



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: August 2022 Membership, Certificate & Credentialing Program Report
DATE: September 13, 2022

Membership Overview

NEW: REGIONS ARE NOW ALIGNED WITH USDA

The August Membership Report shows that we have 46,941 members. This is an increase of 136 members compared to July 2022, but 317 less than the May 2022 year-end total. It is however, 716 more than August 2021. The month-on-month change can be attributed to usual seasonal trends, and the year-on-year increase is a positive sign that membership is starting to rebound from the impact of the COVID-19 pandemic. We hope this trend continues throughout the back-to-school period.

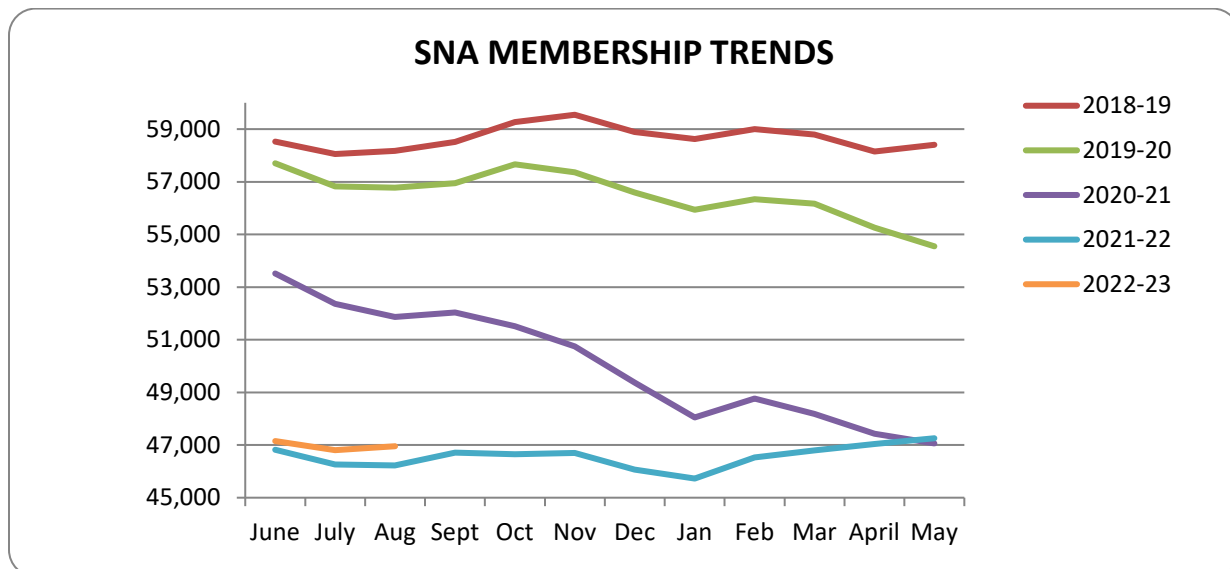
Region	Aug 2022	Aug 2021	Diff	% Diff
Mid-Atlantic	4,215	4,470	-255	-6%
Midwest	8,851	8,727	124	1%
Mountain Plains	3,442	3,393	49	1%
Northeast	2,570	2,450	120	5%
Southeast	16,612	16,497	115	1%
Southwest	5,939	5,693	246	4%
Western	4,975	4,636	339	7%
Misc.	337	359	-22	-6%
Total	46,941	46,225	716	1.5%

All regions except the Mid-Atlantic are showing growth compared to this time last year.

Since May 2022 year-end, the number of Major City Directors have decreased by 7 but District Directors have increased by 12. The largest declines are mostly seen in the Employee member category.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for August 2022 is 30,135 which is 192 less than the May 2022 year-end total. SDMs currently account for 64.2% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,704	Minnesota	1,347
North Carolina	1,971	Louisiana	1,142
Florida	1,880	Kentucky	1,031
Alabama	1,676	Michigan	998
Tennessee	1,581	Washington	956

Credentialing Overview

The August Credentialing Report shows that there are 1,566 credentialed members which is 17 less than May 2022 year-end.

Certificate Program Overview

The August 2022 Certificate Program Report shows that we have 13,680 certificate holders, which is 318 less than May 2022 year-end total. See table below for more details.

