



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: July 2022 Membership, Certificate & Credentialing Program Report
DATE: August 16, 2022

Membership Overview

NEW: REGIONS ARE NOW ALIGNED WITH USDA

The July Membership Report shows that we have 46,805 members. This is a decrease of 346 members compared to June 2022 and 453 less than the May 2022 year-end total, but 538 more than July 2021. The month-on-month decrease can be attributed to usual seasonal trends, but the year-on-year increase continues to be a positive sign that membership is starting to rebound from the impact of the COVID-19 pandemic. We hope this trend continues during the back-to-school period.

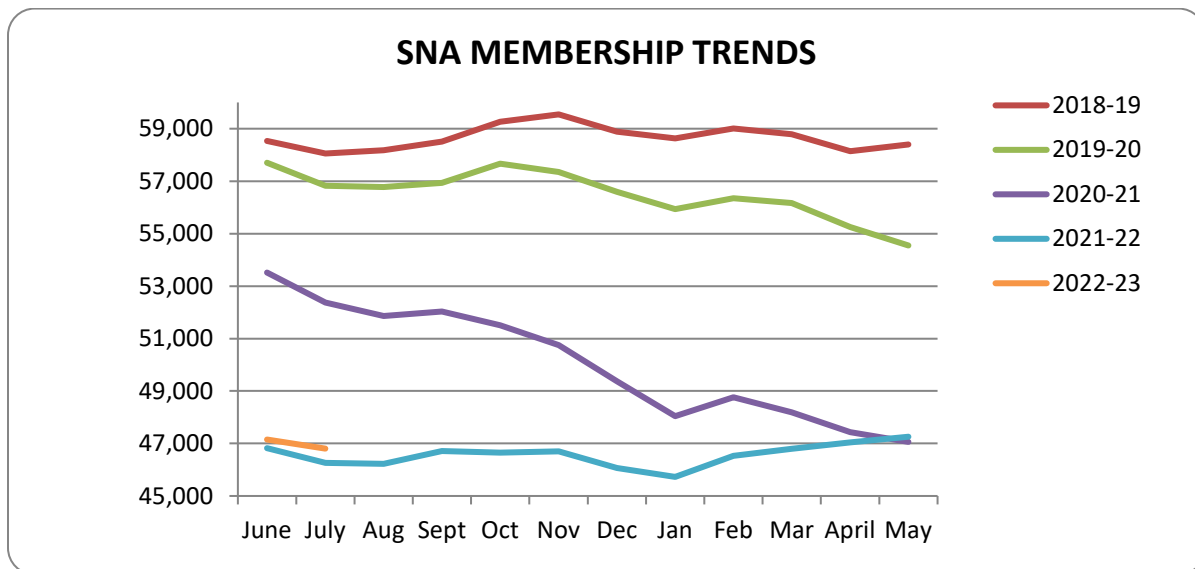
Region	July 2022	July 2021	Diff	% Diff
Mid-Atlantic	4,303	4,520	-217	-5%
Midwest	8,759	8,669	90	1%
Mountain Plains	3,483	3,417	66	2%
Northeast	2,584	2,478	106	4%
Southeast	16,460	16,435	25	0%
Southwest	5,920	5,670	250	4%
Western	4,943	4,717	226	5%
Misc.	353	361	-8	-2%
Total	46,805	46,267	538	1.2%

All regions except the Mid-Atlantic are showing growth compared to this time last year.

Since May 2022 year-end, the number of Major City Directors have decreased by 13 and District Directors have decreased by 5. The largest declines are mostly seen in the Employee and Manager member categories.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The large membership decrease in the last 2 years is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email lmaynard@schoolnutrition.org.

Continued...

School District Membership (SDM)

The total number of SDMs for July 2022 is 30,327 which is 75 less than the May 2022 year-end total. SDMs currently account for 64.8% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,783	Minnesota	1,344
North Carolina	1,974	Louisiana	1,145
Florida	1,885	Kentucky	1,042
Alabama	1,717	Washington	967
Tennessee	1,663	Michigan	959

Credentialing Overview

The July Credentialing Report shows that there are 1,572 credentialed members which is 11 less than May 2022 year-end.

Certificate Program Overview

The July 2022 Certificate Program Report shows that we have 13,761 certificate holders, which is 237 less than May 2022 year-end total. See table below for more details.

Level	July 2022	May 2022	% Diff
Level 1	8,893	9,061	-1.85%
Level 2	532	531	0.19%
Level 3	1,256	1,272	-1.26%
Level 4	3,080	3,134	-1.72%
Total	13,761	13,998	-1.69%

Region	July 2022	July 2021	Diff	% Diff
Mid-Atlantic	1,078	1,197	-119	-10%
Midwest	3,348	3,697	-349	-9%
Mountain Plains	644	759	-115	-15%
Northeast	459	537	-78	-15%
Southeast	5,397	6,129	-732	-12%
Southwest	1,076	1,258	-182	-14%
Western	1,736	1,869	-133	-7%
Misc.	23	32	-	-
Total	13,761	15,478	-1,717	-11%

Members with a certificate account for 29% of our total membership.



