FOCUS on 2020

Increasing Your Visibility with SNA

2020 SPONSORSHIPS
Core Purpose
Well-nourished students, prepared to succeed.

Vision
Every student has access to nutritious meals at school, ensuring their optimal health and well-being.

Mission
Empowering school nutrition professionals to advance the accessibility, quality and integrity of school nutrition programs.

Values

» **Integrity**: Act ethically and responsibly, always.

» **Inclusion**: Embrace different perspectives and ideas from SNA’s diverse membership.

» **Collaboration**: Share strategies and solutions to achieve professional excellence.

» **Commitment**: Embody care and compassion for student well-being.

» **Innovation**: Drive change with creativity and strategic thinking.

» **Courage**: Resolve to protect and defend school nutrition programs.

For more information on these unique opportunities and others, please contact the School Nutrition Association:

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Join the Gem Club

PEARL CLUB $500

RUBY CLUB $1,000

DIAMOND CLUB $2,500

The popular Gem Club enables SNA to book top-notch speakers, fly in directors to participate on panels, offer additional education sessions and host memorable meetings for all attendees.

Be a member of the Gem Club:
» School Nutrition Industry Conference (SNIC)
» Legislative Action Conference (LAC)
» National Leadership Conference (NLC)
» Annual National Conference (ANC)

Your company name will be visible in the conference Learning Journals, ANC Program Guide and onsite signage. Gem Club recognition at ANC will reflect each company’s total contributions for the year.

Conference WI-FI Package

Meeting attendees appreciate the opportunity to check their email and correspond with family and friends when they are away from home at SNIC, LAC, NLC and ANC. The SNA WI-FI Package provides complimentary conference wi-fi for attendees. Your company name will be visible in conference’s Program Guides and onsite signage. Call for pricing
Need ideas on how to maximize your budget and market share? SNA's Business Development team will work with you to create a profitable partnership and transform your ideas into marketing solutions that resonate with our members, achieve your objectives and connect our members with the valuable products and services they want and you provide.

Sponsorship opportunities are available at many price points so you can find the best fit for your marketing budget. Take time now to carefully review this array of opportunities to maximize your company’s visibility in 2020! We look forward to assisting you in achieving your marketing goals.
The School Nutrition Industry Conference (SNIC), an annual meeting of more than 600 school nutrition professionals and industry representatives, is an exciting opportunity to discover new strategies and solutions to meet the many demands of the ever-changing school foodservice business environment. Take advantage of the 2020 Vision theme by sponsoring a component of SNIC and increase your visibility among the key decision-makers in the school nutrition segment.

SPONSORSHIP OPPORTUNITIES

BADGE LANYARDS
Place your logo in the hands of more than 600 attendees when you sponsor the official conference lanyards worn by all SNIC attendees. $5,000—Exclusive sponsorship

CONFERENCE TOTE BAGS
As the exclusive sponsor, your company will be top of mind throughout the year as more than 600 attendees continue to use these attractive, reusable bags in their daily lives. $8,000—Exclusive sponsorship

HOTEL KEY CARDS
This exceptional marketing opportunity allows your company to offer a key card with your targeted marketing message to all attendees. Your message appears on the front of the card and an SNA promotional message is printed on the back. Your artwork must be approved in advance. Key cards are the number one advertising instrument in a hotel. $7,000—Exclusive sponsorship

MOBILE APP
Grab the attention of every mobile app user at SNIC as the mobile app sponsor via your message on the splash page and in promotional messaging to users. Attendees will think of you every time they reference the app for the most up-to-date conference details. 2 co-sponsorships available at $3,500 each or exclusive for $7,000
CONFERENCE WI-FI
Meeting attendees appreciate the opportunity to check their email and correspond with family and friends while away from home at SNIC. Attendees will think of you when they access the complimentary conference wi-fi and look for login information in the conference program and onsite signage. $7,500—Exclusive sponsorship

BREAKS
Sponsor has the opportunity to provide product for all breaks throughout the conference. Sponsor will be recognized in onsite signage and in the conference program guide. $2,500 + associated hotel fees— 3 co-sponsorships available

ONSITE BANNERS (PRINT AND DIGITAL)
Extend your conference messaging through advertising on banners available in the Conference Hotel. Banners vary in size and cost depending on size or location. Call for details

GENERAL SESSIONS
Sponsor will have the opportunity to introduce the speaker and have their company name and logo displayed on large screens as attendees enter the session room. Session sponsor may offer product samples or place one giveaway on every seat in the room. Extended recognition will be visible through listings on the website and conference coverage in School Nutrition magazine. $5,000—Exclusive sponsorship for each session

IDEAS@WORK SESSIONS
10 fast-paced, 30-minute learning sessions focus on singular innovations at SNIC and are some of the highest rated sessions! Presented by innovative school nutrition operators, ideas@work sessions trace the path of a big idea from concept to implementation, identifying the steps that will put that idea to work in school nutrition operations.

