



GO THE DISTANCE
WITH YOUR SCHOOL FOOD SERVICE

AT THE SWEETEST CONFERENCE ON EARTH...



2016 ANNUAL CONFERENCE

*THE BIGGEST & BEST FOOD & EQUIPMENT
SHOW IN PENNSYLVANIA*

AT THE

HERSHEY Lodge

July 31st to August 3rd, 2016



**SCHOOL
NUTRITION
ASSOCIATION**
OF PENNSYLVANIA



REGISTRATION . . .

FREE REGISTRATION FOR ALL SNAPa MEMBERS!

If you are a current SNAPa member, you can complete the process “on-line” at www.SNAPa.org. Just click on “Annual Conference” and follow the directions!

If you are not a SNAPa member, there is no time like now to join the SNAPa Family and take advantage of the **FREE REGISTRATION!**

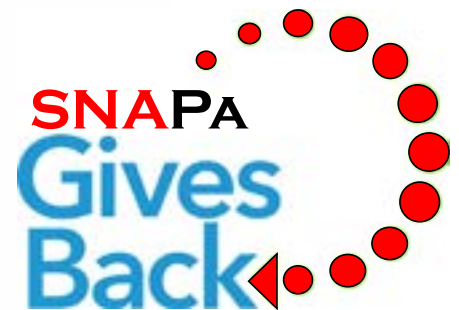
This year’s Annual Conference is once again at The Hershey Lodge in Chocolate Town, USA ... with 2012 room rates of \$199/night for single/double accommodations. To make a reservation: 717-533-3311 or 1-800-HERSHEY (1-800-437-7439) and ask for the School Nutrition Association of Pennsylvania group rate!

REGISTRATION DEADLINE: JUNE 30, 2016!

SCHEDULE AT A GLANCE . . .

SATURDAY, JULY 30

Once again the SNAPa Annual Conference Committee and the SNAPa Board of Directors will be participating in a “community give back” program at Noon on Saturday ... this year in the Hershey area. Watch for more details.



KEYNOTE SPEAKERS

VINCE & JANET PAPALE ... a former member of the Philadelphia Eagles, at age 30, **Vince Papale** became the oldest rookie in NFL history to play without the benefit of college experience and was the inspiration for the 2006 movie, “*Invincible*,” starring Mark Wahlberg. **Janet Papale** is a world-class gymnast and nationally renowned coach who coached hundreds of gymnasts throughout her career, using her leadership skills to inspire her athletes. Their Opening General Session on Monday will be “*Achieving Your Potential: Be Invincible!*”

DR. KATIE WILSON, USDA’s Deputy Under Secretary for Food, Nutrition and Consumer Services, will highlight Tuesday’s General Session. Prior to joining USDA last year, Dr. Wilson spent 23 years as a school nutrition director in Wisconsin, 5 years as the Executive Director for NFSMI, and as President of SNA from 2008 to 2009. She will discuss “*The Truth About Reauthorization.*”

PRECON ... PRECON ... PRECON ... PRECON ...

All the CEUs you will need for the 2016-2017 school year begin right here in Hershey on Sunday, July 31!

SUNDAY, JULY 31

9 am to 12 Noon **2016 Annual Conference Registration**

8:30 am to 5:30 pm **Nutrition 101**

(Pre-Registration on the SNAPa website or by using the form in this packet is Required)

This is a required course for Level 1 SNA Certification **(5.5 CEUs)**

Sponsored by the Institute of Child Nutrition

8:30 am to 5:30 pm **ServSafe Certification**

(Pre-Registration on the SNAPa website or by using the form in this packet is Required with \$150 fee for All SNAPa Members)

Everything you need to know about food safety and sanitation procedures, ensuring safe meals are served at all times. **(8 CEUs)**

Sponsored by Carol H. Gilbert Consulting

1 pm to 5:30 pm

PrimeroEdge: Beginner & Intermediate

(Pre-Registration on the SNAPa website or by using the form in this packet is required and you MUST bring a LAPTOP, have a user name & PrimeroEdge password!)

Whether you are just beginning and have tough questions, or need a bit more advanced help, we have the answers you need! **(4 CEUs)**

Sponsored by ????????

1 pm to 5:00 pm

SNAPa Board of Directors Meeting

Open to all SNAPa members ... come see how your association is run!

LET THE GAMES BEGIN ... GO THE DISTANCE!

MONDAY, AUGUST 1

This year there will be two separate “tracks” ... one specifically geared toward “directors” and the other for “support staff.”

8 am to 4 pm

2016 Annual Conference Registration

Don't forget your raffle tickets and our thanks to all SNAPa Chapters & Business & Industry Partners who have donated to the Basket Raffle!

MONDAY, AUGUST 1 ... *THE GAMES BEGIN!*

- 9:30 am to 12:30 pm **TLC - Training & Leadership for Chapters**
Open to ALL SNAPa members. A perfect place to learn the history of SNA & SNAPa ... are you a Future Leader? Come and find out!
- 1 pm to 2:30 pm **Opening Ceremony - "Achieving Your Potential: Be Invincible!"**
Vince Papale & Janet Papale
- 3 pm to 4 pm **Progressive Discipline - (Directors Only)**
Cheryl McCue, Director of Human Resources
North Penn School District (1 CEU)
- 3 pm to 5 pm **Communication Styles - (Non Directors Only)**
Christi Beazley
Carol H. Gilbert Consulting (1.5 CEUs)
- 4 pm to 6 pm **The "Platinum Partners Gold Medal Reception"**
A private reception for SNAPa's Platinum Business & Industry Partners and Food Service Directors (*By invitation only ... All Platinum Partners will receive an invitation*)
- 6:30 pm to 7 pm **The President's Gold Medal Reception**
- 7 pm **The President's "Gold Medal Dinner" (We can add Franco)**
Showcase who you are, what you do and your association ... Invite your Superintendent or Business Manager to have dinner with you and SNAPa. Please indicate your guest's name on your registration form . . . it will be SNAPa's pleasure to recognize you and your guest as our guest!
Platinum Partners receive 2 complimentary invitations ... Gold Partners receive 1 complimentary invitation. Additional dinners may be purchased at Registration.
Then we invite you to dance the night away ...
Business attire, please!

