



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: March 2022 Membership, Certificate & Credentialing Program Report
DATE: April 18, 2022

Membership Overview

The March Membership Report shows that we have 46,795 members. This is an increase of 271 members compared to February 2022, but 1,388 less than March 2021 and 266 less than the May 2021 year-end total. The month-on-month increase can be attributed to usual seasonal trends, but it is also a positive sign that membership is starting to rebound from the impact of the COVID-19 pandemic.

All seven regions have less members when compared with this time last year, although the declines appear to be decreasing in size in most regions. The biggest declines are in the Northeast (%) and Southeast (#).

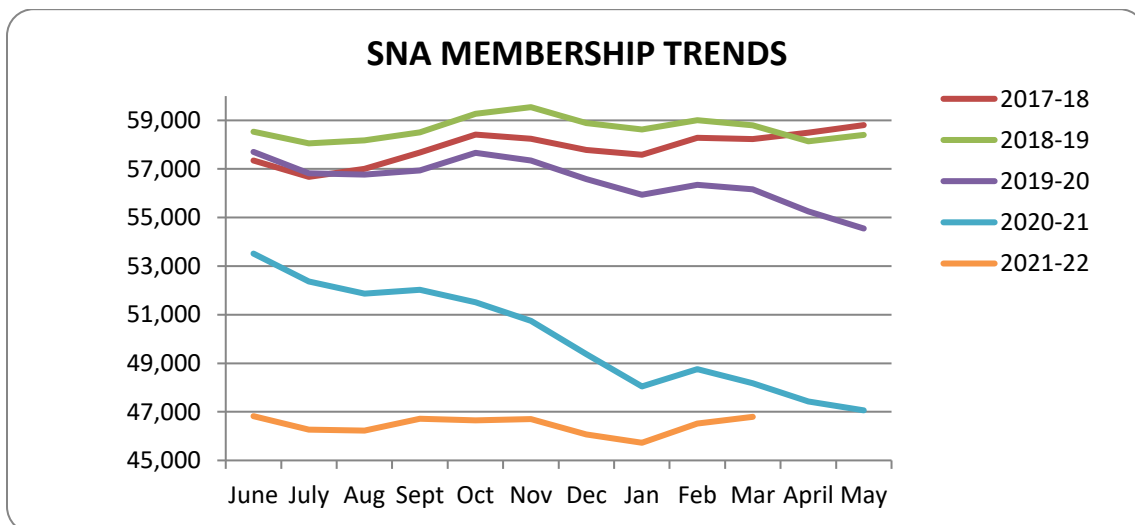
Region	Mar 2022	Mar 2021	Diff	% Diff
Mideast	5,776	5,945	-169	-3%
Northeast	3,457	3,746	-289	-8%
Southeast	18,059	18,491	-432	-2%
West	3,934	4,063	-129	-3%
Midwest	6,861	6,977	-116	-2%
Northwest	3,815	3,904	-89	-3%
Southwest	4,538	4,683	-145	-3%
Misc.	355	374	-19	-5%
Total	46,795	48,183	-1,388	-2.9%

States Affiliates showing more than 5% growth compared to May 2021 year-end are Alabama, California, Georgia, Idaho, Michigan, Nevada, Oregon, and Vermont. The Large Affiliate Member Division is also showing growth compared to May 2021 year-end.

Since May 2021 year-end, the number of Major City Directors have decreased by 42, but District Directors have increased by 144. The declines are mostly seen in the Affiliate and Manager member categories.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The year on year drop in membership is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for March 2022 is 29,511 which is 363 more than the May 2021 year-end total. SDMs currently account for 63.1% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,869	Minnesota	1,216
North Carolina	1,933	Louisiana	1,142
Florida	1,867	Kentucky	1,000
Alabama	1,681	Michigan	983
Tennessee	1,651	South Carolina	901

Credentialing Overview

The March Credentialing Report shows that there are 1,582 credentialed members. This is only 4 less than May 2021 year-end.

Certificate Program Overview

The March 2022 Certificate Program Report shows that we have 14,164 certificate holders, which is 1,547 less than May 2021 year-end total. See table below for more details.