Level	Aug 2022	May 2022	% Diff
Level 1	8,877	9,061	-2.03%
Level 2	542	531	2.07%
Level 3	1,247	1,272	-1.97%
Level 4	3,014	3,134	-13.83%
Total	13,680	13,998	-2.27%

Region	Aug 2022	Aug 2021	Diff	% Diff
Mid-Atlantic	1,072	1,191	-119	-10%
Midwest	3,314	3,664	-350	-10%
Mountain Plains	639	754	-115	-15%
Northeast	456	536	-80	-15%
Southeast	5,382	6,095	-713	-12%
Southwest	1,049	1,241	-192	-15%
Western	1,742	1,852	-110	-6%
Misc.	26	31	-	-
Total	13,680	15,364	-1,684	-11%

Members with a certificate account for 29% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2022	(Applications processed through 08/31/2022)									Aug 2022	+/-	Aug 2022	+/-
	Aug 2022	July 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MID-ATLANTIC REGION													
Delaware	877	918	-41	17	0	57	17	749	1,001	163	-1	17	0
Dist. of Columbia	40	42	-2	0	0	2	5	31	41	0	0	0	0
Maryland	541	544	-3	5	1	17	20	296	548	242	4	32	0
New Jersey	316	374	-58	3	0	70	32	185	380	27	-1	16	1
Pennsylvania	682	675	7	11	1	10	55	345	683	43	-1	28	-2
Puerto Rico	7	6	1	0	0	0	0	0	4	0	-	1	0
Virginia	1,347	1,363	-16	25	7	77	173	800	1,431	568	-6	51	-1
West Virginia	405	381	24	6	19	1	5	347	387	29	-1	10	0
TOTAL	4,215	4,303	-88	67	28	234	307	2,753	4,475	1,072	-6	155	-2
MIDWEST REGION													
Illinois	482	481	1	7	5	11	38	215	505	91	0	32	-1
Indiana	1,079	1,085	-6	12	3	23	160	692	1,115	214	-1	38	-1
Iowa	937	931	6	13	0	8	164	365	951	417	-5	16	0
Michigan	1,411	1,360	51	64	2	19	419	998	1,392	140	0	43	0
Minnesota	2,770	2,770	0	53	11	52	169	1,347	2,738	1,909	-21	63	-1
Ohio	1,296	1,246	50	32	26	12	101	764	1,345	377	-5	58	-1
Wisconsin	876	886	-10	11	0	17	58	500	921	166	-2	28	0
TOTAL	8,851	8,759	92	192	47	142	1,109	4,881	8,967	3,314	-34	278	-4
MOUNTAIN PLAINS REGION													
Colorado	925	926	-1	9	0	2	115	788	955	62	0	84	2
Kansas	370	372	-2	5	0	6	32	118	387	122	-3	14	-1
Missouri	768	774	-6	13	4	18	67	395	769	192	0	24	0
Montana	194	206	-12	1	0	14	3	48	223	22	0	4	0
Nebraska	345	345	0	9	1	7	27	145	376	73	-2	7	0
North Dakota	328	333	-5	0	2	7	26	169	322	58	1	7	0
South Dakota	365	380	-15	2	0	15	33	227	397	55	-1	4	0
Wyoming	147	147	0	1	0	2	12	37	151	55	0	2	0
TOTAL	3,442	3,483	-41	40	7	71	315	1,927	3,580	639	-5	146	1
NORTHEAST REGION													
Connecticut	412	411	1	2	0	0	8	227	432	96	-1	11	0
Maine	311	311	0	6	4	6	14	163	315	55	0	20	0
Massachusetts	850	857	-7	4	1	10	106	589	866	129	-2	57	-2
New Hampshire	236	250	-14	1	2	20	5	136	262	88	0	10	0
New York	588	593	-5	2	23	6	34	344	631	77	0	40	-3
Rhode Island	18	18	0	0	0	0	0	1	18	0	0	1	0
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-
Vermont	155	144	11	15	0	6	2	112	150	11	0	13	0
TOTAL	2,570	2,584	-14	30	30	48	169	1,572	2,675	456	-3	152	-5



