Prizes for SNA’s “Healthy Holidays” Fourth Quarter Wellness Challenges

**Official Rules**

**How to Enter**

STEPS Challenge prize winners will be drawn at random at the end of November and the end of each week for the month of December from the pool of STEPS Challenge participants. To help with recruitment efforts and increase overall participation, SNA will also conduct random drawings and incentivize new participants to register and sign-up for a chance to win prizes by October 31st. To enter the random prize drawings for the months of November and December, STEPS challenge participants must be registered users on the SNA Strive to Thrive mobile app. There is no separate entry form; every STEPS participant that meets or surpass any official SNA STEPS and wellness challenge is automatically entered in the drawing.

No responsibility is assumed by SNA, and entrants waive all claims for lost, late, illegible, or misdirected entries or for any problems of technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof including without limitation any damage to entrant's or any other person's computer resulting from participation in this promotion.

**Prizes**

A prize drawing will be conducted at the end of November and the end of each week in the month of December from the pool of STEPS Challenge participants. To help with recruitment efforts and increase overall participation, SNA will also conduct four (4) random drawings and incentivize new participants to register and sign-up for a chance to win prizes by October 31st. **One (1) winner will receive the grand prize: a $175 Amazon gift card at the end of the fourth quarter challenge on December 31st**! To be eligible for the grand prize, you must receive 150,000 or more steps via the SNA Strive to Thrive mobile app by 11:59 pm Eastern on December 31, 2022.

Several other prizes will be given to random winners based on each of the monthly challenges below:

- **November 2022 Challenge**: Holidays frequently bring stress, so it is important to remember to slow down and breathe. Begin this month’s challenge with a meditation practice and try a minimum of eleven (11) meditation sessions in the Strive to Thrive mobile app by **November**
All eleven (11) meditation sessions must be completed in the month of November.

- **December 2022 Challenge**: Step up to the challenge and reach a minimum step goal of 40,000 steps by the end of each week in the month of December. A week is defined as Monday-Friday. Bonus steps are included so be sure to take advantage of the meditation and gratitude modules in the app to receive them. **The step goals must be completed during the month of December.**

These prizes will include: $75 Amazon gift card for the November 2022 challenge winner; $25 Amazon gift cards each week for the December 2022 challenge winners and $175 gift card for the grand prize challenge winner. To help with recruitment efforts and increase overall participation, SNA will also conduct **four (4) random drawings and incentivize new participants to register and sign-up for a chance to win a $25 Amazon gift card by October 31st**. No substitution or transfer of prizes permitted. **No purchase necessary. There is no entry fee of any kind for this sweepstakes. Void where prohibited or restricted by law.**

**Prize Drawing**
All sweepstakes winners will be selected in a random drawing to be conducted at the end of November and the end of each week in the month of December from the pool of STEPS Challenge participants. To help with recruitment efforts and increase overall participation, SNA will also conduct four (4) random drawings and incentivize new participants to register and sign-up for a chance to win prizes by October 31st. The grand prize winner will be selected at the end of the fourth quarter challenge on December 31, 2022, and must receive 150,000 or more steps via the SNA Strive to Thrive mobile app to be eligible. The winners will be notified by email or telephone call within three (3) business days of drawing date. A prize winner may choose to decline the prize upon notification if he/she so wishes. If SNA is unable to contact potential winner(s) by email or if any potential winner fails to respond to the prize notification within three (3) business days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner shall be selected through another random drawing. If, in SNA’s opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the sweepstakes, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random drawing to award prizes using all currently eligible online entries received as of the termination date. Should the promotion be terminated prior to the stated expiration date, notice will be posted on [www.schoolnutrition.org/learning-center/steps/](http://www.schoolnutrition.org/learning-center/steps/)

**Eligibility**
This prize drawing is open to registered users on the SNA Strive to Thrive mobile app and met or surpassed any official SNA wellness challenge, age 18 years or older, who are school nutrition professionals or employees employed by a school district or school nutrition operation. **The prize drawing is not available to SNA industry/corporate members.** This sweepstakes is not available in any state or local jurisdiction where prohibited or restricted by law. There is no separate entry form. A registered user is registered on the SNA Strive to Thrive mobile app.
A prize winner is not eligible for subsequent drawings. This sweepstakes is not open to current SNA board members, employees of SNA or immediate family members. By entering, participants without limitation, release and hold harmless SNA and its affiliates, licensees, franchisees, subsidiaries, advertising, and promotion agencies from any and all liability for any injuries, loss or damage of any kind in connection with this sweepstakes or acceptance and use of a prize won. One entry per person is allowed. No purchase necessary. There is no entry fee of any kind for this sweepstakes. Void where prohibited or restricted by law.