



TO: SNA Board of Directors and State Leaders
CC: Patti Montague
FROM: Laura Maynard
SUBJECT: January 2022 Membership, Certificate & Credentialing Program Report
DATE: February 8, 2022

Membership Overview

The January Membership Report shows that we have 45,727 members. This is a decrease of 345 members compared to December 2021, 2,317 less than January 2021 and 1,334 less than the May 2021 year-end total. The overall drop in membership is due to the COVID-19 pandemic and continues to be a major concern, although the month-on-month drop can be attributed to usual seasonal trends.

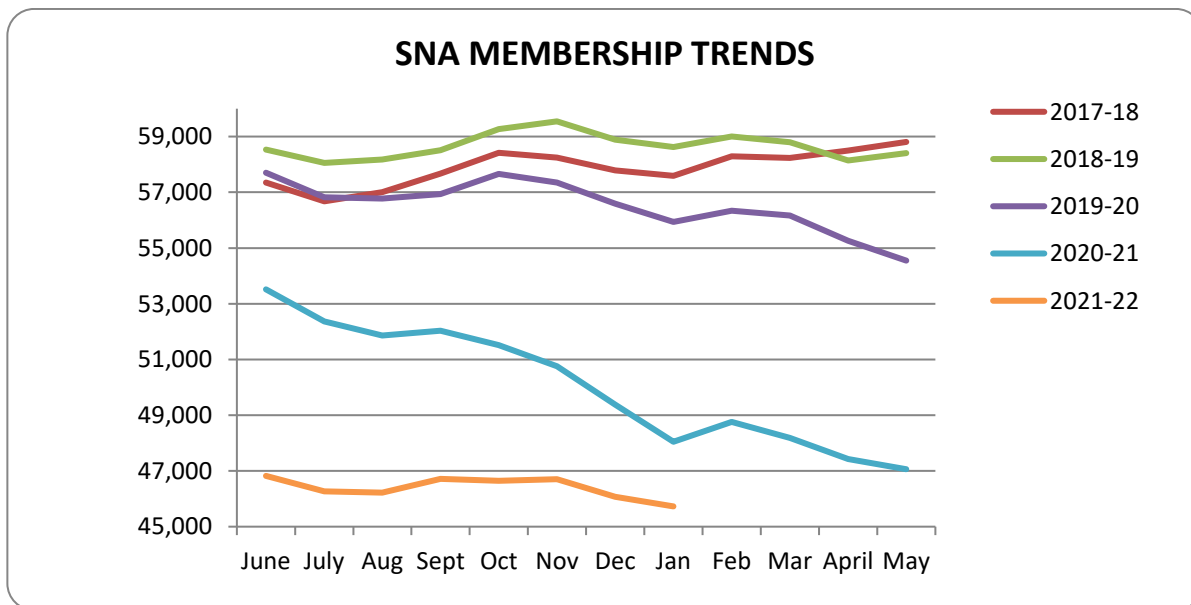
All seven regions have less members when compared with this time last year. The biggest declines are in the Northeast and Southwest. On a positive note, the declines in the Southeast appear to be leveling out.

Region	Jan 2022	Jan 2021	Diff	% Diff
Mideast	5,639	5,822	-183	-3%
Northeast	3,400	3,824	-424	-11%
Southeast	17,956	18,293	-337	-2%
West	3,662	4,045	-383	-9%
Midwest	6,744	7,021	-277	-4%
Northwest	3,666	3,949	-283	-7%
Southwest	4,307	4,710	-403	-9%
Misc.	353	380	-27	-7%
Total	45,027	48,044	-2,317	-4.8%

Since May 2021 year-end, the number of Major City Directors and District Directors categories have decreased by 27 and 14 respectively. The declines are mostly seen in the Employee and Manager member categories.

Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The year on year drop in membership is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email lmaynard@schoolnutrition.org.

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School District Membership (SDM)

The total number of SDMs for January 2022 is 28,700 which is only 448 less than the May 2021 year-end total. SDMs currently account for 62.8% of the total membership. The chart below shows the top 10 SDM states.

Top 10 SDM States

Georgia	2,777	Minnesota	1,209
North Carolina	2,018	Kentucky	1,053
Florida	1,895	Louisiana	1,023
Tennessee	1,800	Michigan	932
Alabama	1,651	Virginia	836

Credentialing Overview

The January Credentialing Report shows that there are 1,576 credentialed members. This is only 8 less than May 2021 year-end.

Certificate Program Overview

The January 2022 Certificate Program Report shows that we have 14,618 certificate holders, which is 1,093 less than May 2021 year-end total. See table below for more details.