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2022	(Applications processed through 07/31/2022)										July 2022	+/-	July 2022	+/-
	July 2022	June 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	July 2022 Cert Program	+/- Prior Month	July 2022 Credentialing	+/- Prior Month	
MID-ATLANTIC REGION														
Delaware	918	914	4	5	0	0	82	763	1,001	164	1	17	-1	
Dist. of Columbia	42	42	0	0	0	0	0	32	41	0	0	0	0	
Maryland	544	546	-2	2	1	3	82	288	548	238	-4	32	0	
New Jersey	374	374	0	2	2	1	88	240	380	28	1	15	0	
Pennsylvania	675	687	-12	11	0	24	66	343	683	44	0	30	0	
Puerto Rico	6	6	0	1	0	0	0	0	4	0	-	1	0	
Virginia	1,363	1,395	-32	17	1	72	188	830	1,431	574	-10	52	-1	
West Virginia	381	381	0	4	0	0	4	323	387	30	1	10	1	
TOTAL	4,303	4,345	-42	42	4	100	510	2,819	4,475	1,078	-11	157	-1	
MIDWEST REGION														
Illinois	481	488	-7	3	0	8	49	209	505	91	-10	33	-3	
Indiana	1,085	1,091	-6	7	2	13	155	696	1,115	215	-2	39	1	
Iowa	931	932	-1	11	2	13	46	370	951	422	-12	16	1	
Michigan	1,360	1,361	-1	10	1	9	225	959	1,392	140	0	43	0	
Minnesota	2,770	2,740	30	71	4	46	254	1,344	2,738	1,930	1	64	-2	
Ohio	1,246	1,308	-62	4	2	69	137	722	1,345	382	-1	59	2	
Wisconsin	886	901	-15	4	0	19	66	509	921	168	-4	28	0	
TOTAL	8,759	8,821	-62	110	11	177	932	4,809	8,967	3,348	-28	282	-1	
MOUNTAIN PLAINS REGION														
Colorado	926	935	-9	3	0	10	84	806	955	62	-3	82	10	
Kansas	372	375	-3	2	0	7	27	121	387	125	2	15	0	
Missouri	774	756	18	18	19	19	69	391	769	192	-5	24	0	
Montana	206	220	-14	1	0	16	20	49	223	22	-2	4	1	
Nebraska	345	364	-19	5	0	20	22	140	376	75	-2	7	1	
North Dakota	333	343	-10	0	0	11	24	169	322	57	1	7	0	
South Dakota	380	387	-7	11	0	20	37	228	397	56	-2	4	-1	
Wyoming	147	156	-9	1	0	10	8	37	151	55	-1	2	-1	
TOTAL	3,483	3,536	-53	41	19	113	291	1,941	3,580	644	-12	145	10	
NORTHEAST REGION														
Connecticut	411	419	-8	1	0	15	4	229	432	97	-1	11	-2	
Maine	311	311	0	4	3	7	14	159	315	55	-1	20	0	
Massachusetts	857	840	17	14	23	18	71	611	866	131	0	59	-2	
New Hampshire	250	253	-3	1	5	4	24	144	262	88	-1	10	0	
New York	593	571	22	6	23	6	28	342	631	77	-3	43	-7	
Rhode Island	18	18	0	0	0	0	0	1	18	0	0	1	0	
US Virgin Islands (USVI)	0	0	0	0	0	0	0	0	1	0	-	0	-	
Vermont	144	146	-2	0	0	2	6	95	150	11	0	13	0	
TOTAL	2,584	2,558	26	26	54	52	147	1,581	2,675	459	-6	157	-11	



MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

July 2022	(continued)												
	July 2022	June 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2022/23 2% Goal	July 2022 Cert Program	+/- Prior Month	July 2022 Credentialing	+/- Prior Month
SOUTHEAST REGION													
Alabama	2,498	2,505	-7	27	2	25	174	1,717	2,560	1,094	-8	36	0
Florida	2,594	2,604	-10	11	3	16	65	1,885	2,668	866	-8	81	1
Georgia	3,317	3,321	-4	22	1	28	519	2,783	3,375	1,020	-11	62	2
Kentucky	1,631	1,654	-23	20	10	50	163	1,042	1,695	719	-5	36	3
Mississippi	867	860	7	5	1	6	107	633	872	36	0	18	0
North Carolina	2,361	2,396	-35	4	1	42	45	1,974	2,461	463	-7	61	4
South Carolina	1,058	1,059	-1	3	0	4	43	864	1,050	167	-4	18	0
Tennessee	2,134	2,161	-27	7	0	36	540	1,663	2,214	1,032	-7	35	-1
TOTAL	16,460	16,560	-100	99	18	207	1,656	12,561	16,895	5,397	-50	347	9
SOUTHWEST REGION													
Arizona	849	856	-7	0	0	8	103	702	890	88	0	58	1
Arkansas	401	403	-2	9	0	10	17	254	417	49	-3	8	0
Louisiana	1,349	1,360	-11	12	0	16	68	1,145	1,390	41	2	15	0
New Mexico	674	712	-38	1	0	39	23	511	745	280	-4	9	-1
Oklahoma	770	776	-6	0	2	6	41	560	804	158	-2	6	0
Texas	859	872	-13	15	1	21	38	440	890	47	0	102	1
Utah	1,018	1,034	-16	2	0	17	38	579	1,067	413	-3	20	0
TOTAL	5,920	6,013	-93	39	3	117	328	4,191	6,203	1,076	-10	218	1
WESTERN REGION													
Alaska	98	98	0	2	0	0	15	68	100	12	0	6	0
American Samoa	10	10	0	0	0	0	0	10	4	0	-	0	-
California	1,338	1,338	0	8	2	11	144	536	1,382	120	-1	128	-2
CNMI*	6	7	-1	0	0	1	0	0	7	0	-	0	-
Guam	0	0	0	0	0	0	0	0	1	0	-	0	-
Hawaii	33	33	0	0	0	0	1	14	34	3	0	1	0
Idaho	593	599	-6	7	1	10	62	333	616	179	-3	21	0
Nevada	77	80	-3	1	0	4	2	59	82	2	-1	2	0
Oregon	579	581	-2	1	5	8	49	438	591	45	-1	15	0
Washington	2,209	2,200	9	26	19	24	102	967	2,228	1,375	-1	42	1
TOTAL	4,943	4,946	-3	45	27	58	375	2,425	5,045	1,736	-7	215	-1
SUBTOTAL	46,452	46,779	-327	402	136	824	4,239	30,327	47,840	13,738	-124	1,521	6
Miscellaneous	353	372	-19	0	0	0	6	0	368	23	0	51	3
GRAND TOTAL	46,805	47,151	-346	402	136	824	4,245	30,327	48,208	13,761	-124	1,572	9

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members and international members. 3)* CNMI is the Commonwealth of the Northern Mariana Islands.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2022	Year To Date Retention						
	July 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
MID-ATLANTIC REGION							
Delaware	918	981	-63	0	94	90%	1,001
Dist. of Columbia	42	40	2	0	0	100%	41
Maryland	544	537	7	3	8	99%	548
New Jersey	374	373	1	3	4	100%	380
Pennsylvania	675	670	5	2	45	94%	683
Puerto Rico	6	3	3	0	0	100%	4
Virginia	1363	1,403	-40	1	86	94%	1,431
West Virginia	381	379	2	0	0	100%	387
TOTAL	4,303	4,386	-83	9	237	95%	4,475
MIDWEST REGION							
Illinois	481	495	-14	2	20	96%	505
Indiana	1085	1,093	-8	4	29	98%	1,115
Iowa	931	932	-1	4	27	98%	951
Michigan	1360	1,365	-5	1	27	98%	1,392
Minnesota	2770	2,684	86	16	92	97%	2,738
Ohio	1246	1,319	-73	5	90	94%	1,345
Wisconsin	886	903	-17	3	35	96%	921
TOTAL	8,759	8,791	-32	35	320	97%	8,967
MOUNTAIN PLAINS REGION							
Colorado	926	936	-10	4	28	97%	955
Kansas	372	379	-7	1	23	94%	387
Missouri	774	754	20	33	43	99%	769
Montana	206	219	-13	0	22	90%	223
Nebraska	345	369	-24	2	35	91%	376
North Dakota	333	316	17	0	19	94%	322
South Dakota	380	389	-9	2	29	93%	397
Wyoming	147	148	-1	4	12	95%	151
TOTAL	3,483	3,510	-27	46	211	95%	3,580
NORTHEAST REGION							
Connecticut	411	424	-13	0	22	95%	432
Maine	311	309	2	3	10	98%	315
Massachusetts	857	849	8	52	42	101%	866
New Hampshire	250	257	-7	11	17	98%	262
New York	593	619	-26	23	59	94%	631
Rhode Island	18	17	1	0	0	100%	18
US Virgin Islands (USVI)	0	0	0	0	0	*	1
Vermont	144	147	-3	0	4	97%	150
TOTAL	2,584	2,622	-38	89	154	98%	2,675



