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What's Standard About Standardized Recipes?

By Sharon Schaefer, SNS

» Learn why these are valuable tools in school nutrition operations—and how to create them.

Do you have a favorite restaurant? Or maybe a friend or family member who makes that one perfect dish, *exactly* how you like it, *every single time*? Have you ever wondered, “How do they do that?” In school nutrition, is it a reasonable expectation for our customers to experience a similar level of reliably consistent scrumptiousness in our meals—*every single time*? Well, roll up your sleeves; grab a pencil, a calculator and a recipe of choice, because with the proper execution of a standardized recipe, that's *exactly* what your menus can deliver.

RECIPE FOR SUCCESS But first, let's dig a little deeper into the benefits of using standardized recipes, so you know what your hard work is going to be worth. According to USDA, a standardized recipe “has been tried, adapted and retried several times for use by a given foodservice operation and has been found to produce the same good results and yield every time when the exact procedures are used with the same type of equipment and the same quantity and quality of ingredients.”

Use of standardized recipes in K-12 school foodservice is a key component of a successful operation. Because they ensure consistency, the entire operation will benefit from well-written standardized recipes—from the director to the menu planner to the line employees and, ultimately, to the customers. They ensure a more consistent recipe outcome, accurate nutrients per serving, a valid meal pattern contribution, predictable food and labor costs and a reliable customer experience.

In school nutrition, projecting costs and accurately determining nutrition standard compliance are two huge aspects of menu planning. Standardized recipes help tremendously in this effort, because they are just that: “standard.” They feature ingredients and measurements that are predetermined. This information is critical for effective

menu planning. Standardized recipes also give operators better control in projecting procurement needs and controlling food costs.

For line employees, use of standardized recipes creates a reliably positive outcome, without requiring the “interpretation” of a recipe. One of the most challenging parts of a school nutrition professional's day is when recipes fail. Typically, this occurs when the directions are not clear or the recipe hasn't been tested—or if the cook decides to make independent adjustments.

As you begin to standardize your *current* recipes, review formats with prep kitchen and onsite staff of varying skill sets so that you can ensure everyone understands them, as well as has the opportunity to ask questions or make suggestions. This inclusive step can generate more ownership by the team, who then won't view it as “the district's” standardized recipe, but as “our” standardized recipe.

FACTOR IN SOME FLEXIBILITY Still, be prepared for the possibility of pushback—especially from long-time veteran cooks who are accustomed to applying their culinary skills. They may resist being instructed to follow a standardized recipe to the letter. Explain the reasons why it's important

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they don't deviate. Seek to provide other opportunities for their culinary creativity—perhaps allowing for a weekly or monthly “manager's special,” or maybe this is the perfect opportunity to expand your catering services. [Editor's Note: Check “At Your Service,” *Food Focus*, in the October 2016 issue for ideas!]

Regardless of the initial reception from cafeteria teams to your standardized recipes, be sure to check back to see how the recipe is working. Encourage open feedback. Is every site seeing a similar reaction to the recipe from customers? If not, then look at the possible reasons. It might just be student preference—but it might be that staff aren't prepping or holding the item as specified. Show that you are open to constructive criticism—this type of inclusivity and teamwork will lead to better recipes and higher participation.

RECIPE ESSENTIALS The path to a standardized recipe begins with a well-written recipe. Here's a checklist of the *must-have* elements to include:

 **TITLE.** Choose a name that clearly describes the menu item. This will be *the* way the recipe is referenced every time by internal staff.

 **CATEGORY.** Before you classify any particular recipe, get organized by establishing a list of categories—but don't make it so long and detailed that you start getting confused as to which category to use or tempted to put recipes in multiple categories. Stick to the basics: grain, meat/meat alternate, fruit, vegetable, dessert, combination item. *All* of your school recipes should fit in one of your established categories.

 **PORTION SIZE.** State the amount of each serving using volume and/or weight measuring units.

 **RECIPE YIELD.** State the total number of servings the recipe makes. Yield also can include the total batch size.

 **INGREDIENTS.** Each individual food product used in a recipe must be listed and described completely. Avoid pitfalls in menu- or recipe-writing by making sure the ingredient description is accurate and



WHAT'S YOUR STYLE?

Consistency is the name of the game with standardized recipes. Beyond the essential and optional elements that you will include, how will the recipe look? Will you capitalize all ingredient names? Will you abbreviate units of measurement or nutrients, or will you spell these out?

There is no “right” way—although if you are using a recipe-specific software system, you may be restricted to its style and format defaults. If you are developing your own templates, look through some of your favorite cookbooks and recipe collections. What draws your eye? What looks right to you? Style formats are personal choices and will not affect the outcome of a standardized recipe. But be sure to create a reference guide of your decisions so that you—and anyone helping on this project, such as an intern—will be able to stay consistent. Following a standard format for your standardized recipes will allow you to create a more cohesive collection. Your format becomes part of your brand.

leaves no room for interpretation. For example, if you simply list “carrots,” then you will have to add details in the directions about the form or type of carrots required so that the recipe is prepared the same way every time. Be specific. Are you using “shredded carrots,” “diced carrots,” “baby carrots” or another form? Each could drastically alter your end product.

