



**TO:** SNA Board of Directors and State Leaders  
**CC:** Patti Montague  
**FROM:** Laura Maynard  
**SUBJECT:** April 2022 Membership, Certificate & Credentialing Program Report  
**DATE:** May 13, 2022

## Membership Overview

The April Membership Report shows that we have 47,038 members. This is an increase of 243 members compared to March 2022, but 390 less than April 2021 and only 23 less than the May 2021 year-end total. The month-on-month increase can be attributed to usual seasonal trends but continues to be a positive sign that membership is starting to rebound from the impact of the COVID-19 pandemic.

The West and Northwest regions are now showing growth compared to last year and the remaining regions are mainly showing decreasing declines. The biggest declines are in the Mideast (%) (#).

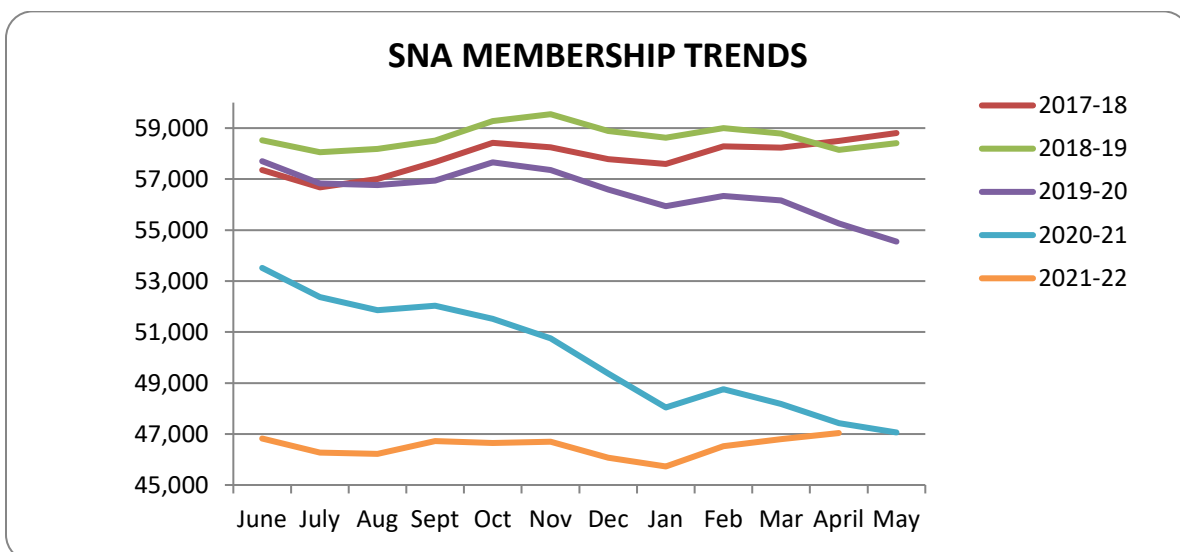
Region	Apr 2022	Apr 2021	Diff	% Diff
Mideast	5,753	5,927	-174	-3%
Northeast	3,631	3,654	-23	-1%
Southeast	17,969	18,062	-93	-1%
West	4,082	4,044	38	1%
Midwest	6,795	6,945	-150	-2%
Northwest	3,830	3,798	32	1%
Southwest	4,609	4,629	-20	0%
Misc.	369	369	0	0%
<b>Total</b>	<b>47,038</b>	<b>47,428</b>	<b>-390</b>	<b>-0.8%</b>

States Affiliates showing more than 5% growth compared to May 2021 year-end are Alabama, Arkansas, California, Georgia, Idaho, Michigan, Nevada, New Jersey, Oregon Texas, and Vermont. The Small and Large Affiliate Member Divisions are also showing growth compared to May 2021 year-end.

Since May 2021 year-end, the number of Major City Directors have decreased by 36, but District Directors have increased by 203. The declines are mostly seen in the Affiliate and Employee member categories.

## Membership Trends

Membership numbers generally decline during the summer vacation months and the winter and then bounce back in the fall and spring. The year on year drop in membership is due to the COVID-19 pandemic and overall membership numbers are below 2009 recession levels.



If you have any questions, please email [lmaynard@schoolnutrition.org](mailto:lmaynard@schoolnutrition.org).

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### School District Membership (SDM)

The total number of SDMs for April 2022 is 30,051 which is 540 more than the May 2021 year-end total. SDMs currently account for 63.9% of the total membership. The chart below shows the top 10 SDM states.

#### Top 10 SDM States

<b>Georgia</b>	2,887	<b>Minnesota</b>	1,197
<b>North Carolina</b>	1,972	<b>Louisiana</b>	1,140
<b>Florida</b>	1,806	<b>Kentucky</b>	1,032
<b>Alabama</b>	1,681	<b>Michigan</b>	988
<b>Tennessee</b>	1,650	<b>South Carolina</b>	944

### Credentialing Overview

The April Credentialing Report shows that there are 1,577 credentialed members. This is only 7 less than May 2021 year-end.

### Certificate Program Overview

The April 2022 Certificate Program Report shows that we have 14,123 certificate holders, which is 1,588 less than May 2021 year-end total. See table below for more details.

Level	Apr 2022	May 2021	% Diff
Level 1	9,168	10,446	-12.23%
Level 2	534	541	-1.29%
Level 3	1,275	1,441	-11.52%
Level 4	3,146	3,283	-4.17%
<b>Total</b>	<b>14,123</b>	<b>15,711</b>	<b>-10.11%</b>

Region	Apr 2022	Apr 2021	Diff	% Diff
Midwest	1,189	1,295	-106	-8%
Northeast	550	639	-89	-14%
Southeast	6,105	6,940	-835	-12%
West	941	1,088	-147	-14%
Midwest	3,069	3,423	-354	-10%
Northwest	1,726	1,875	-149	-8%
Southwest	512	571	-59	-10%
Misc.	31	27	-	-
<b>Total</b>	<b>14,123</b>	<b>15,858</b>	<b>-1,735</b>	<b>-10.9%</b>

Members with a certificate account for 30% of our total membership.