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

July 2022	(continued)						
	July 2022	May 2022	+/- Members	Reinstated Members	Expired Members	Retention Rate	2022/23 2% Goal
SOUTHEAST REGION							
Alabama	2498	2,510	-12	5	40	99%	2,560
Florida	2594	2,616	-22	7	51	98%	2,668
Georgia	3317	3,309	8	17	52	99%	3,375
Kentucky	1631	1,662	-31	11	99	95%	1,695
Mississippi	867	855	12	6	14	99%	872
North Carolina	2361	2,413	-52	26	86	98%	2,461
South Carolina	1058	1,029	29	63	32	103%	1,050
Tennessee	2134	2,171	-37	22	60	98%	2,214
TOTAL	16,460	16,565	-105	157	434	98%	16,895
SOUTHWEST REGION							
Arizona	849	873	-24	0	27	97%	890
Arkansas	401	409	-8	0	16	96%	417
Louisiana	1349	1,363	-14	2	26	98%	1,390
New Mexico	674	730	-56	4	72	91%	745
Oklahoma	770	788	-18	11	23	98%	804
Texas	859	873	-14	6	34	97%	890
Utah	1018	1,046	-28	1	54	95%	1,067
TOTAL	5,920	6,082	-162	24	252	96%	6,203
WESTERN REGION							
Alaska	98	98	0	0	0	100%	100
American Samoa	10	3	7	0	0	100%	4
California	1338	1,355	-17	7	48	97%	1,382
CNMI*	6	6	0	0	1	83%	7
Guam	0	0	0	0	0	*	1
Hawaii	33	33	0	0	0	100%	34
Idaho	593	604	-11	2	22	97%	616
Nevada	77	80	-3	0	5	94%	82
Oregon	579	579	0	5	9	99%	591
Washington	2209	2,184	25	24	69	98%	2,228
TOTAL	4,835	4,942	1	38	154	98%	5,045
SUBTOTAL	46,344	46,898	-446	398	1,762	97%	47,840
Miscellaneous	353	360	-7	1	2	*	368
GRAND TOTAL	46,697	47,258	-453	399	1,764	97%	48,208

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is in line with SNA's pre- pandemic retention rates.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2022

	July 2022	July 2021	+/- Members	Percentage Difference
MID-ATLANTIC REGION				
Delaware	918	897	21	2%
Dist. of Columbia	42	60	-18	-30%
Maryland	544	588	-44	-7%
New Jersey	374	401	-27	-7%
Pennsylvania	675	673	2	0%
Puerto Rico	6	0	6	-
Virginia	1,363	1,481	-118	-8%
West Virginia	381	420	-39	-9%
TOTAL	4,303	4,520	-217	-5%
MIDWEST REGION				
Illinois	481	549	-68	-12%
Indiana	1,085	1,114	-29	-3%
Iowa	931	896	35	4%
Michigan	1,360	1,181	179	15%
Minnesota	2,770	2,721	49	2%
Ohio	1,246	1,330	-84	-6%
Wisconsin	886	878	8	1%
TOTAL	8,759	8,669	90	1%
MOUNTAIN PLAINS REGION				
Colorado	926	809	117	14%
Kansas	372	400	-28	-7%
Missouri	774	765	9	1%
Montana	206	221	-15	-7%
Nebraska	345	347	-2	-1%
North Dakota	333	285	48	17%
South Dakota	380	399	-19	-5%
Wyoming	147	191	-44	-23%
TOTAL	3,483	3,417	66	2%
NORTHEAST REGION				
Connecticut	411	351	60	17%
Maine	311	315	-4	-1%
Massachusetts	857	813	44	5%
New Hampshire	250	259	-9	-3%
New York	593	628	-35	-6%
Rhode Island	18	10	8	80%
US Virgin Islands (USVI)	0	0	-	-
Vermont	144	102	42	41%
TOTAL	2,584	2,478	106	4%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

July 2022	(continued)			
	July 2022	July 2021	+/- Members	Percentage Difference
SOUTHEAST REGION				
Alabama	2,498	2,170	328	15%
Florida	2,594	2,716	-122	-4%
Georgia	3,317	3,203	114	4%
Kentucky	1,631	1,634	-3	0%
Mississippi	867	833	34	4%
North Carolina	2,361	2,341	20	1%
South Carolina	1,058	1,149	-91	-8%
Tennessee	2,134	2,389	-255	-11%
TOTAL	16,460	16,435	25	0%
SOUTHWEST REGION				
Arizona	849	881	-32	-4%
Arkansas	401	393	8	2%
Louisiana	1,349	1,277	72	6%
New Mexico	674	694	-20	-3%
Oklahoma	770	819	-49	-6%
Texas	859	748	111	15%
Utah	1,018	858	160	19%
TOTAL	5,920	5,670	250	4%
WESTERN REGION				
Alaska	98	72	26	36%
American Samoa	10	0	10	-
California	1,338	1,246	92	7%
CNMI*	6	0	6	-
Guam	0	0	0	-
Hawaii	33	51	-18	-35%
Idaho	593	523	70	13%
Nevada	77	53	24	45%
Oregon	579	596	-17	-3%
Washington	2,209	2,176	33	2%
TOTAL	4,943	4,717	226	5%
SUBTOTAL	46,452	45,906	546	1%
Miscellaneous	353	361	-8	-2%
GRAND TOTAL	46,805	46,267	538	1.2%

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2021-22, SNA's national retention rate was 81.6% which is which is in line with SNA's pre- pandemic retention rates.