Level	Mar 2022	May 2021	% Diff
Level 1	9,176	10,446	-12.16%
Level 2	541	541	0.00%
Level 3	1,295	1,441	-10.13%
Level 4	3,152	3,283	-3.99%
Total	14,164	15,711	-9.85%

Region	Mar 2022	Mar 2021	Diff	% Diff
Midwest	1,191	1,298	-107	-8%
Northeast	556	643	-87	-14%
Southeast	6,120	6,938	-818	-12%
West	964	1,100	-136	-12%
Midwest	3,077	3,441	-364	-11%
Northwest	1,714	1,891	-177	-9%
Southwest	516	571	-55	-10%
Misc.	27	29	-	-
Total	14,164	15,910	-1,746	-11.0%

Members with a certificate account for 30% of our total membership.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2022 (Applications processed through 3/31/2022)													
	Mar 2022	Feb 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Mar 2022 Cert Program	+/- Prior Month	Mar 2022 Credentialing	+/- Prior Month
MIDEAST REGION													
Delaware	975	974	1	4	0	10	204	826	992	159	1	18	0
Dist. of Columbia	59	59	0	0	0	0	0	51	60	0	0	0	0
Indiana	1,068	1,035	33	34	11	13	138	648	1,174	222	4	39	0
Maryland	553	562	-9	4	1	10	62	301	598	248	-9	32	1
Michigan	1,386	1,387	-1	39	8	43	97	983	1,212	142	6	44	0
Ohio	1,322	1,314	8	18	1	16	113	755	1,414	389	-8	57	0
West Virginia	413	384	29	5	25	2	98	329	431	31	-1	9	0
TOTAL	5,776	5,715	61	104	46	94	712	3,893	5,881	1,191	-7	199	1
NORTHEAST REGION													
Connecticut	392	390	2	1	1	4	45	193	417	102	-1	13	0
Maine	305	302	3	3	0	4	21	153	319	60	-1	19	0
Massachusetts	738	773	-35	0	1	38	148	468	855	140	-2	61	0
New Hampshire	252	254	-2	2	0	5	75	128	266	90	-1	10	0
New Jersey	329	325	4	6	2	2	28	193	348	28	-1	15	0
New York	620	605	15	8	10	4	224	347	685	81	-1	44	1
Pennsylvania	666	667	-1	5	0	6	95	326	705	44	-2	29	0
Rhode Island	8	5	3	1	0	1	1	0	12	0	0	1	0
Vermont	147	143	4	6	30	1	9	93	99	11	0	13	0
TOTAL	3,457	3,464	-7	32	44	65	646	1,901	3,706	556	-9	205	1
SOUTHEAST REGION													
Alabama	2,452	2,458	-6	9	7	26	117	1,681	2,098	1,114	-3	35	-2
Florida	2,707	2,609	98	17	8	97	346	1,867	2,773	909	-39	85	-1
Georgia	3,390	3,330	60	50	32	36	303	2,869	3,235	1,050	-67	61	0
Kentucky	1,618	1,651	-33	26	17	73	196	1,000	1,713	712	-15	33	0
Mississippi	829	841	-12	10	1	23	135	635	854	42	-1	15	0
North Carolina	2,395	2,408	-13	26	4	53	351	1,933	2,462	467	-15	57	0
South Carolina	1,119	1,123	-4	4	35	14	210	901	1,161	177	-5	20	0
Tennessee	2,128	2,336	-208	29	26	261	144	1,651	2,464	1,060	-16	36	-1
Virginia	1,421	1,401	20	30	0	23	75	898	1,514	589	-4	55	4
TOTAL	18,059	18,157	-98	201	130	606	1,877	13,435	18,274	6,120	-165	397	0
WEST REGION													
Arizona	882	884	-2	3	1	4	78	719	912	90	-4	56	1
California	1,373	1,333	40	28	58	19	134	531	1,307	128	-1	130	1
Hawaii	32	32	0	3	1	0	0	14	53	6	3	1	0
Nevada	83	73	10	11	0	1	6	60	56	6	3	2	-1
New Mexico	730	725	5	3	4	6	112	527	772	310	-4	10	0
Utah	834	830	4	8	2	7	184	342	1,000	424	-10	20	1
TOTAL	3,934	3,877	57	56	66	37	514	2,193	4,100	964	-13	219	2



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

March 2022 (continued)

