</b>	<b>6,025</b>	<b>403</b>	<b>434</b>	<b>38</b>	<b>112</b>	<b>484</b>	<b>4,564</b>	<b>6,203</b>		<b>1,036</b>	<b>11</b>	<b>219</b>	<b>0</b>
<b>WESTERN REGION</b>														
Alaska	86	100	-14	2	0	15	7	52	100		12	0	6	0
American Samoa	10	10	0	0	0	0	0	10	4		0	-	0	-
California	1,647	1,396	251	188	19	14	201	628	1,382		122	1	131	1
CNMI*	6	6	0	0	0	0	0	0	7		0	-	0	-
Guam	0	0	0	0	0	0	0	0	1		0	-	0	-
Hawaii	32	32	0	0	0	0	0	14	34		3	0	1	0
Idaho	598	603	-5	4	2	12	69	344	616		198	10	21	0
Nevada	75	76	-1	0	0	1	12	60	82		2	0	2	0
Oregon	575	569	6	3	1	5	37	430	591		44	-1	15	0
Washington	2,227	2,211	16	46	9	18	146	962	2,228		1,355	-14	40	0
<b>TOTAL</b>	<b>5,256</b>	<b>5,003</b>	<b>253</b>	<b>243</b>	<b>31</b>	<b>65</b>	<b>472</b>	<b>2,500</b>	<b>5,045</b>		<b>1,736</b>	<b>-4</b>	<b>216</b>	<b>1</b>
<b>SUBTOTAL</b>	<b>48,113</b>	<b>46,967</b>	<b>1,146</b>	<b>1,691</b>	<b>168</b>	<b>985</b>	<b>5,403</b>	<b>31,068</b>	<b>47,840</b>		<b>13,505</b>	<b>-28</b>	<b>1,517</b>	<b>-3</b>
<b>Miscellaneous</b>	330	333	-3	0	0	0	0	0	368		23	-2	50	0
<b>GRAND TOTAL</b>	<b>48,443</b>	<b>47,300</b>	<b>1,143</b>	<b>1,691</b>	<b>168</b>	<b>985</b>	<b>5,403</b>	<b>31,068</b>	<b>48,208</b>		<b>13,528</b>	<b>-30</b>	<b>1,567</b>	<b>-3</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)\* CNMI is the Commonwealth of the Northern Mariana Islands.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

October 2022

	Oct 2022	Oct 2021	+/- Members	Percentage Difference
<b>MID-ATLANTIC REGION</b>				
Delaware	870	964	-94	-10%
Dist. of Columbia	37	60	-23	-38%
Maryland	541	566	-25	-4%
New Jersey	404	362	42	12%
Pennsylvania	667	663	4	1%
Puerto Rico	8	0	8	-
Virginia	1,399	1,443	-44	-3%
West Virginia	406	394	12	3%
<b>TOTAL</b>	<b>4,332</b>	<b>4,452</b>	<b>-120</b>	<b>-3%</b>
<b>MIDWEST REGION</b>				
Illinois	481	541	-60	-11%
Indiana	1,087	1,094	-7	-1%
Iowa	949	892	57	6%
Michigan	1,444	1,379	65	5%
Minnesota	2,728	2,717	11	0%
Ohio	1,303	1,326	-23	-2%
Wisconsin	875	871	4	0%
<b>TOTAL</b>	<b>8,867</b>	<b>8,820</b>	<b>47</b>	<b>1%</b>
<b>MOUNTAIN PLAINS REGION</b>				
Colorado	860	806	54	7%
Kansas	367	370	-3	-1%
Missouri	772	746	26	3%
Montana	195	208	-13	-6%
Nebraska	338	336	2	1%
North Dakota	341	286	55	19%
South Dakota	364	397	-33	-8%
Wyoming	152	169	-17	-10%
<b>TOTAL</b>	<b>3,389</b>	<b>3,318</b>	<b>71</b>	<b>2%</b>
<b>NORTHEAST REGION</b>				
Connecticut	418	377	41	11%
Maine	318	301	17	6%
Massachusetts	821	811	10	1%
New Hampshire	238	261	-23	-9%
New York	598	624	-26	-4%
Rhode Island	18	6	12	200%
US Virgin Islands (USVI)	0	0	-	-
Vermont	163	102	61	60%
<b>TOTAL</b>	<b>2,574</b>	<b>2,482</b>	<b>92</b>	<b>4%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

