



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: May 2022 Membership, Certificate & Credentialing Program Report
DATE: June 10, 2022

Membership Overview

The May Membership Report shows that we have 47,258 members. This is an increase of 220 members compared to April 2022, and 197 more than the May 2021 year-end total. The month-on-month increase can be attributed to usual seasonal trends, but this is the first year-on-year increase since the start of the pandemic and a positive sign that membership is starting to rebound.

Most of the regions are showing growth compared to last year with the Southwest having the biggest increases. The largest declines are in the Midwest (%) (#).

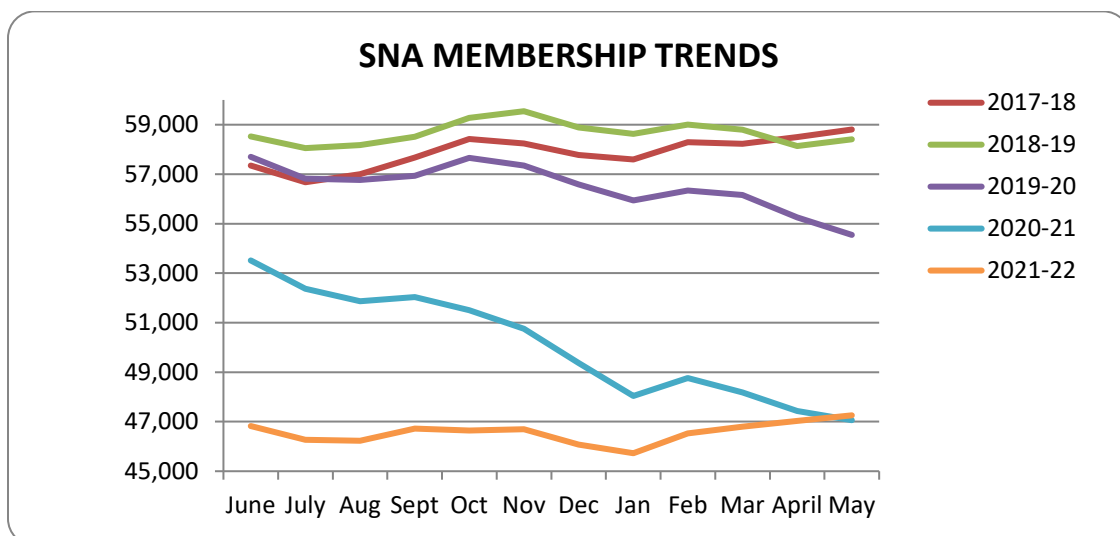
Region	May 2022	May 2021	Diff	% Diff
Mideast	5,174	5,766	-52	-1%
Northeast	3,665	3,633	32	1%
Southeast	17,968	17,916	50	0%
West	4,117	4,019	98	2%
Midwest	6,842	6,962	-120	-2%
Northwest	3,832	3,815	17	0%
Southwest	4,748	4,594	154	3%
Misc.	372	356	16	4%
Total	47,258	47,061	197	0.4%

States Affiliates showing more than 10% growth compared to May 2021 year-end are Alabama, Alaska, Colorado, Idaho, Michigan, Nevada, Rhode Island, and Vermont. The Small and Large Affiliate Member Divisions are also showing growth compared to May 2021 year-end.

Since May 2021 year-end, the number of Major City Directors have decreased by 44, but District Directors have increased by 296. Declines are mostly seen in the Affiliate and Employee member categories.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. Overall membership numbers are below 2009 recession levels due to the COVID-19 pandemic but are showing signs of rebound growth.



If you have any questions, please email lmaynard@schoolnutrition.org.

Continued...

School District Membership (SDM)

The total number of SDMs for May 2022 is 30,392 which is 1,244 more than the May 2021 year-end total. SDMs currently account for 64.3% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,834	Minnesota	1,179
North Carolina	1,990	Louisiana	1,155
Florida	1,895	Kentucky	1,045
Alabama	1,748	Michigan	988
Tennessee	1,680	Washington	945

Credentialing Overview

The May Credentialing Report shows that there are 1,583 credentialed members. This is only 1 less than May 2021 year-end.

Certificate Program Overview

The May 2022 Certificate Program Report shows that we have 13,998 certificate holders, which is 1,713 less than May 2021 year-end total. See table below for more details.