	Mar 2022	Feb 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Mar 2022 Cert Program	+/- Prior Month	Mar 2022 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	527	531	-4	4	2	11	108	215	562	108	-2	36	0
Iowa	947	875	72	74	3	10	58	383	929	443	-7	17	0
Minnesota	2,720	2,752	-32	41	3	71	164	1,216	2,784	1,941	-2	68	-1
Missouri	753	749	4	19	0	13	105	341	800	208	-6	24	0
Nebraska	354	342	12	15	1	3	57	146	371	80	-4	5	0
North Dakota	290	284	6	3	0	0	23	139	324	55	-5	7	0
South Dakota	379	380	-1	6	0	3	26	234	402	57	-2	5	0
Wisconsin	891	898	-7	9	1	32	109	500	929	185	-1	28	0
TOTAL	6,861	6,811	50	171	10	143	650	3,174	7,101	3,077	-29	190	-1
NORTHWEST REGION													
Alaska	66	69	-3	0	0	3	3	35	73	12	-1	6	0
Idaho	593	567	26	20	0	9	38	325	533	187	-6	21	0
Montana	203	201	2	6	0	3	25	38	241	24	0	3	0
Oregon	641	628	13	19	6	8	87	456	612	47	-3	14	-3
Washington	2,145	2,121	24	72	6	63	240	888	2,234	1,390	-2	42	1
Wyoming	167	166	1	1	0	1	36	58	198	54	-6	4	0
TOTAL	3,815	3,752	63	118	12	87	429	1,800	3,891	1,714	-18	90	-2
SOUTHWEST REGION													
Arkansas	404	411	-7	8	0	14	71	234	393	59	1	8	0
Colorado	800	799	1	4	87	10	50	661	850	71	-1	78	-1
Kansas	392	349	43	14	23	4	67	127	420	131	-2	15	0
Louisiana	1,353	1,245	108	41	62	15	177	1,142	1,358	41	-1	16	0
Oklahoma	769	782	-13	6	0	22	55	543	856	166	-13	5	-1
Texas	820	809	11	8	6	19	74	405	810	48	0	104	4
TOTAL	4,538	4,395	143	81	178	84	494	3,112	4,687	516	-16	226	2
SUBTOTAL	46,440	46,171	269	763	486	1,116	5,322	29,508	47,640	14,138	-257	1,526	3
Miscellaneous	355	353	2	11	0	46	3	3	363	26	-3	56	1
GRAND TOTAL	46,795	46,524	271	774	486	1,162	5,325	29,511	48,003	14,164	-260	1,582	4

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members.
 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

March 2022	Year To Date Retention						
	Mar 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
MIDEAST REGION							
Delaware	975	973	2	85	170	91%	992
Dist. of Columbia	59	59	0	1	4	95%	60
Indiana	1,068	1,151	-83	26	245	81%	1,174
Maryland	553	586	-33	6	63	90%	598
Michigan	1,386	1,188	198	158	409	79%	1,212
Ohio	1,322	1,386	-64	69	220	89%	1,414
West Virginia	413	423	-10	72	114	90%	431
TOTAL	5,776	5,766	10	417	1,225	86%	5,881
NORTHEAST REGION							
Connecticut	392	409	-17	59	105	89%	417
Maine	305	313	-8	4	51	85%	319
Massachusetts	738	838	-100	45	227	78%	855
New Hampshire	252	261	-9	19	48	89%	266
New Jersey	329	341	-12	66	129	82%	348
New York	620	672	-52	31	137	84%	685
Pennsylvania	666	691	-25	20	125	85%	705
Rhode Island	8	11	-3	0	7	36%	12
Vermont	147	97	50	60	34	127%	99
TOTAL	3,457	3,633	-176	304	863	85%	3,706
SOUTHEAST REGION							
Alabama	2,452	2,057	395	112	337	89%	2,098
Florida	2,707	2,719	-12	41	388	87%	2,773
Georgia	3,390	3,172	218	130	559	86%	3,235
Kentucky	1,618	1,679	-61	92	399	82%	1,713
Mississippi	829	837	-8	60	204	83%	854
North Carolina	2,395	2,414	-19	69	563	80%	2,462
South Carolina	1,119	1,138	-19	191	330	88%	1,161
Tennessee	2,128	2,416	-288	141	696	77%	2,464
Virginia	1,421	1,484	-63	158	389	84%	1,514
TOTAL	18,059	17,916	143	994	3,865	84%	18,274
WEST REGION							
Arizona	882	894	-12	117	214	89%	912
California	1,373	1,281	92	178	347	87%	1,307
Hawaii	32	52	-20	4	29	52%	53
Nevada	83	55	28	0	9	84%	56
New Mexico	730	757	-27	104	166	92%	772
Utah	834	980	-146	46	280	76%	1,000



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

TOTAL	3,934	4,019	-85	449	1,045	85%	4,100
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March 2022

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	Mar 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
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MIDWEST REGION