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

August 2022	(continued)										Aug 2022	+/-	Aug 2022	+/-
	Aug 2022	July 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal		Cert Program	Prior Month	Credentialing	Prior Month
SOUTHEAST REGION														
Alabama	2,523	2,498	25	62	4	11	221	1,676	2,560		1,106	12	36	0
Florida	2,591	2,594	-3	10	2	13	99	1,880	2,668		871	5	82	1
Georgia	3,349	3,317	32	48	2	23	667	2,704	3,375		998	-22	62	0
Kentucky	1,637	1,631	6	26	6	24	187	1,031	1,695		723	4	36	0
Mississippi	898	867	31	34	0	7	122	659	872		35	-1	18	0
North Carolina	2,358	2,361	-3	7	1	17	331	1,971	2,461		451	-12	61	0
South Carolina	1,105	1,058	47	20	40	11	92	893	1,050		161	-6	18	0
Tennessee	2,151	2,134	17	23	4	28	567	1,581	2,214		1,037	5	35	0
TOTAL	16,612	16,460	152	230	59	134	2,286	12,395	16,895		5,382	-15	348	1
SOUTHWEST REGION														
Arizona	880	849	31	20	13	7	159	718	890		87	-1	57	-1
Arkansas	396	401	-5	5	0	11	26	241	417		49	0	8	0
Louisiana	1,344	1,349	-5	10	1	9	156	1,142	1,390		41	0	15	0
New Mexico	680	674	6	7	6	4	77	506	745		270	-10	10	1
Oklahoma	760	770	-10	6	0	16	56	547	804		153	-5	6	0
Texas	864	859	5	9	3	7	66	432	890		46	-1	104	2
Utah	1,015	1,018	-3	7	2	8	36	580	1,067		403	-10	20	0
TOTAL	5,939	5,920	19	64	25	62	576	4,166	6,203		1,049	-27	220	2
WESTERN REGION														
Alaska	98	98	0	0	0	0	18	68	100		12	0	6	0
American Samoa	10	10	0	0	0	0	0	10	4		0	-	0	-
California	1,401	1,338	63	72	4	17	159	587	1,382		123	3	129	1
CNMI*	6	6	0	0	0	0	0	0	7		0	-	0	-
Guam	0	0	0	0	0	0	0	0	1		0	-	0	-
Hawaii	33	33	0	0	0	0	1	14	34		3	0	1	0
Idaho	582	593	-11	23	1	22	26	325	616		181	2	21	0
Nevada	76	77	-1	1	0	1	1	59	82		2	0	2	0
Oregon	560	579	-19	6	0	24	37	422	591		45	0	15	0
Washington	2,209	2,209	0	26	8	40	83	956	2,228		1,376	1	42	0
TOTAL	4,975	4,943	32	128	13	104	325	2,441	5,045		1,742	6	216	1
SUBTOTAL	46,604	46,452	152	751	209	795	5,087	30,135	47,840		13,654	-84	1,515	-6
Miscellaneous	337	353	-16	0	0	0	0	0	368		26	3	51	0
GRAND TOTAL	46,941	46,805	136	751	209	795	5,087	30,135	48,208		13,680	-81	1,566	-6

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2022	Year To Date Retention						
	Aug 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	877	981	-104	0	151	85%	1,001
Dist. of Columbia	40	40	0	0	2	95%	41
Maryland	541	537	4	4	25	96%	548
New Jersey	316	373	-57	3	74	81%	380
Pennsylvania	682	670	12	3	55	92%	683
Puerto Rico	7	3	4	0	0	100%	4
Virginia	1347	1,403	-56	8	163	89%	1,431
West Virginia	405	379	26	19	1	105%	387
TOTAL	4,215	4,386	-171	37	471	90%	4,475
MIDWEST REGION							
Illinois	482	495	-13	7	31	95%	505
Indiana	1079	1,093	-14	7	52	96%	1,115
Iowa	937	932	5	4	35	97%	951
Michigan	1411	1,365	46	3	46	97%	1,392
Minnesota	2770	2,684	86	27	144	96%	2,738
Ohio	1296	1,319	-23	31	102	95%	1,345
Wisconsin	876	903	-27	3	52	95%	921
TOTAL	8,851	8,791	60	82	462	96%	8,967
MOUNTAIN PLAINS REGION							
Colorado	925	936	-11	4	30	97%	955
Kansas	370	379	-9	1	29	93%	387
Missouri	768	754	14	37	61	97%	769
Montana	194	219	-25	0	36	84%	223
Nebraska	345	369	-24	3	42	89%	376
North Dakota	328	316	12	2	26	92%	322
South Dakota	365	389	-24	2	44	89%	397
Wyoming	147	148	-1	4	14	93%	151
TOTAL	3,442	3,510	-68	53	282	93%	3,580
NORTHEAST REGION							
Connecticut	412	424	-12	0	22	95%	432
Maine	311	309	2	7	16	97%	315
Massachusetts	850	849	1	53	52	100%	866
New Hampshire	236	257	-21	13	37	91%	262
New York	588	619	-31	46	65	97%	631
Rhode Island	18	17	1	0	0	100%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	155	147	8	0	10	93%	150
TOTAL	2,570	2,622	-52	119	202	97%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