Level	Jan 2022	May 2021	% Diff
Level 1	9,529	10,446	-8.78%
Level 2	556	541	2.77%
Level 3	1,328	1,441	-7.84%
Level 4	3,205	3,283	-2.38%
Total	14,618	15,711	-6.96%

Region	Jan 2022	Jan 2021	Diff	% Diff
Mideast	1,213	1,258	-45	-4%
Northeast	571	621	-50	-8%
Southeast	6,398	7,105	-707	-10%
West	995	1,119	-124	-11%
Midwest	3,138	3,435	-297	-9%
Northwest	1,742	1,892	-150	-8%
Southwest	534	578	-44	-8%
Misc.	27	29	-	-
Total	14,618	16,037	-1,419	-8.8%

Members with a certificate account for 32% of our total membership.



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2022	(Applications processed through 1/31/2022)									Jan 2022	+/-	Jan 2022	+/-
	Jan 2022	Dec 2021	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
MIDEAST REGION													
Delaware	966	988	-22	0	0	22	157	819	992	159	2	18	0
Dist. of Columbia	59	59	0	0	0	0	0	51	60	0	0	0	0
Indiana	1,057	1,078	-21	10	1	31	138	663	1,174	225	2	39	0
Maryland	559	563	-4	0	1	6	50	313	598	257	-2	32	-1
Michigan	1,329	1,372	-43	12	2	54	156	932	1,212	137	-1	44	0
Ohio	1,314	1,305	9	9	4	2	62	783	1,414	402	-3	61	0
West Virginia	355	394	-39	0	1	39	144	286	431	33	1	9	0
TOTAL	5,639	5,759	-120	31	9	154	707	3,847	5,881	1,213	-1	203	-1
NORTHEAST REGION													
Connecticut	381	386	-5	1	5	5	51	186	417	101	-2	13	0
Maine	297	304	-7	3	0	6	41	148	319	63	-1	19	0
Massachusetts	772	782	-10	7	9	28	148	509	855	144	5	61	-1
New Hampshire	256	257	-1	3	0	4	32	133	266	93	-2	10	0
New Jersey	325	330	-5	0	1	6	23	193	348	30	-1	15	0
New York	621	628	-7	3	1	11	102	359	685	83	2	43	0
Pennsylvania	665	666	-1	4	2	7	72	330	705	46	-1	29	0
Rhode Island	5	5	0	0	0	0	1	0	12	0	0	1	0
Vermont	78	104	-26	1	1	29	13	31	99	11	0	13	0
TOTAL	3,400	3,462	-62	22	19	96	483	1,889	3,706	571	0	204	-1
SOUTHEAST REGION													
Alabama	2,422	2,326	96	77	8	27	145	1,651	2,098	1,136	0	35	0
Florida	2,646	2,676	-30	29	1	56	978	1,895	2,773	962	-19	86	-1
Georgia	3,344	3,436	-92	5	2	98	393	2,777	3,235	1,140	-8	61	0
Kentucky	1,667	1,666	1	16	9	22	173	1,053	1,713	738	-14	33	0
Mississippi	838	846	-8	8	9	33	152	627	854	48	-1	15	0
North Carolina	2,452	2,416	36	67	11	41	606	2,018	2,462	493	-6	57	0
South Carolina	970	1,019	-49	4	1	53	86	768	1,161	183	-1	21	0
Tennessee	2,259	2,290	-31	11	4	38	493	1,800	2,464	1,093	-10	37	0
Virginia	1,358	1,424	-66	2	61	90	87	836	1,514	605	-13	51	0
TOTAL	17,956	18,099	-143	219	106	458	3,113	13,425	18,274	6,398	-72	396	-1
WEST REGION													
Arizona	789	792	-3	6	1	17	218	638	912	98	7	55	0
California	1,284	1,310	-26	16	8	55	131	499	1,307	129	1	129	0
Hawaii	26	25	1	0	1	0	0	12	53	3	0	1	0
Nevada	56	51	5	3	0	0	3	33	56	3	0	2	0
New Mexico	718	725	-7	3	41	11	44	527	772	318	-7	10	0
Utah	789	795	-6	2	1	10	38	314	1,000	444	-7	19	0
TOTAL	3,662	3,698	-36	30	52	93	434	2,023	4,100	995	-6	216	0