Illinois	527	551	-24	48	104	90%	562
Iowa	947	911	36	18	175	83%	929
Minnesota	2,720	2,729	-9	62	497	84%	2,784
Missouri	753	784	-31	50	188	82%	800
Nebraska	354	364	-10	6	75	81%	371
North Dakota	290	318	-28	17	88	78%	324
South Dakota	379	394	-15	5	74	82%	402
Wisconsin	891	911	-20	18	197	80%	929
TOTAL	6,861	6,962	-101	224	1,398	83%	7,101

NORTHWEST REGION

Alaska	66	72	-6	2	15	82%	73
Idaho	593	523	70	3	125	77%	533
Montana	203	236	-33	3	60	76%	241
Oregon	641	600	41	41	78	94%	612
Washington	2,145	2,190	-45	35	361	85%	2,234
Wyoming	167	194	-27	7	42	82%	198
TOTAL	3,815	3,815	0	91	681	85%	3,891

SOUTHWEST REGION

Arkansas	404	385	19	2	59	85%	393
Colorado	800	833	-33	174	285	87%	850
Kansas	392	412	-20	37	111	82%	420
Louisiana	1,353	1,331	22	242	254	99%	1,358
Oklahoma	769	839	-70	50	174	85%	856
Texas	820	794	26	84	205	85%	810
TOTAL	4,538	4,594	-56	589	1,088	89%	4,687

SUBTOTAL	46,440	46,705	-265	3,068	10,165	85%	47,640
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Miscellaneous	355	356	-1	6	104	*	363
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GRAND TOTAL	46,795	47,061	-266	3,074	10,269	84.7%	48,003
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Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2020-21, SNA's national retention rate was 76.4% which is slightly higher than the 2021 mean association retention rate of 76%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

March 2022

	Mar 2022	Mar 2021	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	975	1,037	-62	-6%
Dist. of Columbia	59	9	50	556%
Indiana	1,068	1,187	-119	-10%
Maryland	553	589	-36	-6%
Michigan	1,386	1,277	109	9%
Ohio	1,322	1,361	-39	-3%
West Virginia	413	485	-72	-15%
TOTAL	5,776	5,945	-169	-3%

NORTHEAST REGION

Connecticut	392	403	-11	-3%
Maine	305	307	-2	-1%
Massachusetts	738	841	-103	-12%
New Hampshire	252	278	-26	-9%
New Jersey	329	397	-68	-17%
New York	620	725	-105	-14%
Pennsylvania	666	683	-17	-2%
Rhode Island	8	12	-4	-33%
Vermont	147	100	47	47%
TOTAL	3,457	3,746	-289	-8%

SOUTHEAST REGION

Alabama	2,452	2,308	144	6%
Florida	2,707	2,817	-110	-4%
Georgia	3,390	3,244	146	5%
Kentucky	1,618	1,707	-89	-5%
Mississippi	829	795	34	4%
North Carolina	2,395	2,457	-62	-3%
South Carolina	1,119	1,147	-28	-2%
Tennessee	2,128	2,530	-402	-16%
Virginia	1,421	1,486	-65	-4%
TOTAL	18,059	18,491	-432	-2%

WEST REGION

Arizona	882	941	-59	-6%
California	1,373	1,265	108	9%
Hawaii	32	54	-22	-41%
Nevada	83	61	22	36%
New Mexico	730	740	-10	-1%
Utah	834	1,002	-168	-17%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

TOTAL	3,934	4,063	-129	-3%
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March 2022

	Mar 2022	Mar 2021	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	527	550	-23	-4%
Iowa	947	910	37	4%
Minnesota	2,720	2,761	-41	-1%
Missouri	753	761	-8	-1%
Nebraska	354	349	5	1%
North Dakota	290	309	-19	-6%
South Dakota	379	399	-20	-5%
Wisconsin	891	938	-47	-5%
TOTAL	6,861	6,977	-116	-2%

NORTHWEST REGION

Alaska	66	75	-9	-12%
Idaho	593	515	78	15%
Montana	203	218	-15	-7%
Oregon	641	698	-57	-8%
Washington	2,145	2,235	-90	-4%
Wyoming	167	163	4	2%
TOTAL	3,815	3,904	-89	-2%

SOUTHWEST REGION

Arkansas	404	382	22	6%
Colorado	800	834	-34	-4%
Kansas	392	443	-51	-12%
Louisiana	1,353	1,414	-61	-4%
Oklahoma	769	780	-11	-1%
Texas	820	830	-10	-1%
TOTAL	4,538	4,683	-145	-3%