August 2022	(continued)						
	Aug 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2523	2,510	13	9	51	98%	2,560
Florida	2591	2,616	-25	9	64	98%	2,668
Georgia	3349	3,309	40	19	75	98%	3,375
Kentucky	1637	1,662	-25	17	123	94%	1,695
Mississippi	898	855	43	6	21	98%	872
North Carolina	2358	2,413	-55	27	103	97%	2,461
South Carolina	1105	1,029	76	103	43	106%	1,050
Tennessee	2151	2,171	-20	26	88	97%	2,214
TOTAL	16,612	16,565	47	216	568	98%	16,895
SOUTHWEST REGION							
Arizona	880	873	7	13	34	98%	890
Arkansas	396	409	-13	0	27	93%	417
Louisiana	1344	1,363	-19	3	35	98%	1,390
New Mexico	680	730	-50	10	76	91%	745
Oklahoma	760	788	-28	11	39	96%	804
Texas	864	873	-9	9	41	96%	890
Utah	1015	1,046	-31	3	62	94%	1,067
TOTAL	5,939	6,082	-143	49	314	96%	6,203
WESTERN REGION							
Alaska	98	98	0	0	0	100%	100
American Samoa	10	3	7	0	0	100%	4
California	1401	1,355	46	11	65	96%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	0	0	0	0	0	*	1
Hawaii	33	33	0	0	0	100%	34
Idaho	582	604	-22	3	44	93%	616
Nevada	76	80	-4	0	6	93%	82
Oregon	560	579	-19	5	33	95%	591
Washington	2209	2,184	25	32	109	96%	2,228
TOTAL	4,867	4,942	33	51	258	96%	5,045
SUBTOTAL	46,496	46,898	-294	607	2,557	96%	47,840
Miscellaneous	337	360	-23	1	2	*	368
GRAND TOTAL	46,833	47,258	-317	608	2,559	96%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre-pandemic retention rates and higher than the 2022 mean association retention rate of 79%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2022

	Aug 2022	Aug 2021	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	877	893	-16	-2%
Dist. of Columbia	40	60	-20	-33%
Maryland	541	580	-39	-7%
New Jersey	316	366	-50	-14%
Pennsylvania	682	678	4	1%
Puerto Rico	7	0	7	-
Virginia	1,347	1,473	-126	-9%
West Virginia	405	420	-15	-4%
TOTAL	4,215	4,470	-255	-6%
MIDWEST REGION				
Illinois	482	545	-63	-12%
Indiana	1,079	1,097	-18	-2%
Iowa	937	897	40	4%
Michigan	1,411	1,242	169	14%
Minnesota	2,770	2,730	40	1%
Ohio	1,296	1,346	-50	-4%
Wisconsin	876	870	6	1%
TOTAL	8,851	8,727	124	1%
MOUNTAIN PLAINS REGION				
Colorado	925	815	110	13%
Kansas	370	398	-28	-7%
Missouri	768	758	10	1%
Montana	194	213	-19	-9%
Nebraska	345	345	0	0%
North Dakota	328	289	39	13%
South Dakota	365	390	-25	-6%
Wyoming	147	185	-38	-21%
TOTAL	3,442	3,393	49	1%
NORTHEAST REGION				
Connecticut	412	335	77	23%
Maine	311	313	-2	-1%
Massachusetts	850	808	42	5%
New Hampshire	236	254	-18	-7%
New York	588	629	-41	-7%
Rhode Island	18	9	9	100%
US Virgin Islands (USVI)	0	0	-	-
Vermont	155	102	53	52%
TOTAL	2,570	2,450	120	5%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