SNA STATE ASSOCIATION

MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

January 2022	(continued)												
	Jan 2022	Dec 2021	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Jan 2022 Cert Program	+/- Prior Month	Jan 2022 Credentialing	+/- Prior Month
MIDWEST REGION													
Illinois	531	518	13	3	19	8	61	227	562	109	0	36	0
Iowa	863	858	5	13	3	12	44	304	929	454	-2	17	0
Minnesota	2,728	2,699	29	69	1	21	152	1,209	2,784	1,958	-21	68	0
Missouri	746	728	18	13	23	22	73	353	800	220	-3	24	0
Nebraska	340	341	-1	1	0	3	18	133	371	85	0	5	0
North Dakota	285	303	-18	2	1	21	21	139	324	59	1	7	0
South Dakota	379	393	-14	2	1	15	49	233	402	64	3	5	0
Wisconsin	872	875	-3	7	2	11	180	475	929	189	-5	28	0
TOTAL	6,744	6,715	29	110	50	113	598	3,073	7,101	3,138	-27	190	0
NORTHWEST REGION													
Alaska	69	70	-1	0	0	1	7	18	73	13	1	6	-1
Idaho	505	533	-28	13	0	41	32	254	533	198	-4	20	0
Montana	200	200	0	1	0	1	11	38	241	24	-1	3	0
Oregon	615	586	29	32	0	9	122	447	612	49	-1	17	0
Washington	2,110	2,119	-9	19	5	26	274	766	2,234	1,396	-8	41	0
Wyoming	167	166	1	1	3	0	4	59	198	62	1	4	0
TOTAL	3,666	3,674	-8	66	8	78	450	1,582	3,891	1,742	-12	91	-1
SOUTHWEST REGION													
Arkansas	405	385	20	11	0	5	62	241	393	59	-1	8	0
Colorado	692	737	-45	27	0	74	65	547	850	73	-1	79	0
Kansas	343	358	-15	5	10	32	63	88	420	131	-2	15	0
Louisiana	1,231	1,207	24	16	4	29	156	1,023	1,358	43	0	16	0
Oklahoma	852	855	-3	3	4	7	153	562	856	181	-5	6	0
Texas	784	762	22	19	12	5	84	397	810	47	2	97	-1
TOTAL	4,307	4,304	3	81	30	152	583	2,858	4,687	534	-7	221	-1
SUBTOTAL	45,374	45,711	-337	559	274	1,144	6,368	28,697	47,640	14,591	-125	1,521	-5
Miscellaneous	353	361	-8	13	1	6	2	3	363	27	-3	55	0
GRAND TOTAL	45,727	46,072	-345	572	275	1,150	6,370	28,700	48,003	14,618	-128	1,576	-5

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members. 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

January 2022	Year To Date Retention						
	Jan 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
MIDEAST REGION							
Delaware	966	973	-7	85	159	92%	992
Dist. of Columbia	59	59	0	1	4	95%	60
Indiana	1,057	1,151	-94	15	199	84%	1,174
Maryland	559	586	-27	5	50	92%	598
Michigan	1,329	1,188	141	145	355	82%	1,212
Ohio	1,314	1,386	-72	67	193	91%	1,414
West Virginia	355	423	-68	46	107	86%	431
TOTAL	5,639	5,766	-127	364	1,067	88%	5,881
NORTHEAST REGION							
Connecticut	381	409	-28	57	100	89%	417
Maine	297	313	-16	4	39	89%	319
Massachusetts	772	838	-66	42	162	86%	855
New Hampshire	256	261	-5	19	39	92%	266
New Jersey	325	341	-16	64	123	83%	348
New York	621	672	-51	19	112	86%	685
Pennsylvania	665	691	-26	20	115	86%	705
Rhode Island	5	11	-6	0	6	45%	12
Vermont	78	97	-19	1	32	68%	99
TOTAL	3,400	3,633	-233	226	728	86%	3,706
SOUTHEAST REGION							
Alabama	2,422	2,057	365	99	302	90%	2,098
Florida	2,646	2,719	-73	32	246	92%	2,773
Georgia	3,344	3,172	172	92	451	89%	3,235
Kentucky	1,667	1,679	-12	73	300	86%	1,713
Mississippi	838	837	1	46	159	86%	854
North Carolina	2,452	2,414	38	53	389	86%	2,462
South Carolina	970	1,138	-168	26	312	75%	1,161
Tennessee	2,259	2,416	-157	80	409	86%	2,464
Virginia	1,358	1,484	-126	116	345	85%	1,514
TOTAL	17,956	17,916	40	617	2,913	87%	18,274
WEST REGION							
Arizona	789	894	-105	50	203	83%	912
California	1,284	1,281	3	53	289	82%	1,307
Hawaii	26	52	-26	2	29	48%	53
Nevada	56	55	1	0	8	85%	56
New Mexico	718	757	-39	93	150	92%	772
Utah	789	980	-191	16	264	75%	1,000
TOTAL	3,662	4,019	-357	214	943	82%	4,100



SNA STATE ASSOCIATION

MEMBERSHIP RETENTION ANALYSIS REPORT

January 2022

(continued)