Sponsorship of the ideas@work sessions includes:
The sponsor’s logo will be included in marketing materials.
» The sponsor will have the right to introduce the speakers at a minimum of 2 sessions (based on sponsor availability).
» The sponsor’s name and logo will be prominently placed in on site signage and in the Learning Journal.
» The sponsor will have the option of introducing the speakers on two webinars highlighting the best of the ideas@work sessions. $7,500—Exclusive sponsorship

BEST OF SNIC WEBINAR SERIES
The popular “Best of” webinar series brings the innovation and vision of SNIC sessions to the members who could not attend the meeting. The series consists of three of the highest evaluated sessions along with the sponsor Innovative Solution Session. The series creates an opportunity for exposure for the sponsor of this series and furthers the reach of the conference.

Sponsorship includes:
» Recognition as sponsor and opportunity to host attendees
» Opportunity to donate product to the Find Food Bank.
» Logo in promotional materials and SNIC website related to this activity.
» Sponsorship will help offset the costs of busing attendees to and from the activity and cover honorarium to the Food Bank making this activity possible.
Call for pricing

SNIC 2020 THINKubator
Kick off 2020 with VISION at the School Nutrition Industry Conference (SNIC) on January 12-14 in Indian Wells, California.

FOOD BANK ACTIVITY—HELP END HUNGER IN SOUTHERN CALIFORNIA
Experience a one-of-a-kind opportunity to visit “Find Food Bank” in the Coachella Valley, a non-profit organization dedicated to ending childhood hunger and family food insecurity in the Southern California region.
» Take a tour of the food distribution center to learn about their emergency food distribution service and community partnerships.
» Participate in a community service activity with other school nutrition professionals.
» Check out the food trucks that deliver nutritious food—to children in high-need and low-resourced communities.
» Come learn and meet peers from across the country—all while helping the local community!

Sponsorship includes:
» Recognition as sponsor and opportunity to host attendees
» Opportunity to donate product to the Find Food Bank.
» Logo in promotional materials and SNIC website related to this activity.
» Sponsorship will help offset the costs of busing attendees to and from the activity and cover honorarium to the Food Bank making this activity possible.
Call for pricing
The Legislative Action Conference (LAC) is one of the most highly anticipated, worthwhile, and informative conferences hosted by the School Nutrition Association. LAC affords attendees the opportunity to experience firsthand the inner workings of the democratic process as it provides a perfect backdrop for learning about the specific legislative and regulatory challenges and opportunities facing school nutrition personnel and industry partners.

**OPPORTUNITIES**

**PARTY WITH A PURPOSE**

Party With A **PURPOSE**

to support SNF

Once again SNF will Party With a Purpose at SNA’s Legislative Action Conference. Join our valued list of sponsors that make this party a truly festive event where all LAC attendees are invited to enjoy a delicious reception and hilarious performance by the Capitol Steps. Proceeds from Party With a Purpose fund additional scholarships which are made available to all SNA members. Sponsor are recognized before the Capitol Steps’ performance, through signage at the event, on the SNF website, recognition in SN magazine, and at the SNF Booth at ANC. **Three Levels of Sponsorship:** $10,000, $5,000, and $3,000. Call for further details.
Executive Leadership Program

GEORGETOWN UNIVERSITY, MCDONOUGH SCHOOL OF BUSINESS
MARCH 7, 2020

The Executive Leadership Program is a collaboration between SNA and Georgetown University McDonough School of Business and held on Saturday, March 7, 2020, in conjunction with SNA’s Legislative Action Conference.

Marketing nutritious meals, evolving technology, staff training and shifts in demand for information have created pressures on the bottom line that have been keenly felt in the school nutrition industry. Fifty of SNA’s leading school nutrition directors and three of your company representatives will benefit greatly from an intensive one-day workshop customized to help them manage and stay ahead of the curve during this transformational time in the industry. (Topic to be determined.)