October 2022	(continued)			
	Oct 2022	Oct 2021	+/- Members	Percentage Difference
<b>SOUTHEAST REGION</b>				
Alabama	2,640	2,225	415	19%
Florida	2,570	2,706	-136	-5%
Georgia	3,589	3,520	69	2%
Kentucky	1,796	1,671	125	7%
Mississippi	935	863	72	8%
North Carolina	2,456	2,344	112	5%
South Carolina	1,143	1,164	-21	-2%
Tennessee	2,138	2,266	-128	-6%
<b>TOTAL</b>	<b>17,267</b>	<b>16,759</b>	<b>508</b>	<b>3%</b>
<b>SOUTHWEST REGION</b>				
Arizona	977	894	83	9%
Arkansas	466	392	74	19%
Louisiana	1,662	1,236	426	34%
New Mexico	677	716	-39	-5%
Oklahoma	762	836	-74	-9%
Texas	875	772	103	13%
Utah	1,009	850	159	19%
<b>TOTAL</b>	<b>6,428</b>	<b>5,696</b>	<b>732</b>	<b>13%</b>
<b>WESTERN REGION</b>				
Alaska	86	72	14	19%
American Samoa	10	0	10	-
California	1,647	1,307	340	26%
CNMI*	6	0	6	-
Guam	0	0	0	-
Hawaii	32	27	5	19%
Idaho	598	545	53	10%
Nevada	75	51	24	47%
Oregon	575	599	-24	-4%
Washington	2,227	2,159	68	3%
<b>TOTAL</b>	<b>5,256</b>	<b>4,760</b>	<b>496</b>	<b>10%</b>
<b>SUBTOTAL</b>	<b>48,113</b>	<b>46,287</b>	<b>1,826</b>	<b>4%</b>
<b>Miscellaneous</b>	<b>330</b>	<b>361</b>	<b>-31</b>	<b>-9%</b>
<b>GRAND TOTAL</b>	<b>48,443</b>	<b>46,648</b>	<b>1,795</b>	<b>3.8%</b>

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates.



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

October 2022	Year To Date Retention						
	Oct 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
<b>MID-ATLANTIC REGION</b>							
Delaware	870	981	-111	0	159	84%	1,001
Dist. of Columbia	37	40	-3	0	5	88%	41
Maryland	541	537	4	4	34	94%	548
New Jersey	404	373	31	54	85	92%	380
Pennsylvania	667	670	-3	3	82	88%	683
Puerto Rico	8	3	5	0	0	100%	4
Virginia	1399	1,403	-4	19	211	86%	1,431
West Virginia	406	379	27	37	3	109%	387
<b>TOTAL</b>	<b>4,332</b>	<b>4,386</b>	<b>-54</b>	<b>117</b>	<b>579</b>	<b>89%</b>	<b>4,475</b>
<b>MIDWEST REGION</b>							
Illinois	481	495	-14	14	50	93%	505
Indiana	1087	1,093	-6	8	166	86%	1,115
Iowa	949	932	17	9	64	94%	951
Michigan	1444	1,365	79	10	149	90%	1,392
Minnesota	2728	2,684	44	34	267	91%	2,738
Ohio	1303	1,319	-16	32	121	93%	1,345
Wisconsin	875	903	-28	5	74	92%	921
<b>TOTAL</b>	<b>8,867</b>	<b>8,791</b>	<b>76</b>	<b>112</b>	<b>891</b>	<b>91%</b>	<b>8,967</b>
<b>MOUNTAIN PLAINS REGION</b>							
Colorado	860	936	-76	4	134	86%	955
Kansas	367	379	-12	4	41	90%	387
Missouri	772	754	18	46	94	94%	769
Montana	195	219	-24	3	39	84%	223
Nebraska	338	369	-31	4	56	86%	376
North Dakota	341	316	25	9	33	92%	322
South Dakota	364	389	-25	3	64	84%	397
Wyoming	152	148	4	8	18	93%	151
<b>TOTAL</b>	<b>3,389</b>	<b>3,510</b>	<b>-121</b>	<b>81</b>	<b>479</b>	<b>89%</b>	<b>3,580</b>
<b>NORTHEAST REGION</b>							
Connecticut	418	424	-6	1	25	94%	432
Maine	318	309	9	7	21	95%	315
Massachusetts	821	849	-28	64	104	95%	866
New Hampshire	238	257	-19	13	40	89%	262
New York	598	619	-21	46	77	95%	631
Rhode Island	18	17	1	0	0	100%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	163	147	16	2	10	95%	150
<b>TOTAL</b>	<b>2,574</b>	<b>2,622</b>	<b>-48</b>	<b>133</b>	<b>277</b>	<b>95%</b>	<b>2,675</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