	Jan 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
MIDWEST REGION							
Illinois	531	551	-20	45	91	92%	562
Iowa	863	911	-48	13	157	84%	929
Minnesota	2,728	2,729	-1	57	406	87%	2,784
Missouri	746	784	-38	50	171	85%	800
Nebraska	340	364	-24	5	71	82%	371
North Dakota	285	318	-33	16	85	78%	324
South Dakota	379	394	-15	4	64	85%	402
Wisconsin	872	911	-39	15	157	84%	929
TOTAL	6,744	6,962	-218	205	1,202	86%	7,101
NORTHWEST REGION							
Alaska	69	72	-3	2	11	88%	73
Idaho	505	523	-18	2	115	78%	533
Montana	200	236	-36	3	56	78%	241
Oregon	615	600	15	31	62	95%	612
Washington	2,110	2,190	-80	27	277	89%	2,234
Wyoming	167	194	-27	7	40	83%	198
TOTAL	3,666	3,815	-149	72	561	87%	3,891
SOUTHWEST REGION							
Arkansas	405	385	20	2	44	89%	393
Colorado	692	833	-141	2	255	70%	850
Kansas	343	412	-69	12	104	78%	420
Louisiana	1,231	1,331	-100	180	225	97%	1,358
Oklahoma	852	839	13	50	74	97%	856
Texas	784	794	-10	62	181	85%	810
TOTAL	4,307	4,594	-287	308	883	87%	4,687
SUBTOTAL	45,374	46,705	-1,331	2,006	8,297	87%	47,640
Miscellaneous	353	356	-3	6	51	*	363
GRAND TOTAL	45,727	47,061	-1,334	2,012	8,348	86.5%	48,003

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2020-21, SNA's national retention rate was 76.4% which is slightly higher than the 2021 mean association retention rate of 76%.



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

January 2022

	Jan 2022	Jan 2021	+/- Members	Percentage Difference
MIDEAST REGION				
Delaware	966	1,030	-64	-6%
Dist. of Columbia	59	11	48	436%
Indiana	1,057	1,179	-122	-10%
Maryland	559	576	-17	-3%
Michigan	1,329	1,302	27	2%
Ohio	1,314	1,385	-71	-5%
West Virginia	355	339	16	5%
TOTAL	5,639	5,822	-183	-3%
NORTHEAST REGION				
Connecticut	381	397	-16	-4%
Maine	297	306	-9	-3%
Massachusetts	772	875	-103	-12%
New Hampshire	256	279	-23	-8%
New Jersey	325	386	-61	-16%
New York	621	801	-180	-22%
Pennsylvania	665	684	-19	-3%
Rhode Island	5	11	-6	-55%
Vermont	78	85	-7	-8%
TOTAL	3,400	3,824	-424	-11%
SOUTHEAST REGION				
Alabama	2,422	2,414	8	0%
Florida	2,646	2,453	193	8%
Georgia	3,344	3,313	31	1%
Kentucky	1,667	1,716	-49	-3%
Mississippi	838	821	17	2%
North Carolina	2,452	2,305	147	6%
South Carolina	970	1,137	-167	-15%
Tennessee	2,259	2,622	-363	-14%
Virginia	1,358	1,512	-154	-10%
TOTAL	17,956	18,293	-337	-2%
WEST REGION				
Arizona	789	918	-129	-14%
California	1,284	1,279	5	0%
Hawaii	26	54	-28	-52%
Nevada	56	59	-3	-5%
New Mexico	718	754	-36	-5%
Utah	789	981	-192	-20%
TOTAL	3,662	4,045	-383	-9%



SNA STATE ASSOCIATION

ANNUAL MEMBERSHIP COMPARISON

January 2022

	Jan 2022	Jan 2021	+/- Members	Percentage Difference
MIDWEST REGION				
Illinois	531	511	20	4%
Iowa	863	918	-55	-6%
Minnesota	2,728	2,845	-117	-4%
Missouri	746	768	-22	-3%
Nebraska	340	343	-3	-1%
North Dakota	285	301	-16	-5%
South Dakota	379	401	-22	-5%
Wisconsin	872	934	-62	-7%
TOTAL	6,744	7,021	-277	-4%
NORTHWEST REGION				
Alaska	69	81	-12	-15%
Idaho	505	523	-18	-3%
Montana	200	213	-13	-6%
Oregon	615	709	-94	-13%
Washington	2,110	2,281	-171	-7%
Wyoming	167	142	25	18%
TOTAL	3,666	3,949	-283	-7%
SOUTHWEST REGION				
Arkansas	405	389	16	4%
Colorado	692	821	-129	-16%
Kansas	343	424	-81	-19%
Louisiana	1,231	1,414	-183	-13%
Oklahoma	852	844	8	1%
Texas	784	818	-34	-4%
TOTAL	4,307	4,710	-403	-9%
SUBTOTAL	45,374	47,664	-2,290	-4.8%
Miscellaneous	353	380	-27	-7%
GRAND TOTAL	45,727	48,044	-2,317	-4.8%