$25,000—Only 4 co-sponsorships available

BENEFITS INCLUDE:

» Exclusive two-hour Opening Reception on Friday evening on the Georgetown University campus.
» Full day of executive-level education at a leading university ($2,500 value).
» Full day of networking with 50 top school nutrition directors.
» Three complimentary registrations for your company representatives.
» Recognition during the Opening Reception and opportunity to make remarks.
» Company name and logo on onsite signage.
» Complimentary list of attendees.

“In all the coursework that I have taken over the years, this by far has been the most useful and meaningful for me personally and as a professional. The material is relevant to today’s world and is easily transferable into what we do every day as leaders in the school nutrition industry. Each professor has a unique perspective to leadership and uses innovative teaching styles to move each student to a higher level of learning. I am a better person because of this awesome experience!”

Laura Lynn, SNS, Director, Brantley County SD
The National Leadership Conference (NLC) helps prepare SNA’s current and incoming state affiliate leaders for the future. As a sponsor, your company name will stand out in the crowd of more than 250 state and national leaders.

SPECIAL EVENT/RECEPTION
This event provides a great opportunity for incoming state leaders to meet their school nutrition and industry colleagues from other states in a fun and interactive environment. Cocktails and light hors d’oeuvres are typically served (exact details vary by venue).

Exclusive Sponsorship: $10,000

REFRESHMENT BREAKS
Sponsor has the right to provide product for two breaks throughout the conference. Sponsor will be recognized in onsite signage and in the conference program.

$3,500 + associated hotel fees—2 co-sponsorships available

SPONSORSHIP OPPORTUNITIES
CONFERENCE WI-FI
Meeting attendees appreciate the opportunity to check their email and correspond with family and friends while away from home at NLC. Attendees will think of you when they access the complimentary conference wi-fi and look for login information in the conference learning journal. **$5,000—Exclusive sponsorship**

HOTEL KEY CARDS
This exceptional marketing opportunity allows your company to offer a key card with your targeted marketing message to all attendees. Your message appears on the front of the key card and an SNA promotional message is printed on the back. Artwork must be approved in advance. Key cards are the number one advertising instrument in a hotel. **$3,500—Exclusive sponsorship**
Annual National Conference 2020 (ANC)

GAYLORD OPRYLAND RESORT,
NASHVILLE, TN | JULY 12-14, 2020
Find the Right Sponsorship Opportunity for your Marketing Goals

The Annual National Conference (ANC) provides an unparalleled opportunity for industry to showcase the latest and greatest products for the school segment, to network with school nutrition professionals from around the country, and to attend dynamic education sessions. Increase your visibility by sponsoring one of the key components of ANC. Note: Sponsorship opportunities are available to contracted exhibitors only.

**CONFERENCE TOTE BAG PREMIUM**
This affordable opportunity enables you to showcase your company brand or program/product by providing one premium or collateral item to be included in every conference tote bag. (Note that SNA must approve items.) $3,400—Only 10 sponsorships available

**CATCH THE MOMENT**
Attendees will have the opportunity to take photos, GIFs and boomerang videos in a unique conference memorabilia setting at the Catch the Moment booth located on the show floor. Each guest will receive a personalized message via text to include a link that will allow them to download and share their experience via social media. This is an excellent opportunity to showcase your company brand and provide a marketing message via the microsite that every guest that visits will see. $7,000—Exclusive sponsorship

**DIRECTORS’ ALL-ACCESS PASS**
During the Directors-Only Exhibit Hall hours, directors will be scrambling to visit booths and have their card signed by all of the official All-Access Pass sponsors. Ten lucky directors will win free 2021 SNA Conference Packages (registration to SNIC, LAC and ANC). $2,000 + associated shipping fees—Limited to 15 companies

**RELAXATION STATION**
Attendees will be able to relax and recharge both mind and body at the Exhibit Hall Relaxation Station. In this interactive area, attendees will want to stop by for the massage stations, learn about your services and more. Sponsor will be recognized in onsite signage and at the Relaxation Station. $12,000—Exclusive sponsorship
The sponsor will have the right to introduce the speakers at a minimum of 4 sessions (based on sponsor availability).