October 2022

(continued)

	Oct 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
<b>SOUTHEAST REGION</b>							
Alabama	2640	2,510	130	11	126	95%	2,560
Florida	2570	2,616	-46	14	111	96%	2,668
Georgia	3589	3,309	280	22	296	92%	3,375
Kentucky	1796	1,662	134	27	193	90%	1,695
Mississippi	935	855	80	16	55	95%	872
North Carolina	2456	2,413	43	50	124	97%	2,461
South Carolina	1143	1,029	114	108	64	104%	1,050
Tennessee	2138	2,171	-33	55	210	93%	2,214
<b>TOTAL</b>	<b>17,267</b>	<b>16,565</b>	<b>702</b>	<b>303</b>	<b>1,179</b>	<b>95%</b>	<b>16,895</b>
<b>SOUTHWEST REGION</b>							
Arizona	977	873	104	16	64	95%	890
Arkansas	466	409	57	19	30	97%	417
Louisiana	1662	1,363	299	21	92	95%	1,390
New Mexico	677	730	-53	13	92	89%	745
Oklahoma	762	788	-26	24	60	95%	804
Texas	875	873	2	12	66	94%	890
Utah	1009	1,046	-37	5	80	93%	1,067
<b>TOTAL</b>	<b>6,428</b>	<b>6,082</b>	<b>346</b>	<b>110</b>	<b>484</b>	<b>94%</b>	<b>6,203</b>
<b>WESTERN REGION</b>							
Alaska	86	98	-12	0	15	85%	100
American Samoa	10	3	7	0	0	100%	4
California	1647	1,355	292	34	108	95%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	0	0	0	0	0	*	1
Hawaii	32	33	-1	0	1	97%	34
Idaho	598	604	-6	17	57	93%	616
Nevada	75	80	-5	0	7	91%	82
Oregon	575	579	-4	7	41	94%	591
Washington	2227	2,184	43	56	156	95%	2,228
<b>TOTAL</b>	<b>5,256</b>	<b>4,942</b>	<b>314</b>	<b>114</b>	<b>386</b>	<b>94%</b>	<b>5,045</b>
<b>SUBTOTAL</b>	<b>48,113</b>	<b>46,898</b>	<b>1,215</b>	<b>970</b>	<b>4,275</b>	<b>93%</b>	<b>47,840</b>
<b>Miscellaneous</b>	330	360	-30	1	2	*	368
<b>GRAND TOTAL</b>	<b>48,443</b>	<b>47,258</b>	<b>1,185</b>	<b>971</b>	<b>4,277</b>	<b>93%</b>	<b>48,208</b>

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.





