Sabato's Crystal Ball: 2016

2016?
3 Things Obama Needs to do to be Successful

1. Speak loudly and carry a big veto pen
2. Make Air Force One as much a home as the White House
3. Adopt Clinton’s “small ball” strategy
3 Things Republicans Need to do to be Successful

1. Find a half-dozen things to pass that Obama will sign
2. Pass a few big things the base loves that Obama will veto
3. Don’t let investigations get out of hand

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2015 Congress

- **House**: 247 R, 188 D
- **Senate**: 54 R, 46 D
Why Democrats should be optimistic...

- Demographics
- Economy/GDP?
- The Clinton Machine
Why Republicans should be optimistic...

• Third term tough
• Some GOP winners are on candidate list
• Obama/Clinton fatigue
## The Presidential Penalty

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Governors</td>
<td>-7</td>
<td>-11</td>
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<tr>
<td>Senate</td>
<td>-9</td>
<td>-13</td>
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<tr>
<td>House</td>
<td>-42</td>
<td>-69</td>
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<tr>
<td>State Legislative Seats</td>
<td>-324</td>
<td>-913</td>
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<tr>
<td>State Legislative Chambers Controlled (tied)</td>
<td>-13</td>
<td>-30</td>
</tr>
</tbody>
</table>
2016 Presidential Election: Only 617 Days Away
Republicans: No Early Favorite

Tier #1: The Frontrunners
- Jeb Bush
- Scott Walker

Tier #2: The Credible Contenders
- Marco Rubio
- Chris Christie
2016 Presidential Election: Only 617 Days Away
Republicans: No Early Favorite

Tier #3: The Outsiders
- Rand Paul
- Ted Cruz
- Mike Huckabee
- Ben Carson
- Rick Santorum

Tier #4: The Governor Alternatives
- John Kasich
- Mike Pence
- Rick Perry
- Bobby Jindal
- Rick Snyder
2016 Presidential Election: Only 617 Days Away
Republicans: No Early Favorite

Tier #5: The Gadflies and Golden Oldies

Lindsey Graham
Carly Fiorina
Peter King
George Pataki
Jim Gilmore
Bob Ehrlich
John Bolton
2016 Presidential Election: Only 617 Days Away

Democrats: A Coronation for Hillary?

Tier #1

Hillary Clinton

Tier #2

Elizabeth Warren
Joe Biden

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2016 Presidential Election: Only 617 Days Away
Democrats: A Coronation for Hillary?

Tier #3

Jim Webb
Bernie Sanders
Martin O’Malley

Would Only Run if Hillary Doesn’t

Kirsten Gillibrand
Amy Klobuchar
2008: Bill was Heavy Baggage
2016: Two for the Price of One
NYT Bestseller, Emmy Award Winning Documentary, and MOOC

Available from the following:

- amazon.com
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Updated MOOC Contains 5 New Lessons

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SNA Membership Numbers
- the highest in over a decade!
SNA’s Strategic Plan

Strategic Goals:
1. Education & Professional Development
2. Advocacy & Public Image
3. Community
4. Infrastructure
Governance Modeling Summit

January 9-10, 2015 in Phoenix, AZ

33 SNA Stakeholder Representatives

- State Affiliate Leaders
- SNA Board of Directors
- SNA Committees
- SN Employees & Managers
- Industry
- SNA Past Presidents
- SNA Staff
- State Agency
- School Nutrition Foundation
- State Agency
Next Steps

• **Late Jan/Early Feb:** BOD reviews outcomes of Governance Modeling Summit

• **Feb 12-13, 2015:** Resolutions and Bylaws Committee Meeting

• **April 2015:** BOD review proposed bylaws amendments

• **ANC 2015:** HOD votes on proposed bylaws amendments
Education

• SNA core competency in strategic plan

• Professional Standards
  – SNA’s education programming is aligned with the 4 key areas in professional standards
  – Aligned some elements to our certificate program
    • Core course requirement 8 hours instead of 10
    • GED/High school diploma no longer required for level 1 certificate
Looking Ahead

• Professional development to support professional standards implementation

• Using *Keys to Excellence* to prepare for the Administrative Review

• Training, webinars, education sessions on key school nutrition hot topics
Get your copy at the Education Booth!
SNS Study Guide & Book

MEMBERS ONLY OFFER!
$59 each or $109 for both
Non-Member Price: $69 each

Pick Up a Copy at LAC
Keys to Excellence Dashboard

START NOW!

- Business Planning
- Best Practices
- Benchmarking

www.schoolnutrition.org/keys
Dietary Guidelines Advisory Committee Report

• Scientific Report released late February
• USDA and HHS accepting comments as they develop *Dietary Guidelines*
• SNA collecting feedback at [schoolnutrition.org](http://schoolnutrition.org) by March 18th
• Submitting Becky Domokos-Bays to provide oral testimony
Road to Reauthorization
Congress votes to pass the omnibus bill!
SNA Briefing with Hill Staff
Cafeteria Site Visit with Hill Staff
McConnell Aide Visits Jefferson County Schools
Advocacy Efforts
SNA PAC

Open Sunday & Monday

Be sure and visit SNA’s PAC Booth to donate or for any questions!
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National School Boards Association

THE PEW CHARITABLE TRUSTS

Food Research and Action Center

ACDA

American Commodity Distribution Association

Working Together to Nourish the Nation

eat right

Academy of Nutrition and Dietetics
Announcing the 2015 School Nutrition Heroes

Coletta Hines-Newell, SNS IL
Jill Kidd, SNS CO
Cathy Potter, TN

Robert Rusan, MO
Nancy Younglove, NY
ANC 2015 Opening Session
Comin’ To Salt Lake City!

Howie Long
ANC 2015 Final Event
Comin’ To Salt Lake City!

Big & Rich
SEE YOU IN SALT LAKE FOR ANC 2015!
JULY 12-15