SMALL AFFILIATES (1-525 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

January 2022

	State	+/- Members	Jan 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Arkansas	20	405	385	5.2%	1	393
2	Nevada	1	56	55	1.8%	2	56
3	Dist. of Columbia	0	59	59	0.0%	3	60
4	Alaska	-3	69	72	-4.2%	7	73
5	New Hampshire	-5	256	261	-1.9%	4	266
6	Rhode Island	-6	5	11	-54.5%	19	12
7	South Dakota	-15	379	394	-3.8%	6	402
8	New Jersey	-16	325	341	-4.7%	8	348
9	Maine	-16	297	313	-5.1%	9	319
10	Idaho	-18	505	523	-3.4%	5	533
11	Vermont	-19	78	97	-19.6%	17	99
12	Nebraska	-24	340	364	-6.6%	10	371
13	Hawaii	-26	26	52	-50.0%	18	53
14	Wyoming	-27	167	194	-13.9%	13	198
15	Connecticut	-28	381	409	-6.8%	11	417
16	North Dakota	-33	285	318	-10.4%	12	324
17	Montana	-36	200	236	-15.3%	14	241
18	West Virginia	-68	355	423	-16.1%	15	431
19	Kansas	-69	343	412	-16.7%	16	420
TOTAL		-388	4,531	4,919	-7.9%	-	5,016

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEDIUM AFFILIATES (526-975 MEMBER DIVISION)

STATE MEMBERSHIP GROWTH RANKINGS

January 2022

	State	+/- Members	Jan 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Oregon	15	615	600	2.5%	1	612
2	Oklahoma	13	852	839	1.5%	2	856
3	Mississippi	1	838	837	0.1%	3	854
4	Delaware	-7	966	973	-0.7%	4	992
5	Texas	-10	784	794	-1.3%	5	810
6	Illinois	-20	531	551	-3.6%	6	562
7	Pennsylvania	-26	665	691	-3.8%	7	705
8	Maryland	-27	559	586	-4.6%	9	598
9	Missouri	-38	746	784	-4.8%	10	800
10	Wisconsin	-39	872	911	-4.3%	8	929
11	New Mexico	-39	718	757	-5.2%	11	772
12	Iowa	-48	863	911	-5.3%	12	929
13	New York	-51	621	672	-7.6%	13	685
14	Massachusetts	-66	772	838	-7.9%	14	855
15	Arizona	-105	789	894	-11.7%	15	912
16	Colorado	-141	692	833	-16.9%	16	850
TOTAL		-588	11,883	12,471	-4.7%	-	12,721

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



LARGE AFFILIATES (976+ MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

January 2022

	State	+/- Members	Jan 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Alabama	365	2,422	2,057	17.7%	1	2,098
2	Georgia	172	3,344	3,172	5.4%	3	3,235
3	Michigan	141	1,329	1,188	11.9%	2	1,212
4	North Carolina	38	2,452	2,414	1.6%	4	2,462
5	California	3	1,284	1,281	0.2%	5	1,307
6	Minnesota	-1	2,728	2,729	0.0%	6	2,784
7	Kentucky	-12	1,667	1,679	-0.7%	7	1,713
8	Ohio	-72	1,314	1,386	-5.2%	10	1,414
9	Florida	-73	2,646	2,719	-2.7%	8	2,773
10	Washington	-80	2,110	2,190	-3.7%	9	2,234
11	Indiana	-94	1,057	1,151	-8.2%	13	1,174
12	Louisiana	-100	1,231	1,331	-7.5%	12	1,358
13	Virginia	-126	1,358	1,484	-8.5%	14	1,514
14	Tennessee	-157	2,259	2,416	-6.5%	11	2,464
15	South Carolina	-168	970	1,138	-14.8%	15	1,161
16	Utah	-191	789	980	-19.5%	16	1,000
TOTAL		-355	28,960	29,315	-1.2%	-	29,903