## SMALL AFFILIATES (1-500 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

October 2022

State	+/- Members	Oct 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Arkansas	57	466	409	13.9%	3	417
2 New Jersey	31	404	373	8.3%	5	380
3 West Virginia	27	406	379	7.1%	7	387
4 North Dakota	25	341	316	7.9%	6	322
5 Vermont	16	163	147	10.9%	4	150
6 Maine	9	318	309	2.9%	9	315
7 American Samoa	7	10	3	233.3%	1	4
8 Puerto Rico	5	8	3	166.7%	2	4
9 Wyoming	4	152	148	2.7%	10	151
10 Rhode Island	1	18	17	5.9%	8	18
11 Northern Mariana Islands (CNMI)	0	6	6	0.0%	11	7
12 Hawaii	-1	32	33	-3.0%	14	34
13 Dist. of Columbia	-3	37	40	-7.5%	19	41
14 Nevada	-5	75	80	-6.3%	16	82
15 Connecticut	-6	418	424	-1.4%	12	432
16 Kansas	-12	367	379	-3.2%	15	387
17 Alaska	-12	86	98	-12.2%	22	100
18 Illinois	-14	481	495	-2.8%	13	505
19 New Hampshire	-19	238	257	-7.4%	18	262
20 Montana	-24	195	219	-11.0%	21	223
21 South Dakota	-25	364	389	-6.4%	17	397
22 Nebraska	-31	338	369	-8.4%	20	376
23 Guam	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	24	1
<b>TOTAL</b>	<b>30</b>	<b>4,923</b>	<b>4,893</b>	<b>0.6%</b>	<b>-</b>	<b>4,996</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



## MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

October 2022

State	+/- Members	Oct 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Arizona	104	977	873	11.9%	1	890
2 Mississippi	80	935	855	9.4%	2	872
3 Missouri	18	772	754	2.4%	3	769
4 Iowa	17	949	932	1.8%	4	951
5 Maryland	4	541	537	0.7%	5	548
6 Texas	2	875	873	0.2%	6	890
7 Pennsylvania	-3	667	670	-0.4%	7	683
8 Oregon	-4	575	579	-0.7%	8	591
9 Idaho	-6	598	604	-1.0%	9	616
10 New York	-21	598	619	-3.4%	13	631
11 Oklahoma	-26	762	788	-3.3%	11	804
12 Wisconsin	-28	875	903	-3.1%	10	921
13 Massachusetts	-28	821	849	-3.3%	11	866
14 New Mexico	-53	677	730	-7.3%	14	745
15 Colorado	-76	860	936	-8.1%	15	955
16 Delaware	-111	870	981	-11.3%	16	1,001
<b>TOTAL</b>	<b>-131</b>	<b>12,352</b>	<b>12,483</b>	<b>-1.0%</b>	<b>-</b>	<b>12,733</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (1,001+ MEMBER DIVISION)

## STATE MEMBERSHIP GROWTH RANKINGS

October 2022

State	+/- Members	Oct 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Louisiana	299	1,662	1,363	21.9%	1	1,390
2 California	292	1,647	1,355	21.5%	2	1,382
3 Georgia	280	3,589	3,309	8.5%	4	3,375
4 Kentucky	134	1,796	1,662	8.1%	5	1,695
5 Alabama	130	2,640	2,510	5.2%	7	2,560
6 South Carolina	114	1,143	1,029	11.1%	3	1,050
7 Michigan	79	1,444	1,365	5.8%	6	1,392
8 Minnesota	44	2,728	2,684	1.6%	10	2,738
9 Washington	43	2,227	2,184	2.0%	8	2,228
10 North Carolina	43	2,456	2,413	1.8%	9	2,461
11 Virginia	-4	1,399	1,403	-0.3%	11	1,431
12 Indiana	-6	1,087	1,093	-0.5%	12	1,115
3 Ohio	-16	1,303	1,319	-1.2%	13	1,345
14 Tennessee	-33	2,138	2,171	-1.5%	14	2,214
15 Utah	-37	1,009	1,046	-3.5%	16	1,067
16 Florida	-46	2,570	2,616	-1.8%	15	2,668
<b>TOTAL</b>	<b>1,316</b>	<b>30,838</b>	<b>29,522</b>	<b>4.5%</b>	<b>-</b>	<b>30,111</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