SMALL AFFILIATES (1-500 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2022

State	+/- Members	July 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 North Dakota	17	333	316	5.4%	4	322
2 American Samoa	7	10	3	233.3%	1	4
3 Puerto Rico	3	6	3	100.0%	2	4
4 Dist. of Columbia	2	42	40	5.0%	5	41
5 Maine	2	311	309	0.6%	6	315
6 West Virginia	2	381	379	0.5%	7	387
7 Rhode Island	1	18	17	5.9%	3	18
8 New Jersey	1	374	373	0.3%	8	380
9 Northern Mariana Islands (CNMI)	0	6	6	0.0%	9	7
10 Alaska	0	98	98	0.0%	9	100
11 Hawaii	0	33	33	0.0%	9	34
12 Wyoming	-1	147	148	-0.7%	12	151
13 Vermont	-3	144	147	-2.0%	14	150
14 Nevada	-3	77	80	-3.8%	20	82
15 Kansas	-7	372	379	-1.8%	13	387
16 New Hampshire	-7	250	257	-2.7%	17	262
17 Arkansas	-8	401	409	-2.0%	14	417
18 South Dakota	-9	380	389	-2.3%	16	397
19 Connecticut	-13	411	424	-3.1%	19	432
20 Montana	-13	206	219	-5.9%	21	223
21 Illinois	-14	481	495	-2.8%	18	505
22 Nebraska	-24	345	369	-6.5%	22	376
23 Guam	0	0	0	-	23	1
24 US Virgin Islands (USVI)	0	0	0	-	24	1
TOTAL	-67	4,826	4,893	-1.4%	-	4,996

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal. US Territories and Dependencies are showed for reference only and are not currently eligible for awards.



MEDIUM AFFILIATES (501-1,000 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2022

State	+/- Members	July 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1 Missouri	20	774	754	2.7%	1	769
2 Mississippi	12	867	855	1.4%	2	872
3 Massachusetts	8	857	849	0.9%	4	866
4 Maryland	7	544	537	1.3%	3	548
5 Pennsylvania	5	675	670	0.7%	5	683
6 Oregon	0	579	579	0.0%	6	591
7 Iowa	-1	931	932	-0.1%	7	951
8 Colorado	-10	926	936	-1.1%	8	955
9 Idaho	-11	593	604	-1.8%	10	616
10 Texas	-14	859	873	-1.6%	9	890
11 Wisconsin	-17	886	903	-1.9%	11	921
12 Oklahoma	-18	770	788	-2.3%	12	804
13 Arizona	-24	849	873	-2.7%	13	890
14 New York	-26	593	619	-4.2%	14	631
15 New Mexico	-56	674	730	-7.7%	16	745
16 Delaware	-63	918	981	-6.4%	15	1,001
TOTAL	-188	12,295	12,483	-1.5%	-	12,733

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (1,001+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

July 2022

	State	+/- Members	July 2022	May 2022	Members Diff in %	Ranking % Growth	2022/23 2% Goal
1	Minnesota	86	2,770	2,684	3.2%	1	2,738
2	South Carolina	29	1,058	1,029	2.8%	2	1,050
3	Washington	25	2,209	2,184	1.1%	3	2,228
4	Georgia	8	3,317	3,309	0.2%	4	3,375
5	Michigan	-5	1,360	1,365	-0.4%	5	1,392
6	Indiana	-8	1,085	1,093	-0.7%	7	1,115
7	Alabama	-12	2,498	2,510	-0.5%	6	2,560
8	Louisiana	-14	1,349	1,363	-1.0%	9	1,390
9	California	-17	1,338	1,355	-1.3%	10	1,382
10	Florida	-22	2,594	2,616	-0.8%	8	2,668
11	Utah	-28	1,018	1,046	-2.7%	14	1,067
12	Kentucky	-31	1,631	1,662	-1.9%	12	1,695
13	Tennessee	-37	2,134	2,171	-1.7%	11	2,214
14	Virginia	-40	1,363	1,403	-2.9%	15	1,431
15	North Carolina	-52	2,361	2,413	-2.2%	13	2,461
16	Ohio	-73	1,246	1,319	-5.5%	16	1,345
TOTAL		-191	29,331	29,522	-0.6%	-	30,111