Level	May 2022	May 2021	% Diff
Level 1	9,061	10,446	-13.26%
Level 2	531	541	-1.85%
Level 3	1,272	1,441	-11.73%
Level 4	3,134	3,283	-4.54%
Total	19,998	15,711	-10.9%

Region	May 2022	May 2021	Diff	% Diff
Midwest	1,181	1,279	-98	-8%
Northeast	539	624	-85	-14%
Southeast	6,074	6,877	-803	-12%
West	932	1,079	-147	-14%
Midwest	3,043	3,398	-355	-10%
Northwest	1,707	1,851	-144	-8%
Southwest	497	573	-76	-13%
Misc.	25	30	-	-
Total	13,998	15,711	-1,713	-10.9%

Members with a certificate account for 30% of our total membership.



SNA STATE ASSOCIATION MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2022	(Applications processed through 5/31/2022)									May 2022	+/-	May 2022	+/-
	May 2022	Apr 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MIDEAST REGION													
Delaware	981	986	-5	1	14	6	245	827	992	162	0	18	0
Dist. of Columbia	40	61	-21	1	0	0	3	32	60	0	0	0	0
Indiana	1,093	1,068	25	19	42	16	78	691	1,174	216	-2	38	-1
Maryland	537	531	6	11	9	6	75	285	598	246	-3	32	0
Michigan	1,365	1,376	-11	22	9	39	55	988	1,212	140	-3	44	0
Ohio	1,319	1,346	-27	34	2	41	105	762	1,414	388	-1	57	0
West Virginia	379	385	-6	32	29	65	0	323	431	29	1	9	0
TOTAL	5,714	5,753	-39	120	105	173	561	3,908	5,881	1,181	-8	198	-1
NORTHEAST REGION													
Connecticut	424	410	14	16	20	3	25	222	417	99	-4	13	0
Maine	309	304	5	4	5	3	19	153	319	58	-1	19	0
Massachusetts	849	798	51	31	60	36	56	587	855	134	-3	60	0
New Hampshire	257	268	-11	2	0	12	40	141	266	90	0	10	0
New Jersey	373	358	15	7	6	5	76	240	348	27	-2	15	0
New York	619	670	-51	4	49	68	66	360	685	77	-3	44	0
Pennsylvania	670	666	4	9	37	6	76	325	705	43	2	30	0
Rhode Island	17	8	9	8	0	0	0	1	12	0	0	1	0
Vermont	147	149	-2	0	2	2	9	92	99	11	0	13	0
TOTAL	3,665	3,631	34	81	179	135	367	2,121	3,706	539	-11	205	0
SOUTHEAST REGION													
Alabama	2,510	2,438	72	47	29	11	56	1,748	2,098	1,101	-7	36	0
Florida	2,616	2,572	44	34	87	82	68	1,895	2,773	878	-3	84	-1
Georgia	3,309	3,370	-61	49	11	138	85	2,834	3,235	1,043	-6	62	3
Kentucky	1,662	1,642	20	35	49	26	173	1,045	1,713	730	7	33	0
Mississippi	855	842	13	16	23	1	30	640	854	40	-2	15	0
North Carolina	2,413	2,381	32	69	11	53	151	1,990	2,462	474	-7	58	1
South Carolina	1,029	1,161	-132	5	1	142	71	833	1,161	175	-1	19	0
Tennessee	2,171	2,138	33	38	14	30	102	1,680	2,464	1,047	-8	37	1
Virginia	1,403	1,425	-22	5	7	31	121	892	1,514	586	-4	53	0
TOTAL	17,968	17,969	-1	298	232	514	857	13,557	18,274	6,074	-31	397	4
WEST REGION													
Arizona	873	868	5	10	0	6	35	730	912	89	-1	55	-1
California	1,355	1,384	-29	16	8	51	79	545	1,307	123	-4	130	0
Hawaii	33	33	0	0	0	0	1	14	53	3	0	1	0
Nevada	80	83	-3	0	1	5	6	59	56	3	-1	2	0
New Mexico	730	728	2	8	8	8	75	534	772	298	-3	10	0
Utah	1,046	986	60	30	0	11	148	561	1,000	416	0	20	0
TOTAL	4,117	4,082	35	64	17	81	344	2,443	4,100	932	-9	218	-1



SNA STATE ASSOCIATION MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

May 2022 (continued)