If you have any questions, please email [Imaynard@schoolnutrition.org](mailto:Imaynard@schoolnutrition.org).



# SNA STATE ASSOCIATION MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2022	(Applications processed through 4/30/2022)									Apr 2022	+/-	Apr 2022	+/-
	Apr 2022	Mar 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Cert Program	Prior Month	Credentialing	Prior Month
<b>MIDEAST REGION</b>													
Delaware	986	975	11	17	0	25	99	853	992	162	3	18	0
Dist. of Columbia	61	59	2	2	0	0	23	53	60	0	0	0	0
Indiana	1,068	1,068	0	18	5	26	70	659	1,174	218	-4	39	0
Maryland	531	553	-22	3	1	27	41	279	598	249	1	32	0
Michigan	1,376	1,386	-10	17	7	31	68	988	1,212	143	1	44	0
Ohio	1,346	1,322	24	7	1	8	148	783	1,414	389	0	57	0
West Virginia	385	413	-28	1	1	27	71	328	431	28	-3	9	0
<b>TOTAL</b>	<b>5,753</b>	<b>5,776</b>	<b>-23</b>	<b>65</b>	<b>15</b>	<b>144</b>	<b>520</b>	<b>3,943</b>	<b>5,881</b>	<b>1,189</b>	<b>-2</b>	<b>199</b>	<b>0</b>
<b>NORTHEAST REGION</b>													
Connecticut	410	392	18	29	1	8	63	208	417	103	1	13	0
Maine	304	305	-1	5	2	7	22	155	319	59	-1	19	0
Massachusetts	798	738	60	37	13	21	103	542	855	137	-3	60	-1
New Hampshire	268	252	16	15	0	8	30	150	266	90	0	10	0
New Jersey	358	329	29	26	3	3	12	221	348	29	1	15	0
New York	670	620	50	55	10	18	145	401	685	80	-1	44	0
Pennsylvania	666	666	0	2	1	8	78	325	705	41	-3	30	1
Rhode Island	8	8	0	0	0	0	1	0	12	0	0	1	0
Vermont	149	147	2	6	1	5	5	93	99	11	0	13	0
<b>TOTAL</b>	<b>3,631</b>	<b>3,457</b>	<b>174</b>	<b>175</b>	<b>31</b>	<b>78</b>	<b>459</b>	<b>2,095</b>	<b>3,706</b>	<b>550</b>	<b>-6</b>	<b>205</b>	<b>0</b>
<b>SOUTHEAST REGION</b>													
Alabama	2,438	2,452	-14	37	5	60	82	1,681	2,098	1,108	-6	36	1
Florida	2,572	2,707	-135	40	28	192	148	1,806	2,773	881	-28	85	0
Georgia	3,370	3,390	-20	27	2	70	260	2,887	3,235	1,049	-1	59	-2
Kentucky	1,642	1,618	24	35	43	46	184	1,032	1,713	723	11	33	0
Mississippi	842	829	13	22	9	31	29	633	854	42	0	15	0
North Carolina	2,381	2,395	-14	26	85	125	205	1,972	2,462	481	14	57	0
South Carolina	1,161	1,119	42	21	26	11	204	944	1,161	176	-1	19	-1
Tennessee	2,138	2,128	10	14	12	19	124	1,650	2,464	1,055	-5	36	0
Virginia	1,425	1,421	4	9	7	16	119	908	1,514	590	1	53	-2
<b>TOTAL</b>	<b>17,969</b>	<b>18,059</b>	<b>-90</b>	<b>231</b>	<b>217</b>	<b>570</b>	<b>1,355</b>	<b>13,513</b>	<b>18,274</b>	<b>6,105</b>	<b>-15</b>	<b>393</b>	<b>-4</b>
<b>WEST REGION</b>													
Arizona	868	882	-14	11	0	35	38	726	912	90	0	56	0
California	1,384	1,373	11	20	9	20	129	544	1,307	127	-1	130	0
Hawaii	33	32	1	1	0	0	0	14	53	3	-3	1	0
Nevada	83	83	0	3	0	1	8	59	56	4	-2	2	0
New Mexico	728	730	-2	5	4	6	199	524	772	301	-9	10	0
Utah	986	834	152	144	4	9	154	493	1,000	416	-8	20	0
<b>TOTAL</b>	<b>4,082</b>	<b>3,934</b>	<b>148</b>	<b>184</b>	<b>17</b>	<b>71</b>	<b>528</b>	<b>2,360</b>	<b>4,100</b>	<b>941</b>	<b>-23</b>	<b>219</b>	<b>0</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP, CERTIFICATE PROGRAM & CREDENTIALING REPORT

April 2022 (continued)