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

July 2022

	July 2022	May 2022	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,196	21,460	-264	45%	-1%	15,206	6,619
School Nutrition Managers	16,552	16,723	-171	35%	-1%	11,696	4,656
District Directors	5,892	5,897	-5	13%	0%	2,074	1,230
Retired	431	430	1	1%	0%	n/a	82
Affiliate	813	850	-37	2%	-4%	n/a	378
State Agency Directors	755	719	36	2%	5%	614	50
Major City Directors	571	584	-13	1%	-2%	426	74
Other	120	118	2	*	2%	311	660
Industry Individual	43	42	1	*	2%	n/a	-
Life	32	32	0	*	0%	n/a	3
Corporate Industry + Patron	319	315	4	1%	1%	n/a	-
Allied Groups	3	4	-1	*	-	n/a	-
Educators	39	41	-2	*	-5%	n/a	9
Student	37	41	-4	*	-10%	n/a	-
International	2	2	0	*	-	n/a	-
TOTAL MEMBERS	46,805	47,258	-453	100%	-1.0%	30,327	13,761

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2022

	July 2022	June 2022	+/- Members	May 2022	+/- Members	% of Total Membership
MID-ATLANTIC REGION						
Delaware	763	759	4	827	-64	83%
Dist. of Columbia	32	32	0	32	0	76%
Maryland	288	288	0	285	3	53%
New Jersey	240	240	0	240	0	64%
Pennsylvania	343	345	-2	325	18	51%
Puerto Rico	0	0	-	0	-	-
Virginia	830	886	-56	892	-62	61%
West Virginia	323	323	0	323	0	85%
TOTAL	2,819	2,873	-54	2,924	-105	66%
MIDWEST REGION						
Illinois	209	208	1	209	0	43%
Indiana	696	695	1	691	5	64%
Iowa	370	368	2	372	-2	40%
Michigan	959	995	-36	988	-29	71%
Minnesota	1,344	1,226	118	1,179	165	49%
Ohio	722	756	-34	762	-40	58%
Wisconsin	509	508	1	509	0	57%
TOTAL	4,809	4,756	53	4,710	99	55%
MOUNTAIN PLAINS REGION						
Colorado	806	805	1	800	6	87%
Kansas	121	122	-1	123	-2	33%
Missouri	391	342	49	337	54	51%
Montana	49	50	-1	51	-2	24%
Nebraska	140	151	-11	150	-10	41%
North Dakota	169	171	-2	163	6	51%
South Dakota	228	234	-6	239	-11	60%
Wyoming	37	40	-3	34	3	25%
TOTAL	1,941	1,915	26	1,897	44	56%
NORTHEAST REGION						
Connecticut	229	222	7	222	7	56%
Maine	159	155	4	153	6	51%
Massachusetts	611	582	29	587	24	71%
New Hampshire	144	149	-5	141	3	58%
New York	342	319	23	360	-18	58%
Rhode Island	1	1	0	1	0	6%
US Virgin Islands (USVI)	0	0	-	0	-	-
Vermont	95	92	3	92	3	66%
TOTAL	1,581	1,520	61	1,556	25	61%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

July 2022	(continued)					
	July 2022	June 2022	+/- Members	May 2022	+/- Members	% of Total Membership
SOUTHEAST REGION						
Alabama	1,717	1,726	-9	1,748	-31	69%
Florida	1,885	1,885	0	1,895	-10	73%
Georgia	2,783	2,777	6	2,834	-51	84%
Kentucky	1,042	1,043	-1	1,045	-3	64%
Mississippi	633	643	-10	640	-7	73%
North Carolina	1,974	1,975	-1	1,990	-16	84%
South Carolina	864	863	1	833	31	82%
Tennessee	1,663	1,674	-11	1,680	-17	78%
TOTAL	12,561	12,586	-25	12,665	-104	76%
SOUTHWEST REGION						
Arizona	702	713	-11	730	-28	83%
Arkansas	254	259	-5	259	-5	63%
Louisiana	1,145	1,140	5	1,155	-10	85%
New Mexico	511	537	-26	534	-23	76%
Oklahoma	560	561	-1	558	2	73%
Texas	440	437	3	440	0	51%
Utah	579	582	-3	561	18	57%
TOTAL	4,191	4,229	-38	4,237	-46	71%
WESTERN REGION						
Alaska	68	68	0	68	0	69%
American Samoa	10	10	-	0	-	100%
California	536	528	8	545	-9	40%
CNMI*	0	0	-	0	-	-
Guam	0	0	-	0	-	-
Hawaii	14	14	0	14	0	42%
Idaho	333	334	-1	334	-1	56%
Nevada	59	59	0	59	0	77%
Oregon	438	433	5	435	3	76%
Washington	967	945	22	945	22	44%
TOTAL	2,425	2,391	34	2,400	15	49%
SUBTOTAL	30,327	30,270	57	30,389	-72	65%
Miscellaneous	0	0	0	3	-3	0%
GRAND TOTAL	30,327	30,270	57	30,392	-75	64.8%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