	May 2022	Apr 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	May 2022 Cert Program	+/- Prior Month	May 2022 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	495	505	-10	10	1	24	39	209	562	103	-3	36	0
Iowa	932	942	-10	8	4	20	37	372	929	439	-5	17	0
Minnesota	2,684	2,698	-14	33	5	42	189	1,179	2,784	1,933	-10	68	0
Missouri	754	729	25	35	1	14	72	337	800	198	-6	24	0
Nebraska	369	357	12	22	0	9	44	150	371	77	-1	5	0
North Dakota	316	290	26	19	12	2	32	163	324	60	3	7	0
South Dakota	389	380	9	14	3	5	84	239	402	58	1	5	0
Wisconsin	903	894	9	25	11	11	54	509	929	175	-5	28	0
TOTAL	6,842	6,795	47	166	37	127	551	3,158	7,101	3,043	-26	190	0
NORTHWEST REGION													
Alaska	98	64	34	33	1	1	1	68	73	12	1	6	0
Idaho	604	603	1	15	5	7	42	334	533	184	-1	21	0
Montana	219	214	5	11	1	9	41	51	241	24	0	3	0
Oregon	579	608	-29	3	2	36	33	435	612	47	0	15	0
Washington	2,184	2,170	14	26	25	38	130	945	2,234	1,385	-17	42	0
Wyoming	148	171	-23	3	0	26	16	34	198	55	-2	4	0
TOTAL	3,832	3,830	2	91	34	117	263	1,867	3,891	1,707	-19	91	0
SOUTHWEST REGION													
Arkansas	409	424	-15	7	24	28	30	259	393	56	-1	8	0
Colorado	936	830	106	126	19	19	40	800	850	66	-3	78	0
Kansas	379	373	6	2	20	13	27	123	420	125	-4	15	0
Louisiana	1,363	1,354	9	20	4	38	76	1,155	1,358	39	-1	16	0
Oklahoma	788	779	9	10	16	3	43	558	856	160	-5	5	-1
Texas	873	849	24	17	7	7	66	440	810	51	-1	104	0
TOTAL	4,748	4,609	139	182	90	108	282	3,335	4,687	497	-15	226	-1
SUBTOTAL	46,886	46,669	217	1,002	694	1,255	3,225	30,389	47,640	13,973	-119	1,525	1
Miscellaneous	372	369	3	18	0	8	16	3	363	25	-6	58	5
GRAND TOTAL	47,258	47,038	220	1,020	694	1,263	3,241	30,392	48,003	13,998	-125	1,583	6

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

May 2022	Year To Date Retention						
	May 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
MIDEAST REGION							
Delaware	981	973	8	99	201	90%	992
Dist. of Columbia	40	59	-19	1	4	95%	60
Indiana	1,093	1,151	-58	73	287	81%	1,174
Maryland	537	586	-49	16	96	86%	598
Michigan	1,365	1,188	177	174	479	74%	1,212
Ohio	1,319	1,386	-67	72	269	86%	1,414
West Virginia	379	423	-44	102	206	75%	431
TOTAL	5,714	5,766	-52	537	1,542	83%	5,881
NORTHEAST REGION							
Connecticut	424	409	15	80	116	91%	417
Maine	309	313	-4	11	61	84%	319
Massachusetts	849	838	11	118	284	80%	855
New Hampshire	257	261	-4	19	68	81%	266
New Jersey	373	341	32	75	137	82%	348
New York	619	672	-53	90	223	80%	685
Pennsylvania	670	691	-21	58	139	88%	705
Rhode Island	17	11	6	0	7	36%	12
Vermont	147	97	50	63	41	123%	99
TOTAL	3,665	3,633	32	514	1,076	85%	3,706
SOUTHEAST REGION							
Alabama	2,510	2,057	453	146	408	87%	2,098
Florida	2,616	2,719	-103	156	662	81%	2,773
Georgia	3,309	3,172	137	143	767	80%	3,235
Kentucky	1,662	1,679	-17	184	471	83%	1,713
Mississippi	855	837	18	92	236	83%	854
North Carolina	2,413	2,414	-1	165	741	76%	2,462
South Carolina	1,029	1,138	-109	218	483	77%	1,161
Tennessee	2,171	2,416	-245	167	745	76%	2,464
Virginia	1,403	1,484	-81	172	436	82%	1,514
TOTAL	17,968	17,916	52	1,443	4,949	80%	18,274
WEST REGION							
Arizona	873	894	-21	117	255	85%	912
California	1,355	1,281	74	195	418	83%	1,307
Hawaii	33	52	-19	4	29	52%	53
Nevada	80	55	25	1	15	75%	56
New Mexico	730	757	-27	116	180	92%	772
Utah	1,046	980	66	50	300	74%	1,000
TOTAL	4,117	4,019	98	483	1,197	82%	4,100