	Apr 2022	Mar 2022	+/- Members	New Members	Reinstated Members	Expired Members	Grace Members	SDMs	2021/22 2% Goal	Apr 2022 Cert Program	+/- Prior Month	Apr 2022 Credentialing	+/- Prior Month
<b>MIDWEST REGION</b>													
Illinois	505	527	-22	5	3	28	46	216	562	106	-2	36	0
Iowa	942	947	-5	12	0	18	65	377	929	444	1	17	0
Minnesota	2,698	2,720	-22	24	4	44	159	1,197	2,784	1,943	2	68	0
Missouri	729	753	-24	14	2	43	73	312	800	204	-4	24	0
Nebraska	357	354	3	12	0	11	54	142	371	78	-2	5	0
North Dakota	290	290	0	7	0	5	28	138	324	57	2	7	0
South Dakota	380	379	1	6	0	8	46	236	402	57	0	5	0
Wisconsin	894	891	3	22	0	38	75	510	929	180	-5	28	0
<b>TOTAL</b>	<b>6,795</b>	<b>6,861</b>	<b>-66</b>	<b>102</b>	<b>9</b>	<b>195</b>	<b>546</b>	<b>3,128</b>	<b>7,101</b>	<b>3,069</b>	<b>-8</b>	<b>190</b>	<b>0</b>
<b>NORTHWEST REGION</b>													
Alaska	64	66	-2	0	0	2	1	35	73	11	-1	6	0
Idaho	603	593	10	25	1	8	31	331	533	185	-2	21	0
Montana	214	203	11	4	1	2	36	42	241	24	0	3	0
Oregon	608	641	-33	10	0	50	46	442	612	47	0	15	1
Washington	2,170	2,145	25	73	5	59	166	924	2,234	1,402	12	42	0
Wyoming	171	167	4	3	0	0	57	53	198	57	3	4	0
<b>TOTAL</b>	<b>3,830</b>	<b>3,815</b>	<b>15</b>	<b>115</b>	<b>7</b>	<b>121</b>	<b>337</b>	<b>1,827</b>	<b>3,891</b>	<b>1,726</b>	<b>12</b>	<b>91</b>	<b>1</b>
<b>SOUTHWEST REGION</b>													
Arkansas	424	404	20	15	3	15	43	267	393	57	-2	8	0
Colorado	830	800	30	22	18	5	53	685	850	69	-2	78	0
Kansas	373	392	-19	8	25	23	45	114	420	129	-2	15	0
Louisiana	1,354	1,353	1	18	2	25	204	1,140	1,358	40	-1	16	0
Oklahoma	779	769	10	6	7	6	58	550	856	165	-1	6	1
Texas	849	820	29	29	7	10	67	426	810	52	4	104	0
<b>TOTAL</b>	<b>4,609</b>	<b>4,538</b>	<b>71</b>	<b>98</b>	<b>62</b>	<b>84</b>	<b>470</b>	<b>3,182</b>	<b>4,687</b>	<b>512</b>	<b>-4</b>	<b>227</b>	<b>1</b>
<b>SUBTOTAL</b>	<b>46,669</b>	<b>46,440</b>	<b>229</b>	<b>970</b>	<b>358</b>	<b>1,263</b>	<b>4,215</b>	<b>30,048</b>	<b>47,640</b>	<b>14,092</b>	<b>-46</b>	<b>1,524</b>	<b>-2</b>
<b>Miscellaneous</b>	<b>369</b>	<b>355</b>	<b>14</b>	<b>9</b>	<b>0</b>	<b>7</b>	<b>3</b>	<b>3</b>	<b>363</b>	<b>31</b>	<b>3</b>	<b>53</b>	<b>-3</b>
<b>GRAND TOTAL</b>	<b>47,038</b>	<b>46,795</b>	<b>243</b>	<b>979</b>	<b>358</b>	<b>1,270</b>	<b>4,218</b>	<b>30,051</b>	<b>48,003</b>	<b>14,123</b>	<b>-43</b>	<b>1,577</b>	<b>-5</b>

NOTES: 1) There are a few reasons why the number of expired members does not always equal the number of new and reinstated members minus the difference (+/-) in members. Most are related to SDM such as transfers and aligning renewal dates. Other reasons include an active member moving to a different state. Grace members are included in the total number of members.  
 2) Miscellaneous members includes industry members, international members and members in US territories such as Guam and the USVI.



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

April 2022	Year To Date Retention						
	Apr 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
<b>MIDEAST REGION</b>							
Delaware	986	973	13	85	195	89%	992
Dist. of Columbia	61	59	2	1	4	95%	60
Indiana	1,068	1,151	-83	31	271	79%	1,174
Maryland	531	586	-55	7	90	86%	598
Michigan	1,376	1,188	188	165	440	77%	1,212
Ohio	1,346	1,386	-40	70	228	89%	1,414
West Virginia	385	423	-38	73	141	84%	431
<b>TOTAL</b>	<b>5,753</b>	<b>5,766</b>	<b>-13</b>	<b>432</b>	<b>1,369</b>	<b>84%</b>	<b>5,881</b>
<b>NORTHEAST REGION</b>							
Connecticut	410	409	1	60	113	87%	417
Maine	304	313	-9	6	58	83%	319
Massachusetts	798	838	-40	58	248	77%	855
New Hampshire	268	261	7	19	56	86%	266
New Jersey	358	341	17	69	132	82%	348
New York	670	672	-2	41	155	83%	685
Pennsylvania	666	691	-25	21	133	84%	705
Rhode Island	8	11	-3	0	7	36%	12
Vermont	149	97	52	61	39	123%	99
<b>TOTAL</b>	<b>3,631</b>	<b>3,633</b>	<b>-2</b>	<b>335</b>	<b>941</b>	<b>83%</b>	<b>3,706</b>
<b>SOUTHEAST REGION</b>							
Alabama	2,438	2,057	381	117	397	86%	2,098
Florida	2,572	2,719	-147	69	580	81%	2,773
Georgia	3,370	3,172	198	132	629	84%	3,235
Kentucky	1,642	1,679	-37	135	445	82%	1,713
Mississippi	842	837	5	69	235	80%	854
North Carolina	2,381	2,414	-33	154	688	78%	2,462
South Carolina	1,161	1,138	23	217	341	89%	1,161
Tennessee	2,138	2,416	-278	153	715	77%	2,464
Virginia	1,425	1,484	-59	165	405	84%	1,514
<b>TOTAL</b>	<b>17,969</b>	<b>17,916</b>	<b>53</b>	<b>1,211</b>	<b>4,435</b>	<b>82%</b>	<b>18,274</b>
<b>WEST REGION</b>							
Arizona	868	894	-26	117	249	85%	912
California	1,384	1,281	103	187	367	86%	1,307
Hawaii	33	52	-19	4	29	52%	53
Nevada	83	55	28	0	10	82%	56
New Mexico	728	757	-29	108	172	92%	772
Utah	986	980	6	50	289	76%	1,000
<b>TOTAL</b>	<b>4,082</b>	<b>4,019</b>	<b>63</b>	<b>466</b>	<b>1,116</b>	<b>84%</b>	<b>4,100</b>