The sponsor’s name and logo will be prominently placed on onsite signage and in the Program Guide.

The sponsor will have the option of introducing the speakers on four webinars highlighting the best of the ideas@work sessions.

$15,000—Exclusive sponsorship

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MEMBER SECTION LOUNGES
Sponsor the Major City/District Directors, State Agency, Chef’s and NEXT Gen Professional Lounges on Sunday, Monday and Tuesday. A great branding opportunity, sponsorship includes company product placement, computer stations with internet access and beverages each day. These professionals will appreciate the private area to check emails and rest and refresh themselves.

$35,000 for 3 days—Exclusive sponsorship

NEW CONNECTIONS RECEPTION
Don’t miss this opportunity to begin developing relationships with ANC First Timer Scholarship winners and leaders. This exclusive reception will be held on Sunday evening at a location to be determined. As the sponsor of this event, you will have the opportunity to provide products and your company representatives will be the only industry members in attendance.

$15,000 + associated hotel fees—Exclusive sponsorship or 2 co-sponsorships for $8,000 each

STAR CLUB
As the exclusive sponsor of this popular member recognition program, your company will be recognized on the Star Club section of the SNA website and in all promotional material at a state and nation-
al level. Additionally, you will host the popular SNA Star Club Breakfast at ANC which includes recognition in onsite signage, the ANC Program Guide and conference coverage in School Nutrition magazine. $25,000 + associated fees—Exclusive sponsorship

**SHUTTLE BUSES**
Thousands of attendees ride the shuttle between the official ANC hotels and the convention center each day, providing you with a captive audience for your marketing message. Attendees’ attention is focused on your message twice a day, every day. Extended recognition through shuttle bus banners available. **Call for pricing.**

**RED CARPET AWARDS CEREMONY**
The SNA Awards Program recognizes the amazing contributions of SNA members by awarding prestigious honors to members at the state, regional and national level. SNA State Associations are also recognized with honors for leadership, membership recruitment, and professional development. Your company will host the annual Red Carpet Awards Ceremony at ANC, a fun and well-loved event which gets bigger and better each year! You will be actively involved in the ceremony, which is routinely attended by 800-900 school nutrition professionals. **$15,000—Exclusive sponsorship**

**GENERAL SESSIONS**
Sponsor will have the opportunity to introduce the speaker and may provide one collateral piece to be distributed as attendees enter the room. Your company name and logo will be strategically built into the entrance signage at the hall and displayed on large screens as attendees enter and exit the session. Creative ways to tie General Session sponsorship to sponsor’s exhibit booth may also be discussed. **$25,000—2 sponsorships available**

**DISTRICT DIRECTORS/SUPERVISOR SECTION MEETING**
The sponsor will be recognized in onsite signage and the ANC Program Guide and will have the honor of introducing the speaker. **$5,000—Exclusive sponsorship for each meeting.**

**MOBILE APP**
Grab the attention of every mobile app user at ANC as the mobile app sponsor via your logo on the splash page and promotional messaging. **$15,000—Exclusive sponsorship or 2 co-sponsorships at $7,500 each**

**HOTEL ROOM DROPS**
Sponsor can drop an item or collateral piece in the rooms of school nutrition operator attendees. Up to two companies each night: Sunday & Monday. **$5,000 per night + associated hotel fees**

**SURPRISE & DELIGHT**
Be an attention grabber with an unexpected treat for attendees in the Convention Center. Let us help you create a fun and exciting event for attendees when they least expect it. SNA will help determine the best time and place for your pop-up event to maximize your conference reach. **$4,500 each + associated fees—limited to 2 companies**

**BEST OF ANC WEBINAR SERIES**
The highly sought-after “Best of ANC” Webinar Series brings expert speakers and the highest rated sessions to members who cannot attend the meeting, creating an opportunity for the sponsor of this popular series to reach SNA members. The series has opportunities for the sponsor to be on each webinar. **Sponsorship of the series includes:**
» The sponsor has the option of introducing the speakers on each webinar.
» Series promotion in School Nutrition magazine.
» Contact SNA to learn more about the other sponsor benefits. **4 webinars, $12,000—Exclusive sponsorship**

**CULINARY SKILLS LAB**
*Back By Popular Demand at ANC*
Now a favorite educational opportunity among attendees, SNA’s Chefs Task Force will be back with all-new ideas to help school chefs learn culinary techniques and menu ideas. This popular session will be offered twice for 75 minutes.