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

May 2022

(continued)

	May 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
MIDWEST REGION							
Illinois	495	551	-56	52	156	81%	562
Iowa	932	911	21	22	213	79%	929
Minnesota	2,684	2,729	-45	71	583	81%	2,784
Missouri	754	784	-30	53	245	76%	800
Nebraska	369	364	5	6	95	76%	371
North Dakota	316	318	-2	29	95	79%	324
South Dakota	389	394	-5	8	87	80%	402
Wisconsin	903	911	-8	29	246	76%	929
TOTAL	6,842	6,962	-120	270	1,720	79%	7,101
NORTHWEST REGION							
Alaska	98	72	26	3	18	79%	73
Idaho	604	523	81	9	140	75%	533
Montana	219	236	-17	5	71	72%	241
Oregon	579	600	-21	43	164	80%	612
Washington	2,184	2,190	-6	65	458	82%	2,234
Wyoming	148	194	-46	7	68	69%	198
TOTAL	3,832	3,815	17	132	919	79%	3,891
SOUTHWEST REGION							
Arkansas	409	385	24	29	102	81%	393
Colorado	936	833	103	211	309	88%	850
Kansas	379	412	-33	82	147	84%	420
Louisiana	1,363	1,331	32	248	317	95%	1,358
Oklahoma	788	839	-51	73	183	87%	856
Texas	873	794	79	98	222	84%	810
TOTAL	4,748	4,594	154	741	1,280	88%	4,687
SUBTOTAL	46,886	46,705	181	4,120	12,683	82%	47,640
Miscellaneous	372	356	16	6	119	*	363
GRAND TOTAL	47,258	47,061	197	4,126	12,802	81.6%	48,003

Note: In 2020-21, SNA's national retention rate was 76.4% which is slightly higher than the 2021 mean association retention rate of 76%. Prior to the pandemic SNA's retention rate was in the 81-83% range.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

May 2022

	May 2022	May 2021	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	981	973	8	1%
Dist. of Columbia	40	59	-19	-32%
Indiana	1,093	1,151	-58	-5%
Maryland	537	586	-49	-8%
Michigan	1,365	1,188	177	15%
Ohio	1,319	1,386	-67	-5%
West Virginia	379	423	-44	-10%
TOTAL	5,714	5,766	-52	-1%

NORTHEAST REGION

Connecticut	424	409	15	4%
Maine	309	313	-4	-1%
Massachusetts	849	838	11	1%
New Hampshire	257	261	-4	-2%
New Jersey	373	341	32	9%
New York	619	672	-53	-8%
Pennsylvania	670	691	-21	-3%
Rhode Island	17	11	6	55%
Vermont	147	97	50	52%
TOTAL	3,665	3,633	32	1%

SOUTHEAST REGION

Alabama	2,510	2,057	453	22%
Florida	2,616	2,719	-103	-4%
Georgia	3,309	3,172	137	4%
Kentucky	1,662	1,679	-17	-1%
Mississippi	855	837	18	2%
North Carolina	2,413	2,414	-1	0%
South Carolina	1,029	1,138	-109	-10%
Tennessee	2,171	2,416	-245	-10%
Virginia	1,403	1,484	-81	-5%
TOTAL	17,968	17,916	52	0%

WEST REGION

Arizona	873	894	-21	-2%
California	1,355	1,281	74	6%
Hawaii	33	52	-19	-37%
Nevada	80	55	25	45%
New Mexico	730	757	-27	-4%
Utah	1,046	980	66	7%
TOTAL	4,117	4,019	98	2%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

May 2022

	May 2022	May 2021	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	495	551	-56	-10%
Iowa	932	911	21	2%
Minnesota	2,684	2,729	-45	-2%
Missouri	754	784	-30	-4%
Nebraska	369	364	5	1%
North Dakota	316	318	-2	-1%
South Dakota	389	394	-5	-1%
Wisconsin	903	911	-8	-1%
TOTAL	6,842	6,962	-120	-2%
NORTHWEST REGION				
Alaska	98	72	26	36%
Idaho	604	523	81	15%
Montana	219	236	-17	-7%
Oregon	579	600	-21	-4%
Washington	2,184	2,190	-6	0%
Wyoming	148	194	-46	-24%
TOTAL	3,832	3,815	17	0%
SOUTHWEST REGION				
Arkansas	409	385	24	6%
Colorado	936	833	103	12%
Kansas	379	412	-33	-8%
Louisiana	1,363	1,331	32	2%
Oklahoma	788	839	-51	-6%
Texas	873	794	79	10%
TOTAL	4,748	4,594	154	3%
SUBTOTAL	46,886	46,705	181	0.4%
Miscellaneous	372	356	16	4%
GRAND TOTAL	47,258	47,061	197	0.4%