# SNA STATE ASSOCIATION

## MEMBERSHIP RETENTION ANALYSIS REPORT

April 2022

(continued)

	Apr 2022	May 2021	+/- Members	Reinstated Members	Expired Members	Retention Rate	2021/22 2% Goal
<b>MIDWEST REGION</b>							
Illinois	505	551	-46	51	132	85%	562
Iowa	942	911	31	18	193	81%	929
Minnesota	2,698	2,729	-31	66	541	83%	2,784
Missouri	729	784	-55	52	231	77%	800
Nebraska	357	364	-7	6	86	78%	371
North Dakota	290	318	-28	17	93	76%	324
South Dakota	380	394	-14	5	82	80%	402
Wisconsin	894	911	-17	18	235	76%	929
<b>TOTAL</b>	<b>6,795</b>	<b>6,962</b>	<b>-167</b>	<b>233</b>	<b>1,593</b>	<b>80%</b>	<b>7,101</b>
<b>NORTHWEST REGION</b>							
Alaska	64	72	-8	2	17	79%	73
Idaho	603	523	80	4	133	75%	533
Montana	214	236	-22	4	62	75%	241
Oregon	608	600	8	41	128	86%	612
Washington	2,170	2,190	-20	40	420	83%	2,234
Wyoming	171	194	-23	7	42	82%	198
<b>TOTAL</b>	<b>3,830</b>	<b>3,815</b>	<b>15</b>	<b>98</b>	<b>802</b>	<b>82%</b>	<b>3,891</b>
<b>SOUTHWEST REGION</b>							
Arkansas	424	385	39	5	74	82%	393
Colorado	830	833	-3	192	290	88%	850
Kansas	373	412	-39	62	134	83%	420
Louisiana	1,354	1,331	23	244	279	97%	1,358
Oklahoma	779	839	-60	57	180	85%	856
Texas	849	794	55	91	215	84%	810
<b>TOTAL</b>	<b>4,609</b>	<b>4,594</b>	<b>15</b>	<b>651</b>	<b>1,172</b>	<b>89%</b>	<b>4,687</b>
<b>SUBTOTAL</b>	<b>46,669</b>	<b>46,705</b>	<b>-36</b>	<b>3,426</b>	<b>11,428</b>	<b>83%</b>	<b>47,640</b>
<b>Miscellaneous</b>	<b>369</b>	<b>356</b>	<b>13</b>	<b>6</b>	<b>111</b>	<b>*</b>	<b>363</b>
<b>GRAND TOTAL</b>	<b>47,038</b>	<b>47,061</b>	<b>-23</b>	<b>3,432</b>	<b>11,539</b>	<b>82.8%</b>	<b>48,003</b>

Note: The retention rate is skewing slightly higher as this report contains only a partial year of data. In 2020-21, SNA's national retention rate was 76.4% which is slightly higher than the 2021 mean association retention rate of 76%.



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

April 2022

	Apr 2022	Apr 2021	+/- Members	Percentage Difference
<b>MIDEAST REGION</b>				
Delaware	986	1,018	-32	-3%
Dist. of Columbia	61	8	53	663%
Indiana	1,068	1,190	-122	-10%
Maryland	531	581	-50	-9%
Michigan	1,376	1,273	103	8%
Ohio	1,346	1,380	-34	-2%
West Virginia	385	477	-92	-19%
<b>TOTAL</b>	<b>5,753</b>	<b>5,927</b>	<b>-174</b>	<b>-3%</b>

**NORTHEAST REGION**

Connecticut	410	410	0	0%
Maine	304	310	-6	-2%
Massachusetts	798	837	-39	-5%
New Hampshire	268	272	-4	-1%
New Jersey	358	342	16	5%
New York	670	690	-20	-3%
Pennsylvania	666	684	-18	-3%
Rhode Island	8	12	-4	-33%
Vermont	149	97	52	54%
<b>TOTAL</b>	<b>3,631</b>	<b>3,654</b>	<b>-23</b>	<b>-1%</b>

**SOUTHEAST REGION**

Alabama	2,438	2,162	276	13%
Florida	2,572	2,803	-231	-8%
Georgia	3,370	3,174	196	6%
Kentucky	1,642	1,641	1	0%
Mississippi	842	805	37	5%
North Carolina	2,381	2,433	-52	-2%
South Carolina	1,161	1,149	12	1%
Tennessee	2,138	2,461	-323	-13%
Virginia	1,425	1,434	-9	-1%
<b>TOTAL</b>	<b>17,969</b>	<b>18,062</b>	<b>-93</b>	<b>-1%</b>

**WEST REGION**

Arizona	868	911	-43	-5%
California	1,384	1,290	94	7%
Hawaii	33	54	-21	-39%
Nevada	83	61	22	36%
New Mexico	728	741	-13	-2%
Utah	986	987	-1	0%
<b>TOTAL</b>	<b>4,082</b>	<b>4,044</b>	<b>38</b>	<b>1%</b>



# SNA STATE ASSOCIATION

## ANNUAL MEMBERSHIP COMPARISON

April 2022

	Apr 2022	Apr 2021	+/- Members	Percentage Difference
<b>MIDWEST REGION</b>				
Illinois	505	552	-47	-9%
Iowa	942	911	31	3%
Minnesota	2,698	2,740	-42	-2%
Missouri	729	776	-47	-6%
Nebraska	357	360	-3	-1%
North Dakota	290	316	-26	-8%
South Dakota	380	396	-16	-4%
Wisconsin	894	894	0	0%
<b>TOTAL</b>	<b>6,795</b>	<b>6,945</b>	-150	-2%
<b>NORTHWEST REGION</b>				
Alaska	64	73	-9	-12%
Idaho	603	518	85	16%
Montana	214	225	-11	-5%
Oregon	608	622	-14	-2%
Washington	2,170	2,196	-26	-1%
Wyoming	171	164	7	4%
<b>TOTAL</b>	<b>3,830</b>	<b>3,798</b>	32	1%
<b>SOUTHWEST REGION</b>				
Arkansas	424	384	40	10%
Colorado	830	832	-2	0%
Kansas	373	434	-61	-14%
Louisiana	1,354	1,346	8	1%
Oklahoma	779	838	-59	-7%
Texas	849	795	54	7%
<b>TOTAL</b>	<b>4,609</b>	<b>4,629</b>	-20	0%
<b>SUBTOTAL</b>	<b>46,669</b>	<b>47,059</b>	-390	-0.8%
<b>Miscellaneous</b>	369	369	0	0%
<b>GRAND TOTAL</b>	<b>47,038</b>	<b>47,428</b>	-390	-0.8%





