

SNAPA Invites *Our Platinum Partners* to the
Northeast Regional Leadership Conference



Winter Fun in Philly
December 2 - 4, 2016

Wyndham Philadelphia Historic District
400 Arch Street ♥ Philadelphia

PLATINUM PARTNER NERLC REGISTRATION FEE: \$250

This includes all Conference presentations, Friday through Sunday ...
the Friday Evening Reception and Friday's Fun With Food in Philly ...
Breakfast & Lunch on Saturday & A Tour of the Constitution Center...
and Sunday Breakfast

Single, Double, Triple, Quad Rooms at the Wyndham: \$175

Discount Parking: \$20

Philadelphia Airport Ground Transportation: 215-922-2300 (Philadelphia Site Seeing)

For Wyndham Reservations, Please Call: 877-999-3223 or use this link:



- ♥ One-on-One Networking with the SNA Northeast Leadership ...
Connecticut, Maine, Massachusetts, New Hampshire,
New Jersey, New York, Rhode Island, Vermont ...
and Pennsylvania!
- ♥ Sponsorship Opportunities to Highlight You ...
- ♥ Friday Night Platinum Partner Reception ...
- ♥ Experience Historic Philadelphia ... the birthplace of a
nation with a food style all its own!

**WITH LOVE,
PHILADELPHIA ♥
XOXO**



Winter Fun in Philly

AGENDA AT A GLANCE

FRIDAY, DECEMBER 2

- NERLC Registration
- NERLC Reception & Dinner ... “Fun With Food In Philly”
hosted by Business & Industry Partners
- Welcome to Philly
- SNAPa’s Virtual Food Show

SATURDAY, DECEMBER 3

- **John Purcell, K12 Service . . .** offers consulting and web-based tracking services to food manufacturers specifically targeting the non-commercial segment of K-12 food service.
- **Robert Murray, MD, Department of Human Nutrition, The Ohio State University** ... consultant on pediatric nutrition and childhood obesity.
- **Individual SNA State Meetings**
- **Tour of the Constitution Center** ... the Liberty Bell, Ben Franklin Was Here ...

SUNDAY, DECEMBER 4

- **Best Practices in Association Management**





Sponsor Winter Fun in Philly

- | | | | |
|--|----------------|--|----------------|
| NERLC SPEAKERS | \$2,000 | CONSTITUTION CENTER TOUR | \$1,500 |
| <i>Our two primary speakers, John Purcell and Dr. Robert Murray ... sponsor one, sponsor both ... joint with other Platinum Partners is available!</i> | | <i>In the Birthplace of our Nation ... the Liberty Bell ... The Declaration of Independence ... Where Ben Walked & Talked!</i> | |
| FRIDAY FUN WITH FOOD | \$500 | FUN WITH FOOD AT BREAKFAST | \$500 |
| <i>As the Sponsor of one of the Friday Fun With Food In Philly Round Tables, you will lead the discussion of industry topics, state association leadership issues ... it's your chance to network up close and personal!</i> | | <i>Breakfast on Saturday or Sunday morning ... it's fun!</i> | |
| FRIDAY FUN WITH FOOD RECEPTION | \$1,500 | FUN WITH FOOD AT LUNCH | \$500 |
| <i>We've done this before ... the individual Platinum Partner tables where you meet and greet the Northeast Leadership. It works ... one-on-one!</i> | | <i>Lunch on Saturday for everyone!</i> | |
| | | FUN WITH SNACKS | \$500 |
| | | <i>Who doesn't like a healthy snack every now & then?!</i> | |
| | | WELCOME GIFT BAGS | \$500 |
| | | <i>Let's highlight the Keystone State and everything we have to offer! You can stuff them as well as sponsor them!</i> | |

REGISTRATION FORM

NAME _____ **COMPANY** _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

E-MAIL _____

PHONE _____

REGISTRATION (\$250) _____ **SPONSORSHIP** _____

CREDIT CARD _____ **EXP** _____

NAME ON CARD _____ **TOTAL ENC** _____

PLEASE COMPLETE THIS FORM AND RETURN WITH PAYMENT TO:

SCHOOL NUTRITION ASSOCIATION OF PENNSYLVANIA

P.O. Box 1559

Camp Hill, PA 17001-1559

Or E-mail to: ExecutiveDirector@SNAPa.org

Deadline: November 2, 2016