July 2022	(Applications processed through 07/31/2022)							
	July 2022	June 2022	+/-	May 2022	+/-	July 2021	2022/23 2% Goal	% of Total Membership
MID-ATLANTIC REGION								
Delaware	164	163	1	162	2	154	165	18%
Dist. of Columbia	0	0	0	0	0	0	1	0%
Maryland	238	242	-4	246	-8	272	251	44%
New Jersey	28	27	1	27	1	33	28	7%
Pennsylvania	44	44	0	43	1	51	44	7%
Puerto Rico	0	0	-	0	-		1	-
Virginia	574	584	-10	586	-12	654	598	42%
West Virginia	30	29	1	29	1	33	30	8%
TOTAL	1,078	1,089	-11	1,093	-15	1,197	1,118	25%
MIDWEST REGION								
Illinois	91	101	-10	103	-12	111	105	19%
Indiana	215	217	-2	216	-1	241	220	20%
Iowa	422	434	-12	439	-17	476	448	45%
Michigan	140	140	0	140	0	148	143	10%
Minnesota	1,930	1,929	1	1,933	-3	2,078	1,972	70%
Ohio	382	383	-1	388	-6	421	396	31%
Wisconsin	168	172	-4	175	-7	222	179	19%
TOTAL	3,348	3,376	-28	3,394	-46	3,697	3,463	38%
MOUNTAIN PLAINS REGION								
Colorado	62	65	-3	66	-4	75	67	7%
Kansas	125	123	2	125	0	141	128	34%
Missouri	192	197	-5	198	-6	235	202	25%
Montana	22	24	-2	24	-2	25	25	11%
Nebraska	75	77	-2	77	-2	87	79	22%
North Dakota	57	56	1	60	-3	64	61	17%
South Dakota	56	58	-2	58	-2	65	59	15%
Wyoming	55	56	-1	55	0	67	56	37%
TOTAL	644	656	-12	663	-19	759	677	18%
NORTHEAST REGION								
Connecticut	97	98	-1	99	-2	110	101	24%
Maine	55	56	-1	58	-3	69	59	18%
Massachusetts	131	131	0	134	-3	155	137	15%
New Hampshire	88	89	-1	90	-2	101	92	35%
New York	77	80	-3	77	0	91	79	13%
Rhode Island	0	0	0	0	0	0	1	0%
US Virgin Islands (USVI)	0	0	-	0	-	0	1	-
Vermont	11	11	0	11	0	11	12	8%
TOTAL	459	465	-6	469	-10	537	482	18%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

July 2022	(continued)								
	July 2022	June 2022	+/-	May 2022	+/-	July 2021	2022/23 2% Goal	% of Total Membership	
SOUTHEAST REGION									
Alabama	1,094	1,102	-8	1,101	-7	1,150	1,123	44%	
Florida	866	874	-8	878	-12	998	896	33%	
Georgia	1,020	1,031	-11	1,043	-23	1,226	1,064	31%	
Kentucky	719	724	-5	730	-11	768	745	44%	
Mississippi	36	36	0	40	-4	57	41	4%	
North Carolina	463	470	-7	474	-11	529	483	20%	
South Carolina	167	171	-4	175	-8	191	179	16%	
Tennessee	1,032	1,039	-7	1,047	-15	1,210	1,068	48%	
TOTAL	5,397	5,447	-50	5,488	-91	6,129	5,599	33%	
SOUTHWEST REGION									
Arizona	88	88	0	89	-1	81	91	10%	
Arkansas	49	52	-3	56	-7	60	57	12%	
Louisiana	41	39	2	39	2	42	40	3%	
New Mexico	280	284	-4	298	-18	341	304	42%	
Oklahoma	158	160	-2	160	-2	197	163	21%	
Texas	47	47	0	51	-4	40	52	5%	
Utah	413	416	-3	416	-3	497	424	41%	
TOTAL	1,076	1,086	-10	1,109	-33	1,258	1,131	18%	
WESTERN REGION									
Alaska	12	12	0	12	0	10	13	12%	
American Samoa	0	0	-	0	-	0	1	-	
California	120	121	-1	123	-3	128	125	9%	
CNMI*	0	0	-	0	-	0	1	-	
Guam	0	0	-	0	-	0	1	-	
Hawaii	3	3	0	3	0	3	4	9%	
Idaho	179	182	-3	184	-5	221	188	30%	
Nevada	2	3	-1	3	-1	4	4	3%	
Oregon	45	46	-1	47	-2	48	48	8%	
Washington	1,375	1,376	-1	1,385	-10	1,455	1,413	62%	
TOTAL	1,736	1,743	-7	1,757	-21	1,869	1,798	35%	
SUBTOTAL	13,738	13,862	-124	13,973	-235	15,446	14,268	30%	
Miscellaneous	23	23	0	25	-2	32	26	7%	
GRAND TOTAL	13,761	13,885	-124	13,998	-237	15,478	14,294	29%	