SUBTOTAL	46,440	47,809	-1,369	-2.9%
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Miscellaneous	355	374	-19	-5%
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GRAND TOTAL	46,795	48,183	-1,388	-2.9%
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SMALL AFFILIATES (1-525 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2022

	State	+/- Members	Mar 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Idaho	70	593	523	13.4%	3	533
2	Vermont	50	147	97	51.5%	1	99
3	Nevada	28	83	55	50.9%	2	56
4	Arkansas	19	404	385	4.9%	4	393
5	Dist. of Columbia	0	59	59	0.0%	5	60
6	Rhode Island	-3	8	11	-27.3%	18	12
7	Alaska	-6	66	72	-8.3%	14	73
8	Maine	-8	305	313	-2.6%	7	319
9	New Hampshire	-9	252	261	-3.4%	9	266
10	West Virginia	-10	413	423	-2.4%	6	431
11	Nebraska	-10	354	364	-2.7%	8	371
12	New Jersey	-12	329	341	-3.5%	10	348
13	South Dakota	-15	379	394	-3.8%	11	402
14	Connecticut	-17	392	409	-4.2%	12	417
15	Kansas	-20	392	412	-4.9%	13	420
16	Hawaii	-20	32	52	-38.5%	19	53
17	Wyoming	-27	167	194	-13.9%	16	198
18	North Dakota	-28	290	318	-8.8%	15	324
19	Montana	-33	203	236	-14.0%	17	241
TOTAL		-51	4,868	4,919	-1.0%	-	5,016

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEDIUM AFFILIATES (526-975 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2022

	State	+/- Members	Mar 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Oregon	41	641	600	6.8%	1	612
2	Iowa	36	947	911	4.0%	2	929
3	Texas	26	820	794	3.3%	3	810
4	Delaware	2	975	973	0.2%	4	992
5	Mississippi	-8	829	837	-1.0%	5	854
6	Arizona	-12	882	894	-1.3%	6	912
7	Wisconsin	-20	891	911	-2.2%	7	929
8	Illinois	-24	527	551	-4.4%	12	562
9	Pennsylvania	-25	666	691	-3.6%	8	705
10	New Mexico	-27	730	757	-3.6%	8	772
11	Missouri	-31	753	784	-4.0%	10	800
12	Colorado	-33	800	833	-4.0%	10	850
13	Maryland	-33	553	586	-5.6%	13	598
14	New York	-52	620	672	-7.7%	14	685
15	Oklahoma	-70	769	839	-8.3%	15	856
16	Massachusetts	-100	738	838	-11.9%	16	855
TOTAL		-330	12,141	12,471	-2.6%	-	12,721

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (976+ MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

March 2022

	State	+/- Members	Mar 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Alabama	395	2,452	2,057	19.2%	1	2,098
2	Georgia	218	3,390	3,172	6.9%	4	3,235
3	Michigan	198	1,386	1,188	16.7%	2	1,212
4	California	92	1,373	1,281	7.2%	3	1,307
5	Louisiana	22	1,353	1,331	1.7%	5	1,358
6	Minnesota	-9	2,720	2,729	-0.3%	6	2,784
7	Florida	-12	2,707	2,719	-0.4%	7	2,773
8	North Carolina	-19	2,395	2,414	-0.8%	8	2,462
9	South Carolina	-19	1,119	1,138	-1.7%	9	1,161
10	Washington	-45	2,145	2,190	-2.1%	10	2,234
11	Kentucky	-61	1,618	1,679	-3.6%	11	1,713
12	Virginia	-63	1,421	1,484	-4.2%	12	1,514
13	Ohio	-64	1,322	1,386	-4.6%	13	1,414
14	Indiana	-83	1,068	1,151	-7.2%	14	1,174
15	Utah	-146	834	980	-14.9%	16	1,000
16	Tennessee	-288	2,128	2,416	-11.9%	15	2,464
TOTAL		116	29,431	29,315	0.4%	-	29,903

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

March 2022

	Mar 2022	May 2021	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,548	21,651	-103	46%	0%	15,049	6,758
School Nutrition Managers	16,320	16,473	-153	35%	-1%	11,201	4,744
District Directors	5,745	5,601	144	12%	3%	1,949	1,274
Retired	425	417	8	1%	2%	n/a	90
Affiliate	866	982	-116	2%	-12%	n/a	414
State Agency Directors	719	706	13	2%	2%	573	49
Major City Directors	586	628	-42	1%	-7%	436	80
Other	117	118	-1	*	-1%	303	729
Industry Individual	38	37	1	*	3%	n/a	-
Life	32	34	-2	*	-6%	n/a	3
Corporate Industry + Patron	303	312	-9	1%	-3%	n/a	-
Allied Groups	4	4	-	*	-	n/a	-
Educators	45	56	-11	*	-20%	n/a	23
Student	45	42	3	*	7%	n/a	-
International	2	0	2	*	-	n/a	-
TOTAL MEMBERS	46,795	47,061	-266	100%	-0.6%	29,511	14,164