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



MEMBERSHIP PROFILE

January 2022

	Jan 2022	May 2021	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,065	21,651	-586	46%	-3%	14,658	7,003
School Nutrition Managers	15,905	16,473	-568	35%	-3%	10,896	4,870
District Directors	5,587	5,601	-14	12%	0%	1,845	1,304
Retired	422	417	5	1%	1%	n/a	91
Affiliate	883	982	-99	2%	-10%	n/a	417
State Agency Directors	687	706	-19	2%	-3%	551	44
Major City Directors	601	628	-27	1%	-4%	442	81
Other	105	118	-13	*	-11%	308	793
Industry Individual	38	37	1	*	3%	n/a	-
Life	33	34	-1	*	-3%	n/a	3
Corporate Industry + Patron	304	312	-8	1%	-3%	n/a	-
Allied Groups	4	4	-	*	-	n/a	-
Educators	46	56	-10	*	-18%	n/a	12
Student	46	42	4	*	10%	n/a	-
International	1	0	1	*	-	n/a	-
TOTAL MEMBERS	45,727	47,061	-1,334	100%	-2.8%	28,700	14,618

Note: * is less than 1%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

January 2022 (Applications processed through 1/31/2022)

	Jan 2022	Dec 2021	+/- Members	May 2021	+/- Members	% of Total Membership
MIDEAST REGION						
Delaware	819	828	-9	816	3	85%
Dist. of Columbia	51	51	0	51	0	86%
Indiana	663	660	3	707	-44	63%
Maryland	313	315	-2	315	-2	56%
Michigan	932	966	-34	832	100	70%
Ohio	783	782	1	830	-47	60%
West Virginia	286	346	-60	376	-90	81%
TOTAL	3,847	3,948	-101	3,927	-80	68%

NORTHEAST REGION

Connecticut	186	186	0	197	-11	49%
Maine	148	148	0	158	-10	50%
Massachusetts	509	522	-13	562	-53	66%
New Hampshire	133	147	-14	143	-10	52%
New Jersey	193	195	-2	186	7	59%
New York	359	361	-2	384	-25	58%
Pennsylvania	330	329	1	325	5	50%
Rhode Island	0	0	0	0	0	0%
Vermont	31	56	-25	53	-22	40%
TOTAL	1,889	1,944	-55	2,008	-119	56%

SOUTHEAST REGION

Alabama	1,651	1,540	111	1,293	358	68%
Florida	1,895	1,898	-3	1,940	-45	72%
Georgia	2,777	2,812	-35	2,485	292	83%
Kentucky	1,053	1,055	-2	1,042	11	63%
Mississippi	627	633	-6	627	0	75%
North Carolina	2,018	1,977	41	1,971	47	82%
South Carolina	768	810	-42	973	-205	79%
Tennessee	1,800	1,829	-29	1,948	-148	80%
Virginia	836	874	-38	888	-52	62%
TOTAL	13,425	13,428	-3	13,167	258	75%

WEST REGION

Arizona	638	660	-22	751	-113	81%
California	499	522	-23	577	-78	39%
Hawaii	12	11	1	24	-12	46%
Nevada	33	30	3	35	-2	59%
New Mexico	527	537	-10	540	-13	73%
Utah	314	315	-1	370	-56	40%
TOTAL	2,023	2,075	-52	2,297	-274	55%



SCHOOL DISTRICT MEMBERSHIP (SDM)

REPORT

January 2022

	Jan 2022	Dec 2021	+/- Members	May 2021	+/- Members	% of Total Membership
MIDWEST REGION						
Illinois	227	213	14	212	15	43%
Iowa	304	296	8	276	28	35%
Minnesota	1,209	1,119	90	1,076	133	44%
Missouri	353	321	32	338	15	47%
Nebraska	133	131	2	134	-1	39%
North Dakota	139	153	-14	148	-9	49%
South Dakota	233	248	-15	248	-15	61%
Wisconsin	475	487	-12	477	-2	54%
TOTAL	3,073	2,968	105	2,909	164	46%
NORTHWEST REGION						
Alaska	18	18	0	22	-4	26%
Idaho	254	255	-1	277	-23	50%
Montana	38	38	0	55	-17	19%
Oregon	447	425	22	474	-27	73%
Washington	766	770	-4	804	-38	36%
Wyoming	59	59	0	70	-11	35%
TOTAL	1,582	1,565	17	1,702	-120	43%
SOUTHWEST REGION						
Arkansas	241	217	24	228	13	60%
Colorado	547	580	-33	670	-123	79%
Kansas	88	99	-11	125	-37	26%
Louisiana	1,023	1,021	2	1,105	-82	83%
Oklahoma	562	565	-3	608	-46	66%
Texas	397	385	12	402	-5	51%
TOTAL	2,858	2,867	-9	3,138	-280	66%
SUBTOTAL	28,697	28,795	-98	29,148	-451	63%
Miscellaneous	3	4	-1	0	3	1%
GRAND TOTAL	28,700	28,799	-99	29,148	-448	62.8%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2022 (Applications processed through 1/31/2022)