SMALL AFFILIATES (1-525 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

May 2022

	State	+/- Members	May 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Idaho	81	604	523	15.5%	5	533
2	Vermont	50	147	97	51.5%	2	99
3	New Jersey	32	373	341	9.4%	6	348
4	Alaska	26	98	72	36.1%	4	73
5	Nevada	25	80	55	45.5%	3	56
6	Arkansas	24	409	385	6.2%	7	393
7	Connecticut	15	424	409	3.7%	8	417
8	Rhode Island	6	17	11	54.5%	1	12
9	Nebraska	5	369	364	1.4%	9	371
10	North Dakota	-2	316	318	-0.6%	10	324
11	Maine	-4	309	313	-1.3%	11	319
12	New Hampshire	-4	257	261	-1.5%	13	266
13	South Dakota	-5	389	394	-1.3%	11	402
14	Montana	-17	219	236	-7.2%	14	241
15	Dist. of Columbia	-19	40	59	-32.2%	18	60
16	Hawaii	-19	33	52	-36.5%	19	53
17	Kansas	-33	379	412	-8.0%	15	420
18	West Virginia	-44	379	423	-10.4%	16	431
19	Wyoming	-46	148	194	-23.7%	17	198
TOTAL		71	4,990	4,919	1.4%	-	5,016

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEDIUM AFFILIATES (526-975 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

May 2022

	State	+/- Members	May 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Colorado	103	936	833	12.4%	1	850
2	Texas	79	873	794	9.9%	2	810
3	Iowa	21	932	911	2.3%	3	929
4	Mississippi	18	855	837	2.2%	4	854
5	Massachusetts	11	849	838	1.3%	5	855
6	Delaware	8	981	973	0.8%	6	992
7	Wisconsin	-8	903	911	-0.9%	7	929
8	Arizona	-21	873	894	-2.3%	8	912
9	Pennsylvania	-21	670	691	-3.0%	9	705
10	Oregon	-21	579	600	-3.5%	10	612
11	New Mexico	-27	730	757	-3.6%	11	772
12	Missouri	-30	754	784	-3.8%	12	800
13	Maryland	-49	537	586	-8.4%	15	598
14	Oklahoma	-51	788	839	-6.1%	13	856
15	New York	-53	619	672	-7.9%	14	685
16	Illinois	-56	495	551	-10.2%	16	562
TOTAL		-97	12,374	12,471	-0.8%	-	12,721

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (976+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

May 2022

	State	+/- Members	May 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Alabama	453	2,510	2,057	22.0%	1	2,098
2	Michigan	177	1,365	1,188	14.9%	2	1,212
3	Georgia	137	3,309	3,172	4.3%	5	3,235
4	California	74	1,355	1,281	5.8%	4	1,307
5	Utah	66	1,046	980	6.7%	3	1,000
6	Louisiana	32	1,363	1,331	2.4%	6	1,358
7	North Carolina	-1	2,413	2,414	0.0%	7	2,462
8	Washington	-6	2,184	2,190	-0.3%	8	2,234
9	Kentucky	-17	1,662	1,679	-1.0%	9	1,713
10	Minnesota	-45	2,684	2,729	-1.6%	10	2,784
11	Indiana	-58	1,093	1,151	-5.0%	13	1,174
12	Ohio	-67	1,319	1,386	-4.8%	12	1,414
13	Virginia	-81	1,403	1,484	-5.5%	14	1,514
14	Florida	-103	2,616	2,719	-3.8%	11	2,773
15	South Carolina	-109	1,029	1,138	-9.6%	15	1,161
16	Tennessee	-245	2,171	2,416	-10.1%	16	2,464
TOTAL		207	29,522	29,315	0.7%	-	29,903