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2022

(Applications processed through 07/31/2022)

	July 2022	June 2022	+/-	May 2022	+/-	% Diff in Cred	July 2021	# Times Exam Hosted
MID-ATLANTIC REGION								
Delaware	17	18	-1	18	-1	-6%	18	2
Dist. of Columbia	0	0	0	0	0	-	1	17
Maryland	32	32	0	32	0	0%	33	5
New Jersey	15	15	0	15	0	0%	16	8
Pennsylvania	30	30	0	30	0	0%	28	21
Puerto Rico	1	1	0	0	1	-	0	0
Virginia	52	53	-1	53	-1	-2%	54	28
West Virginia	10	9	1	9	1	11%	9	0
TOTAL	157	158	-1	157	0	0%	159	81
MIDWEST REGION								
Illinois	33	36	-3	36	-3	-8%	38	8
Indiana	39	38	1	38	1	3%	39	7
Iowa	16	15	1	17	-1	-6%	17	10
Michigan	43	43	0	44	-1	-2%	36	14
Minnesota	64	66	-2	68	-4	-6%	63	14
Ohio	59	57	2	57	2	4%	62	11
Wisconsin	28	28	0	28	0	0%	29	16
TOTAL	282	283	-1	288	-6	-2%	284	80
MOUNTAIN PLAINS REGION								
Colorado	82	72	10	78	4	5%	79	13
Kansas	15	15	0	15	0	0%	15	4
Missouri	24	24	0	24	0	0%	27	12
Montana	4	3	1	3	1	33%	3	0
Nebraska	7	6	1	5	2	40%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	4	5	-1	5	-1	-20%	5	1
Wyoming	2	3	-1	4	-2	-50%	4	0
TOTAL	145	135	10	141	4	3%	145	31
NORTHEAST REGION								
Connecticut	11	13	-2	13	-2	-15%	8	4
Maine	20	20	0	19	1	5%	19	5
Massachusetts	59	61	-2	60	-1	-2%	61	12
New Hampshire	10	10	0	10	0	0%	11	4
New York	43	50	-7	44	-1	-2%	45	21
Rhode Island	1	1	0	1	0	0%	1	1
US Virgin Islands (USVI)	0	0	-	0	-	-	0	0
Vermont	13	13	0	13	0	0%	10	8
TOTAL	157	168	-11	160	-3	-2%	155	55



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

July 2022	(continued)							
	July 2022	June 2022	+/-	May 2022	+/-	% Diff in Cred	July 2021	# Times Exam Hosted
SOUTHEAST REGION								
Alabama	36	36	0	36	0	0%	35	5
Florida	81	80	1	84	-3	-4%	87	22
Georgia	62	60	2	62	0	0%	61	20
Kentucky	36	33	3	33	3	9%	33	16
Mississippi	18	18	0	15	3	20%	15	6
North Carolina	61	57	4	58	3	5%	60	15
South Carolina	18	18	0	19	-1	-5%	22	8
Tennessee	35	36	-1	37	-2	-5%	37	19
TOTAL	347	338	9	344	3	1%	350	111
SOUTHWEST REGION								
Arizona	58	57	1	55	3	5%	52	17
Arkansas	8	8	0	8	0	0%	9	2
Louisiana	15	15	0	16	-1	-6%	16	5
New Mexico	9	10	-1	10	-1	-10%	10	4
Oklahoma	6	6	0	5	1	20%	6	2
Texas	102	101	1	104	-2	-2%	99	30
Utah	20	20	0	20	0	0%	19	4
TOTAL	218	217	1	218	0	0%	211	64
WESTERN REGION								
Alaska	6	6	0	6	0	0%	7	2
American Samoa	0	0	-	0	-	-	0	0
California	128	130	-2	130	-2	-2%	128	25
CNMI	0	0	-	0	-	-	0	0
Guam	0	0	-	0	-	-	0	1
Hawaii	1	1	0	1	0	0%	1	3
Idaho	21	21	0	21	0	0%	20	5
Nevada	2	2	0	2	0	-	2	3
Oregon	15	15	0	15	0	0%	17	6
Washington	42	41	1	42	0	0%	40	8
TOTAL	215	216	-1	217	-2	-1%	215	53
SUBTOTAL	1,521	1,515	6	1,525	-4	0%	1,519	475
Miscellaneous	51	48	3	58	-7	-12%	56	0
GRAND TOTAL	1,572	1,563	9	1,583	-11	-1%	1,575	475