

## VISION

SNAPa is the authority and resource for school nutrition programs in Pennsylvania.

## MISSION

SNAPa is the statewide organization of school nutrition professionals committed to advancing the quality of child nutrition programs through education and advocacy.

## GOALS

### PROFESSIONAL DEVELOPMENT

*The premier provider of professional development opportunities for all school nutrition employees in Pennsylvania.*

### ADVOCACY & PUBLIC IMAGE

*The primary advocate for Child Nutrition Programs in Pennsylvania.*

### COMMUNITY

*Strengthen collaboration with Industry Partners and Chapter Affiliates.*

### INFRASTRUCTURE

*Be an effective, efficient and financially stable organization.*



*The Professional Association for Pennsylvania's School Nutrition Employees Since 1955!*

## YOUR SNAPa EXECUTIVE COMMITTEE

<i>President</i>	<b>Pamela Gallagher</b>
<i>President-Elect</i>	<b>Melissa Harding</b>
<i>Vice President</i>	<b>Nicole Melia</b>
<i>Secretary/Treasurer</i>	<b>Curtistine Walker</b>
<i>Past President</i>	<b>Karen Castaneda</b>
<i>Executive Director</i>	<b>Rick Voight</b>



## SNAPa & SNA UPCOMING EVENTS

### 2017 ANNUAL CONFERENCE

August 7–August 10, 2017

FOLLOW US TO THE POCONOS, PA!



Northeast Regional Leadership Conference  
December 2 - 4, 2016

### SNA's Legislative Action Conference

*... Join Us and Make Your Voice Heard!*

April 2- 4, 2017  
Washington, DC



### SNA's 2017 Annual National Conference

July 9 - 12, 2017  
Atlanta, Georgia

2016  2017



*Helping you to Navigate The Jungle Every Day ... Every Way!*

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# SNAPa ... WORKING FOR YOU AND YOUR CAREER



## THE CHAPTER CHALLENGE

SNAPa Chapters are the core of *your association*. We encourage all members to become passionate about *their chapter* by participating in the 2016-17 Chapter Challenge. There are four Chapter Challenges listed below that are designed to link the goals of your Chapter to the goals of SNAPa. You must provide documentation with the completion of each challenge!

### CHALLENGE

Conduct at least one one Chapter meeting where the new & exciting SNAPa website is used as a tool for educational purposes. This can be a SNAPa Webinar or a training session that educated members on navigating our new website.



### CHALLENGE

Meet with State or National legislators to discuss the current national issues impacting our programs. Document the outcome with pictures, letters and/or e-mails to your Regional Representative ... Or provide a scholarship to at least one Chapter member to attend SNA's LAC.



### CHALLENGE

Invite an industry partner to participate in a Chapter meeting and include time for a presentation of new or current products. Invite a SNAPa Board member to a Chapter meeting to help promote SNAPa and leadership opportunities within SNAPa.



### CHALLENGE

To create more opportunities for members, advertise your local Chapter meetings through your Regional Representative, the SNAPa website and one other method of outreach. Please document the invitation.



## TAKE THE CHAPTER CHALLENGE

Submit your documentation to your Regional Representative by June 15, 2017 for review by the SNAPa Executive Committee. Plan to attend SNAPa's 2017 Annual Conference at The Kalahari, August 6-10, 2017 to receive your Chapter Challenge Award! *Navigate the Jungle of School Food Service!*

### PLATINUM CHAPTER

Complete ALL 4 Challenges  
*\$200 for your Chapter*

### GOLD CHAPTER

Complete 3 Challenges  
*\$125 for your Chapter*

### SILVER CHAPTER

Complete 2 Challenges  
*\$100 for your Chapter*

**NAVIGATE THE JUNGLE  
OF SCHOOL FOOD SERVICE!**



## 2016 - 2017

## ANNUAL ACTION PLAN

### EDUCATION & PROFESSIONAL DEVELOPMENT



School nutrition professionals will have the necessary knowledge, skills and expertise to administer, manage and deliver healthy school meal programs.

### ADVOCACY & PUBLIC IMAGE



Policy makers, school officials and parents in Pennsylvania will rely on SNAPa as *the authority* for designing and funding school meal programs.

### COMMUNITY



School nutrition programs will be strengthened through collaboration with members, state affiliates, industry and allied partners.

### INFRASTRUCTURE



SNAPa will have a financially sustainable funding model with a nimble governance structure reflective of contemporary association busi-