October 2022

	Oct 2022	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	22,319	21,460	859	46%	4%	15,733	6,526
School Nutrition Managers	16,994	16,723	271	35%	2%	11,908	4,575
District Directors	6,041	5,897	144	12%	2%	2,127	1,222
Retired	436	430	6	1%	1%	n/a	86
Affiliate	756	850	-94	2%	-11%	n/a	335
State Agency Directors	726	719	7	1%	1%	583	47
Major City Directors	598	584	14	1%	2%	449	77
Other	132	118	14	*	12%	268	651
Industry Individual	35	42	-7	*	-17%	n/a	-
Life	32	32	0	*	0%	n/a	-
Corporate Industry + Patron	303	315	-12	1%	-4%	n/a	-
Allied Groups	3	4	-1	*	-	n/a	-
Educators	38	41	-3	*	-7%	n/a	9
Student	28	41	-13	*	-32%	n/a	-
International	2	2	0	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>48,443</b>	<b>47,258</b>	<b>1,185</b>	<b>100%</b>	<b>2.5%</b>	<b>31,068</b>	<b>13,528</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

October 2022

	Oct 2022	Sept 2022	+/- Members	May 2022	+/- Members	% of Total Membership
<b>MID-ATLANTIC REGION</b>						
Delaware	724	749	-25	827	-103	83%
Dist. of Columbia	31	31	0	32	-1	84%
Maryland	296	296	0	285	11	55%
New Jersey	263	257	6	240	23	65%
Pennsylvania	340	345	-5	325	15	51%
Puerto Rico	0	0	-	0	-	-
Virginia	808	803	5	892	-84	58%
West Virginia	343	346	-3	323	20	84%
<b>TOTAL</b>	<b>2,805</b>	<b>2,827</b>	<b>-22</b>	<b>2,924</b>	<b>-119</b>	<b>65%</b>
<b>MIDWEST REGION</b>						
Illinois	221	219	2	209	12	46%
Indiana	687	669	18	691	-4	63%
Iowa	380	361	19	372	8	40%
Michigan	1,031	1,061	-30	988	43	71%
Minnesota	1,332	1,347	-15	1,179	153	49%
Ohio	771	768	3	762	9	59%
Wisconsin	472	495	-23	509	-37	54%
<b>TOTAL</b>	<b>4,894</b>	<b>4,920</b>	<b>-26</b>	<b>4,710</b>	<b>184</b>	<b>55%</b>
<b>MOUNTAIN PLAINS REGION</b>						
Colorado	707	762	-55	800	-93	82%
Kansas	120	120	0	123	-3	33%
Missouri	388	392	-4	337	51	50%
Montana	45	47	-2	51	-6	23%
Nebraska	138	145	-7	150	-12	41%
North Dakota	170	157	13	163	7	50%
South Dakota	224	214	10	239	-15	62%
Wyoming	37	37	0	34	3	24%
<b>TOTAL</b>	<b>1,829</b>	<b>1,874</b>	<b>-45</b>	<b>1,897</b>	<b>-68</b>	<b>54%</b>
<b>NORTHEAST REGION</b>						
Connecticut	225	224	1	222	3	54%
Maine	171	170	1	153	18	54%
Massachusetts	545	547	-2	587	-42	66%
New Hampshire	139	135	4	141	-2	58%
New York	355	343	12	360	-5	59%
Rhode Island	0	0	0	1	-1	0%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	117	112	5	92	25	72%
<b>TOTAL</b>	<b>1,552</b>	<b>1,531</b>	<b>21</b>	<b>1,556</b>	<b>-4</b>	<b>60%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM)