	Jan 2022	Dec 2021	+/-	May 2021	+/-	% Diff in Cert	Jan 2021	2021/22 2% Goal	% of Total Membership
MIDEAST REGION									
Delaware	159	157	2	155	4	3%	163	158	16%
Dist. of Columbia	0	0	0	0	0	-	0	1	0%
Indiana	225	223	2	241	-16	-7%	244	246	21%
Maryland	257	259	-2	273	-16	-6%	269	278	46%
Michigan	137	138	-1	152	-15	-10%	163	155	10%
Ohio	402	405	-3	428	-26	-6%	382	437	31%
West Virginia	33	32	1	30	3	10%	37	31	9%
TOTAL	1,213	1,214	-1	1,279	-66	-5%	1,258	1,306	22%
NORTHEAST REGION									
Connecticut	101	103	-2	108	-7	-6%	108	110	27%
Maine	63	64	-1	67	-4	-6%	67	68	21%
Massachusetts	144	139	5	161	-17	-11%	156	164	19%
New Hampshire	93	95	-2	101	-8	-8%	96	103	36%
New Jersey	30	31	-1	35	-5	-14%	35	36	9%
New York	83	81	2	89	-6	-7%	92	91	13%
Pennsylvania	46	47	-1	52	-6	-12%	56	53	7%
Rhode Island	0	0	0	0	0	-	0	1	0%
Vermont	11	11	0	11	0	0%	11	12	14%
TOTAL	571	571	0	624	-53	-8%	621	638	17%
SOUTHEAST REGION									
Alabama	1,136	1,136	0	1,155	-19	-2%	1,168	1,178	47%
Florida	962	981	-19	1,018	-56	-6%	1,074	1,038	36%
Georgia	1,140	1,148	-8	1,229	-89	-7%	1,270	1,254	34%
Kentucky	738	752	-14	778	-40	-5%	790	794	44%
Mississippi	48	49	-1	58	-10	-17%	57	59	6%
North Carolina	493	499	-6	539	-46	-9%	559	550	20%
South Carolina	183	184	-1	204	-21	-10%	216	208	19%
Tennessee	1,093	1,103	-10	1,238	-145	-12%	1,296	1,263	48%
Virginia	605	618	-13	658	-53	-8%	675	671	45%
TOTAL	6,398	6,470	-72	6,877	-479	-7%	7,105	7,015	36%
WEST REGION									
Arizona	98	91	7	80	18	23%	90	82	12%
California	129	128	1	128	1	1%	138	131	10%
Hawaii	3	3	0	4	-1	-25%	4	5	12%
Nevada	3	3	0	4	-1	-25%	3	5	5%
New Mexico	318	325	-7	341	-23	-7%	334	348	44%
Utah	444	451	-7	522	-78	-15%	550	532	56%
TOTAL	995	1,001	-6	1,079	-84	-8%	1,119	1,103	27%



SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

January 2022

	Jan 2022	Dec 2021	+/-	May 2021	+/-	% Diff in Cert	Jan 2021	2021/22 2% Goal	% of Total Membership
MIDWEST REGION									
Illinois	109	109	0	106	3	3%	93	108	21%
Iowa	454	456	-2	504	-50	-10%	510	514	53%
Minnesota	1,958	1,979	-21	2,097	-139	-7%	2,134	2,139	72%
Missouri	220	223	-3	240	-20	-8%	234	245	29%
Nebraska	85	85	0	93	-8	-9%	91	95	25%
North Dakota	59	58	1	64	-5	-8%	64	65	21%
South Dakota	64	61	3	66	-2	-3%	68	67	17%
Wisconsin	189	194	-5	228	-39	-17%	241	233	22%
TOTAL	3,138	3,165	-27	3,398	-260	-8%	3,435	3,466	47%
NORTHWEST REGION									
Alaska	13	12	1	10	3	30%	13	11	19%
Idaho	198	202	-4	230	-32	-14%	232	235	39%
Montana	24	25	-1	30	-6	-20%	31	31	12%
Oregon	49	50	-1	48	1	2%	55	49	8%
Washington	1,396	1,404	-8	1,466	-70	-5%	1,481	1,495	66%
Wyoming	62	61	1	67	-5	-7%	80	68	37%
TOTAL	1,742	1,754	-12	1,851	-109	-6%	1,892	1,889	48%
SOUTHWEST REGION									
Arkansas	59	60	-1	59	0	0%	63	60	15%
Colorado	73	74	-1	82	-9	-11%	85	84	11%
Kansas	131	133	-2	146	-15	-10%	144	149	38%
Louisiana	43	43	0	46	-3	-7%	49	47	3%
Oklahoma	181	186	-5	197	-16	-8%	190	201	21%
Texas	47	45	2	43	4	9%	47	44	6%
TOTAL	534	541	-7	573	-39	-7%	578	585	12%
SUBTOTAL	14,591	14,716	-125	15,681	-1,090	-7%	16,008	16,002	32%
Miscellaneous	27	30	-3	30	-3	-	29	31	8%
GRAND TOTAL	14,618	14,746	-128	15,711	-1,093	-7.0%	16,037	16,033	32%