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

March 2022 (Applications processed through 3/31/2022)

	Mar 2022	Feb 2022	+/- Members	May 2021	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	826	827	-1	816	10	85%
Dist. of Columbia	51	59	-8	51	0	86%
Indiana	648	636	12	707	-59	61%
Maryland	301	301	0	315	-14	54%
Michigan	983	961	22	832	151	71%
Ohio	755	785	-30	830	-75	57%
West Virginia	329	304	25	376	-47	80%
TOTAL	3,893	3,873	20	3,927	-34	67%

NORTHEAST REGION

Connecticut	193	191	2	197	-4	49%
Maine	153	149	4	158	-5	50%
Massachusetts	468	506	-38	562	-94	63%
New Hampshire	128	130	-2	143	-15	51%
New Jersey	193	196	-3	186	7	59%
New York	347	337	10	384	-37	56%
Pennsylvania	326	322	4	325	1	49%
Rhode Island	0	0	0	0	0	0%
Vermont	93	88	5	53	40	63%
TOTAL	1,901	1,919	-18	2,008	-107	55%

SOUTHEAST REGION

Alabama	1,681	1,676	5	1,293	388	69%
Florida	1,867	1,701	166	1,940	-73	69%
Georgia	2,869	2,799	70	2,485	384	85%
Kentucky	1,000	1,043	-43	1,042	-42	62%
Mississippi	635	635	0	627	8	77%
North Carolina	1,933	1,936	-3	1,971	-38	81%
South Carolina	901	919	-18	973	-72	81%
Tennessee	1,651	1,871	-220	1,948	-297	78%
Virginia	898	876	22	888	10	63%
TOTAL	13,435	13,456	-21	13,167	268	74%

WEST REGION

Arizona	719	723	-4	751	-32	82%
California	531	507	24	577	-46	39%
Hawaii	14	14	0	24	-10	44%
Nevada	60	50	10	35	25	72%
New Mexico	527	533	-6	540	-13	72%
Utah	342	366	-24	370	-28	41%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

TOTAL	2,193	2,193	0	2,297	-104	56%
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March 2022

	Mar 2022	Feb 2022	+/- Members	May 2021	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	215	216	-1	212	3	41%
Iowa	383	312	71	276	107	40%
Minnesota	1,216	1,207	9	1,076	140	45%
Missouri	341	352	-11	338	3	45%
Nebraska	146	139	7	134	12	41%
North Dakota	139	139	0	148	-9	48%
South Dakota	234	236	-2	248	-14	62%
Wisconsin	500	503	-3	477	23	56%
TOTAL	3,174	3,104	70	2,909	265	46%

NORTHWEST REGION

Alaska	35	19	16	22	13	53%
Idaho	325	303	22	277	48	55%
Montana	38	36	2	55	-17	19%
Oregon	456	444	12	474	-18	71%
Washington	888	828	60	804	84	41%
Wyoming	58	59	-1	70	-12	35%
TOTAL	1,800	1,689	111	1,702	98	47%

SOUTHWEST REGION

Arkansas	234	238	-4	228	6	58%
Colorado	661	658	3	670	-9	83%
Kansas	127	90	37	125	2	32%
Louisiana	1,142	1,044	98	1,105	37	84%
Oklahoma	543	553	-10	608	-65	71%
Texas	405	409	-4	402	3	49%
TOTAL	3,112	2,992	120	3,138	-26	69%

SUBTOTAL	29,508	29,226	282	29,148	360	64%
Miscellaneous	3	0	3	0	3	1%
GRAND TOTAL	29,511	29,226	285	29,148	363	63.1%

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SNA STATE ASSOCIATION

CERTIFICATE PROGRAM REPORT

March 2022 (Applications processed through 3/31/2022)