## SMALL AFFILIATES (1-525 MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

**April 2022**

	State	+/- Members	Apr 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Idaho	80	603	523	15.3%	3	533
2	Vermont	52	149	97	53.6%	1	99
3	Arkansas	39	424	385	10.1%	4	393
4	Nevada	28	83	55	50.9%	2	56
5	New Jersey	17	358	341	5.0%	5	348
6	New Hampshire	7	268	261	2.7%	7	266
7	Dist. of Columbia	2	61	59	3.4%	6	60
8	Connecticut	1	410	409	0.2%	8	417
9	Rhode Island	-3	8	11	-27.3%	18	12
10	Nebraska	-7	357	364	-1.9%	9	371
11	Alaska	-8	64	72	-11.1%	16	73
12	Maine	-9	304	313	-2.9%	10	319
13	South Dakota	-14	380	394	-3.6%	11	402
14	Hawaii	-19	33	52	-36.5%	19	53
15	Montana	-22	214	236	-9.3%	14	241
16	Wyoming	-23	171	194	-11.9%	17	198
17	North Dakota	-28	290	318	-8.8%	12	324
18	West Virginia	-38	385	423	-9.0%	13	431
19	Kansas	-39	373	412	-9.5%	15	420
<b>TOTAL</b>		<b>16</b>	<b>4,935</b>	<b>4,919</b>	<b>0.3%</b>	<b>-</b>	<b>5,016</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEDIUM AFFILIATES (526-975 MEMBER DIVISION)

### STATE MEMBERSHIP GROWTH RANKINGS

April 2022

	State	+/- Members	Apr 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Texas	55	849	794	6.9%	1	810
2	Iowa	31	942	911	3.4%	2	929
3	Delaware	13	986	973	1.3%	3	992
4	Oregon	8	608	600	1.3%	3	612
5	Mississippi	5	842	837	0.6%	5	854
6	New York	-2	670	672	-0.3%	6	685
7	Colorado	-3	830	833	-0.4%	7	850
8	Wisconsin	-17	894	911	-1.9%	8	929
9	Pennsylvania	-25	666	691	-3.6%	10	705
10	Arizona	-26	868	894	-2.9%	9	912
11	New Mexico	-29	728	757	-3.8%	11	772
12	Massachusetts	-40	798	838	-4.8%	12	855
13	Illinois	-46	505	551	-8.3%	15	562
14	Missouri	-55	729	784	-7.0%	13	800
15	Maryland	-55	531	586	-9.4%	16	598
16	Oklahoma	-60	779	839	-7.2%	14	856
<b>TOTAL</b>		<b>-246</b>	<b>12,225</b>	<b>12,471</b>	<b>-2.0%</b>	<b>-</b>	<b>12,721</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



# LARGE AFFILIATES (976+ MEMBER DIVISION) STATE MEMBERSHIP GROWTH RANKINGS

**April 2022**

	State	+/- Members	Apr 2022	May 2021	Members Diff in %	Ranking % Growth	2021/22 2% Goal
1	Alabama	381	2,438	2,057	18.5%	1	2,098
2	Georgia	198	3,370	3,172	6.2%	4	3,235
3	Michigan	188	1,376	1,188	15.8%	2	1,212
4	California	103	1,384	1,281	8.0%	3	1,307
5	South Carolina	23	1,161	1,138	2.0%	5	1,161
6	Louisiana	23	1,354	1,331	1.7%	6	1,358
7	Utah	6	986	980	0.6%	7	1,000
8	Washington	-20	2,170	2,190	-0.9%	8	2,234
9	Minnesota	-31	2,698	2,729	-1.1%	9	2,784
10	North Carolina	-33	2,381	2,414	-1.4%	10	2,462
11	Kentucky	-37	1,642	1,679	-2.2%	11	1,713
12	Ohio	-40	1,346	1,386	-2.9%	12	1,414
13	Virginia	-59	1,425	1,484	-4.0%	13	1,514
14	Indiana	-83	1,068	1,151	-7.2%	15	1,174
15	Florida	-147	2,572	2,719	-5.4%	14	2,773
16	Tennessee	-278	2,138	2,416	-11.5%	16	2,464
<b>TOTAL</b>		<b>194</b>	<b>29,509</b>	<b>29,315</b>	<b>0.7%</b>	<b>-</b>	<b>29,903</b>

Guidelines to determine Membership Division Champions require that although one state may be ranked #1 in both categories at time of report, awards will be given to the top 2 ranking states in each division, one for increase in the number of members and one for percentage increase. States must reach their annual membership goal to be eligible for the Division Champion Award. Awards are also given to states which increase membership and achieve the annual membership goal.