August 2022	(continued)			
	Aug 2022	Aug 2021	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,523	2,186	337	15%
Florida	2,591	2,718	-127	-5%
Georgia	3,349	3,265	84	3%
Kentucky	1,637	1,631	6	0%
Mississippi	898	854	44	5%
North Carolina	2,358	2,326	32	1%
South Carolina	1,105	1,126	-21	-2%
Tennessee	2,151	2,391	-240	-10%
TOTAL	16,612	16,497	115	1%
SOUTHWEST REGION				
Arizona	880	883	-3	0%
Arkansas	396	391	5	1%
Louisiana	1,344	1,264	80	6%
New Mexico	680	696	-16	-2%
Oklahoma	760	837	-77	-9%
Texas	864	770	94	12%
Utah	1,015	852	163	19%
TOTAL	5,939	5,693	246	4%
WESTERN REGION				
Alaska	98	72	26	36%
American Samoa	10	0	10	-
California	1,401	1,217	184	15%
CNMI*	6	0	6	-
Guam	0	0	0	-
Hawaii	33	26	7	27%
Idaho	582	519	63	12%
Nevada	76	53	23	43%
Oregon	560	597	-37	-6%
Washington	2,209	2,152	57	3%
TOTAL	4,975	4,636	339	7%
SUBTOTAL	46,604	45,866	738	2%
Miscellaneous	337	359	-22	-6%
GRAND TOTAL	46,941	46,225	716	1.5%

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre- pandemic retention rates.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2022

State	+/- Members	Aug 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 West Virginia	26	405	379	6.9%	3	387
2 North Dakota	12	328	316	3.8%	5	322
3 Vermont	8	155	147	5.4%	4	150
4 American Samoa	7	10	3	233.3%	1	4
5 Puerto Rico	4	7	3	133.3%	2	4
6 Maine	2	311	309	0.6%	6	315
7 Dist. of Columbia	0	40	40	0.0%	7	41
8 Northern Mariana Islands (CNMI)	0	6	6	0.0%	7	7
9 Alaska	0	98	98	0.0%	7	100
10 Hawaii	0	33	33	0.0%	7	34
11 Wyoming	-1	147	148	-0.7%	11	151
12 Nevada	-4	76	80	-5.0%	16	82
13 Kansas	-9	370	379	-2.4%	12	387
14 Rhode Island	-10	7	17	-58.8%	22	18
15 Connecticut	-12	412	424	-2.8%	14	432
16 Illinois	-13	482	495	-2.6%	13	505
17 Arkansas	-13	396	409	-3.2%	15	417
18 New Hampshire	-21	236	257	-8.2%	19	262
19 South Dakota	-24	365	389	-6.2%	17	397
20 Nebraska	-24	345	369	-6.5%	18	376
21 Montana	-25	194	219	-11.4%	20	223
22 New Jersey	-57	316	373	-15.3%	21	380
23 Guam	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	-154	4,739	4,893	-3.1%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2022

State	+/- Members	Aug 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Mississippi	43	898	855	5.0%	1	872
2 Missouri	14	768	754	1.9%	2	769
3 Pennsylvania	12	682	670	1.8%	3	683
4 Arizona	7	880	873	0.8%	4	890
5 Iowa	5	937	932	0.5%	6	951
6 Maryland	4	541	537	0.7%	5	548
7 Massachusetts	1	850	849	0.1%	7	866
8 Texas	-9	864	873	-1.0%	8	890
9 Colorado	-11	925	936	-1.2%	9	955
10 Oregon	-19	560	579	-3.3%	11	591
11 Idaho	-22	582	604	-3.6%	12	616
12 Wisconsin	-27	876	903	-3.0%	10	921
13 Oklahoma	-28	760	788	-3.6%	12	804
14 New York	-31	588	619	-5.0%	14	631
15 New Mexico	-50	680	730	-6.8%	15	745
16 Delaware	-104	877	981	-10.6%	16	1,001
TOTAL	-215	12,268	12,483	-1.7%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

August 2022

	State	+/- Members	Aug 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1	Minnesota	86	2,770	2,684	3.2%	4	2,738
2	South Carolina	76	1,105	1,029	7.4%	1	1,050
3	California	46	1,401	1,355	3.4%	2	1,382
4	Michigan	46	1,411	1,365	3.4%	2	1,392
5	Georgia	40	3,349	3,309	1.2%	5	3,375
6	Washington	25	2,209	2,184	1.1%	6	2,228
7	Alabama	13	2,523	2,510	0.5%	7	2,560
8	Indiana	-14	1,079	1,093	-1.3%	10	1,115
9	Louisiana	-19	1,344	1,363	-1.4%	11	1,390
10	Tennessee	-20	2,151	2,171	-0.9%	8	2,214
11	Ohio	-23	1,296	1,319	-1.7%	13	1,345
12	Florida	-25	2,591	2,616	-1.0%	9	2,668
13	Kentucky	-25	1,637	1,662	-1.5%	12	1,695
14	Utah	-31	1,015	1,046	-3.0%	15	1,067
15	North Carolina	-55	2,358	2,413	-2.3%	14	2,461
16	Virginia	-56	1,347	1,403	-4.0%	16	1,431
TOTAL		64	29,586	29,522	0.2%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