	Mar 2022	Feb 2022	+/-	May 2021	+/-	% Diff in Cert	Mar 2021	2021/22 2% Goal	% of Total Membership
MIDEAST REGION									
Delaware	159	158	1	155	4	3%	155	158	16%
Dist. of Columbia	0	0	0	0	0	-	0	1	0%
Indiana	222	218	4	241	-19	-8%	245	246	21%
Maryland	248	257	-9	273	-25	-9%	282	278	45%
Michigan	142	136	6	152	-10	-7%	153	155	10%
Ohio	389	397	-8	428	-39	-9%	430	437	29%
West Virginia	31	32	-1	30	1	3%	33	31	8%
TOTAL	1,191	1,198	-7	1,279	-88	-7%	1,298	1,306	21%
NORTHEAST REGION									
Connecticut	102	103	-1	108	-6	-6%	110	110	26%
Maine	60	61	-1	67	-7	-10%	67	68	20%
Massachusetts	140	142	-2	161	-21	-13%	159	164	19%
New Hampshire	90	91	-1	101	-11	-11%	106	103	36%
New Jersey	28	29	-1	35	-7	-20%	36	36	9%
New York	81	82	-1	89	-8	-9%	95	91	13%
Pennsylvania	44	46	-2	52	-8	-15%	59	53	7%
Rhode Island	0	0	0	0	0	-	0	1	0%
Vermont	11	11	0	11	0	0%	11	12	7%
TOTAL	556	565	-9	624	-68	-11%	643	638	16%
SOUTHEAST REGION									
Alabama	1,114	1,117	-3	1,155	-41	-4%	1,167	1,178	45%
Florida	909	948	-39	1,018	-109	-11%	1,041	1,038	34%
Georgia	1,050	1,117	-67	1,229	-179	-15%	1,241	1,254	31%
Kentucky	712	727	-15	778	-66	-8%	780	794	44%
Mississippi	42	43	-1	58	-16	-28%	57	59	5%
North Carolina	467	482	-15	539	-72	-13%	540	550	19%
South Carolina	177	182	-5	204	-27	-13%	210	208	16%
Tennessee	1,060	1,076	-16	1,238	-178	-14%	1,260	1,263	50%
Virginia	589	593	-4	658	-69	-10%	642	671	41%
TOTAL	6,120	6,285	-165	6,877	-757	-11%	6,938	7,015	34%
WEST REGION									
Arizona	90	94	-4	80	10	13%	87	82	10%
California	128	129	-1	128	0	0%	132	131	9%
Hawaii	6	3	3	4	2	50%	4	5	19%
Nevada	6	3	3	4	2	50%	3	5	7%
New Mexico	310	314	-4	341	-31	-9%	341	348	42%
Utah	424	434	-10	522	-98	-19%	533	532	51%
TOTAL	964	977	-13	1,079	-115	-11%	1,100	1,103	25%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

March 2022

	Mar 2022	Feb 2022	+/-	May 2021	+/-	% Diff in Cert	Mar 2021	2021/22 2% Goal	% of Total Membership
MIDWEST REGION									
Illinois	108	110	-2	106	2	2%	98	108	20%
Iowa	443	450	-7	504	-61	-12%	510	514	47%
Minnesota	1,941	1,943	-2	2,097	-156	-7%	2,136	2,139	71%
Missouri	208	214	-6	240	-32	-13%	238	245	28%
Nebraska	80	84	-4	93	-13	-14%	91	95	23%
North Dakota	55	60	-5	64	-9	-14%	66	65	19%
South Dakota	57	59	-2	66	-9	-14%	67	67	15%
Wisconsin	185	186	-1	228	-43	-19%	235	233	21%
TOTAL	3,077	3,106	-29	3,398	-321	-9%	3,441	3,466	45%
NORTHWEST REGION									
Alaska	12	13	-1	10	2	20%	12	11	18%
Idaho	187	193	-6	230	-43	-19%	237	235	32%
Montana	24	24	0	30	-6	-20%	30	31	12%
Oregon	47	50	-3	48	-1	-2%	54	49	7%
Washington	1,390	1,392	-2	1,466	-76	-5%	1,487	1,495	65%
Wyoming	54	60	-6	67	-13	-19%	71	68	32%
TOTAL	1,714	1,732	-18	1,851	-137	-7%	1,891	1,889	45%
SOUTHWEST REGION									
Arkansas	59	58	1	59	0	0%	59	60	15%
Colorado	71	72	-1	82	-11	-13%	84	84	9%
Kansas	131	133	-2	146	-15	-10%	147	149	33%
Louisiana	41	42	-1	46	-5	-11%	48	47	3%
Oklahoma	166	179	-13	197	-31	-16%	188	201	22%
Texas	48	48	0	43	5	12%	45	44	6%
TOTAL	516	532	-16	573	-57	-10%	571	585	11%
SUBTOTAL	14,138	14,395	-257	15,681	-1,543	-10%	15,882	16,002	30%
Miscellaneous	26	29	-3	30	-4	-	28	31	7%
GRAND TOTAL	14,164	14,424	-260	15,711	-1,547	-9.8%	15,910	16,033	30%



