



Feeding Bodies. Fueling Minds.™

2019 SNA Legislative Action Conference Sweepstakes Complete Rules

Terms

The Promotion to win one trip to LAC 2019 will run until **November 14th, 2018**.

How to Enter

School Nutrition Association (SNA) members are eligible for selection once they have submitted an original video to advocacy@schoolnutrition.org. Each video submission must meet the following Rules and Requirements:

1. Each video submission should last at least 30 seconds to 60 seconds in total.
2. Each video should demonstrate how school meals are making a positive impact or difference in SNA member's community, school or district.
3. Videos can incorporate written content, scripted dialogue, personal testimony, customized design or graphics, original music, and footage.
4. No video shall demonstrate, promote or incorporate any violence or explicit language. Video submissions of any inappropriate or plagiarized content shall be disqualified immediately without notice.
5. Video Submissions are encouraged to show/incorporate the following ideas: Discuss the financial needs of students in your community and how school meals ensure those children have the nutrition they need to succeed, how your Harvest of the Month, Farm to School or nutrition education initiatives are fostering healthier habits for students, Film a principal talking about how school meals are an important part of the school day or ask a student about trying a new fruit or vegetable for the first time at school.
6. Once a video is submitted, the SNA member cannot resubmit or make any changes/alternations to his or her submission.

Each video submission **will qualify one (1) person** for one (1) entry. The SNA member that submits the video will qualify for entry. All persons in the video must have provided consent. (Possibly include waiver) No responsibility is assumed by SNA, and entrants waive all claims for lost, late, illegible, or misdirected entries or for any problems regarding technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof including without limitation any damage to entrant's or any other person's computer resulting from participation in this promotion. *Please send entries to SNA's Government Affairs and Media Relations team at, advocacy@schoolnutrition.org by **November 14th, 2018**.*



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LAC 2019 Sweepstakes Entry

Submission of a “2019 LAC Sweepstakes” entry grants SNA and those acting with its authority the right to use, reuse, publish and republish, copy, and modify any submission. The submission shall be considered the copyright property of SNA. The content of the “2019 LAC Sweepstakes” entry is subject to modification by SNA. Usage may include and is not limited to usage at LAC 2019, SNA promotional materials, the schoolnutrition.org website and associated social media sites, magazines, and television.

Prize

One (1) trip for two (2) people to LAC 2019 in Washington, D.C will be awarded total. The prize includes two (2) LAC registration fees, two (2) airfare, and two (2) hotel accommodations. It does not include land transportation, meals not included as part of the conference, or other expenses. One winner will receive one (1) trip for two (2) and the winner will be confirmed on **December 10, 2018**. United States federal, state and local taxes and any other applicable taxes on prizes are the sole responsibility of the winner. The odds of winning vary depending on the number of entries. No substitution or transfer of prizes permitted. **NO PURCHASE NECESSARY.**

Winner Selection

The winner shall be selected after the submission deadline of **November 14th, 2018**. After the submission deadline a panel of SNA staff will select finalists among the submitted videos that best encompass the following: good use of time, incorporates a positive message, provides personal insight to how his or her community, school or district benefits from school meals and follows SNA’s rules and conditions. Once the semi-finalists videos are selected, SNA will then post these videos on its website for an online poll. The final winner will be selected using an online public poll on the SNA website at <https://schoolnutrition.org/> then the public and SNA members will vote for their favorite video submission. The video submission with the most votes will be selected as the final winner. The poll will close after 5 days of voting. The semi-finalists videos that are selected by SNA staff will be posted on **November 26th** and the online poll will be available from November 26th, 2018 and **voting will conclude on November 30th, 2018**. Online voting on video submissions will only occur between November 26th- 30th of 2018. The winner will be notified by email within five (5) business days after the online poll has closed. A prize winner may choose to decline the prize upon notification if he/she so wishes. If SNA is unable to contact potential winner by email or if any potential winner fails to respond to the prize notification within 7 days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner shall be selected by choosing the submission with the 2nd most votes. If, in SNA’s opinion, there is any suspect or actual evidence of electronic or non-electronic tampering with any portion of the contest, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random selection to award LAC registrations using all currently eligible entries received as of the termination date. Should the



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promotion be terminated prior to the stated expiration date, notice will be posted on www.schoolnutrition.org.

Eligibility

This promotion is open to members of the School Nutrition Association (SNA), U.S residents only, who complete the entry process. A prize winner is not eligible for subsequent selections or sweepstakes. This promotion is not open to current SNA board members, employees of SNA or immediate family members. By entering, participants without limitation, release and hold harmless SNA and its affiliates, licensees, franchisees, subsidiaries, advertising and promotion agencies from any and all liability for any injuries, loss or damage of any kind in connection with this contest or acceptance and use of a prize won. One (1) entry per person is allowed. Void where prohibited. No Purchase Necessary.

The name of the winner will be available after he or she has been officially notified. Posting can be found on www.schoolnutrition.org.