

## #NSLW20 Social Media Posts and Talking Points for Partners



Be sure to involve community partners (such as vendors, health organizations, farmers, PTAs, local agencies and extension services) in your #NSLW20 celebration plans! At minimum, you can ask them to help you in your efforts to use #NSLW20 to spread the word that school meals are free, safe, delicious, nutritious and a great connection to normalcy for children.

Reach out to the partners who support your school nutrition program and offer them the following sample posts to share on their social media platforms as well as SNA's NSLW logo artwork and social media graphics from the NSLW website, [www.schoolnutrition.org/nslw](http://www.schoolnutrition.org/nslw).

### FaceBook

- Did you know the National School Lunch Program (NSLP) serves nearly **30 million** children every school day in cafeterias, classrooms and even at home? Join us in celebrating #NSLW20 October 12–16 to highlight the importance of school lunch and the critical role school nutrition professionals play in helping children succeed in and out of the classroom. #NSLW20 #SchoolLunch #NowPlaying <http://bit.ly/NSLWHome>
- Today's five-star school lunches are award winners, meeting strict nutrition standards, including limits on calories, sodium and unhealthy fats. The official #NSLW20 infographic is a simple way to share these details with parents and the community at large! #SchoolLunch #NowPlaying <http://bit.ly/NSLWHome>
- This year's NSLW theme, "Now Playing: School Lunch!" spotlights the creativity of school cafeterias as they make culinary magic and transform cafeterias into warm, inviting spaces to nourish and nurture children. #NSLW20 #SchoolLunch #NowPlaying Learn more: <http://bit.ly/NSLWHome>
- During #NSLW20, let's roll out the red carpet to thank our school lunch heroes for their tireless efforts to serve meals on the go, in the cafeteria and in the classroom. #SchoolLunch #NowPlaying
- Where do you find your ticket to good nutrition? By eating a delicious, healthy school lunch! Be sure to take advantage of the free meals our school district provides children learning at home and at school! #NSLW20 #SchoolLunch #NowPlaying

### Twitter

- Today's school lunches meet strict nutrition standards while offering more choices than ever before! Be sure to take advantage of the free meals our school district provides during #NSLW20, Oct. 12-16. #SchoolLunch #NowPlaying Learn more: <http://bit.ly/NSLWHome>

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- “Now Playing: School Lunch!” spotlights the delicious meals prepared by dedicated professionals for America’s students. Join us in celebrating National School Lunch Week Oct. 12-16 . #NSLW20 #SchoolLunch #NowPlaying Learn more: <http://bit.ly/NSLWHome>
- Get ready for #NSLW20! This year’s theme, “Now Playing: School Lunch!” is a red carpet-worthy opportunity to celebrate the nutritious and delicious meals that help school kids thrive. #NSLW20 #SchoolLunch #NowPlaying Learn more: <http://bit.ly/NSLWHome>
- School lunches are being served at curbside, in cafeterias, and in classrooms this fall. Give a standing ovation to the team members that keep finding ways to bring these delicious, nutritious meals to your children during #NSLW20. #SchoolLunch #NowPlaying Learn more: <http://bit.ly/NSLWHome>