## MEMBERSHIP PROFILE

April 2022

	Apr 2022	May 2021	+/- Members	Membership %	Change Percent	SDM (current)	Cert (current)
School Nutrition Employees	21,553	21,651	-98	46%	0%	15,266	6,735
School Nutrition Managers	16,497	16,473	24	35%	0%	11,445	4,746
District Directors	5,804	5,601	203	12%	4%	2,024	1,277
Retired	429	417	12	1%	3%	n/a	86
Affiliate	857	982	-125	2%	-13%	n/a	401
State Agency Directors	716	706	10	2%	1%	573	49
Major City Directors	592	628	-36	1%	-6%	443	80
Other	116	118	-2	*	-2%	300	733
Industry Individual	40	37	3	*	8%	n/a	-
Life	32	34	-2	*	-6%	n/a	3
Corporate Industry + Patron	310	312	-2	1%	-1%	n/a	-
Allied Groups	4	4	-	*	-	n/a	-
Educators	43	56	-13	*	-23%	n/a	13
Student	43	42	1	*	2%	n/a	-
International	2	0	2	*	-	n/a	-
<b>TOTAL MEMBERS</b>	<b>47,038</b>	<b>47,061</b>	<b>-23</b>	<b>100%</b>	<b>0.0%</b>	<b>30,051</b>	<b>14,123</b>

Note: \* is less than 1%



# SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

**April 2022** (Applications processed through 4/30/2022)

	Apr 2022	Mar 2022	+/- Members	May 2021	+/- Members	% of Total Membership
<b>MIDEAST REGION</b>						
Delaware	853	826	27	816	37	87%
Dist. of Columbia	53	51	2	51	2	87%
Indiana	659	648	11	707	-48	62%
Maryland	279	301	-22	315	-36	53%
Michigan	988	983	5	832	156	72%
Ohio	783	755	28	830	-47	58%
West Virginia	328	329	-1	376	-48	85%
<b>TOTAL</b>	<b>3,943</b>	<b>3,893</b>	<b>50</b>	<b>3,927</b>	<b>16</b>	<b>69%</b>

**NORTHEAST REGION**

Connecticut	208	193	15	197	11	51%
Maine	155	153	2	158	-3	51%
Massachusetts	542	468	74	562	-20	68%
New Hampshire	150	128	22	143	7	56%
New Jersey	221	193	28	186	35	62%
New York	401	347	54	384	17	60%
Pennsylvania	325	326	-1	325	0	49%
Rhode Island	0	0	0	0	0	0%
Vermont	93	93	0	53	40	62%
<b>TOTAL</b>	<b>2,095</b>	<b>1,901</b>	<b>194</b>	<b>2,008</b>	<b>87</b>	<b>58%</b>

**SOUTHEAST REGION**

Alabama	1,681	1,681	0	1,293	388	69%
Florida	1,806	1,867	-61	1,940	-134	70%
Georgia	2,887	2,869	18	2,485	402	86%
Kentucky	1,032	1,000	32	1,042	-10	63%
Mississippi	633	635	-2	627	6	75%
North Carolina	1,972	1,933	39	1,971	1	83%
South Carolina	944	901	43	973	-29	81%
Tennessee	1,650	1,651	-1	1,948	-298	77%
Virginia	908	898	10	888	20	64%
<b>TOTAL</b>	<b>13,513</b>	<b>13,435</b>	<b>78</b>	<b>13,167</b>	<b>346</b>	<b>75%</b>

**WEST REGION**

Arizona	726	719	7	751	-25	84%
California	544	531	13	577	-33	39%
Hawaii	14	14	0	24	-10	42%
Nevada	59	60	-1	35	24	71%
New Mexico	524	527	-3	540	-16	72%
Utah	493	342	151	370	123	50%
<b>TOTAL</b>	<b>2,360</b>	<b>2,193</b>	<b>167</b>	<b>2,297</b>	<b>63</b>	<b>58%</b>



# SCHOOL DISTRICT MEMBERSHIP (SDM) REPORT

April 2022

	Apr 2022	Mar 2022	+/- Members	May 2021	+/- Members	% of Total Membership
<b>MIDWEST REGION</b>						
Illinois	216	215	1	212	4	43%
Iowa	377	383	-6	276	101	40%
Minnesota	1,197	1,216	-19	1,076	121	44%
Missouri	312	341	-29	338	-26	43%
Nebraska	142	146	-4	134	8	40%
North Dakota	138	139	-1	148	-10	48%
South Dakota	236	234	2	248	-12	62%
Wisconsin	510	500	10	477	33	57%
<b>TOTAL</b>	<b>3,128</b>	<b>3,174</b>	<b>-46</b>	<b>2,909</b>	<b>219</b>	<b>46%</b>
<b>NORTHWEST REGION</b>						
Alaska	35	35	0	22	13	55%
Idaho	331	325	6	277	54	55%
Montana	42	38	4	55	-13	20%
Oregon	442	456	-14	474	-32	73%
Washington	924	888	36	804	120	43%
Wyoming	53	58	-5	70	-17	31%
<b>TOTAL</b>	<b>1,827</b>	<b>1,800</b>	<b>27</b>	<b>1,702</b>	<b>125</b>	<b>48%</b>
<b>SOUTHWEST REGION</b>						
Arkansas	267	234	33	228	39	63%
Colorado	685	661	24	670	15	83%
Kansas	114	127	-13	125	-11	31%
Louisiana	1,140	1,142	-2	1,105	35	84%
Oklahoma	550	543	7	608	-58	71%
Texas	426	405	21	402	24	50%
<b>TOTAL</b>	<b>3,182</b>	<b>3,112</b>	<b>70</b>	<b>3,138</b>	<b>44</b>	<b>69%</b>
<b>SUBTOTAL</b>	<b>30,048</b>	<b>29,508</b>	<b>540</b>	<b>29,148</b>	<b>900</b>	<b>64%</b>
<b>Miscellaneous</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>1%</b>
<b>GRAND TOTAL</b>	<b>30,051</b>	<b>29,511</b>	<b>540</b>	<b>29,148</b>	<b>903</b>	<b>63.9%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