SNA STATE ASSOCIATION

CREDENTIALING (SNS) REPORT

March 2022 (Applications processed through 3/31/2022)

	Mar 2022	Feb 2022	+/-	May 2021	+/-	% Diff in Cred	Mar 2021	# Times Exam Hosted
MIDEAST REGION								
Delaware	18	18	0	18	0	0%	18	2
Dist. of Columbia	0	0	0	1	-1	-	1	17
Indiana	39	39	0	40	-1	-3%	42	7
Maryland	32	31	1	32	0	0%	31	5
Michigan	44	44	0	37	7	19%	36	14
Ohio	57	57	0	59	-2	-3%	58	10
West Virginia	9	9	0	9	0	0%	9	0
TOTAL	199	198	1	196	3	2%	195	55

NORTHEAST REGION

Connecticut	13	13	0	8	5	63%	8	4
Maine	19	19	0	19	0	0%	19	5
Massachusetts	61	61	0	60	1	2%	60	12
New Hampshire	10	10	0	11	-1	-9%	11	4
New Jersey	15	15	0	16	-1	-6%	16	8
New York	44	43	1	45	-1	-2%	45	21
Pennsylvania	29	29	0	29	0	0%	29	20
Rhode Island	1	1	0	1	0	0%	1	1
Vermont	13	13	0	10	3	30%	10	8
TOTAL	205	204	1	199	6	3%	199	83

SOUTHEAST REGION

Alabama	35	37	-2	35	0	0%	35	4
Florida	85	86	-1	86	-1	-1%	86	21
Georgia	61	61	0	62	-1	-2%	64	19
Kentucky	33	33	0	37	-4	-11%	37	15
Mississippi	15	15	0	14	1	7%	14	5
North Carolina	57	57	0	60	-3	-5%	60	14
South Carolina	20	20	0	21	-1	-5%	21	8
Tennessee	36	37	-1	40	-4	-10%	40	19
Virginia	55	51	4	55	0	0%	55	28
TOTAL	397	397	0	410	-13	-3%	412	133

WEST REGION

Arizona	56	55	1	53	3	6%	53	17
California	130	129	1	128	2	2%	132	25
Hawaii	1	1	0	1	0	-	1	3
Nevada	2	3	-1	1	1	100%	1	3
New Mexico	10	10	0	10	0	0%	10	4
Utah	20	19	1	18	2	11%	18	4



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

TOTAL	219	217	2	211	8	4%	215	56
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March 2022

	Mar 2022	Feb 2022	+/-	May 2021	+/-	% Diff in Cred	Mar 2021	# Times Exam Hosted
MIDWEST REGION								
Illinois	36	36	0	39	-3	-8%	39	8
Iowa	17	17	0	17	0	0%	17	9
Minnesota	68	69	-1	63	5	8%	64	14
Missouri	24	24	0	27	-3	-11%	27	12
Nebraska	5	5	0	5	0	0%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	5	5	0	5	0	0%	5	1
Wisconsin	28	28	0	31	-3	-10%	30	16
TOTAL	190	191	-1	194	-4	-2%	194	61

NORTHWEST REGION

Alaska	6	6	0	7	-1	-14%	7	2
Idaho	21	21	0	20	1	5%	19	5
Montana	3	3	0	4	-1	-25%	4	0
Oregon	14	17	-3	17	-3	-18%	17	6
Washington	42	41	1	42	0	0%	42	8
Wyoming	4	4	0	4	0	0%	4	0
TOTAL	90	92	-2	94	-4	-4%	93	21

SOUTHWEST REGION

Arkansas	8	8	0	9	-1	-11%	9	2
Colorado	78	79	-1	79	-1	-1%	79	12
Kansas	15	15	0	15	0	0%	15	4
Louisiana	16	16	0	16	0	0%	16	5
Oklahoma	5	6	-1	6	-1	-17%	7	2
Texas	104	100	4	98	6	6%	97	28
TOTAL	226	224	2	223	3	1%	223	53

SUBTOTAL	1,526	1,523	3	1,527	-1	0%	1,531	462
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Miscellaneous	56	55	1	57	-1	-2%	61	1
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GRAND TOTAL	1,582	1,578	4	1,584	-2	-0.1%	1,592	463
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