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

May 2022

	May 2022	May 2021	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,460	21,651	-191	45%	-1%	15,281	6,713
School Nutrition Managers	16,723	16,473	250	35%	2%	11,733	4,725
District Directors	5,897	5,601	296	12%	5%	2,070	1,255
Retired	430	417	13	1%	3%	n/a	85
Affiliate	850	982	-132	2%	-13%	n/a	397
State Agency Directors	719	706	13	2%	2%	576	51
Major City Directors	584	628	-44	1%	-7%	435	79
Other	118	118	0	*	0%	297	678
Industry Individual	42	37	5	*	14%	n/a	-
Life	32	34	-2	*	-6%	n/a	3
Corporate Industry + Patron	315	312	3	1%	1%	n/a	-
Allied Groups	4	4	-	*	-	n/a	-
Educators	41	56	-15	*	-27%	n/a	12
Student	41	42	-1	*	-2%	n/a	-
International	2	0	2	*	-	n/a	-
TOTAL MEMBERS	47,258	47,061	197	100%	0.4%	30,392	13,998

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

May 2022 (Applications processed through 5/31/2022)

	May 2022	Apr 2022	+/- Members	May 2021	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	827	853	-26	816	11	84%
Dist. of Columbia	32	53	-21	51	-19	80%
Indiana	691	659	32	707	-16	63%
Maryland	285	279	6	315	-30	53%
Michigan	988	988	0	832	156	72%
Ohio	762	783	-21	830	-68	58%
West Virginia	323	328	-5	376	-53	85%
TOTAL	3,908	3,943	-35	3,927	-19	68%

NORTHEAST REGION

Connecticut	222	208	14	197	25	52%
Maine	153	155	-2	158	-5	50%
Massachusetts	587	542	45	562	25	69%
New Hampshire	141	150	-9	143	-2	55%
New Jersey	240	221	19	186	54	64%
New York	360	401	-41	384	-24	58%
Pennsylvania	325	325	0	325	0	49%
Rhode Island	1	0	1	0	1	6%
Vermont	92	93	-1	53	39	63%
TOTAL	2,121	2,095	26	2,008	113	58%

SOUTHEAST REGION

Alabama	1,748	1,681	67	1,293	455	70%
Florida	1,895	1,806	89	1,940	-45	72%
Georgia	2,834	2,887	-53	2,485	349	86%
Kentucky	1,045	1,032	13	1,042	3	63%
Mississippi	640	633	7	627	13	75%
North Carolina	1,990	1,972	18	1,971	19	82%
South Carolina	833	944	-111	973	-140	81%
Tennessee	1,680	1,650	30	1,948	-268	77%
Virginia	892	908	-16	888	4	64%
TOTAL	13,557	13,513	44	13,167	390	75%

WEST REGION

Arizona	730	726	4	751	-21	84%
California	545	544	1	577	-32	40%
Hawaii	14	14	0	24	-10	42%
Nevada	59	59	0	35	24	74%
New Mexico	534	524	10	540	-6	73%
Utah	561	493	68	370	191	54%
TOTAL	2,443	2,360	83	2,297	146	59%



SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

May 2022

	May 2022	Apr 2022	+/- Members	May 2021	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	209	216	-7	212	-3	42%
Iowa	372	377	-5	276	96	40%
Minnesota	1,179	1,197	-18	1,076	103	44%
Missouri	337	312	25	338	-1	45%
Nebraska	150	142	8	134	16	41%
North Dakota	163	138	25	148	15	52%
South Dakota	239	236	3	248	-9	61%
Wisconsin	509	510	-1	477	32	56%
TOTAL	3,158	3,128	30	2,909	249	46%
NORTHWEST REGION						
Alaska	68	35	33	22	46	69%
Idaho	334	331	3	277	57	55%
Montana	51	42	9	55	-4	23%
Oregon	435	442	-7	474	-39	75%
Washington	945	924	21	804	141	43%
Wyoming	34	53	-19	70	-36	23%
TOTAL	1,867	1,827	40	1,702	165	49%
SOUTHWEST REGION						
Arkansas	259	267	-8	228	31	63%
Colorado	800	685	115	670	130	85%
Kansas	123	114	9	125	-2	32%
Louisiana	1,155	1,140	15	1,105	50	85%
Oklahoma	558	550	8	608	-50	71%
Texas	440	426	14	402	38	50%
TOTAL	3,335	3,182	153	3,138	197	70%
SUBTOTAL	30,389	30,048	341	29,148	1,241	65%
Miscellaneous	3	3	0	0	3	1%
GRAND TOTAL	30,392	30,051	341	29,148	1,244	64.3%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

