

2022 Editorial Calendar DDD

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If you are interested in contributing to one of the planned topics, please contact SN Editor-in-Chief Patricia Fitzgerald at pfitzgerald@schoolnutrition.org. If you are interested in contributing recipes to Food Focus, contact SN Senior Editor Kelsey Casselbury at kcasselbury@schoolnutrition.org. Note: The magazine format, monthy themes and editorial schedules are subject to change with minimal warning.

〈JAN/FEB〉

Being Your Personal & Professional Best

Tips for maximizing your potential, putting your best foot forward, managing challenges and earning respect.

Food Focus: Pizza



(MARCH)

Recruitment & Retention

Best practices from districts of different sizes, geographic locations and socio-economic demographics.

Food Focus: Savory Breakfasts



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〈APRIL〉

The Food Issue

Exploring emerging flavors, menu trends, service concepts, recipe innovation, culinary skills development and more.

Food Focus: Citrus Fruits

Also: National School Lunch and School Breakfast Weeks 2022-23 Preview



(MAY)

Target Your Market

Outreach to niche student groups and community stakeholders.

Food Focus: Bowl Bonanza

Also: Celebrating Asian-Pacific American Heritage Month



〈JUNE/JULY〉

What's Next?

What to expect for school meal operations, regulations, advocacy and more; applying COVID-era lessons and prepping for future pivots.

Food Focus:

Regional American Cuisine: Southeast

Also: #ANC22 Preview



(AUG/SEPT)

Back to School: Go for Your Goals

Identifying top goals for the new school year and strategies for action.

Food Focus: Pumpkin

Also: President's Profile: Lori Adkins, SNS

Food Safety Education Month



(OCTOBER)

Finding Your Place

Navigating different relationships in your department and district hierarchy.

Food Focus:

Mexican Cuisine

Also: #ANC22 Secret Shopper Results



SN

(NOV/DEC)

The Café Caters!

Starting or expanding a revenue-generating catering program.

Food Focus:

Chilis, Stews & Soups

Also: #NSBW23 Reminder



SN also includes periodic features on equipment, safety, nutrition, operations management, technology, DEI (diversity, equity and inclusion) and legislation. Each month features Bonus Web Content, including short, related articles, videos, tools and other helpful resources. Additional opportunities are available through sponsorship of SN Plus, our digital supplement series of articles. And be sure to ask your sales representative about opportunities in SNA's ANC Program Guide, distributed in July at the 2022 national event in Orlando, Fla.