



2020-21 SNA Key Dates for State Leaders

Date	Activity
June 1, 2020	2020-21 SNA membership year begins
July 14, 2020	2019-20 SNA Board of Directors installed
August 17-19, 2020	State Association Executives (SAEs) Conference
September 1, 2020	Back to School Membership Drive begins <ul style="list-style-type: none"> • Win a free NLC 2021 registration by recruiting the newest members in your state association's membership division!
September 30, 2020	<p><u>DEADLINE:</u> Confirm state dues with SNA Headquarters at StateSupport@schoolnutrition.org</p> <p><u>DEADLINE:</u> Submit your state's Delegate Assembly delegates to SNA headquarters at StateSupport@schoolnutrition.org</p> <p><u>DEADLINE:</u> Submit nominations for 2021 SNA Election Slate</p>
October 12-16, 2020	National School Lunch Week <i>Theme: Now Playing: School Lunch!</i>
October 16-17, 2020	SNA Committee Days, Alexandria, Virginia <ul style="list-style-type: none"> • SNA national committee members and Board of Directors attend. States planning state conferences, etc. should be aware that SNA committee members are required to attend Committee Days along with national leaders.
November 30, 2020	Back to School Membership Drive ends <ul style="list-style-type: none"> • Win a free NLC 2021 registration by recruiting the newest members in your state association's membership division!



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December 15, 2020	<p><u>DEADLINE:</u> Submit State Affiliate Plan of Action to SNA Headquarters online:</p> <ul style="list-style-type: none"> • The Plan of Action will help SNA monitor your goals and activities for the year. • It will also act as your entry form for the President’s Award of Achievement, in honor of Thelma Flanagan.
January 10-12, 2021	School Nutrition Industry Conference (SNIC), Tampa, Florida
February 12, 2021	<p><u>DEADLINE:</u> Submit up to two nomination(s) for the SNA Future Leaders Program. Nominations will be accepted in late 2020 and the nomination period will stay open till class is full due to maximum class size or until cutoff date. Space is limited, so nominate early!</p> <ul style="list-style-type: none"> • Nominees MUST be current SNA members who currently hold a SNA Certificate in School Nutrition or the SNS Credential. Individuals who are currently serving as or have already been elected to State Vice President may not be nominated. State board members should attend NLC.
February 15 -28, 2021	SNA Annual Election
March 1, 2021	<p>Spring Membership Drive Begins</p> <ul style="list-style-type: none"> • Win cash prizes for your state association by increasing your membership and meeting your membership goal!
March 1, 2021	<p><u>DEADLINE:</u> Nominations for the:</p> <ul style="list-style-type: none"> • <i>Employee of the Year</i> • <i>Manager of the Year</i> • <i>Director of the Year</i> <p>Submitted online or to State President before the deadline!</p>
March 8-12, 2021	<p>National School Breakfast Week <i>Theme: Score Big with School Breakfast!</i></p>



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March 7-9, 2021	SNA Legislative Action Conference (LAC) , Washington, DC
March 15, 2021	<p><u>DEADLINE:</u> State Winners of the:</p> <ul style="list-style-type: none"> • <i>Employee of the Year</i> • <i>Manager of the Year</i> • <i>Director of the Year</i> <p>Submitted by State President to SNA Headquarters</p>
April 5, 2021	<p><u>DEADLINE:</u> Regional Winners of the:</p> <ul style="list-style-type: none"> • <i>Employee of the Year</i> • <i>Manager of the Year</i> • <i>Director of the Year</i> <p>Results submitted to SNA Headquarters by the SNA Regional Directors and SNA Membership Committee</p>
April 29 - May 1, 2021	<p>SNA National Leadership Conference (NLC) & Future Leaders Program, Seattle, Washington</p> <ul style="list-style-type: none"> • States are encouraged to send their incoming (2021-22) President, President-Elect, Vice President and State Executive/paid staff member to NLC. • States are encouraged to register up to two additional members for the Future Leaders Program.
May 1, 2021	<p><u>DEADLINE:</u> National Winners of the:</p> <ul style="list-style-type: none"> • <i>Employee of the Year</i> • <i>Manager of the Year</i> • <i>Director of the Year</i> <p>Results must be submitted to SNA Headquarters by the SNA Committee Chairs, SNA Regional Directors, and SNA Membership Committee</p>
May 7, 2021	School Lunch Hero Day



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May 31, 2021	Spring Membership Drive ends <ul style="list-style-type: none"> • Win cash prizes for your state association by increasing your membership and meeting your membership goal!
May 31, 2021	2020-21 SNA membership year ends
May 31, 2021	<p><u>DEADLINE:</u> State President must submit 2020-21 State Affiliate Year-End Report to SNA Headquarters</p> <p><u>DEADLINE:</u> State President must submit ANC State Recognition Form to SNA Headquarters</p> <p><u>DEADLINE:</u> State President-Elect must submit 2021-22 State Leadership Directory to SNA Headquarters</p> <p><u>DEADLINE:</u> Confirm State Delegates who will represent state at the SNA Delegate Assembly</p>
July 10, 2021	SNA's Delegate Assembly , Chicago, Illinois
July 11, 2021	All 2020-21 State Presidents will be recognized on stage at the Awards Ceremony and at the Opening General Session at SNA's ANC.
July 11-13, 2021	SNA's Annual National Conference (ANC) , Chicago, Illinois