August 2022

	Aug 2022	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,280	21,460	-180	45%	-1%	15,057	6,650
School Nutrition Managers	16,653	16,723	-70	35%	0%	11,709	4,661
District Directors	5,909	5,897	12	13%	0%	2,085	1,235
Retired	429	430	-1	1%	0%	n/a	28
Affiliate	777	850	-73	2%	-9%	n/a	345
State Agency Directors	745	719	26	2%	4%	598	51
Major City Directors	577	584	-7	1%	-1%	429	75
Other	120	118	2	*	2%	257	626
Industry Individual	38	42	-4	*	-10%	n/a	-
Life	32	32	0	*	0%	n/a	-
Corporate Industry + Patron	308	315	-7	1%	-2%	n/a	-
Allied Groups	3	4	-1	*	-	n/a	-
Educators	38	41	-3	*	-7%	n/a	9
Student	30	41	-11	*	-27%	n/a	-
International	2	2	0	*	-	n/a	-
TOTAL MEMBERS	46,941	47,258	-317	100%	-0.7%	30,135	13,680

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

August 2022

	Aug 2022	July 2022	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	749	763	-14	827	-78	85%
Dist. of Columbia	31	32	-1	32	-1	78%
Maryland	296	288	8	285	11	55%
New Jersey	185	240	-55	240	-55	59%
Pennsylvania	345	343	2	325	20	51%
Puerto Rico	0	0	-	0	-	-
Virginia	800	830	-30	892	-92	59%
West Virginia	347	323	24	323	24	86%
TOTAL	2,753	2,819	-66	2,924	-171	65%
MIDWEST REGION						
Illinois	215	209	6	209	6	45%
Indiana	692	696	-4	691	1	64%
Iowa	365	370	-5	372	-7	39%
Michigan	998	959	39	988	10	71%
Minnesota	1,347	1,344	3	1,179	168	49%
Ohio	764	722	42	762	2	59%
Wisconsin	500	509	-9	509	-9	57%
TOTAL	4,881	4,809	72	4,710	171	55%
MOUNTAIN PLAINS REGION						
Colorado	788	806	-18	800	-12	85%
Kansas	118	121	-3	123	-5	32%
Missouri	395	391	4	337	58	51%
Montana	48	49	-1	51	-3	25%
Nebraska	145	140	5	150	-5	42%
North Dakota	169	169	0	163	6	52%
South Dakota	227	228	-1	239	-12	62%
Wyoming	37	37	0	34	3	25%
TOTAL	1,927	1,941	-14	1,897	30	56%
NORTHEAST REGION						
Connecticut	227	229	-2	222	5	55%
Maine	163	159	4	153	10	52%
Massachusetts	589	611	-22	587	2	69%
New Hampshire	136	144	-8	141	-5	58%
New York	344	342	2	360	-16	59%
Rhode Island	1	1	0	1	0	6%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	112	95	17	92	20	72%
TOTAL	1,572	1,581	-9	1,556	16	61%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

August 2022	(continued)					
	Aug 2022	July 2022	+/- Members	May 2022	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,676	1,717	-41	1,748	-72	66%
Florida	1,880	1,885	-5	1,895	-15	73%
Georgia	2,704	2,783	-79	2,834	-130	81%
Kentucky	1,031	1,042	-11	1,045	-14	63%
Mississippi	659	633	26	640	19	73%
North Carolina	1,971	1,974	-3	1,990	-19	84%
South Carolina	893	864	29	833	60	81%
Tennessee	1,581	1,663	-82	1,680	-99	74%
TOTAL	12,395	12,561	-166	12,665	-270	75%
SOUTHWEST REGION						
Arizona	718	702	16	730	-12	82%
Arkansas	241	254	-13	259	-18	61%
Louisiana	1,142	1,145	-3	1,155	-13	85%
New Mexico	506	511	-5	534	-28	74%
Oklahoma	547	560	-13	558	-11	72%
Texas	432	440	-8	440	-8	50%
Utah	580	579	1	561	19	57%
TOTAL	4,166	4,191	-25	4,237	-71	70%
WESTERN REGION						
Alaska	68	68	0	68	0	69%
American Samoa	10	10	-	0	-	100%
California	587	536	51	545	42	42%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	14	14	0	14	0	42%
Idaho	325	333	-8	334	-9	56%
Nevada	59	59	0	59	0	78%
Oregon	422	438	-16	435	-13	75%
Washington	956	967	-11	945	11	43%
TOTAL	2,441	2,425	16	2,400	31	49%
SUBTOTAL	30,135	30,327	-192	30,389	-264	65%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	30,135	30,327	-192	30,392	-267	64.2%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2022