 **INGREDIENT AMOUNTS.** Quantities needed for each recipe ingredient also should be defined using

an accurate description. Amounts typically are listed by weight, volume (also called measure) or both.

It's important to note that ingredient amounts by *weight* describe how much it weighs on a scale. Common units used for weight are: pounds, ounces and grams. Ingredient amounts by *measure* describe how much space the food item takes up or its volume. The most common units used for measures are: gallons, quarts, pints, cups, tablespoons, teaspoons and fluid ounces.

Occasionally, a recipe might call for an ingredient amount based on *packaging* or special foodservice *measuring tools*. These could include references to “#10 can” or “#6 scoop.” If the ingredient is a very specific processed or branded product, it might be appropriate to reference “box” or “packet.”

Certain ingredients are measured simply by counts. These might include slices of bread, tortillas, whole eggs and so on.

 **DIRECTIONS.** Detailed, step-by-step instructions are essential for standardizing your recipe and ensuring consistency. This means thinking through every step in the process and leaving no gaps for “interpretation” by individual cooks. Never presume that someone will “know what you mean.” Each step should be clear to the most novice cook. Use the following considerations as your guide: when, what, how, how much, how long and at what temperature.

Your directions also should address the specific equipment to be used for each step. Don't forget to include HACCP procedures, as well, so that your cooks know exactly when to guard against food safety hazards.

OPTIONAL ELEMENTS. While the essential elements are non-negotiable when it comes to following a standard recipe format, there are other elements you might consider adding, as well. These optional details can help you develop and maintain an organized recipe library, make menu contribution calculations easier to determine and even aid in the process of your next state Administrative Review. The most

complete recipe includes each of the following optional elements:

ALTERNATE NAMES. Recipes may be marketed to students through the use of fun, creative names. Also, basic preparations may be altered in different ways or given minimal tweaks to provide variety or other reasons for differentiation. Giving these recipes additional names can be a useful organizational tool. Most recipe databases offer a field for listing other names and/or uses. The comments section also can be designated for this information.

RECIPE NUMBER. This is a unique number assigned to each recipe and it is not repeated. It's a universal tool that ensures that all staff members "touching" the recipe—from those at the planning stages through to those at meal service—are working with the same exact recipe. (I can't begin to detail how many hummus recipes we had at my former district.)

MEAL PATTERN CONTRIBUTION. Prepare a list of the meal pattern components and identify the amounts the recipe contributes to each component. Presumably, if you've been using this recipe for the last two years, the calculations have already been made and stored (somewhere). But if this is a brand-new recipe—or one not from a source familiar with K-12 school nutrition requirements—you will have to perform those calculations before you plan, prepare and serve that menu item. Regardless, having this detail documented right on the recipe itself will make it easier for menu planners, staff who update apps or website information and state agency reviewers.

NUTRIENTS PER SERVING. Although regulations no longer allow Nutrient Standard Menu Planning for reimbursable meals, nutrients per serving remains a helpful tool in planning menus, calculating weekly averages, offering scratch-prepared recipes on a la carte service lines and being able to answer questions from parents and other interested parties. Calculations about calories, fats and sodium are arguably the most important to include. Carbohydrate counts are important if you or your school

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1. Use of standardized recipes can help to ensure many things, but not ____.

- more consistent recipe outcomes
- valid meal pattern contributions
- a more satisfied school board
- a reliable customer experience

2. Essential components of standardized recipes include ____.

- alternate recipe names
- nutrients per batch
- ingredient prices
- none of the above

3. It's a best practice to stick with a limited number of recipe categories.

- True
- False

4. When listing your ingredient quantities, use either weights or measures, but not both.

- True
- False

5. Step-by-step recipe directions should include ____ to guard against food safety hazards.

- precise ingredient amounts
- the source of the ingredient
- HACCP procedures
- all of the above

6. ____ is among the most important nutrients to include on a standardized recipe.

- Sodium
- Vitamin C
- Folic acid
- all of the above

7. Always convert your current library of recipes before writing new ones.

- True
- False

8. Referencing a #10 can lead to fewer errors than asking cooks to use ____ of an ingredient.

- 9 5/8 quarts
- 65 ounces
- a large pot full
- all of the above

9. If a new recipe passes the first evaluation, you should add it to the menu right away.

- True
- False

10. When it comes to formatting the look of your recipe, you should ____.

- follow USDA's example
- assign different styles to different categories
- develop a style that works for you
- not worry about it

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