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2022 (Applications processed through 1/31/2022)

	Jan 2022	Dec 2021	+/-	May 2021	+/-	% Diff in Cred	Jan 2021	# Times Exam Hosted
MIDEAST REGION								
Delaware	18	18	0	18	0	0%	18	2
Dist. of Columbia	0	0	0	1	-1	-	1	16
Indiana	39	39	0	40	-1	-3%	43	7
Maryland	32	33	-1	32	0	0%	31	5
Michigan	44	44	0	37	7	19%	34	14
Ohio	61	61	0	59	2	3%	59	10
West Virginia	9	9	0	9	0	0%	9	0
TOTAL	203	204	-1	196	7	4%	195	54
NORTHEAST REGION								
Connecticut	13	13	0	8	5	63%	8	4
Maine	19	19	0	19	0	0%	19	5
Massachusetts	61	62	-1	60	1	2%	58	12
New Hampshire	10	10	0	11	-1	-9%	11	4
New Jersey	15	15	0	16	-1	-6%	16	8
New York	43	43	0	45	-2	-4%	45	21
Pennsylvania	29	29	0	29	0	0%	29	20
Rhode Island	1	1	0	1	0	0%	1	1
Vermont	13	13	0	10	3	30%	11	8
TOTAL	204	205	-1	199	5	3%	198	83
SOUTHEAST REGION								
Alabama	35	35	0	35	0	0%	35	4
Florida	86	87	-1	86	0	0%	88	21
Georgia	61	61	0	62	-1	-2%	64	19
Kentucky	33	33	0	37	-4	-11%	37	15
Mississippi	15	15	0	14	1	7%	14	5
North Carolina	57	57	0	60	-3	-5%	60	14
South Carolina	21	21	0	21	0	0%	21	8
Tennessee	37	37	0	40	-3	-8%	40	19
Virginia	51	51	0	55	-4	-7%	55	27
TOTAL	396	397	-1	410	-14	-3%	414	132
WEST REGION								
Arizona	55	55	0	53	2	4%	55	17
California	129	129	0	128	1	1%	130	25
Hawaii	1	1	0	1	0	-	1	3
Nevada	2	2	0	1	1	100%	2	3
New Mexico	10	10	0	10	0	0%	9	4
Utah	19	19	0	18	1	6%	18	4
TOTAL	216	216	0	211	5	2%	215	56



SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

January 2022

	Jan 2022	Dec 2021	+/-	May 2021	+/-	% Diff in Cred	Dec 2020	# Times Exam Hosted
MIDWEST REGION								
Illinois	36	36	0	39	-3	-8%	38	8
Iowa	17	17	0	17	0	0%	18	9
Minnesota	68	68	0	63	5	8%	63	14
Missouri	24	24	0	27	-3	-11%	27	12
Nebraska	5	5	0	5	0	0%	4	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	5	5	0	5	0	0%	5	1
Wisconsin	28	28	0	31	-3	-10%	31	16
TOTAL	190	190	0	194	-4	-2%	193	61
NORTHWEST REGION								
Alaska	6	7	-1	7	-1	-14%	7	2
Idaho	20	20	0	20	0	0%	19	5
Montana	3	3	0	4	-1	-25%	4	0
Oregon	17	17	0	17	0	0%	18	6
Washington	41	41	0	42	-1	-2%	42	8
Wyoming	4	4	0	4	0	0%	4	0
TOTAL	91	92	-1	94	-3	-3%	94	21
SOUTHWEST REGION								
Arkansas	8	8	0	9	-1	-11%	9	2
Colorado	79	79	0	79	0	0%	79	12
Kansas	15	15	0	15	0	0%	16	4
Louisiana	16	16	0	16	0	0%	16	5
Oklahoma	6	6	0	6	0	0%	7	2
Texas	97	98	-1	98	-1	-1%	99	27
TOTAL	221	222	-1	223	-2	-1%	226	52
SUBTOTAL	1,521	1,526	-5	1,527	-6	0%	1,535	459
Miscellaneous	55	55	0	57	-2	-4%	62	1
GRAND TOTAL	1,576	1,581	-5	1,584	-8	-0.5%	1,597	460