(Applications processed through 08/31/2022)

	Aug 2022	July 2022	+/-	May 2022	+/-	Aug 2021	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	163	164	-1	162	1	154	165	19%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	242	238	4	246	-4	273	251	45%
New Jersey	27	28	-1	27	0	32	28	9%
Pennsylvania	43	44	-1	43	0	51	44	6%
Puerto Rico	0	0	-	0	-	0	1	-
Virginia	568	574	-6	586	-18	649	598	42%
West Virginia	29	30	-1	29	0	32	30	7%
TOTAL	1,072	1,078	-6	1,093	-21	1,191	1,118	25%
MIDWEST REGION								
Illinois	91	91	0	103	-12	111	105	19%
Indiana	214	215	-1	216	-2	240	220	20%
Iowa	417	422	-5	439	-22	468	448	45%
Michigan	140	140	0	140	0	146	143	10%
Minnesota	1,909	1,930	-21	1,933	-24	2,060	1,972	69%
Ohio	377	382	-5	388	-11	421	396	29%
Wisconsin	166	168	-2	175	-9	218	179	19%
TOTAL	3,314	3,348	-34	3,394	-80	3,664	3,463	37%
MOUNTAIN PLAINS REGION								
Colorado	62	62	0	66	-4	77	67	7%
Kansas	122	125	-3	125	-3	139	128	33%
Missouri	192	192	0	198	-6	231	202	25%
Montana	22	22	0	24	-2	25	25	11%
Nebraska	73	75	-2	77	-4	87	79	21%
North Dakota	58	57	1	60	-2	64	61	18%
South Dakota	55	56	-1	58	-3	65	59	15%
Wyoming	55	55	0	55	0	66	56	37%
TOTAL	639	644	-5	663	-24	754	677	19%
NORTHEAST REGION								
Connecticut	96	97	-1	99	-3	111	101	23%
Maine	55	55	0	58	-3	69	59	18%
Massachusetts	129	131	-2	134	-5	154	137	15%
New Hampshire	88	88	0	90	-2	101	92	37%
New York	77	77	0	77	0	90	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	11	11	0	11	0	11	12	7%
TOTAL	456	459	-3	469	-13	536	482	18%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

August 2022	(continued)							
	Aug 2022	July 2022	+/-	May 2022	+/-	Aug 2021	2022/23 2% Goal	% of Total Membership
SOUTHEAST REGION								
Alabama	1,106	1,094	12	1,101	5	1,139	1,123	44%
Florida	871	866	5	878	-7	997	896	34%
Georgia	998	1,020	-22	1,043	-45	1,214	1,064	30%
Kentucky	723	719	4	730	-7	768	745	44%
Mississippi	35	36	-1	40	-5	56	41	4%
North Carolina	451	463	-12	474	-23	524	483	19%
South Carolina	161	167	-6	175	-14	194	179	15%
Tennessee	1,037	1,032	5	1,047	-10	1,203	1,068	48%
TOTAL	5,382	5,397	-15	5,488	-106	6,095	5,599	32%
SOUTHWEST REGION								
Arizona	87	88	-1	89	-2	82	91	10%
Arkansas	49	49	0	56	-7	61	57	12%
Louisiana	41	41	0	39	2	43	40	3%
New Mexico	270	280	-10	298	-28	338	304	40%
Oklahoma	153	158	-5	160	-7	195	163	20%
Texas	46	47	-1	51	-5	43	52	5%
Utah	403	413	-10	416	-13	479	424	40%
TOTAL	1,049	1,076	-27	1,109	-60	1,241	1,131	18%
WESTERN REGION								
Alaska	12	12	0	12	0	10	13	12%
American Samoa	0	0	-	0	-	0	1	-
California	123	120	3	123	0	129	125	9%
CNMI*	0	0	-	0	-	0	1	-
Guam	0	0	-	0	-	0	1	-
Hawaii	3	3	0	3	0	3	4	9%
Idaho	181	179	2	184	-3	220	188	31%
Nevada	2	2	0	3	-1	3	4	3%
Oregon	45	45	0	47	-2	48	48	8%
Washington	1,376	1,375	1	1,385	-9	1,439	1,413	62%
TOTAL	1,742	1,736	6	1,757	-15	1,852	1,798	35%
SUBTOTAL	13,654	13,738	-84	13,973	-319	15,333	14,268	29%
Miscellaneous	26	23	3	25	1	31	26	8%
GRAND TOTAL	13,680	13,761	-81	13,998	-318	15,364	14,294	29%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2022 (Applications processed through 08/31/2022)

