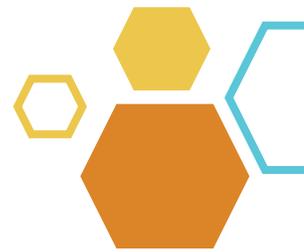




Directors' Best Practices Conference

Coming Together to Feed Kids During a Pandemic



FREQUENTLY ASKED QUESTIONS

Q. I want to attend this series, but I'm concerned about how to request funds for professional development during this difficult time.

A. Attending professional development programming, and this series in particular, will help you and your district be equipped with national data, the latest learning and best practices on school feeding during the COVID-19 pandemic. SNA has created a ["Convince my Supervisor" template letter](#) that you can download and customize to help make the case for this important opportunity.

Q. What are the fees for attending the Directors' Best Practices Conference?

A. The fees, which also include access to the recorded sessions, are listed below:

- SNA Member Fee: \$149
- Non-Member Fee: \$299

Q. Why is SNA charging a fee for this critical training when so many school nutrition programs are struggling financially due to the COVID-19 pandemic?

A. The SNA Board and staff understand the financial struggles our members and all school nutrition professionals are facing during this time of crisis. This is why all of SNA's COVID-19 webinars and other [online resources](#) are free for SNA members. To be able to continue to provide SNA members and the school nutrition community critical advocacy, free webinar programming, and resources, please understand we need to charge for higher level training programs. A digital series like this has a higher production cost and requires significantly more resources than a typical webinar. We hope you'll be able to join us and please reach out to membership@schoolnutrition.org if you would like to discuss in more detail.

Q. How many CEUs will I earn for attending the series?

A. 6 CEUs will be awarded for attending the series and a CEU certificate will be available after the final session. You will not be asked to complete a quiz each day, however we ask that you take a moment to complete a short survey at the end of each day of sessions.



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Q. Why is the virtual series spread out over three afternoons?

A. SNA understands school nutrition operators are stretched in multiple directions on any given day. For a critical topic like this, we believe it is a good idea to space the sessions out to allow each participant adequate time to reflect on the content between sessions and carve out time to get work done. Additionally, based on feedback from school nutrition directors from across the country, spreading out the series over three afternoons will enable more participation than devoting one to two full days to training. These afternoon sessions also allow SNA to accommodate operators in different time zones.

Q. What if I miss a day?

A. It is ideal to attend all sessions live and as planned. However, all sessions will be recorded so you can access them in the future.

Q. Who is the primary target audience for this series?

A. School nutrition directors and supervisors are the primary target audiences for this series. However, state agency representatives, industry representatives, allied organizations, and other school nutrition professionals will also find value in the programming.

Q. What if I have internet or technology issues and can't log in for the live programming?

A. Our recommendation will be to log out and then try logging back in. If that doesn't work, contact us at education@schoolnutrition.org and we will do our best to help you. And please remember, you will have access to the recorded sessions if you run into major issues.

Q. Will the sessions be recorded, and can I go back to something I may have missed?

A. Yes, SNA will send all attendees an email after the live sessions and all attendees will have unlimited access to the recorded sessions.

Q. Will I have access to the PowerPoint slides and materials?

A. Yes, you will have access to all the materials. Additionally, a few days prior to the series, SNA will be in touch with suggested pre-reading and some resources you may wish to review and download. Why does it say space is limited? We have a limited number of "seats" due to our technological capacities. Once space fills up, you will not be able to register for the "live" series, however the on-demand series will be available for purchase soon after the live event has concluded.