May 2022	(Applications processed through 5/31/2022)								
	May 2022	Apr 2022	+/-	May 2021	+/-	% Diff in Cert	May 2021	2021/22 2% Goal	% of Total Membership
MIDEAST REGION									
Delaware	162	162	0	155	7	5%	155	158	17%
Dist. of Columbia	0	0	0	0	0	-	0	1	0%
Indiana	216	218	-2	241	-25	-10%	241	246	20%
Maryland	246	249	-3	273	-27	-10%	273	278	46%
Michigan	140	143	-3	152	-12	-8%	152	155	10%
Ohio	388	389	-1	428	-40	-9%	428	437	29%
West Virginia	29	28	1	30	-1	-3%	30	31	8%
TOTAL	1,181	1,189	-8	1,279	-98	-8%	1,279	1,306	21%
NORTHEAST REGION									
Connecticut	99	103	-4	108	-9	-8%	108	110	23%
Maine	58	59	-1	67	-9	-13%	67	68	19%
Massachusetts	134	137	-3	161	-27	-17%	161	164	16%
New Hampshire	90	90	0	101	-11	-11%	101	103	35%
New Jersey	27	29	-2	35	-8	-23%	35	36	7%
New York	77	80	-3	89	-12	-13%	89	91	12%
Pennsylvania	43	41	2	52	-9	-17%	52	53	6%
Rhode Island	0	0	0	0	0	-	0	1	0%
Vermont	11	11	0	11	0	0%	11	12	7%
TOTAL	539	550	-11	624	-85	-14%	624	638	15%
SOUTHEAST REGION									
Alabama	1,101	1,108	-7	1,155	-54	-5%	1,155	1,178	44%
Florida	878	881	-3	1,018	-140	-14%	1,018	1,038	34%
Georgia	1,043	1,049	-6	1,229	-186	-15%	1,229	1,254	32%
Kentucky	730	723	7	778	-48	-6%	778	794	44%
Mississippi	40	42	-2	58	-18	-31%	58	59	5%
North Carolina	474	481	-7	539	-65	-12%	539	550	20%
South Carolina	175	176	-1	204	-29	-14%	204	208	17%
Tennessee	1,047	1,055	-8	1,238	-191	-15%	1,238	1,263	48%
Virginia	586	590	-4	658	-72	-11%	658	671	42%
TOTAL	6,074	6,105	-31	6,877	-803	-12%	6,877	7,015	34%
WEST REGION									
Arizona	89	90	-1	80	9	11%	80	82	10%
California	123	127	-4	128	-5	-4%	128	131	9%
Hawaii	3	3	0	4	-1	-25%	4	5	9%
Nevada	3	4	-1	4	-1	-25%	4	5	4%
New Mexico	298	301	-3	341	-43	-13%	341	348	41%
Utah	416	416	0	522	-106	-20%	522	532	40%
TOTAL	932	941	-9	1,079	-147	-14%	1,079	1,103	23%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

