



Privacy Policy

The School Nutrition Association (SNA) respects the privacy of its members and other visitors to its website. SNA strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, SNA has implemented the following policy.

What Information Does SNA Collect?

Most data SNA collects are used only to help SNA better serve its members. It is our general policy to collect and store only personal information that our members and visitors knowingly provide. If our privacy policies change, we will notify all users by e-mail or a special announcement placed on the website.

From General Users. SNA does not collect any personal information from users browsing its website. Users to the public areas of SNA's website browse anonymously. Only aggregate data -- such as the number of hits per page -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

From SNA Members, Conference Registrants, and Other Customers. To gain access to Members Only resources and personalization features on the SNA website, members and other users are asked to register and provide some limited information. This data are submitted voluntarily.

From E-newsletter Recipients. Additionally, for e-newsletters sent in HTML or text format by SNA, SNA collects only aggregate data -- such as the number of click throughs per link. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information. SNA only uses this information to enhance its products and distribution of those products to its customers. This information is not sold or distributed in any other manner.

What Information Does SNA Collect from Children?

While certain portions of SNA's website may include content suitable for children under the age of 13 (individually a "Child" and collectively "Children") to learn about nutrition, SNA does not knowingly collect any personal information about children. Children can surf SNA's website and view content without any personal information being collected.

How Does SNA Use Data Collected?

SNA uses information voluntarily submitted by members and other customers in the following ways:

SNA Member Services and Products. Generally, SNA uses data collected to improve its own Web content; to respond to visitors' interests, needs and preferences; and to develop new products and services.

Disclosures to Third Parties. SNA also makes select member contact information available through the SNA Directory of District Directors to other members using its website and to those who register for its conferences. SNA may provide limited data to third parties that offer products and services. Users may request SNA to refrain from disclosing the data it collects to third parties by contacting the SNA Service Center to express their preferences if they determine later that they do not wish to have the information shared.

Consent to Use Personal Information. For the purposes of the Data Protection Act(s) 1984 and 1998 (as applicable), SNA or its agents must store, host and otherwise process the information (including personal data) supplied by the user when registering for this website.

Credit Card Account Information. SNA does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, SNA submits the information needed to obtain payment to the appropriate clearinghouse.

How Does SNA Use Cookies?

Cookies are files that contain information created by a web server that can be stored on a user's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). SNA uses cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about users over the Internet or to analyze any information that users have knowingly or unknowingly provided. Registration enables the site to better determine members' interest areas and provide the most relevant information.

What Privacy Issues Arise with Links to Other Sites?

This website contains links to other websites. SNA has no control over and is not responsible for the privacy policies or content of such sites.

What Means of Redress Are Available?

If any user suspects SNA has handled its personal information in a manner that does not comply with this privacy statement, please contact us by contacting the SNA Service Center.