**Sponsorship of the series includes:**
» Opportunity to introduce the chefs during each session
» Recognition name/logo **Call for Pricing**
SNA has always advanced professional development for SNA members with its conferences, webinars, the Certificate in School Nutrition and School Nutrition Specialist (SNS) credentialing program. Now more than ever before, school nutrition professionals are turning to SNA as their resource for professional standards and for professional development. That’s why partnering with SNA on professional development is a great opportunity for industry.

### Professional Standards

Did you know that as part of the Healthy Hunger Free Kids Act, USDA established professional standards for all school nutrition personnel who manage and operate the National School Lunch and School Breakfast Programs?

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<thead>
<tr>
<th>ANNUAL TRAINING HOUR</th>
<th>SY 2019-20</th>
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<tbody>
<tr>
<td>Directors</td>
<td>12 hours</td>
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<td>Managers</td>
<td>10 hours</td>
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<tr>
<td>Staff</td>
<td>6 hours (more than 20 hrs/wk)</td>
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<tr>
<td>Part Time Staff</td>
<td>4 hours (less than 20 hrs/wk)</td>
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WEBINAR WEDNESDAYS
SNA is leading the way to link school nutrition professionals across the country to expert knowledge on emerging issues and hot topics. Webinar Wednesdays and Webinars On-Demand received over 29,000 views allowing school nutrition professionals to come away with new ways to create opportunities to increase participation, better manage operations and share innovative techniques. Webinar partnerships are a great way to provide educational programming and bring school nutrition operators and industry together. You have the option of sponsoring one webinar or up to three webinars.

Sponsorship of the webinars includes:
» The sponsor logo will be included in marketing materials.
» Marketing reach, through various channels, exceeds 35K members.
» The sponsor logo will be featured at the beginning and end of each webinar.
» The sponsor has the option of introducing the speakers on each webinar.
» Webinar promotion in School Nutrition magazine.
» Contact SNA to learn more about the other sponsor benefits.

Sponsorship options are $5,000 each or 3 webinars for $12,000.

PROCUREMENT POP-UPS
SNA’s industry and operator members consistently identify procurement as an area where more training is needed. In addition, procurement is a complex topic that SNA is aiming to help operators navigate. Join SNA in creating a series of procurement pop-ups, bite-sized 30-minute focused trainings on specific areas in procurement.

Sponsorship of the series includes:
» The sponsor logo will be included in marketing materials.
» Marketing reach, through various channels, exceeds 35K members.
» The sponsor logo will be featured at the beginning and end of each webinar.
» The sponsor has the option of introducing the speakers on each webinar.
» Webinar promotion in School Nutrition magazine.
» Sponsor recognition in 2 e-blasts related to the series.
» Contact SNA to learn more about the other sponsor benefits.

Sponsorship options are $12,000 for 6-30 minute Procurement Pop-up webinars, or 3-30 minute Pop-up webinars for $6,000.

MARKETING WEBINAR SERIES
Graphics, videos and memes, oh my! The advancement of technology has created a whole new world of marketing options and school nutrition professionals need training that can help them implement marketing strategies while understanding the many different digital options that are available, many of them at little to no cost. This webinar series will feature speakers who have had proven success with their marketing approach and will provide resources, tools and tips. The series consists of three webinars along with the opportunity for the sponsor to present their own marketing webinar.

Sponsorship of the series includes:
» The sponsor logo will be included in marketing materials.
» Marketing reach, through various channels, exceeds 35K members.
» The sponsor logo will be featured at the beginning and end of each webinar.
» The sponsor has the option of introducing the speakers on each webinar.
» Series promotion in School Nutrition magazine.
» Contact SNA to learn more about the other sponsor benefits.

MARKETING WEBINARS, $12,000-Exclusive sponsorship.
SCHOOL BREAKFAST

To see how the current NSBW campaign came to life, visit the official member resource website: www.schoolnutrition.org/NSBW

SNA CAMPAIGN

National School Breakfast Week Campaign (NSBW)

NATIONAL SCHOOL BREAKFAST WEEK CAMPAIGN (NSBW)
The National School Breakfast Week Campaign exclusive sponsorship provides an unparalleled opportunity to show your company’s support for healthy school breakfasts provided by K-12 foodservice operators, and to be recognized for helping provide much-needed tools for SNA members to raise awareness about their programs and increase breakfast participation in their schools and districts.