	Aug 2022	July 2022	+/-	May 2022	+/-	% Diff in Cred	Aug 2021	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	17	17	0	18	-1	-6%	19	2
Dist. of Columbia	0	0	0	0	0	-	1	17
Maryland	32	32	0	32	0	0%	33	5
New Jersey	16	15	1	15	1	7%	16	8
Pennsylvania	28	30	-2	30	-2	-7%	29	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	51	52	-1	53	-2	-4%	53	28
West Virginia	10	10	0	9	1	11%	9	0
TOTAL	155	157	-2	157	-2	-1%	160	81
MIDWEST REGION								
Illinois	32	33	-1	36	-4	-11%	37	8
Indiana	38	39	-1	38	0	0%	40	7
Iowa	16	16	0	17	-1	-6%	16	10
Michigan	43	43	0	44	-1	-2%	37	14
Minnesota	63	64	-1	68	-5	-7%	70	14
Ohio	58	59	-1	57	1	2%	62	11
Wisconsin	28	28	0	28	0	0%	29	16
TOTAL	278	282	-4	288	-10	-3%	291	80
MOUNTAIN PLAINS REGION								
Colorado	84	82	2	78	6	8%	79	13
Kansas	14	15	-1	15	-1	-7%	15	4
Missouri	24	24	0	24	0	0%	26	12
Montana	4	4	0	3	1	33%	3	0
Nebraska	7	7	0	5	2	40%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	4	0	5	-1	-20%	5	1
Wyoming	2	2	0	4	-2	-50%	4	0
TOTAL	146	145	1	141	5	4%	144	31
NORTHEAST REGION								
Connecticut	11	11	0	13	-2	-15%	8	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	57	59	-2	60	-3	-5%	60	13
New Hampshire	10	10	0	10	0	0%	11	4
New York	40	43	-3	44	-4	-9%	45	21
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	10	8
TOTAL	152	157	-5	160	-8	-5%	154	56



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

August 2022	(continued)							
	Aug	July	+/-	May	+/-	%	Aug	# Times
	2022	2022		2022		Diff in Cred	2021	Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	35	5
Florida	82	81	1	84	-2	-2%	87	22
Georgia	62	62	0	62	0	0%	61	20
Kentucky	36	36	0	33	3	9%	31	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	61	61	0	58	3	5%	59	15
South Carolina	18	18	0	19	-1	-5%	22	8
Tennessee	35	35	0	37	-2	-5%	37	19
TOTAL	348	347	1	344	4	1%	347	111
SOUTHWEST REGION								
Arizona	57	58	-1	55	2	4%	52	17
Arkansas	8	8	0	8	0	0%	9	2
Louisiana	15	15	0	16	-1	-6%	16	5
New Mexico	10	9	1	10	0	0%	10	4
Oklahoma	6	6	0	5	1	20%	6	2
Texas	104	102	2	104	0	0%	99	30
Utah	20	20	0	20	0	0%	19	4
TOTAL	220	218	2	218	2	1%	211	64
WESTERN REGION								
Alaska	6	6	0	6	0	0%	7	2
American Samoa	0	0	-	0	-	-	0	0
California	129	128	1	130	-1	-1%	129	25
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	21	0	0%	20	5
Nevada	2	2	0	2	0	-	2	3
Oregon	15	15	0	15	0	0%	17	6
Washington	42	42	0	42	0	0%	40	8
TOTAL	216	215	1	217	-1	0%	216	53
SUBTOTAL	1,515	1,521	-6	1,525	-10	-1%	1,523	476
Miscellaneous	51	51	0	58	-7	-12%	53	0
GRAND TOTAL	1,566	1,572	-6	1,583	-17	-1%	1,576	476