## REPORT

October 2022	(continued)					
	Oct	Sept	+/-	May	+/-	% of Total
	2022	2022	Members	2022	Members	Membership
<b>SOUTHEAST REGION</b>						
Alabama	1,817	1,751	66	1,748	69	69%
Florida	1,843	1,856	-13	1,895	-52	72%
Georgia	2,851	2,586	265	2,834	17	79%
Kentucky	1,200	1,045	155	1,045	155	67%
Mississippi	698	649	49	640	58	75%
North Carolina	1,938	1,954	-16	1,990	-52	79%
South Carolina	927	898	29	833	94	81%
Tennessee	1,650	1,660	-10	1,680	-30	77%
<b>TOTAL</b>	<b>12,924</b>	<b>12,399</b>	<b>525</b>	<b>12,665</b>	<b>259</b>	<b>75%</b>
<b>SOUTHWEST REGION</b>						
Arizona	751	740	11	730	21	77%
Arkansas	278	275	3	259	19	60%
Louisiana	1,477	1,121	356	1,155	322	89%
New Mexico	475	508	-33	534	-59	70%
Oklahoma	555	546	9	558	-3	73%
Texas	449	435	14	440	9	51%
Utah	579	578	1	561	18	57%
<b>TOTAL</b>	<b>4,564</b>	<b>4,203</b>	<b>361</b>	<b>4,237</b>	<b>327</b>	<b>71%</b>
<b>WESTERN REGION</b>						
Alaska	52	68	-16	68	-16	60%
American Samoa	10	10	-	0	-	100%
California	628	574	54	545	83	38%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	14	14	0	14	0	44%
Idaho	344	344	0	334	10	58%
Nevada	60	59	1	59	1	80%
Oregon	430	426	4	435	-5	75%
Washington	962	963	-1	945	17	43%
<b>TOTAL</b>	<b>2,500</b>	<b>2,458</b>	<b>42</b>	<b>2,400</b>	<b>90</b>	<b>48%</b>
<b>SUBTOTAL</b>	<b>31,068</b>	<b>30,212</b>	<b>856</b>	<b>30,389</b>	<b>669</b>	<b>65%</b>
Miscellaneous	0	0	0	3	-3	0%
<b>GRAND TOTAL</b>	<b>31,068</b>	<b>30,212</b>	<b>856</b>	<b>30,392</b>	<b>666</b>	<b>64.1%</b>



# SNA STATE ASSOCIATION

## CERTIFICATE PROGRAM REPORT

October 2022

(Applications processed through 10/31/2022)

	Oct 2022	Sept 2022	+/-	May 2022	+/-	Oct 2021	2022/23 2% Goal	% of Total Membership
<b>MID-ATLANTIC REGION</b>								
Delaware	162	150	12	162	0	155	165	19%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	230	234	-4	246	-16	264	251	43%
New Jersey	27	27	0	27	0	32	28	7%
Pennsylvania	41	43	-2	43	-2	50	44	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	544	552	-8	586	-42	631	598	39%
West Virginia	29	29	0	29	0	33	30	7%
<b>TOTAL</b>	<b>1,033</b>	<b>1,035</b>	<b>-2</b>	<b>1,093</b>	<b>-60</b>	<b>1,165</b>	<b>1,118</b>	<b>24%</b>
<b>MIDWEST REGION</b>								
Illinois	87	89	-2	103	-16	110	105	18%
Indiana	207	213	-6	216	-9	233	220	19%
Iowa	407	412	-5	439	-32	460	448	43%
Michigan	139	138	1	140	-1	142	143	10%
Minnesota	1,912	1,903	9	1,933	-21	2,014	1,972	70%
Ohio	374	375	-1	388	-14	411	396	29%
Wisconsin	161	163	-2	175	-14	203	179	18%
<b>TOTAL</b>	<b>3,287</b>	<b>3,293</b>	<b>-6</b>	<b>3,394</b>	<b>-107</b>	<b>3,573</b>	<b>3,463</b>	<b>37%</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	61	62	-1	66	-5	75	67	7%
Kansas	114	120	-6	125	-11	137	128	31%
Missouri	186	188	-2	198	-12	225	202	24%
Montana	21	21	0	24	-3	25	25	11%
Nebraska	69	72	-3	77	-8	59	79	20%
North Dakota	56	57	-1	60	-4	85	61	16%
South Dakota	53	54	-1	58	-5	62	59	15%
Wyoming	55	55	0	55	0	63	56	36%
<b>TOTAL</b>	<b>615</b>	<b>629</b>	<b>-14</b>	<b>663</b>	<b>-48</b>	<b>731</b>	<b>677</b>	<b>18%</b>
<b>NORTHEAST REGION</b>								
Connecticut	96	94	2	99	-3	105	101	23%
Maine	55	55	0	58	-3	69	59	17%
Massachusetts	125	129	-4	134	-9	152	137	15%
New Hampshire	85	86	-1	90	-5	99	92	36%
New York	76	77	-1	77	-1	87	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	11	11	0	11	0	11	12	7%
<b>TOTAL</b>	<b>448</b>	<b>452</b>	<b>-4</b>	<b>469</b>	<b>-21</b>	<b>523</b>	<b>482</b>	<b>17%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