**April 2022** (Applications processed through 4/30/2022)

	Apr 2022	Mar 2022	+/-	May 2021	+/-	% Diff in Cert	Apr 2021	2021/22 2% Goal	% of Total Membership
<b>MIDEAST REGION</b>									
Delaware	162	159	3	155	7	5%	154	158	16%
Dist. of Columbia	0	0	0	0	0	-	0	1	0%
Indiana	218	222	-4	241	-23	-10%	244	246	20%
Maryland	249	248	1	273	-24	-9%	283	278	47%
Michigan	143	142	1	152	-9	-6%	155	155	10%
Ohio	389	389	0	428	-39	-9%	427	437	29%
West Virginia	28	31	-3	30	-2	-7%	32	31	7%
<b>TOTAL</b>	<b>1,189</b>	<b>1,191</b>	<b>-2</b>	<b>1,279</b>	<b>-90</b>	<b>-7%</b>	<b>1,295</b>	<b>1,306</b>	<b>21%</b>
<b>NORTHEAST REGION</b>									
Connecticut	103	102	1	108	-5	-5%	110	110	25%
Maine	59	60	-1	67	-8	-12%	68	68	19%
Massachusetts	137	140	-3	161	-24	-15%	162	164	17%
New Hampshire	90	90	0	101	-11	-11%	101	103	34%
New Jersey	29	28	1	35	-6	-17%	35	36	8%
New York	80	81	-1	89	-9	-10%	95	91	12%
Pennsylvania	41	44	-3	52	-11	-21%	57	53	6%
Rhode Island	0	0	0	0	0	-	0	1	0%
Vermont	11	11	0	11	0	0%	11	12	7%
<b>TOTAL</b>	<b>550</b>	<b>556</b>	<b>-6</b>	<b>624</b>	<b>-74</b>	<b>-12%</b>	<b>639</b>	<b>638</b>	<b>15%</b>
<b>SOUTHEAST REGION</b>									
Alabama	1,108	1,114	-6	1,155	-47	-4%	1,160	1,178	45%
Florida	881	909	-28	1,018	-137	-13%	1,047	1,038	34%
Georgia	1,049	1,050	-1	1,229	-180	-15%	1,237	1,254	31%
Kentucky	723	712	11	778	-55	-7%	777	794	44%
Mississippi	42	42	0	58	-16	-28%	57	59	5%
North Carolina	481	467	14	539	-58	-11%	540	550	20%
South Carolina	176	177	-1	204	-28	-14%	209	208	15%
Tennessee	1,055	1,060	-5	1,238	-183	-15%	1,250	1,263	49%
Virginia	590	589	1	658	-68	-10%	663	671	41%
<b>TOTAL</b>	<b>6,105</b>	<b>6,120</b>	<b>-15</b>	<b>6,877</b>	<b>-772</b>	<b>-11%</b>	<b>6,940</b>	<b>7,015</b>	<b>34%</b>
<b>WEST REGION</b>									
Arizona	90	90	0	80	10	13%	87	82	10%
California	127	128	-1	128	-1	-1%	129	131	9%
Hawaii	3	6	-3	4	-1	-25%	4	5	9%
Nevada	4	6	-2	4	0	0%	3	5	5%
New Mexico	301	310	-9	341	-40	-12%	335	348	41%
Utah	416	424	-8	522	-106	-20%	530	532	42%
<b>TOTAL</b>	<b>941</b>	<b>964</b>	<b>-23</b>	<b>1,079</b>	<b>-138</b>	<b>-13%</b>	<b>1,088</b>	<b>1,103</b>	<b>23%</b>



# SNA STATE ASSOCIATION CERTIFICATE PROGRAM REPORT

April 2022

	Apr 2022	Mar 2022	+/-	May 2021	+/-	% Diff in Cert	Apr 2021	2021/22 2% Goal	% of Total Membership
<b>MIDWEST REGION</b>									
Illinois	106	108	-2	106	0	0%	103	108	21%
Iowa	444	443	1	504	-60	-12%	505	514	47%
Minnesota	1,943	1,941	2	2,097	-154	-7%	2,119	2,139	72%
Missouri	204	208	-4	240	-36	-15%	237	245	28%
Nebraska	78	80	-2	93	-15	-16%	91	95	22%
North Dakota	57	55	2	64	-7	-11%	66	65	20%
South Dakota	57	57	0	66	-9	-14%	67	67	15%
Wisconsin	180	185	-5	228	-48	-21%	235	233	20%
<b>TOTAL</b>	<b>3,069</b>	<b>3,077</b>	<b>-8</b>	<b>3,398</b>	<b>-329</b>	<b>-10%</b>	<b>3,423</b>	<b>3,466</b>	<b>45%</b>
<b>NORTHWEST REGION</b>									
Alaska	11	12	-1	10	1	10%	12	11	17%
Idaho	185	187	-2	230	-45	-20%	233	235	31%
Montana	24	24	0	30	-6	-20%	30	31	11%
Oregon	47	47	0	48	-1	-2%	48	49	8%
Washington	1,402	1,390	12	1,466	-64	-4%	1,483	1,495	65%
Wyoming	57	54	3	67	-10	-15%	69	68	33%
<b>TOTAL</b>	<b>1,726</b>	<b>1,714</b>	<b>12</b>	<b>1,851</b>	<b>-125</b>	<b>-7%</b>	<b>1,875</b>	<b>1,889</b>	<b>45%</b>
<b>SOUTHWEST REGION</b>									
Arkansas	57	59	-2	59	-2	-3%	61	60	13%
Colorado	69	71	-2	82	-13	-16%	82	84	8%
Kansas	129	131	-2	146	-17	-12%	145	149	35%
Louisiana	40	41	-1	46	-6	-13%	48	47	3%
Oklahoma	165	166	-1	197	-32	-16%	190	201	21%
Texas	52	48	4	43	9	21%	45	44	6%
<b>TOTAL</b>	<b>512</b>	<b>516</b>	<b>-4</b>	<b>573</b>	<b>-61</b>	<b>-11%</b>	<b>571</b>	<b>585</b>	<b>11%</b>
<b>SUBTOTAL</b>	<b>14,092</b>	<b>14,138</b>	<b>-46</b>	<b>15,681</b>	<b>-1,589</b>	<b>-10%</b>	<b>15,831</b>	<b>16,002</b>	<b>30%</b>
<b>Miscellaneous</b>	<b>31</b>	<b>28</b>	<b>3</b>	<b>30</b>	<b>1</b>	<b>-</b>	<b>27</b>	<b>31</b>	<b>8%</b>
<b>GRAND TOTAL</b>	<b>14,123</b>	<b>14,166</b>	<b>-43</b>	<b>15,711</b>	<b>-1,588</b>	<b>-10.1%</b>	<b>15,858</b>	<b>16,033</b>	<b>30%</b>





# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

**April 2022** (Applications processed through 4/30/2022)

	Apr 2022	Mar 2022	+/-	May 2021	+/-	% Diff in Cred	Apr 2021	# Times Exam Hosted
<b>MIDEAST REGION</b>								
Delaware	18	18	0	18	0	0%	18	2
Dist. of Columbia	0	0	0	1	-1	-	1	17
Indiana	39	39	0	40	-1	-3%	40	7
Maryland	32	32	0	32	0	0%	32	5
Michigan	44	44	0	37	7	19%	36	14
Ohio	57	57	0	59	-2	-3%	59	10
West Virginia	9	9	0	9	0	0%	9	0
<b>TOTAL</b>	<b>199</b>	<b>199</b>	<b>0</b>	<b>196</b>	<b>3</b>	<b>2%</b>	<b>195</b>	<b>55</b>

**NORTHEAST REGION**

Connecticut	13	13	0	8	5	63%	8	4
Maine	19	19	0	19	0	0%	19	5
Massachusetts	60	61	-1	60	0	0%	60	12
New Hampshire	10	10	0	11	-1	-9%	11	4
New Jersey	15	15	0	16	-1	-6%	16	8
New York	44	44	0	45	-1	-2%	45	21
Pennsylvania	30	29	1	29	1	3%	29	20
Rhode Island	1	1	0	1	0	0%	1	1
Vermont	13	13	0	10	3	30%	10	8
<b>TOTAL</b>	<b>205</b>	<b>205</b>	<b>0</b>	<b>199</b>	<b>6</b>	<b>3%</b>	<b>199</b>	<b>83</b>

**SOUTHEAST REGION**

Alabama	36	35	1	35	1	3%	35	4
Florida	85	85	0	86	-1	-1%	86	21
Georgia	59	61	-2	62	-3	-5%	63	20
Kentucky	33	33	0	37	-4	-11%	37	15
Mississippi	15	15	0	14	1	7%	15	6
North Carolina	57	57	0	60	-3	-5%	60	14
South Carolina	19	20	-1	21	-2	-10%	21	8
Tennessee	36	36	0	40	-4	-10%	39	19
Virginia	53	55	-2	55	-2	-4%	55	28
<b>TOTAL</b>	<b>393</b>	<b>397</b>	<b>-4</b>	<b>410</b>	<b>-17</b>	<b>-4%</b>	<b>411</b>	<b>135</b>

**WEST REGION**

Arizona	56	56	0	53	3	6%	53	17
California	130	130	0	128	2	2%	131	25
Hawaii	1	1	0	1	0	-	1	3
Nevada	2	2	0	1	1	100%	1	3
New Mexico	10	10	0	10	0	0%	10	4
Utah	20	20	0	18	2	11%	18	4
<b>TOTAL</b>	<b>219</b>	<b>219</b>	<b>0</b>	<b>211</b>	<b>8</b>	<b>4%</b>	<b>214</b>	<b>56</b>



# SNA STATE ASSOCIATION CREDENTIALING (SNS) REPORT

April 2022

	Apr 2022	Mar 2022	+/-	May 2021	+/-	% Diff in Cred	Apr 2021	# Times Exam Hosted
<b>MIDWEST REGION</b>								
Illinois	36	36	0	39	-3	-8%	39	8
Iowa	17	17	0	17	0	0%	17	9
Minnesota	68	68	0	63	5	8%	65	14
Missouri	24	24	0	27	-3	-11%	27	12
Nebraska	5	5	0	5	0	0%	5	0
North Dakota	7	7	0	7	0	0%	7	1
South Dakota	5	5	0	5	0	0%	5	1
Wisconsin	28	28	0	31	-3	-10%	29	16
<b>TOTAL</b>	<b>190</b>	<b>190</b>	<b>0</b>	<b>194</b>	<b>-4</b>	<b>-2%</b>	<b>194</b>	<b>61</b>
<b>NORTHWEST REGION</b>								
Alaska	6	6	0	7	-1	-14%	7	2
Idaho	21	21	0	20	1	5%	20	5
Montana	3	3	0	4	-1	-25%	4	0
Oregon	15	14	1	17	-2	-12%	17	6
Washington	42	42	0	42	0	0%	42	8
Wyoming	4	4	0	4	0	0%	4	0
<b>TOTAL</b>	<b>91</b>	<b>90</b>	<b>1</b>	<b>94</b>	<b>-3</b>	<b>-3%</b>	<b>94</b>	<b>21</b>
<b>SOUTHWEST REGION</b>								
Arkansas	8	8	0	9	-1	-11%	9	2
Colorado	78	78	0	79	-1	-1%	79	12
Kansas	15	15	0	15	0	0%	15	4
Louisiana	16	16	0	16	0	0%	16	5
Oklahoma	6	5	1	6	0	0%	7	2
Texas	104	104	0	98	6	6%	97	28
<b>TOTAL</b>	<b>227</b>	<b>226</b>	<b>1</b>	<b>223</b>	<b>4</b>	<b>2%</b>	<b>223</b>	<b>53</b>
<b>SUBTOTAL</b>	<b>1,524</b>	<b>1,526</b>	<b>-2</b>	<b>1,527</b>	<b>-3</b>	<b>0%</b>	<b>1,530</b>	<b>464</b>
<b>Miscellaneous</b>	<b>53</b>	<b>56</b>	<b>-3</b>	<b>57</b>	<b>-4</b>	<b>-7%</b>	<b>58</b>	<b>1</b>
<b>GRAND TOTAL</b>	<b>1,577</b>	<b>1,582</b>	<b>-5</b>	<b>1,584</b>	<b>-7</b>	<b>-0.4%</b>	<b>1,588</b>	<b>465</b>