	May 2022	Apr 2022	+/-	May 2021	+/-	% Diff in Cert	May 2021	2021/22 2% Goal	% of Total Membership
MIDWEST REGION									
Illinois	103	106	-3	106	-3	-3%	106	108	21%
Iowa	439	444	-5	504	-65	-13%	504	514	47%
Minnesota	1,933	1,943	-10	2,097	-164	-8%	2,097	2,139	72%
Missouri	198	204	-6	240	-42	-18%	240	245	26%
Nebraska	77	78	-1	93	-16	-17%	93	95	21%
North Dakota	60	57	3	64	-4	-6%	64	65	19%
South Dakota	58	57	1	66	-8	-12%	66	67	15%
Wisconsin	175	180	-5	228	-53	-23%	228	233	19%
TOTAL	3,043	3,069	-26	3,398	-355	-10%	3,398	3,466	44%
NORTHWEST REGION									
Alaska	12	11	1	10	2	20%	10	11	12%
Idaho	184	185	-1	230	-46	-20%	230	235	30%
Montana	24	24	0	30	-6	-20%	30	31	11%
Oregon	47	47	0	48	-1	-2%	48	49	8%
Washington	1,385	1,402	-17	1,466	-81	-6%	1,466	1,495	63%
Wyoming	55	57	-2	67	-12	-18%	67	68	37%
TOTAL	1,707	1,726	-19	1,851	-144	-8%	1,851	1,889	45%
SOUTHWEST REGION									
Arkansas	56	57	-1	59	-3	-5%	59	60	14%
Colorado	66	69	-3	82	-16	-20%	82	84	7%
Kansas	125	129	-4	146	-21	-14%	146	149	33%
Louisiana	39	40	-1	46	-7	-15%	46	47	3%
Oklahoma	160	165	-5	197	-37	-19%	197	201	20%
Texas	51	52	-1	43	8	19%	43	44	6%
TOTAL	497	512	-15	573	-76	-13%	573	585	10%
SUBTOTAL	13,973	14,092	-119	15,681	-1,708	-11%	15,681	16,002	30%
Miscellaneous	25	31	-6	30	-5	-	30	31	7%
GRAND TOTAL	13,998	14,123	-125	15,711	-1,713	-10.9%	15,711	16,033	30%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2022	(Applications processed through 5/31/2022)							
	May 2022	Apr 2022	+/-	May 2021	+/-	% Diff in Cred	May 2021	# Times Exam Hosted
MIDEAST REGION								
Delaware	18	18	0	18	0	0%	18	2
Dist. of Columbia	0	0	0	1	-1	-	1	17
Indiana	38	39	-1	40	-2	-5%	40	7
Maryland	32	32	0	32	0	0%	32	5
Michigan	44	44	0	37	7	19%	37	14
Ohio	57	57	0	59	-2	-3%	59	10
West Virginia	9	9	0	9	0	0%	9	0
TOTAL	198	199	-1	196	2	1%	196	55
NORTHEAST REGION								
Connecticut	13	13	0	8	5	63%	8	4
Maine	19	19	0	19	0	0%	19	5
Massachusetts	60	60	0	60	0	0%	60	12
New Hampshire	10	10	0	11	-1	-9%	11	4
New Jersey	15	15	0	16	-1	-6%	16	8
New York	44	44	0	45	-1	-2%	45	21
Pennsylvania	30	30	0	29	1	3%	29	20
Rhode Island	1	1	0	1	0	0%	1	1
Vermont	13	13	0	10	3	30%	10	8
TOTAL	205	205	0	199	6	3%	199	83
SOUTHEAST REGION								
Alabama	36	36	0	35	1	3%	35	5
Florida	84	85	-1	86	-2	-2%	86	21
Georgia	62	59	3	62	0	0%	62	20
Kentucky	33	33	0	37	-4	-11%	37	15
Mississippi	15	15	0	14	1	7%	14	6
North Carolina	58	57	1	60	-2	-3%	60	14
South Carolina	19	19	0	21	-2	-10%	21	8
Tennessee	37	36	1	40	-3	-8%	40	19
Virginia	53	53	0	55	-2	-4%	55	28
TOTAL	397	393	4	410	-13	-3%	410	136
WEST REGION								
Arizona	55	56	-1	53	2	4%	53	17
California	130	130	0	128	2	2%	128	25
Hawaii	1	1	0	1	0	-	1	3
Nevada	2	2	0	1	1	100%	1	3
New Mexico	10	10	0	10	0	0%	10	4
Utah	20	20	0	18	2	11%	18	4
TOTAL	218	219	-1	211	7	3%	211	56



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

May 2022

	May 2022	Apr 2022	+/-	May 2021	+/-	% Diff in Cred	May 2021	# Times Exam Hosted
MIDWEST REGION								
Illinois	36	36	0	39	-3	-8%	39	8
Iowa	17	17	0	17	0	0%	17	9
Minnesota	68	68	0	63	5	8%	63	14
Missouri	24	24	0	27	-3	-11%	27	12
Nebraska	5	5	0	5	0	0%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	5	5	0	5	0	0%	5	1
Wisconsin	28	28	0	31	-3	-10%	31	16
TOTAL	190	190	0	194	-4	-2%	194	61
NORTHWEST REGION								
Alaska	6	6	0	7	-1	-14%	7	2
Idaho	21	21	0	20	1	5%	20	5
Montana	3	3	0	4	-1	-25%	4	0
Oregon	15	15	0	17	-2	-12%	17	6
Washington	42	42	0	42	0	0%	42	8
Wyoming	4	4	0	4	0	0%	4	0
TOTAL	91	91	0	94	-3	-3%	94	21
SOUTHWEST REGION								
Arkansas	8	8	0	9	-1	-11%	9	2
Colorado	78	78	0	79	-1	-1%	79	12
Kansas	15	15	0	15	0	0%	15	4
Louisiana	16	16	0	16	0	0%	16	5
Oklahoma	5	6	-1	6	-1	-17%	6	2
Texas	104	104	0	98	6	6%	98	28
TOTAL	226	227	-1	223	3	1%	223	53
SUBTOTAL	1,525	1,524	1	1,527	-2	0%	1,527	465
Miscellaneous	58	53	5	57	1	2%	57	1
GRAND TOTAL	1,583	1,577	6	1,584	-1	-0.1%	1,584	466