TUESDAY, AUGUST 2 ... *DAY 2 OF THE GAMES!*

- 7:30 am to 4 pm **2016 Annual Conference Registration**
- 8 am to 9 am **PDE Coaches Session**
Training for a winning program! Procurement
Vonda Cooke
Pennsylvania Department of Education (1 CEU)

TUESDAY, AUGUST 2 ... DAY 2 OF THE GAMES!

- 8 am to 9 am **TBD Cooking**
NAME
Affiliation (1 CEU)
- 8 am to 9 am **Writing Effective Annual Evaluations**
Cheryl McCue, Director of Human Resources
North Penn School District (1 CEU)
- 9:30 am to 11 am **General Session - "USDA: The Truth About Reauthorization"**
Dr. Katie Wilson
USDA Under Secretary for Food, Nutrition and Consumer Services (1.5 CEUs)
- 10:45 am to 11:45 am **PDE & ICN Resource Room**
- Marketing to Your Students**
Steven Amore, Director of Food Services
Twin Valley (1 CEU)
- Senator Mike Brubaker (Can we title this??)**
Former Member of the Senate of Pennsylvania (1 CEU)
- 11 am to 12 Noon **The Biggest & Best Food & Equipment Show in Pennsylvania!**
Open Early for Food Service Directors Only! (1.5 CEUs)
- 12 Noon to 3 pm **The Biggest & Best Food & Equipment Show in Pennsylvania!**
Let The Games Begin!
- 3:45 pm to 4:45 pm **Civil Rights Training**
Vonda Cooke, State Director
Pennsylvania Department of Education (1 CEU)
- 5:30 pm **Hersheypark Happy!**
Discount tickets to Hersheypark will be available ... then come back to join your friends in a rousing end-of-the evening with more fun!
- TIME?** **"Go For The Gold Bingo" with Schwan's!**
Back at The Hershey Lodge ... Schwan's is hosting a night of Bingo!

WEDNESDAY, AUGUST 3 ... *MORE GAMES!*

8 am to 12 Noon **SNS Credentialing Exam**
Advance Registration Required: www.nfsmi.org

8 am to 9 am **SNA Certification & Credentialing**
NAME
Affiliation (1 CEU)

Alternative Revenues
Paul Schmid, SNS, Food Services Director
East Stroudsburg Area School District (1 CEU)

Legislative Update - *What's Happening on the Hill?*
Megan Schaper, SNS, Food Service Director
State College Area School District (1 CEU)

9 am to 10 am **SESSION**
Tami West, PhD
Affiliation (xxCEUs)

10:15 am to
12 Noon **Closing Ceremony**
***A Look Back* - Karen Castaneda, SNAPa President 2015-2016**
***A Look Forward* - Pamela Gallagher, SNAPa President 2016-2017**

The Final Word
Vonda Cooke, State Director
Pennsylvania Department of Education
(1 CEU)

On To The Kalahari for SNAPa's 2017 Annual Conference!

"SINGER'S GOLD MEDAL VILLAGE"

Singer Equipment ***and maybe another Partner*** will be providing on-site cooking facilities for all SNAPa exhibitors needing this service. In addition, our manufacturers in the "Gold Medal Village" area of the Great American Hall will be offering "mini seminars" throughout the food show. Be sure to make time see the latest equipment in action!





Go The Distance With Your School Food Service

The Sweetest Conference On Earth!

**FREE REGISTRATION FOR ALL SNAPa MEMBERS!
NON-SNAPa MEMBERS: \$150. JOIN SNAPa ON-LINE!**

The **HERSHEY** Lodge July 31st to August 3rd, 2016

Name: _____ Badge Nickname: _____

Title: _____ SNA/SNAPa Member #: _____

School District/Employer: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-Mail (*Please!*) _____ Phone: _____

Please check any appropriate designations below:

SNS _____ Director _____ Certified _____ First-time Attendee _____

PLEASE ALSO REGISTER ME FOR PRE-CON SUNDAY, JULY 31:

(You may also register on-line ... Advance registration required ... Limited Seating ...)

___ **PrimeroEdge** (1 to 5:30 pm) You MUST provide your own laptop, PrimeroEdge username & password!

___ **Nutrition 101** (8:30 am to 5:30 pm)

___ **ServSafe** (8:30 am to 5:30 pm) \$150 Advance Registration Fee Required

SNAPa membership is required for FREE REGISTRATON ...

And MUST be completed no later than June 15, 2016.

After the deadline, the Registration Fee will be \$150 per person.

Register on-line at www.SNAPa.org or return this form to:

SNAPa, P.O. Box 1559, Camp Hill, PA 17001-1559



P.O. Box 1559
CAMP HILL, PA 17001-1559
WWW.SNAPA.ORG

PRSR STD
U.S. POSTAGE
PAID
HARRISBURG, PA
PERMIT NO. 533

2015 ANNUAL CONFERENCE

Go The Distance With Your School Food Service

**FREE
REGISTRATION
FOR ALL
SNAPA MEMBERS**