October 2022	(continued)							
	Oct	Sept	+/-	May	+/-	Oct	2022/23	% of Total
	2022	2022		2022		2021	2% Goal	Membership
<b>SOUTHEAST REGION</b>								
Alabama	1,135	1,120	15	1,101	34	1,142	1,123	43%
Florida	862	867	-5	878	-16	986	896	34%
Georgia	979	977	2	1,043	-64	1,173	1,064	27%
Kentucky	710	713	-3	730	-20	752	745	40%
Mississippi	36	35	1	40	-4	52	41	4%
North Carolina	435	442	-7	474	-39	509	483	18%
South Carolina	156	157	-1	175	-19	182	179	14%
Tennessee	1,037	1,048	-11	1,047	-10	1,174	1,068	49%
<b>TOTAL</b>	<b>5,350</b>	<b>5,359</b>	<b>-9</b>	<b>5,488</b>	<b>-138</b>	<b>5,970</b>	<b>5,599</b>	<b>31%</b>
<b>SOUTHWEST REGION</b>								
Arizona	91	87	4	89	2	92	91	9%
Arkansas	45	45	0	56	-11	61	57	10%
Louisiana	40	41	-1	39	1	43	40	2%
New Mexico	285	268	17	298	-13	325	304	42%
Oklahoma	151	148	3	160	-9	190	163	20%
Texas	46	47	-1	51	-5	43	52	5%
Utah	378	389	-11	416	-38	462	424	37%
<b>TOTAL</b>	<b>1,036</b>	<b>1,025</b>	<b>11</b>	<b>1,109</b>	<b>-73</b>	<b>1,216</b>	<b>1,131</b>	<b>16%</b>
<b>WESTERN REGION</b>								
Alaska	12	12	0	12	0	11	13	14%
American Samoa	0	0	-	0	-	0	1	-
California	122	121	1	123	-1	129	125	7%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	9%
Idaho	198	188	10	184	14	211	188	33%
Nevada	2	2	0	3	-1	3	4	3%
Oregon	44	45	-1	47	-3	47	48	8%
Washington	1,355	1,369	-14	1,385	-30	1,423	1,413	61%
<b>TOTAL</b>	<b>1,736</b>	<b>1,740</b>	<b>-4</b>	<b>1,757</b>	<b>-21</b>	<b>1,827</b>	<b>1,798</b>	<b>33%</b>
<b>SUBTOTAL</b>	<b>13,505</b>	<b>13,533</b>	<b>-28</b>	<b>13,973</b>	<b>-468</b>	<b>15,005</b>	<b>14,268</b>	<b>28%</b>
<b>Miscellaneous</b>	<b>23</b>	<b>25</b>	<b>-2</b>	<b>25</b>	<b>-2</b>	<b>31</b>	<b>26</b>	<b>7%</b>
<b>GRAND TOTAL</b>	<b>13,528</b>	<b>13,558</b>	<b>-30</b>	<b>13,998</b>	<b>-470</b>	<b>15,036</b>	<b>14,294</b>	<b>28%</b>





# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

October 2022

(Applications processed through 10/31/2022)