National School Breakfast Week was first launched in 1989 to raise awareness about the federal School Breakfast Program (SBP) and the important role a healthy breakfast plays in a child’s success in school. Your sponsorship connects your company to the 14 million children the SBP serves every school day!

NSBW will be celebrated in schools across the country March 2-6 in 2020 with the theme “School Breakfast: Out of This World!” Campaign themes, which change yearly, help to boost student and community engagement and generate media buzz while driving home the importance of starting the day with school breakfast. NSBW campaigns, which are announced in April of the prior school year, provide a full year of sponsorship exposure.

EXCLUSIVE SPONSORSHIP OPPORTUNITY
$25,000

Benefits of NSBW exclusive campaign sponsorship include a generous recognition package:
» Digitally-branded logo presence on key NSBW member resources and the NSBW website;
» Recognition in marketing communications to SNA's 58,000 members and on SNA's social media channels;
» Recognition in SNA's award-winning School Nutrition magazine;
» Nationally distributed press release recognizing sponsorship support;
» Opportunities to engage directly with SNA foodservice operators;
» Opportunities to reach parents through SNA member-driven communications and special events.
The School Nutrition Foundation

www.schoolnutrition.org/snf

OPPORTUNITIES TO PARTNER WITH SNF

OUR VISION
Well-nourished students prepared for success

The School Nutrition Foundation (SNF) is the philanthropic sister organization of the School Nutrition Association (SNA). For more than fifty years, SNF has provided financial support to assist SNA members as they educate and empower the men and women who feed millions of America’s school children. SNF programs provide important resources for education and program grants. By sponsoring an existing or new SNF program, SNA members will recognize your support of the important charitable work we do every day.

EQUIPMENT GRANTS
Never before in the history of SNA, have members needed new or updated equipment in their kitchens and serving lines. This was proven once again in 2019 when almost 40 directors applied for one Equipment Grant – representing a miniscule percentage of schools that are desperately in need. Plans are underway to create opportunities for more SNA members to receive equipment grants. Our goal is to find additional equipment companies that can partner with SNF to offer grants to SNA members.

Your benefits include:
» Year-long visibility through SNF’s scholarship programs;
» Promotion on SNF’s website and through all SNF’s social media channels, i.e., Facebook, Twitter, Instagram, blogs, etc.;
» Recognition at SNA’s Annual National Conference, at the SNF Booth and at your Exhibit Floor Booth where SNF will provide you with signage about the SNF Equipment Grants opportunity;
» Materials for your sales force to promote the SNF Equipment Grants to your customers and let them know how you are supporting SNF; and
» The opportunity to present the grant to the winning school and director in person.

PROFESSIONAL DEVELOPMENT AND CONFERENCE SCHOLARSHIPS
Professional development is critical not only to those beginning their careers in school nutrition, but also for those seeking to deepen their understanding and competencies for more sustainable school nutrition programs. You can help make education dreams come true for SNA members by establishing a named scholarship or contributing to our existing scholarship programs. To date, SNF has awarded more than $2.3 million in scholarships to deserving members. SNA member scholarships fund continuing formal education and attendance at SNA conferences.

PARTY WITH A PURPOSE to support SNF

PARTY WITH A PURPOSE
Once again SNF will Party with a Purpose at SNA’s Legislative Action Conference. Join our valued list of sponsor that make this party a truly festive event where all LAC attendees are invited to enjoy a delicious reception and hilarious performance by the Capitol Steps. Proceeds from Party with a Purpose fund additional scholarships available to all SNA members. Sponsor are recognized onstage before the Capitol Steps’ performance,通过 signage at the event, on the SNF website, recognition in SN magazine, and in the ANC Exhibit Hall.

For more information on these unique SNF partnership opportunities and others, please contact:

Sherry Carrigan, CAE
Staff Vice President of Business Development and Meetings
800.877.8822 x151
scarrigan@schoolnutrition.org
snf@schoolnutrition.org
PLAN AHEAD!

Future Annual National Conference Locations

2021 ...................................................... Chicago, IL
2022 ..................................................... Orlando, FL
2023 ..................................................... Denver, CO
2024 .................................................... Boston, MA
2025 ................................................... San Antonio, TX
2026 .................................................... Charlotte, NC