	Oct 2022	Sept 2022	+/-	May 2022	+/-	% Diff in Cred	Oct 2021	# Times Exam Hosted
<b>MID-ATLANTIC REGION</b>								
Delaware	17	17	0	18	-1	-6%	19	2
Dist. of Columbia	0	0	0	0	0	-	0	17
Maryland	33	33	0	32	1	3%	33	5
New Jersey	16	16	0	15	1	7%	16	8
Pennsylvania	30	30	0	30	0	0%	29	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	52	52	0	53	-1	-2%	51	28
West Virginia	10	10	0	9	1	11%	9	0
<b>TOTAL</b>	<b>159</b>	<b>159</b>	<b>0</b>	<b>157</b>	<b>2</b>	<b>1%</b>	<b>157</b>	<b>81</b>
<b>MIDWEST REGION</b>								
Illinois	34	34	0	36	-2	-6%	37	8
Indiana	38	38	0	38	0	0%	40	7
Iowa	17	16	1	17	0	0%	16	10
Michigan	43	43	0	44	-1	-2%	37	14
Minnesota	63	63	0	68	-5	-7%	70	14
Ohio	58	58	0	57	1	2%	61	11
Wisconsin	27	27	0	28	-1	-4%	29	16
<b>TOTAL</b>	<b>280</b>	<b>279</b>	<b>1</b>	<b>288</b>	<b>-8</b>	<b>-3%</b>	<b>290</b>	<b>80</b>
<b>MOUNTAIN PLAINS REGION</b>								
Colorado	83	84	-1	78	5	6%	79	13
Kansas	14	14	0	15	-1	-7%	15	4
Missouri	23	24	-1	24	-1	-4%	26	12
Montana	4	4	0	3	1	33%	3	0
Nebraska	6	7	-1	5	1	20%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
<b>TOTAL</b>	<b>143</b>	<b>146</b>	<b>-3</b>	<b>141</b>	<b>2</b>	<b>1%</b>	<b>144</b>	<b>31</b>
<b>NORTHEAST REGION</b>								
Connecticut	11	11	0	13	-2	-15%	8	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	59	59	0	60	-1	-2%	61	13
New Hampshire	10	10	0	10	0	0%	11	4
New York	38	40	-2	44	-6	-14%	45	22
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	10	8
<b>TOTAL</b>	<b>152</b>	<b>154</b>	<b>-2</b>	<b>160</b>	<b>-8</b>	<b>-5%</b>	<b>155</b>	<b>57</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

October 2022	(continued)							
	Oct	Sept	+/-	May	+/-	%	Oct	# Times
	2022	2022		2022		Diff in Cred	2021	Exam Hosted
<b>SOUTHEAST REGION</b>								
Alabama	36	36	0	36	0	0%	35	5
Florida	81	82	-1	84	-3	-4%	85	23
Georgia	62	62	0	62	0	0%	61	20
Kentucky	36	36	0	33	3	9%	31	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	62	61	1	58	4	7%	56	15
South Carolina	18	18	0	19	-1	-5%	22	9
Tennessee	35	35	0	37	-2	-5%	37	19
<b>TOTAL</b>	<b>348</b>	<b>348</b>	<b>0</b>	<b>344</b>	<b>4</b>	<b>1%</b>	<b>342</b>	<b>113</b>
<b>SOUTHWEST REGION</b>								
Arizona	56	55	1	55	1	2%	49	18
Arkansas	8	8	0	8	0	0%	9	3
Louisiana	15	15	0	16	-1	-6%	16	5
New Mexico	9	9	0	10	-1	-10%	10	4
Oklahoma	5	6	-1	5	0	0%	6	2
Texas	106	106	0	104	2	2%	98	30
Utah	20	20	0	20	0	0%	19	4
<b>TOTAL</b>	<b>219</b>	<b>219</b>	<b>0</b>	<b>218</b>	<b>1</b>	<b>0%</b>	<b>207</b>	<b>66</b>
<b>WESTERN REGION</b>								
Alaska	6	6	0	6	0	0%	7	2
American Samoa	0	0	-	0	-	-	0	0
California	131	130	1	130	1	1%	129	25
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	21	0	0%	20	5
Nevada	2	2	0	2	0	-	2	3
Oregon	15	15	0	15	0	0%	17	6
Washington	40	40	0	42	-2	-5%	41	8
<b>TOTAL</b>	<b>216</b>	<b>215</b>	<b>1</b>	<b>217</b>	<b>-1</b>	<b>0%</b>	<b>217</b>	<b>53</b>
<b>SUBTOTAL</b>	<b>1,517</b>	<b>1,520</b>	<b>-3</b>	<b>1,525</b>	<b>-8</b>	<b>-1%</b>	<b>1,512</b>	<b>481</b>
Miscellaneous	50	50	0	58	-8	-14%	54	0
<b>GRAND TOTAL</b>	<b>1,567</b>	<b>1,570</b>	<b>-3</b>	<b>1,583</b>	<b>-16</b>	<b>-1%</b>	<b>1,566</b>	<b>481</b>